



# CULTURAL ARTS COMMISSION MEETING APRIL 22, 2025

ALPHARETTA CITY HALL  
COUNCIL CHAMBERS  
2 PARK PLAZA  
6:00 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE TO THE FLAG**
4. **APPROVAL OF MEETING MINUTES**
  - a. **Approval of Cultural Arts Commission Minutes from January 28, 2025**  
*Approve, as written, the Cultural Arts Commission meeting minutes from January 28, 2025, at 6:00 p.m.*
  - b. **Approval of Cultural Arts Commission Work Session Minutes from February 25, 2025**  
*Approve, as written, the Cultural Arts Commission Work Session meeting minutes from February 25, 2025, at 6:00 p.m.*
5. **ASSOCIATION PRESENTATION**
  - a. **Arcadia Theater Introduction**  
Art Leader Group, formerly ACT1, presenting upcoming summer camps and fall shows.
6. **NEW BUSINESS**
  - a. **Public Art Application**  
*Public Art application for Activate Games mural located at Terraces at Windward Parkway.*
7. **STAFF PRESENTATIONS**
  - a. **Cultural Arts Division Monthly Report - April 2025**  
*Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.*
8. **ITEMS FROM COMMISSION MEMBERS**
9. **PUBLIC COMMENT**
10. **ADJOURNMENT**



# STAFF REPORT

Department: Recreation, Parks & Cultural Services  
Submitted By: Sarah Bausano  
Meeting Date: April 22, 2025

## AGENDA ITEM:

### **Approval of Cultural Arts Commission Minutes from January 28, 2025**

*Approve, as written, the Cultural Arts Commission meeting minutes from January 28, 2025, at 6:00 p.m.*

## STAFF RECOMMENDATION:

Approve, as written, the Cultural Arts Commission meeting minutes from January 28, 2025, at 6:00 p.m.

## ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission meeting on January 28, 2025, at 6:00 p.m.

### **Attendance – January 28, 2025, Cultural Arts Commission Meeting:**

#### **Cultural Arts Commission Members – Present**

- Melody Cookson (Chair)
- Michael Barsky (Vice Chair)
- Shital Foster
- Dianna Smeal
- Sumita Patel
- Luis Gonzalez
- Francesca Connolly (Alternate)

#### **Recreation Commission Members – Absent**

- Sabine Genet

## ATTACHMENTS:

1. CAC Minute 1.28.25 (UNOFFICIAL)



# CULTURAL ARTS COMMISSION MEETING

## UNOFFICIAL MINUTES

JANUARY 28, 2025

ALPHARETTA CITY HALL  
COUNCIL CHAMBERS | 2 PARK PLAZA | 6:00 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

### I. CALL TO ORDER

- ❖ Chairwoman Cookson called the meeting to order at 6:02 p.m.

### II. ROLL CALL

#### • Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Michael Barsky (Vice Chair)
- Shital Foster
- Dianna Smeal
- Sumita Patel
- Luis Gonzalez
- Francesca Connolly (Alternate)

#### • Staff

- Morgan Rodgers, Director – Recreation, Parks & Cultural Services
- Kim Manning, Cultural Services Division Manager – Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator – Recreation, Parks & Cultural Services
- Daniel Dominique, Cultural Services Supervisor – Recreation, Parks & Cultural Services
- Lara Haddadin, Cultural Services Staff – Recreation, Parks & Cultural Services

### III. PLEDGE TO THE FLAG

### IV. ELECTION OF 2025 CHAIR AND VICE CHAIR

#### A. Election of 2025 Chair and Vice Chair

- Chairwoman Cookson called for a motion to elect the Chair for the Cultural Arts Commission.
  - Commissioner Smeal offered a motion to re-elect Chairwoman Cookson as the Chair for the Cultural Arts Commission.
  - Commissioner Foster seconded the motion.

- The motion was approved (7-0).
- Chairwoman Cookson called for a motion to elect the Vice Chair for the Cultural Arts Commission.
  - Commissioner Smeal offered a motion to re-elect Vice Chairman Barsky as the Vice Chair for the Cultural Arts Commission.
  - Commissioner Connolly seconded the motion.
- The motion was approved (7-0).

## V. APPROVAL OF MEETING MINUTES

### a. Cultural Arts Commission Meeting Minutes from October 22, 2024

- ❖ Chairwoman Cookson called for a motion to approve the minutes.
  - Commissioner Foster offered a motion to approve the minutes, as written, from the October 22, 2024, Cultural Arts Commission Meeting.
  - Commissioner Barsky seconded the motion.
- ❖ The motion was approved unanimously (7-0).

### b. Cultural Arts Commission Work Session Minutes from December 3, 2024

- ❖ Chairwoman Cookson called for a motion to approve the minutes.
  - Commissioner Patel offered a motion to approve the minutes, as written, from the December 3, 2024, Cultural Arts Commission special called work session.
  - Commissioner Connolly seconded the motion.
- ❖ The motion was approved unanimously (7-0).

Director Rodgers came forward to introduce Luis Gonzalez as the newest Cultural Arts Commissioner.

## VI. PRESENTATION

- Stacy Carter with the Alpharetta City Band came forward to present.

## VII. UNFINISHED BUSINESS

### a. Park Walke/Thompson Street Flats HOA

- Jackson Stephens came forward to present the item. Jackson was at the June meeting to present a sculpture to the Cultural Arts Commission. The sculpture in June was denied by the Commission. Jackson gave a recap of the old sculpture and the placement. The new sculpture is called Found Object Tree of Life and it is a less generic sculpture. It was expressed by the Commission the piece for that location needed to be much larger. The new sculpture is a custom piece and will be very large. This is a one of kind piece made of mixed metals. The Thompson Street Flats HOA requested more brasses and golds to give the piece a shine. There will be a poly coat that will prevent rusting of the piece.

#### CULTURAL ARTS COMMISSION Q & A:

**RE: Found Object Tree of Life**

C I like the metallic choice, stands out against the brick. (Smeal)

C I like the materials. (Cookson)

Q Is that showing different types of metal melded together? (Foster)

A Yes, the one being installed will be more of a mosaic pattern. (Stephens)

- ❖ Commissioner Smeal offered a motion to approve Found Object Tree of Life Sculpture at Park Walke/Thompson Street Flats, as presented.
  - Commissioner Barsky seconded the motion.
- ❖ The motion was approved unanimously (7-0).

## VIII. NEW BUSINESS

### a. Cooper's Hawk Mural

- Lisa with Cooper's Hawk and Nick the muralist presented the item. The mural will be on the side of the new free standing Cooper's Hawk building at the corner of Mall Entrance Drive and North Point Parkway.

#### CULTURAL ARTS COMMISSON Q & A:

**RE: Cooper's Hawk Mural**

Q Where is this located? (Barsky)

A In front of Studio Movie Grill on the side of a brand-new building. (Lisa)

Q Are there any other examples of this type of mural? (Gonzalez)

A Yes, here are some of the ones in the packet. (Lisa)

Q Who is responsible for the maintenance? (Cookson)

A We will be responsible. (Lisa)

Q Is someone smoking in the mural? (Patel)

A No, she has her hand in her hair. (Lisa)

Q Is there another mural at that corner? (Smeal)

A Yes, there is but you cannot see them together. (Zane)

- ❖ Commissioner Patel offered a motion to approve the Cooper's Hawk Mural.
  - Commissioner Smeal seconded the motion.
- ❖ The motion was approved unanimously (7-0).

## IX. STAFF PRESENTATONS & WORK SESSION DISCUSSION

### a. Cultural Services Division Monthly Report – January 2025

- Kim Zane, Cultural Services Division Manager for the Recreation, Parks, and Cultural Services Department came forward to present the item.

#### CULTURAL ARTS COMMISSON Q & A:

**RE: Staff Presentation**

Q How big is the stage? (Gonzalez)

A We do not have an actual stage, but the seating is about 80 people. The stage would be too small for dancing. (Zane)

X. CULTURAL ARTS COMMISSIONER REPORTS

- There were no items from commissioners.

XI. PUBLIC COMMENT

- There was no public comment.

XII. ADJOURNMENT

- ❖ Chairwoman Cookson called for a motion to adjourn the meeting.
- ❖ Commissioner Patel made a motion to adjourn the meeting.
  - Commissioner Barsky seconded the motion.
  - The motion was approved unanimously (7-0).
- ❖ With there being no further business to consider or discuss, Chairwoman Cookson adjourned the meeting at 6:45 p.m.

Respectfully submitted,

*Sarah Bausano*

Sarah Bausano  
Administrative Office Coordinator  
Recreation, Parks & Cultural Services



# STAFF REPORT

Department: Recreation, Parks & Cultural Services  
Submitted By: Sarah Bausano  
Meeting Date: April 22, 2025

## AGENDA ITEM:

### **Approval of Cultural Arts Commission Work Session Minutes from February 25, 2025**

*Approve, as written, the Cultural Arts Commission Work Session meeting minutes from February 25, 2025, at 6:00 p.m.*

## STAFF RECOMMENDATION:

Approve, as written, the Cultural Commission Work Session minutes from February 25, 2025, at 6:00 p.m.

## ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission Work Session on February 25, 2025, at 6:00 p.m.

### **Attendance – February 25, 2025, Cultural Arts Commission Work Session:**

#### **Cultural Arts Commission Members – Present**

- Melody Cookson (Chair)
- Michael Barsky (Vice Chair)
- Shital Foster
- Dianna Smeal
- Sabine Genet
- Luis Gonzalez

#### **Recreation Commission Members – Absent**

- Sumita Patel

## ATTACHMENTS:

1. 2.25.25 Work Session Minutes (UNOFFICIAL)



CULTURAL ARTS COMMISSION  
SPECIAL CALLED WORK SESSION  
UNOFFICIAL MINUTES  
FEBRUARY 25, 2025  
ALPHARETTA CITY HALL  
CONFERENCE ROOM 121 | 2 PARK PLAZA | 6:30 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairwoman Cookson called the meeting to order at 6:04 p.m.

II. ROLL CALL

- **Cultural Arts Commission Members - Present**
  - Melody Cookson (Chair)
  - Michael Barsky (Vice Chair)
  - Shital Foster
  - Dianna Smeal
  - Sabine Genet
  - Luis Gonzalez
- **Staff**
  - Morgan Rodgers – Director, Recreation, Parks & Cultural Services
  - Kurt Kirby – Senior Operations Manager, Recreation, Parks & Cultural Services
  - Kim Manning – Cultural Services Division Manager, Recreation, Parks & Cultural Services
  - Sarah Bausano – Administrative Office Coordinator, Recreation, Parks & Cultural Services
  - Lara Haddadin – Customer Services Representative, Recreation, Parks & Cultural Services

III. WORK SESSION ITEMS

a. Cultural Arts Master Plan

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department introduced the item.
- Kim asked the Commission their first impressions of the Master Plan and the Commissioners presented their feedback. The Work Session consisted of discussion of the Master Plan and the updates that are needed to be able to present it to Mayor and Council.
- The discussion revolves around refining a cultural arts master plan for Alpharetta, with a focus on its structure, goals, and approval process.

1. First Impressions:

- **Commissioner Barsky:** The plan is overwhelming and needs prioritization.

- **Commissioner Foster:** Focus on the timeline.
  - **Commissioner Smeal:** The plan has improved but needs clarity on how it impacts Alpharetta residents.
  - **Commissioner Genet:** Wants the plan to be more exciting and balanced.
  - **Commissioner Gonzalez:** Impressed by progress and advocates for collaboration among small arts organizations.
  - **Chairwoman Cookson:** Suggests uniting arts organizations.
2. **Action and Focus:**
- **Commissioner Gonzalez:** Proposes a gala to showcase the city's arts.
  - **Commissioner Foster:** Wants to ensure the plan is comprehensive enough for council approval.
  - **Director Rodgers:** Explains the approval process and emphasizes the need for an executive summary and guidance for staff.
3. **Details and Adjustments:**
- **Commissioner Genet:** Suggests changing wording around the city's character and adjusting the executive summary.
  - **Chairwoman Cookson:** Wants to move sections in the executive summary for better emphasis.
  - **Commissioner Smeal:** Questions the term "convener," leading to a discussion about alternative terms like "organizer" and "facilitator."
4. **Final Suggestions:**
- **Director Rodgers:** Recommends removing numbered points in the executive summary and using bullets to make it clearer and more visually balanced.
  - **Commissioner Foster:** Recommended getting the Executive Summary perfect and then get it approved.
- **Executive Summary Feedback:**
- **Commissioner Barsky:** The summary is in passive voice and needs to be written more actively to sound more commanding.
  - **Goals Changes:**
    - **SPARK:** Remove "arts and culture" and use "community" instead of "residents and workers."
    - **DISCOVER:** Change "broaden horizons" to "providing cultural experiences."
    - **CONNECT:** Remove "arts and culture."
    - **CREATE:** Remove "arts and culture."
  - **Strategies:**
    - Title as "Priority Strategies" and remove numbering. Clean up the wording.
    - Put **economic development** as the #1 priority.
    - Foster partnerships, integrate operational processes, amplify marketing, and encourage collaboration for Alpharetta's history.
    - Ensure language is in active voice and aligns with City Council priorities.
  - **Map:** Remove the geographical map, which seems limited. Instead, use more images showing art-related locations in Alpharetta. No need for a map of just three places.

- **Action Plan Feedback:**
  - **Immediate Actions:** Focus on convening discussions about the city's support for Arts Alpharetta, with some opposition from Commissioner Smeal.
  - **Short Term:** Move item 2 to the top of the list.
  - **Medium Term:** No changes.
  - **Long Term:** Remove the first section and place evaluation of arts' impact on the community last.
  - **Commissioner Genet:** Suggested curating instead of just convening and involving more curators in the plan.
  - **Commissioner Gonzalez:** Advocated for using parks as venues for art and making art more visible in the community.
  - **Director Rodgers:** Suggested adding a QR code to the map, though not all members are convinced about its importance.
  - **Next Steps:**
    - Kim will incorporate edits and recommendations from consultants.
    - Allison will present to the CAC.
    - The plan should be reviewed by staff before presenting to art leader groups.
- The overall goal is to refine the plan for clarity, active language, and better community involvement while incorporating visual elements that represent Alpharetta's art scene.

#### IV. ADJOURNMENT

- ❖ With there being no further business to consider or discuss, Chairwoman Cookson adjourned the meeting at 7:46 p.m.

Respectfully submitted,

*Sarah Bausano*

Sarah Bausano  
 Administrative Office Coordinator  
 Recreation, Parks & Cultural Services



# STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: April 22, 2025

## AGENDA ITEM:

### Public Art Application

*Public Art application for Activate Games mural located at Terraces at Windward Parkway.*

## STAFF RECOMMENDATION:

Approve as proposed.

## ITEM DESCRIPTION:

### **Background:**

Activate Games <https://playactivate.com/alpharetta> at The Terraces at Windward retail center is located just east of Georgia 400 within the Roswell/Alpharetta sub-market and sees approximately 850 daily visits from residents and employees within the area.

The artist is Margo Perkins [www.margoperkins.com](http://www.margoperkins.com). Margo Perkins is an Atlanta-based oil and acrylic painter and wall mural artist known for her abstract, portraits, and landscape paintings.

### **Public Art Review Committee Recommendation:**

The Public Art Review Committee approved the mural with the following requests:

1. Present a visual of the mural from Windward Parkway.
2. Create contrast in color with the top left lavender flower and the pink line that flows through the flower.

## ATTACHMENTS:

1. Alpharetta Public Art Application The Terraces 04/2025
2. Activate Games Public Art Review 04/2024
3. Revised TERRACES at WINDWARD Mural
4. TERRACES at WINDWARD Mural MAINTENANCE PLAN
5. The Terraces Windward Mural Angle 3 with human scale
6. The Terraces Windward Mural location



## 2025 Public Art Application

Applicant Contact Name: \_\_\_\_\_

*\*Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One):  Developer  Artist  Community Group  Other

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Public Art (Choose One):  Mural  Sculpture  Memorial  Community Art

Integrated Architectural  Landscape Architectural Work

Images (3) Three Enclosed:  YES  NO *\*Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: \_\_\_\_\_

Artist Contact (Website/ Email/Phone/Resume): \_\_\_\_\_

Maintenance Plan Enclosed:  YES  NO

*\*Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: \_\_\_\_\_

Location Photos Enclosed:  YES  NO

*\*Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: \_\_\_\_\_

Owner of Property: \_\_\_\_\_

*\*Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: \_\_\_\_\_

*\*Final owner and responsible party for long term maintenance of the piece.*

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Email the following as separate attachments to Kim Zane, Cultural Services Manager

[kzmanning@alpharetta.ga.us](mailto:kzmanning@alpharetta.ga.us)

Public Art Application (Page 1 Completed)

(3) Images of Proposed Public Art **TO BE PROVIDED NO LATER THAN APRIL 10TH**

Maintenance Plan **TO BE PROVIDED NO LATER THAN APRIL 10TH**

Location Photos of Proposed Public Art

Letter of Permission from Property Owner to Install Public Art Piece **WE ARE THE PROPERTY OWNER**

*\*All above requirements must be completed for a Public Art Committee Review to be scheduled.*



**PAGE (2) STAFF TO COMPLETE**

**Public Art Review Committee Criteria & Discussion:**

*\*Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	_____	_____
2. Overall quality & construction of the piece is of high standards	_____	_____
3. Strength and power of public art piece is good to above average	_____	_____
4. Public Art will add to the overall location	_____	_____
5. Any concerns about messaging that could be misinterpreted	_____	_____
6. Scale of the piece fits the location	_____	_____
7. Piece meets consensus of community standards	_____	_____

Additional Comments: \_\_\_\_\_

---

**Public Art Review Committee Recommendations:**

\_\_\_\_\_ **Approved as Proposed**

*\*Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

\_\_\_\_\_ **Approved with Minor Modifications / No Further Review Required**

*\*Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

\_\_\_\_\_ **Approved with Modifications / Further Review Committee Discussion Required**

*\*Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

\_\_\_\_\_ **Declined / Request for New Proposal / Further Discussion Optional**

*\*Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

**Alpharetta Cultural Arts Commission Final Monthly Review:**

Added to Agenda: \_\_\_\_\_ Commission Review Date: \_\_\_\_\_

*\*Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*



## Public Art Review – April 2025

### Review Committee:

Arts Alpharetta - Nancy Murphy & Thomas Nolf

### Applicant In Attendance:

Greg Catoe, Vice President of Design & Construction, Selig Enterprises, Inc.

Public Art Piece: Activate Games – The Terraces at Windward Retail Center

### Comments & Recommendations:

- 1- Activate Games <https://playactivate.com/alpharetta> at The Terraces at Windward retail center is located just east of Georgia 400 within the Roswell / Alpharetta submarket and sees approximately 850 daily visits from residents and employees within the area.
- 2- The artist is Margo Perkins [www.margoperkins.com](http://www.margoperkins.com).
- 3- The location of the mural is the upper-level brick wall and wraps around the corner of the building. This is the only location at The Terraces for a large mural as all other walls have windows, awning and doors.
- 4- Mural is located above the dumpsters which will help pull the viewers eye upward and away from them. Reviewers asked the applicant to be prepared to paint doors to the dumpsters to help blend them into the background.
- 5- Reviewers asked if the mural can be seen from Windward Parkway. The applicant stated the trees obscure most of the view from the street, but the mural is viewable when driving into the complex. Reviewers requested a visual to show this viewpoint and plus to show elevation change.
- 6- Reviewers stated the left top lavender flower in the mural and then the pink line that flows through the flowers needs to have more of a distinctive contrast in color.
- 7- Reviewers stated the mural is an interesting design mix of simple but detailed. The flowers are precise with each petal in some areas but then very contemporary with broad colors. This adds to the overall appeal of the mural.

### Public Art Review Committee Recommendations:

Approved as Proposed

TERRACES at WINDWARD  
Mural Design by Margo Perkins



|  
Restaurant Awning



The background of the floral mural will fade into the brick to create depth and a natural unity between the art and building while wrapping around the corner for flow and movement. A range of realistically painted and simplified shapes of flowers will build up over the green background and include sunflowers, buttercups, crocus, pansies, and poppies. Floral outlines and linework will be included.

Realist Flowers will include: Poppy, Buttercups, Crocus, and Pansy

Abstract Simplified Flowers will include: Sunflower, black and purple icon flower, line drawings of carnations

## MURAL MAINTENANCE PLAN

Re-apply 2 coats of clear topcoat VANDLGUARD every 10 - 12 years or as needed.  
Clean with water and a soft brush or very light pressure washing. VandlClean Super Graffiti Cleaner can be used to remove graffiti if needed.

Paint: BHER - Ultra, Exterior Latex

Primer: Kilz Klear – clear color

TopCoat: VANDLGUARD Non-Sacrificial Anti-Graffiti UV Coating

Graffiti Cleaner: VANDLCLEAN Super Graffiti Cleaner

Latex Paint Colors:



TERRACES AT WINDWARD



TERRACES AT WINDWARD



# TERRACES AT WINDWARD



# TERRACES AT WINDWARD



- CHIN CHIN ↑
- MELLOW MUSHROOM ↑
- WINDWARD CLEANERS →
- PAPOULI'S CAFE & MARKET ↑
- NATSU SUSHI** ↗
- FIREFLY ↗



# STAFF REPORT

Department: Recreation, Parks & Cultural Services  
Submitted By: Kim Zane  
Meeting Date: April 22, 2025

**AGENDA ITEM:**

**Cultural Arts Division Monthly Report - April 2025**

*Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.*

**STAFF RECOMMENDATION:**

This report is presented for Commission discussion and information purposes. No vote or formal action is requested at this time.

**ITEM DESCRIPTION:**

**Monthly Highlights:**

- Black History Month - Community Gallery Reception and Bailey Blacksmith Shop Historical Marker
- City Lifestyle Article - Alpharetta Arts Center

**Monthly Initiatives:**

- Arts and Culture Master Plan Timeline
- The Spotlight Community Theater
- Alpharetta Arts Center Classes and Summer Camps
- Public Performance Permits

**Monthly Happenings:**

- Arts and Culture Online Calendar  
<https://www.alpharetta.ga.us/government/departments/recreationparks/cultural-services>
- Alpharetta Music City - Live Music Calendar  
<https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- *All About Pastels Gallery Exhibit* Presented by The Southeastern Pastel Society at the Alpharetta Arts Center from March 19 to April 30. For more information: <https://southeasternpastel.com/>
- *The Unfinished Symphony* Presented by The Alpharetta Symphony at Alpharetta Methodist Church on Friday, April 25th at 7:30 p.m. To purchase tickets: <https://www.alpharettasympphony.org/unfinished>
- *Alpharetta Garden Club Plant Sale* at The Mansell House on Saturday, April 26th from 9:00 a.m. to 3:00 p.m.
- *Resilience* Presented by The Alpharetta Chorus at Alpharetta Presbyterian Church on May 4th at 3:00 p.m. Donation suggested
- *Paint the Town - Workshop*, 5 Steps for Successful Landscape Painting at the Alpharetta Arts Center on May 5th from 9:30 a.m. to 4:30 p.m.
- *Paint the Town - Gallery Reception and Award Ceremony* Presented by Arts Alpharetta will be at the Alpharetta Arts Center on May 10th at 5:00 p.m.
- *Paint the Town - Plein Air Painting* Presented by Arts Alpharetta will have the Gallery Exhibition from May 10th to June 7th.
- *Metropolitan Ballet Spring Performance* will be at the Alpharetta Arts Center Terrace on Sunday, May 18th from 2:00 p.m. to 5:00 p.m.

- *Alpharetta Concert Band Memorial Day* at Brooke Street Park on Monday, May 26th from 9:00 a.m. to 10:00 a.m.
- *An Ode to America* Presented by the Alpharetta Symphony at Brooke Street Park on Monday, May 26th at 7:30 p.m. Free
- *A Night at the Opera* Presented by the Alpharetta Symphony at Alpharetta Methodist Church on Friday, May 30th at 7:30 p.m. To purchase tickets: <https://www.alpharettasympphony.org/night-at-theopera>

<b>ATTACHMENTS:</b>
---------------------

1. Commission Presentation Arts and Culture 04/2025

Alpharetta  
Cultural Arts Commission  
Cultural Services Report  
April 2025

---



# BAILEY-JOHNSON SCHOOL & COMMUNITY

## EXHIBIT

Brought To You By  
Alpharetta & Old Milton County Historical  
Society and City of Alpharetta





# Explore, Transcend and Inspire

Alpharetta Arts Center fuels local talent

<https://citylifestyle.com/articles/when-inspiration-calls>

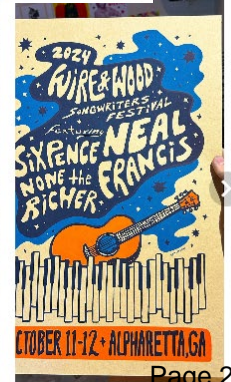
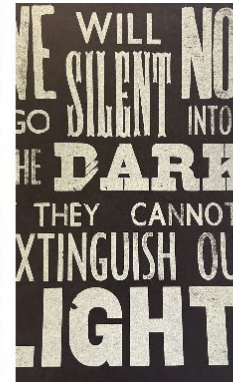
**Reinilda Blair's work** exists as a vibrant exploration of identity, spirituality, and connection to the natural world. Born in the Dominican Republic and raised in New York City, she weaves together the cultural richness of her Taíno heritage with the dynamic energy of contemporary life. "Each brushstroke carries the echoes of my history, a celebration of resilience, and the enduring spirit of my ancestors." Living in Alpharetta, she finds inspiration in the vibrant contrasts of her surroundings— from the bustling urban environment of her upbringing to the quiet moments of introspection offered by nature. "I paint not just to express but to connect, to honor my ancestors, and to foster a dialogue that transcends borders and boundaries," says Reinilda.

"I make work that is personal and political, that captures moments, places, and feelings both universal and individual, with an emphasis on color, mark-making, and narrative," says **Greg Stone**. He believes that even a simple landscape can carry a powerful message and that it is an artist's job to be critical of society, not just to create beautiful images or experiences, but meaningful ones that question and challenge the viewer. He is heavily inspired by music and loves opportunities to bridge art and music. Last fall he created and live printed the poster for the Wire & Wood Songwriter's Festival in Alpharetta. [stonedairy.com](http://stonedairy.com)

**Shelton Cochran** is a multi-media artist and visual storyteller. "I call my artistic style, *Modern Folk Art*, blending traditional folk art subject matter, tools and materials with modern technology. The majority of my works are



It is an artist's job to be critical of society, not just to create beautiful images or experiences, but meaningful ones that question and challenge the viewer.



# Executive Summary

Over the past two decades, Alpharetta has grown and changed remarkably: once a small town on the outskirts of Atlanta, it is now a destination and regional job center in its own right. Arts and culture are playing a significant role in this transformation, evidenced by the enviable calendar of special events, a dedicated arts center, and a growing collection of public art.

As arts and culture have grown, so has the need for a more defined plan--what is the vision for arts and culture in Alpharetta? And how do we best achieve it? The intent of this plan is to create a clear path forward for arts and culture to expand in an intentional manner.

Currently the City is very strong in certain aspects of the arts, notably in the visual arts opportunities provided at the Arts Center and a broad variety of music-based programming. Many arts and culture opportunities come from the City's Recreation, Parks, and Culture Department, and there is a rich network of passionate partner organizations that contribute the City's growing arts scene.

Through this planning process, the community did identify a need for more performing arts; a strong desire to focus on local art and artists; and more diversity both in terms of locations of art and representing the cultural diversity of the City. And although art and culture have a role to play across Alpharetta, the plan identifies Downtown, Avalon, the eastside, and parks as the primary hubs. In these hubs, the City will focus on expanding the following types of arts and culture offerings:

- **Public Art:** art-infused infrastructure, murals, sculpture, nature-based art
- **Performing Arts:** music, theater, dance
- **Culture & Heritage:** events, museums & sites, tours, lectures & classes

To expand arts and culture in the City, this plan recommends seven overarching priority strategies:

1. **Maintain character:** Utilize arts and culture to maintain Alpharetta's character in the region, while evolving and connecting with its residents.
2. **Boost economic development:** Capitalize on Alpharetta's strong art

**ARTS & C**

- **Spark delight.** Arts and culture opportunities for residents and workers
- **Broaden horizons.** Install art to learning new skills, experiential topics in new ways.
- **Connect with each other.** Residents, business owners, and form connections.
- **Create great places.** Arts from installing unique art to



# DRAFT - Alpharetta's Arts & Culture Master Plan

## Upcoming Timeline

### Immediate Actions (Next 12 Months)

To implement the Arts & Culture Master Plan, the City should begin with tasks that signal immediate momentum to stakeholders, along with key actions that will serve as the foundation for the rest of the plan.

IMMEDIATE ACTIONS	POTENTIAL LEAD	POTENTIAL PARTNERS	ESTIMATED COST	POTENTIAL FUNDING SOURCE
<p><b>Create an initial schedule for arts and culture convenings.</b> Signal readiness to engage with the arts and culture community by scheduling an initial set of convenings, such as networking opportunities or listening sessions. Future events should be planned based on the group's feedback and interest areas. (Strategy 4-2)</p>	Recreation, Parks & Culture staff	Arts and culture organizations, arts educators, arts-related businesses, cultural and historic heritage organizations	Staff Time	N/A
<p><b>Assess and bolster Arts Alpharetta partnership.</b> Many key elements of the Master Plan rely on a more robust partnership with Arts Alpharetta. Work with the organization to determine its current and future capacity, identify areas that require more support from the City and/or community partners, and lay the groundwork for increasing staff and resources. Consider working with an outside consultant to develop a strategic plan for the organization's elevated role in the City's future arts ecosystem. (Strategy 3-5)</p>	Recreation, Parks & Culture staff, Arts Alpharetta leadership	Outside consultant	Strategic plan cost estimate: \$18,000-30,000	City of Alpharetta: General Fund; Arts Alpharetta: donations, earned revenue, capacity building grants

# THE SPOTLIGHT

Alpharetta Community Stage

**COMMUNITY  
STAGE**

Shining  
a light  
on local  
talent

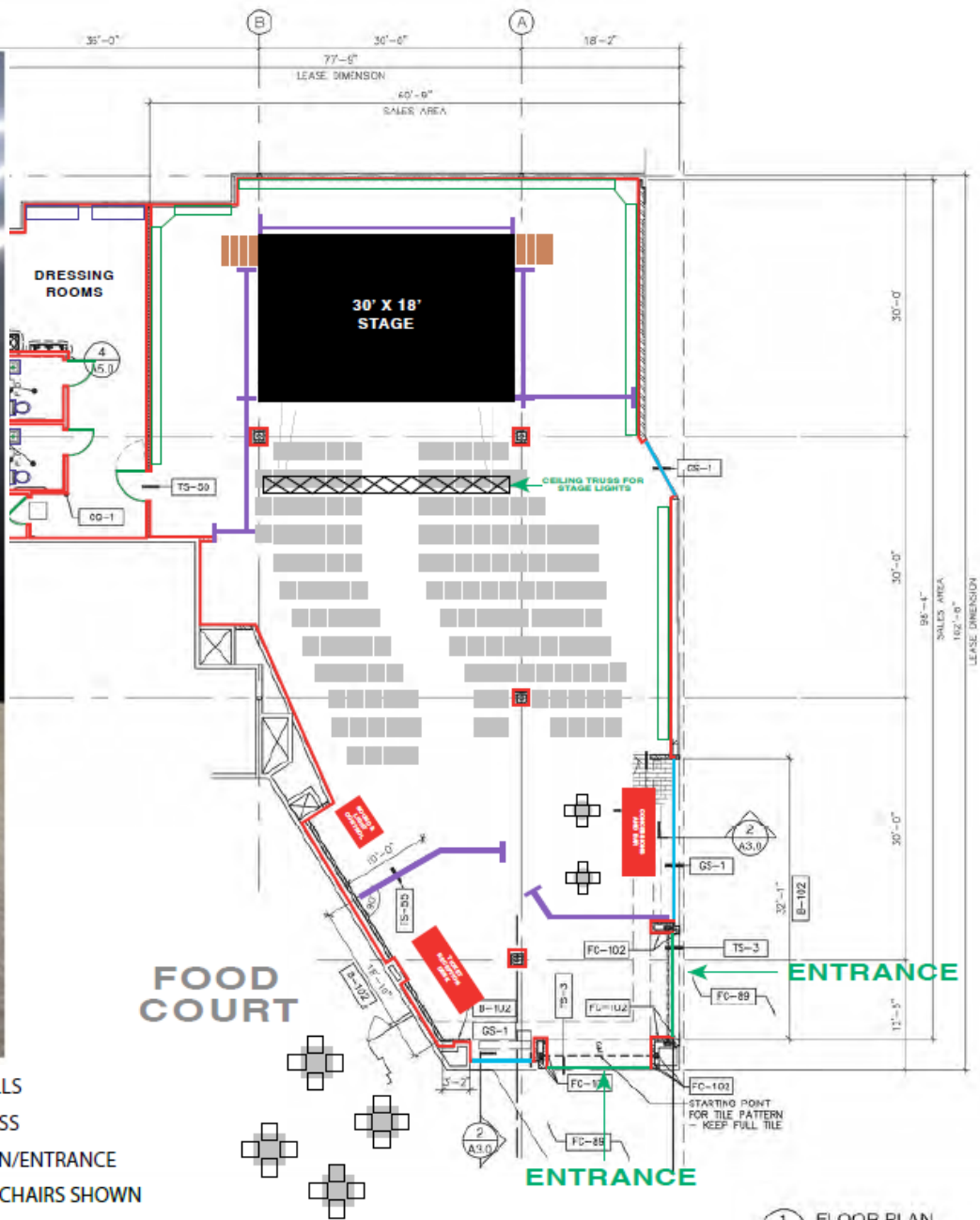
*COMING  
SOON*



Rental  
Application



*awesome*  
**ALPHARETTA**  
COMMUNITY & VISITORS BUREAU



- WALLS
- GLASS
- OPEN/ENTRANCE
- 150 CHAIRS SHOWN
- MODULAR WALLS

1 FLOOR PLAN  
A2.0 SCALE: 1/8" = 1'-0"

# Arcadia Theater Inc.



**Arcadia Academy**

April 8 at 9:18 PM · 🌐

Announcing sign ups for Matilda, Jr. Summer Camp!

Session: June 9-20, 2025, with performances June 20-22

Location: The Spotlight, North Point Mall

Time: 9:00am - 4:00pm

Days: Monday, Tuesday, Wednesday, Thursday, Friday

Ages: 8 - 16 (willing to make exceptions)

Tuition: \$600.00

Shows: June 20 @ 7 PM, June 21 @ 2PM & 7 PM & June 22 @ 2PM

Director: Bethany Barnes

Music Director: Barbara Macko

Sign up now

<https://www.arcadiaacademy.org/summer-camp-2025>

A poster for the musical Matilda Jr. featuring the title in large, stylized letters against a blue, glowing background. The text 'ROALD DAHL'S' is above 'Matilda' and 'THE MUSICAL JR.' is below it.

ROALD DAHL'S  
**Matilda**  
THE MUSICAL  
JR.



ALPHARETTA  
ARTS & CULTURE



"The Very Hungry Caterpillar"  
inspired art  
At Alpharetta Arts Center -Community Art Garden  
May 20th-Jun 20th

**Open Call for Artwork**  
open for all ages




ALPHARETTA  
ARTS & CULTURE


# Mini Art Camps

*in Summer!* 5-7 years





@FAA LOG CABIN



ALPHARETTA  
ARTS & CULTURE

## COUNTRY LIVING ARTS AND CRAFTS CAMP



**PERFORMING ARTS CAMP**

*with Building Character LLC*

Introducing New theater Camp this summer  
@ SPOTLIGHT THEATER - North Point Mall

ALPHARETTA  
ARTS CENTER

Jul 7-11, 10 am-2pm

#35216

Improvisation | Acting | Hip Hop | Mime | Juggling | Pratt falls  
| Musical Theatre & More... in one camp



alpharettaartscenter

**PUBLIC PERFORMANCE PERMIT**

Want to be a Street Performer in Downtown Alpharetta?

Get Your Permit TODAY!



ALPHARETTA  
ARTS CENTER

A black poster with gold text and decorative elements. The title 'JAZZ ON THE GREEN' is in large gold letters. A red handwritten note 'New Date!' with an arrow points to the date 'APRIL 21ST 6PM'. Below the date, it says 'BRING YOUR CHAIR OR BLANKET (Feel free to bring a picnic dinner, too)'. At the bottom, it lists the location: 'ALPHARETTA ARTS CENTER 238 CANTON ST, ALPHARETTA'.

**JAZZ  
ON THE  
GREEN**

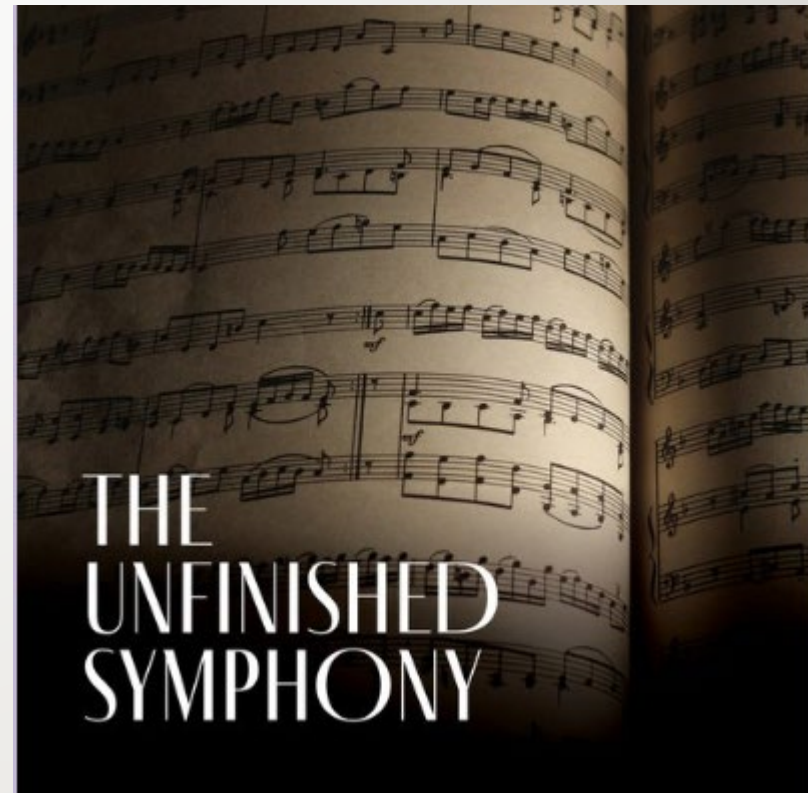
*New Date!*

◆ **APRIL 21ST 6PM** ◆

**BRING YOUR CHAIR OR BLANKET**  
(Feel free to bring a picnic dinner, too)

This is a great chance to hear  
amazing jazz music!

ALPHARETTA ARTS CENTER  
238 CANTON ST, ALPHARETTA



**Friday, April 25, 2025 at 7:30pm**  
**Alpharetta Methodist Church**  
Pre-Concert Talk starting at 6:30pm



ALPHARETTA GARDEN CLUB

# Plant Sale

April

SATURDAY **26** 9:00 AM - 3:00 PM

RAIN OR SHINE

**Historic Mansell House and Gardens**  
1835 Old Milton Parkway, Alpharetta

Sponsored by the Alpharetta Garden Club

NOW SHOWING: ALL ABOUT PASTEL

[southeasternpastel.com](http://southeasternpastel.com)



# All About Pastel

Exhibit Thru April 30



**EXHIBITION DATES: MARCH 19 - APRIL 30, 2025**

**RECEPTION: MARCH 22, 2025**

Alpharetta Arts Center, 238 Canton Street, Alpharetta, GA 30009



**Alpharetta  
Community  
Chorus**

ROBIN AND  
THOMAS YACKLEY,  
DIRECTORS

# Resilience

FEATURING THE MASTERWORK:  
REQUIEM FOR THE LIVING BY DAN FORREST

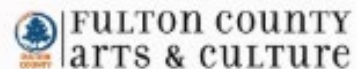


**May 4, 2025 at 3:00pm**

VENUE: ALPHARETTA PRESBYTERIAN CHURCH  
180 ACADEMY ST, ALPHARETTA, GA 30009

**Come early for the Silent Auction!**

**\$20**  
SUGGESTED  
DONATION



ALPHARETTACHORUS



ALPHARETTACHORUS



@SINGALPHARETTA



@ALPHARETTA\_CHORUS

WWW.ALPHARETTACOMMUNITYCHORUS.COM

## 2025 WORKSHOP- FOR ALL SKILL LEVELS!



## 5 STEPS FOR SUCCESSFUL LANDSCAPE PAINTING with Brenda Pinnick

Monday, May 5, 9:30 AM - 4:30 PM

This painting workshop is appropriate for all media, focusing on the three critical stages of creating a painting from start to finish. Each stage requires a different approach and mindset, moving from analytical to a more expressive finish. Finishing a painting is often the hardest part.

Learn to create checkpoints along the way so that when you do reach the end stage, you'll have the courage and confidence to add your unique expression. You'll learn techniques to move the viewer's eye around your painting while keeping them engaged. This class is for all levels. *Click on link below to enroll in workshop and view supply list.*

[Workshop Enrollment](#)



[brendapinnick.com](http://brendapinnick.com)

PAST EXHIBITIONS



- 5-DAY PLEIN AIR COMPETITION, May 6-10
- ARTISTS' WELCOME AND NETWORKING DINNER, May 6, 5:00 PM at Smokejack BBQ
- ART IN THE DARK, May 6 (6:30 PM—dark) artists painting a nocturnal scene
- QUICK DRAW COMPETITION, May 9 (9-11 AM)
- QUICK DRAW AWARDS, May 9 (11:30 AM), Town Green at City Center
- ARTISTS AWARDS AND EXHIBITION RECEPTION, May 10 (5-7 PM), Alpharetta Arts Center
- PLEIN AIR EXHIBITION, May 10– June 7, Alpharetta Arts Center



EXHIBITION  
•  
MAY 10  
THRU  
JUNE 7

arts  
ALPHARETTA

THE CITY OF  
ALPHARETTA  
ARTS & CULTURE

ALPHARETTA  
COMMISSION & VISITOR BUREAU

# PAINT THE TOWN

*Alpharetta Plein Air*

***Metropolitan Ballet Spring Performance***  
***Alpharetta Arts Center Terrace***  
***Sun, May 18***  
***2-5pm***





## Concert Band - Memorial Day

Monday, May 26, 2025

9:00 AM – 10:00 AM

[Alpharetta City Hall \(map\)](#)

[View Event →](#)



**Monday, May 26, 2025 at 7:30pm**  
**Brooke Street Park, Alpharetta**



**Friday, May 30, 2025 at 7:30pm**  
**Alpharetta Methodist Church**  
Pre-Concert Talk starting at 6:30pm