



RECREATION COMMISSION MEETING

FEBRUARY 11, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
5:30 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE TO THE FLAG**
4. **APPROVAL OF MEETING MINUTES**
 - a. **Approval of Recreation Commission Minutes from January 14, 2025**
Approve, as written, the Recreation Commission meeting minutes from January 14, 2025, at 5:30 p.m.
 - b. **Approval of Recreation Commission Work Session Minute from January 29, 2025**
Approve, as written, the Recreation Commission Work Session meeting minutes from January 29, 2025, at 5:30 p.m.
5. **STAFF PRESENTATIONS & WORKSHOP DISCUSSION**
 - a. **DIVISIONS**
 - i. **Community Services Division Monthly Report - February 2025**
Report on the latest updates, projects, events and/or initiatives of the Community Services Division of the Recreation, Parks & Cultural Services Department.
 - ii. **Cultural Services Division Monthly Report - February 2025**
Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.
 - iii. **Recreation Services Division Monthly Report - February 2025**
Report on the latest updates, projects, events and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.
 - iv. **Park Services (Excluding Wills Park) Division Monthly Report - February 2025**
Report on the latest updates, projects, events and/or initiatives of the Park Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.
 - v. **Park Services (Wills Park & Equestrian Center) Division Monthly Report - February 2025**
Report on the latest updates, projects, events and/or initiatives of the Park Services (Wills Park & Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.
 - vi. **Senior Operations Monthly Report - February 2025**
Report on the latest updates, projects, events and/or initiatives of the Senior Operations of the Recreation, Parks & Cultural Services Department.
 - b. **DIRECTOR - February 2025**
Report on the latest updates, projects, events and/or initiatives of the Director of the Recreation, Parks & Cultural Services Department.
6. **RECREATION COMMISSIONER REPORTS**
7. **PUBLIC COMMENT**
8. **ADJOURNMENT**



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Sarah Bausano
Meeting Date: February 11, 2025

AGENDA ITEM:

Approval of Recreation Commission Minutes from January 14, 2025

Approve, as written, the Recreation Commission meeting minutes from January 14, 2025, at 5:30 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Recreation Commission meeting minutes from January 14, 2025, at 5:30 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Recreation Commission meeting on January 14, 2025, at 5:30 p.m.

Attendance – January 14, 2025, Recreation Commission Meeting: Recreation Commission Members – Present

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Derek Kaighin
- Cheryl Rand
- Paul Slavik
- Karla Piedrahita
- Brad Bowers

Recreation Commission Members – Absent

- Shuntel Beach
- John Norton

ATTACHMENTS:

1. 1.14.25 - RC Minutes (Unofficial)



RECREATION COMMISSION MEETING

UNOFFICIAL MINUTES

JANUARY 14, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS | 2 PARK PLAZA | 5:30 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairman Mitchell called the meeting to order at 5:32 p.m.

II. ROLL CALL

- **Recreation Commissioners Present**

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Karla Piedrahita
- Cheryl Rand
- Brad Bowers
- Paul Slavik
- Derek Kaighin

- **Recreation Commissioners Absent**

- Shuntel Beach
- John Norton

- **Staff**

- Morgan Rodgers, Director, Recreation, Parks & Cultural Services
- Amanda Musilli, Community Agriculture & Sustainability Services Division Manager, Recreation, Parks & Cultural Services
- Christine Young, Recreation Services Division Manager, Recreation, Parks & Cultural Services
- Kim Zane, Cultural Services Division Manager, Recreation, Parks & Cultural Services
- Eric Milley, Park Services Division Manager (Northern, Southern, Eastern, Downtown Districts), Recreation, Parks & Cultural Services
- Matt Casey, Park Services Division Manager (Western District & Equestrian), Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator, Recreation, Parks & Cultural Services
- Paul Frank, Part-time Administrative Support, Recreation, Parks & Cultural Services

III. PLEDGE TO THE FLAG

- Led by an Eagle Scout.

IV. NEW BUSINESS

a. Election of 2025 Chair and Vice Chair

- Chairman Mitchell moved this up in the agenda to get the vote completed prior to the meeting starting.
- Chairman Mitchell called for a motion to elect the Chair for the Recreation Commission.
 - Commissioner Rand offered a motion to re-elect Chairman Mitchell as the Chair for the Recreation Commission.
 - Commissioner Piedrahita seconded the motion.
- The motion was approved (7-0).
- Chairman Mitchell called for a motion to elect the Vice Chair for the Recreation Commission.
 - Commissioner Rand offered a motion to re-elect Vice Chairman Saha as the Vice Chair for the Recreation Commission.
 - Commissioner Kaighin seconded the motion.
- The motion was approved (7-0).

V. APPROVAL OF MEETING MINUTES

a. Recreation Commission Minutes from November 12, 2024

- Chairman Mitchell called for a motion.
 - Vice Chairman Saha offered a motion to approve the minutes, as presented, from November 12, 2024, Recreation Commission meeting.
 - Commissioner Rand seconded the motion.
- The motion was approved (7-0).

VI. PARTNERSHIP PRESENTATION

a. Presentation from AYSA

- Shannon Gill, AYSA Commissioner and Mary Sandefur, AYSA Vice Commissioner came forward to present. (Presentation attached)

RECREATION COMMISSION Q&A:

Q What is the Quad building? (Saha)

A Concession Stand and Restroom in the middle of the four fields. (Gill)

Q What's your annual budget? (Saha)

A Registration brings in around \$100,000 annually, we are a nonprofit. We do not currently have hard numbers, we are working on them. (Sandefur)

Q Currently, there is not a 16U program, what happened? (Rand)

A Lack of coaches and girls aging out. (Gill)

Q AED Program with Fire, that should be up to the City. (Kaighin)

A The plan is to put new ones in the City, the Fire Department decides locations. They are coming, had to work through all the issues. (Rodgers)

Q 911 service to North Park, is it worked out? (Rand)

A Yes, someone will respond to it. The call goes out and it could be Milton, Alpharetta or Forsyth that responds.

C Chris Anderson is great at North Park. (Sandefur)

VII. NEW BUSINESS (CONTINUED)

a. Approval of Meeting Schedule for the Calendar year of 2025

- Chairman Mitchell called for a motion to approve the meeting schedule with monthly work sessions.
 - Commissioner Piedrahita offered a motion to approve the meeting schedule with monthly work sessions.
 - Commissioner Kaighin seconded the motion.
- The motion was approved (7-0).
- Director Rodgers stated that we want to make the work sessions purposeful. Commissioners can provide items for the sessions as well.
- Commissioner Bowers asked who to send ideas to for the work sessions.
- Director Rodgers stated to send to Sarah, Dennis, and himself.

VIII. STAFF PRESENTATIONS & WORKSHOP DISCUSSION

a. DIVISIONS

i. Community Services Division Monthly Report – January 2025

- Amanda Musilli, Community Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

Monthly Highlights

- The footings for the new greenhouse at Old Rucker Farm have been poured. Estimated completion date is the week of January 27th. We are very grateful to the ABA for their generous donation of the new, 24' x 36' greenhouse, and we look forward to all the classes, events, and plants that will soon be inside the new space.
- Updates to the landscaping at the Alpharetta Adult Activity Center will be coming early this spring, adding native and pollinator plants, as well as enhancing the flow and visibility of the landscaping for better enjoyment. Signs will be added to the Wills Park Recreation Center and the Adult Activity Center landscaping in early spring.

Monthly Initiatives

- The 2024 Year in Review was shared with the community and is attached here as well. Staff hosted an informative, free class on Community Agriculture Program accomplishments and goals on January 13.

- The Old Rucker Farm community garden plots are sold out for the 2025 growing season, and we currently have a wait list of seven (7) people.
- Seed starting has begun for the 2025 season, with the first plant and seed pick up starting on February 21st. The second plant and seed pick up begins April 12 and the Garden Faire plant sale takes place on April 12th as well. We are adding some small grains to the crop plan this year, including amaranth, sorghum, and wheat.
- The Community Agriculture Program is starting a baby chick hatching program for local schools who want to hatch eggs as part of a class project. We provide all the supplies and eggs to the school, and once hatched and a few weeks old, the school gives back the chicks ready to join the flock at Old Rucker Farm.
- Surveys went out to all the 2024 Growers, Grow-A-Row, and Volunteers. A compilation of all comment and feedback will be provided next month.
- The 2025 *Think Globally, Plant Locally* grant program opens for application on February 1st. Twenty-Five (25) households will be awarded the grant this year, which includes the household's garden/yard being certified as a National Wildlife Federation wildlife garden, farm staff consulting and advisement, and six native and pollinator friendly plants (grown from seed at Old Rucker Farm) to add to their garden. This is the 2nd year of this program, and it was one of the recommendations in the City Agriculture Plan.
- Another recommendation from the City Agriculture Plan was to accept SNAP at the Alpharetta Farmers Market. The ABA was approved by the USDA to a SNAP-accepting market, and we are working on the operational and communication details to ensure a smooth roll out in 2025.

RECREATION COMMISSION Q & A:

Q What is happening with parking lot and stuff at Old Rucker Farm? No progress? (Rand)

A Everything is currently on hold. (Musilli)

A Not on hold, it is part of the overall plan and we are needing to get one lump sum bid. It is not looked at as individual project.

Q One Vendor handling everything? (Bowers)

A Yes, one Construction Manager. (Rodgers)

Q Money has to be spent by the end of 2025, correct? (Rand)

A Not necessarily, not an end deadline. (Rodgers)

ii. Cultural Services Division Monthly Report – January 2025

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

Monthly Highlights

- Fulton County Arts & Culture Donations – Alpharetta Arts Center / Ceramics Studio
- Arts & Culture Master Plan – Second Survey & Update

Monthly Initiatives

- Black History Month – Community Gallery Exhibit of Local Families, Churches, Businesses, and More

Monthly Happenings

- Arts & Culture Online Calendar
<https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City – Live Music Calendar
<https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Art of the Elements Exhibit / Alpharetta Arts Center Gallery / Through January 25 / FREE
- Order and Chaos Exhibit / Alpharetta Arts Center Gallery / Show Opens Jan 29 / Reception on Feb 22 at 5pm / FREE
- Behind the Scenes at the Greatest Quilt Museum in the World Virtually Explore presented by the Chattahoochee Evening Stars Quilt Guild / Alpharetta Adult Activity Center / Feb 3 at 6pm / FREE
- Shiloh Rules presented by ACT 1 Community Theater / Alpharetta Arts Center Black Box / Fri & Sat on Feb 7-16 at 7:30 PM and Sun at 2 PM / Tickets: <https://act1theater.org/>
- Love and Light presented by the Alpharetta Symphony / Feb 21 at 6:30pm Pre-Talk and 7:30 PM Concert / Tickets: <https://www.alpharettasymphony.org/love-and-light>
- Love and Light Exhibit presented through inspiration from the Alpharetta Symphony / Alpharetta Arts Center Studio Gallery / Jan 25 – March 28 / FREE

iii. Recreation Services Division Monthly Report – January 2025

- Christine Young, Recreation Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

Monthly Highlights:

- Season of Celebration
 - Christmas Tree Lighting: Very successful and fun event that accomplished the "Hometown" feel of the holidays; significant increase in attendance.
 - Hop N Shop: Four successful shopping experiences and the City provided shuttles to shoppers. The weather was great this year, therefore participation increased.
 - NFCC Donations 411: Families assisted: 117; total number of people assisted: 4,397.

- AAAC online registration: Day trip registration has been moved to 100% online registration.

Monthly Initiatives:

AYSA Annual Presentation: Shannon Gill, AYSA Commissioner

Monthly Happenings:

- Winter Class Session began December 2nd.
- Summer Guide 2025: Guide will be online the last week of January, hard copies at facilities the following week. Summer registration begins at 8:00 a.m. February 26 for residents and March 12th for Non-residents.
- Youth Basketball: 38 teams, playoffs early February
- YAA Spring registration is open for Ambush, AYSA, AYBA, and Phoenix Rugby

RECREATION COMMISSION Q&A:

Q High School Basketball league, what happened to it? (Rand)

A Fell apart after COVID. (Young)

Q Open gym, is it being utilized? (Saha)

A Yes, they show up and they play. (Young)

iv. Park Services Division Monthly Report (Part I) – January 2025

- Eric Milley, Park Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

Monthly Highlights

- We have replaced the 8-foot outfield fencing with 6-foot outfield fencing and installing/adding 16-foot netting on the neighborhood side of field 2 at Innovation Sports Complex. We were able to recycle the netting from the upper field of Webb Bridge which Ambush did fund 50% of the cost of the relocation. The netting install was delayed slightly due to having to remove a sizable Water Oak on the property line which the property owner also funded 50% of the cost of the removal.
- We continue to clean/clear field wood lines and raise tree canopy at Innovation Sports Complex to open practice areas and prevent field of play encroachment.
- Webb Bridge build a retaining wall and added rock to prevent the pond bank from eroding along the walking trail. They are also clearing underbrush along the pond bank to open all areas around the pond for aesthetics.
- We are getting ready to mulch and straw City Center, Brooke Street Park, Main Street Park, and Haynes Bridge medians.

- We are continuing to open areas by clearing underbrush all along the Greenway trail for aesthetics and sight lines.

Monthly Initiatives

- Continuing to develop new maintenance plans/practices in all parks and on all trail systems.

RECREATION COMMISSION Q&A:

Q Did you hear AYSA's comment regarding the Quad building and balls hitting people? Are we at risk? (Rand)

A Backstops typically help. We also have netting. My advice is to pay attention. (Milley)

A All of our fields meet and/or exceed industry standards. (Rodgers)

Q Are you concerned about the drainage at North Park? (Rand)

A We are working on turf planning and correcting the issues. (Milley)

Q You brought up underbrush, is there a possibility of bringing back the goats? (Saha)

A No, no plans to bring back the goats. (Milley)

v. Park Services Division Monthly Report (Part II) – January 2025

- Matt Casey, Park Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

Monthly Highlights

- Staff has been busy with winter maintenance. Baseball fields have been edged and will be in great shape moving into the spring season.
- Staff has removed under story trees and brush along the walking trail to open up the canopy. Also drains were added to divert water away from the walking trail.
- The Equestrian Center has been preparing for the upcoming show season. They have reconfigured some areas around the barns to better accommodate exhibitors. The drainage to Arenas 1 and 3 was repaired to allow more water flow as needed.

Monthly Initiatives

- Focus on common areas, keeping trails passible, and continuing winter operations.

RECREATION COMMISSION Q&A:

Q Wacky World, is there an urgency with the playground and its safety? (Piedrahita)

A Staff goes through daily to keep it safe. (Casey)

A It is a concern. It has been inspected as well as all our other playgrounds. Nothing major was wrong and the items were repaired. (Rodgers)

vi. **Senior Operations Manager Monthly Report – January 2025**

- Kurt Kirby, Senior Operations Manager for the Recreation, Parks & Cultural Services Department was not present. Director Rodgers came forward to two items per Kurt's request.
- Kurt wanted to thank and congratulate the staff on a great holiday season.
- Kurt also wanted mention of the 2 storms that have come through. The essential staff kept things going. One tree did fall during Hurricane Helene causing issues on the greenway. The best way to fix this is to install Gabian Baskets to help in the future. There are currently some of these along the greenway and they help tremendously.

b. **DIRECTOR**

i. **Director's Report – January 2025**

- Morgan Rodgers, Director for the Recreation, Parks & Cultural Services Department came forward to speak.
- Director Rodgers passed around a picture of the potential playground on his iPad, due to technical difficulties with the podium.
- Director Rodgers stated that the City Council Retreat is being held this weekend, January 17th, and January 18th at Barnsley Gardens. The Recreation items on the agenda are the Bond Referendum and Alcohol in the Parks.
- Director Rodgers gave an update on the NAFL. He stated that the reason behind the City not renewing with NAFL is due to NAFL not being in compliance with the agreement. The numbers were off for residency requirements.

RECREATION COMMISSION Q & A:

Q I requested this because of social media. Is the City planning to address this? (Saha)

A Yes, there are several meeting happening this week and next week. (Rodgers)

Q Did they say they were splitting between North Park and Bell Memorial Park? (Rand)

A Majority of the practices take place at North Park, our fields keep bringing them back. Flag football is out of Bell Memorial Park, primarily, it is a Milton Program. Alpharetta has the tackle football program and the cheer program. (Rodgers)

Q How many members on the board? (Saha)

A 7 or 9, that is the biggest sticky point. (Rodgers)

Q What are the alcohol issues? (Rand)

A Currently, alcohol can be brought in at the Equestrian Center (cannot be sold), Mansell House, and Union Hill. Town Green and Brooke Street Park has to be purchased from a downtown restaurant, it can not be brought in from home or elsewhere. (Rodgers)

Q Is this a City or State ordinance? (Saha)

A It is a City ordinance. (Rodgers)

Q The residency numbers that the AYSA brought forward, are those correct? (Rand)

A Need to verify them. (Rodgers)

Q What is the timeline for the Webb Bridge Park turf? (Piedrahita)

A End of February. (Rodgers)

IX. RECREATION COMMISSIONER REPORTS

X. PUBLIC COMMENT

- None.

XI. ADJOURNMENT

- Chairman Mitchell called for a motion to adjourn the meeting.
- Commissioner Rand made a motion to adjourn.
 - Vice Chairman Saha seconded the motion.
 - The motion was approved unanimously (7-0).
- With there being no further business to consider or discuss, Chairman Mitchell adjourned the meeting at 7:16 p.m.

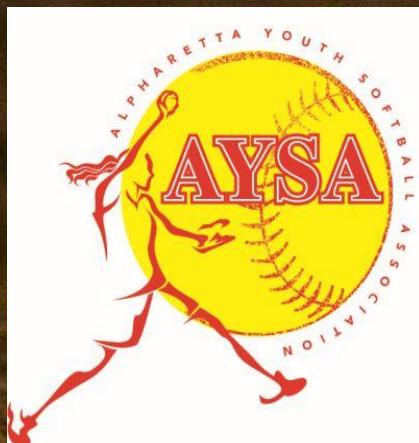
Respectfully submitted,

Sarah Bausano

Sarah Bausano

Administrative Office Coordinator

Recreation, Parks & Cultural Services



Alpharetta Youth Softball Association

“AYSA”

What Is AYSA?

- **Alpharetta Youth Softball Association is a non-profit girls Youth Softball League**
- **25 Volunteer Board Members including 5 Executive Committee Members**
- **No Geographical limits to participate**
- **Spring Rec 2025: 84.2% Resident / 15.8% Non-Resident**

Non-Resident: Participants located outside the cities of Alpharetta, Milton and Johns Creek



AYSA's Mission

- **To provide quality instruction, develop strong character and establish good sportsmanship.**
-
- **We believe every attempt should be made to enhance the experience for the players in everything that is done, be it by Board members, coaches, parents or fans.**



AYSA Home Field

North Park (Alpharetta)



AYSA Programs

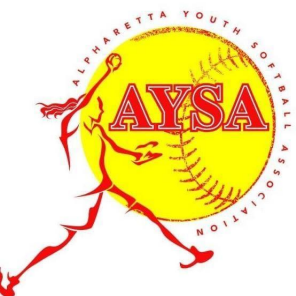
- **Rec (Fastpitch)**
- **All Star**
- **Travel**



AYSA Rec League

- **One of the largest and fastest growing Rec programs in North Georgia**
- **Spring and Fall Seasons**
- **5 Divisions: 6U, 8U, 10U, 12U and 13+**
- **Spring 2024**
 - **Coaches and Players: 473**
- **Intra Park play (Saturdays)**
- **Increased popularity of the program due to social media, word of mouth and lack of programs in the area able to provide a competitive experience**





Rec League Player Registration



	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>23v24</u> <u>Inc</u>	<u>4Yr</u> <u>Inc</u>
Spring:	292	328	389	396	1.8%	35.6%
Fall:	216	304	286	317	10.8.%	46.8%

AYSA Rec League Players

	<u>Spring 2023</u>	<u>Spring 2024</u>	<u>Inc/Dec 23v24</u>	<u>Inc/Dec 22v23</u>	<u>Inc/Dec 22v24</u>
6U:	46	52	13.0%	24.3%	40.5%
8U:	98	101	3.0%	44.1%	48.5%
10U:	87	85	(2.3%)	33.9%	30.8%
12U:	75	81	8.0%	(6.3%)	1.3%
13+:	83	77	(7.2%)	6.4%	(1.3%)
Total:	389	396	1.8%	18.6%	20.7%

YoY Growth for girls 10 & Under:

23/24: 3.0%

22/24: 40.0%



2024 AYSA Attack (All Stars)

- Attack is the 'All Star' division **Spring & Summer Season**
- Made up of 100% Rec Players who want a higher level of play
- Player selection is based on Tryouts
- 2024 the program had an 8U, two 10U and a 12U team
- In addition to the player's Saturday Rec games All Stars
Iso p y Sundays
- Teams play in the North Georgia Select League (NGSL)





2024 AYSA FIRE

Our elite FIRE Travel teams provide an opportunity for the next level of competition

- **Teams play in sanctioned tournaments throughout North Georgia against other notable travel teams and programs**
- **Fire teams play in tournaments sanctioned by organizations such as GSA, Titan, USFA, USSSA, USA, and PGF.**
- **As AYSA is a non-profit the expense to play in our Travel program is significantly less than other Travel programs**





2024 Attack & Fire Successes



ATTACK

- **Spring**

- **4 Attack Teams: (1) 8U, (2) 10U, (1) 12U**
- **All teams finished at or above .500 winning% against “A” bracket tournament teams from large metro Atlanta parks**
- **North Park Hosted 4 Sunday double headers, adding additional revenue to local businesses from teams traveling/eating**

Note: NGSF Director Jonathan Morrell stated he considers North Park to be a great place to host softball (parking, number of fields and amount of space the park has which makes is very family friendly (playgrounds, walking trails, etc)

- **Summer**

- **4 Attack Teams: (1) 8U. (2) 10U, (1) 12U**
- **12U won 2 championships. Finished the season competing in the Kennesaw State University Softball complex.**
- **10U made gold bracket 4 out of 5 summer tournaments**
- **8U won 2nd place in 2 Summer league tournaments**
- **Each age group has a strong showing in Summer league tournaments**

- **Fall**

- **4 Attack Prep Squad Teams: (1) 8U. (2) 10U, (1) 12U**
- **These teams had practices and scrimmages against other fall Select teams and Travel teams**

FIRE:

- **Alpharetta FIRE has expanded to 5 teams (2) 10U, 12U, and (2) 14U vs 3 teams in 2023 (12U, 14U & 16U)**
- **All Teams enjoyed success winning over a dozen Gold and Silver bracket Championship in 2024**
- **Both 14U teams traveled out of state to play in USFA and USSSA showcase tournaments**

AYSA Capital Improvements

(and beyond)

2025 PLANNED IMPROVEMENTS - Verbal Approval from City

- **Batting Cages**
 - Addit on of 2 new batting cages between Fields 2/3
 - Replacing netting in all 10 existing cages and backstops and mats as needed
 - Cost ~\$32K - City and AYSA splitting 50/50
 - Advised project to be completed prior Spring 2025 Season (2/22/25)
- **Infield Fence Replacement**
 - Ci y agreed to replace fencing on Fields 5/6 covering 100% of the expense
 - No timeline provided
 - Fence on Field 7 is a hazard and should also be addressed
- **Turf Leveling (General Maintenance)**
 - City to 'turf plane' the fields prior to start of the Spring 2025 season
 - City will fund this 100%
- **Quad Building: 2 Year Project**
 - Design phase of new Quad Building to be completed by Summer
 - City will fund this 100%
 - AYSA would like to participate

AYSA Capital Improvements

(and beyond)

IMPROVEMENTS UNDER REVIEW BY THE CITY

- **Remote Scoreboards**

- City looking into replacing outdated boxes. Estimate: \$1,500 for scoreboards in quad (4)
- Boards at Fields 6 7 & 8 also need to be updated

- **Laser Level (help with drainage)**

- To be reviewed by the City after Turf Planing
- Estimated cost: \$4k / field

- **Pitching Lane Maintenance**

- Addition of a wood border around lanes and repair of worn netting.

AYSA Accomplishments



- **Kick started AYSA's Sponsorship Program**
- **New online AYSA Gear Shop- AYSA receives 10% of proceeds**
- **New Rec/Fastpitch Logo**
- **"Button Sale" fundraiser (\$2,600 annually)**
- **New evaluation software (TeamGenius) Spring 2025**
- **Free Sunday pitching clinics (beg/int) sponsored by AYSA**
- **Established a Capital Improvement Committee**
- **Established a rain out committee / Contingency plans for wet weather**
- **Began women's coaching clinic (18% of our coaches are women)**
- **New Social Media: Facebook, Instagram, Peachjar, Nextdoor**
- **Grew the Rec League by 40.0% from Spring 2022 to Spring 2024**

Gear Shop



Contact UsGuestLog in Here

Store

Search

Cart (0)

AYS / Accessories

Accessories

Sort By



Mannitok Heavy Duty Stadium Seat, Red

\$42.28 ea.

Add To Cart



Stanley 40oz The Quencher (Laser Engraved)

\$80.93 ea.

Add To Cart



OGIO Boundary Cinch Pack

\$35.26 ea.

Add To Cart



OGIO Sprint 24-Pack Cooler

\$63.95 ea.

Add To Cart



Port Authority 18 Can Collapsible Cooler

\$35.34 ea.

AYSA Goals for 2025

(and beyond)

Initiatives:

Increase Fundraising Efforts

Informal collaboration with other Alpharetta sports organizations

Parade Day at Braves game

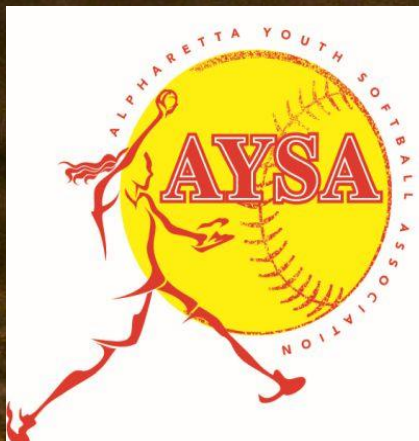
Continue to work with the City on Improvements

Development a larger pool of volunteer coaches

Preseason Organization

Challenges:

- **Field conditions remain an issue in wet weather**



Thank you



AYSA continues to be the foundation for the advancement of competitive fastpitch in the region.

We will continue to effectively promote this sport while fostering a fun environment and instructional program.

We strive to improve ourselves and our players.



<https://mail.google.com/mail/u/1?ui=2&ik=e6e325d91b&attid=0.1&permmsgid=msg-f:1821253803360928237&th=194664af4b2841ed&view=att&zw&disp=inline>





STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Sarah Bausano
Meeting Date: February 11, 2025

AGENDA ITEM:

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- Paul Slavik
- John Norton
- Cheryl Rand
- Karla Piedrahita
- Shuntel Beach
- Brad Bowers

Recreation Commission Members - Absent

- Derek Kaighin

ATTACHMENTS:

1. 1.29.25 Work Session Minutes (UNOFFICIAL)



RECREATION COMMISSION
WORK SESSION
UNOFFICIAL MINUTES
JANUARY 29, 2025

ALPHARETTA CITY HALL
EXECUTIVE CONFERENCE ROOM 121 | 2 PARK PLAZA | 5:30 PM

This summary is provided as a convenience and service to the public, media, and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. This is not an official record of the Alpharetta Recreation Commission Meeting proceedings. Meetings are recorded and available for review at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairman Mitchell called the meeting to order at 5:30 p.m.

II. ROLL CALL

• **Recreation Commissioners Present**

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Paul Slavik
- John Norton
- Cheryl Rand
- Karla Piedrahita
- Shuntel Beach
- Brad Bowers

• **Staff**

- Morgan Rodgers, Director, Recreation, Parks & Cultural Services
- Kurt Kirby, Senior Operations Manager, Recreation, Parks & Cultural Services
- Christine Young, Recreation Services Manager, Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. WORK SESSION ITEMS

a. AYBA Presentation

- Matt Pringle, the Commissioner of AYBA presented.
- Matt reported on Resident and Non-Resident participation for the program. Matt also gave kudos to the Alpharetta Park staff for keeping the fields in great shape to keep them from having rainouts.

RECREATION COMMISSION Q&A:

RE: AYBA

Q The non-resident numbers are reflective of the front page numbers? (Mitchell)

A The gripe is more about being so close and still have to pay. (Pringle)

Q What's the goal of the program? Spring numbers? Are you comfortable with the number that the program is at right now? (Saha)

A The limit is about 8 teams per age group. The field space availability. Giving the parents what they want. Around 700 would be ideal and having a coaching staff and umpires to support the number of games. Yes, but the issue is the parents taking the kids out of the program, the fluctuation is between 500-650 any given season but they usually come back. (Pringle)

Q How are the feeder teams different? (Bowers)

A They are comprised of the kids that feed into Alpharetta High School that are currently in 7th and 8th grade. They are a travel team. It is separate from AYBA. (Pringle)

C Thank you AYBA, they are an outstanding group. Thanks for staying true to the Rec Program. Thanks for leaning into Alpharetta High School, it is our High School, we really appreciate it. Outstanding leadership within your organization. (Rodgers)

Q Did Alpharetta High School approach you for the feeder program or did you go to them? (Norton)

A We were approached by the number of kids we had that would go to AHS and that is how the feeder program started. (Pringle)

Q Financially, you are doing good? (Rand)

A We are doing good for now. (Pringle)

C Field 5 at Wills Park is the worst field for rain, it does not drain properly. We are working with AYBA to turf that field to help that issue with a 50/50 split of the cost. (Rodgers)

Q What is the cost to turf?

A Around \$400,000. (Rodgers)

Q AYBA used to sponsor tournaments for fundraising, why did that stop? (Rand)

A We find that they are not a great fundraiser for us right now. (Pringle)

Q How many coaches are there? (Saha)

A Between 60 and 80. (Pringle)

b. Overall Department Fee Changes

- Christine Young, Recreation Manager for the Recreation, Parks, and Cultural Services Department introduced the item.

- The changes involved the facilities around us. The maintenance costs have increased, and we believe it is time for the fees to increase. The big ones are the pool and pickleball.
- Lots of discussion of the fees and the resident versus non-resident pricing. There was also a lot of discussion regarding raising the age from 50+ to higher.
- Lots of discussion regarding the rates for the courts for pickleball and tennis.

RECREATION COMMISSION Q&A:

RE: Overall Department Fee Changes

Q Home By Dark to pay at Union Hill Park? (Saha)

A Yes, they pay for the facility. (Young)

Q A birthday party with soccer, would they have to pay this fee? (Rand)

A That would not be the case, more big events. (Young)

Q Does this affect the Arts Center? (Piedrahita)

A They have their own fees to charge. (Young)

Q What does General mean on the pool list? (Mitchell)

A That is a non-resident. (Young)

Q Do we have a percentage of resident versus non-resident? (Mitchell)

A It is more non-resident since there is not a pool nearby. (Young)

Q Can we just not allow non-residents in? (Slavik)

A We cannot do that. We have a lot of non-residents at our pool. (Young)

C I would leave the resident fee at \$5.00 and non-resident needs to go up more. (Mitchell)

Q 50+?. (Rand)

A Do we want to bump it up higher than 50+ for the age? (Young)

Q Consideration of children pricing? (Piedrahita)

A No, we have 3 and under are free. (Young)

Q Do you have to pay for the courts for pickleball? (Rand)

A Yes, they are rentable. (Young)

C Resident fee is fine, non-resident fee needs to be \$8. They will have a resident book the courts for them. (Saha)

c. Council Retreat Update

- Morgan Rodgers, Director for the Recreation, Parks, and Cultural Services Department introduced the item.

- Morgan Rodgers stated that the retreat took place at Barnsley Gardens, and it was one of the best retreats thus far. Recreation, Parks & Cultural Services were not on the agenda this year, it was mostly budget related. Bond projects will get off the ground this year. RFP for the Bond project goes out next week. No, a lot in Capital Projects, which is good. The new website is about to launch for the City. Director Rodgers will be inviting Deanna to one of the upcoming meetings to show the new website off. Last item, alcohol ordinances that are out of compliance. They are bringing forward more on it and we will bring it to the next Recreation Commission Work Session.

d. **Program Update**

- Morgan Rodgers, Director for the Recreation, Parks & Cultural Services Department introduced this item.
- Director Rodgers stated that the hot topic right now is NAFL. Lots of information out there right now stating that Alpharetta does not like football. There have been multiple meetings with NAFL to get them in compliance. Finally, Alpharetta had to cancel the agreement. There is a RFP going out January 30th for 21 days.
- Director Rodgers gave everyone a handout with the current programs and the residency numbers. Currently the City is working with schools on the East side of Alpharetta to get a place to play over there.

RECREATION COMMISSION Q&A, COMMENTS:

RE: Program Update

Q Did the resident requirement change? (Saha)

A No, not one bit. (Rodgers)

Q How did the meeting with Mr. Lagerbloom go? (Saha)

A It went well. (Rodgers)

IV. ADJOURNMENT

❖ Chairman Mitchell adjourned the meeting at 6:32 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano
Administrative Office Coordinator
Recreation, Parks & Cultural Services



AYBA - Alpharetta City Report 2024

January 29, 2025

Rec Program Participation Numbers:

2024

Season	Total Players	Residents	Non-Residents	% Non-Resident
Spring Rec	610	527	83	13.61%
Summer Rec	414	327	87	21.01%
Fall Rec	507	414	93	18.34%
Spring Travel	91	52	39	42.86%
Totals	1622	1320	302	18.62%

2023

Season	Total Players	Residents	Non-Residents	% Non-Resident
Spring Rec	535	521	119	22.24%
Summer Rec	285	267	73	25.61%
Fall Rec	393	318	75	19.08%
Spring Travel	82	56	40	48.78%
Totals	1295	1162	307	23.71%



AYBA - Alpharetta City Report 2024

January 29, 2025

Registration Trend Notables:

- Spring was up 14.0%, Summer was up 45.26%, Fall was up 29% and Spring Travel was up 11%.
- Total numbers for the year were up 327 kids from 2024 (25% growth).

2024 Notable Accomplishments:

- Renovation of the Webb Bridge Dugouts & Pitching Lanes (*see pictures on last page*)
- Re-Netting of the Wills Park Batting Pavilion
- Raised \$5000 in donations through Alpharetta Polar Plunge to help with various projects and scholarships for 2025.
- New rec league affiliation with Braves County Baseball & Softball (*previously Dizzy Dean Baseball*)

Headwinds & Tailwinds:

Headwinds:

- Milton non-residency
- Daddy Ball Travel Teams
- Lacrosse popularity is growing.
- Competitive Travel ball getting younger and younger.

Tailwinds:

- Great facility
- Great reputation
- Competitive program
- One of the few summer rec programs left in our area.
- Great volunteers
- Scheduling and make up policy.
- Travel program linked with Rec.
- More active partnership with AHS (players clinic and AYBA night at AHS)

Parent Surveys:

After each spring season, we survey all parents to capture their feedback on the program and implement changes if appropriate to enhance and improve the program. We ask five questions scored 1-5 with five being a perfect score of "very satisfied".

1. Overall, how would you rate your satisfaction with the head coach's ability to improve the player's baseball skills? **Average response 4.26** (down .17 from last year)
2. Overall, how would you rate your satisfaction with your head coach's ability to treat all players fairly? **Average response 4.52** (down .05 from last year)
3. Overall, how would you rate your satisfaction with the head coach's team/parent communications? **Average response 4.51** (down .07 from last year)
4. Overall, how would you rate your satisfaction with the head coach's ability to teach and demonstrate sportsmanship and fair play? **Average response 4.58** (down .04 from last year)
5. Overall, how would you rate your satisfaction with the head coach's ability to ensure the players enjoyed the season? **Average response 4.45** (down .13 from last year)



AYBA - Alpharetta City Report 2024

January 29, 2025

- 1) Social media continues to be a valuable tool for AYBA.
 - a) Facebook – 2k followers
 - b) Continued success with new website platform

2025 Desired Projects: (Looking to INVEST up to \$200,000+ at Wills)

- 1) Artificial turf on Field 5 at Wills Park

Rec All Stars and Travel Program:

Rec Summer All Stars Major Achievements

- Multiple Championship and Runner up finishes across all age groups at local tournaments.

About Georgia Bombers Baseball Club

Georgia Bombers Baseball Club is a branch of Grand Slam Sports Center in Alpharetta, Georgia both owned by Aaron Alvarez. Grand Slam Sports Center has enjoyed 16 years of success as an indoor training facility providing young baseball and softball players with quality instruction and a place to work towards achieving goals.

The Georgia Bombers organization shares a similar philosophy on travel ball as the AYBA travel program. "Our mission as the Georgia Bombers Baseball Club is to develop the skills, discipline and strong character necessary for our players to reach the highest level of personal growth and achievement while emphasizing a strong commitment to education, brotherhood and work habits."

AYBA Travel Highlights from the 2024 Travel Season

- Continued with the three (3) mandatory coaches and parents meeting with AYBA and GA Bombers Leadership to review key areas and responsibilities of the parents and players, proactively setting the example in our community and in the baseball world.
- Continue to Improve the teaching of coaches to raise the level of skills development.
- Developed a relationship with AHS Feeder teams.

2024 Georgia Bombers Baseball – Organizational / Team Accomplishments

- **9 Players with College Commitments from the Class of 2024**
- **4 Bombers Alumni Made Their MLB Debut in 2024**
- Ryan Bliss (IF) – Mariners (5/27/24)
- Marc Church (RHP) – Rangers (9/28/2024)
- Trevor McDonald (LHP) – Giants (9/29/2024)
- Justin Wroblewski (LHP) – Dodgers (7/7/2024)



AYBA - Alpharetta City Report 2024

January 29, 2025

- **Team Accomplishments:**

8U Teams

- **Georgia Bombers 8U Marucci**

- Training Legends Cobb Cherokee Classic - Gold Bracket Runner-Up
- Training Legends Spook-tacular - Gold Bracket Runner-Up

9U Teams

- **Georgia Bombers 9U Victus**

- Runner-Up: 2024 9U PG Peach State Showdown (OPEN)

- **Georgia Bombers 9U Marucci**

- Champion: 2024 9U PG Greater Atlanta Open
- Champion: 2024 9U PG Peach State Showdown (OPEN)

11U Teams

- **Georgia Bombers 11U Franchise Club**

- Champion: 11U Charlie Culberson Classic (AAA Training Legends)
- Champion: 11U 42 Classic (AAA Training Legends)
- Runner-Up Silver Bracket: 11U PG Southeast Spring World Series #1
- Champion: 11U Sandlot League (Undefeated Season)

- **Georgia Bombers 11U Marucci**

- Champion: 2024 11U PG Southeast Memorial Day Classic (MAJOR)

12U Teams

- **Georgia Bombers 12U Franchise Club**

- Runner-Up: 2024 12U PG Sunday Series #5 (MINOR)

- **Georgia Bombers 12U Victus**

- Runner-Up: 2024 12U PG Sunday Series #5 (MAJOR)

- **Georgia Bombers 12U Southeast**

- Runner-Up: 2024 12U PG Southeast Memorial Day Classic (MAJOR)
- Champion: 2024 12U PGBA Mother's Day Off Saturday Only Monroe (OPEN)

- **Georgia Bombers 12U Marucci**

- Champion: 2024 12U PG Sunday Series #5 (MAJOR)
- Champion: 2024 12U PGBA Southeast Regionals (OPEN)

13U Teams

- **Georgia Bombers 13U Marucci**

- Runner-Up: 2024 13U 60/90 PG Peach State Showdown (OPEN)
- Champion: 2024 14U PG Southeast Super Regional NIT #1 (MINOR)

14U Teams

- **Georgia Bombers 14U Marucci**



AYBA - Alpharetta City Report 2024

January 29, 2025

- *Champion: 2024 14U PG Sunday Series #5 (MINOR)*
- **Georgia Bombers 14U Victus**
 - *Champion: 2024 14U PGBA Southeast Regionals Carrollton (OPEN)*
 - *Champion: 2024 14U PGBA Mother's Day Off Saturday Only Carrollton (OPEN)*

17U Teams

- **Georgia Bombers 17U Marucci**
 - *Runner-Up: 2024 17U PG Southeast Elite Championship*

THANK YOU!

On behalf of the AYBA Board, we want to Thank the City and the team that keeps the parks looking so good, Barry Pike, Joy Cornista, Nate Hand, Ruby Flynn, Kurt Kirby, Matt Casey, Christine Young, and Morgan Rodgers. This team does an amazing job and is fantastic to work with. Without them, there is no way we would have such a successful program.



AYBA - Alpharetta City Report 2024

January 29, 2025

Webb Bridge Baseball Fields Renovation Photos



Rental	Current Fees PH	Potential Fees PH
North Park		
NMML Pavilion	\$40.00	
Softball Field 5 & 6 Pavilion	\$0.00	\$25
Softball Field	\$50.00	\$75
Rectangular Field-Synthetic Turf	\$75.00	\$100
NMML Adaptive Ball Field	\$50.00	
Ball Field Lights	\$25.00	\$35
Webb Bridge Park		
Baseball Field	\$50.00	\$75
Rectangular Field-Grass	\$50.00	\$75
Rectangular Field-Synthetic Turf	\$75.00	\$100
Ball Field Lights	\$25.00	\$35
Wills Park		
Event Lawn	\$25	\$100
Rock Mill Park		
Pavilion 1	\$35	\$50
Pavilion 2	\$20	\$35
Innovation Academy		
Rectangular Field-Grass	\$50.00	\$75
Stadium Field-Grass	\$200.00	
Open Field	\$75.00	
Union Hill Park		
Pavillion	\$100.00	
Town Center		
Formal Garden	\$125	\$150
Other		Other
Pool		
Resident	\$5.00	\$7.00
General	\$8.00	\$10.00
Resident 50+	\$1.00	\$2.00
General 50+	\$2.00	\$3.00
Pickleball/Tennis (?)		
Resident	\$4.00	\$5.00
NR	\$6.00	\$10.00

\$1000 for the day: Event

\$1000 for the day: Event

Youth Athletic Associations

FY 24	Participant %	Board %	Non-resident fees
AYSA	35%	60%	\$10,293.75
AYBA	64%	55%	\$35,212.50
Ambush	60%	60%	\$51,780.00
NAFL	32%	18%	\$10,636.25
Total			\$107,636.25 (31%)
Total Department			\$345,538.41



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Christine Young

Meeting Date: February 11, 2025

AGENDA ITEM:

Field Pavilion Rental Fees increase

Consideration of approval the increase in field, pavilion, pool, and pickleball/tennis courts rental and admission fees.

STAFF RECOMMENDATION:

Approve, as presented, the increase of the field, pavilion, pool, and pickleball/ tennis court rental and admission fees.

ITEM DESCRIPTION:

Background

The athletic, pool, pavilion, and court facility use rental fees do not reflect the current cost of operating the staff and materials that are needed.

Recommendation

Staff recommends increasing the cost of the rentals based on the number of hours of usage, the fee for non-resident pool daily passes, and the pickleball/tennis court fees due to staff costs to cover the manpower, materials, and maintenance of fields during rentals.

ATTACHMENTS:

1. Field Pavilion Rental fees proposed 2025

Rental	Current Fees PH	Change of Fees PH 2025
North Park		
Softball Field 5 & 6 Pavilion	\$0.00	\$25.00
Softball Field	\$50.00	\$75.00
Rectangular Field-Synthetic Turf	\$75.00	\$100.00
Ball Field Lights	\$25.00	\$35.00
Webb Bridge Park		
Baseball Field	\$50.00	\$75.00
Rectangular Field-Grass	\$50.00	\$75.00
Rectangular Field-Synthetic Turf	\$75.00	\$100.00
Ball Field Lights	\$25.00	\$35.00
Wills Park		
Event Lawn	\$25.00	\$100.00
Rock Mill Park		
Pavilion 1	\$35.00	\$50.00
Pavilion 2	\$20.00	\$35.00
Innovation Academy		
Rectangular Field-Grass	\$50.00	\$75.00
Union Hill Park		
Pavillion	\$100.00	
Town Center		
Formal Garden	\$125.00	\$150.00
Other		Other
Pool		
Resident	\$5.00	\$5.00
General	\$8.00	\$10.00
Resident 55+	\$1.00	\$2.00
General 55+	\$2.00	\$4.00
Pickleball/Tennis		
Resident	\$4.00	\$5.00
NR	\$6.00	\$10.00

\$1000 for the day: Event

\$1000 for the day: Event



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Amanda Musilli
Meeting Date: February 11, 2025

AGENDA ITEM:

Community Agriculture and Sustainability Services Division Monthly Report - February 2025

Report on the latest updates, projects, events and/or initiatives of the Community Agriculture and Sustainability Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- As of February 5, 2025, the greenhouse construction is still in progress. Delays were due to wrong parts being included in the shipment. The correct parts were delivered, and construction has been able to continue.
- The School Garden Support program was announced and garnered lots of interest from local schools. The maximum number of schools for the 2025-2026 school year will be five (5).

Monthly Initiatives

- The first plant and seed pick up for 2025 runs from February 21st through the 28th. The second plant and seed pick up runs from April 12th through the 20th. The Garden Faire plant sale takes place on April 12th in Wills Park.
- Volunteer surveys went out to all the 2024 volunteers. A compilation of all comments is attached for your review.
- The 2025 *Think Globally, Plant Locally* grant program opened for application on February 1st. Twenty-Five (25) households will be awarded the grant this year and as of February 6th we have eight (8) households signed up for the program. This program involves resident's household gardens/yards being certified as a National Wildlife Federation wildlife garden, farm staff consulting and advisement, and six native and pollinator friendly plants (grown from seed at Old Rucker Farm) to add to their garden. This is the 2nd year of this program, and it was one of the recommendations in the City Agriculture Plan.
- As reported last month, SNAP will be accepted at the Alpharetta Farmers Market this year. The press release and FAQ are attached for your review.

ATTACHMENTS:

1. 2024 Volunteer Survey Responses - Community AG Volunteer Program
2. Press Release_Farmers Market SNAP_Final

Timestamp	How many times did you volunteer with us in 2024?	What activities did you do while volunteering?	What activities did you enjoy most?	What activities would you like to do/learn about while volunteering?	Did you feel like you were provided adequate training/instruction for your tasks?	Did you feel like you were provided adequate tools to perform your tasks?	How would you rate your experience signing up on a scale of 1-5?	Did you feel that there was adequate information provided on the sign up page prior to volunteering (including what to wear, what to bring, logistics, expectation, etc.)?	Please provide any comments about your sign up experience:	*First-time volunteers: How did the experience of volunteering compare to your expectations before volunteering?	How would you rate your overall experience volunteering at Old Rucker Farm?	Please provide any additional feedback:
1/3/2025 14:05:38	4-6	Harvesting, crop maintenance, and photography.	Harvesting and the people I got to know and work with.	Gain more experience with farming and agriculture.	Yes	Yes	5	Yes	Signup is free and finding volunteer days through the website is super easy and accessible!	5	5	Love the farm and can't wait to continue volunteering and learning!
1/3/2025 21:37:56	7+	Seed starting Harvest and flower cutting for NFCC food bank	Flower harvesting and bouquet making	Wild flower planting	Yes	Yes	4	Yes	An app would ease search and access	4	5	Great group of ladies handling the crews Like the small time frames for volunteering - you are done before it's too overwhelming or the heat sets in Bathroom access would be nice
1/7/2025 15:17:46	1-3	Harvesting dill	Harvesting	The planting and irrigation process	Yes	Yes	5	Somewhat		4	4	
1/7/2025 15:27:38	1-3	pull weeds, cut & clean branches, etc.	everything	anything	Yes	Yes	5	Yes		5	5	
1/7/2025 15:39:07	1-3	weeding, planting, picking veggies	I enjoyed them all equally. They were similar tasks.	I enjoyed learning about the farming cycle: when you plant, nurture, and harvest. I also like hearing about the impact the farm is having on the community.	Yes	Yes	5	Yes	The sign-up experience was very easy. I was already familiar with Sign-Up Genius. I can see that the app could be a little more challenging for a new user.	5	5	I enjoyed my experience and plan to volunteer again in 2025.
1/7/2025 15:43:27	4-6	1.maintenance of Natives Garden; 2. invasives removal in woods	Nos. 1 & 2 above	native habitat restoring	Yes	Yes	3	Yes	I'm not on the Alpharetta community gdn list but rather got notices through GNPS/NMetroATL chapter; sometimes link to sign-up app was missing.		4	
1/7/2025 15:47:25	1-3	Pulling weeds, harvesting sweet potatoes	Harvesting sweet potatoes	Beekkeeping	Yes	Yes	5	Yes		5	5	
1/7/2025 16:03:05	4-6	Weeding, starting seeds, watering, transplanting, planting	Starting seeds & planting	I'd love to learn more about how to select the best variety of seeds for our area and how to collect and store seeds from favorite plants.	Yes	Yes	4	Yes	The only trouble I have ever had with signing up is when I was trying to choose a date in the future and had to hit next page. It is not the easiest to navigate dates that aren't close to each other.		5	Looking forward to another great year!
1/7/2025 16:15:49	7+	Native plant education garden maintenance & habitat restoration project invasive plant removal and native plant installation	native plant installation	anything related to native plants suitable for the park location	Yes	Yes	5	Yes			5	The park has a wonderful volunteer program. Please keep up the good work!
1/7/2025 16:16:50	1-3	Planting seeds in the spring	Planting seeds, packaging seeds, transferring seedlings	Best soil & pest control	Yes	Yes	5	Yes			5	
1/7/2025 16:20:48	1-3	outdoor garden work	all	how to garden	Yes	Yes	5	Yes			5	

Timestamp	How many times did you volunteer with us in 2024?	What activities did you do while volunteering?	What activities did you enjoy most?	What activities would you like to do/learn about while volunteering?	Did you feel like you were provided adequate training/instruction for your tasks?	Did you feel like you were provided adequate tools to perform your tasks?	How would you rate your experience signing up on a scale of 1-5?	Did you feel that there was adequate information provided on the sign up page prior to volunteering (including what to wear, what to bring, logistics, expectation, etc.)?	Please provide any comments about your sign up experience:	*First-time volunteers: How did the experience of volunteering compare to your expectations before volunteering?	How would you rate your overall experience volunteering at Old Rucker Farm?	Please provide any additional feedback:
1/7/2025 16:31:09	4-6	Weed picking, gardening, etc.	Weed picking in the forest with friends	The natural environment and ecology	Yes	Yes	5	Yes	It was easy to sign up and required minimal effort allowing me to do the things I love	5	5	I really loved the experience
1/7/2025 17:02:36	1-3	Planting seeds Thinning seedlings Transplanting seedlings	All of them	Not sure	Yes	Yes	5	Yes		5	5	
1/7/2025 17:05:38	4-6	Garden work days, other days planting seedlings, and weeding	Planting seedlings, a little bit of composting	Not sure	Yes	Yes	3	Yes	I always forgot where to go to find out volunteer opportunities if I had last minute time in a particular week		5	
1/7/2025 17:10:14	1-3	Weeding harvesting vegetables feed chickens	Harvesting vegetables	Nothing comes to mind	Yes	Yes	5	Yes		5	5	Son & I were with N Fulton ymsl
1/7/2025 17:30:22	1-3	Harvesting, weighing, clearing	Harvesting	Happy to just work	Yes	Yes	5	Yes		5	5	
1/7/2025 18:24:17	4-6	work harvesting vegetables, thinning seedlings and transplanting	harvesting	general gardening	Yes	Yes	5	Yes			5	
1/7/2025 18:34:39	1-3	Cut flower arrangements, harvest vegetables	Cut flower arranging	Growing vegetables	Yes	Yes	5	Yes	Easy and quick to sign up!		5	Always love being at the farm!
1/7/2025 19:07:55	1-3	Invasive removal	Invasive removal	Native Plants, History, and ecology	Yes	Yes	5	Yes		5	5	
1/7/2025 19:16:07	7+	Weeding, harvesting, egg collection, transporting new sprouts from basement, clearing invasive species off the trails, etc	All of it. It's so well organized, it's nice to have a choice of preference from the list	Bee pollinating gardens	Yes	Yes	5	Yes			5	This is a PHENOMENAL program! I love that it's open to the community. I've seen all ages at the farm learning to help maintain and preserve places like this. The staff does so well at educating with encouraging and useful information. Hoping Old Rucker Farm can set an example for many communities of using green space, providing food to the community, camp programs for children and education for locals and beyond!
1/7/2025 22:48:49	7+	Cutting flowers, helping with the plant sale, reorganizing greenhouses, general maintenance	I loved helping for the plant sale at wills park.	I just love learning about the plants. All of yall are so knowledgeable and I love hearing any tidbits of information you have to offer.	Yes	Yes	4	Yes	A lot of the time the sign ups were full, so I wouldn't come and volunteer. However, once I got to know the processes I would come by anyways. I just wish there were more spots to sign up so you would know I'm coming	5	5	I love this farm. I love the volunteering, the classes, the community aspect. Y'all do such good work
1/8/2025 7:22:07	1-3	Dead heading flowers Cutting live zinnias, sunflowers and dill then bunching in small groups for drying.	Being in the garden!	More of the same! Loved learning to preserve flower heads in silica	Yes	Yes	5	Yes			5	
1/8/2025 9:14:54	7+	Flowers, eggs, harvesting	All		Yes	Yes	5	Yes			5	

Timestamp	How many times did you volunteer with us in 2024?	What activities did you do while volunteering?	What activities did you enjoy most?	What activities would you like to do/learn about while volunteering?	Did you feel like you were provided adequate training/instruction for your tasks?	Did you feel like you were provided adequate tools to perform your tasks?	How would you rate your experience signing up on a scale of 1-5?	Did you feel that there was adequate information provided on the sign up page prior to volunteering (including what to wear, what to bring, logistics, expectation, etc.)?	Please provide any comments about your sign up experience:	*First-time volunteers: How did the experience of volunteering compare to your expectations before volunteering?	How would you rate your overall experience volunteering at Old Rucker Farm?	Please provide any additional feedback:
1/8/2025 9:21:53	1-3	Weeding, compost cleaning, plant label/pot cleaning, onion cleaning	Pot and label cleaning were the easiest, especially when really hot	N/A	Yes	Yes	5	Yes			5	Very well organized, nice outdoor volunteer opportunity
1/8/2025 11:01:50	1-3	Harvested collard greens	harvesting produce & would like to harvest flowers this year & bundle bouquets	All about gardening	Yes	Yes	5	Yes	Easy		5	Can't wait to volunteer more in 2025
1/8/2025 15:18:17	1-3	harvesting produce	harvesting produce & would like to harvest flowers this year & bundle bouquets	harvest & bundle flowers	Yes	Yes	5	Somewhat			4	4
1/9/2025 7:23:00	4-6	harvesting, farm work day, cut flower arranging	flower arranging and harvesting	I think you can learn whatever you ask questions about while you are volunteering. All the staff is extremely helpful and knowledgeable while present.	Yes	Yes	5	Yes	Cut flower arranging signups fill up too fast!		5	I love volunteering at ORF and wish I had time to come out more regularly. Thanks for providing the classes and opportunity to serve our community and get out in nature!
1/9/2025 21:56:38	1-3	Cleaning weeds	Cleaning weeds	Planting bushes	Yes	Yes	5	Yes			5	5
1/10/2025 9:58:08	1-3	Prep Plants for plant sale	Didn't really have a chance to volunteer again	would love to harvest some items and weed	Somewhat	Yes	5	Somewhat	I only volunteered once because it appeared when I checked back so many slots were already full.		2	3 First time volunteering. Seemed the Farm had plenty of help and I was kinda turned off that time slots were full each time I looked. This is a great problem for the Farm to have! I'm happy you all have a great army of volunteers. I'll check again but have since joined my Church's Garden club and filling the need there.
1/12/2025 11:51:29	1-3	weeding, harvesting vegetables	weeding	composting, planting, beekeeping	Yes	Yes	5	Yes	easy		5	5 love the farm and enjoyed volunteering
1/13/2025 9:00:12	7+	harvest, seed packing, cleanup, transferring starts	all!	everything. i really enjoy learning about gardening in general	Yes	Yes	5	Yes				5
1/18/2025 19:03:42	1-3	Separate seedlings, helped set up for plant sale	All	Anything	Yes	Yes	5	Yes				5 Love what y'all do!
1/23/2025 13:29:08	7+	Harvest, pull weeds, plant vegetables	Harvesting	Learn unique facts about planting	Yes	Yes	5	Yes			5	5 Kristen and the team are amazing! Definitely will be back

Alpharetta Farmers Market Expands Access to Fresh Food

City of Alpharetta and Alpharetta Business Association Launch SNAP/EBT Program at the 2025 Alpharetta Farmers Market

FOR IMMEDIATE RELEASE

Alpharetta, GA – The City of Alpharetta, in partnership with the Alpharetta Business Association (ABA), is happy to announce the rollout of the Supplemental Nutrition Assistance Program (SNAP) at the Alpharetta Farmers Market. This initiative is part of the city's commitment to ensuring all members of the community have access to fresh, nutritious, and locally sourced foods while supporting local farmers and vendors.

Starting in April, SNAP recipients can use their Electronic Benefit Transfer (EBT) cards at the Alpharetta Farmers Market to obtain wooden tokens, which can be used to purchase eligible food items from participating market vendors. This program is a step toward making healthy food options more accessible to low-income families and senior citizens in Alpharetta.

"By incorporating the SNAP/EBT program into our farmers market, we're not only addressing food insecurity but also supporting our local food system," said Jim Gilvin, City of Alpharetta Mayor. "This initiative reflects our city's dedication to offering the highest quality environment for our residents and businesses, while fostering a strong sense of community."

In 2021, community meetings for the development of the City Agriculture Plan identified the inclusion of SNAP at the Alpharetta Farmers Market as a top priority for residents. The City Agriculture Plan was developed and adopted by Alpharetta City Council in December 2022. Since its adoption, the Alpharetta Business Association, which coordinates the weekly Alpharetta Farmers Market, has been working with city staff and community organizations to become a SNAP-approved farmers market by the U.S Department of Agriculture (USDA).

"We are very happy to offer this service to the community and to expand the customer base for our market vendors," said Beth Johnson, Board Member of the Alpharetta Business Association. "We know from talking with other farmers markets that introducing this program truly benefits everyone."

How SNAP Works at the Alpharetta Farmers Market:

1. SNAP participants visit the Alpharetta Business Association (ABA) tent at the Alpharetta Farmers Market to exchange their EBT benefits for tokens in \$1 and \$5 increments.
2. Tokens can be used to purchase eligible food items from participating vendors.
3. Participating, ~~eligible~~ vendors collect tokens and submit them to the Alpharetta Farmers Market for reimbursement.

4. Payments to vendors are processed semi-monthly through PayPal, providing a streamlined and efficient system.
5. Consumers can take home tokens they do not spend and use them on a future market day at the Alpharetta Farmers Market with participating SNAP qualified vendors.

SNAP benefits can be used at the Alpharetta Farmers Market to purchase a wide variety of nutritious foods including fresh produce, meats, dairy, grains, and more. For a complete list of eligible and ineligible items, please visit the Alpharetta Farmers Market website at <https://www.alpharettafarmersmarket.com/>.

Vendors interested in participating will receive training on program guidelines, including eligible products and transaction processes. The Alpharetta Farmers Market is committed to supporting vendors with this new program offering and ensuring everything runs smoothly for all.

For more information on the SNAP/EBT program or to inquire about vendor participation, please visit www.AlpharettaFarmersMarket.com.

About the Alpharetta Farmers Market: The Alpharetta Farmers Market is a vibrant community hub that celebrates local agriculture, artisans, and businesses. Open every Saturday, from to mid-November, it offers fresh produce, baked goods, handcrafted items, and more. The market is located in Downtown Alpharetta and runs from 8:30 a.m. to 12:30 p.m. There will be no market on October 11th due to the Wire and Wood Festival. For more information and to see a list of weekly vendors, visit <https://www.alpharettafarmersmarket.com/>.

###

FAQ: SNAP/EBT Program at the Alpharetta Farmers Market

1. What is SNAP?

The Supplemental Nutrition Assistance Program (SNAP) is a federal program that provides food benefits to low-income seniors and families to help them purchase nutritious food. Benefits are loaded onto an EBT card, which works like a debit card, to purchase eligible food items.

2. Why are the Alpharetta Farmers Market and the City of Alpharetta bringing SNAP to the Market?

The City of Alpharetta is committed to making a positive difference in the community by providing effective services and leadership that exceed the expectations of our citizens. Accepting SNAP at the Alpharetta Farmers Market benefits both the residents and businesses that the city serves.

3. How does the SNAP/EBT program work at the Alpharetta Farmers Market?

SNAP recipients can:

- Visit the ABA Tent to exchange EBT benefits for tokens.
- Use these tokens to purchase eligible food items from participating vendors.
- Vendors submit tokens for reimbursement from the Alpharetta Farmers Market at the end of each market day. Payments are processed twice a month via PayPal.

3. What foods can be purchased with SNAP benefits?

Eligible items include:

- Fresh produce, meats, dairy, grains, and packaged foods.
- Condiments, honey, oils, spices, and seeds.
- Goods intended for later consumption (e.g., loaves of bread, whole cakes, a bag of coffee grounds).
- For a more comprehensive list of eligible items with examples:
<https://www.fns.usda.gov/snap/eligible-food-items>

4. What items are not eligible for SNAP benefits?

Ineligible items include:

- Hot foods or foods intended for immediate consumption.
- Non-food items, alcoholic beverages, pet food, and supplements.
- Single-serving baked goods or beverages.

5. How are vendors reimbursed?

At the end of each market day, vendors submit collected tokens at the Alpharetta Business Association tent. Payments are processed twice a month via PayPal.

6. How do vendors sign up for the program?

Interested vendors can sign up with the Market Manager, Valerie Rye at Manager@AlpharettaFarmersMarket.com. Training will be provided to ensure they understand the program guidelines and eligible items.

7. How do vendors make changes to the tokens?

No tax is charged on eligible food items, and no change is given for purchases made with the SNAP program tokens.

8. Were City of Alpharetta tax-payer dollars used to fund this program?

No. SNAP is a federally funded program of the USDA.

9. How can I learn more about the program?

For additional details, visit AlpharettaFarmersMarket.com or contact the Market Manager, Valerie Rye at Manager@AlpharettaFarmersMarket.com.



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: February 11, 2025

AGENDA ITEM:

Cultural Services Division Monthly Report - February 2025

Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- The Arts & Culture Master Plan Draft and Cultural Arts Commission Work Session
- NEW - Arts & Culture Guide Spring-Summer

Monthly Initiatives

- Alpha Loop - Potential Public Art Locations
- Black History Month - Community Gallery Exhibit & Programs

Monthly Happenings

- Arts & Culture Online Calendar <https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City -- Live Music Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Order and Chaos Exhibit / Alpharetta Arts Center Gallery / Show Opens Jan 29 / Reception on Feb 22 at 5pm / FREE
- Shiloh Rules presented by ACT 1 Community Theater / Alpharetta Arts Center Black Box / Fri & Sat on Feb 7-16 at 7:30 PM and Sun at 2 PM / Tickets: <https://act1theater.org/>
- Shelton Powe Live Music Match Show / Jack's Feed Store / Sat, Feb 15 at 8:30pm
- Love and Light presented by the Alpharetta Symphony / Feb 21 at 6:30pm Pre-Talk and 7:30 PM Concert / Tickets: <https://www.alpharettasympphony.org/love-and-light>
- Alpharetta Symphony Youth Orchestra Concert / Innovation Academy/ March 9 at 5:30pm / For more information visit: alpharettasympphony.org/asyo
- Love and Light Exhibit presented through inspiration from the Alpharetta Symphony / Alpharetta Arts Center Studio Gallery / Jan 25 – March 28 / FREE
- A Little Princess presented by ACT1 Theater / Alpharetta Arts Center Black Box / March 14-30 Fridays & Saturdays at 7:30pm and Sunday at 2pm / To purchase tickets visit: <https://act1theater.org/little-princess>
- All About Pastels Gallery Exhibit Presented by The Southeastern Pastel Society/ Alpharetta Arts Center / March 26 / For more information: <https://southeasternpastel.com/>

ATTACHMENTS:

1. Commission Presentation_Arts and Culture_02_2025 (3)

Alpharetta Recreation Commission Cultural Services Report February 2025

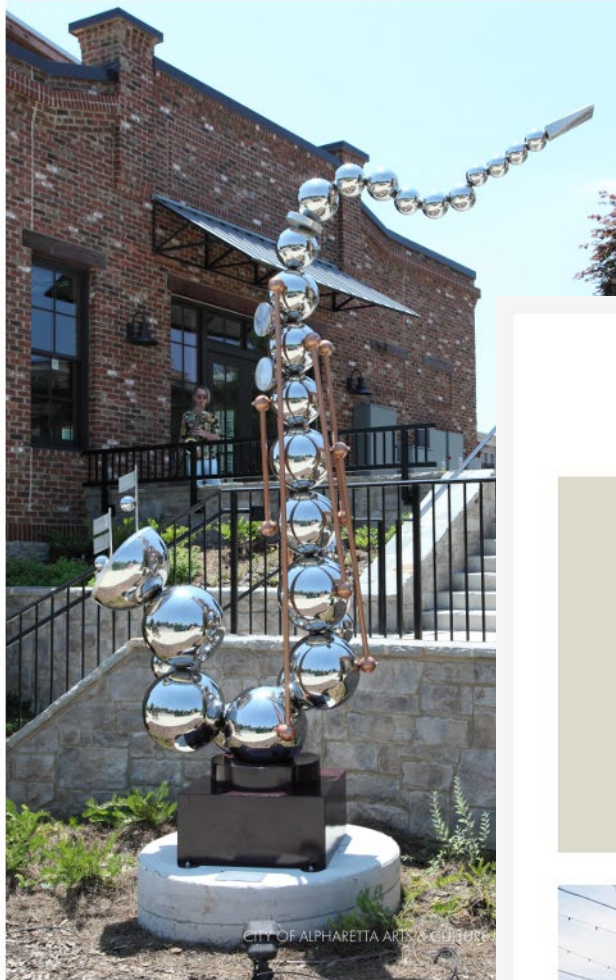
Our Path Forward

KEY STRATEGIES

The purpose of this plan is to meet the community's art and culture needs and chart the path for reaching the City's vision for a more cohesive approach to arts and culture. One key to achieving this is to provide a series of clear, interrelated strategies that the City and its partners can pursue incrementally over time as resources are available. These strategies--detailed below--will help create an environment where arts and cultural initiatives can evolve, expand, and adapt to the community's changing needs.

To move forward, the Arts & Culture Master Plan recommends seven overarching priority strategies:

- 1. MAINTAIN CHARACTER:** Utilize arts and culture to maintain Alpharetta's character in the region, while evolving and connecting with its residents
- 2. BOOST ECONOMIC DEVELOPMENT:** Capitalize on Alpharetta's strong arts and culture climate to boost economic development
- 3. FOSTER PARTNERSHIPS:** Foster a culture of partnership between private business, non-profits, and the public sector in arts and culture initiatives across the city.
- 4. SERVE AS A CONVENER:** Serve as the convener for Alpharetta's wide variety of arts, culture, and historic organizations.
- 5. REFLECT THE COMMUNITY:** Reflect Alpharetta's diverse collection of cultural backgrounds, interests, and places in all aspects of arts and culture.
- 6. AMPLIFY MARKETING AND PROMOTION:** Boost public and private arts and culture activities with cohesive marketing and promotional tools
- 7. INTEGRATE INTO OPERATIONAL PROCESSES:** Further integrate arts and culture into projects and processes to create clear and transparent protocols.



Alpharetta's Arts & Culture Master Plan Cultural Arts Commission Feb Workshop Scheduled to Review Draft

...with the perks of a city

Though it's not a large community, Alpharetta is a vibrant city with activity all day and well into the evening. This is due in large part to its role as a dynamic job center for the region, with almost 90,000 people commuting to the city for work on top of its approximately 67,000 residents. These businesses have also helped to attract a remarkably diverse population, and contribute to a healthy tax base that supports our high-quality amenities and infrastructure.





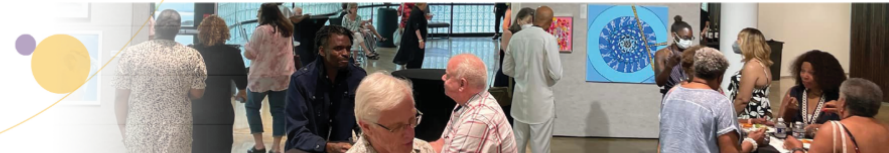
SPRING-SUMMER MARCH-AUGUST 2025

Art Classes
Performing Arts
Workshops
Cultural Happenings
Events
Gallery Exhibits



Cultural HAPPENINGS

For more events go to: alpharetta.ga.us/arts-culture



The Place To Be For The Arts, Culture, Community, Events, Music, Performance, Workshops & Galleries

LET'S CELEBRATE TOGETHER

FEBRUARY 2025

BLACK HISTORY MONTH

Visit our
Online Calendar
for more info



Feb - March. Bailey Johnson Community Exhibit presented by the Alpharetta & Old Milton Historical Society. Open during business hours. Community Gallery, Alpharetta City Hall. Free

Feb 13. Bailey Johnson Community Exhibit Reception
5-6:30pm. Community Gallery, Alpharetta City Hall. Free

Feb 3. Creative Playground youth class
10:30 - 11:30am. 3-5 year old with monitor. To register: <https://bit.ly/4Qee4Lx>

Feb 8. Our History, Our Voices: Empowering the Next Generation.
Empowering Black Storytellers. Discover the art of storytelling, learn book writing and publishing. 11am - 12:15pm. 16+. To register: <https://bit.ly/OURHISTORYOURVOICES8HM>

Feb 7-16. Shiloh Rules Presented by ACT1 Community Theater
Fri & Sat @ 7:30pm. Sun. @ 2pm. Alpharetta Arts Center Black Box Theater. Ticketed: <https://act1theater.org>

Feb 17-18. Expressive Creations Workshop: Exploring Self Identity through Art.
Art projects celebrating cultures around the world. 2:30 - 4:30pm. 6-9 years old. To register visit: <https://bit.ly/3ZYNvNv>

Feb 18. Relief Print Portraits.
Take inspiration from the artist and printmaker Elizabeth Catlett, best known for her depictions of the Black American experience in the 20th century, often focusing on the female experience. 5-8pm. 13+. To register: <https://bit.ly/4IRWdWh>

Feb 20. Youth Foam Print Portraits.
Take inspiration from the artist and printmaker Elizabeth Catlett students use foam plates to draw a portrait for printing and learn how to print by hand with a spoon! 4 - 6:30pm. 5-12 year old. To register: <https://bit.ly/4ZcHFc>

Jan 25 - Mar 28. Love and Light Studio Gallery Exhibit presented by the Alpharetta Symphony & Arts Alpharetta Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Feb 19. Love and Light Studio Gallery Opening presented by the Alpharetta Symphony & Arts Alpharetta 7-8:30pm. Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Jan 29. - Mar 15 ORDER AND CHAOS Gallery Exhibit Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Feb 3. Chattahoochee Evening Stars Quilt Guild present "Behind the Scenes at the Greatest Quilt Museum in the World". 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Feb 10. Artist Social Event with the Alpha Arts Guild
5:30pm. The Scene Art Gallery - North Point Mall. Ticketed. <https://www.alphaartsguild.org/>

Feb 15. Monthly Spotlight Show - "Echoes of Emotion: Art That Speaks to the Soul"
5:30 pm-7:30 pm. The Scene Art Gallery in North Point Mall

Feb 21. Love and Light presented by the Alpharetta Symphony 7:30pm. Alpharetta Methodist Church. Ticketed. <https://www.alpharettasymphony.org>

Feb 22. ORDER AND CHAOS Gallery Reception 5-7pm. Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Mar 3. Chattahoochee Evening Stars Quilt Guild present Speedy Solutions for Cutting & Organizing Your Scrap Stash! 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Mar 7. Chattahoochee Evening Stars Quilt Guild present Managing Unfinished Projects 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Mar 9. Alpharetta Symphony Youth Orchestra Concert
5:30 - 7:30. Innovation Academy. Ticketed. <https://www.alpharettasymphony.org/asyo>



Mar 14-30. A Little Princess presented by ACT1 Theater Fri & Sat @ 7:30PM. Sun. @ 2PM. ACT1 MainStage. Ticketed. <https://act1theater.org/> little-princess

Mar 15. Monthly Spotlight Show - "Voices on Canvas: Expressions in Art"
5:30 pm - 7:30 pm. The Scene Art Gallery in North Point Mall

Mar 19. - All about Postels Gallery Exhibit Alpharetta Arts Center Gallery. alpharetta.ga.us/arts-culture Free

Mar 22. - All about Postels Gallery Reception 5-7pm Alpharetta Arts Center. Free

Mar 30. Alpharetta Symphony Youth Orchestra presents a Masterclass with Jake Hood 5:30. Preston Ridge Community Center. <https://www.alpharettasymphony.org/asyo> Free

APR. 19. Monthly Spotlight Show - "Dreamscapes: A World of Imagination"
5:30 pm - 7:30 pm. The Scene Art Gallery in North Point Mall

Apr 25. The Unfinished Symphony presented by the Alpharetta Symphony 7:30pm. Alpharetta Methodist Church. Ticketed. <https://www.alpharettasymphony.org/unfinished>

May 5. Chattahoochee Evening Stars Quilt Guild present Pieced and Landscape Quilts Trunk Show 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>



May 6 - 10. Plein Air Competition: presented by Arts Alpharetta To apply or more info: www.artsalpharetta.org/paint-the-town-2025

May 10 - Jun 7. Paint the Town 2025 Exhibit
Alpharetta Arts Center Gallery. alpharetta.ga.us/arts-culture Free

May 10. Paint the Town 2025 Reception
5-7pm Alpharetta Arts Center. Free

May 11. Alpharetta Symphony Youth Orchestra Concert
5:30 - 7:30. Innovation Academy. Ticketed. <https://www.alpharettasymphony.org/asyo>

May 26. An Ode to America presented by the Alpharetta Symphony 7:30pm. Brooke Street Park. <https://www.alpharettasymphony.org/america> Free

May 30. A Night at the Opera presented by the Alpharetta Symphony 7:30pm. Alpharetta Methodist Church. Ticketed. <https://www.alpharettasymphony.org/night-at-the-opera>

Jun 2. Chattahoochee Evening Stars Quilt Guild present Thread Types and When to Use Them 7pm. Adult Activity Center. \$5 non-member fee. <https://cesquiltguild.com>

Jun 11-Aug 2. Juneteenth: Independence & Reflection Gallery Exhibit Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Jun 14. Juneteenth: Independence & Reflection Reception and Concert:
5-8:30pm. Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

Jun 6-22. Tuck Everlasting presented by ACT1 Theater Fri & Sat @ 7:30PM. Sun. @ 2PM. ACT1 MainStage. Ticketed. <https://act1theater.org/tuck-everlasting>

Check the City Calendar and our Instagram page for Eclectic Lovers Summer Concert Series - dates to be announced
Alpharetta Arts Center. alpharetta.ga.us/arts-culture Free

FREE Jammin' Concert Each Month!

3rd Annual
Eclectic Lawn
summer concert series

Enjoy a mixed bag of groovy, live music.
Bring your picnic blankets, chairs and snacks.

Visit the City Calendar and
our Instagram Page
for 2025 Performance Dates

ALPHARETTA ARTS CENTER
FOR MORE INFO GO TO: ALPHARETTA.GA.US/ARTS-CULTURE
678.297.6135

Register online at: Alpharetta.ga.us/arts-culture 27

26 Spring-Summer 2025 Guide

SUMMER CAMPS

Kids can explore their creative side in this full day art camp. Choose your classes from 2 options in the AM and 2 options in the PM.
Cost includes optional Early Drop-Off and Extended Care Pick-Up. Register online or in person at the Alpharetta Arts Center.
AGES 7-12 • COST: \$200 Resident / \$300 Non-Resident • FEE: A \$100 supply fee is due at the time of registration (Check class activity online for refund policy)
Full day camps include 8am-9am: Early drop off, 4:30pm-6pm: Extended care pick-up.

CAMP CREATIVE at the Alpharetta Arts Center

FULL DAY
CAMPS

Camp Day Schedule:

8am-9am: Early Drop-Off
9am-12pm: AM Class
12pm-1:30pm: Supervised Lunch Break
1:30pm-4:30pm: PM Class
4:30pm-6pm: Extended Care Pick-Up



SESSION:	DATES:	TIME:	ACTIVITY#:
Session 1:	Jun 2-6	9am-4:30pm	#34366

AM Class A: GEORGIA O'KEEFE ENLARGED FLOWER with Sue Miller
AM Class B: ARTISTIC ADVENTURES: A Self-Expression with Sonia Emore
PM Class C: MEGAS AND MINIS with Libby Dunkin
PM Class D: PAPER PLAYGROUND with Greg Stone

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 2:	Jun 9-13	9am-4:30pm	34414

AM Class E: SEURAT, MONET AND POINTILLISM with Sue Miller
AM Class F: CREATIVE VIBES: A Melodic Art Experience with Sonia Emore
PM Class G: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class H: FIBER PAINTING AND CROCHET ART with Sarika Jaswani

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 3:	Jun 16-20	9am-4:30pm	34419

AM Class I: EXPLORATION OF MEDIA with Sue Miller
AM Class J: FIBER PAINTING AND CROCHET ART with Sarika Jaswani
PM Class K: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class L: CAMP PRINT-A-WONGA with Greg Stone

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 4:	Jun 23-27	9am-4:30pm	34424

AM Class M: YARN TALES: A Creative Bookmaking Adventure with Ashley King
AM Class N: THE ARTIST WITHIN: Transform Inner Beauty into Art with Sonia Emore
PM Class O: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class P: 3D SCULPTURE AND MIXED MEDIA with Joanne Easlick

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 5:	Jul 7-11	9am-4:30pm	34429

AM Class Q: FAVOURITE FOODS IN CLAY with Libby Dunkin
AM Class R: MASTER IN ME with Leena Joshi
PM Class S: OFFICIAL BOB ROSS KIDS' PAINTING CAMP with Jeremy Rogers
PM Class T: CAMP PRINT-A-WONGA with Greg Stone

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 6:	Jul 14-18	9am-4:30pm	34434

AM Class U: SEWING AND UPCYCLING CAMP with Sarah Lyons
AM Class V: MINI ARTS SCHOOL with Leena Joshi
PM Class W: CLAY AND CANVAS with Libby Dunkin
PM Class X: PAPER PLAYGROUND with Greg Stone

Learn how to make arts & crafts like back in the old days in the Log Cabin. Country Living Arts & Crafts Camp offer you the chance to explore a different more hands on side of art. Let's get creative this summer with this full day fun and exciting day at the Historic Log Cabin.
AGES 7-12 • COST: \$200 Resident / \$300 Non-Resident • FEE: A \$100 supply fee is due at the time of registration (Check class activity online for refund policy)
Full day camps include 8am-9am: Early drop off, 4:30pm-6pm: Extended care pick-up.

COUNTRY LIVING ARTS & CRAFTS CAMP for KIDS at the FFA Log Cabin

FULL DAY
CAMPS

Camp Day Schedule:

8am-9am: Early Drop-Off
9am-12pm: AM Class
12pm-1:30pm: Supervised Lunch Break
1:30pm-4:30pm: PM Class
4:30pm-6pm: Extended Care Pick-Up

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 1:	Jun 2-6	9am-4:30pm	34373

AM Class: YARN TALES: A Creative Bookmaking Adventure with Ashley King
PM Class: SEWING FOR ARTIST with Sarah Lyons

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 2:	Jun 9-13	9am-4:30pm	34374

AM Class: ART JOURNALING with Libby Dunkin
PM Class: MIXED MEDIA FUN with Joanne Easlick

SESSION:	DATES:	TIME:	ACTIVITY#:
Session 3:	Jun 16-20	9am-4:30pm	34375

AM Class: NATURE'S CANVAS: A Summer Camp for Creative Expression with Sonia Emore
PM Class: FASHIONISTA CAMP with Sarah Lyons



Create Stuff!
Make Friends!
Have Fun!

PERFORMING ARTS CAMP



MOVIE STAR CAMP with Popcorn Media
Experience the fun of starring in a movie! Students learn the art of on-camera acting, improvisational acting, and scriptwriting while starring in a short, professional, and imaginative family movie. Developed by a Disney and Nickelodeon producer, the curriculum focuses on developing core elements to an actor's palette. In addition, the Oscar class will be given an opportunity to write, storyboard, and direct their own short movie. Family and friends are then invited to attend our annual VIP, red carpet movie premiere starring your children up on the big screen!

Ages 7 to 14

Cost: \$295 Residents / \$442.50 Non-Residents

Fee: \$55 supply fee due at the time of registration online

Dates:	Day:	Time:	Activity#
July 28- Aug 1	Mon-Fri	10am-4pm	34386



PERFORMING ARTS CAMPS

ACOUSTIC JAM FEST! with Metro Music Makers

Jam out with us this summer in the FFA Log Cabin! This is the perfect setting for an acoustic version of our rock band camp. We will be rockin' out on ukes and acoustic guitars. Campers will learn how to collaborate with fun musical styles and will rehearse songs as a group. Campers must bring their own ukulele or acoustic guitar, a water bottle, and snacks. Family members will be invited to a performance on the last day of camp.

Ages 7 to 12

Cost: \$195 Residents / \$292.50 Non-Residents

Dates:	Day:	Time:	Activity#
Jul 7-11	Mon-Fri	9am-12pm	34387

• ACOUSTIC JAM FEST •

Kids are required to bring their own uke or acoustic guitar for the camp.



MUSICAL THEATER: Disney's Frozen JR. with The City Center Players
Join the City Center Players this summer for an immersive two-week journey! In just fourteen days, witness your child transition from the initial audition to a full-scale performance, equipped with professional lighting, sound, sets, props, and costumes. Every day, students will be engaged in mastering the music, choreography, and scenes from the show. Our standout feature is the City Center Players Children's Theater experience. We pride ourselves on taking care of all aspects, so parents never have to volunteer. From detailed costumes to elaborate sets and props, we handle it all. For insights and highlights from our past productions, please visit our website: citycenterplayers.com Please Note: This program caters specifically to children with prior stage experience and a genuine passion for musical theater. We expect a high level of commitment & professionalism, as each session is filled with singing, dancing, & learning.

Ages 9 to 18

Cost: \$250 Residents / \$375 Non-Residents

Fees: \$350 supply fee is due to the instructor on the first day of class.

Dates:	Day:	Time:	Activity#
Jul 7-18	Mon-Fri	2:30-6:30pm	34445

EXCITING NEWS!

THIS MUSICAL THEATER CLASS WILL BE HELD AT OUR NEW

THE SPOTLIGHT

Music • Theater • Comedy • Classes • Events

LOCATED AT NORTHPOINT MALL



Music • Theater • Comedy • Classes • Events
Coming Soon

THE SPOTLIGHT

awesome
ALPHARETTA
CONVENTION & VISITORS BUREAU

ALPHARETTA
MUSIC CITY

Your Community Theater
At NorthPoint Mall



For More Info scan the code or go to: alpharetta.ga.us/arts-culture
Shining a spotlight on the diverse and creative talent we have in Alpharetta.

DRAFT
Alpha Loop –
Potential
Public Art Locations





Bailey-Johnson School & Community Exhibit

trailblazers forging a path
for the next generations



Opening Reception:
Feb. 13th
5:30-7:30pm



CELEBRATING
BLACK
HISTORY
MONTH



SCHEDULE

ALL AGES - DROP IN

FREE

LET'S CELEBRATE TOGETHER
FEBRUARY 2025
BLACK HISTORY MONTH

THE CITY OF
ALPHARETTA
ARTS & CULTURE

2.06	THURSDAY/ 12:30 PM-2 PM ALPHARETTA ARTS CENTER
2.08	SATURDAY/ 11 AM-12 PM ALPHARETTA ARTS CENTER
2.08	SATURDAY/ 2:30 PM -4 PM ALPHARETTA ARTS CENTER
2.10	MONDAY/ 12:30 PM-2 PM ALPHARETTA ARTS CENTER
2.12	WEDNESDAY/ 11 AM-12:30 PM ALPHARETTA LIBRARY
2.13	THURSDAY/ 12:30 PM -2 PM ALPHARETTA ARTS CENTER
2.17	MONDAY/ 12:30 PM- 2 PM ALPHARETTA ARTS CENTER
2.20	THURSDAY/ 12:30 PM-2 PM ALPHARETTA ARTS CENTER
2.26	WEDNESDAY/ 10:30 AM- 12:30 PM ALPHARETTA ARTS CENTER

alpharettaartscenter and alpharettaparks
Alpharetta Arts Center

**EXPRESSIVE CREATIONS WORKSHOPS:
EXPLORING SELF-IDENTITY**
with Beaute Aïress

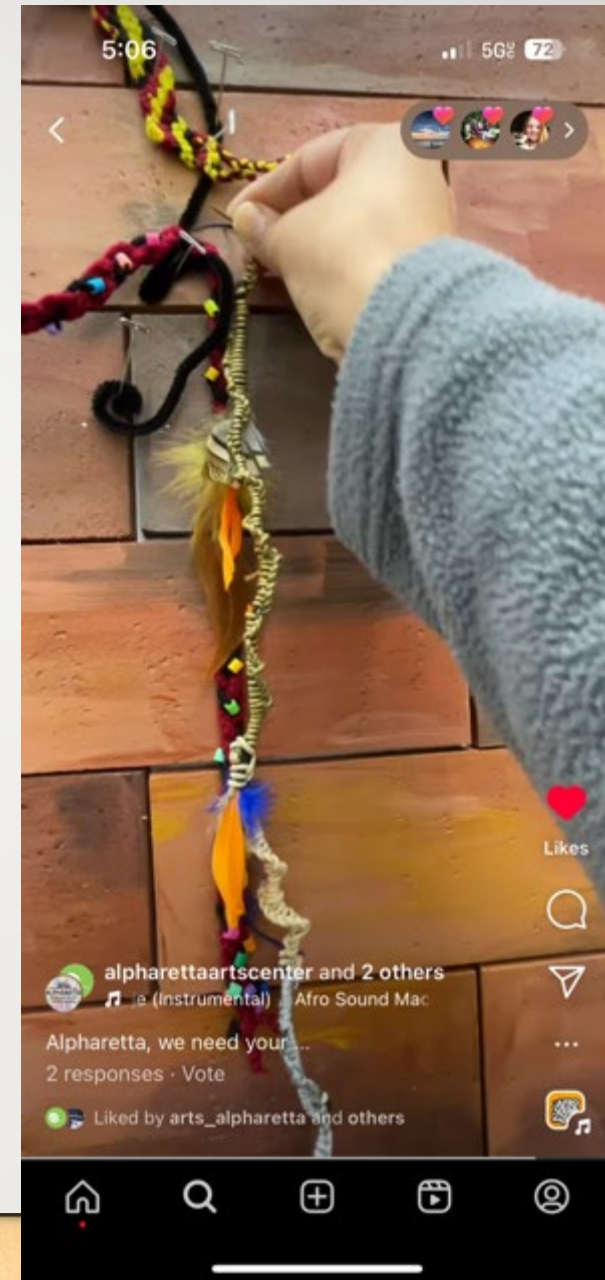
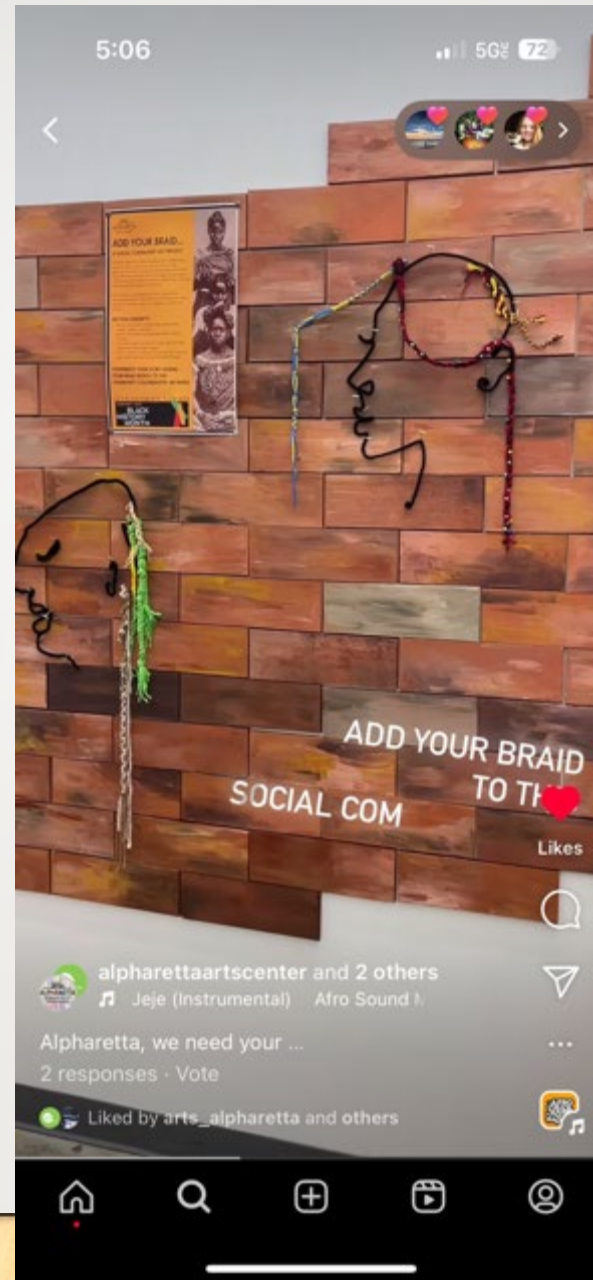
MON - TUE
FEB 17-18, 2025
2:30 - 4:30 PM
6-9 YEARS
#33054

LET'S CELEBRATE TOGETHER
FEBRUARY 2025
BLACK HISTORY MONTH

Liked by arts_alpharetta and others

alpharettaartscenter EXPRESSIVE CREATIONS WORKSHOPS:EXPLORING SELF IDENTITY
Art Explorers: Celebrate You & Your World... more

January 28



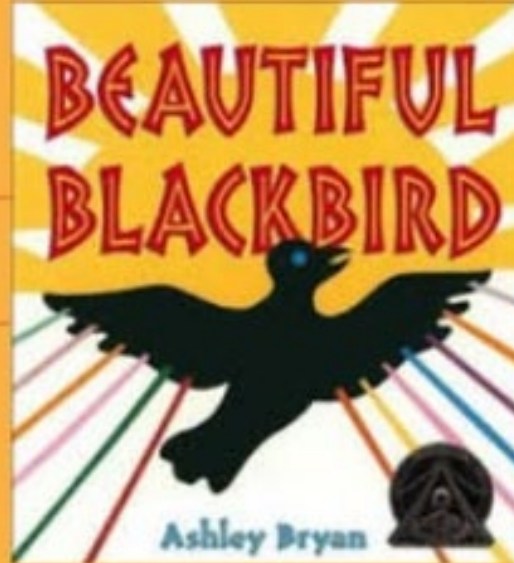


FREE SCHEDULE
ALL AGES - DROP IN

2.06 THURSDAY/ 12:30 PM-2 PM
ALPHARETTA ARTS CENTER

"Beautiful Blackbird"
book inspired art

LET'S CELEBRATE TOGETHER
FEBRUARY 2025
BLACK HISTORY MONTH



FREE SCHEDULE
ALL AGES - DROP IN

2.12 WEDNESDAY/ 11 AM-12:30 PM
ALPHARETTA LIBRARY

"Rosa Parks"
inspired Art

LET'S CELEBRATE TOGETHER
FEBRUARY 2025
BLACK HISTORY MONTH



FULTON COUNTY LIBRARY SYSTEM



5:04 THE CITY OF ALPHARETTA ARTS & CULTURE 5G 73

Valentine's month

-SPECIAL ART CLSSS-

Looking for a unique way to surprise your Valentine this year? Our art classes are the perfect way to do just that! Treat your sweetheart to something sweetART this Valentine's Day.

#33026

Glass Glam: Chic Wine Glass Art with Ashley King

#33056

Wheel Painting with Ashley King

alpharettaartscenter

Make your Valentine month special through

Alpharetta Arts Center

Liked by nancyjmurphy and others

5:04 THE CITY OF ALPHARETTA ARTS & CULTURE 5G 73

Valentine's month

-ART MENU-

#33046

Youth Valentines Day Cards with Greg Stone

Feb 4, 2025
Tue4:00 PM - 6:30 PM
Ages 5-12 years

Expressive Creations Workshops: Exploring Self Identity

Feb 17, 2025 - Feb 18, 2025
Mon, Tue2:30 PM - 4:30 PM
Ages 6-9 years

#33054

#33081

Elementary Drawing Min Workshop For Kids with E. Y.

Feb 17, 2025 - Feb 18, 2025
Mon, Tue9:00 AM - Noon
Ages 5-12 years

alpharettaartscenter

Make your Valentine month special through

Alpharetta Arts Center

Liked by nancyjmurphy and others

5:04 THE CITY OF ALPHARETTA ARTS & CULTURE 5G 73

Valentine's month

-ART MENU-

#32983

Ceramic/Handbuilding Workshop with Rosita Czekala

Feb 1, 2025
Sat11:00 AM - 3:00 PM
Ages 16+ years

Valentine's Day Cards with Greg Stone

Feb 11, 2025
Tue5:00 PM - 8:00 PM
Ages 13+ years

#33045

#33063

Leather Shoulder Bags And Accessories with Tom Slavice

Feb 22, 2025
Sat10:30 AM - 4:00 PM
Ages 16+ years

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Make your Valentine month special through

Alpharetta Arts Center

Liked by nancyjmurphy and others

ALPHARETTAARTSCENTER

Posts

 alpharettaartscenter



Live Music

ALPHARETTA MUSIC CITY

Match



CELEBRATING

BLACK HISTORY MONTH

Shelton Powe

Sat, Feb 15 | 6:30-8:30 pm





 Liked by zeal.sky3 and others

alpharettaartscenter Come out and listen to Shelton Powe on the 15th at Jack's Feed Store... more

1 day ago





Its time for a school break!!!

Mon- Tue

Feb 17-18



ELEMENTARY DRAWING
MINI WORKSHOP FOR KIDS
with YR

9 am-12 pm

5-12 yr

#33081

EXPRESSIVE CREATIONS
WORKSHOPS:
EXPLORING SELF IDENTITY

2:30-4:30 pm

6-9 yr

#33054

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LOVE AND LIGHT

Friday, February 21, 2025 at 7:30pm

Alpharetta Methodist Church

Pre-Concert Talk starting at 6:30pm

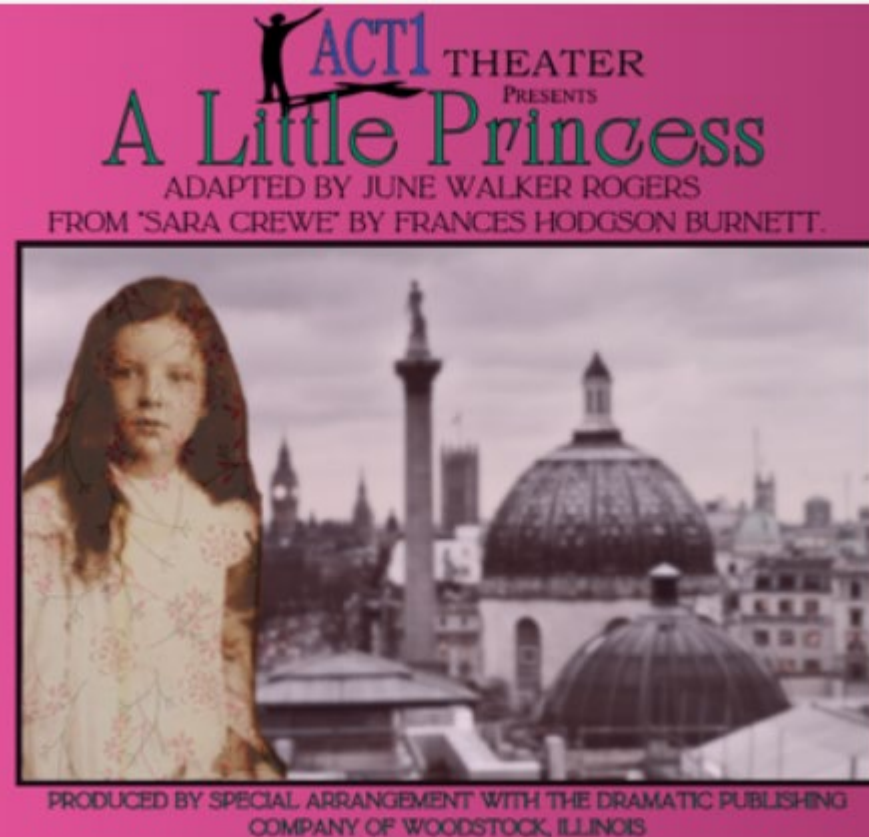


Shiloh Rules

by Doris Baizley

Alpharetta Arts Center, Black
Box Theater
February 7-16, 2025

A dedicated Union nurse and a mysterious Confederate refugee meet on the Shiloh battlefield to compete for the title of Best Female Reenactor of the Year. With their young trainees trying to out-do each other in "authenticity," and a concessionaire egging both sides on, their competition leads them into real conflict with Ranger Wilson, an African-American female park ranger who would rather be anywhere than the year 1862, imaginary or not. As the re-enactment rages out of control, all six women discover that some conflicts of the Civil War weren't left behind in 1862.





STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Christine Young
Meeting Date: February 11, 2025

AGENDA ITEM:

Recreation Services Division Monthly Report - February 2025

Report on the latest updates, projects, events and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- Family Dance: Rolling on the River
- The CONNECT

Monthly Happenings

- Summer Hiring: Pool Cashier, Counselors for all camps, lifeguards
- Summer Day Camp
 - Wills Park Day Camp ages 6-9
 - Level Up Day Camp ages 9.5-11
 - Extreme Day Camp ages 12-14
- NEW Teen Summer Programming ages 13-15
- New summer offerings
 - Golf Camp ages 3-12
 - Pickleball & Pool Camp ages 8-14
 - Sports Play- Kidokinetics ages 3-5
 - Chess Camp ages 6-12
 - Summer Daily Chill July 28-Aug 1, ages 6-11
- H & W: Link to all-things Health & Wellness: <https://arcg.is/10Dyqr>



ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Eric Milley

Meeting Date: February 11, 2025

AGENDA ITEM:

Park Services (Excluding Wills Park) Division Monthly Report - February 2025

Report on the latest updates, projects, events and/or initiatives of the Park Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- We are inspecting and replacing lights on all athletic fields and courts getting ready for the spring season to begin.
- We are currently training a new hire, Crew Leader Donald Stroud out at Rock Mill/Greenway trail. Donald is the Crew Leader replacement for Carlo Maignan who served the City for 26 years and has retired.
- We continue our winter program of pruning and cutting back underbrush in all parks and on all trails.
- We are getting ready to replace the field fencing out at North Park fields 5 and 6.
- We are replacing several broken and uneven concrete panels out at the North Park Miracle League Field.
- All North Park softball fields are scheduled to be turf planed and leveled for better drainage and bad ball hops.
- The Greenway washout close to Webb Bridge Road is almost complete. The washout has been repaired, but they will be adding a safety barrier.

Monthly Initiatives

- Continuing to develop new maintenance plans/practices in all parks and on all trail systems.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Matt Casey

Meeting Date: February 11, 2025

AGENDA ITEM:

Park Services (Wills Park & Equestrian Center) Division Monthly Report - February 2025

Report on the latest updates, projects, events and/or initiatives of the Park Services (Wills Park & Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- Staff has continued its winter operations. We had a couple of pipes that had to be repaired due to freezing temperatures. Overall, the grounds have held up very well to date.
- Field 5 drainage pipe is being replaced due to deterioration. Public Works is heading up this repair of 300 feet of pipe. This infrastructure was greatly needed moving into the future.
- Opening day for Baseball will be on March 1st at Wills Park.
- Staff has continued to remove privet bordering the trail and common areas.
- Equestrian Center is about to come into its busy show season. Aggregate and arena sand have been added as needed.

Monthly Initiatives

- Focus on common areas, keeping trails passible, and focus on upcoming Spring season.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kurt Kirby

Meeting Date: February 11, 2025

AGENDA ITEM:**Senior Operations Monthly Report - February 2025**

Report on the latest updates, projects, events and/or initiatives of the Senior Operations of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Report on Senior Operations.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Morgan Rodgers
Meeting Date: February 11, 2025

AGENDA ITEM:

DIRECTOR - February 2025

Report on the latest updates, projects, events and/or initiatives of the Director of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Update on the Programs and Parks

Upcoming City Council Items

- Community Development Block Grant Contract for the improvements at the Adult Activity Center parking lot.
- Cultural Arts Master Plan
- Mayfield Road Demolition
- Johns Creek MOU
- Home By Dark MOU
- Wayfinding Signage

Items currently in Progress

- The Bond Projects RFQ is currently out and due back at the beginning of March, this includes Union Hill Park, Old Rucker Farm, and Wills Park.
- The Equestrian Center footing RFP is currently out and due back at the end of February.
- The football RFP is currently out and due back the end of February.

ATTACHMENTS:

None