



RECREATION COMMISSION MEETING

MARCH 11, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
5:30 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE TO THE FLAG**
4. **APPROVAL OF MEETING MINUTES**
 - a. **Approval of Recreation Commission Minutes from February 11, 2025**
Approve, as written, the Recreation Commission meeting minutes from February 11, 2025, at 5:30 p.m.
 - b. **Approval of Recreation Commission Work Session Minutes from February 26, 2025**
Approve, as written, the Recreation Commission Work Session meeting minutes from February 26, 2025, 5:30 p.m.
5. **STAFF PRESENTATIONS & WORKSHOP DISCUSSION**
 - a. **DIVISIONS**
 - i. **Community Agriculture and Sustainability Services Division Monthly Report - March 2025**
Report on the latest updates, projects, events, and/or initiatives of the Community Agriculture and Sustainability Services Division of the Recreation, Parks & Cultural Services Department.
 - ii. **Cultural Services Division Monthly Report - March 2025**
Report on the latest updates, projects, events, and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.
 - iii. **Recreation Services Division Monthly Report - March 2025**
Report on the latest updates, projects, events, and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.
 - iv. **Park Services (Excluding Wills Park) Division Monthly Report - March 2025**
Report on the latest updates, projects, events, and/or initiatives of the Park Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.
 - v. **Park Services (Wills Park & Equestrian Center) Division Monthly Report - March 2025**
Report on the latest updates, projects, events, and/or initiatives of the Park Services (Wills Park and Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.
 - vi. **Senior Operations Monthly Report - March 2025**
Report on the latest updates, projects, events, and/or initiatives of the Senior Operations Division of the Recreation, Parks & Cultural Services Department.
6. **RECREATION COMMISSIONER REPORTS**
7. **PUBLIC COMMENT**
8. **ADJOURNMENT**



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Sarah Bausano
Meeting Date: March 11, 2025

AGENDA ITEM:

Approval of Recreation Commission Minutes from February 11, 2025

Approve, as written, the Recreation Commission meeting minutes from February 11, 2025, at 5:30 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Recreation Commission meeting minutes from February 11, 2025, at 5:30 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Recreation Commission meeting on February 11, 2025, at 5:30 p.m.

Attendance – February 11, 2025, Recreation Commission Meeting: Recreation Commission Members – Present

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- John Norton
- Shuntel Beach
- Cheryl Rand
- Paul Slavik
- Karla Piedrahita
- Brad Bowers

Recreation Commission Members – Absent

- Derek Kaighin

ATTACHMENTS:

1. 2.11.25 - RC Minutes (Unofficial)



RECREATION COMMISSION MEETING

UNOFFICIAL MINUTES

FEBRUARY 11, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS | 2 PARK PLAZA | 5:30 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairman Mitchell called the meeting to order at 5:31 p.m.

II. ROLL CALL

• Recreation Commissioners Present

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Karla Piedrahita
- Cheryl Rand
- Brad Bowers
- Paul Slavik
- Shuntel Beach
- John Norton

• Recreation Commissioners Absent

- Derek Kaighin

• Staff

- Morgan Rodgers, Director, Recreation, Parks & Cultural Services
- Kurt Kirby, Senior Operations Manager, Recreation, Parks & Cultural Services
- Amanda Musilli, Community Agriculture & Sustainability Services Division Manager, Recreation, Parks & Cultural Services
- Christine Young, Recreation Services Division Manager, Recreation, Parks & Cultural Services
- Matt Casey, Park Services Division Manager (Western District & Equestrian), Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. PLEDGE TO THE FLAG

IV. APPROVAL OF MEETING MINUTES

a. Recreation Commission Minutes from January 14, 2025

- Chairman Mitchell called for a motion.
 - Commissioner Rand offered a motion to approve the minutes, as presented, from January 14, 2025, Recreation Commission meeting.
 - Vice Chair Saha seconded the motion.
- The motion was approved (7-0).

b. Recreation Commission Work Session Minutes from January 29, 2025

- Chairman Mitchell called for a motion.
 - Commissioner Rand offered a motion to approve the minutes, as presented, from January 29, 2025, Recreation Commission meeting.
 - Commissioner Norton seconded the motion.
- The motion was approved (7-0).

V. NEW BUSINESS (CONTINUED)

a. Field Pavilion Rental Fees Increase

- Christine Young presented this item. During the Recreation Commission Work Session the discussion was had to increase the rental fees and admission fess for the following: fields, pavilions, swimming pool, and pickleball/tennis courts.
- Christine went over the increases.
- Vice Chair Saha questioned when the increases would go into effect and Christine stated immediately.
- Chairman Mitchell called for a motion to approve the increase of the rental and admission fees for the fields, pavilions, swimming pool, and pickleball/tennis courts.
 - Commissioner Norton offered a motion to approve the increase of the rental and admission fees for the fields, pavilions, swimming pool, and pickleball/tennis courts.
 - Commissioner Piedrahita seconded the motion.
- The motion was approved (7-0).

VI. STAFF PRESENTATIONS & WORKSHOP DISCUSSION

a. DIVISIONS

i. Community Agriculture & Sustainability Services Division Monthly Report – February 2025

- Amanda Musilli, Community Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

Monthly Highlights

- As of February 5, 2025, the greenhouse construction is still in progress. Delays were due to wrong parts being included in the shipment. The correct parts were delivered, and construction has been able to continue.
- The School Garden Support program was announced and garnered lots of interest from local schools. The maximum number of schools for the 2025-2026 school year will be five (5).

Monthly Initiatives

- The first plant and seed pick up for 2025 runs from February 21st through the 28th. The second plant and seed pick up runs from April 12th through the 20th. The Garden Faire plant sale takes place on April 12th in Wills Park.
- Volunteer surveys went out to all the 2024 volunteers. A compilation of all comments is attached for your review.
- The 2025 *Think Globally, Plant Locally* grant program opened for application on February 1st. Twenty-Five (25) households will be awarded the grant this year and as of February 6th we have eight (8) households signed up for the program. This program involves resident's household gardens/yards being certified as a National Wildlife Federation wildlife garden, farm staff consulting and advisement, and six native and pollinator friendly plants (grown from seed at Old Rucker Farm) to add to their garden. This is the 2nd year of this program, and it was one of the recommendations in the City Agriculture Plan.
- As reported last month, SNAP will be accepted at the Alpharetta Farmers Market this year. The press release and FAQ are attached for your review.

RECREATION COMMISSION Q & A:

Q Where will Garden Faire take place? (Beach)

A The Grove at Wills Park. (Musilli)

Q Are the same people coming back for Garden Faire? (Rand)

A Yes, they are. (Musilli)

Q What is the Pollinator Garden criteria? (Piedrahita)

A The guidelines are on the City website. (Musilli)

ii. Cultural Services Division Monthly Report – February

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department was not in attendance.

Monthly Highlights

- The Arts & Culture Master Plan Draft and Cultural Arts Commission Work Session
- NEW - Arts & Culture Guide Spring-Summer

Monthly Initiatives

- Alpha Loop - Potential Public Art Locations
- Black History Month - Community Gallery Exhibit & Programs

Monthly Happenings

- Arts & Culture Online Calendar
<https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City – Live Music
Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Order and Chaos Exhibit / Alpharetta Arts Center Gallery / Show Opens Jan 29 / Reception on Feb 22 at 5pm / FREE
- Shiloh Rules presented by ACT 1 Community Theater / Alpharetta Arts Center Black Box / Fri & Sat on Feb 7-16 at 7:30 PM and Sun at 2 PM / Tickets: <https://act1theater.org/>
- Shelton Powe Live Music Match Show / Jack's Feed Store / Sat, Feb 15 at 8:30pm
- Love and Light presented by the Alpharetta Symphony / Feb 21 at 6:30pm Pre-Talk and 7:30 PM Concert / Tickets: <https://www.alpharettasymphony.org/love-and-light>
- Alpharetta Symphony Youth Orchestra Concert / Innovation Academy/ March 9 at 5:30pm / For more information visit: alpharettasymphony.org/asyo
- Love and Light Exhibit presented through inspiration from the Alpharetta Symphony / Alpharetta Arts Center Studio Gallery / Jan 25 – March 28 / FREE
- A Little Princess presented by ACT1 Theater / Alpharetta Arts Center Black Box / March 14-30 Fridays & Saturdays at 7:30pm and Sunday at 2pm / To purchase tickets visit: <https://act1theater.org/little-princess>
- All About Pastels Gallery Exhibit Presented by The Southeaster Pastel Society/ Alpharetta Arts Center / March 26 / For more information: <https://southeasternpastel.com/>

iii. Recreation Services Division Monthly Report – February 2025

- Christine Young, Recreation Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item. Christine started her presentation with a slide show of photos from the Family Dance.

Monthly Highlights

- Family Dance: Rolling on the River
- The CONNECT

Monthly Happenings

- Summer Hiring: Pool Cashier, Counselors for all camps, lifeguards
- Summer Day Camp
 - Wills Park Day Camp ages 6-9
 - Level Up Day Camp ages 9.5-11
 - Extreme Day Camp ages 12-14
- NEW Teen Summer Programming ages 13-15
- New summer offerings
 - Golf Camp ages 3-12
 - Pickleball & Pool Camp ages 8-14
 - Sports Play- Kidokinetics ages 3-5

- o Chess Camp ages 6-12
 - o Summer Daily Chill July 28-Aug 1, ages 6-11
- H & W: Link to all-things Health & Wellness: <https://arcg.is/10Dyqr>

RECREATION COMMISSION Q&A:

- Q Morgan, did you have fun at the Family Dance? (Young)
- A It was a special night; you did not feel like you were walking into a Community Center. (Rodgers)
- C Huge thank you for the Family Dance. All the details were elevated. The music was amazing, the food, the team, the smiles, created a lifetime of memories for our community. (Piedrahita)
- Q What is the age to work as a camp counselor? (Piedrahita)
- A 16 by the first day that they work. (Young)
- C Shout out to the Special Events team for all the hard work that goes into planning everything that happens in Alpharetta. (Young)
- C Thank you to the City for partnering with Rotary for the Polar Plunge, it was a huge success. (Slavik)

iv. Park Services Division Monthly Report (Part I) – February 2025

- Eric Milley, Park Services Division Manager for the Recreation, Parks & Cultural Services Department was not in attendance.

Monthly Highlights

- We are inspecting and replacing lights on all athletic fields and courts getting ready for the spring season to begin.
- We are currently training a new hire, Crew Leader Donald Stroud out at Rock Mill/Greenway trail. Donald is the Crew Leader replacement for Carlo Maignan who served the City for 26 years and has retired.
- We continue our winter program of pruning and cutting back underbrush in all parks and on all trails.
- We are getting ready to replace the field fencing out at North Park fields 5 and 6.
- We are replacing several broken and uneven concrete panels out at the North Park Miracle League Field.
- All North Park softball fields are scheduled to be turf planed and leveled for better drainage and bad ball hops.
- The Greenway washout close to Webb Bridge Road is almost complete. The washout has been repaired, but they will be adding a safety barrier.

Monthly Initiatives

- Continuing to develop new maintenance plans/practices in all parks and on all trail systems.

v. Park Services Division Monthly Report (Part II) – February 2025

- Matt Casey, Park Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

Monthly Highlights

- Staff has continued its winter operations. We had a couple of pipes that had to be repaired due to freezing temperatures. Overall, the grounds have held up very well to date.
- Field 5 drainage pipe is being replaced due to deterioration. Public Works is heading up this repair of 300 feet of pipe. This infrastructure was greatly needed moving into the future.
- Opening day for Baseball will be on March 1st at Wills Park.
- Staff has continued to remove privet bordering the trail and common areas.
- Equestrian Center is about to come into its busy show season. Aggregate and arena sand have been added as needed.

Monthly Initiatives

- Focus on common areas, keeping trails passible, and focus on upcoming Spring season.

RECREATION COMMISSION Q&A:

Q Is there going to be an opening ceremony for baseball? (Norton)

A Yes, we will have one. (Casey)

vi. **Senior Operations Manager Monthly Report – February 2025**

- Kurt Kirby, Senior Operations Manager for the Recreation, Parks & Cultural Services Department came forward to present.
- Kurt updated the Commission on the Greenway washout and the job completion.
- Kurt also updated the Commission on the Webb Bridge turf being about 90% complete and ahead of schedule. The crew is hoping to have the project completed by the end of February.
- Kurt stated that the Mayfield property is waiting on funding to do something with property. The demolition of the structures is waiting to go to Mayor and Council for approval.
- Kurt did a few shout outs:
 - The Community Center Staff for the best dance ever.
 - Kim Zane and Daniel Dominique for the completing of the Spotlight Stage at the Mall. That process brought a lot of challenges and they stayed with it.
 - Geoffrey Sarra, he is amazing! He has worked with us on the bond projects, he has been so patient with us. Him and Pete have been great.
 - Nate Hand and team at Webb Bridge Park, they are doing a great job. They were selected as Park of the Year at the Department Holiday Luncheon.
 - Kim and Staff were selected as Program of the Year at the Holiday Luncheon.
 - Carlo Maignan on his retirement, he was a great friend and coworker. He will be missed.

RECREATION COMMISSION Q & A:

Q How long did the turf itself take at Webb Bridge Park? (Rand)

A Approximately 3 months. (Kirby)

b. DIRECTOR

i. Director's Report – February 2025

- Morgan Rodgers, Director for the Recreation, Parks & Cultural Services Department came forward to speak.
- Director Rodgers mentioned that the City filled Carlo's position with a gentleman named Donald Stroud.
- Director Rodgers stated that the Spotlight Stage at the Mall was not completed, but the construction phase is finished. Lighting needs to be added, as well as sound. This is a 150 seat place that the community can perform. There are plans for kid and adult programs.
- Director Rodgers gave an updated of all the things going to Council.
- Director Rodgers stated that the Encore Gateway project is set to break ground on February 20th.
- Director Rodgers stated that City Council decided to leave North Point Parkway six lanes, they have moved that funding to the Alpha Link to add about another mile to the current mile and a half loop of the Alpha Loop.

Upcoming City Council Items

- Community Development Block Grant Contract for the improvements at the Adult Activity Center parking lot.
- Cultural Arts Master Plan
- Mayfield Road Demolition
- Johns Creek MOU
- Home By Dark MOU
- Wayfinding Signage

Items currently in Progress

- The Bond Projects RFQ is currently out and due back at the beginning of March, this includes Union Hill Park, Old Rucker Farm, and Wills Park.
- The Equestrian Center footing RFP is currently out and due back at the end of February.
- The football RFP is currently out and due back the end of February.

RECREATION COMMISSION Q & A:

Q Where on the Alpha Loop? (Rand)

A It is between a development and 400. (Rodgers)

Q How do you get there? (Rand)

A The developer built a big sidewalk to access it. There will be very little tree removal (Rodgers)

VII. RECREATION COMMISSIONER REPORTS

- Paul Slavik announced that he is stepping off the Commission due to moving to Johns Creek.

VIII. PUBLIC COMMENT

- None.

IX. ADJOURNMENT

- Chairman Mitchell called for a motion to adjourn the meeting.
- Commissioner Rand made a motion to adjourn.
 - Commissioner Norton seconded the motion.
 - The motion was approved unanimously (7-0).
- With there being no further business to consider or discuss, Chairman Mitchell adjourned the meeting at 6:22 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano

Administrative Office Coordinator

Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Sarah Bausano
Meeting Date: March 11, 2025

AGENDA ITEM:

Approval of Recreation Commission Work Session Minutes from February 26, 2025

Approve, as written, the Recreation Commission Work Session meeting minutes from February 26, 2025, 5:30 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Recreation Commission Work Session meeting minutes from February 26, 2025 at 5:30 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Recreation Commission Work Session meeting on February 26, 2025, at 5:30 p.m.

Attendance – February 26, 2025, Recreation Commission Meeting: Recreation Commission Members – Present

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Paul Slavik
- Karla Piedrahita

Recreation Commission Members – Absent

- Shuntel Beach
- John Norton
- Brad Bowers
- Derek Kaighin
- Cheryl Rand

ATTACHMENTS:

1. 2.26.25 Work Session Minutes (UNOFFICIAL)



RECREATION COMMISSION
WORK SESSION
UNOFFICIAL MINUTES
FEBRUARY 26, 2025

ALPHARETTA CITY HALL
COMMUNITY ROOM 132 | 2 PARK PLAZA | 5:30 PM

This summary is provided as a convenience and service to the public, media, and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. This is not an official record of the Alpharetta Recreation Commission Meeting proceedings. Meetings are recorded and available for review at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairman Mitchell called the meeting to order at 5:30 p.m.

II. ROLL CALL

- Recreation Commissioners Present

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Paul Slavik
- Karla Piedrahita

- Staff

- Morgan Rodgers, Director, Recreation, Parks & Cultural Services
- Kurt Kirby, Senior Operations Manager, Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. WORK SESSION ITEMS

a. Union Hill Park Playground Discussion

- Morgan Rodgers, presented this item.
- Director Rodgers started the discussion regarding the options for the playground at Union Hill Park. The discussion began with a timeline of the meetings from 2024 and whether the playground should be a teen play space or an actual playground. The conversation continued around timing to decide, the fact that the only direction is that it has to be a playground, whether it should be a fitness playground, safety of a teen play space for little kids, and where the discussion goes from here.
- Director Rodgers stated that the City is currently looking for a Construction Manager to lead this project as well as a couple other, i.e. Wills Park and Old Rucker Farm. Once the Construction Manager is chosen then Mayor and Council will determine the priority of the projects. Once that happens then the Recreation Commission can have the input on what type of playground will be at Union Hill Park.

- Vice Chair Saha requested that a Community Feedback survey would be beneficial to see what the City would like to see in a playground at Union Hill Park. Director Rodgers agreed and stated that he would get with Deanna to get a survey out to the public.

b. Greenway Trail Entrance Numbers

- Director Rodgers presented the updated Greenway Trail numbers for each entrance to the Greenway. The numbers show that the Greenway is one of the heaviest used spaces in the City.
- Director Rodgers also showed photos of the new Gabion Wall that was installed on the Greenway.
- Commissioner Piedrahita asked about the eBikes on the Greenway and how they are patrolled. Director Rodgers stated that there are currently police patrolling on bikes but there is not really a way to ticket people.

c. Spring Break Meeting

- Director Rodgers asked if the Commission would be all right with cancelling the April 8th Recreation Commission meeting. All who were in attendance stated that they would be out of town that week and would not be able to attend.

d. Updates

- Director Rodgers gave an update on NAFL, the Equestrian Center Footings, and his health.
- Commissioner Piedrahita asked about parking being part of the updated Wills Park plan. Director Rodgers stated that it is one of the priorities.
- Commissioner Piedrahita requested a field trip during the summer to see all the camps and programs that the City has. Director Rodgers stated that he would love that.
- Chairman Mitchell stated that the soccer field at Webb Bridge Park looks fantastic.

IV. ADJOURNMENT

❖ Chairman Mitchell adjourned the meeting at 6:18 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano
Administrative Office Coordinator
Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Amanda Musilli
Meeting Date: March 11, 2025

AGENDA ITEM:

Community Agriculture and Sustainability Services Division Monthly Report - March 2025

Report on the latest updates, projects, events, and/or initiatives of the Community Agriculture and Sustainability Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- As of March 6th, the greenhouse construction is on hold, due to delays caused by missing and incorrect equipment and parts. The work is on hold until the manufacturer and distributor get the correct parts delivered to Old Rucker Farm.
- The first of three plant and seed pick-ups for 2025 happened February 28th through March 8th. In total, over 295 seed packets and 1,868 seedlings were given to residents to grow beautiful and delicious plants at home or in their community garden plot.
- In addition to the residents, the garden at North Fulton Community Charities and our five partner schools received over 2,088 seedlings and 14 packets of seeds to grow in their school gardens.

Monthly Initiatives:

- The 2025 *Think Globally, Plant Locally* grant program opened for application on February 1st, and all twenty-five (25) spots were filled for the 2025 program. This is the second year of this program, and it was one of the recommendations in the City Agriculture Plan.
- Before the end of April, the landscaping at the Alpharetta Adult Activity Center will be refreshed with native and pollinator-friendly plants. Some of the existing plants on site will be used/moved to better locations within the landscape to add more visual appeal. The timing of this planting re-refresh fits nicely with the Garden Club's scheduled planting on May 6th, which they will be able to do in the bed designed and designated for their annuals.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Kim Zane
Meeting Date: March 11, 2025

AGENDA ITEM:

Cultural Services Division Monthly Report - March 2025

Report on the latest updates, projects, events, and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Black History Month - Community Gallery Reception and Bailey Blacksmith Shop Historical Marker
- City Lifestyle Article - Alpharetta Arts Center

Monthly Initiatives:

- Arts and Culture Master Plan DRAFT and Cultural Arts Commission Work Session
- The Spotlight Community Theater - Update
- Alpharetta Arts Center Classes and Camps

Monthly Happenings:

- Arts and Culture Online Calendar <https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City - Live Music Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Love and Light Exhibit presented through inspiration from the Alpharetta Symphony / Alpharetta Arts Center Studio Gallery / January 25th through March 28 / FREE
- A Little Princess presented by ACT1 Theater / 180 Academy Street / March 14th to 30th Fridays and Saturdays at 7:30 p.m. and Sunday at 2:00 p.m. / To purchase tickets visit: <https://act1theater.org/little-princess>
- All About Pastels Gallery Exhibit Presented by The Southeastern Pastel Society / Alpharetta Arts Center / March 19th through April 1st / Opening Reception March 22 from 5:00 p.m. to 7:00 p.m. / For more information: <https://southeasternpastel.com/>
- GPNA presents Flower Photography with Larry Winslet / Alpharetta Arts Center / March 19th from 7:30 p.m. to 9:30 p.m. / FREE
- The Unfinished Symphony presented by the Alpharetta Symphony / Alpharetta Methodist Church / Friday, April 25th, 2025 at 7:30 p.m. / To purchase tickets: <https://www.alpharettasympphony.org/unfinished>
- Alpharetta Garden Club Plant Sale / Mansell House / Saturday, April 26th, 2025 from 9:00 a.m. to 3:00 p.m.

ATTACHMENTS:

1. Commission Presentation_Arts and Culture_03_2025

Alpharetta Recreation Commission Cultural Services Report March 2025



BAILEY-JOHNSON SCHOOL & COMMUNITY

EXHIBIT

Brought To You By
Alpharetta & Old Milton County Historical
Society and City of Alpharetta





Explore, Transcend and Inspire

Alpharetta Arts Center fuels local talent

<https://citylifestyle.com/articles/when-inspiration-calls>

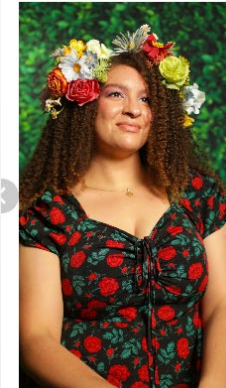
Reinilda Blair's work exists as a vibrant exploration of identity, spirituality, and connection to the natural world. Born in the Dominican Republic and raised in New York City, she weaves together the cultural richness of her Taíno heritage with the dynamic energy of contemporary life. "Each brushstroke carries the echoes of my history, a celebration of resilience, and the enduring spirit of my ancestors." Living in Alpharetta, she finds inspiration in the vibrant contrasts of her surroundings— from the bustling urban environment of her upbringing to the quiet moments of introspection offered by nature. "I paint not just to express but to connect, to honor my ancestors, and to foster a dialogue that transcends borders and boundaries," says Reinilda.

"I make work that is personal and political, that captures moments, places, and feelings both universal and individual, with an emphasis on color, mark-making, and narrative," says **Greg Stone**. He believes that even a simple landscape can carry a powerful message and that it is an artist's job to be critical of society, not just to create beautiful images or experiences, but meaningful ones that question and challenge the viewer. He is heavily inspired by music and loves opportunities to bridge art and music. Last fall he created and live printed the poster for the Wire & Wood Songwriter's Festival in Alpharetta. stonedairy.com

Shelton Cochran is a multi-media artist and visual storyteller. "I call my artistic style, *Modern Folk Art*, blending traditional folk art subject matter, tools and materials with modern technology. The majority of my works are



It is an artist's job to be critical of society, not just to create beautiful images or experiences, but meaningful ones that question and challenge the viewer.



Executive Summary

Over the past two decades, Alpharetta has grown and changed remarkably: once a small town on the outskirts of Atlanta, it is now a destination and regional job center in its own right. Arts and culture are playing a significant role in this transformation, evidenced by the enviable calendar of special events, a dedicated arts center, and a growing collection of public art.

As arts and culture have grown, so has the need for a more defined plan--what is the vision for arts and culture in Alpharetta? And how do we best achieve it? The intent of this plan is to create a clear path forward for arts and culture to expand in an intentional manner.

Currently the City is very strong in certain aspects of the arts, notably in the visual arts opportunities provided at the Arts Center and a broad variety of music-based programming. Many arts and culture opportunities come from the City's Recreation, Parks, and Culture Department, and there is a rich network of passionate partner organizations that contribute the City's growing arts scene.

ARTS & CULTURE GOALS

- **Spark delight.** Arts and culture will be integrated into the daily lives of residents and workers
- **Broaden horizons.** Installations and programming will open doors to learning new skills, experiencing new cultures, and understanding topics in new ways.
- **Connect with each other.** Art will provide opportunities for residents, business owners, and visitors to engage with each other and form connections.
- **Create great places.** Arts and culture can enrich public spaces from installing unique art to activating places with special events.

Through this planning process, the community did identify a need for more performing arts; a strong desire to focus on local art and artists; and more diversity both in terms of locations of art and representing the cultural diversity of the City. And although art and culture have a role to play across Alpharetta, the plan identifies Downtown, Avalon, the eastside, and parks as the primary hubs. In these hubs, the City will focus on expanding the following types of arts and culture offerings:

- **Public Art:** art-infused infrastructure, murals, sculpture, nature-based art
- **Performing Arts:** music, theater, dance
- **Culture & Heritage:** events, museums & sites, tours, lectures & classes

To expand arts and culture in the City, this plan recommends seven overarching priority strategies:

1. **Maintain character:** Utilize arts and culture to maintain Alpharetta's character in the region, while evolving and connecting with its residents.
2. **Boost economic development:** Capitalize on Alpharetta's strong arts and culture climate to boost economic development.
3. **Foster partnerships:** Foster a culture of partnership between private business, non-profits, and the public sector in arts and culture initiatives across the City.
4. **Serve as a convener:** Serve as the convener for Alpharetta's wide variety of historic, arts and cultural organizations.
5. **Reflect the community:** Reflect Alpharetta's diverse collection of cultural backgrounds, interests, and places in all aspects of arts and culture.
6. **Amplify marketing and promotion:** Boost public and private arts and culture activities with cohesive marketing and promotional tools.
7. **Integrate into operational processes:** Further integrate arts and culture into projects and processes to create clear and transparent protocols.



DRAFT - Alpharetta's Arts & Culture Master Plan

Cultural Arts Commission

Overview of February Work Session

Immediate Actions (Next 12 Months)

To implement the Arts & Culture Master Plan, the City should begin with tasks that signal immediate momentum to stakeholders, along with key actions that will serve as the foundation for the rest of the plan.

IMMEDIATE ACTIONS	POTENTIAL LEAD	POTENTIAL PARTNERS	ESTIMATED COST	POTENTIAL FUNDING SOURCE
Create an initial schedule for arts and culture convenings. Signal readiness to engage with the arts and culture community by scheduling an initial set of convenings, such as networking opportunities or listening sessions. Future events should be planned based on the group's feedback and interest areas. (Strategy 4-2)	Recreation, Parks & Culture staff	Arts and culture organizations, arts educators, arts-related businesses, cultural and historic heritage organizations	Staff Time	N/A
Assess and bolster Arts Alpharetta partnership. Many key elements of the Master Plan rely on a more robust partnership with Arts Alpharetta. Work with the organization to determine its current and future capacity, identify areas that require more support from the City and/or community partners, and lay the groundwork for increasing staff and resources. Consider working with an outside consultant to develop a strategic plan for the organization's elevated role in the City's future arts ecosystem. (Strategy 3-5)	Recreation, Parks & Culture staff, Arts Alpharetta leadership	Outside consultant	Strategic plan cost estimate: \$18,000-30,000	City of Alpharetta: General Fund; Arts Alpharetta: donations, earned revenue, capacity building grants
CITY OF ALPHARETTA ARTS & CULTURE MASTER PLAN				

COMMUNITY STAGE

Shining
a light
on local
talent

COMING
SOON



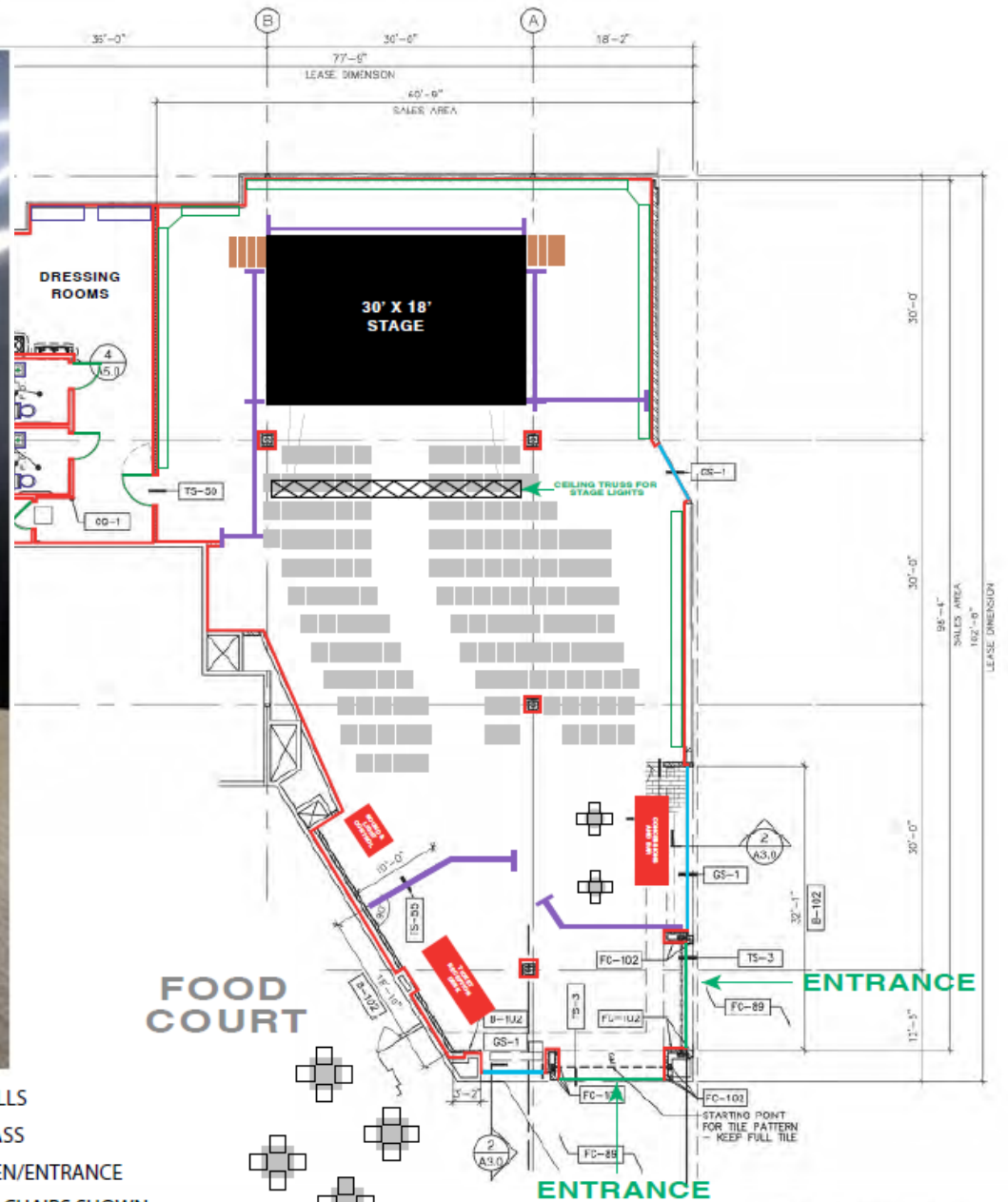
Rental
Application



— OVERSIC —
ALPHARETTA
COMMISSION & VISITORS BUREAU

THE SPOTLIGHT

Alpharetta Community Stage

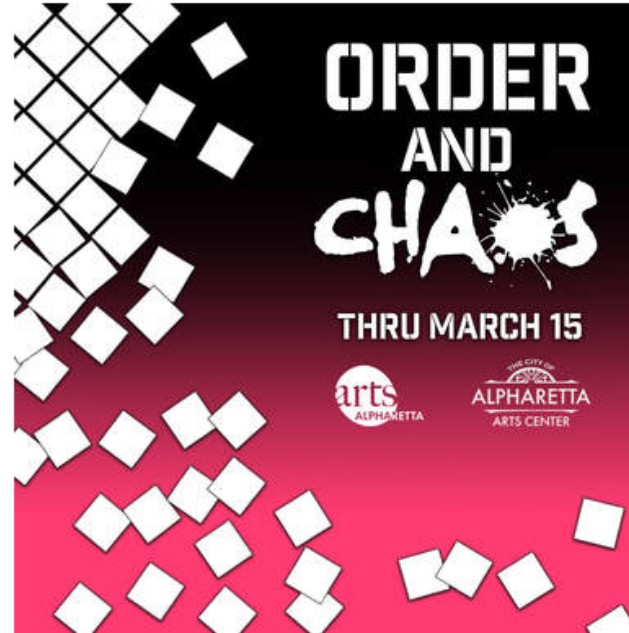






LOVE & LIGHT

EXHIBITION DATES: January 30 - March 28, 2025
(Studio Gallery)

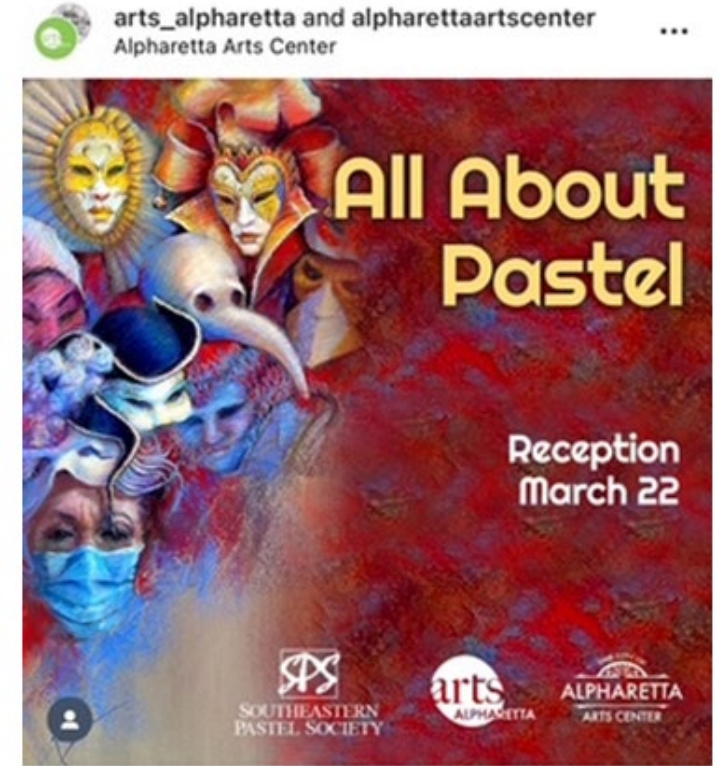


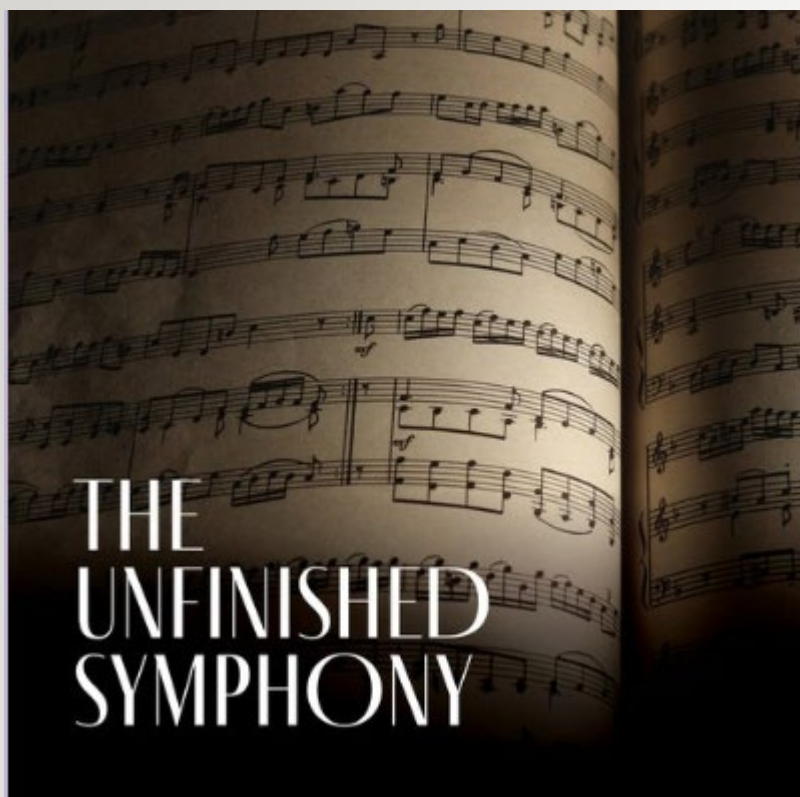
ORDER AND CHAOS

EXHIBITION DATES: January 29-March, 15, 2025

RECEPTION: Saturday, February 22, 2025, 5-7 PM

Alpharetta Arts Center, 238 Canton Street, Alpharetta, GA 30009





Friday, April 25, 2025 at 7:30pm
Alpharetta Methodist Church
Pre-Concert Talk starting at 6:30pm







STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Christine Young
Meeting Date: March 11, 2025

AGENDA ITEM:

Recreation Services Division Monthly Report - March 2025

Report on the latest updates, projects, events, and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Summer Resident Registration
 - Wills Park Day Camp ages 6-9, filled up in five minutes.
 - Openings still in Extreme and Level-Up camps
 - Open registration begins on March 12th

Monthly Happenings:

- In preparation/planning MODE
 - Seasonal Hiring
 - Camp Preparation
 - Pool Preparation
 - Staff Training and Certifications
 - Taste of Alpharetta
 - Summer partnered Special Events
 - 2025-2026 Planning
- Upcoming Events
 - Farmer's Market opens Saturday, April 5th at 8:30 a.m.
 - Garden Faire is Saturday, April 12th from 9:00 a.m. to 3:00 p.m.
 - Alpharetta Food Truck Alley starts back April 24th from 5:00 p.m. to 9:00 p.m.
 - NFCC Pickleball Tournament will be April 26th and 27th
 - Songwriters at Sunset presented by Home By Dark in Brooke Street Park on Saturday, April 26th at 7:30 p.m.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Eric Milley
Meeting Date: March 11, 2025

AGENDA ITEM:

Park Services (Excluding Wills Park) Division Monthly Report - March 2025

Report on the latest updates, projects, events, and/or initiatives of the Park Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Phase 1 of the paver replacement has begun in and around the fountain at North Main Street Park.
- Additional fence, wind/privacy screen, and additional tree work along the same fence line at Innovation Sports Complex is being installed due to some extra money in the capital fence account.
- Continue with the winter program of pruning and cutting back underbrush along all field fence and netting lines to keep branches and limbs from fence and netting encroachment.
- Waiting to schedule the field fencing replacement out at North Park fields 5 and 6.
- Successful opening days at both Webb Bridge and North Park soccer, to include the new artificial field, baseball, and softball.
- The Greenway washout near Webb Bridge Road is complete with the installation of the safety rail/barrier.
- Replaced a few of the broken concrete panels behind City Hall/Brooke Street Park. Not as many replaced as planned due to funding. Planning to revisit funding towards the end of the budget cycle and try to replace more if funds are available.

Monthly Initiatives:

- Continuing to develop new maintenance plans/practices in all parks, on all trail systems, on all athletic fields, and in all common areas.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Matt Casey
Meeting Date: March 11, 2025

AGENDA ITEM:

Park Services (Wills Park & Equestrian Center) Division Monthly Report - March 2025

Report on the latest updates, projects, events, and/or initiatives of the Park Services (Wills Park and Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Baseball has started its spring season. Opening day ceremony was a success. Weather cooperated for a beautiful start to the year.
- Field 5 drainage project is almost complete. This will improve the management of stormwater in that area.
- All park entrances have new mulch and pine straw.
- Equestrian Center has been busy. Horseshows have been well attended. Staff have made multiple improvements throughout the stable area.

Monthly Initiatives:

- Focus on park enhancements to include common areas, keeping trails passible, and play structures.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Kurt Kirby
Meeting Date: March 11, 2025

AGENDA ITEM:

Senior Operations Monthly Report - March 2025

Report on the latest updates, projects, events, and/or initiatives of the Senior Operations Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Working on North Park concession stand renovations.
- Webb Bridge Turf completed.
- The Park Bond Project RFP has closed, and the committee has to review everything prior to moving forward. There were 8 proposals received.
- Mayfield Road demolition was approved by City Council on March 3rd.
- Parks and Programs update

ATTACHMENTS:

None