



CULTURAL ARTS COMMISSION MEETING JANUARY 28, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
6:00 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF MEETING MINUTES**
 - a. **Approval of Cultural Arts Commission Minutes from October 22, 2024**
Approve, as written, the Cultural Arts Commission meeting minutes from October 22, 2024, at 6:00 p.m.
 - b. **Approval of Cultural Arts Commission Special Called Work Session Minutes from December 3, 2024 at 11:00 a.m.**
Approve, as written, the Cultural Arts Commission Special Called Work Session meeting minutes from December 3, 2024 at 11:00 a.m.
4. **UNFINISHED BUSINESS**
 - a. **Park Walke, Thompson Street Flats HOA - Tree of Life Sculpture**
5. **NEW BUSINESS**
 - a. **Election of 2024 Chair and Vice Chair**
Annual election of the Recreation Commission Chair and Vice Chair.
 - b. **Approval of the Meetings**
 - c. **Coopers Hawk - Mural**
6. **PUBLIC COMMENT**
7. **ITEMS FROM COMMISSION MEMBERS**
8. **ADJOURNMENT**



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Sarah Bausano

Meeting Date: January 28, 2025

AGENDA ITEM:**Election of 2024 Chair and Vice Chair**

Annual election of the Recreation Commission Chair and Vice Chair.

STAFF RECOMMENDATION:**ITEM DESCRIPTION:**

At this time the Commission will vote on a Chair and Vice Chair for 2025.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Sarah Bausano
Meeting Date: January 28, 2025

AGENDA ITEM:

Approval of Cultural Arts Commission Minutes from October 22, 2024

Approve, as written, the Cultural Arts Commission meeting minutes from October 22, 2024, at 6:00 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Cultural Arts Commission meeting minutes from October 22, 2024, at 6:00 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission meeting on October 22, 2024, at 6:00 p.m.

Attendance – October 22, 2024 Cultural Arts Commission Meeting:

Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Sabine Genet
- Shital Foster
- Sumita Patel

Cultural Arts Commission Members - Absent

- Michael Barsky (Vice Chair)
- Dianna Smeal

ATTACHMENTS:

1. 10.22.24- CAC Minutes (UNOFFICIAL)



CULTURAL ARTS COMMISSION MEETING

UNOFFICIAL MINUTES

OCTOBER 22, 2024

ALPHARETTA CITY HALL
COUNCIL CHAMBERS | 2 PARK PLAZA | 6:00 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

❖ Vice Chairwoman Cookson called the meeting to order at 6:25 p.m.

• Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Sabine Genet
- Shital Foster
- Sumita Patel

• Staff

- Morgan Rodgers, Director – Recreation, Parks & Cultural Services
- Kim Manning, Cultural Services Division Manager – Recreation, Parks & Cultural Services
- Nancy Murphy, Cultural Services Coordinator – Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator – Recreation, Parks & Cultural Services

II. PLEDGE OF ALLEGIANCE

III. APPROVAL OF MEETING MINUTES

a. Cultural Arts Commission Meeting Minutes from September 24, 2024

❖ Chairwoman Cookson called for a motion to approve the minutes.

- Commissioner Patel offered a motion to approve the minutes, as written, from the September 24, 2024, Cultural Arts Commission Meeting.
- Commissioner Foster seconded the motion.

❖ The motion was approved unanimously 4-0.

IV. UNFINISHED BUSINESS

a. RIFF Exhibit / "Positivity" Sculpture

- Kim Manning presented on behalf of the City of Alpharetta, Recreation, Parks & Cultural Services and Nancy Murphy presented on behalf of Arts Alpharetta.
- Kim and Nancy gave a background of the sculpture and also stated that the location needed to be changed in regard to the Agenda Packet. The Agenda Packet stated that the

sculpture would be going to Wills Park. The updated location is Brooke Street Park on one of the empty concrete pad sites.

- Chairwoman Cookson asked to move forward with a vote. Commissioner Patel asked for a motion and Commissioner Foster seconded the motion. Chairwoman Cookson stated that the motion is now on the floor for discussion.

CULTURAL ARTS COMMISSON Q & A:

RE: RIFF Exhibit / "Positivity" Sculpture

Q Please verify the location? (Foster)

A Brooke Street Park, where Liquid Sunshine used to be. (Manning)

Q Is there another sculpture that can go in the Wills Park location? (Genet)

A Not at this time, but we will keep it in mind for the future. (Manning)

Q Is the sculpture thin? (Patel)

A It is made of tin but not tin roof thin tin, it is a bit thicker than that. (Murphy)

- ❖ Commissioner Patel called for a motion to approve the "Positivity" Sculpture to be added to the RIFF Exhibit and located at Brooke Street Park.
- ❖ Commissioner Foster seconded the motion to approve, as presented, the "Positivity" Sculpture to be added to the RIFF Exhibit and located at Brooke Street Park.
- ❖ The motion was approved unanimously 4-0.

V. NEW BUSINESS

a. Public Art Application – Midwick HOA / Alpha Loop Sculpture "Swallowtail"

- Diane Grecco, a member of the Midwick Community and Kim Manning presented the item.
- Ms. Grecco stated that the builder put in a pad site without artwork. The area really needed a piece of artwork. The "Swallowtail" piece is perfect because there are a lot of butterfly bushes located right next to it and it fits in great.
- Andy Christiansen with the Alpha Loop Foundation came forward to speak. Mr. Christiansen stated that it took him approximately two days to fundraise for the piece of artwork and lots of great help from Kathi Cook.
- Arts Alpharetta helped curate the piece of artwork. The piece is approximately 8 feet tall.
- Chairwoman Cookson asked to move forward with a vote. Commissioner Patel asked for a motion and Commissioner Genet seconded the motion. Chairwoman Cookson stated that the motion is now on the floor for discussion.

CULTURAL ARTS COMMISSON Q & A:

RE: Public Art Application – Midwick HOA / Alpha Loop Sculpture "Swallowtail"

Q Will the Midwick HOA maintain the piece? (Cookson)

A Yes, we will do all the cleaning and maintenance, the HOA will take ownership of the artwork. (Grecco)

C The landscaping looks amazing. (Foster)

C Thank you to all for all the organization of this. (Genet)

C I would be happy to help with teaching the kids the process. (Genet)

- ❖ Commissioner Patel called for a motion to approve the "Swallowtail" Sculpture to be added to the Midwick HOA.
- ❖ Commissioner Genet seconded the motion to approve, as presented, the "Swallowtail" Sculpture to be added to the Midwick HOA.

❖ The motion was approved unanimously 4-0.

VI. STAFF PRESENTATIONS

a. Cultural Services Division Monthly Report – October 2024

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

MONTHLY HIGHLIGHTS:

- RIFF Exhibit
- Alpharetta Arts Center - Family Day
- Manhole Murals / Alpharetta Greenway - Rotary of North Fulton
- ARTober - National Arts & Humanities Month - Mayor Proclamation

MONTHLY INITIATIVES:

- Crosswalks in City Parks - Webb Bridge Park / Artist Selected
- Black History Month - Community Gallery Exhibit of Local Families, Churches, Businesses, and More

MONTHLY HAPPENINGS:

- Arts & Culture Online Calendar <https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City - Live Music Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Branches Intertwined presented by Alpharetta Community Chorus will be held on Sunday, October 6th at 3:00 p.m. at Alpharetta Presbyterian Church. For more information: <https://alpharettacommunitychorus.com/>
- Talking Quilts presented by Chattahoochee Evening Stars Quilt Guild will be at the Adult Activity Center on Monday, October 7th at 6:00 p.m. The cost is \$5 for nonmembers and free for members.
- Romeo & Juliet, presented by ACT1 Community Theater, will be held at Brooke Street Park Bandstand on Friday and Saturday, October 18 through the 26th at 7:30 p.m., Saturdays at 12:00 p.m. and Sundays at 2:00 p.m. The cost is free.
- Wanderlust presented by Alpharetta Symphony will be held at Alpharetta Methodist Church on November 1st at 7:30 p.m. Tickets can be purchased <https://www.alpharettasymphony.org/wanderlust>
- Book Signings with Artists in The Art of the Picture Book will be at the Gallery at the Alpharetta Arts Center on November 2nd from 1:00 p.m. to 3:00 p.m.
- Art of the Picture Book: Illustrators are Your Neighbors Gallery Reception will be at the Alpharetta Arts Center on November 2nd at 5:00 p.m.

CULTURAL ARTS COMMISSION Q & A:

C Thank you for all you are doing. (Cookson)

C It has been a lot of fun. (Murphy)

Q The art supplies that were given away at Family Day, how can we donate more? (Genet)

A www.artsalpharetta.org (Murphy)

C I am excited about how far we have come. So proud of Kim, Nancy, and the rest of the group. The dedication is amazing. It is great to see a City, an HOA and the Alpha Loop Foundation work together to get art. I like how we are infusing art into everything we do. Thank you, Commission, it is a fun ride we are on. (Rodgers)

VII. CULTURAL ARTS COMMISSIONER REPORTS

- As a resident, I would like to Thank you, Morgan. (Cookson)

VIII. ADJOURNMENT

- ❖ Chairwoman Cookson called for a motion to adjourn the meeting.
 - Commissioner Patel made a motion to adjourn the meeting.
 - Commissioner Foster seconded the motion.
- ❖ The motion was approved unanimously 4-0.
- ❖ With there being no further business to consider or discuss, Chairwoman Cookson adjourned the meeting at 6:53 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano

Administrative Office Coordinator

Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Sarah Bausano

Meeting Date: January 28, 2025

AGENDA ITEM:

Approval of Cultural Arts Commission Special Called Work Session Minutes from December 3, 2024 at 11:00 a.m.

Approve, as written, the Cultural Arts Commission Special Called Work Session meeting minutes from December 3, 2024 at 11:00 a.m.

STAFF RECOMMENDATION:

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission Special Called Work Session meeting on December 3, 2024, at 11:00 a.m.

Attendance – December 3, 2024 Cultural Arts Commission Special Called Work Session Meeting:

Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Alicia Burr
- Shital Foster
- Dianna Smeal
- Sumita Patel

Cultural Arts Commission Members - Absent

- Michael Barsky (Vice Chair)
- Sabine Genet

ATTACHMENTS:

1. 12.3.2024 Work Session



CULTURAL ARTS COMMISSION SPECIAL CALLED WORK SESSION UNOFFICIAL MINUTES DECEMBER 3, 2024

ALPHARETTA CITY HALL
CONFERENCE ROOM 121 | 2 PARK PLAZA | 11:00 AM

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I. CALL TO ORDER

❖ Kim Zane called the meeting to order at 11:06 a.m.

II. ROLL CALL

• Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Alicia Burr
- Shital Foster
- Dianna Smeal
- Sumita Patel

• Staff

- Kurt Kirby – Senior Operations Manager, Recreation, Parks & Cultural Services
- Kim Zane – Cultural Services Division Manager, Recreation, Parks & Cultural Services
- Sarah Bausano – Administrative Office Coordinator, Recreation, Parks & Cultural Services
- Daniel Dominique – Cultural Services Supervisor, Recreation, Parks & Cultural Services
- Meghan Vilela - Cultural Services Supervisor, Recreation, Parks & Cultural Services

III. WORK SESSION ITEMS

a. Master Plan Update

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department introduced the item.
- This is a broad overview and highlights of the Master Plan.
- Kim reviewed the stats and information that was previously presented at the Cultural Arts Commission Meeting.
- Kim made the Commission aware that this is a rough draft and more pictures and verbiage is needed for the Master Plan.
- Kim handed out a document with all the updates, revisions, and items missing that have been made since the plan was presented at the Cultural Arts Commission Meeting.

- The previous version of the plan was from November 8th, we did edits and they have updated it. This update is from November 12th and they use a table of contents as a resource. Kim asked for help from the Commission to get some feedback on this version and assistance with the verbiage that needs to be filled in.

CULTURAL ARTS COMMISSION Q&A

RE: Master Plan

- Q When you say finish out, what do you mean? (Smeal)
- A To get the Cultural Arts Commission approval. (Zane)
- Q Who prepared this? (Foster)
- A TSW (Zane)
- Q When they prepared it, why didn't they use our pictures? (Foster)
- A They did not have any, we recently sent them a bunch of pictures that we had and some new ones that were recently taken. (Zane)
- C The entire Commission agrees to the dislike of the colors used in the graph and agreed that it shouldn't be a graph with bars, there should be a better way to have the survey results. (All of the Commissioners)
- C The type is dividing the page in half, there needs to be some flare to it. The type needs some sophistication, I will send some examples. Art should be on every page to add flare. (Foster)
- Q Is there funding for full color printing? (Smeal)
- A The plan was to have it only electronically, but I could get some quotes. (Zane)
- Q Has there been any talk of membership? (Foster)
- A There has been discussion. (Zane)
- C I would like to help with the membership packages. (Smeal)
- Q Long term goals and strategies, next phase, do we take on these projects? (Smeal)
- A It is left to us, Alpha Loop and where art should be. (Zane)
- C We are Arts & Culture in the City, but we are touching a lot of Departments in the City. We are hoping this plan will help get us more involved in each Department. (Zane)
- C Economic Development and Community Development should be at the forefront of pitching Art and Culture when speaking to new businesses in Alpharetta. The Departments do not crossover much, there should be a cross pollination. (Cookson)
- Q What are 3 to 5 key takeaways from today? (Smeal)
- A Forward moving strategies, what we have done already, and how to get on the same playing level as everyone else. (Zane)
- Q Timeline, what is it? (Kirby)
- A The Consultants wanted it done by the end of the year. Once completed, it will be presented to the Commission, then it will need to go to Council. (Zane)

- C I would like to meet with a couple Commissioners at a time to get help with a few key items. More one on one, or we can schedule a Work Session for January. (Zane)

IV. ADJOURNMENT

- ❖ With there being no further business to consider or discuss, Kim Zane adjourned the meeting at 12:29 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano
Administrative Office Coordinator
Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: January 28, 2025

AGENDA ITEM:

Park Walke, Thompson Street Flats HOA

Found Object Tree of Life Sculpture

STAFF RECOMMENDATION:

Approve, with the inclusion of minor modifications as recommended by the Public Art Committee on December 2, 2024, the design of the Found Object Tree of Life Sculpture to be installed at Park Walke/Thompson Street Flats as submitted by The Providence Group.

ITEM DESCRIPTION:

Background:

Park Walke / Thompson Street Flats is a townhome community in the City of Alpharetta. In June of 2024, The Providence Group applied for the Butterfly Cone Flower Sculpture which was deferred. Please reference the Official Cultural Arts Commission meeting minutes from June 25, 2024 (Reference full minutes in attached document CAC 6_25_24 Meeting Minutes (Official)):

b. Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture

- Jackson Stephens with the Providence Group came forward to present this item.
- Mr. Stephens presented The Providence Group is putting the art piece in with partnership from Thompson Street Flats. The piece is not a zoning requirement. The Butterfly Coneflower Sculpture is a reimagination of a piece the artist has made in the past. The Providence Group asked for the piece with modifications to make it different from the other sculpture the artist did. The artist is not a production artist, and he uses reclaimed metals for his sculptures. The board and the communities HOA has approved the piece, they stated they wanted something unique. There is only one other sculpture in the US. The maintenance will be taken care of by the Thompson Street Flats HOA.

CULTURAL ARTS COMMISSION Q & A:

RE: Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture

- Q What materials are used in making the sculpture? (Patel)
- A Reclaimed Steel. (Stephens)
- Q This is a premium street for Alpharetta. This is sort of an off the shelf sculpture. Would love to see something more unique. Would that be possible? (Smeal)
- A We wanted to do a native to Georgia flower. Everything is custom cut. (Stephens)
- C It is a template, struggling with it due to the location of the piece. (Smeal)
- Q Impressed with the thought, is there something that can be done to make it more unique? (Genet)
- A The artist can only do the one here in Alpharetta. He would only use the colors he and flower here. (Stephens)

❖ Chairwoman Cookson called for a motion on the item.

- o Commissioner Smeal offered a motion to defer the Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture to the next regular meeting.
- o Commissioner Foster seconded the motion to defer the Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture to the next regular meeting.

❖ Chairwoman Cookson opened the item up for discussion.

DISCUSSION:

- Chairwoman Cookson asked if there is an agreement in place with the HOA and the maintenance of the sculpture. Stephens stated that he would need to check. He knows that the HOA approved the sculpture.
 - Commissioner Foster commented that the sculpture is too static, it needs to move, it needs to be more interesting. She also asked if the artist had been chosen and Stephens stated that the artist had been chosen and paid. Foster continued to state that the piece needs to be more unique and there should have been some line drawings or mockups. Stephens stated that they started the process with the artist before approval. Foster stated that the butterfly is too generic and wanted to know if we could suggest a different animal or insect. Stephens stated that the wings have already been cut. Foster suggested additional pieces to make it more dynamic.
 - Commissioner Genet suggested using a dogwood as opposed to a coneflower to bring it more to Georgia. She also suggested to angle the piece. Stephens stated that angling the piece would be easy, redesign would be difficult. Genet stated that the pad was already in place, then she asked how they were going to incorporate it into the landscaping? She stated it looks like an afterthought.
 - Commissioner Smeal stated that she is struggling most with the location due to it being a high traffic area in Alpharetta.
 - Kim Manning came forward and stated that the Cultural Arts Division will work with The Providence Group to get something more unique and have them present it at the next regular meeting.
- ❖ Chairwoman Cookson called for a vote on the motion to defer the Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture to the next regular meeting.
- ❖ The motion was approved unanimously 5-0.

Public Art Review Committee Recommendation:

The Public Art Review Committee reviewed the second application from The Providence Group on December 2, 2024 for a new sculpture called Found Object Tree of Life. The Public Art Review Committee approved the application with minor modifications: to provide the size of the branches on the Tree of Life and ensure the door will be secured. No further review required from the Public Art Committee.

The Providence Group confirmed with the artist, Jacob Novinger that the depth of the tree branches is estimated to be about 6 feet, or 3 feet from the of the tree on each side. The small door at the base will be secured after

installation. The door allows access to the base of the sculpture for installation.

ATTACHMENTS:

1. Park Walke -Public Art Application and committee review 2024
2. Park Walke - Cultural Arts Commission - 11.14.24
3. Park Walke - Public Art Reviews - 06/24 and 12/24
4. Cultural Arts Commission - 6/25/24 Meeting Minutes (OFFICIAL)
5. Park Walke - Public Art Application and Committee Review - 06/10/24
6. Park Walke - Street Images & Maintenance Plan
7. Park Walke - Thompson Street Public Art Review - 06/10/24
8. Board authorization 6/7/24
9. TSF HOA - approval email



2021 Public Art Application

Applicant Contact Name: Jackson Stephens - The Providence Group

**Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): ☒ Developer ☐ Artist ☐ Community Group ☐ Other

Phone Number: 404-357-9338

Email: jstephens@theprovidencegroup.com

Public Art (Choose One):

Mural



Memorial

Community Art

Integrated Architectural

Landscape Architectural Work

Images (3) Three Enclosed: ☒ YES ☐ NO **Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: Jacob Novinger

Artist Contact (Website/ Email/Phone/Resume): www.jacobnovinger.com; 208-969-0443; jrnovinger@gmail.com

Maintenance Plan Enclosed: ☒ YES ☐ NO

**Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: Thompson Street Flats HOA - 81 Thompson Street

Location Photos Enclosed: ☒ YES ☐ NO

**Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: See accompanying materials

Owner of Property: Thompson Street Flats HOA

**Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: Thompson Street Flats HOA - Scott Janke (President)

**Final owner and responsible party for long term maintenance of the piece.*

Phone Number: 404-307-5586

Email: sljanke@outlook.com

Email the following as separate attachments to Kim Zane, Cultural Services Manager

kzane@alpharetta.ga.us

☒ Public Art Application (Page 1 Completed)

☒ (3) Images of Proposed Public Art

☒ Maintenance Plan

☒ Location Photos of Proposed Public Art

☒ Letter of Permission from Property Owner to Install Public Art Piece

**All above requirements must be completed for a Public Art Committee Review to be scheduled.*



PAGE (2) STAFF TO COMPLETE

Public Art Review Committee Criteria & Discussion:

**Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	<u> X </u>	<u> </u>
2. Overall quality & construction of the piece is of high standards	<u> X </u>	<u> </u>
3. Strength and power of public art piece is good to above average	<u> X </u>	<u> </u>
4. Public Art will add to the overall location	<u> X </u>	<u> </u>
5. Any concerns about messaging that could be misinterpreted	<u> </u>	<u> X </u>
6. Scale of the piece fits the location	<u> X </u>	<u> </u>
7. Piece meets consensus of community standards	<u> X </u>	<u> </u>

Additional Comments: _____

Public Art Review Committee Recommendations:

 Approved as Proposed

**Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

 X **Approved with Minor Modifications / No Further Review Required**

**Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

 Approved with Modifications / Further Review Committee Discussion Required

**Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

 Declined / Request for New Proposal / Further Discussion Optional

**Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

Alpharetta Cultural Arts Commission Final Monthly Review:

Added to Agenda: Jan 2025 Commission Review Date: Dec 2024

**Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*

THE
PROVIDENCE
GROUP

Maintenance Plan for Park Walke Art Piece

Art Piece and Site

Thompson Street in the last 8 years has undergone a major transformation. The streetscape, once dominated by small unassuming buildings, has blossomed into a picturesque landscape of high-quality craftsman homes, while also mixing in new public destination uses such as the Alpha Loop and Thompson Street Park. The proposed "Tree of Life" statue symbolizes both the past of Thompson Street and its future. The roots and trunk represent the connection of the street's original residents, and suggest a strong foundation, despite changes at the surface. Meanwhile, the branches represent the diverse people and stories that have grown from the neighborhood's past, and the reach toward memories.

The site for the sculpture is the front corner of the Thompson Street Flats entrance drive. An existing concrete pad, poured by the original developer will be utilized to place the sculpture. The piece came forth through much back-and-forth dialogue with multiple members of the community as well as the homeowners of Thompson Street Flats HOA. The piece will be hand crafted from reclaimed steel with a metallic look finish. The sculpture is a reinterpretation of the accompanying images. It is estimated to be 12' in height. Each of the artist's pieces are individually hand made without the use recycled templates, creating a unique piece each time.

Installation and Maintenance

The art will be purchased by The Providence Group, who is also the developer/builder of the adjacent Park Walke community. It will be installed by The Providence Group at the instruction of the artist (Jacob Novinger) to ensure proper installation. Bolts anchored into the existing concrete pad along with nuts will hold the art piece in place. The art will be maintained by the Thompson Street Flats HOA.

Jacob Novinger

Jacob Novinger is a custom metal artist out of Bliss, Idaho. Novinger is a skilled artist who uses recycled materials, to revitalize them to create new works of art. Turning one person's discarded material into long lasting art for everyone to enjoy. Novinger specializes in wildlife pieces as well as abstract creations



Height of Tree of Life



Material representation of the Tree of Life



View of similar Tree of Life Statue. The material is oxidized steel.



Road frontage view of the piece on the pad.





Public Art Review

Resubmittal Date: 12/03/24

Review Committee:

Arts Alpharetta - Nancy Murphy, Shelton Cochran & Thomas Nolf

Applicant(s) In Attendance:

Jackson Stephens – The Providence Group for Park Walke / Thompson Street Flats HOA

Public Art Piece: Tree of Life Sculpture

Comments & Recommendations:

- 1- Discussion surrounding the process of choosing a second sculpture from the same artist.
- 2- Tree of Life was larger in scale 12' for the location verses the butterfly sitting atop a cone flower sculpture 4' which was one third the size.
- 3- HOA agrees with the new sculpture choice and agrees to the ownership and maintenance of the piece moving forward.
- 4- This piece is an original design created by the artist for Thompson Street Flats HOA. It is made from reclaimed metals that make the different colors and shades on the tree. Reviewers like the original design and use of recycled materials for a unique sculpture.
- 5- Different shade and tones of metals will be used for the tree to create dimension to the piece.
- 6- Reviewers could not see a door in the rendering but asked that the Tree of Life sculpture has the small door at the base of the piece. Ensure this door cannot be opened by the public. Applicant stated that the door is for access during installation of the piece and will remain secure after installation.
- 7- Sculpture size: 12' height and base are 46'. Scale is much improved and will now work for the location. What is the depth of the piece? What is the length of the branches? Applicant did not know the last two measurements but will ask the artist.

Public Art Review Committee Recommendations:

Approved with Minor Modifications. Provide the size of the branches on the Tree of Life and ensure the door will be secured. No further review required from the Public Art Committee.



Public Art Review

Declined Application Date: 06/10/24

Review Committee:

Arts Alpharetta - Nancy Murphy, Shelton Cochran & Thomas Nolf

Applicant(s) In Attendance:

Jackson Stephens – The Providence Group for Park Walke / Thompson Street Flats HOA

Public Art Piece: Butterfly sitting atop of a Coneflower

Comments & Recommendations:

- 1- Discussion surrounding the process and how Providence Group came to provide this for the neighboring townhomes.
- 2- Park Walke / Thompson Street Flats HOA has agreed to the installation of the Butterfly Coneflower sculpture along with the neighbors who have also reviewed the piece and in agreement that the sculpture would positively add to the environment of Thompson Street / Alpha Loop.
- 3- Discussion of the sculpture as “re-interpretation” of an existing piece and is not a reproduction. Each piece is original and not mass produced.
- 4- Customization for this sculpture will include:
 - a. The stem of the flower will be extended to fit the scale of the environment therefore making the height of the final piece fit the location.
 - b. The flower on the bottom of the original was presented as pink. However, committee discussed that purple is a more native color of this flower to Georgia. To help further make it a custom piece, it was recommended to make the flower a native purple since the artist is designing the piece.
- 5- Due to the requested customizations to create an original design, it was recommended to update renderings for the commission meeting.

Public Art Review Committee Recommendations:

Approved with Minor Modifications. Provide any additional renderings to clarify the originality and customization in colors along with the size of the piece in the environment. No further review required from the Public Art Committee.



CULTURAL ARTS COMMISSION MEETING

OFFICIAL MINUTES

JUNE 25, 2024

ALPHARETTA CITY HALL
COUNCIL CHAMBERS | 2 PARK PLAZA | 6:00 PM

OFFICIAL MINUTES

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

❖ Vice Chairwoman Cookson called the meeting to order at 6:05 p.m.

• Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Sabine Genet
- Shital Foster
- Dianna Smeal
- Sumita Patel

• Cultural Arts Commission Members - Absent

- Michael Barsky (Vice Chair)

• Staff

- James Drinkard, Assistant City Administrator
- Morgan Rodgers, Director – Recreation, Parks & Cultural Services
- Kim Manning, Cultural Services Division Manager – Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator – Recreation, Parks & Cultural Services

II. PLEDGE OF ALLEGIANCE

III. APPROVAL OF MEETING MINUTES

a. Cultural Arts Commission Meeting Minutes from April 23, 2024

❖ Chairwoman Cookson called for a motion to approve the minutes.

- Commissioner Smeal offered a motion to approve the minutes, as written, from the April 23, 2024, Cultural Arts Commission Meeting.
- Commissioner Foster seconded the motion.

❖ The motion was approved unanimously 5-0.

IV. NEW BUSINESS

a. Iveybrooke Townhomes HOA, Frog Sculpture – Eco District

- Jackson Stephens with the Providence Group came forward to present the item.
- Mr. Stephens reported that Iveybrooke Townhomes is a new construction community in Alpharetta. He presented pictures of the Frog Sculpture and what materials will be used. He stated that the sculpture will be on an eighteen-inch platform that will match the neighborhood sign and will incorporate the Eco District. The sculpture itself will be a humanoid frog with a dragonfly and will be approximately 5 feet 4 inches tall plus the 18-inch platform. The sculpture will be located at the corner of the community and will be at pedestrian level.

CULTURAL ARTS COMMISSION Q & A:

RE: Iveybrooke Townhomes HOA, Frog Sculpture – Eco District

Q How did the design come about and how did you pick the artist? (Genet)

A We wanted a majestic outdoor piece and the frog stood out but we wanted more from the artist. We wanted to keep the nature aspect and he designed this piece for us. (Stephens)

Q Incorporating Art into life, can kids touch it? (Genet)

A There are no sharp edges, but it should not be climbed upon. It is to be observed. (Stephens)

Q Who is responsible for the maintenance of the sculpture? (Cookson)

A The Iveybrooke Townhomes HOA will maintain the sculpture. (Stephens)

Q What materials are being used? Is it solid? (Foster)

A It is made of molded steel, finished to give it an old look. (Stephens)

❖ Chairwoman Cookson called for a motion on the item.

○ Commissioner Patel offered a motion to approve, as presented, the Iveybrooke Townhomes HOA, Frog Sculpture.

○ Commissioner Smeal seconded the motion to approve, as presented, the Iveybrooke Townhomes HOA, Frog Sculpture.

❖ The motion was approved unanimously 5-0.

b. Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture

- Jackson Stephens with the Providence Group came forward to present this item.
- Mr. Stephens presented The Providence Group is putting the art piece in with partnership from Thompson Street Flats. The piece is not a zoning requirement. The Butterfly Coneflower Sculpture is a reimagination of a piece the artist has made in the past. The Providence Group asked for the piece with modifications to make it different from the other sculpture the artist did. The artist is not a production artist, and he uses reclaimed metals for his sculptures. The board and the communities HOA has approved the piece, they stated they wanted something unique. There is only one other sculpture in the US. The maintenance will be taken care of by the Thompson Street Flats HOA.

CULTURAL ARTS COMMISSON Q & A:

RE: Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture

Q What materials are used in making the sculpture? (Patel)

A Reclaimed Steel. (Stephens)

Q This is a premium street for Alpharetta. This is sort of an off the shelf sculpture. Would love to see something more unique. Would that be possible? (Smeal)

A We wanted to do a native to Georgia flower. Everything is custom cut. (Stephens)

C It is a template, struggling with it due to the location of the piece. (Smeal)

Q Impressed with the thought, is there something that can be done to make it more unique? (Genet)

A The artist can only do the one here in Alpharetta. He would only use the colors he and flower here. (Stephens)

❖ Chairwoman Cookson called for a motion on the item.

- Commissioner Smeal offered a motion to defer the Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture to the next regular meeting.

- Commissioner Foster seconded the motion to defer the Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture to the next regular meeting.

❖ Chairwoman Cookson opened the item up for discussion.

DISCUSSION:

- Chairwoman Cookson asked if there is an agreement in place with the HOA and the maintenance of the sculpture. Stephens stated that he would need to check. He knows that the HOA approved the sculpture.
- Commissioner Foster commented that the sculpture is too static, it needs to move, it needs to be more interesting. She also asked if the artist had been chosen and Stephens stated that the artist had been chosen and paid. Foster continued to state that the piece needs to be more unique and there should have been some line drawings or mockups. Stephens stated that they started the process with the artist before approval. Foster stated that the butterfly is too generic and wanted to know if we could suggest a different animal or insect. Stephens stated that the wings have already been cut. Foster suggested additional pieces to make it more dynamic.
- Commissioner Genet suggested using a dogwood as opposed to a coneflower to bring it more to Georgia. She also suggested to angle the piece. Stephens stated that angling the piece would be easy, redesign would be difficult. Genet stated that the pad was already in place, then she asked how they were going to incorporate it into the landscaping? She stated it looks like an afterthought.
- Commissioner Smeal stated that she is struggling most with the location due to it being a high traffic area in Alpharetta.
- Kim Manning came forward and stated that the Cultural Arts Division will work with The Providence Group to get something more unique and have them present it at the next regular meeting.

- ❖ Chairwoman Cookson called for a vote on the motion to defer the Park Walke, Thompson Street Flats HOA – Butterfly Coneflower Sculpture to the next regular meeting.
- ❖ The motion was approved unanimously 5-0.

c. The 1858, Integrated Architectural Piece with Historical Plaque

- Pat Corkill and Patti Huxford presented the architectural piece.
- Corkill stated that the inspiration for the piece is from the founding of Alpharetta in 1858. The piece will be mounted with a granite veneer wall to match the gates for the homes. The material will be an aluminum water wheel with a plaque. The plaque will be assisted with the historical society. The piece will have a light so it can be visible at night. The HOA will do the maintenance of the piece.
- ❖ Chairwoman Cookson called for a motion.
 - Commissioner Smeal offered a motion to approve, as presented, The 1858, Integrated Architectural Piece with Historical Plaque.
 - Commissioner Foster seconded the motion to approve, as presented, The 1858, Integrated Architectural Piece with Historical Plaque.
- ❖ The motion was approved unanimously 5-0.

V. STAFF PRESENTATIONS

a. Overview & Initiatives

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.
- Manning stated the Juneteenth celebration was a success with over 400 people in attendance.
- Manning stated that Liquid Sunshine has been installed.
- Manning stated that Summer Camps are in full force and the kids are having a great time.
- Manning stated that Art on the Go-Go is very busy.

b. Cultural Services Division Monthly Report – June 2024

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

MONTHLY HIGHLIGHTS:

- Cultural Arts Master Plan / Stakeholder Roundtables
- Celebrating Juneteenth presented by AKA / Alpharetta Arts Center
- Liquid Sunshine / Alpha Loop Grand Opening

MONTHLY INITIATIVES:

- Summer Camps – Camp Creative, Fashion Camp, Country Living Arts & Crafts at the Log Cabin
- Art Studio on the Go-Go

- Galleries – Alpharetta Arts Center & Art Garden
- Outdoor Art On-Loan Exhibit / Arts Alpharetta
- Play Me Again Pianos – Webb Bridge Park New Piano Unveiling
- The Spotlight Community Stage – Update
- Music Match & Park Performance Permit – Updates

MONTHLY HAPPENINGS:

- Arts & Culture Online Calendar
<https://www.alpharetta.ga.us/government/departments/recreationparks/cultural-services>
- Alpharetta Music City – Live Music Calendar
<https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Take Me Away Gallery Exhibit Reception / Alpharetta Arts Center / Exhibit runs June 12 through August 3rd
- Quilt Guild In-Service Meeting by Chattahoochee Evening Stars Quilt Guild at the Adult Activity Center July 1st at 6:00 p.m.
- Eclectic Lawn Concert Series featuring The Illustrated Band on the Alpharetta Arts Center Lawn on July 12th at 7:00 p.m. This event is free

CULTURAL ARTS COMMISSION Q & A:

Q How did Plein Air do? (Smeal)

A Really well. (Manning)

C The show was wonderful. (Foster)

Q Shows at Spotlight? Movie screening? (Genet)

A We are in the 1st draft of the application, as of right now it is for comedy shows, children's theater, home school groups. There will not be movie screenings because AMC is located in the mall. (Manning)

Q Concessions? (Patel)

A Catering possible, possible list of vendor later. (Manning)

VI. CULTURAL ARTS COMMISSIONER REPORTS

- Commissioner Genet stated that there is an event on August 16th at the Metropolitan Club. She has a flyer with all the information.

VII. ADJOURNMENT

- ❖ Chairwoman Cookson called for a motion to adjourn the meeting.
 - Commissioner Foster made a motion to adjourn the meeting.
 - Commissioner Patel seconded the motion.
- ❖ The motion approved unanimously 5-0.

- ❖ With there being no further business to consider or discuss, Chairwoman Cookson adjourned the meeting at 6:56 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano

Administrative Office Coordinator

Recreation, Parks & Cultural Services



2021 Public Art Application

Applicant Contact Name: Jackson Stephens - The Providence Group

**Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): ☒ Developer ☐ Artist ☐ Community Group ☐ Other

Phone Number: 404-357-9338

Email: jstephens@theprovidencegroup.com

Public Art (Choose One):

Mural



Memorial

Community Art

Integrated Architectural

Landscape Architectural Work

Images (3) Three Enclosed: ☒ YES ☐ NO **Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: Jacob Novinger

Artist Contact (Website/ Email/Phone/Resume): www.jacobnovinger.com; 208-969-0443; jrnovinger@gmail.com

Maintenance Plan Enclosed: ☒ YES ☐ NO

**Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: Thompson Street Flats HOA - 81 Thompson Street

Location Photos Enclosed: ☒ YES ☐ NO

**Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: See accompanying materials

Owner of Property: Thompson Street Flats HOA

**Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: Thompson Street Flats HOA - Scott Janke (President)

**Final owner and responsible party for long term maintenance of the piece.*

Phone Number: 404-307-5586

Email: sljanke@outlook.com

Email the following as separate attachments to Kim Zane, Cultural Services Manager

kzane@alpharetta.ga.us

☒ Public Art Application (Page 1 Completed)

☒ (3) Images of Proposed Public Art

☒ Maintenance Plan

☒ Location Photos of Proposed Public Art

☒ Letter of Permission from Property Owner to Install Public Art Piece

**All above requirements must be completed for a Public Art Committee Review to be scheduled.*



PAGE (2) STAFF TO COMPLETE

Public Art Review Committee Criteria & Discussion:

**Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	<u>X</u>	<u> </u>
2. Overall quality & construction of the piece is of high standards	<u>X</u>	<u> </u>
3. Strength and power of public art piece is good to above average	<u>X</u>	<u> </u>
4. Public Art will add to the overall location	<u>X</u>	<u> </u>
5. Any concerns about messaging that could be misinterpreted	<u> </u>	<u>X</u>
6. Scale of the piece fits the location	<u>X</u>	<u> </u>
7. Piece meets consensus of community standards	<u>X</u>	<u> </u>

Additional Comments: REference Public Art Review summary for reccomendations.

Public Art Review Committee Recommendations:

 Approved as Proposed

**Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

X **Approved with Minor Modifications / No Further Review Required**

**Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

 Approved with Modifications / Further Review Committee Discussion Required

**Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

 Declined / Request for New Proposal / Further Discussion Optional

**Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

Alpharetta Cultural Arts Commission Final Monthly Review:

Added to Agenda: X Commission Review Date: 06/25/24

**Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*

THE
PROVIDENCE
GROUP

Maintenance Plan for Park Walke Art Piece

Art Piece and Site

Thompson Street in the last 8 years has undergone a major transformation. The streetscape once dominated by small unassuming buildings has blossomed into a picturesque landscape of high-quality craftsman homes, while also mixing in new public destination uses such as the Alpha Loop and Thompson Street Park. This is a direct parallel to the life cycle of the butterfly. A once overlooked caterpillar, with time and energy develops into a beloved beautiful butterfly. The proposed sculpture is of a monarch butterfly sitting atop of a coneflower, which are native to Georgia and USDA gardening zone 7 that Alpharetta lies within. This piece is the representation of the transformation of Thompson Street.

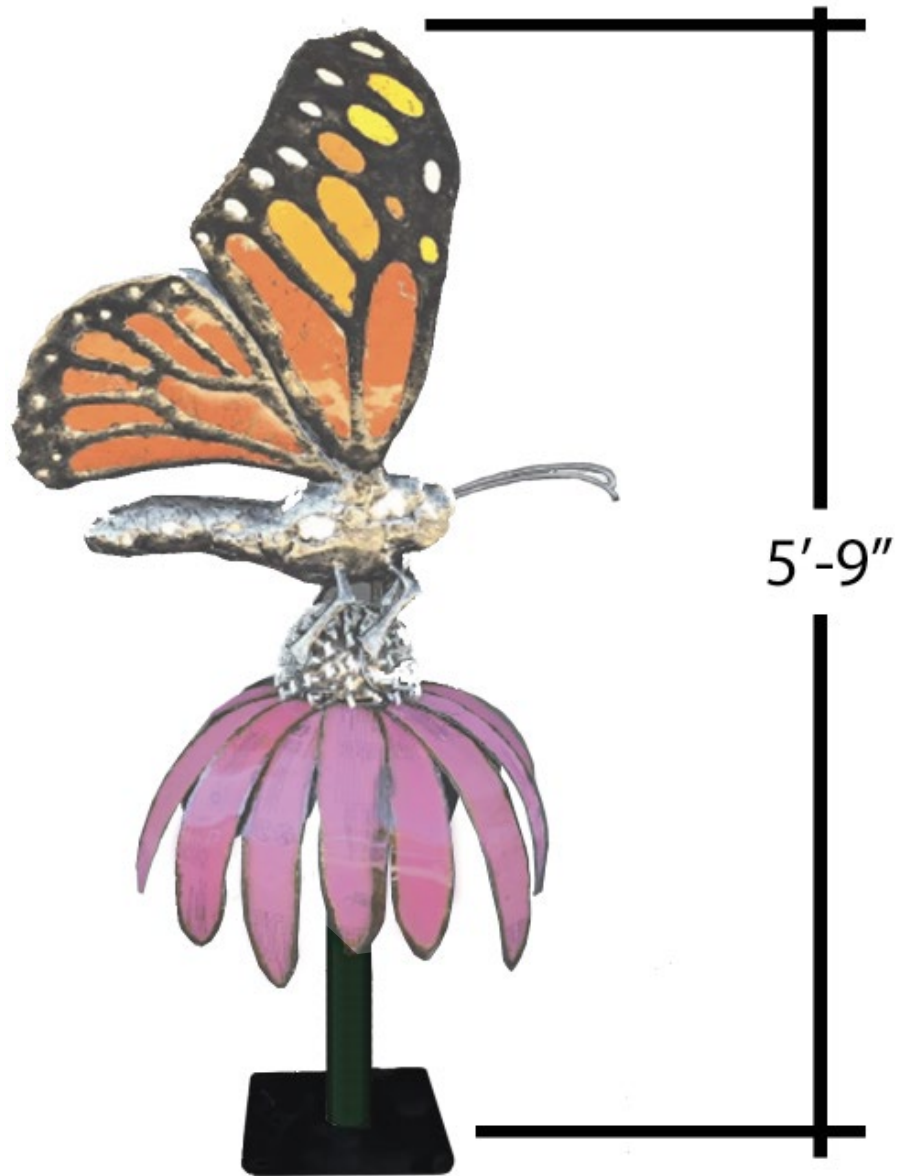
The site for the sculpture is the front corner of the Thompson Street Flats entrance drive. An existing concrete pad, poured by the developer will be utilized to place the sculpture. The piece will be hand crafted from reclaimed steel and painted then finished with 2 coats of automotive clear coating. The sculpture is a reinterpretation of the accompanying images. It is estimated to be 66" to 69" in height. The final piece will have custom embellishments that vary from the pictures based on the reclaimed material found. It will stand approximately a foot taller by extending the length of flower's stem. Also, the flower will be purple to match the native purple coneflowers of Georgia.

Installation and Maintenance

The art will be purchased by The Providence Group, who is also the developer/builder of the adjacent Park Walke community. It will be installed by The Providence Group at the instruction of the artist (Jacob Novinger) to ensure proper installation. Bolts anchored into the existing concrete pad along with nuts will hold the art piece in place. The art will be maintained by the Thompson Street Flats HOA.

Jacob Novinger

Jacob Novinger is a custom metal artist out of Bliss, Idaho. Novinger is a skilled artist who uses recycled materials, to revitalize them to create new works of art. Turning one person's discarded material into long lasting art for everyone to enjoy. Novinger specializes in wildlife pieces as well as abstract creations



Photoshopped side view of the reinterpreted Butterfly on Coneflower. Our proposed sculpture will stand approximately 5'-9" tall.



Front view of butterfly.



Side view of the butterfly.



Rear view of the butterfly.



Road frontage view of the art pad poured during the construction of the Thompson Street Flats community, with photoshopped image of the sculpture to show a more accurate height, and coloring.





Public Art Review

Date: 06/10/24

Review Committee:

Arts Alpharetta - Nancy Murphy, Shelton Cochran & Thomas Nolfi

Applicant(s) In Attendance:

Jackson Stephens – The Providence Group for Park Walke / Thompson Street Flats HOA

Public Art Piece: Butterfly sitting atop of a Coneflower

Comments & Recommendations:

- 1- Discussion surrounding the process and how Providence Group came to provide this for the neighboring townhomes.
- 2- Park Walke / Thompson Street Flats HOA has agreed to the installation of the Butterfly Coneflower sculpture along with the neighbors who have also reviewed the piece and in agreement that the sculpture would positively add to the environment of Thompson Street / Alpha Loop.
- 3- Discussion of the sculpture as “re-interpretation” of an existing piece and is not a reproduction. Each piece is original and not mass produced.
- 4- Customization for this sculpture will include:
 - a. The stem of the flower will be extended to fit the scale of the environment therefore making the height of the final piece fit the location.
 - b. The flower on the bottom of the original was presented as pink. However, committee discussed that purple is a more native color of this flower to Georgia. To help further make it a custom piece, it was recommended to make the flower a native purple since the artist is designing the piece.
- 5- Due to the requested customizations to create an original design, it was recommended to update renderings for the commission meeting.

Public Art Review Committee Recommendations:

Approved with Minor Modifications. Provide any additional renderings to clarify the originality and customization in colors along with the size of the piece in the environment. No further review required from the Public Art Committee.

6/6/2024

Alpharetta Cultural Arts Commission
238 Canton Street
Alpharetta, GA 30009

Re: Thompson Street Flats and The Providence Group – Art Installation

To Whom it May Concern:

We, the homeowner's association of Thompson Street Flats HOA (TSF HOA), authorize The Providence Group and its artist, Jacob Novinger, to install artwork on the existing concrete pad located along Thompson Street on our property. As a board we have reviewed and approved the Monarch Butterfly on a Coneflower Sculpture that The Providence Group is presenting.

If you have any questions, please let us know.

Best Regards,



Scott Janke
TSF HOA President
sljanke@outlook.com

Jackson Stephens

From: Scott Janke <sljanke@outlook.com>
Sent: Wednesday, May 15, 2024 12:15 PM
To: Grant Smith
Cc: Jackson Stephens
Subject: Re: Park Walke - Art for the Neighboring HOA

Grant:

The Thompson Street Board has convened and approved the artwork selection that you proposed.

We look forward to seeing the completed project!

Scott Janke
TSF HOA
404 307 5586

From: Grant Smith <gsmith@theprovidencegroup.com>
Sent: Monday, May 13, 2024 4:32 PM
To: sljanke@outlook.com <sljanke@outlook.com>
Cc: Jackson Stephens <jstephens@theprovidencegroup.com>
Subject: Fwd: Park Walke - Art for the Neighboring HOA

Scott-

Please give Jackson or I a call if you have any questions regarding the email below.

Thanks,

Get [Outlook for iOS](#)

From: Jackson Stephens <jstephens@theprovidencegroup.com>
Sent: Monday, May 13, 2024 4:02 PM
To: Grant Smith <gsmith@theprovidencegroup.com>
Cc: Mike Smith <msmith@theprovidencegroup.com>
Subject: Park Walke - Art for the Neighboring HOA

Grant - Can you send this to the condo association board next door to Park Walke?

We've been working with our artist and the City on what to install on the art exhibit pad along Thompson Street. The image below has been reviewed and approved by the City Director. The piece will be approximately, 5.5' tall, 3' wide, and 3' deep (final size may vary slightly). We would like the board to review to approve so we can have the artist begin fabrication. Let me know if you have any questions.



Thanks,



Jackson Stephens
Senior Land Development Operations Manager
The Providence Group of Georgia, LLC

Cell: [404.357.9338](tel:404.357.9338)
theprovidencegroup.com
11340 Lakefield Drive, Suite 140, Johns Creek GA 30097
—
A proud member of Green Brick Partners
greenbrickpartners.com
NYSE: GRBK



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STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: January 28, 2025

AGENDA ITEM:

Cooper's Hawk Public Art Application

Facing Mall Entrance Drive at North Point Parkway, creating a Community Mural

STAFF RECOMMENDATION:

Approve, with the inclusion of minor modifications as recommended by the Public Art Committee on December 2, 2024 and then reviewed a second round for the minor modifications on January 16, 25. All recommendations were met by the Public Art Review Committee for the Creating Community Mural.

ITEM DESCRIPTION:

BACKGROUND:

Cooper's Hawk is a restaurant and wine club serving 700,000 members at 60 locations for 19 years across the county. <https://chwinery.com/locations/alpharetta-ga>. Concept for mural was creating community and showing people having a good time in an outdoor environment like their neighbor Studio Movie Grill mural having a good time inside the theater.

Artist is Nicholas Benson / www.nickturbobenson.com. He is a well-known regional artist with an extensive and impressive portfolio. Applicant submitted the artist's portfolio, artist statement and budget packet. 5- Location of mural will compliment an amenity outdoor green space with string lights and firepit area for the restaurant patrons.

Public Art Review Committee at first expressed concern that the mural is marketing. After walking through the selected artist portfolio, then location and purpose of the mural, reviewers no longer had the concern. The artist created a digital image as a mock-up to represent the final hand painted image. The mural will show brush strokes of an original public art piece. The mural placement on the outside of the building was a required condition for the development and intended audience is the patrons of the business. Once these two concerns were addressed and the Public Art Committee approved the application Cooper's Hawk went through two reviews with the committee before the final approval was given.

PUBLIC ART REVIEW COMMITTEE RECOMMENDATION:

Cooper's Hawk went through two review processes with the Public Art Review Committee (December 2, 2024 & January 16, 2025). The Committee approved the second application on January 16, 2025 as proposed and to be installed for patrons of Cooper's Hawk and facing the mall entrance drive.

ATTACHMENTS:

1. Cooper's Hawk - Alpharetta, GA- 2025 Public Art Application Packet Revised
2. Coopers Hawk Public Art Review - 12/02/24



2024 Public Art Application

Applicant Contact Name: _____

**Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): ☐ Developer ☐ Artist ☐ Community Group ☐ Other

Phone Number: _____ Email: _____

Public Art (Choose One): ☒ Mural ☐ Sculpture ☐ Memorial ☐ Community Art

☐ Integrated Architectural ☐ Landscape Architectural Work

Images (3) Three Enclosed: ☐ YES ☐ NO **Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: _____

Artist Contact (Website/ Email/Phone/Resume): _____

Maintenance Plan Enclosed: ☐ YES ☐ NO

**Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: _____

Location Photos Enclosed: ☐ YES ☐ NO

**Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: _____

Owner of Property: _____

**Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: _____

**Final owner and responsible party for long term maintenance of the piece.*

Phone Number: _____ Email: _____

Email the following as separate attachments to Kim Zane, Cultural Services Manager

kzmanning@alpharetta.ga.us

☐ Public Art Application (Page 1 Completed)

☐ (3) Images of Proposed Public Art

☐ Maintenance Plan

☐ Location Photos of Proposed Public Art

☐ Letter of Permission from Property Owner to Install Public Art Piece

**All above requirements must be completed for a Public Art Committee Review to be scheduled.*



PAGE (2) STAFF TO COMPLETE

Public Art Review Committee Criteria & Discussion:

**Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	_____	_____
2. Overall quality & construction of the piece is of high standards	_____	_____
3. Strength and power of public art piece is good to above average	_____	_____
4. Public Art will add to the overall location	_____	_____
5. Any concerns about messaging that could be misinterpreted	_____	_____
6. Scale of the piece fits the location	_____	_____
7. Piece meets consensus of community standards	_____	_____

Additional Comments: _____

Public Art Review Committee Recommendations:

_____ **Approved as Proposed**

**Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

_____ **Approved with Minor Modifications / No Further Review Required**

**Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

_____ **Approved with Modifications / Further Review Committee Discussion Required**

**Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

_____ **Declined / Request for New Proposal / Further Discussion Optional**

**Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

Alpharetta Cultural Arts Commission Final Monthly Review:

Added to Agenda: _____ Commission Review Date: _____

**Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*



Alpharetta, GA

MURAL FINAL DESIGN SKETCH
ALPHARETTA, GA





COOPER'S HAWK™
WINERY & RESTAURANT

Alpharetta, GA

ALPHARETTA, GA
MURAL INFORMATION

MURAL MATERIALS -
Montana gold acrylic spray paint
Sherwin Williams SuperPaint Exterior Acrylic Latex

MURAL DIMENSIONS - 40'w x 25'h
WALL DIMENSIONS - 60'w x 25'h

PAINT COLOR SWATCHES



SUGGESTED MAINTENANCE -
Clean periodically as needed
with a soft bristle brushes & neutral cleaners
LIGHT pressure washing acceptable on LOW setting



October 31, 2024

Cooper's Hawk
Ms. Jennifer Lesyna
3500 Lacey Road, Suite 100
Downers Grove, IL 60525

Re: Mural Installation approval with conditions related to that certain Ground Lease, dated June 30, 2023 ("**Lease**") between Brixmor Operating Partnership 2, LLC ("**Landlord**") and Cooper's Hawk Alpharetta, LLC, trading as "Cooper's Hawk Winery and Restaurant" ("**Tenant**") for Space #PAD C ("**Premises**") in the Mansell Crossing Shopping Center located in Alpharetta, Georgia (**BU #404301**)

Dear Jennifer:

On behalf of Landlord, I am pleased to inform you that your proposal for the mural installation on the exterior wall of the Premises which will be created by Nick Turbo Benson ("**Contractor**"), as depicted on Exhibit A, has been approved, subject to the satisfaction of the conditions set forth below:

Conditions of Approval:

1. **Waiver of the artist's rights under the Visual Artists Rights Act (VARA):** Tenant is required to sign an agreement with its Contractor in which the contractor waives its VARA rights with respect to the Mural. The VARA waiver should acknowledge that the contractor is performing a work for hire, be made for the benefit of Tenant and Landlord and should contain the grant of the license language provided on Exhibit B which will, among other rights, allow the building owner to modify, destroy, remove, or relocate the mural in the future if necessary, without infringing on the Contractor's rights as the artist.
2. **Compliance with Local Regulations:** The mural must comply with all local regulations and ordinances, including any necessary permits and approvals from relevant authorities.
3. **Maintenance and Upkeep:** You agree to provide a maintenance plan for the mural and to assist with any necessary repairs or touch-ups following the completion of the mural.

Please review the attached VARA rights waiver language and incorporate these concepts into your contract with the Contractor. Once the VARA waiver is executed by Contractor and Tenant, please return a fully executed copy for our records. At that time, the Contractor may proceed with the final arrangements for the mural installation.

We are looking forward to working with you on this exciting project and are confident that your mural will be a valuable addition to our Shopping Center and will enhance the community through the display of locally produced art. If you have any questions or need further information, please do not hesitate to contact us.

Thank you for your cooperation and understanding.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Charles Riffert', with a stylized flourish at the end.

Charles Riffert
Director, Property Management

Enclosures
Mural Rendering
VARA Addendum



Mural concept in scale



Mural perspective from mall entrance drive

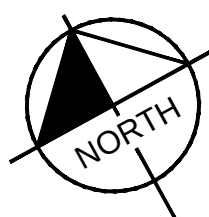
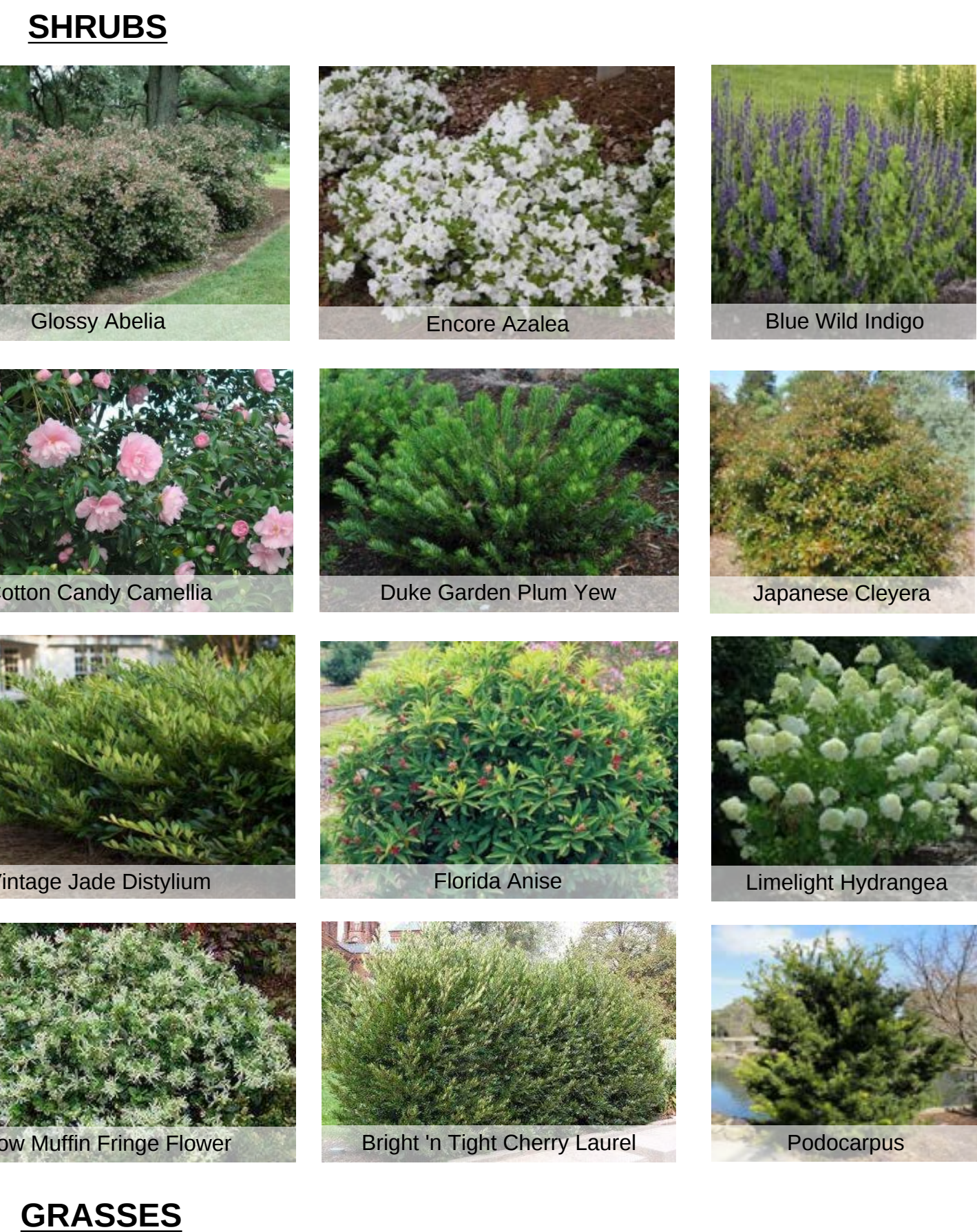


Mural perspective across amenity area from corner of North Point Pkwy





<u>CANOPY TREES</u>	<u>CODE</u>	<u>COMMON NAME</u>
	OAK-NT4	NUTTALL OAK
<u>EVERGREEN TREES</u>	<u>CODE</u>	<u>COMMON NAME</u>
	ILE CDN	CARDINAL™ RED HOLLY
	JUN-ER3	EASTERN RED CEDAR
	MAG-LG2	DWARF SOUTHERN MAGNOLIA - FULL TO GROUND
	ARB-DEG	DEGROOT'S SPIRE ARBORVITAE
<u>FLOWERING TREES</u>	<u>CODE</u>	<u>COMMON NAME</u>
	AME GRA	AUTUMN BRILLIANCE APPLE SERVICEBERRY
	CHI RET	CHINESE FRINGE TREE
<u>SHRUBS</u>	<u>CODE</u>	<u>COMMON NAME</u>
	ABE-KA3	GLOSSY ABELIA
	AZA-AM3	ENCORE AZALEA
	IND-BW3	BLUE WILD INDIGO
	CAM-CC7	COTTON CANDY CAMELLIA
	YEW-DG3	DUKE GARDENS PLUM YEW
	CLY-BB3	JAPANESE CLEYERA
	DIS-VTJ	FIRST EDITIONS® VINTAGE JADE DISTYLIUM
	HYD-LIM	LIMELIGHT PANICLE HYDRANGEA
	ANI-FL3	ANISE
	LOR-SNO	SNOW MUFFIN® FRINGE FLOWER
	YEW-JA3	PODOCARPUS
	LAU-CBT	BRIGHT 'N TIGHT CAROLINA LAUREL CHERRY
<u>GRASSES</u>	<u>CODE</u>	<u>COMMON NAME</u>
	MIS-DA3	DWARF MISCANTHUS GRASS
	MUH-PK3	PINK MUHLY
<u>GROUND COVERS</u>	<u>CODE</u>	<u>COMMON NAME</u>
	LIR-EME	EMERALD GODDESS® LILYTURF
	PHL-EB1	EMERALD BLUE MOSS PHLOX
<u>SOD/SEED</u>	<u>CODE</u>	<u>COMMON NAME</u>
	SOD-BER	BERMUDA GRASS





NICK TURBO BENSON

ILLUSTRATOR

MURALIST

DESIGNER

CONTACT

www.nickturbobenson.com
professionalbenson@gmail.com
404-884-4724

1863 Burning Tree Drive
Decatur, GA 30032

PORTFOLIO, ARTIST STATEMENT, AND BUDGET



COOPER'S HAWK™
WINERY & RESTAURANT

Alpharetta, GA



404-884-4724
professionalbenson@gmail.com
www.nickturbobenson.com

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Decatur, GA 30032

NICK TURBO BENSON

CV

A LITTLE ABOUT ME

Nick Turbo Benson is a professional freelance illustrator, muralist, graphic designer and creative consultant with over a decade of experience working in visual mediums. He began his career as an artist after graduating from SCAD with a B.F.A. in illustration in 2009. He specializes in colorful, bold and intricate designs with a focus on humanity, nature, and the otherworldly. Nick pulls inspiration from his experiences growing up here, in the city of Atlanta, a nerdy kid with a backpack full of comic books and a sketchbook.

He's worked with a diverse group of clients from public arts organizations to popular musical artists. Music has always been a formative influence in Nick's work as he imagines every piece he works on to have it's own soundtrack. This approach has likely made his work appealing to a variety of musical acts across many genres. Most notably, he's worked closely on a series of posters and promotional materials with Hip Hop group, Run the Jewels. In 2022 Nick completed one of his most exciting projects, fully illustrating a book and it's cover, published by Flatiron Books. Most recently he's been selected for MARTA Artbound's Five Points Station Mosaic mural project.

EDUCATION

Bachelor of Arts, Illustration
Savannah College of Art and Design
Graduated 2009

CURATORIAL

2019 TO PRESENT "FORWARD WARRIOR" Board of advisors

TEACHING

2022 - SCAD Alumni Mentor Program

PUBLIC PROJECTS/MURALS

2023 - MARTA ARTBOUND - Selected for Five Points Station Mosaic Mural project

2022 - SOUTH RIVER ART STUDIOS - Exterior Nature Mural

2021 - ORGANIZED NEIGHBORS OF EDGEWOOD - Owl Mural at Edgewood Community Garden

2020 - STACKS SQUARES - Mural participant

2014 TO PRESENT - Participant in Forward Warrior Mural Festival

2017 - PABST BLUE RIBBON/THE TABERNACLE - Mural in outdoor lounge

2011 TO PRESENT - Various murals for private clients including bars, residences, restaurants and offices around Atlanta Area

EXHIBITIONS

2022 ABV GALLERY - "In the Round" group show

2021 CAT EYE CREATIVE - "100th Day" group Show

2020 ABV GALLERY - "Paper Trail" group show

2019 MINT GALLERY - "Sacred Spaces" group show

2018 FACET GALLERY - "Buttoned Up" group show

PUBLICATIONS

2022 - FLATIRON BOOKS - "STUFF THEY DON'T WANT YOU TO KNOW"
Book Cover & Interior Illustrations

2018 - INFINITE WORLDS MAGAZINE - Science Fiction Magazine Cover
Illustration

NOTABLE CLIENTS

2016 TO PRESENT - KILLER MIKE/RUN THE JEWELS - Tour posters and various promotional artwork

2023 - NBA/IHEART RADIO - Podcast "cover" illustrations series

2023 - NFL DRAFT - Football team Illustration series

2022 - TOPO CHICO - Portrait series

2012 - 2022 - PABST BLUE RIBBON - Multiple murals around Atlanta, Beer

GARDEN OWL OF EDGEWOOD MURAL

LOCATION: Mayson Ave & Hardee St in the Edgewood neighborhood

DIMENSIONS: 11'x51'

CLIENT: Organized Neighbors of Edgewood (ONE)

The largest public mural I've painted to date. The owl is my nod to the Organized Neighbors of Edgewood (ONE) logo that features a stylized owl graphic. Furthermore I wanted to capture the vibrance of the Edgewood neighborhood without any obvious representational images. (Such as people or a skyline) Instead attempt to mirror the nature of the flourishing community garden located just across the street. This serves as a metaphor for the diverse population that comprises the work's unique surroundings.

COMPLETED 2021



MARTA ARTBOUND MURAL DESIGNS

Continued

MEDIUM: Digital illustrations

DIMENSIONS: 1:4 ratio

CLIENT: MARTA Artbound

MARTA Artbound put out a call for artists as part of a large renovation of the Five Points station. Out of hundreds of artists I've been selected as one of fifteen finalists. These pieces are to be translated into tile mosaic murals on the train station walls. They are about moving through the time and space of Atlanta put through the lens of the adventure comics I grew up with.

COMPLETED 2023



NATIVE FEATHERED FRIEND MURALS

LOCATION: South River Art Studios

DIMENSIONS: 13'x8' and 12'x14'

CLIENT: South River Art Studios

Both the Bard Owl and Red Winged Blackbird can be frequently spotted in Georgia. Similarly I can be spotted at South River Art Studios where I share a studio with my partner. I was hired by SRAS to add some color to the area by painting these local birds.

COMPLETED 2022



PORTRAIT SERIES FOR TOPO CHICO

MEDIUM: Digital illustrations

DIMENSIONS: 1:1 ratio

CLIENT: Topo Chico

I was hired by Topo Chico to do personalized portraits of a handful of random strangers. People who had tagged themselves with Topo Chico. Going by only their Instagram profiles I attempted to get to know them, what made them unique and how best to depict them. A comment on how people view us through our online personas.

COMPLETED 2022



TABLE MURAL SKETCH FOR MORRISON LIVING

MEDIUM: Digital Design for Office Mural

DIMENSIONS: 20'x10'

CLIENT: Morrison Living

This piece was a design for a corporate office mural. I included it because I wanted to show some variation in style and tone. Certain projects might require a more simplified and graphic approach.

COMPLETED 2022



CABBAGETOWN CRITTER BLUEGRASS BAND

LOCATION: Carroll St & Wyley - Cabbagetown

DIMENSIONS: 20'x25'

PROJECT: Forward Warrior

COLLABORATOR: Liz Webb

This mural is an ode to Cabbagetown and the Appalachian migrant workers that once worked and lived around the Cotton mill. Highlighting the traditional music they brought with them that remains a part of the local culture. Embodied by various forms of nocturnal Georgia wildlife.



PREVIOUS MURAL EXAMPLES & DETAIL SHOTS





Public Art Review

Review Committee:

Arts Alpharetta - Nancy Murphy, Shelton Cochran & Thomas Nolf

Applicant(s) In Attendance:

Sani LeBlanc, Cathy Reeves, Jennifer Lingle with Cooper's Hawk
Nick Benson – Artist

Public Art Piece: Creating Community Mural – Cooper's Hawk

Comments & Recommendations:

- 1- Cooper's Hawk is a restaurant and wine club serving 700,000 members at 60 locations for 19 years across the county.
<https://chwinery.com/locations/alpharetta-ga>
- 2- Concept for mural was creating community and showing people having a good time in an outdoor environment like their neighbor Studio Movie Grill mural having a good time inside the theater.
- 3- Artist is Nicholas Benson / www.nickturbobenson.com. He is a well-known regional artist with an extensive and impressive portfolio.
- 4- Applicant submitted the artist's portfolio, artist statement and budget packet.
- 5- Location of mural will compliment an amenity outdoor green space with string lights and firepit area for the restaurant patrons.
- 6- Reviewers at first expressed concern that the mural is marketing. After walking through the location and purpose of the mural, reviewers no longer had the concern as the mural is not placed for passerby traffic but for patrons of Cooper's Hawk. The placement on the outside of the building was the requirement for the mural to go through the Public Arts Application process, but the audience for the mural was intended for the patrons of the business.
- 7- Discussion of a billboard feel but reviewers decided that due to Cooper's Hawk name is not being above or close to the mural and then the location and purpose the mural, the billboard concerns were dismissed.
- 8- Mural will face the side access road (not North Point Parkway).
- 9- Sidewalk leading up to the outdoor space leads from the parking lot.
- 10- The rendering of the mural location is not fully clear so applicant will drop image of mural into an actual photograph to better represent the surrounding location and purpose of the mural is for patrons who will sit outside Cooper's Hawk.
- 11- Artist submitted color swatches with proposal. Intention for mural was to have subtle soft low light colors to blend into and compliment the surroundings of the restaurant.

- 12-Mural is warm and inviting and will complement the space well.
- 13-String lights painted on the mural will be mimicked by outdoor string lights over the green space and fire pit.
- 14-Mural dimensions are 24' height x 40' width; Full wall dimensions 25' height x 60' width.
- 15-Artist submitted maintenance plan with mural proposal.
- 16-Core values of the restaurants is to make each restaurant distinctive as restaurant members tour different locations when they travel.
- 17-Artist chose kudzu and other foliage to mimic Georgia native plants.
- 18-Reviewers requested to show an example of the artist's painterly style as the computer proposal sketch shown does not show enough of how the artists would paint. Although it is understood this is a computerized rendering, reviewers like the artist's other work and think it's important to show the brush stroke style that this mural will also mimic.
- 19-Landscaping will be finalized after mural is completed. They will have trees surround the mural / green area / fire pit.

Public Art Review Committee Recommendations:

Approved with Minor Modifications / Further Review Committee Discussion Required.

- 1- Provide an actual photo of the site with the mural dropped onto the side wall. Do your best to represent items discussed in the review such as landscaping, outdoor string lights, and fire pit. This will help relay that the purpose of the mural is for patrons of Cooper's Hawk and not a billboard for the restaurant.
- 2- Clearly show which direction and street the mural faces. We recommend showing a visual of the building from North Point Parkway to represent a visual from both sides.
- 3- Give a small painted representation of the artist's painterly style so the computerized proposal is more representative of the final mural surface.



Public Art Review

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STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: January 28, 2025

AGENDA ITEM:

Cultural Services Division Monthly Report - January 2025

Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

MONTHLY HIGHLIGHTS:

- Fulton County Arts & Culture Donations – Alpharetta Arts Center / Ceramics Studio
- Arts & Culture Master Plan – Second Survey & Upcoming Workshop
- NEW – Arts & Culture Guide Spring-Summer

MONTHLY INITIATIVES:

- Black History Month – Community Gallery Exhibit of Local Families, Churches, Businesses, and More

MONTHLY HAPPENINGS:

- Arts & Culture Online Calendar <https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City -- Live Music Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Art of the Elements Exhibit / Alpharetta Arts Center Gallery / Through January 25 / FREE
- Order and Chaos Exhibit / Alpharetta Arts Center Gallery / Show Opens Jan 29 / Reception on Feb 22 at 5pm / FREE
- Behind the Scenes at the Greatest Quilt Museum in the World Virtually Explore presented by the Chattahoochee Evening Stars Quilt Guild / Alpharetta Adult Activity Center / Feb 3 at 6pm / FREE
- Shiloh Rules presented by ACT 1 Community Theater / Alpharetta Arts Center Black Box / Fri & Sat on Feb 7-16 at 7:30 PM and Sun at 2 PM / Tickets: <https://act1theater.org/>
- Love and Light presented by the Alpharetta Symphony / Feb 21 at 6:30pm Pre-Talk and 7:30 PM Concert / Tickets: <https://www.alpharettasympphony.org/love-and-light>
- Love and Light Exhibit presented through inspiration from the Alpharetta Symphony / Alpharetta Arts Center Studio Gallery / Jan 25 – March 28 / FREE

ATTACHMENTS:

1. Cultural Arts Commission - 1.28.25

Alpharetta Cultural Arts Commission Cultural Services Report January 2025

Ceramics Studio Donations – Alpharetta Arts Center



Share Your Voice for Alpharetta's Arts & Culture Master Plan

Alpharetta Arts & Culture Master Plan - Public Review

Element 3: MURALS

This form of public art consists of large-scale hand-produced artwork painted or applied directly onto walls, ceilings, or other permanent surfaces. Murals can depict scenes, abstract designs, or aspects of community identity.



This photo is just an example of this type of art, and not a specific project proposed for Alpharetta.

5. Are murals an important aspect of arts and culture for you and your household?

- ☐ Absolutely essential!
- ☐ Somewhat important.
- ☐ Not very important.

6. Where in Alpharetta would you like to see more of this?

- ☐ Parks
- ☐ Greenway
- ☐ Buildings Downtown / Shopping Centers / Malls
- ☐ Alpha Loop
- ☐ City Intersections / Streets / Roundabouts
- ☐ City Retention Walls / Electrical Boxes / Crosswalks
- ☐ Other (please specify)

Alpharetta Arts & Culture Master Plan - Public Review

Element 11: TOURS

Tours, often self-guided, facilitate residents and visitors alike in exploring Alpharetta's cultural and historical assets. These include routes highlighting historical markers and public art installations, offering local and visiting tourists an opportunity to connect with the City's rich heritage and creative expressions.



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Our Purpose
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Strategies



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Types
Strategies



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The City's Role
Partners
Policies



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TBD



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This Year
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3-5 Years

What We Heard

One of the tricky parts about planning for arts and culture is that everyone has their own preferences and opinions. What is attractive? What types of art do we want in our community? What are the best ways to celebrate culture? These are questions that do not have easy answers.

As part of this process, we posed these questions and more to the community. Our aim was to identify what is already working well in terms of arts and culture Alpharetta? What's missing? What do we want more of?

FOCUS GROUPS

The project team held eight focus groups with 60 participants and gathered an additional 43 responses through follow-up surveys. The discussions included a broad mix of stakeholders, such as elected officials, arts leaders, educators, and local business representatives. Each conversation included four recurring questions on Alpharetta's strengths and areas for improvement regarding arts and culture. These conversations offered valuable insights into Alpharetta's existing strengths and potential areas for growth in the arts.

KEY FINDINGS

Strengths:

- » Alpharetta is a small city with big-city amenities
- » We have strong offerings in music and visual arts
- » Our community is active and engaged--you can feel the vibrancy all around the city
- » The Alpharetta Arts Center is a great asset
- » There are numerous arts organizations and City-sponsored arts events
- » The City has been increasing city support and investment in the arts
- » Our arts community is inclusive and accessible

Areas for Improvement:

- » We need more/better options for performing arts facilities; this is reflected in our relative weakness in this area of the arts, particularly dance and theater
- » Improved coordination among arts organizations is a must, and so is clarifying the City's role in arts and culture
- » Our community's diversity is not currently reflected in arts and culture opportunities
- » The business community lacks involvement in arts and culture

Identified Barriers:

- » Lack of transparent processes and dedicated funding
- » Limited facility options for performances and practices
- » Lack of a well-used, well-known central "repository" for arts information in the city

AN EMPHASIS ON THE LOCAL

What does local mean in this plan?

- Serving local residents
- Supporting local artists
- Connecting people to Alpharetta as a place
- Integrating art into our daily lives and experiences

Culture + Heritage

Culture encompasses much more than simply arts. Alpharetta is proud of the many cultures represented by residents and its historical heritage. The City of Alpharetta supports cultivating its past, present, and future to benefit all of its citizens.

EVENTS

Define

Kim to add 3-4 sentences on what already exists in Alpharetta. Farmers Market is a consistent outlet for some artists to sell their work. Organizations currently involved in this include the Alpharetta Symphony, Chattahoochee Evening Stars, FOTAL, Alpharetta Arts Guild, Lionheart Life Center, Metropolitan Ballet Theatre, Inc., Arts Alpharetta, Alpharetta Symphony Youth Orchestra

MUSEUMS + SITES

Define

Kim to add 3-4 sentences on what already exists in Alpharetta. These can also be places for temporary or permanent installations.

TOURS

Define

Kim to add 3-4 sentences on what already exists in Alpharetta. Organizations currently involved in this include the Georgia Nature Photographers' Association Vision: Edible tour of traditional foodways at the Alpharetta farm at Old Rucker Park.

LECTURES + CLASSES

Define

Organizations currently involved in this include the Chattahoochee Evening Stars, FOTAL, the Arcadia Theater, the Georgia Nature Photographers Association, the Alpharetta Symphony, Alpharetta Arts Guild, Lionheart Life Center, Metropolitan Ballet Theatre, Inc., Arts Alpharetta, Alpharetta Symphony Youth Orchestra

Kim to add 3-4 sentences on what already exists in Alpharetta.

Expanding Public Art: Strategies

IN PROGRESS

STRATEGY 1

REVAMP THE PROCESS OF RECEIVING ART THROUGH PRIVATE DEVELOPMENT

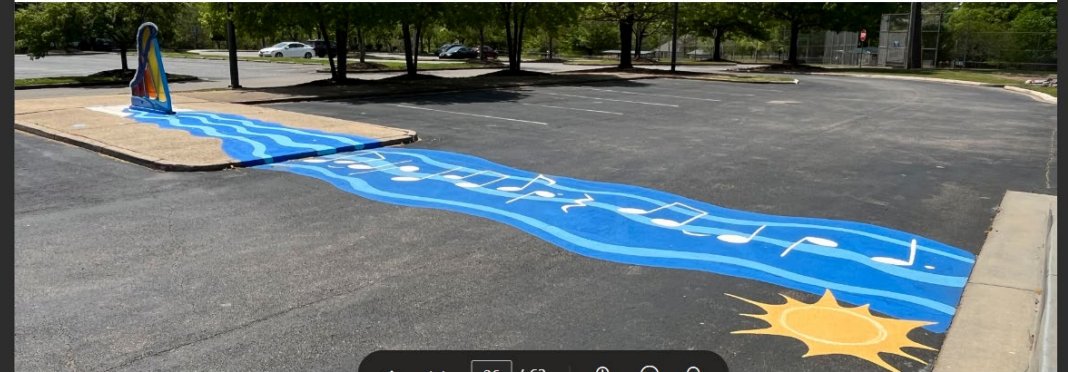
- Establish a clear process for private development to install public art in new or redeveloped capital projects. PLACEHOLDER for suggestions on how to improve this process. We may do well to reference parts of plans (such as Suwanee and Tucker) that can be included in an appendix.
- Create a suite of materials (such as a website) that help new applicants navigate the process and understand necessary steps. Offer a "leading practices" document to distribute to interested owners who express interest in the program and opportunities to consult with the Arts Council at the start of

- the process to identify best options for each location or project.
- Create clear guidelines for the Arts Council when considering these projects, including what constitutes signage (for approval by planning) vs. public art and what is NOT allowable by the arts council (i.e. free speech).

STRATEGY 2:

INTEGRATE ART INTO INFRASTRUCTURE

- Integrate arts and culture as part of the standard process for new and updated planning and placemaking projects. Include arts and culture as an element in future comprehensive plans and comprehensive plan updates for Alpharetta.





SPRING-SUMMER
MARCH - AUGUST 2025

Art Classes
Performing Arts
Workshops
Cultural Happenings
Events
Gallery Exhibits



Cultural HAPPENINGS

For more events go to: alpharetta.ga.us/arts-culture



The Place To Be For The Arts, Culture, Community, Events, Music, Performance, Workshops & Galleries

LET'S CELEBRATE TOGETHER

FEBRUARY 2025

BLACK HISTORY MONTH

Visit our
Online Calendar
for more info



Feb - March. Bailey Johnson Community Exhibit presented by the Alpharetta & Old Milton Historical Society. Open during business hours. Community Gallery, Alpharetta City Hall. Free

Feb 13. Bailey Johnson Community Exhibit Reception
5-6:30pm. Community Gallery, Alpharetta City Hall. Free

Feb 3. Creative Playground youth class
10:30 - 11:30am. 3-5 year old with monitor. To register: <https://bit.ly/4Qee4Lx>

Feb 8. Our History, Our Voices: Empowering the Next Generation.
Empowering Black Storytellers. Discover the art of storytelling, learn book writing and publishing. 11am - 12:15pm. 16+. To register: <https://bit.ly/OURHISTORYOURVOICES8HM>

Feb 7-16. Shiloh Rules Presented by ACT1 Community Theater
Fri & Sat @ 7:30pm. Sun. @ 2pm. Alpharetta Arts Center Black Box Theater. Ticketed: <https://act1theater.org>

Feb 17-18. Expressive Creations Workshop: Exploring Self Identity through Art.
Art projects celebrating cultures around the world. 2:30 - 4:30pm. 6-9 years old. To register visit: <https://bit.ly/3ZYNvNv>

Feb 18. Relief Print Portraits.
Take inspiration from the artist and printmaker Elizabeth Catlett, best known for her depictions of the Black American experience in the 20th century, often focusing on the female experience. 5-8pm. 13+. To register: <https://bit.ly/4IRWdWh>

Feb 20. Youth Foam Print Portraits.
Take inspiration from the artist and printmaker Elizabeth Catlett students use foam plates to draw a portrait for printing and learn how to print by hand with a spoon! 4 - 6:30pm. 5-12 year old. To register: <https://bit.ly/4ZcHFc>

Jan 25 - Mar 28. Love and Light Studio Gallery Exhibit presented by the Alpharetta Symphony & Arts Alpharetta Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Feb 19. Love and Light Studio Gallery Opening presented by the Alpharetta Symphony & Arts Alpharetta 7-8:30pm. Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Jan 29. - Mar 15 ORDER AND CHAOS Gallery Exhibit Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Feb 3. Chattahoochee Evening Stars Quilt Guild present "Behind the Scenes at the Greatest Quilt Museum in the World". 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Feb 10. Artist Social Event with the Alpha Arts Guild
5:30pm. The Scene Art Gallery - North Point Mall. Ticketed. <https://www.alphaartsguild.org/>

Feb 15. Monthly Spotlight Show - "Echoes of Emotion: Art That Speaks to the Soul"
5:30 pm-7:30 pm. The Scene Art Gallery in North Point Mall

Feb 21. Love and Light presented by the Alpharetta Symphony 7:30pm. Alpharetta Methodist Church. Ticketed. <https://www.alpharettasymphony.org/>

Feb 22. ORDER AND CHAOS Gallery Reception 5-7pm. Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Mar 3. Chattahoochee Evening Stars Quilt Guild present Speedy Solutions for Cutting & Organizing Your Scrap Stash! 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Mar 7. Chattahoochee Evening Stars Quilt Guild present Managing Unfinished Projects 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Mar 9. Alpharetta Symphony Youth Orchestra Concert
5:30 - 7:30. Innovation Academy. Ticketed. <https://www.alpharettasymphony.org/asyo>



Mar 14-30. A Little Princess presented by ACT1 Theater Fri & Sat @ 7:30PM. Sun. @ 2PM. ACT1 MainStage. Ticketed. <https://act1theater.org/> little-princess

Mar 15. Monthly Spotlight Show - "Voices on Canvas: Expressions in Art"
5:30 pm - 7:30 pm. The Scene Art Gallery in North Point Mall

Mar 19. - All about Postels Gallery Exhibit Alpharetta Arts Center Gallery. alpharetta.ga.us/arts-culture Free

Mar 22. - All about Postels Gallery Reception 5-7pm Alpharetta Arts Center. Free

Mar 30. Alpharetta Symphony Youth Orchestra presents a Masterclass with Jake Hood 5:30. Preston Ridge Community Center. <https://www.alpharettasymphony.org/asyo> Free

APR. 19. Monthly Spotlight Show - "Dreamscapes: A World of Imagination"
5:30 pm - 7:30 pm. The Scene Art Gallery in North Point Mall

Apr 25. The Unfinished Symphony presented by the Alpharetta Symphony 7:30pm. Alpharetta Methodist Church. Ticketed. <https://www.alpharettasymphony.org/unfinished>

May 5. Chattahoochee Evening Stars Quilt Guild present Pieced and Landscape Quilts Trunk Show 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>



May 6 - 10. Plein Air Competition: presented by Arts Alpharetta To apply or more info: www.artsalpharetta.org/paint-the-town-2025

May 10 - Jun 7. Paint the Town 2025 Exhibit
Alpharetta Arts Center Gallery. alpharetta.ga.us/arts-culture Free

May 10. Paint the Town 2025 Reception
5-7pm Alpharetta Arts Center. Free

May 11. Alpharetta Symphony Youth Orchestra Concert
5:30 - 7:30. Innovation Academy. Ticketed. <https://www.alpharettasymphony.org/asyo>

May 26. An Ode to America presented by the Alpharetta Symphony 7:30pm. Brooke Street Park. <https://www.alpharettasymphony.org/america> Free

May 30. A Night at the Opera presented by the Alpharetta Symphony 7:30pm. Alpharetta Methodist Church. Ticketed. <https://www.alpharettasymphony.org/night-at-the-opera>

Jun 2. Chattahoochee Evening Stars Quilt Guild present Thread Types and When to Use Them 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Jun 11-Aug 2. Juneteenth: Independence & Reflection Gallery Exhibit Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Jun 14. Juneteenth: Independence & Reflection Reception and Concert:
5-8:30pm. Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Jun 6-22. Tuck Everlasting presented by ACT1 Theater Fri & Sat @ 7:30PM. Sun. @ 2PM. ACT1 MainStage. Ticketed. <https://act1theater.org/tuck-everlasting>

Check the City Calendar and our Instagram page for Eclectic Lovers Summer Concert Series - dates to be announced
Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

FREE Jammin' Concert Each Month!

3rd Annual
Eclectic Lawn
summer concert series

Enjoy a mixed bag of groovy, live music.
Bring your picnic blankets, chairs and snacks.

Visit the City Calendar and
our Instagram Page
for 2025 Performance Dates

ALPHARETTA ARTS CENTER
FOR MORE INFO GO TO: ALPHARETTA.GA.US/ARTS-CULTURE
678.297.6135

Arts & Culture

Register online at: Alpharetta.ga.us/arts-culture 27

26 Spring-Summer 2025 Guide

SUMMER CAMPS

Kids can explore their creative side in this full day art camp. Choose your classes from 2 options in the AM and 2 options in the PM.
Cost includes optional Early Drop-Off and Extended Care Pick-Up. Register online or in person at the Alpharetta Arts Center.
AGES 7-12 • COST: \$200 Resident / \$300 Non-Resident • FEE: A \$100 supply fee is due at the time of registration (Check class activity online for refund policy)
Full day camps include 8am-9am: Early drop off, 4:30pm-6pm: Extended care pick-up.

CAMP CREATIVE at the Alpharetta Arts Center

FULL DAY
CAMPS

Camp Day Schedule:

8am-9am: Early Drop-Off
9am-12pm: AM Class
12pm-1:30pm: Supervised Lunch Break
1:30pm-4:30pm: PM Class
4:30pm-6pm: Extended Care Pick-Up



SESSION:	DATES:	TIME:	ACTIVITY#:
Session 1:	Jun 2-6	9am-4:30pm	#34366

AM Class A: GEORGIA O'KEEFE ENLARGED FLOWER with Sue Miller
AM Class B: ARTISTIC ADVENTURES: A Self-Expression with Sonia Emore
PM Class C: MEGAS AND MINIS with Libby Dunkin
PM Class D: PAPER PLAYGROUND with Greg Stone

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 2:	Jun 9-13	9am-4:30pm	34414

AM Class E: SEURAT, MONET AND POINTILLISM with Sue Miller
AM Class F: CREATIVE VIBES: A Melodic Art Experience with Sonia Emore
PM Class G: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class H: FIBER PAINTING AND CROCHET ART with Sarika Jaswani

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 3:	Jun 16-20	9am-4:30pm	34419

AM Class I: EXPLORATION OF MEDIA with Sue Miller
AM Class J: FIBER PAINTING AND CROCHET ART with Sarika Jaswani
PM Class K: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class L: CAMP PRINT-A-WONGA with Greg Stone

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 4:	Jun 23-27	9am-4:30pm	34424

AM Class M: YARN TALES: A Creative Bookmaking Adventure with Ashley King
AM Class N: THE ARTIST WITHIN: Transform Inner Beauty into Art with Sonia Emore
PM Class O: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class P: 3D SCULPTURE AND MIXED MEDIA with Joanne Easlick

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 5:	Jul 7-11	9am-4:30pm	34429

AM Class Q: FAVOURITE FOODS IN CLAY with Libby Dunkin
AM Class R: MASTER IN ME with Leena Joshi
PM Class S: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class T: CAMP PRINT-A-WONGA with Greg Stone

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 6:	Jul 14-18	9am-4:30pm	34434

AM Class U: SEWING AND UPCYCLING CAMP with Sarah Lyons
AM Class V: MINI ARTS SCHOOL with Leena Joshi
PM Class W: CLAY AND CANVAS with Libby Dunkin
PM Class X: PAPER PLAYGROUND with Greg Stone

Learn how to make arts & crafts like back in the old days in the Log Cabin. Country Living Arts & Crafts Camp offer you the chance to explore a different more hands on side of art. Let's get creative this summer with this full day fun and exciting day at the Historic Log Cabin.
AGES 7-12 • COST: \$200 Resident / \$300 Non-Resident • FEE: A \$100 supply fee is due at the time of registration (Check class activity online for refund policy)
Full day camps include 8am-9am: Early drop off, 4:30pm-6pm: Extended care pick-up.

COUNTRY LIVING ARTS & CRAFTS CAMP for KIDS at the FFA Log Cabin

FULL DAY
CAMPS

Camp Day Schedule:

8am-9am: Early Drop-Off
9am-12pm: AM Class
12pm-1:30pm: Supervised Lunch Break
1:30pm-4:30pm: PM Class
4:30pm-6pm: Extended Care Pick-Up

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 1:	Jun 2-6	9am-4:30pm	34373

AM Class: YARN TALES: A Creative Bookmaking Adventure with Ashley King
PM Class: SEWING FOR ARTIST with Sarah Lyons

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 2:	Jun 9-13	9am-4:30pm	34374

AM Class: ART JOURNALING with Libby Dunkin
PM Class: MIXED MEDIA FUN with Joanne Easlick

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 3:	Jun 16-20	9am-4:30pm	34375

AM Class: NATURE'S CANVAS: A Summer Camp for Creative Expression with Sonia Emore
PM Class: FASHIONISTA CAMP with Sarah Lyons



Create Stuff!
Make Friends!
Have Fun!

PERFORMING ARTS CAMP



MOVIE STAR CAMP with Popcorn Media
Experience the fun of starring in a movie! Students learn the art of on-camera acting, improvisational acting, and scriptwriting while starring in a short, professional, and imaginative family movie. Developed by a Disney and Nickelodeon producer, the curriculum focuses on developing core elements to an actor's palette. In addition, the Oscar class will be given an opportunity to write, storyboard, and direct their own short movie. Family and friends are then invited to attend our annual VIP, red carpet movie premiere starring your children up on the big screen!

Ages 7 to 14

Cost: \$295 Residents / \$442.50 Non-Residents

Fee: \$55 supply fee due at the time of registration online

Dates:	Day:	Time:	Activity#
July 28 - Aug 1	Mon-Fri	10am-4pm	34386



PERFORMING ARTS CAMPS

ACOUSTIC JAM FEST! with Metro Music Makers

Jam out with us this summer in the FFA Log Cabin! This is the perfect setting for an acoustic version of our rock band camp. We will be rockin' out on ukes and acoustic guitars. Campers will learn how to collaborate with fun musical styles and will rehearse songs as a group. Campers must bring their own ukulele or acoustic guitar, a water bottle, and snacks. Family members will be invited to a performance on the last day of camp.

Ages 7 to 12

Cost: \$195 Residents / \$292.50 Non-Residents

Dates:	Day:	Time:	Activity#
Jul 7-11	Mon-Fri	9am-12pm	34387

• ACOUSTIC JAM FEST •

Kids are required to bring their own uke or acoustic guitar for the camp.



MUSICAL THEATER: Disney's Frozen JR. with The City Center Players
Join the City Center Players this summer for an immersive two-week journey! In just fourteen days, witness your child transition from the initial audition to a full-scale performance, equipped with professional lighting, sound, sets, props, and costumes. Every day, students will be engaged in mastering the music, choreography, and scenes from the show. Our standout feature is the City Center Players Children's Theater experience. We pride ourselves on taking care of all aspects, so parents never have to volunteer. From detailed costumes to elaborate sets and props, we handle it all. For insights and highlights from our past productions, please visit our website: citycenterplayers.com Please Note: This program caters specifically to children with prior stage experience and a genuine passion for musical theater. We expect a high level of commitment & professionalism, as each session is filled with singing, dancing, & learning. Ages 9 to 18

Cost: \$250 Residents / \$375 Non-Residents

Fees: \$350 supply fee is due to the instructor on the first day of class.

Dates:	Day:	Time:	Activity#
Jul 7-18	Mon-Fri	2:30-6:30pm	34445

EXCITING NEWS!

THIS MUSICAL THEATER CLASS WILL BE HELD AT OUR NEW

THE SPOTLIGHT

Music • Theater • Comedy • Classes • Events

LOCATED AT NORTHPOINT MALL



Music • Theater • Comedy • Classes • Events
Coming Soon

THE SPOTLIGHT

awesome
ALPHARETTA
CONVENTION & VISITORS BUREAU

ALPHARETTA
MUSIC CITY

Your Community Theater
At NorthPoint Mall



ALPHARETTA
Arts & Culture
GEORGIA
THE CITY OF
ALPHARETTA
RECREATION PARKS & CULTURAL SERVICES

For More Info scan the code or go to: alpharetta.ga.us/arts-culture
Shining a spotlight on the diverse and creative talent we have in Alpharetta.

CELEBRATING
**BLACK
HISTORY
MONTH**



Honoring the Past and Inspiring the Future

alpharetta.ga.us/arts-culture





Miss Alice (Shirley) Williams







LOVE AND LIGHT

Friday, February 21, 2025 at 7:30pm

Alpharetta Methodist Church

Pre-Concert Talk starting at 6:30pm

Shiloh Rules

by Doris Baizley

Alpharetta Arts Center, Black
Box Theater
February 7-16, 2025

A dedicated Union nurse and a mysterious Confederate refugee meet on the Shiloh battlefield to compete for the title of Best Female Reenactor of the Year. With their young trainees trying to out-do each other in "authenticity," and a concessionaire egging both sides on, their competition leads them into real conflict with Ranger Wilson, an African-American female park ranger who would rather be anywhere than the year 1862, imaginary or not. As the re-enactment rages out of control, all six women discover that some conflicts of the Civil War weren't left behind in 1862.

