



RECREATION COMMISSION MEETING

JUNE 10, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
5:30 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE TO THE FLAG**
4. **APPROVAL OF MEETING MINUTES**
 - a. **Approval of Recreation Board Minutes from April 23, 2025**
Approve, as written, the Recreation Board meeting minutes from April 23, 2025, at 5:30 p.m.
5. **STAFF PRESENTATIONS**
 - a. **DIVISIONS**
 - i. **Community Agriculture and Sustainability Division Monthly Report - June 2025**
Report on the latest updates, projects, events and/or initiatives of the Community Agriculture and Sustainability Division of the Recreation, Parks & Cultural Services Department.
 - ii. **Cultural Services Division Monthly Report - June 2025**
Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.
 - iii. **Recreation Services Division Monthly Report - June 2025**
Report on the latest updates, projects, events and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.
 - iv. **Park Services (Excluding Wills Park) Division Monthly Report - June 2025**
Report on the latest updates, projects, events and/or initiatives of the Parks Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.
 - v. **Park Services (Wills Park & Equestrian Center) Division Monthly Report - June 2025**
Report on the latest updates, projects, events and/or initiatives of the Parks Services (Wills Park & Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.
 - vi. **Senior Operations Monthly Report - June 2025**
Report on the latest updates, projects, events and/or initiatives of the Senior Operations Division of the Recreation, Parks & Cultural Services Department.
 - b. **DIRECTOR - June 2025**
Report on the latest updates, projects, events and/or initiatives of the Director of the Recreation, Parks & Cultural Services Department.
6. **RECREATION COMMISSIONER REPORTS**
7. **PUBLIC COMMENT**
8. **ADJOURNMENT**



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Sarah Bausano

Meeting Date: June 10, 2025

AGENDA ITEM:

Election of 2025 Chair and Vice Chair

Annual election of the Recreation Board Chair and Vice Chair.

STAFF RECOMMENDATION:

ITEM DESCRIPTION:

Election of a 2025 Chair and Vice Chair

Due to the restructure of the Code of Ordinance, an election for a Chair and Vice Chair will take place for the Recreation Board.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Sarah Bausano
Meeting Date: June 10, 2025

AGENDA ITEM:

Approval of Recreation Board Minutes from April 23, 2025

Approve, as written, the Recreation Board meeting minutes from April 23, 2025, at 5:30 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Recreation Commission meeting minutes from April 23rd, 2025, at 5:30 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Recreation Commission meeting on April 23, 2025, at 5:30 p.m.

Attendance - April 23rd, 2025, Recreation Commission meeting:

Recreation Commission Members - Present

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Karla Piedrahita
- Cameron Kline
- John Norton

Recreation Commission Members - Absent

- Derek Kaighin
- Shuntel Beach
- Cheryl Rand
- Brad Bowers

ATTACHMENTS:

1. 4.23.25 - RC Minutes (Unofficial)



RECREATION COMMISSION MEETING
SPECIAL CALLED
UNOFFICIAL MINUTES
APRIL 23, 2025
ALPHARETTA CITY HALL
COMMUNITY ROOM | 2 PARK PLAZA | 5:30 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. **CALL TO ORDER**

- ❖ Chairman Mitchell called the meeting to order at 5:32 p.m.

II. **ROLL CALL**

- **Recreation Commissioners Present**

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Karla Piedrahita
- Cameron Kline
- John Norton

- **Recreation Commissioners Absent**

- Derek Kaighin
- Shuntel Beach
- Cheryl Rand
- Brad Bowers

- **Staff**

- Chris Lagerbloom, City Administrator, City of Alpharetta
- Morgan Rodgers, Director, Recreation, Parks & Cultural Services
- Kurt Kirby, Senior Operations Manager, Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. **PLEDGE TO THE FLAG**

IV. **APPROVAL OF MEETING MINUTES**

a. **Recreation Commission Minutes from March 11, 2025**

- Chairman Mitchell called for a motion.
 - Commissioner Norton offered a motion to approve the minutes, as presented, from March 11, 2025, Recreation Commission meeting.

- Commissioner Piedrahita seconded the motion.
- The motion was approved (5-0).
- b. **Recreation Commission Work Session Minutes from March 26, 2025**
 - Chairman Mitchell called for a motion.
 - Commissioner Kline offered a motion to approve the minutes, as presented, from March 26, 2025, Recreation Commission Work Session.
 - Commissioner Norton seconded the motion.
 - The motion was approved (5-0).

V. NEW BUSINESS

a. Recreation Commission Code of Ordinance

- Chris Lagerbloom presented this item to the Recreation Commission. Mr. Lagerbloom stated that City Council offered feedback at the First Reading of the Code of Ordinance. The changes have been made. Section 32-31 has been updated. The terms for the Commissioners will change. The terms will run with the Council Member that appointed the Commissioner. The second reading is scheduled for April 28th, 2025.

RECREATION COMMISSION Q & A:

Q With these changes, this would mean I do not expire for two and half years? (Mitchell)

A Yes, we will have that situation with a few Councilman. We are not sure what will happen with Brian Will. (Lagerbloom)

C We will just need to deal with this one on one? (Mitchell)

C If you are willing to serve, I think we can get this figured out. (Lagerbloom)

Q Why is Councilman Mitchell not running? (Saha)

A He has termed out. (Lagerbloom)

Q What is the history of the five-year term? (Saha)

A It was due to a State Statute. (Lagerbloom)

Q What is the difference between Board and Commission? (Saha)

A It can be used interchangeably. (Lagerbloom)

C Grammar issue on the second page, include should be includes. (Saha)

Q Exhibit A, 32-29, 32-33A looks like it is mirror that, should it mirror? (Kline)

A I do not think there is anything wrong with it.

Q 32-33B, does that mean that we cannot analyze and investigate unless they are referred. (Kline)

A City Council can just do what they want. I will have Molly update. (Lagerbloom)

C D states that we can. (Kline)

Q Why do we have B? (Saha)

A I will have Molly take a look and adjust accordingly. (Lagerbloom)

VI. RECREATION COMMISSIONER REPORTS

- Vice Chair Saha asked if there could be a screen added between the pickleball courts and tennis courts. Morgan said sure and Chris said that CDBG money would be a great way to fund something like that.
- Commissioner Norton asked about if there has been a meeting with the Alpharetta High School football coach. Morgan said yes. Chris, Kurt, Christine, and the Mayor met with him and the Junior Raiders coach. The football coach is wanting to lean into the program. The football coach is also wanting to come to one of the Recreation Commission Work Sessions.
- Commissioner Piedrahita about the Wacky World Community build and what is going on with it. Morgan stated that the RFP is out and due back May 22nd, Mayor and Council will have all the park projects and the monetary value on all the projects. Commissioner Piedrahita asked if we were thinking October? Morgan stated that that is what we are hoping.
- Commissioner Piedrahita asked about Union Hill Park and hockey, any update? Mr. Lagerbloom state that the City was not able to meet the timeline for the hockey people. It was the most accelerated project that we have had to try to get through. Mr. Lagerbloom also stated that there is a push for North Point Mall to get a sheet of ice. There were many concerns with City Council and Union Hill Park, they did everything they could do to make it a convertible space and there were a few obstacles. Chairman Mitchell asked how long it would take to put ice at the mall? Mr. Lagerbloom stated it would take years, there is a lot to do at the mall.

VII. PUBLIC COMMENT

- None.

VIII. ADJOURNMENT

- Chairman Mitchell called for a motion to adjourn the meeting.
- Vice Chair Saha made a motion to adjourn.
 - Commissioner Norton seconded the motion.
 - The motion was approved unanimously (5-0).
- With there being no further business to consider or discuss, Chairman Mitchell adjourned the meeting at 5:57 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano

Administrative Office Coordinator

Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Amanda Musilli
Meeting Date: June 10, 2025

AGENDA ITEM:

Community Agriculture and Sustainability Division Monthly Report - June 2025

Report on the latest updates, projects, events and/or initiatives of the Community Agriculture and Sustainability Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Board discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- The participant feedback survey results and the environmental impact report are in from the Community Compost Program, which is attached for review. Great impact and feedback from participants.
- The ARC hosted their quarterly LUCC (Land Use Coordinating Committee) meeting at Old Rucker Farm on May 21st. Approximately 3 dozen City representatives from the five-county metro area were present to learn about the City Agriculture Plan process and tour Old Rucker Farm.
- Landscaping at the Adult Activity Center has been refreshed with native and edible plants, many of which were propagated by Alpharetta residents at their homes for this project. New additions include native azaleas and blueberry bushes.
- Cambridge High School Agaretta Box students completed their senior year with the Alpharetta Farmers Market on May 3rd and Taste of Alpharetta on May 8th. Their scholarship this year was the largest yet, with \$1,249.54 going to both of the students this year, who are off to Georgia Tech and Kennesaw State in August. We are very proud of them!

Monthly Initiatives:

- AG-Venture Camp is every week in the month of June, from 8:00 am to 1:00 pm. This is the first year the Farm's camp is completely full, with 20 campers each week. Numerous campers are here for their 2nd and 3rd year in a row.
- Plans are already underway for the fall harvest picnic at the farm, please Save the Date for Sunday, September 21st.
- Eight schools are signed up for the 2025/2026 School Garden Support Program. We are in the process of conducting sight visits to all of these schools, and they will receive seeds and seedlings in September and February for the gardens. In addition, they have the option to participate in the Chicken Hatching Program, where they will be given an incubator, cage, heat light, and feed, and then can give the chicks back to the farm once done with them.
- To date, we have donated 1,500 lbs of food to NFCC, which is a 100% increase over last year.

ATTACHMENTS:

1. City of Alpharetta Survey Results Presentation
2. City of Alpharetta Report Card



by



City of Alpharetta

FoodCycler Program Results

Food Cycle Science

- Team of ~50 employees, 20-person R&D team
- Globe & Mail **Canada's Top Growing Companies** ('21, '22, '23)
- Deloitte **Fast 50 CleanTech** award winners ('21, '22, '23)
- 185+ municipal partners** across North America are using FoodCycler programs to reduce wasted food at the source
- Launched the **Eco 5 and Eco 3** with industry-leading Vortech™ grinding system



Trusted Solution

185+
Canadian and
American
Municipal
Partners
... and
counting!





Program Overview

A FoodCycler program has been taking place in the City of Alpharetta that includes 56 participating households

Program Details



Participating residents purchased a FoodCycler at a subsidized cost



Usage was tracked for 12 weeks to calculate total waste diversion.



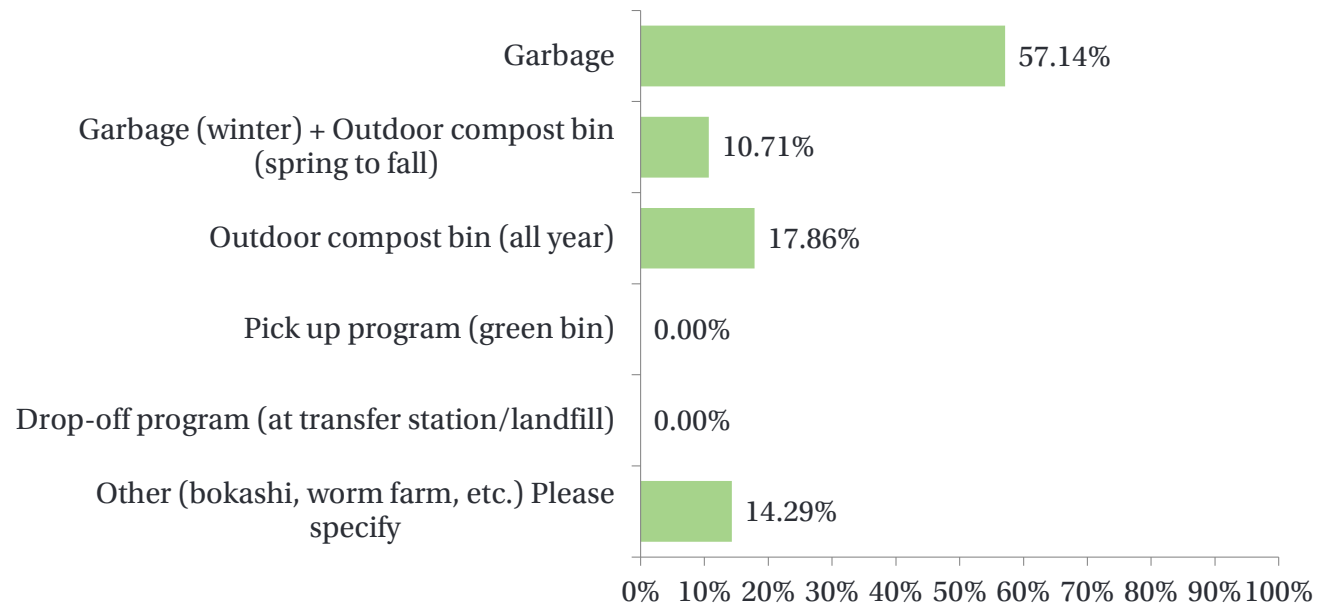
Participants completed a survey to provide data and feedback.



Pilot Program Results

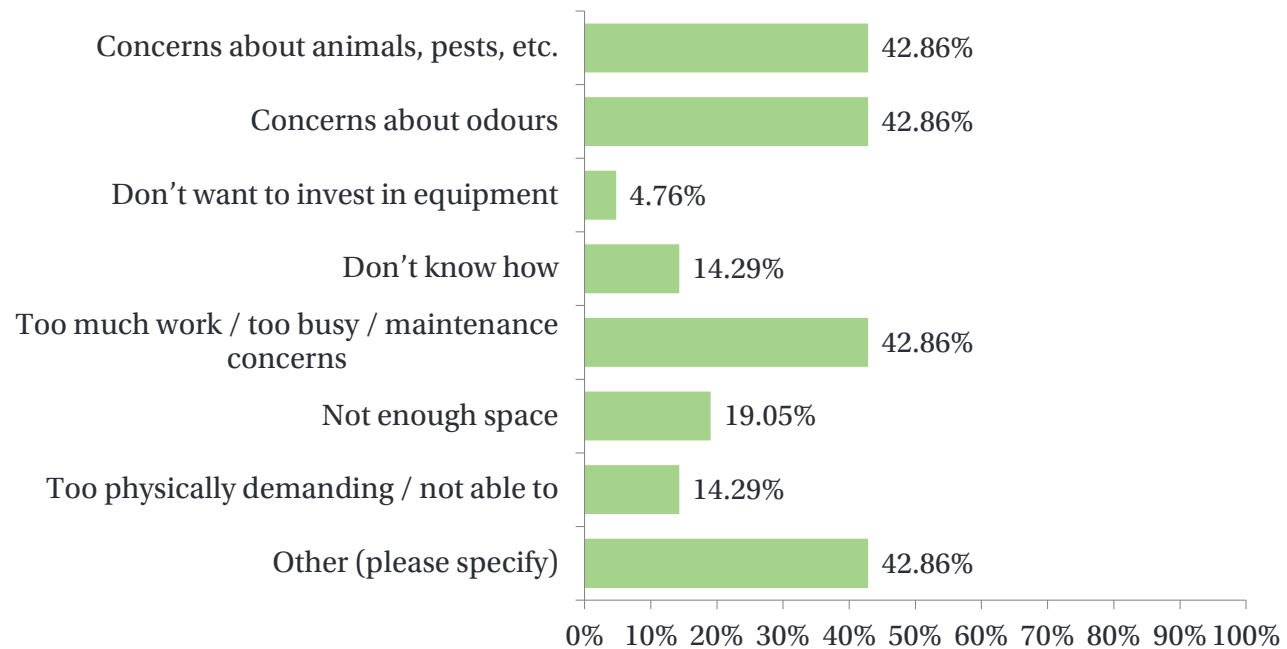
28 responses collected out of 56 participants

Where does your food waste currently go?



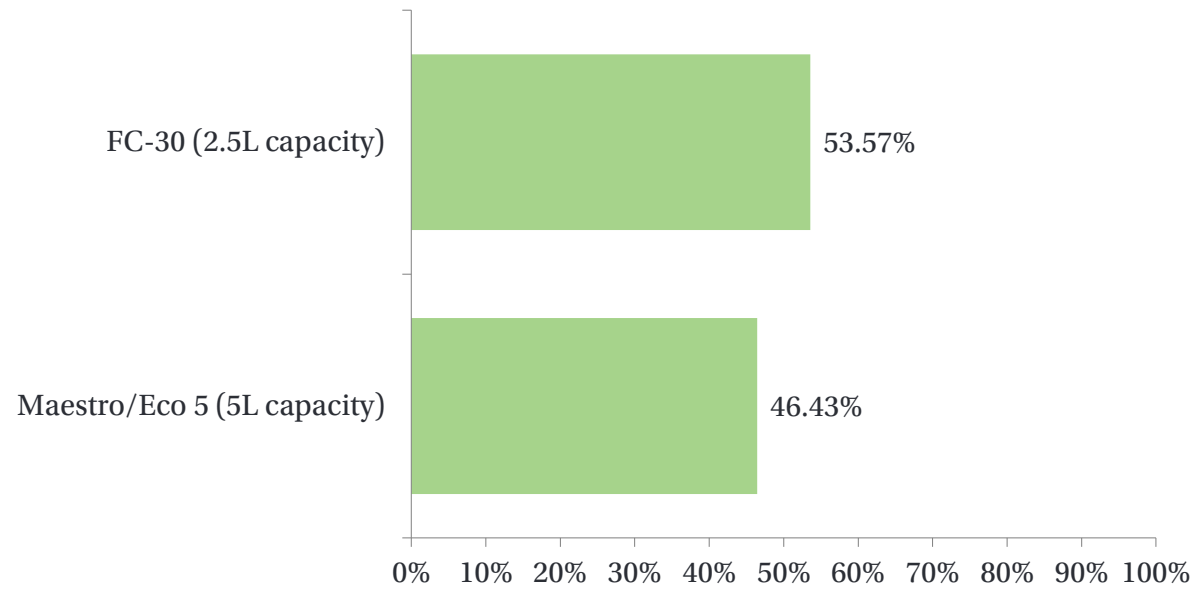
Pilot Program Results

Why don't you compost?



Pilot Program Results

Which device do you have?



Pilot Program Results

- Average of **3.04 cycles/week** for FC-30
- Average of **2.93 cycles/week** for Eco 5
 - Equivalent to **~226 kg/year/household**
- Total of **12.6 metric tonnes (MT)** of food waste diverted from landfill/year from the 56 FoodCyclers in use



Pilot Program Results

- 56 FoodCyclers in Alpharetta will divert **16.4 MT CO₂ equivalents** per year, the equivalent to carbon sequestered by **16.6 acres** of forest each year!



Pilot Program Results

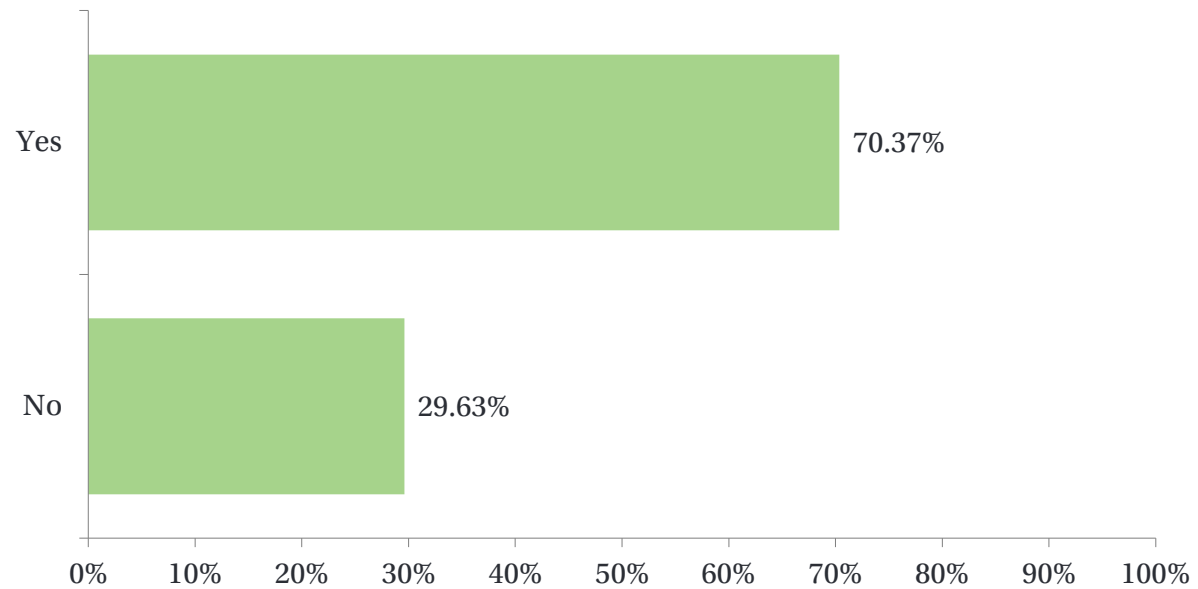
Residents reported generating 0.55 fewer standard garbage bags per week, a reduction of 28.5 garbage bags per household per year being trucked to local landfills!



"Loved learning how the FoodCycler works and reducing food waste..."

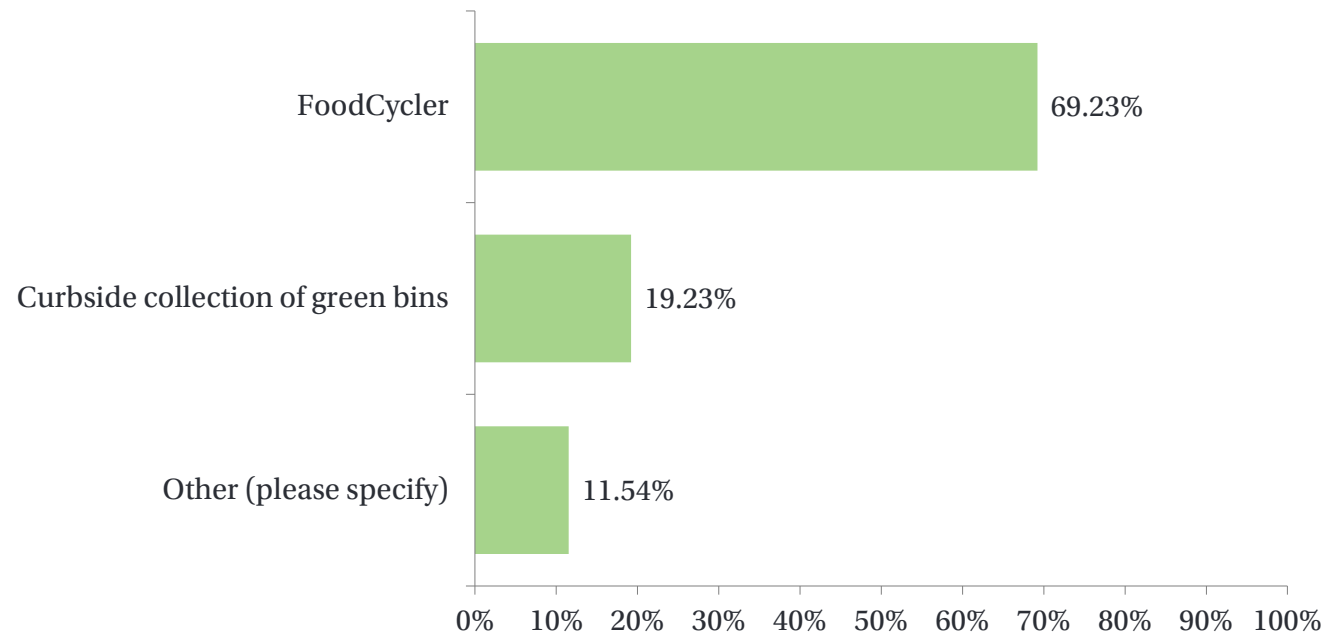
Pilot Program Results

Did increased awareness of food waste motivate you to waste less food?



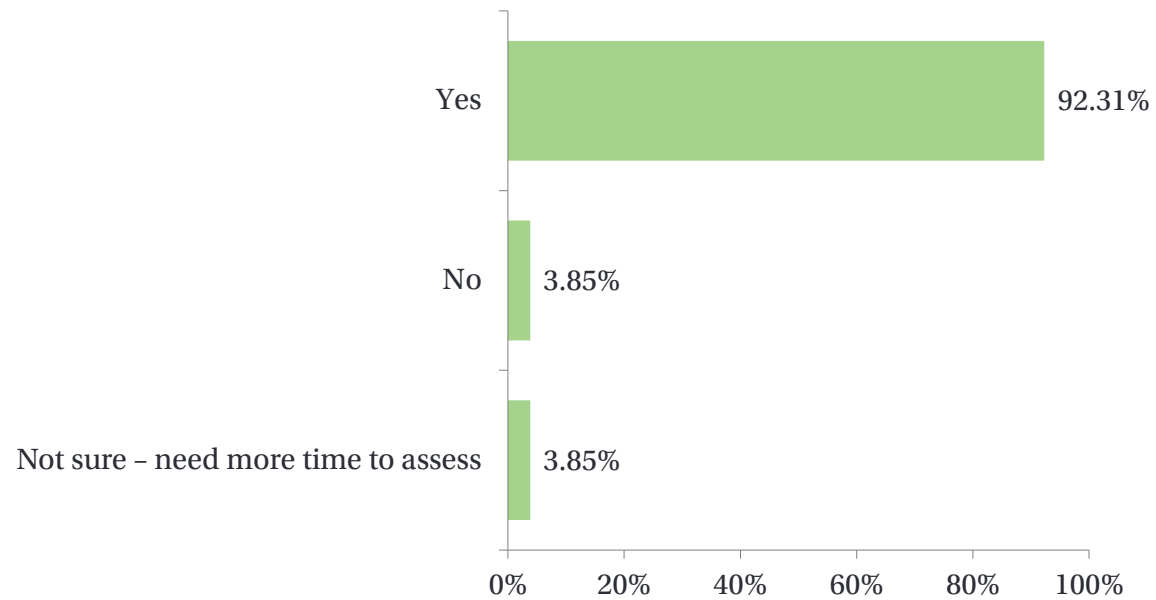
Pilot Program Results

If your municipality were to implement a municipal service to manage organic waste, which method would you prefer?



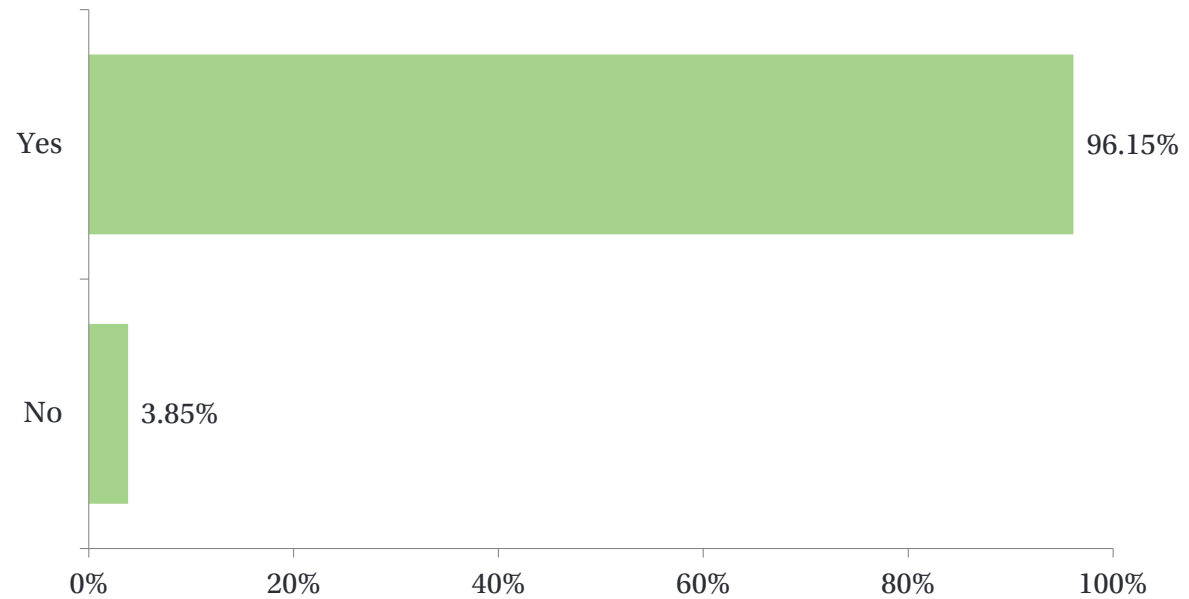
Pilot Program Results

Would you recommend the FoodCycler to Others?



Pilot Program Results

Will you continue using the FoodCycler after this pilot?



Please rate the overall pilot project experience out of 5 stars.

Pilot Program Results

Average rating: 4.9/5 Stars



- ☐ 1 Star = 0%
- ☐ 2 Stars = 0%
- ☐ 3 Stars = 0%
- ☐ 4 Stars = 11%
- ☐ 5 Stars = 88%

"This is a great program that I highly recommend all households participate in...I love knowing that I'm making a real, positive environmental difference."

"Great concept. Coming from California where I could compost, I constantly felt guilty about my food waste in the garbage bin. Thank you soooo much."

"Amanda and the Staff at Alpharetta Community Garden have been fabulous."

"Thank you so much for creating this program... I'm really appreciated the city of Alpharetta doing this. There were no smells, no bugs, no drama and I think this is super important initiative."

Program Participant Comments

“This was an excellent program. I do think we needed more communication. Perhaps a weekly newsletter where you spoke to people using their Eco5 and what experiences and projects that have undertaken while in the program.”

“This is a great program that I highly recommend all households participate in...I love knowing that I'm making a real, positive environmental difference.”

“This is much preferred to using a traditional compost pile or green bin... I wish everyone could have these...”

“More advertising and communication to City residents. This program is significantly more impactful than any recycling that's being done.”

“I love this product! Thank you for making food waste reduction achievable for busy families without outside access.

“Education on how to incorporate in soil, ratio for amendment (simply mixed into bed, smell is too strong).”



The Science

We are **committed** to continued research.

- Tools available to our municipal partners:
 - Foodilizer Gardening Guide for our partners
 - Detailed Life Cycle Analysis and Carbon Footprint of the FoodCycler
 - GHG Emissions Reduction Calculator





Thank You

Farah Sherifdeen

Municipal Solutions Team

Food Cycle Science

FoodCycler® Pilot

The City of Alpharetta is among the 185+ municipal partners that have implemented the FoodCycler as a trusted food waste solution and shown its commitment to a sustainable future.

There are



56

participating households in the City of Alpharetta FoodCycler Program.

4.9 Star Average Rating



What you diverted



16.4

metric tonnes of CO2 emissions diverted per year

THIS IS THE EQUIVALENT TO THE CARBON SEQUESTERED BY



16.6

acres of forest each year!



12.6

metric tonnes of food waste diverted per year

WITH THIS AMOUNT OF WASTE DIVERTED, YOU ARE SAVING



28.5

garbage bags per household annually. Your local landfill thanks you!

What Your Neighbours Say



will continue to use their FoodCycler



would recommend a FoodCycler to others



are motivated to waste less food as a result of using the FoodCycler

“I thank you so much for creating this program... I really appreciate the city of Alpharetta doing this. There were no smells, no bugs, no drama and I think this is super important initiative”
– RESIDENT

“Program was great! We're now composting on our own and the FC was the catalyst.”
– RESIDENT

“I love this product! Thank you for making food waste reduction achievable for busy families without outside access.”
– RESIDENT

Have questions?

Reach out to your municipality to request more information about participating in the FoodCycler Program.





STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Kim Zane
Meeting Date: June 10, 2025

AGENDA ITEM:

Cultural Services Division Monthly Report - June 2025

Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Board discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Alpharetta Arts Center Classes & Summer Camps
- Paint the Town - Alpharetta Plein Air Events
- The Spotlight Community Stage - Grand Opening

Monthly Initiatives:

- Arts & Culture Master Plan Schedule
- Juneteenth Celebrations
- Bailey-Johnson Documentary Release
- Alpha Loop - Art & Signage

Monthly Happenings:

- Arts & Culture Online Calendar <https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City - Live Music Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Juneteenth Celebration presented by Alpha Kappa Alpha Sorority, Inc. Phi Phi Omega Chapter, Arts Alpharetta, and City of Alpharetta at the Alpharetta Arts Center on Saturday, June 14th. The event is free.
 - 3:00 pm to 5:00 pm AKA 4th Annual Juneteenth Celebration on the Lawn
 - 5:00 pm to 6:30 pm Gallery Exhibit & Reception Juneteenth Independence and Reflection
 - 6:30 pm to 9:00 pm Jazzin' Celebration Concert in the Black Box
- Bailey-Johnson School & Community Documentary Release at Alpharetta City Hall on Wednesday, June 18th from 6:00 pm to 7:30 pm. The event is free.
- Photographing Water in Nature presented by Alpharetta Chapter - Georgia Nature Photographers Association at the Alpharetta Arts Center on June 18th from 7:30 pm to 9:00 pm. The event is free.
- Alpha Jazz, Dance by Alpharetta City Band at the American Legion Post 201 on Friday, June 20th from 8:00 pm to 10:00 pm. This event is free.
- Concert Band, Patriotic presented by the Alpharetta City Band at Village Park from 6:00 pm to 7:00 pm. This event is free.
- Concert Band, 4th of July presented by the Alpharetta City Band at the American Legion Post 201 on July 4th from 6:30 pm to 9:00 pm

ATTACHMENTS:

1. Staff Report Arts and Culture 06/2025

Alpharetta Cultural Services Report June 2025



Pre Week
May 27-30

ALPHARETTA
ARTS & CULTURE



ADAPTIVE ART CLASS



1:30 PM -
2:30 PM



12624 Broadwell Road
Alpharetta, GA 30004

Join us Thursdays in June
from 1:30-2:30 for clay, painting,
tie dye and more!

Spots are limited.
Registration is free,
a \$20 supply fee is payable
at the first class.
Check our bio for more
information and a link to register.



PERFORMING ARTS CAMP

with Building Character LLC

Introducing New theater Camp this summer
@ SPOTLIGHT THEATER - North Point Mall

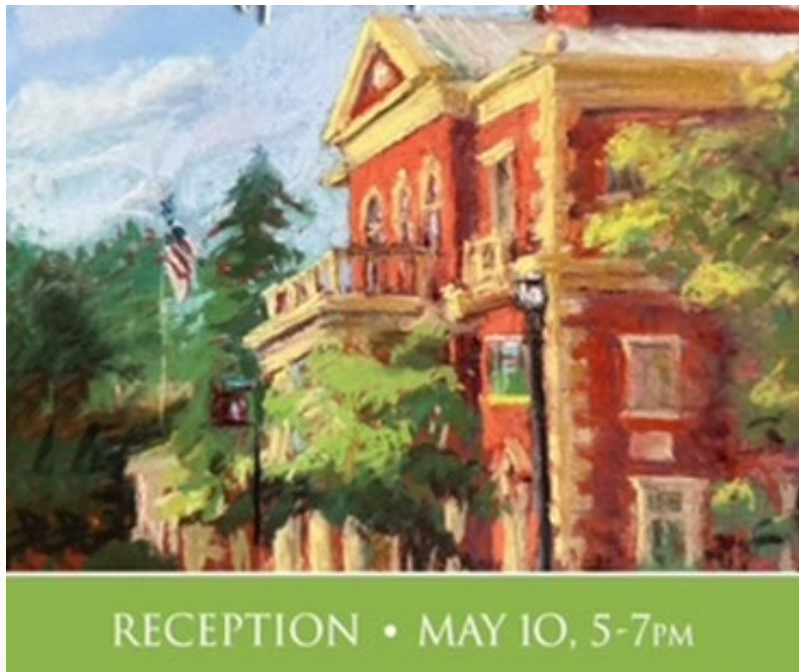
ALPHARETTA
ARTS & CULTURE

Jul 7-11, 10 am-2pm

#35216

Improvisation | Acting | Hip Hop | Mime | Juggling | Pratt falls
| Musical Theatre & More... in one camp









The Spotlight Community Stage Rental Application

North Point Mall 1000 North Point Circle
678-297-6135 / arts-culture@alpharetta.ga.us

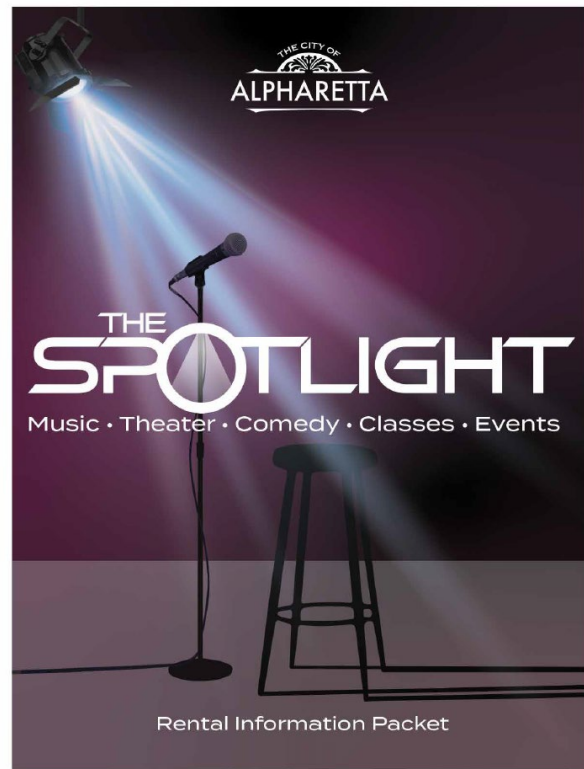
Organization/ Name: _____
Financially Responsible Party's Name: _____ Primary Phone: _____
On-Site Responsible Party's Name: _____ Primary Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Email Address: _____ Date of Birth: _____
Are you a non-profit organization? ☐ Yes ☐ No If "Yes" please provide your TIN: _____
Event Type: ☐ Public ☐ Private Title: _____ # guests: min. _____ max. _____
Is this a ticketed event? ☐ Yes ☐ No *If "Yes," what do you plan to charge each guest: \$ _____
Proposed Dates: From _____ through _____
Load In/Setup: Date: _____ from _____ to _____
Breakdown/Strike: Date: _____ from _____ to _____
Performance Date(s): _____
Performance Time(s): _____

Open by appointment. "Spotlight" blackout dates (including but not limited to) Easter Sunday, Thanksgiving Day, Christmas Day and City holidays. Applications must be submitted a minimum of two (2) months prior to proposed event/production dates.

"SPOTLIGHT" PACKAGES: (Check all that apply)

Note: All day rates are a minimum of five (5) hours including all set-up/clean-up. There are no prorated fees for any usage less than 5-hours. Deposit is due at the time of application approval to secure the reservation. Rental includes use of back "Spotlight", dressing rooms, restrooms, 150 seats, and basic lighting. Techs are not provided, but we can recommend a theatre tech from an approved list. Hourly rates do not include staff.

- | | |
|---|---------------|
| ☐ Rehearsal Rental (5-hour minimum) | Fee \$150/day |
| ☐ Performance/Tech Rental (5-hour minimum) | \$200/day |



The Spotlight is available to rent for Theater, Music, Improv, Comedy, Classes, Events, and more.

All rentals have access to:

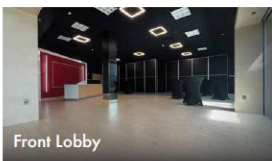
- 150 seats (flexible arrangement)
- Basic Sound and Lighting (details on next page)
- ADA accessible stage
- Backstage crossover
- Access to Freight Elevator
- Green Room with private restrooms
- Guest Restrooms in Food Court
- Box Office Front Desk
- Pre-Function Room with High Bay tables
- Approved Promotional Signage on Public Signboard
- Lockers (please provide your own lock)
- Wireless Internet
- Unlimited parking with 2 entrances
- North Point Mall provides roaming security

Applications
are now being
accepted!

For questions call:
(678) 297 - 6135



Front Entrance



Front Lobby

Equipment Inventory

	Qty	Item	Model
Standard Sound	1	Sound Board	Behringer X32 Compact
	4	Wired Vocal Mics	Shure SM58-LC
Wireless Sound	8	Wireless Headset Mics	Sennheiser XSW 2-ME3-K
Lighting	1	Light Board	ChamSys Quick Q20
	10	General Wash and House Lights	Chauvet Slim Pro
	2	6 - LED RGBW	ChauvetDJ Intimidator Trio
	1	Follow Spot	ChauvetDJ LED Followspot 120ST

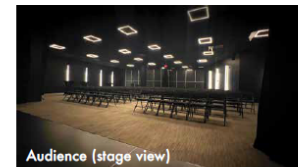
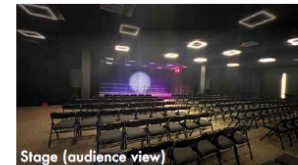
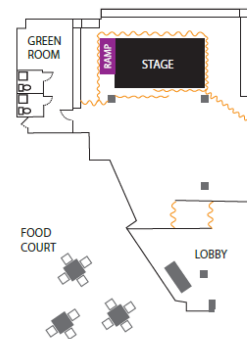
Current as of 3/25/25

Basic Stage washes will be provided. More advanced lighting cues require hiring an approved technician to prerecord cues at prevailing hourly rates (plus city staff hours if applicable).

To request a rental submit a completed application to
arts-culture@alpharetta.ga.us.



Stage Dimensions



Stage
A 10' 3"
B 32'
C 16'
D 8"

Ramp
4' x 14'

Seat Capacity
up to 150 seats
arrangement not fixed

To request a tour you can email:
arts-culture@alpharetta.ga.us.



City of Alpharetta Arts & Culture Master Plan



Table of Contents

Executive Summary

	1 Introduction07		4 Strategies & Recommendations.....39
	2 Engagement17		5 Funding.....63
	3 Arts & Culture Vision.....23		6 Action Plans.....71

CITY OF ALPHARETTA ARTS & CULTURE MASTER PLAN

STRATEGY 1 Boost Economic Development



Capitalize on Alpharetta's strong arts and culture opportunities to boost economic development. Arts and culture make good business sense, and support Alpharetta's role as an economic powerhouse. Investing in the arts and culture industry creates an inviting, innovative environment that can drive economic impact to local complementary businesses such as hospitality, retail, restaurants, and technology. Additionally, when the arts and businesses partner, it increases economic activity. While Alpharetta has a good start on harnessing arts and culture to activate economic development, collaborative and transparent processes will make these efforts much more efficient and impactful. The goal should be to create win-win partnerships for development, businesses, and arts and culture.

HOW DO PRIVATE DEVELOPERS AND OTHER BUSINESSES BENEFIT FROM ARTS & CULTURE?

- Arts and culture are big business.**
- » The most recent estimates by the Bureau of Economic Analysis and the National Association of State Arts Agencies find that arts and culture generated \$31.5 billion to Georgia's economy, more than utilities or agriculture and forestry. (Source: National Association of State Arts Organizations)
 - » In Georgia, spending by non-profit arts and culture audiences generated a total of \$84.9 million in tax revenues for state and local government. (Source: Arts and Economic Prosperity VI)
 - » The average non-profit arts event in Georgia generates direct and indirect related spending per person of \$32.77 for local attendees and \$76.43 for non-residents. (Source: Arts and Economic Prosperity VI)

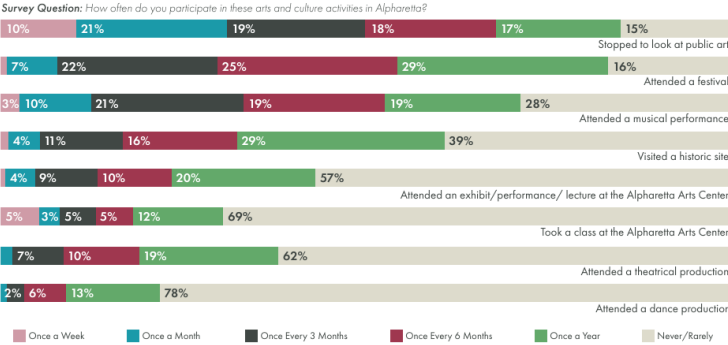
2023 Americans Speak: Out About the Arts Survey. "Half of people with a college degree (49 percent)—a majority of Gen X (54 percent)—say they would strongly consider the arts when deciding where to move for a job." 5% of Americans believe "Arts and culture is important to their community's businesses, economy, and local jobs," inspiring culture and conversation, foster employee well-being, and inspire a healthier work environment through unique and human connection. (Source: Why Partner With the Arts? by the pArtnership Movement, Americans for the Arts)

Development increases connection to space, drives interest in properties, and contributes to placemaking. That reflects the community and/or location, developers immediately communicate to patrons the "vibe" of a place and create an incentive for tenants and customers. Distinctive pieces can generate publicity and make businesses memorable amongst their

ONLINE SURVEY

In the fall of 2024, an online survey captured responses from 1,388 people. The majority are long-term residents of Alpharetta (57 percent) and fall between the ages of 40 and 79 (81 percent). More than half did not live with children (55 percent) and most identified as White (77 percent). The survey asked about arts participation, awareness of opportunities, preferred types and locations for art, what the City's role should be, and support for funding.

Arts Participation: Survey respondents frequently engage with public art, attend festivals, and participate in musical performances, but less so in dance and theater. This is consistent with the focus group feedback regarding performing arts being a weakness currently in Alpharetta.



CITY OF ALPHARETTA ARTS & CULTURE MASTER PLAN

19

JUNE TEENTH

Independence and Reflection

JUNE 14

3 - 5 PM

AKA SORORITY, Inc.®

PHI PHI OMEGA CHAPTER
ANNUAL JUNETEENTH CELEBRATION

5 - 6:30 PM

GALLERY RECEPTION

6:30 - 9 PM

JAZZIN' CELEBRATION
WITH THE KT COLLABORATIVE



In collaboration with
Alpha Kappa Alpha Sorority, Inc.®
Phi Phi Omega Chapter



A Jazzini Celebration

Performance by **The KT**
COLLABORATIVE
"Jazz Presented Uniquely with Excellence"

Saturday, June 14

6:30-9pm



CITY OF
ALPHARETTA
CULTURE



The Recording Industry's
MPf
MUSIC
PERFORMANCE
TRUST FUND

AFM

ATLANTA
FEDERATION OF
MUSICIANS

arts
ALPHARETTA

ALPHA KAPPA ALPHA SORORITY, INC.®
PHI PHI OMEGA CHAPTER PRESENTS...

in Collaboration with
"The KT Collaborative"
City of Alpharetta & Arts Alpharetta

4TH JUNETEENTH ANNUAL CELEBRATION

FREE COMMUNITY EVENT

SPOKEN WORD, DANCE, MUSIC, ART
EXHIBITION & LIGHT REFRESHMENTS

The KT
Collaborative



ALPHARETTA ARTS CENTER
238 CANTON ST.
ALPHARETTA, GA 30009

"I,
TOO,
SING
AMERICA"

By Langston Hughes



REGISTER HERE

SAT. 14 JUNE 2025

3 - 5 PPO CELEBRATION

5 - 6:30 EXHIBIT RECEPTION

6:30 - 9 KT COLLABORATIVE PERFORMANCE



ALPHA KAPPA ALPHA SORORITY, INC.®
 PHI PHI OMEGA CHAPTER
 IN COLLABORATION WITH
 FRIENDS FOR LIFE FOUNDATION
 & THE ALPHARETTA ARTS CENTER

presents

2025 **JUNETEENTH**
YOUTH ART EXHIBIT

"I, TOO, AM AMERICA"
By Langston Hughes

QR CODE
 MORE INFO AND ENTRY HERE

ALPHARETTA ARTS & CULTURE

arts ALPHARETTA

FRIENDS FOR LIFE FOUNDATION
 PROMOTING A BETTER COMMUNITY

ALPHARETTA ARTS & CULTURE

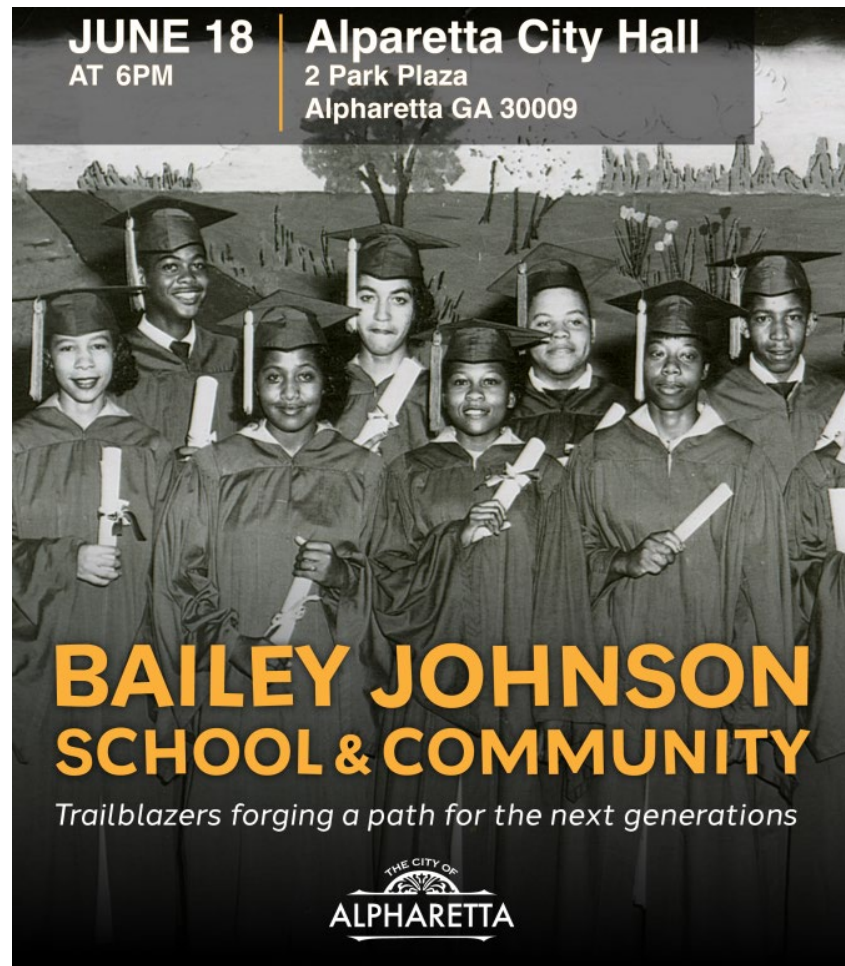
JUNETEENTH LETTERPRESS PRINTS
 with Greg Stone

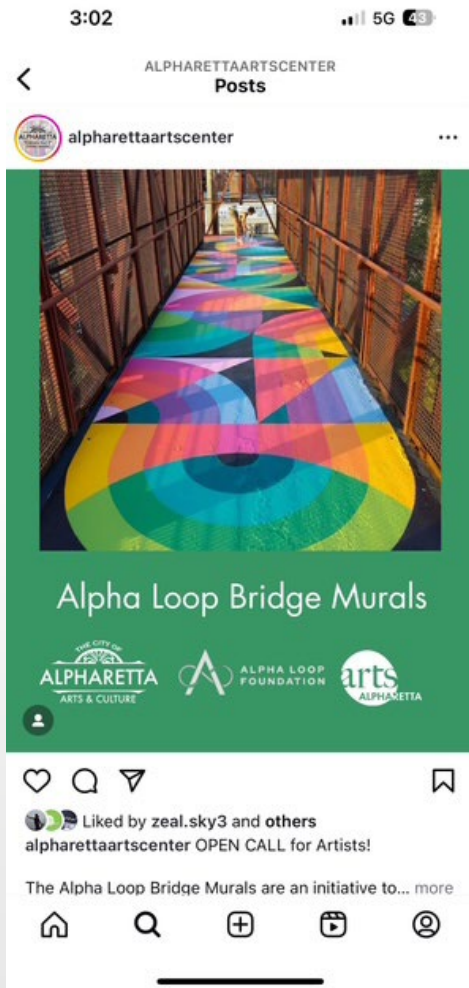
Inspired by Amos Paul Kennedy Jr.

YOU MUST NEVER BE FEARFUL ABOUT WHAT YOU ARE DOING WHEN IT IS RIGHT.

#34320
 Jun 19, 2025
 Thursday
 5- 7:30 PM

All ages are welcome (children under 13 should have a parent/guardian). Materials included!





Open Call for Artists
Alpha Loop Bridge Murals Application





Name: _____

Address: _____

Email: _____ Phone: _____

To submit, please include the following to arts-culture@alpharetta.ga.us:

- o This fillable PDF application form
- o Artist's Statement: One paragraph stating your concept and why you are interested in participating in the project.
- o Three digital representations of your mural design
- o Three digital examples of past artwork of similar scope
- o Artist biography and resume/CV
- o Completed W9 with photo ID.

Link to Artist Website and/or attach three (3) PDF images of previous work with submission

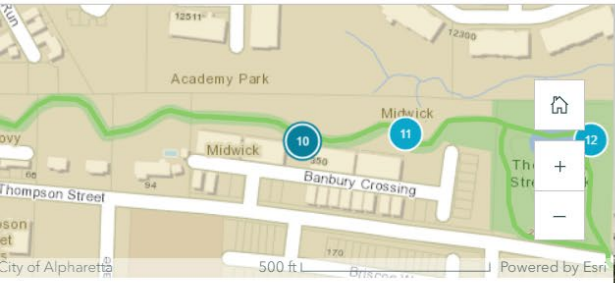
Alpha Loop Bridge Murals is an initiative to bring visual vibrancy to City parks and trails. There are creative murals at the following locations: Alpharetta Greenway, Windward Community Park, Arts Center, Willis Park Pool, and Alpharetta Community Center. This project consists of 3 bridges. We will select an artist for each location. An artist can be selected for more than one bridge.

Artist must be 18 years or older. The artist will be completely responsible for the painting and sealing the crosswalk.

Interested artists should submit visuals that includes up to three (3) variations of a design, sketched or painted, **submitted digitally only**. Entries should also include digital images of samples of existing artworks.



Story Map of Alpharetta Public Art



10 Swallowtail

by Jim Weitzel

Swallowtail butterfly is part of a series by the artist with various types of winged sculptures and was created with an applied patina to produce an aged surface. Weitzel was inspired by the ideas of flight, freedom, and spiritually. One of his goals was to create an authentically old appearance, as if the piece was recently unearthed from an

Swallowtail

Jim Weitzel

Steel and Copper

Swallowtail butterfly is part of a series by the artist with various types of winged sculptures and was created with an applied patina to produce an aged surface. Weitzel was inspired by the ideas of flight, freedom, and spiritually. One of his goals was to create an authentically old appearance, as if the piece was recently unearthed from an archeological dig. This sculpture is made possible by the generous donation of Empire Communities to the Alpha Loop Foundation.





WED
18

June 18 @ 7:30 pm - 9:00 pm

Alpharetta Chapter Meeting: Go with the Flow – Tips for Photographing Water in Nature

Alpharetta Arts Center 238 Canton Street, Alpharetta, GA, United States

We've all seen great images of streams, rivers and oceans. What makes those images successful? What equipment is useful in photographing water? How do you choose the right camera settings to make great images? Whether it's a puddle, a few drops, or a rushing stream, most of us like the character water brings to nature [...]



Alpha Jazz - Dance

Friday, June 20, 2025

8:00 PM – 10:00 PM

American Legion Post 201 ([map](#))

[View Event →](#)



Concert Band - Patriotic

Wednesday, July 2, 2025

6:00 PM – 7:00 PM

Village Park ([map](#))

[View Event →](#)



Concert Band - 4th of July

Friday, July 4, 2025

6:30 PM – 9:00 PM

American Legion Post 201 ([map](#))

[View Event →](#)



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Christine Young
Meeting Date: June 10, 2025

AGENDA ITEM:

Recreation Services Division Monthly Report - June 2025

Report on the latest updates, projects, events and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Board discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Summer is in full swing; camps and the pool have happy campers and swimmers!
- New element at the splash pad has added to the splashtacular fun level at the pool. Come by and check it out!
- Taste of Alpharetta was a success; 75 vendors, \$100,000+ in sponsorship, 30,000+ in attendance.
- Moonlight Market has been a great addition to the Rotary Friday night concerts on Town Green.

Monthly Happenings:

Upcoming Events

- Free fitness POWER HOUR on Town Green, Tuesday, June 10, 17, and 24, from 6:00 pm to 7:00 pm
- Rotary City Center Concert Series and Moonlight Market, Friday, June 13 and 27 at 7:00 pm, Town Green and Downtown
- Farmers Market, Saturdays through October, 8:30 am to 12:30 pm
- Hero Day at the Pool, Saturday, June 14, from 2:00 pm to 5:00 pm
- Songwriters at Sundown Concert Series, Saturday, June 14, at 7:30 pm at Brooke Street Park
- Adaptive Swim Night at Wills Park Pool, Sunday, June 15, from 6:00 pm to 8:00 pm
- Adult Activity Center Nantahala River Rafting Trip in Topton, NC, Tuesday, June 17, at 7:00 am
- Adult Activity Center Savoy Auto Museum, Cartersville, GA, Thursday, June 19
- Rotary Under the Stars Concert Series, Billy Joel/Elton John Tribute bands, Friday, June 21, Brooke Street Park at 6:30 pm
- iCan Bike, Monday through Thursday, June 23 to 26 at Union Hill Park. Always looking for volunteers! If interested, contact lpritchard@alpharetta.ga.us
- Adult Activity Center Gainesville Botanical Gardens, Thursday, June 26 at 9:00 am
- Food Truck Alley, Thursday, June 26 from 5:00 pm to 9:00 pm
- July 4th in Wills Park, firework show at dusk, all park concession stands open from 5:00 pm to 9:00 pm
- Home by Dark at Union Hill Park, Saturday, July 5 at 7:30 pm

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By:

Meeting Date: June 10, 2025

AGENDA ITEM:

Park Services (Excluding Wills Park) Division Monthly Report - June 2025

Report on the latest updates, projects, events and/or initiatives of the Parks Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Board discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

As we approach the end of the fiscal year, we are looking at several accounts to fund some incomplete projects and/or wants and needs in all parks and common areas. Mainly tree removal, concrete repairs, some sod, and plant/landscape replacement.

Monthly Initiatives:

As all these parks, trails, common areas, and athletic fields get used, we have to continue to develop new maintenance plans/practices, mainly scheduling maintenance and projects around peak times of usage.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By:

Meeting Date: June 10, 2025

AGENDA ITEM:

Park Services (Wills Park & Equestrian Center) Division Monthly Report - June 2025

Report on the latest updates, projects, events and/or initiatives of the Parks Services (Wills Park & Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Board discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- Baseball has ended its spring season. Tryouts and tournaments will be in the coming weeks.
- Field 5 drainage project is complete.
- The walking trail at Wills Park was repaved with the help of Public Works staff.
- Equestrian Center has been busy. Horseshows have been well attended moving into the Summer series. Cub Scout day camp just finished and it was a success.

Monthly Initiatives:

- Focus on park enhancements to include common areas, keeping trails passable, and play structures safe.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Kurt Kirby
Meeting Date: June 10, 2025

AGENDA ITEM:**Senior Operations Monthly Report - June 2025**

Report on the latest updates, projects, events and/or initiatives of the Senior Operations Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:**ITEM DESCRIPTION:****Updates:**

- Park Bond
- FY26 Budget
- Major Projects that are starting in FY26

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Morgan Rodgers

Meeting Date: June 10, 2025

AGENDA ITEM:**DIRECTOR - June 2025**

Report on the latest updates, projects, events and/or initiatives of the Director of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:**ITEM DESCRIPTION:**

- Save the Date - June 25th from 10:00 am to 3:00 pm, the Recreation Board is invited to go on a Field Trip in lieu of our Work Session. The plan is to meet at City Hall at 9:45 am to go tour all the Summer Camps that are taking place that day. We will be taking one of the buses and having lunch together that day. Sarah will reach out later this week with more information.

ATTACHMENTS:

None