



CULTURAL ARTS COMMISSION MEETING SEPTEMBER 23, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
6:00 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE TO THE FLAG**
4. **APPROVAL OF MEETING MINUTES**
 - a. **Approval of Cultural Arts Commission Minutes from August 26, 2025**
Approve, as written, the Cultural Arts Commission meeting minutes from August 26, 2025, at 6:00 p.m.
5. **OLD BUSINESS**
 - a. **Update on Procedural Protocol**
Director Rodgers will give an update on the Cultural Arts Commission procedures
6. **NEW BUSINESS**
 - a. **Alpharetta Greenway Turrets**
Rotary Club of North Fulton to present 14 mural designs for the Alpharetta Greenway Turrets.
 - b. **Alpha Loop Bridge**
Alpha Loop Bridge mural presented by Arts Alpharetta.
7. **STAFF PRESENTATIONS**
 - a. **Cultural Services Monthly Report — September 2025**
Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.
8. **ITEMS FROM COMMISSION MEMBERS**
9. **PUBLIC COMMENT**
10. **ADJOURNMENT**



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By:

Meeting Date: September 23, 2025

AGENDA ITEM:

Approval of Cultural Arts Commission Minutes from August 26, 2025

Approve, as written, the Cultural Arts Commission meeting minutes from August 26, 2025, at 6:00 p.m.

STAFF RECOMMENDATION:

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission meeting on August 26, 2025, at 6:00 p.m.

Attendance - August 26, 2025, Cultural Arts Commission Meeting:

Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Sabine Genet
- Dianna Smeal
- Sumita Patel
- Luis Gonzalez

Cultural Arts Commission Members - Absent

- Michael Barsky (Vice Chair)
- Shital Foster

ATTACHMENTS:

1. CAC Minute 8.26.25 (UNOFFICIAL)



CULTURAL ARTS COMMISSION
MEETING
UNOFFICIAL MINUTES
AUGUST 26, 2025

ALPHARETTA CITY HALL
COUNCIL CHAMBERS | 2 PARK PLAZA | 6:00 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairwoman Cookson called the meeting to order at 6:06 p.m.

II. ROLL CALL

• Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Sumita Patel
- Dianna Smeal
- Luis Gonzalez (arrived at 6:24 pm)
- Sabine Genet

• Staff

- Morgan Rodgers, Director – Recreation, Parks & Cultural Services
- Kim Zane, Cultural Services Division Manager – Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator – Recreation, Parks & Cultural Services
- Lara Haddadin, Cultural Services Staff – Recreation, Parks & Cultural Services

III. PLEDGE TO THE FLAG

IV. DIRECTOR ANNOUNCEMENT

a. Code of Ordinance Announcement

- Director Rodgers came forward to announce that there was a review of the Code of Ordinance for the Cultural Arts Commission. The Code states that the Cultural Arts Commission is a reviewing and recommending body for all art in the City of Alpharetta. Once the Cultural Arts Commission has reviewed and recommended a piece of art, then the art must go to a City Council work session for City Council to give their opinion on whether the art should be approved.

CULTURAL ARTS COMMISSION Q & A

- C This really slows down the process. (Smeal)
- C Yes, it will add approximately 10 days. (Rodgers)
- C Surprised to find this out now since we have a plan in front of Council. (Genet)
- C City Council would be the one to change the code. (Rodgers)

Q The code states purchased, gifted, or otherwise. Does that include private developers? (Smeal)

A Yes, that is included in the code. (Rodgers)

Q Can we get clarification on the private developers from Council? (Cookson)

A Yes, we can do that. (Rodgers)

V. APPROVAL OF MEETING MINUTES

a. Cultural Arts Commission Meeting Minutes from June 24, 2025

- ❖ Chairwoman Cookson called for a motion to approve the minutes.
 - Commissioner Smeal offered a motion to approve the minutes, as written, from the June 24, 2025, Cultural Arts Commission Meeting.
 - Commissioner Genet seconded the motion.
- ❖ The motion was approved unanimously (4-0).

VI. NEW BUSINESS

a. Public Art Application – Alpha Loop Sculpture, Life Wheel

- Kim Zane gave a background of the project. City of Alpharetta is partnering with the Alpha Loop Foundation.
- Karen Richards, the Vice President of the Alpha Loop Foundation, came forward to present the Life Wheel sculpture. Karen gave the Commission the information on size, location on the loop, what the sculpture is made of, and the artist. She stated how thankful she was of this partnership and Kim thanked her as well.

CULTURAL ARTS COMMISSION Q & A:

Q Karen, you stated that you changed the sculpture to steel from black, I'm afraid it will fade into the background. Why not do black? (Smeal)

A The donor would like to keep the natural look, this will also keep the maintenance low, not having to paint. (Karen)

- ❖ Chairwoman Cookson called for a motion to recommend the Public Art Application, Alpha Loop Sculpture, Life Wheel.
 - Commissioner Patel offered a motion to recommend the Public Art Application, Alpha Loop Sculpture, Life Wheel.
 - Commissioner Genet seconded the motion.
- ❖ The motion was recommended unanimously (4-0).
- ❖ Luis arrived at 6:24 pm and did not vote for Life Wheel.

b. Public Art Application – Alpha Loop Sculpture, Completion

- ❖ Chairwoman Cookson called for a motion to recommended the Public Art Application, Alpha Loop Sculpture, Completion.
 - Commissioner Genet offered a motion to recommend the Public Art Application, Alpha Loop Sculpture, Completion.
 - Vice Chair Barsky seconded the motion.
- ❖ The motion was recommended unanimously (5-0).

CULTURAL ARTS COMMISSION Q & A:

Q The foundation of the sculpture, is it anchored? (Gonzalez)

A It is brown in the picture because it has patinaed. The installer is the same person that has done almost all of our installation in the City and he will have it anchored into the ground. (Zane)

Q Is the Alpha Loop Foundation looking to place more along the loop? (Genet)

A Yes, we are. We have some wonderful opportunities. We are looking for funding for the tunnel mural. (Karen)

Q Any thought of having a more kid friendly or more interactive sculpture? (Genet)

A We are open to that. (Karen)

Q Bridge mural? What about a more interactive one? (Genet)

A We could look into that. (Zane)

VII. STAFF PRESENTATIONS

a. Cultural Services Division Monthly Report – August 2025

- Kim Zane, Cultural Services Division Manager for the Recreation, Parks, and Cultural Services Department came forward to present the item.

CULTURAL ARTS COMMISSION Q & A:

RE: Staff Presentation

C Love the Eclectic Lawn Series. (Genet)

C Thank you, Kim, for all your work on the Master Plan. (Cookson)

VIII. CULTURAL ARTS COMMISSIONER REPORTS

- Chairwoman Cookson mentioned that ACT1 is not going away, just scaling back.

IX. PUBLIC COMMENT

- None

X. ADJOURNMENT

- ❖ Chairwoman Cookson called for a motion to adjourn the meeting.
- ❖ Commissioner Smeal made a motion to adjourn the meeting.
 - Commissioner Patel seconded the motion.
 - The motion was approved unanimously (5-0).
- ❖ With there being no further business to consider or discuss, Chairwoman Cookson adjourned the meeting at 6:42 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano
Administrative Office Coordinator

Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: September 23, 2025

AGENDA ITEM:

Alpharetta Greenway Manhole Murals

Rotary Club of North Fulton to present 14 mural designs for the Alpharetta Greenway Turrets.

STAFF RECOMMENDATION:

1. Deny recommendation of the raised concrete manhole mural application and request the Public Art Committee to review the application once more to suggest additional modifications.
2. Allow applicant to paint the approved as proposed manhole murals and then return with any remaining manhole murals that needed minor modifications at a later date.

ITEM DESCRIPTION:

Background:

The Applicant is requesting permission to paint (14) raised concrete manholes murals along the Alpharetta Greenway Trails. This is Phase 3 of the project and in Phase 1 & 2 in 2023 & 2024 Rotary of North Fulton completed (18) total murals to the trail system.

The raised concrete manholes are owned by Fulton County and located along the Alpharetta Greenway Trails. The Applicant received permission from Fulton County Department of Public Works to paint the manholes to support beautification of the Alpharetta Big Creek Greenway.

The initiative from Fulton County for the mural project will emphasize the importance of the water infrastructure system and demonstrate our collective commitment to protect our water resources through community and government partnership.

Fulton County will provide materials and tools to paint the manholes. Rotary of North Fulton placed a call for artists to local high school students and received (38) total artist applications from 11 high schools. They curated to (14) artist applications and hosted a how-to-paint manholes workshop for the selected students with a professional muralist as an instructor.

City of Alpharetta will remove weeds and grass along the bottom of each manhole to be painted to help access the site to paint the mural. Additionally, a day-of logistics plan is requested by city staff.

Rotary of North Fulton will provide a day-of logistics plan for staff for how they will stage and paint the murals in 1-2 days. The plan will not impact the walkways or people along the greenway.

Rotary of North Fulton goal is to make this a yearly project and continue to paint manholes along the Alpharetta Greenway. Fulton County has agreed to revisit the partnership in 2026 for additional support.

Rotary of North Fulton has committed to maintaining the murals if any damage should arise over the years. In July 2025, one of the manhole structures was resealed by Fulton County which damaged the mural. Rotary went to work and quickly repaired the mural back to the original condition.

For 2025, the applicant is presenting (14) manholes with individual murals and artists. Each manhole mural proposal was curated by the Public Art Review Committee.

Public Art Review Committee Recommendation:

The Public Art Review Committee held the review on 09/17/25 and would like recommendation of the application

with (7) murals with minor modifications without further review and (7) murals recommended as proposed.

ATTACHMENTS:

1. 2025 Public Art Application & Public Art Review- Phase 3
2. North Fulton Rotary_Greenway Murals_Public Art Review__09_25
3. Greenway Mural Trail Maintenance Guide 2025
4. 2025 Manhole Repair Before & After Images
5. Final Winners of Alpharetta Greenway Mural Project Phase 3



2025 Public Art Application

Applicant Contact Name: _____

**Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): Developer Artist Community Group Other

Phone Number: _____ Email: _____

Public Art (Choose One): Mural Sculpture Memorial Community Art
 Integrated Architectural Landscape Architectural Work

Images (3) Three Enclosed: YES NO **Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: _____

Artist Contact (Website/ Email/Phone/Resume): _____

Maintenance Plan Enclosed: YES NO

**Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: _____

Location Photos Enclosed: YES NO

**Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: _____

Owner of Property: _____

**Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: _____

**Final owner and responsible party for long term maintenance of the piece.*

Phone Number: _____ Email: _____

Email the following as separate attachments to Kim Zane, Cultural Services Manager

kzmanning@alpharetta.ga.us

Public Art Application (Page 1 Completed)

(3) Images of Proposed Public Art

Maintenance Plan

Location Photos of Proposed Public Art

Letter of Permission from Property Owner to Install Public Art Piece

**All above requirements must be completed for a Public Art Committee Review to be scheduled.*



PAGE (2) STAFF TO COMPLETE

Public Art Review Committee Criteria & Discussion:

**Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	_____	_____
2. Overall quality & construction of the piece is of high standards	_____	_____
3. Strength and power of public art piece is good to above average	_____	_____
4. Public Art will add to the overall location	_____	_____
5. Any concerns about messaging that could be misinterpreted	_____	_____
6. Scale of the piece fits the location	_____	_____
7. Piece meets consensus of community standards	_____	_____

Additional Comments: _____

Public Art Review Committee Recommendations:

_____ **Approved as Proposed**

**Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

_____ **Approved with Minor Modifications / No Further Review Required**

**Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

_____ **Approved with Modifications / Further Review Committee Discussion Required**

**Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

_____ **Declined / Request for New Proposal / Further Discussion Optional**

**Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

Alpharetta Cultural Arts Commission Final Monthly Review:

Added to Agenda: _____ Commission Review Date: _____

**Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*



Public Art Review 09_2025

Review Committee:

Arts Alpharetta - Nancy Murphy, Shelton Cochran, Ben Hollingsworth, and Liz Alonza

Applicant In Attendance: North Fulton Rotary / Greenway Manhole Murals (14) – Thomas Nolf

Public Art Piece: The Applicant is requesting permission to paint (14) raised concrete manhole murals along the Alpharetta Greenway Trails. This is the third year with (9) murals 2024 and (9) murals in 2023. Total Alpharetta Greenway Murals could total 32.

Comments, & Discussion:

- 1- Applicants presented (14) murals to be painted on raised manholes. Received 38 total artist proposals from local high school students.
- 2- Applicants plan to paint the murals in October as the weather permits. Note that Fulton County has a fall break in mid-October when leaves the first weekend or last weekend of the month.
- 3- Before painting murals, artists and all volunteers sign a liability form through North Fulton Rotary releasing City of Alpharetta. Please forward these to city staff before beginning murals.
- 4- Artists will sign their murals.
- 5- Show artist application that states each mural is original artwork and not a duplication of clipart or another artist work.
- 6- Submit a day-of logistics plan that includes times, staging area, volunteers, and rain plan.
- 7- Ensure the greenway is not blocked and can be utilized throughout the painting of the murals.
- 8- Move less detailed murals away from path and more detailed murals closer to path.
- 9- Give thought to the "exhibit" placement & style of each mural to show the manhole murals as an outdoor exhibit.
- 10- Maintenance Plan enclosed – Reference repaired mural as Fulton County had to repair the structure and covered the mural so Rotary quickly repainted the mural.
- 11- Love the overall placement, subjects and colors for all pieces.
- 12- Mural Map is not numbered consultatively but match the numbers or letters to each mural.
- 13- Review Committee & Artist Discussions & Comments: Each mural was reviewed individually with all seven review questions. (5) Murals were Approved as Proposed and (4) Murals were Approved with Minor Modifications and No Further Review Committee Discussion Required
 - a. Manhole Mural A – Water Bottle & Figure by Jordan Bride / 12th Grade Alpharetta HS – Approved as Proposed; Good Diversity; Fun; Forced perspective works well; Sound and Movement qualities; Artist to add title for mural.

- b. Manhole Mural B – Flowers by Abi Huff / 11th Grade / Innovation Academy - Approved as Proposed; Gorgeous; Located where there is a bend in the walkway, so design works well; Artist to add title for mural.
- c. Manhole Mural C– Water Drop Family by Sofia Dus / 11th Grade / Innovation Academy- Approved as Proposed; Beautiful; Colors fit environment; Rhythm of concentric circles is nice; Family impact; Artist to add title for mural.
- d. Manhole Mural 0 –Hands Holding Water by Sophie Comeau / 12th Grade / Alpharetta HS - Approved as Proposed; Liked aspect of hands and service; Good rendering of water; Great placement off trail with the design of this mural; Artist to add title for mural.
- e. Manhole Mural 1 – Sunset & Flowers by Sydney Self / 11th Grade / Kings Ridge - Approved as Proposed; Shows the power that water has with growth; like the horizontal wrap; Bottom of the design fits dirt path on the Greenway; Like linear patterns; Artist to add title for mural.
- f. Manhole Mural 2 – Clam shell with Pearl on Sea Floor by Victoria Ramirez / 12th Grade Alpharetta HS- Approved with Modifications / No Further Review Required – Final piece to remove space between clam shell and seaweed bundle so when mural is applied to the manhole surface that the image take a vertical orientation and not a horizontal layout; translate between flat and round surfaces; Make the fish stand out more with a different color or highlights; Like the colors; Great image; Artist to add title for mural.
- g. Manhole Mural 3 – Three Fish in Round Portal by Hera Lee / 9th Grade / Innovation Academy; Approved with Modifications / No Further Review Required- Make the remainder of the manhole a greyish- blue color; Like the feel of looking through a portal; Image covers approximately 180 degrees; Maybe choose fish native to the area; Artist to add title for mural.
- h. Manhole Mural 4 – Water for All by Emily Hartnell / 11th Grade / Alpharetta HS - Approved as Proposed; Love the 60’s feeling; Fun; Cloe to walkway because of colors and impact; Artist to add title for mural.
- i. Manhole Mural 4.1 – Earth in Water Drop with Hands by Emily Chang / 9th Grade / Northview HS - Approved with Modifications / No Further Review Required- Move hands up around the water drop with the earth and shrink design so it can be more visually appealing; Need a background color – possibly same green as in the earth; Like the diversity with two different hands; Artist to add title for mural.
- j. Manhole Mural 5–Elephant, Giraffe, Rhino by Aaliya Panda / 12th Grade / Alpharetta HS Approved with Modifications / No Further Review Required; water needs a few more ripple lines; Colors are amazing; Scale of animals are not exactly correct but leave it as this works for the rounded manhole format; Love the different scene on this mural; Artist to add title for mural.



- k. Manhole Mural 6 – Two Birds and Rainbow by Kaitlyn Mitchell / 11th Grade / Alpharetta HS – Approved as Proposed; This is close to walkway; Like the subject of the mural; Looks great; Artist to add title for mural.
- l. Manhole Mural 7 – Sea Turtle with Sun by Harley Cameron / 11th Grade / Mt. Pisgah HS- Approved with Modifications – Artist to show how it connects on sides of manhole or is it like a framed image; Love it; Colorful; Artist to add title for mural.
- m. Manhole Mural 8 – Spheres and Swirls by Reagan Andreen / 10th Grade / Mt. Pisgah HS – Approved with Modifications - Artist to show how it connects on sides of manhole or is it like a framed image; Like the design; Artist to add title for mural.
- n. Manhole Mural 9 – Feet Walking by Sahasra Chanda / 12th Grade / Innovations Academy – Approved with Modifications – Where is the right foot or is the design meant to have one foot for one person in sandal and dog; Love the diversity and fun design; Artist to add title for mural.

Public Art Review Committee Recommendation: Committee approves (7) murals as proposed. Committee approves (7) murals with minor modifications as listed and no further review required. NOTE- A professional muralist works with each design to make the requested edits. These are minor changes and do not require further review by the Public Art Review Committee.



the Alpharetta GREENWAY MURAL TRAIL

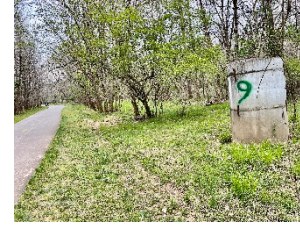


MAINTENANCE GUIDE

2nd edition 2024

THE ALPHARETTA GREENWAY MURAL TRAIL, is a trek of woodland trails in Alpharetta where large raised cement manholes of varying sizes and locations have hand painted murals by selected local high school students. The designs are inspired by the theme: **Clean Water for All!** Phase 1 of the mural trail project was completed in December 2023 with 9 murals. Phase 2 was completed in October 2024 with 9 more murals. The ongoing project is being supervised by local mural artist Annalysa Kimball. Among the many supporters we thank: The City of Alpharetta, Fulton County Works, North Fulton Rotary & Art Alpharetta.

Information on the 18 manholes and prep work



- All manholes have been cleared of unnecessary vegetation and undergrowth by North Fulton Works
- All manholes have been or will be pressure washed for dirt, debris and living matter.
- All manholes will be inspected one more time for overgrowth before priming.
- All manholes will be primed with a light color, 2 coats of exterior/cement Primer/sealant **Locks on Primer** by Sherwin Williams. This primer must be applied on a day with no rain in the forecast so that it can cure properly to the cement.
- All manholes painting areas will be inspected by Richard & Annalysa for mud, bees, hazards to take care of before painting begins.
- Primer and paint brands can be accessed in the Sherwin Williams database: file Annalysa Kimball, Woodstock Mural.

Regular Maintenance

Paint

- The Murals are painted in Sherwin Williams **Duration brand** paints that have a limited lifetime warrantee = no finishing coat on top of the mural. According to the experts at Sherwin Williams, a topcoat would dull the vibrancy, yellow, and even crack over time.
- Even though the paint has a limited lifetime warrantee, the conditions that this these manholes will undergo in a flood plain with moisture and cement absorbency may affect the longevity of some of these painted surfaces. If there is a need to contact Sherwin Williams and discuss a condition with the paints, they will send a representative out to test a paint sample. This test will determine if the paint failed and then the warrantee can be applied.
- The paints used will be saved on a file and shared at the close of the project with pictures of each completed mural. The paints will also be saved in the local Sherwin Williams store under: GREENWAY MURAL TRAIL, Annalysa Kimball
- The artists will be instructed to paint 3 inches above flood levels from the bottom of the manhole

Cleaning the surface

- Do NOT power wash the wall. If you see mildew start to form. Please use a warm soapy mixture and wash the mildew off. A light textured sponge wouldn't hurt the paint surface but no abrasive cleaning tools or you risk scratching.
- The murals are separated from the road, so they should be relatively protected from street debris, oils from passerbyers hands, exhaust pollutants, etc.
- **Watch Dog Graffiti Removal:** Is a graffiti removal brand recommended by Sherwin Williams. Contact them to come to the mural and do a diagnostic assessment, & contact Richard Matherly to do the repairs. Once the diagnostic assessment has been done, Sherwin Williams can offer advice on which product would work best to not remove the mural paint layers from underneath the graffiti. Many factors will go into this decision such as; how long the mural has had to dry/cure, and how soon the graffiti has had to dry/cure. It would be best to test the remover on the backside before risking the mural. Depending on the diagnostic, it might be safer to paint over the graffiti before risking cleaning it up. At this time, the artist would be notified and included on the next decision. If the artist wishes to help make the repairs, he/she is welcome to, or AnnaLysa & Richard can handle the repairs. The artists will share a list of the paints they used and this will be updated to the Maintenance Guide at the end of the project.

Watch Dog® Porous Surface Graffiti Remover easily and effectively removes graffiti from unpainted porous masonry substrates. This innovative formula delivers high performance without surface damage. Perfect for porous surfaces that have been defaced by aerosol spray paints, crayons, markers, and unwanted paints and coatings.

Watch Dog® Porous Surface Graffiti Remover is a non-drip, deep penetrating gel formulation that dissolves graffiti within 15 - 30 minutes. Ideal for restoration of historic stone and porous surfaces, salvaging the substrate and avoiding traditional damages from scraping, grinding and various blasting techniques.

Watch Dog® Porous Surface Graffiti Remover is easy to use and often requires no scrubbing. Simply apply, let set, and rinse off! It's that easy! Developed for use on all unpainted porous surfaces.

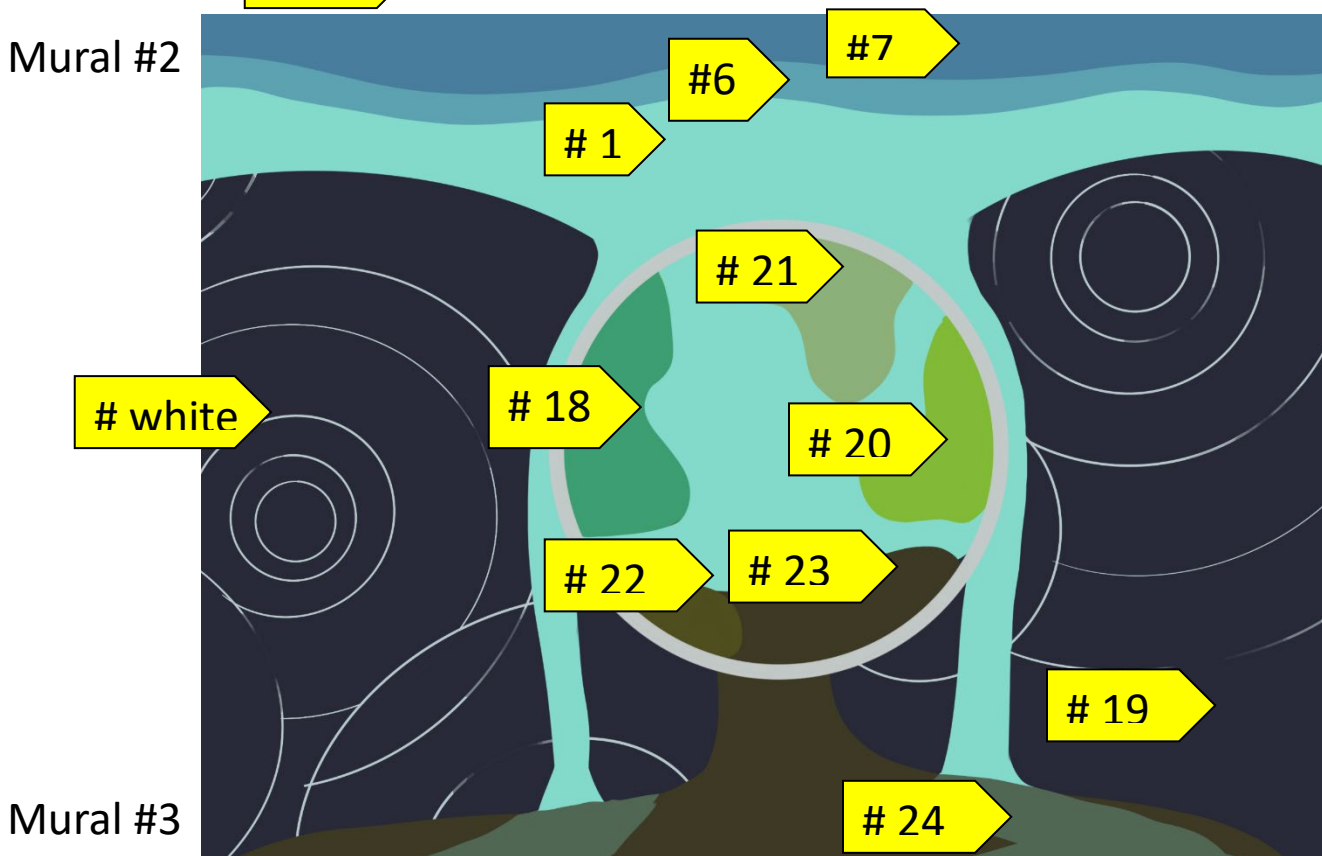
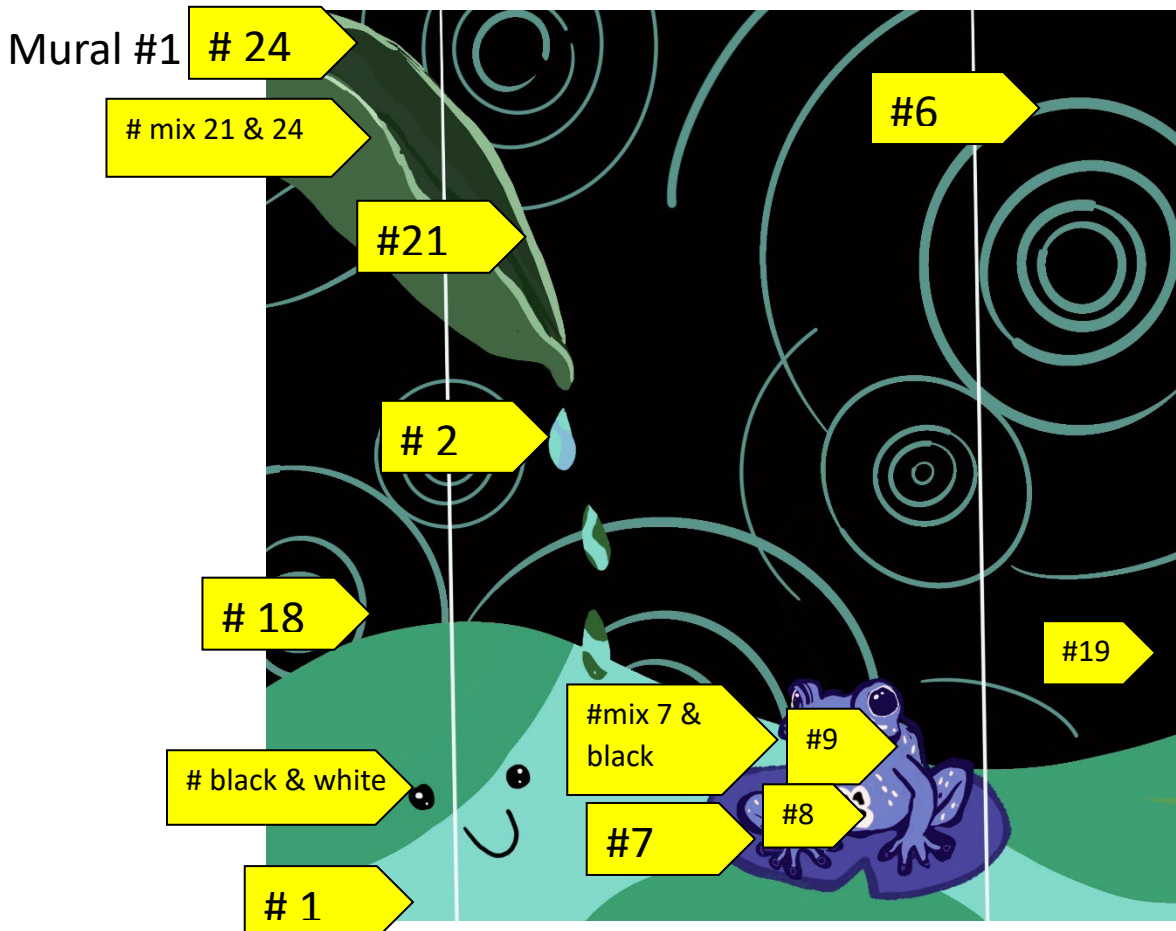
Environment

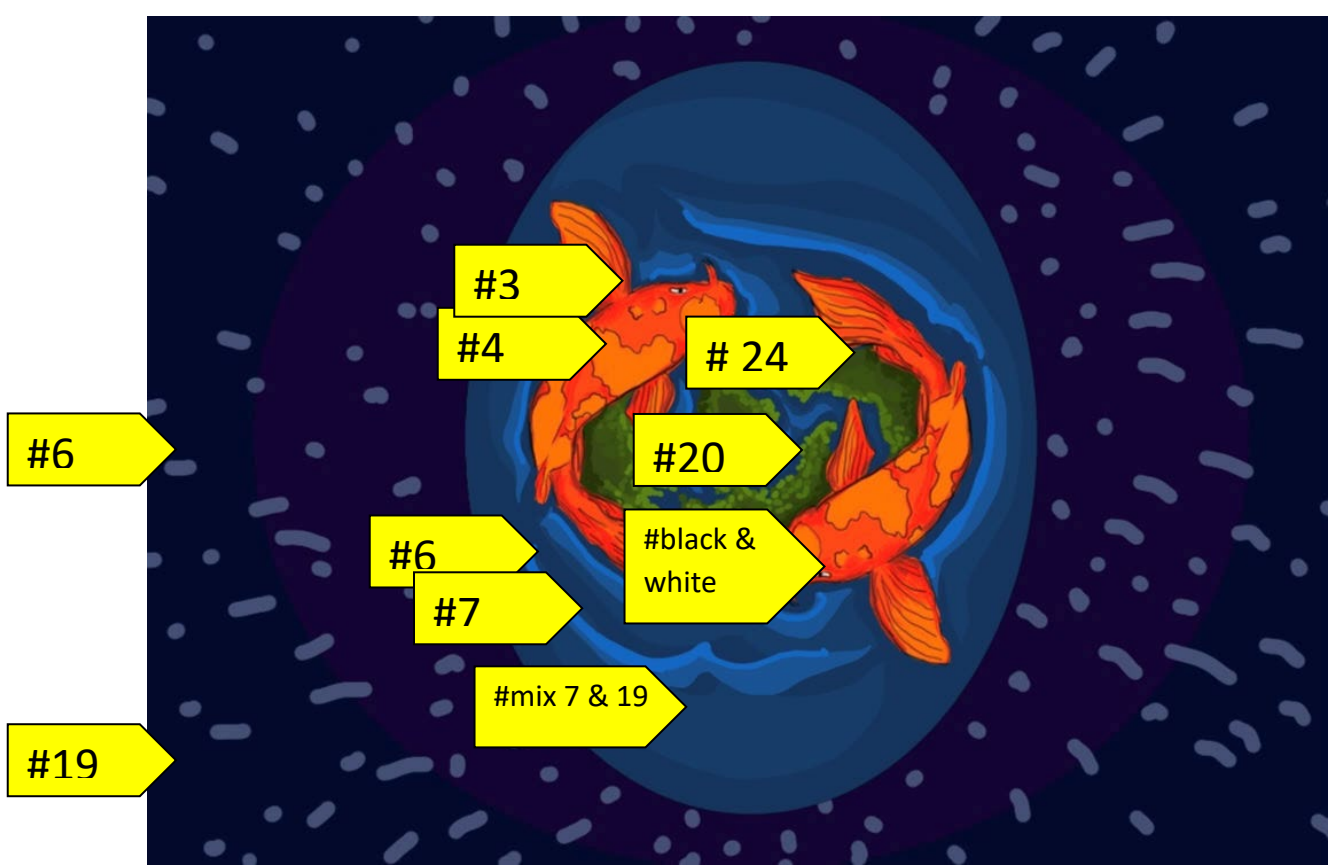
- Fulton County performs quarterly inspections and maintenance on the manholes and will continue to do so for the functionality of them.
- The City of Alpharetta currently conducts routine landscape pruning of the shrubbery and trees in the area and will as necessary.
- Richard Matherly will inspect and supervise the murals surface integrity and surrounding environment such as vegetation. He will report any findings to North Fulton Rotary and will be responsible for keeping record of maintenance.
- North Fulton Rotary will be responsible for preservation of the murals. Partnering with the City of Alpharetta to preserve the trail and the murals.

Paint Color list and mural assignments

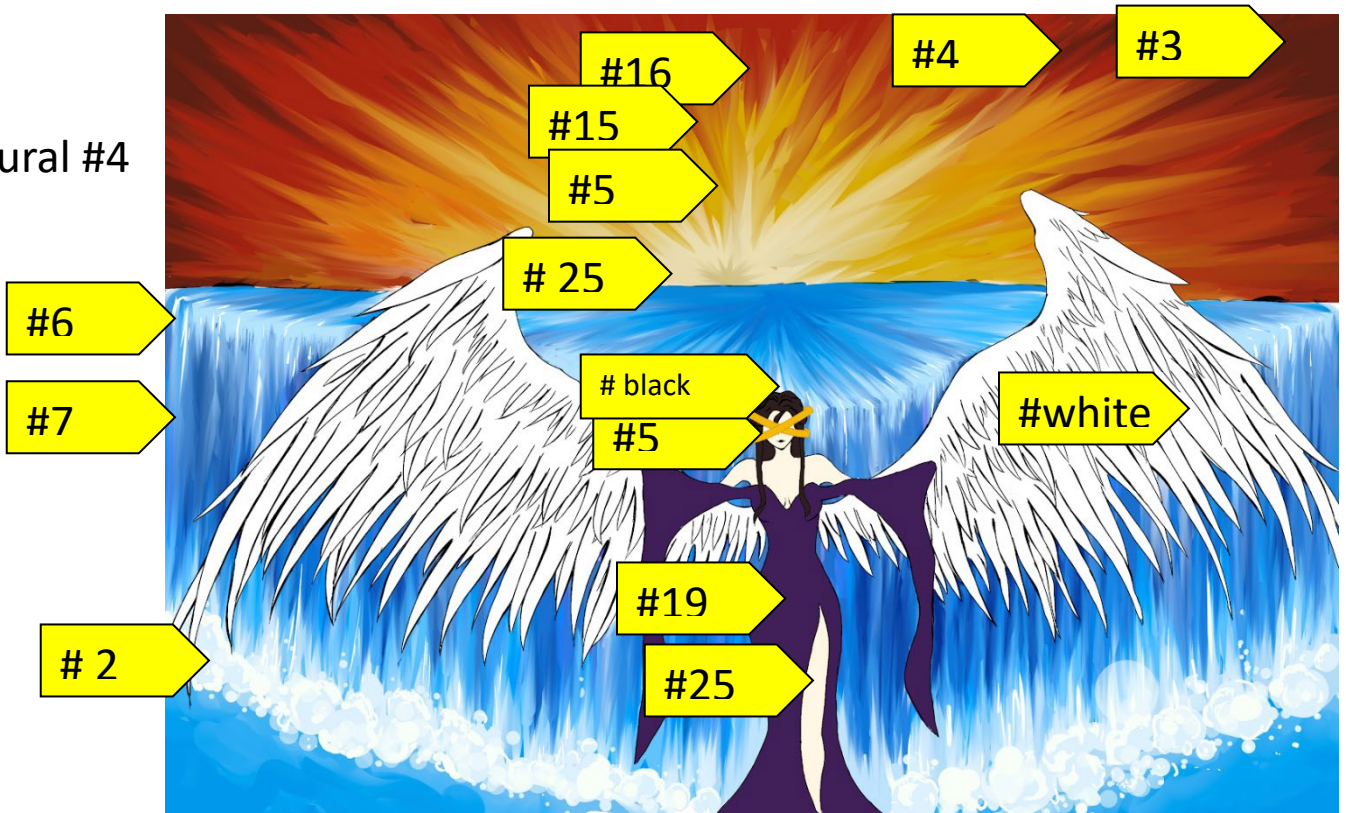
Our #	Store # - Name	Amount	Color	Murals
1	171-c3 Blithe Blue	2 gal	Lite teal	# 1 (big), 2(1/2 gal) ,
2	223-c1 Moonmist	2 gal	Lite-white blue	# 2 (gal), 4 (big), 6(gal), 8(big), 9(sm)
3	120-c3 Inventive Orange	1 gal	True orange	# 3(big), 4 (gal), 5(sm) 6(sm), 7, 8(sm)
4	116-c2 Obstinate Orange	1 qt	Deep orange	#3(big), 4(qt)
5	138-c5 Funky yellow	1 gal	yellow	#4 (big), 6(gal), 8(sm),
6	177-c4 Regal Blue	2 gal	Medium blue	#1(sm), 2(sm), 3(sm), 4(big), 5(big), 6(sm), 8(gal), 9(gal)
7	176-c1 Blue Chip	2 gal	Bright blue	# 3(sm), 4(gal), 5(sm), 6(sm), 7(sm), 9(gal)
8	189-c4 Berry Cream	1 qt	Periwinkle	# 1(sm), 5(qt), 8(sm)
9	180-c5 Gentian	1 qt	Purple	# 9(qt)
10	183-c5 Veri Berri	1 qt	Grey purple	#8(qt)
11	105-c3 Cherry	1 qt	Bright pink	#7(sm), 8(qt)
12	113-c2 Gracious Rose	1 qt	Pale pink	#5(qt), 8(sm), 9(sm)
13	152-c3 Vegan	1 gal	Lite teal-green	#8(gal)
14	168-c5 Major Blue	1 qt	Blue	#8(qt)
15	101-c5 Heart Throb	1 qt	Bright red	#4(qt)
16	276-c7 Merlot	1 qt	Dark brown-red	#4(qt), 7(sm)
17	236-c2 Argos	1 qt	green	#5(qt), 6(big), 7(sm)
18	146-c5 Envy	1 gal	Bright green	#1 & 2(gal),5(sm), 6(sm)
19	279-c3 Gale Force	2 gal	Almost black	#1 & 2(gal), 3(gal), 4(sm)
20	146-c3 Electric lime	1 qt	lime	#2(qt), 3(sm)
21	149-c2 Dancing Green	1 qt	Light green	#1 & 2 (qt)
22	278-c7 Palm Leaf	1 qt	Med brown	#2(qt), 6(sm), 7(sm), 9(sm)
23	205-c7 cowboy boots	1 qt	Dark brown	#2 (qt), 6(sm), 9(sm)
24	155-c7 Inverness	1 qt	Dark green	#1 & 2(qt), 3(sm)
25	208-c1 Netsuke	1 gal	Lite brown	#4(sm), 6(sm), 9 (gal)
26	205-c5 Mudslide	1 qt	skintone brown	#6(qt), 7(sm), 9(big)
27	101-c1 Exuberant Pink	1 qt	Lite pink	#7
28	102-c4 Red Clover	1 qt	Rose	#7
29	194-c5 reddened earth	1 qt	Earthy	#7
30	120-c1 Naïve Peach	1 qt	Pale peach	#7(qt), 9 (sm)
31	251-c1 Black	1 qt	black	All 8(sm)
32	white	1 gal	white	All 8(sm)

Mural Paint colors & locations

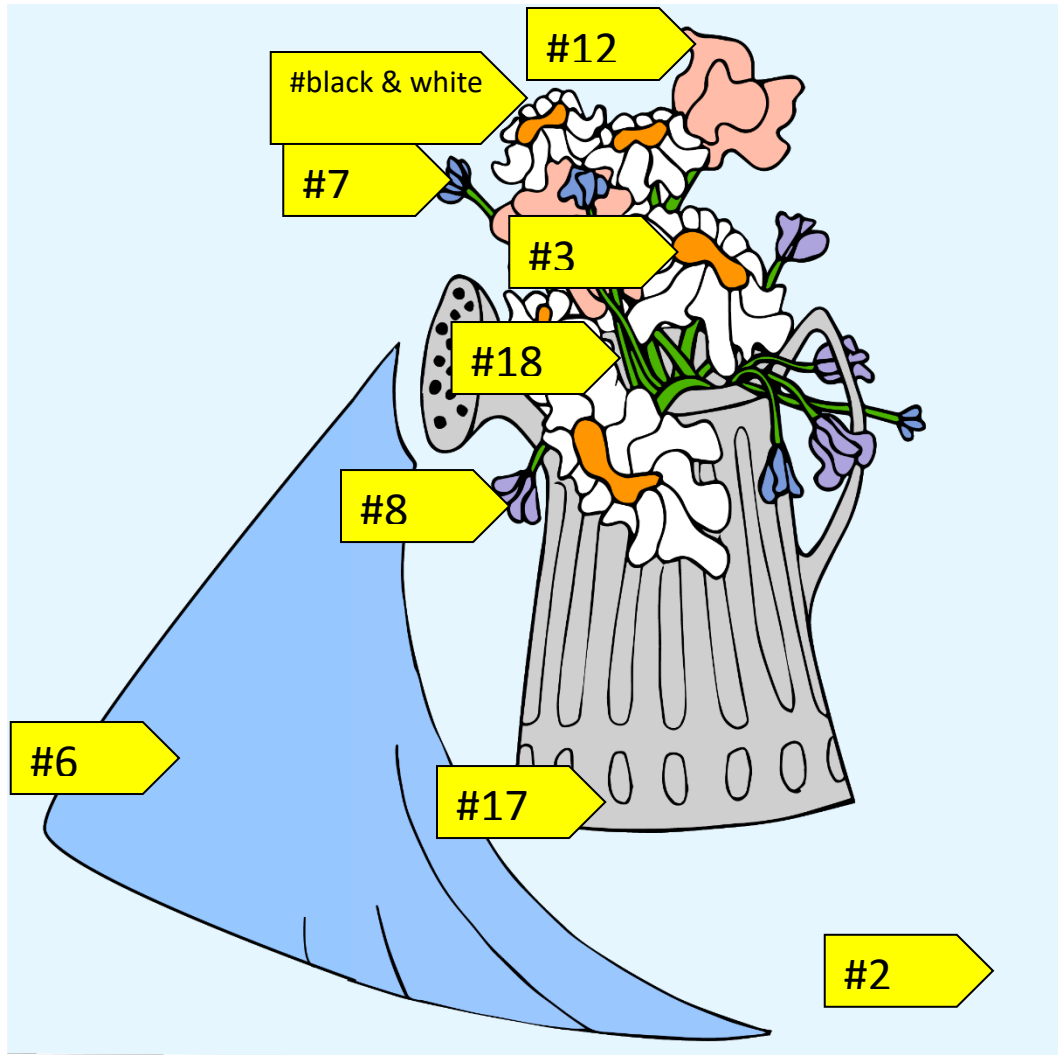




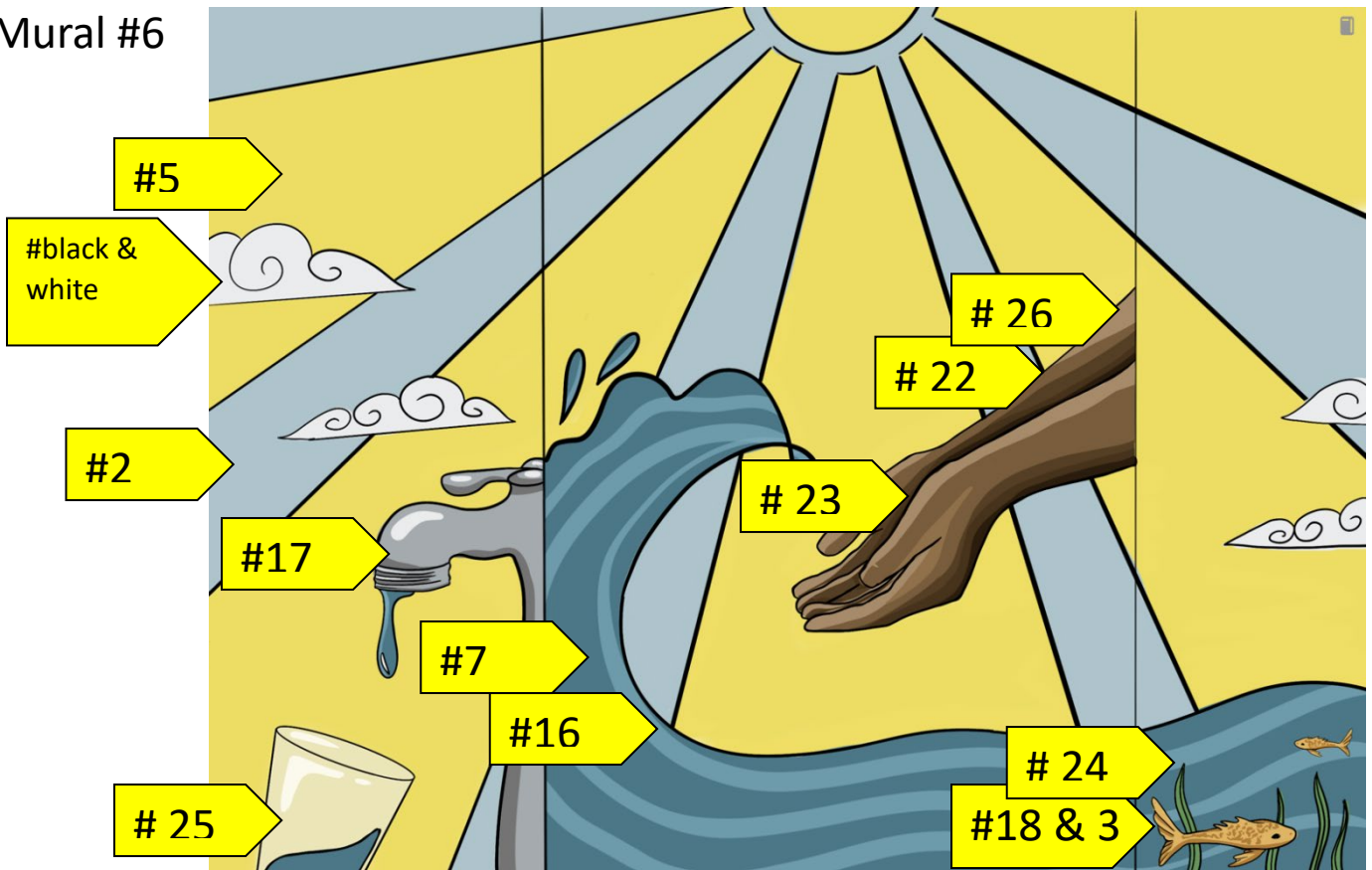
Mural #4



Mural #5

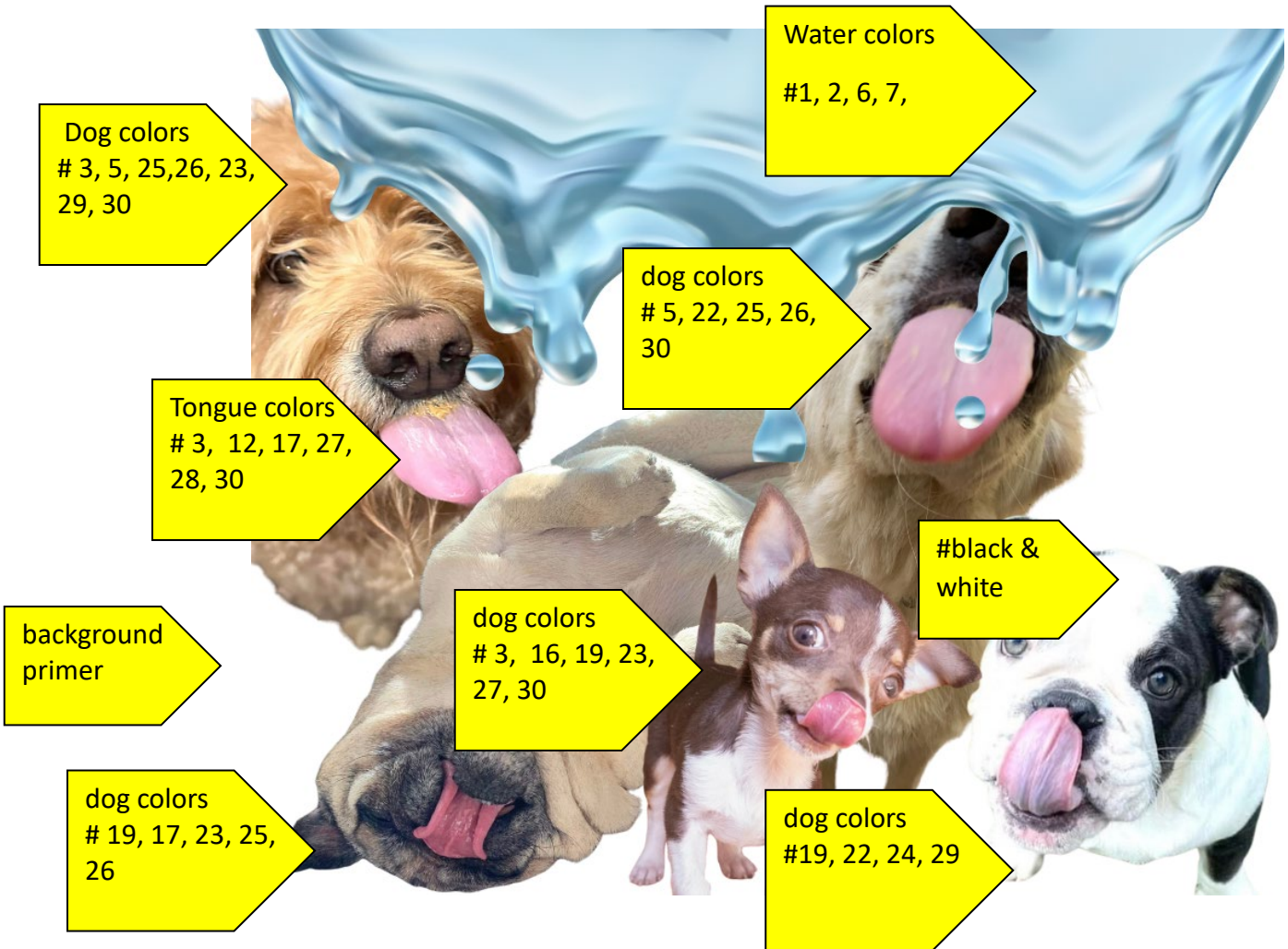


Mural #6

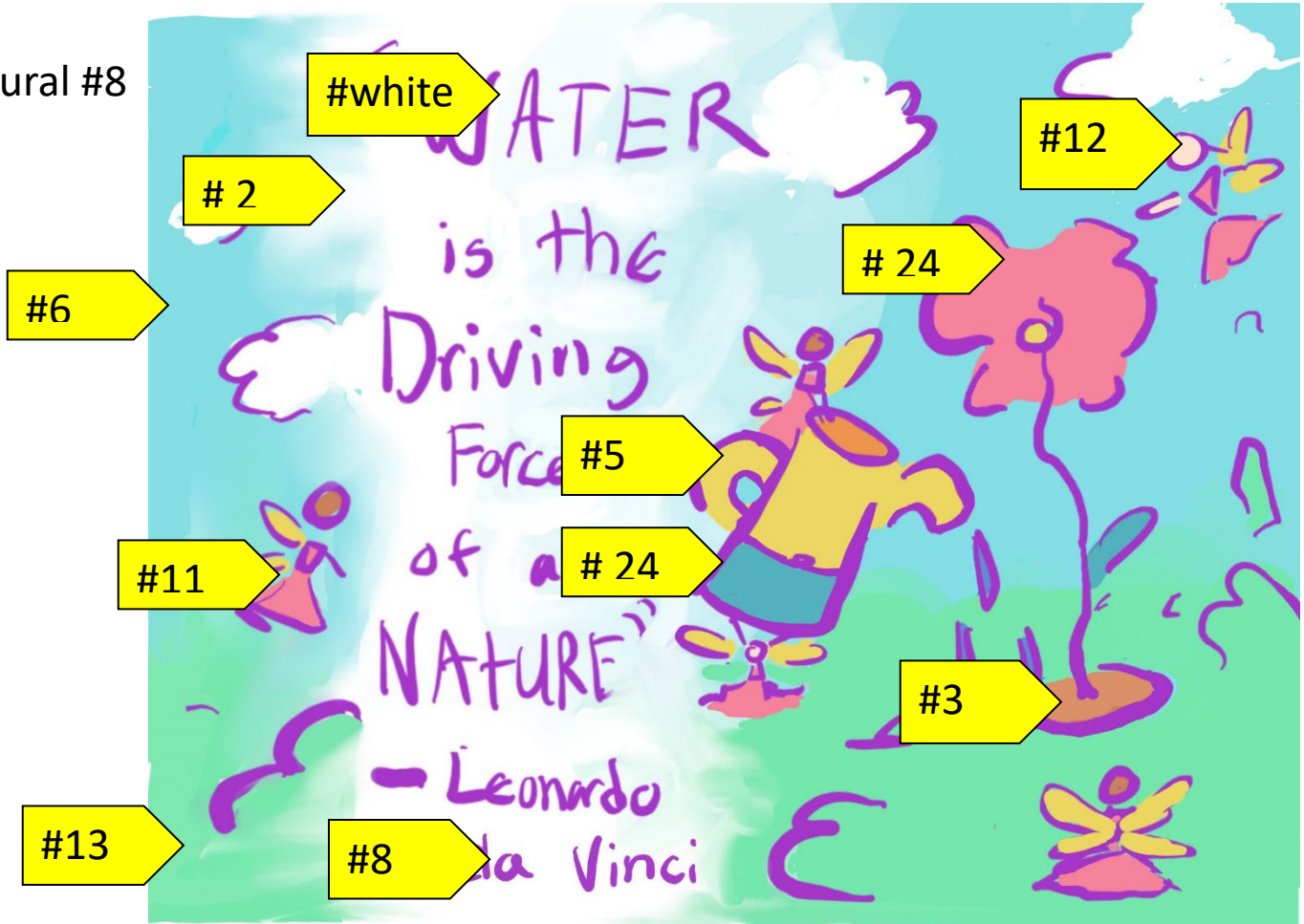


Mural #7

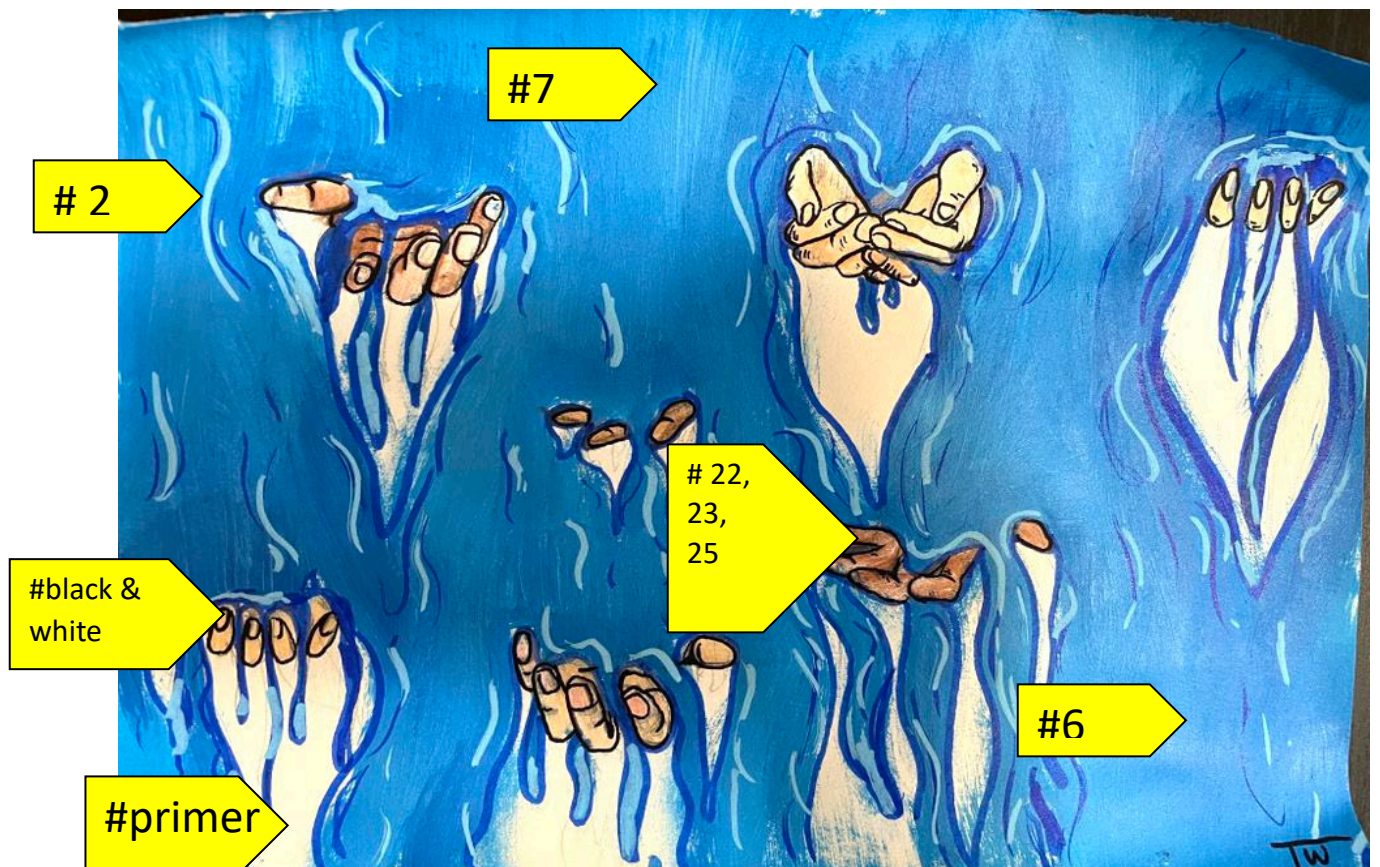
I need to make my own repairs if needed. Call Annalysa Kimball 770-722-0802. I have listed the colors here but I also mixed them.



Mural #8



Mural #9



Phase 2, fall 2024

Paint Color list and mural assignments

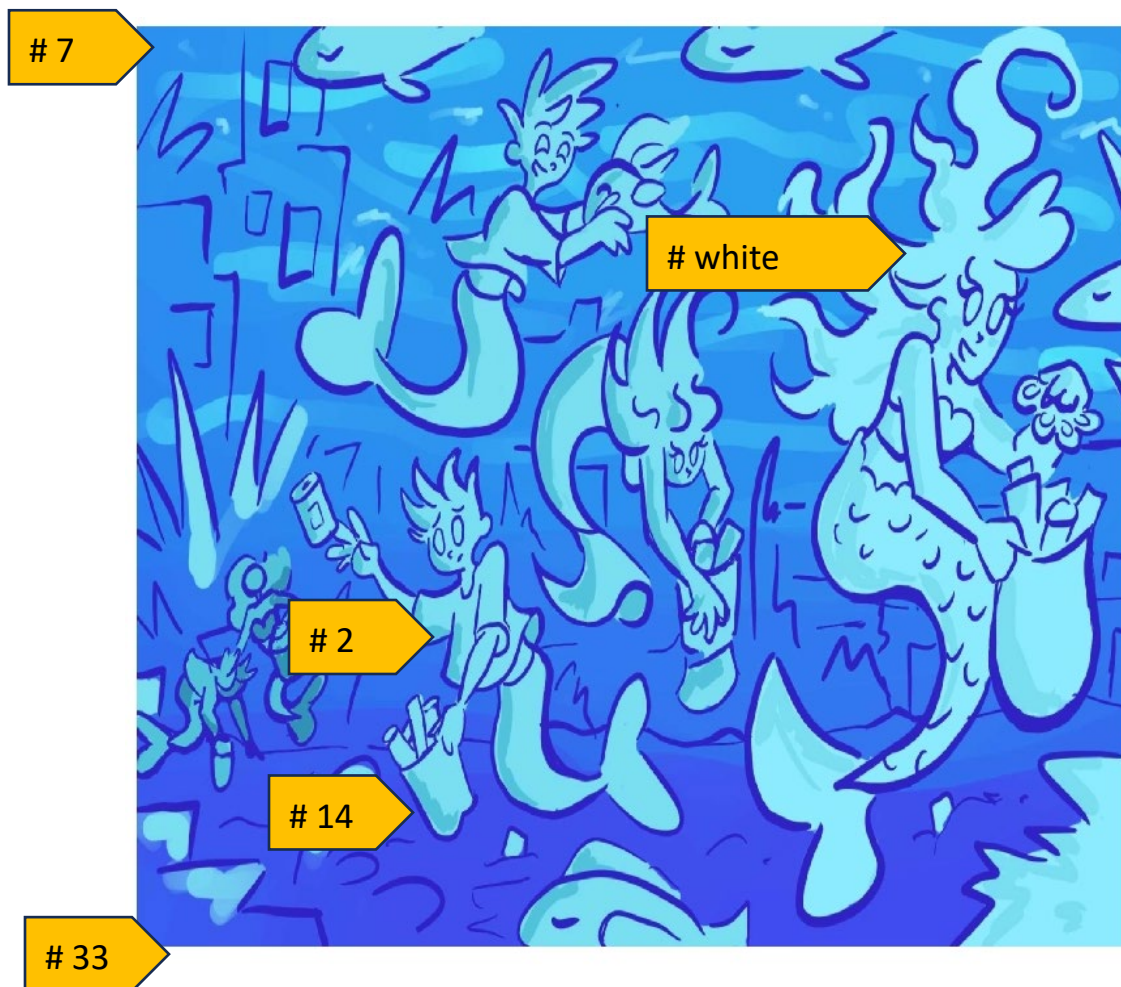
All of the paints listed in this chart are used in phase 2 and the highlighted paints were added this season.

Our #	Store # - Name	Amount	Color	Murals
1	171-c3 Blithe Blue	2 gal	Lite teal	# 2,3,4,7,10
2	223-c1 Moonmist	2 gal	Lite-white blue	# 1,2,3,7,9
3	120-c3 Inventive Orange	1 gal	True orange	# 3,4,5,10
4	116-c2 Obstinate Orange	1 qt	Deep orange	# 2,4,6,7,10
5	138-c5 Funky yellow	1 gal	yellow	# 3,4,5,10
6	177-c4 Regal Blue	2 gal	Medium blue	# 1,2,6,9
7	176-c1 Blue Chip	2 gal	Bright blue	# 1,3,4,6,9,10
8	189-c4 Berry Cream	1 qt	Periwinkle	# 10
9	180-c5 Gentian	1 qt	Purple	# 10
10	183-c5 Veri Berri	1 qt	Grey purple	#
11	105-c3 Cherry	1 qt	Bright pink	# 10
12	113-c2 Gracious Rose	1 qt	Pale pink	# 9
13	152-c3 Vegan	1 gal	Lite teal-green	# 2,4,7,10
14	168-c5 Major Blue	1 qt	Blue	# 1,4,7,9,10
15	101-c5 Heart Throb	1 qt	Bright red	# 4,6,10
16	276-c7 Merlot	1 qt	Dark brown-red	# 4,7
17	236-c2 Argos	1 qt	green	# 7,9
18	146-c5 Envy	1 gal	Bright green	# 3,4,5
19	279-c3 Gale Force	2 gal	Almost black	# 3,6
20	146-c3 Electric lime	1 qt	lime	# 3,4,5,6
21	149-c2 Dancing Green	1 qt	Light green	# 2,4,5
22	278-c7 Palm Leaf	1 qt	Med brown	# 3,4,7
23	205-c7 cowboy boots	1 qt	Dark brown	# 7,9
24	155-c7 Inverness	1 qt	Dark green	# 3,5,6,7
25	208-c1 Netsuke	1 gal	Lite brown	# 7
26	205-c5 Mudslide	1 qt	skintone brown	# 7,9
27	101-c1 Exuberant Pink	1 qt	Lite pink	# 7,10
28	102-c4 Red Clover	1 qt	Rose	#10
29	194-c5 reddened earth	1 qt	Earthy	# 3,7
30	120-c1 Naïve Peach	1 qt	Pale peach	# 10
31	251-c1 Black	1 qt	black	All
32	white	1 gal	white	All
33	176-c2 Bluebird	1 g	Dark Blue	# 1,4,7,9,10
34	122-c7 Earthen Jug	1qt	Brown	#9

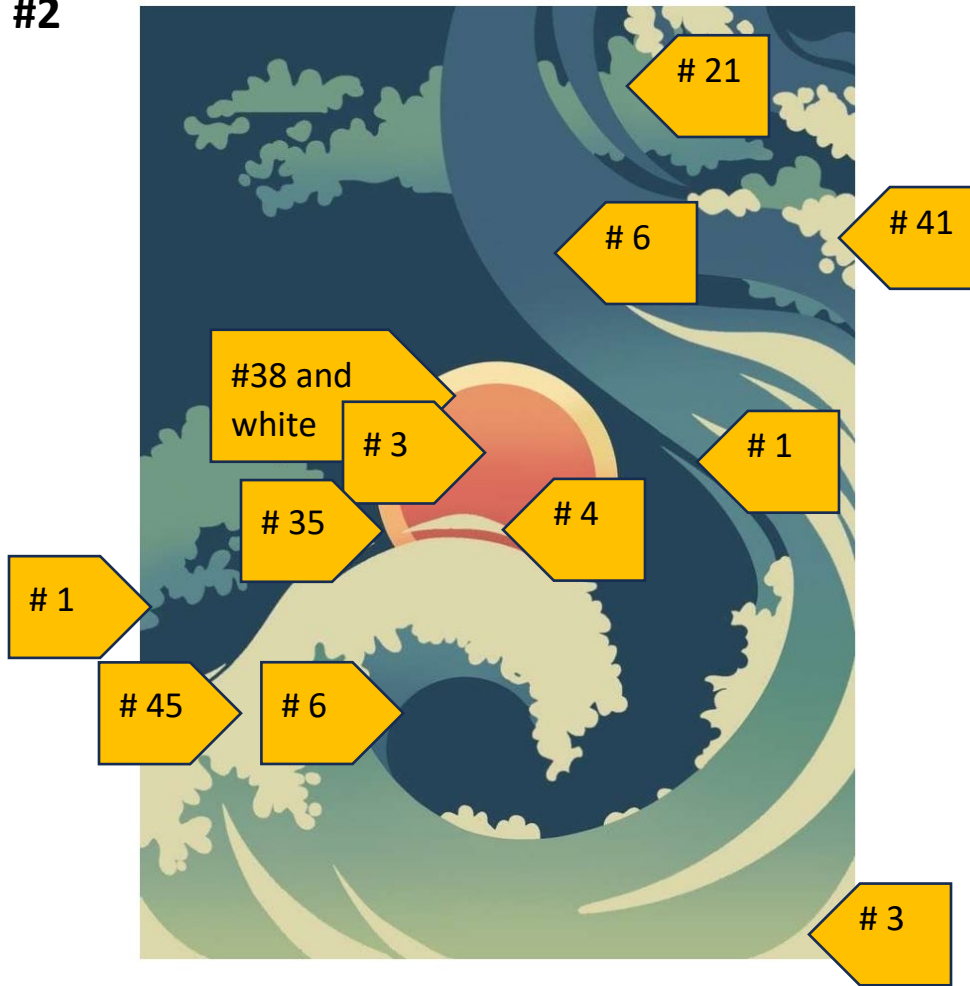
35	129-c2 Harvester	1g	Yellow brown	# 1,2,4,5,9,10
36	115-c2 Quaint Pench	1 g	Pale peach	# 9
37	127-c2 Socialable	1g	Pale orange	#9
38	134-c7 Cheerful	2 g	Yellow	# 2,3,4,5,6,7,10
39	240-c3 Proper Gray	1 qt	Medium gray	# 5,6,7,9
40	- (deleted)			
41	161-c6 Dynamic Blue		Blue	# 3,5
42	161-c3 Splashy	1 g	Turquoise blue	# 3,10
43	180-c1 Wishful Blue	1 g	Light blue purple	# 6,10
44	184-c7 Regatta	1g	Deep blue	# 2
45	142-c1 Convival Yellow	2 g	Sandy pale yellow	# 2,4,7

Mural Paint colors & locations

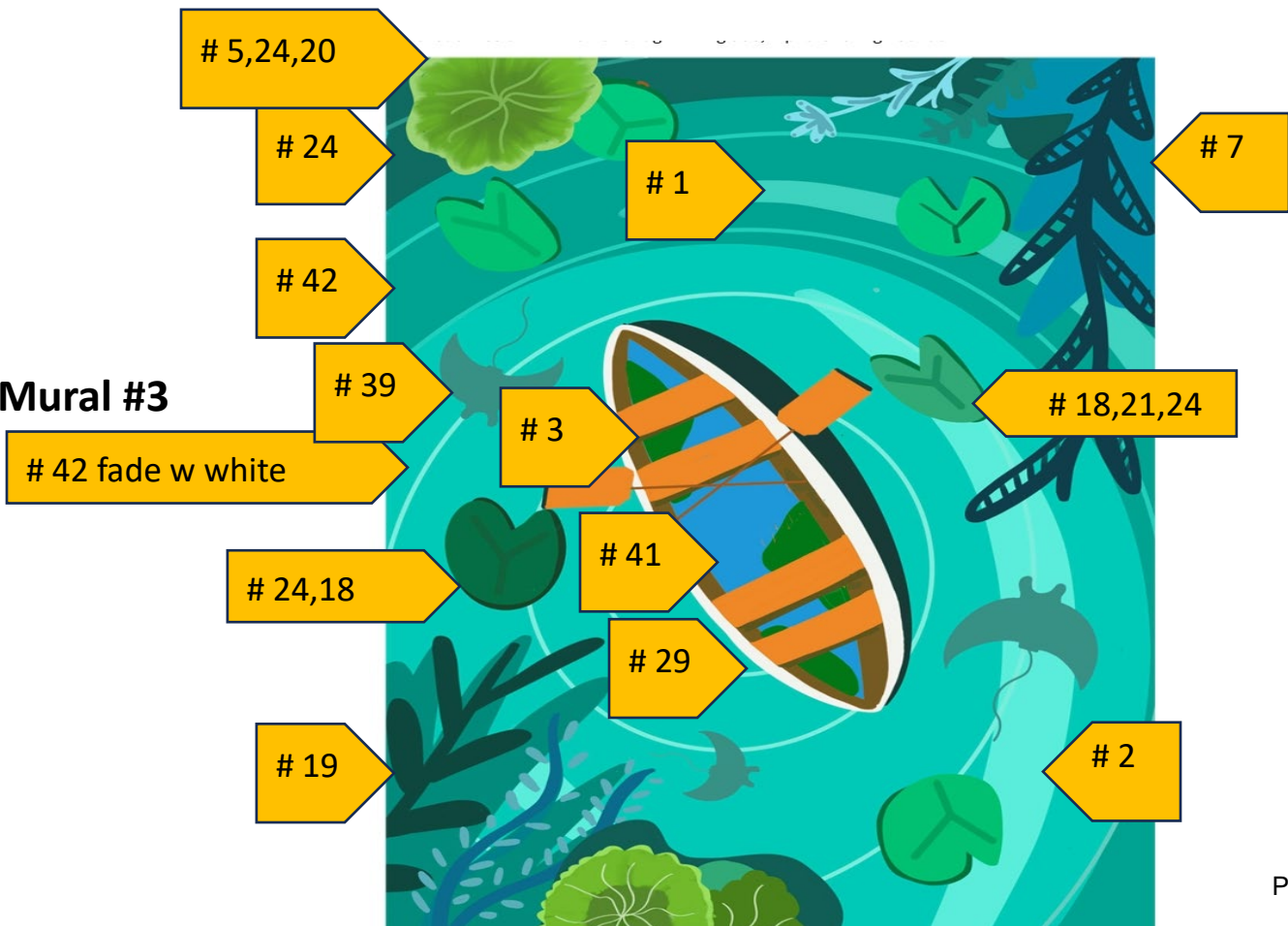
Mural #1



Mural #2

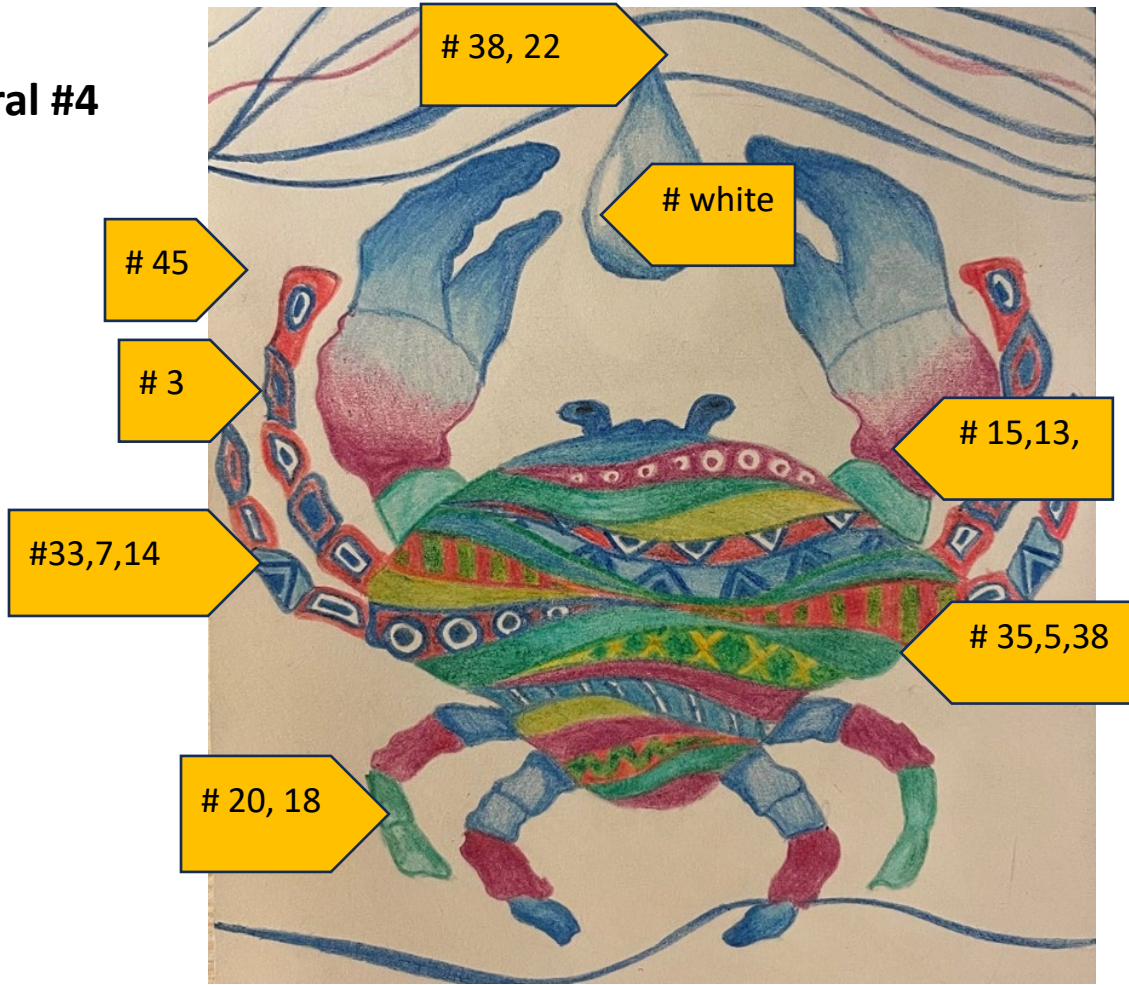


Mural #3

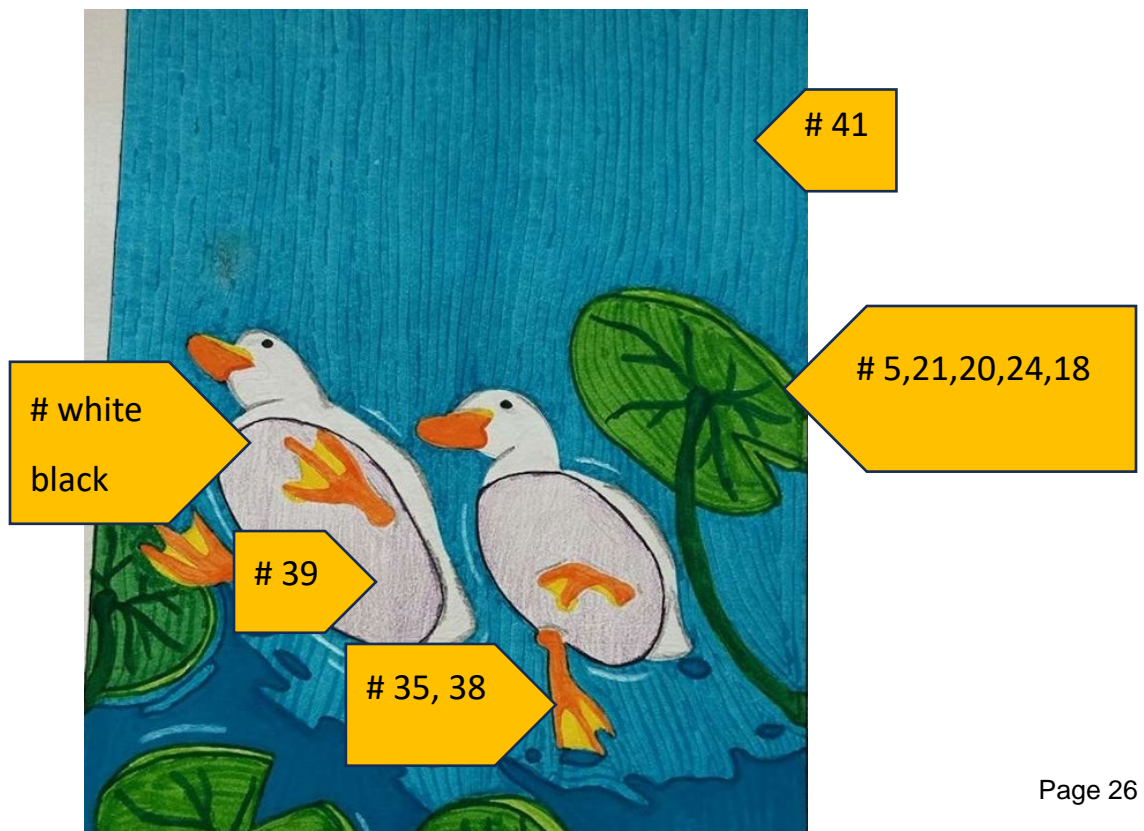


18,20,24

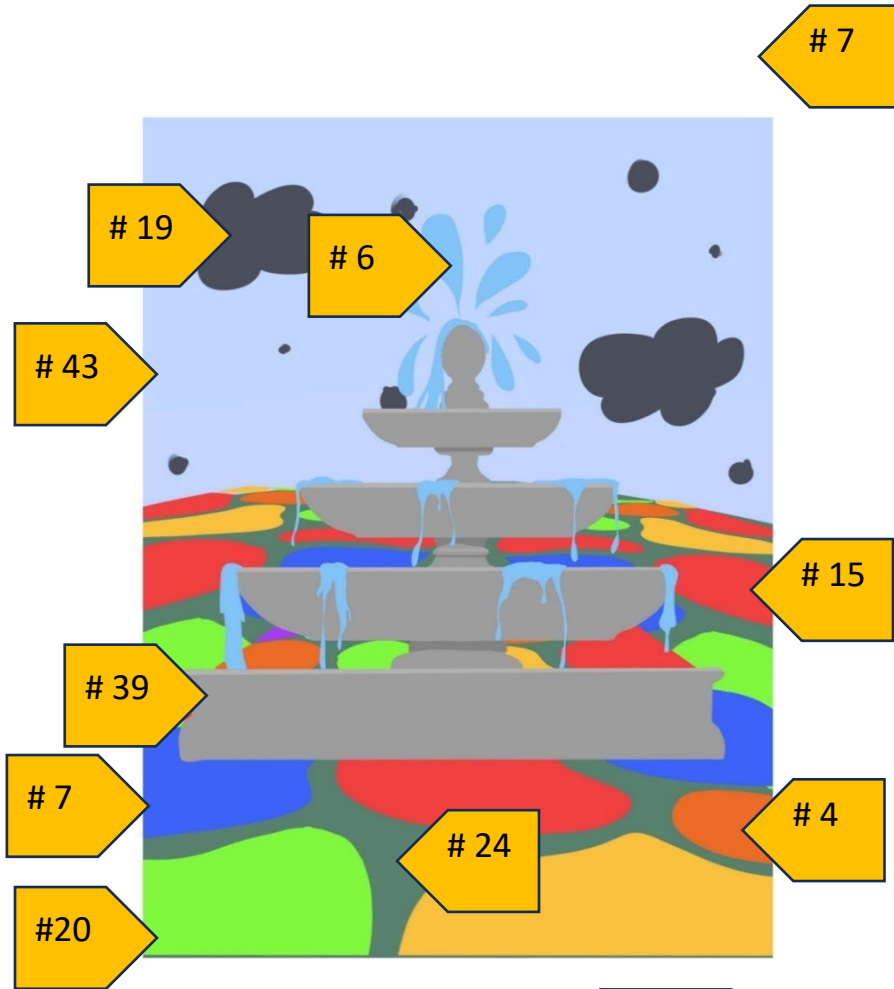
Mural #4



Mural #5



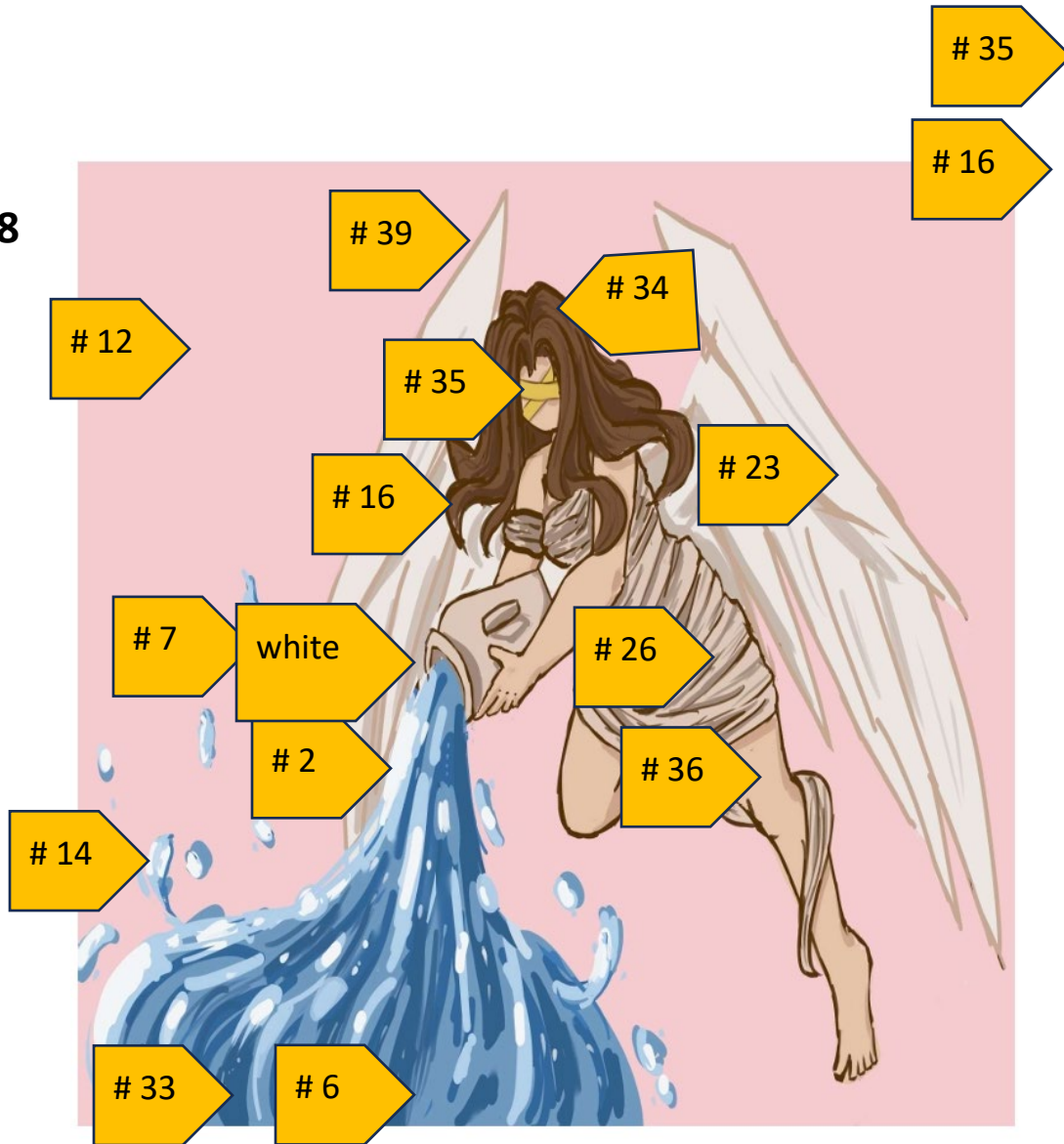
Mural #6



Mural #7



Mural #8



Mural #9



Blues for the water:

#1,14,7,33,42,
43, 13

Jelly colors

#3,4,5,38,15



black

The greenway Mural trail
Contact Information

Contracted Mural Artist and Project Supervisor =
AnnaLysa Kimball: 770-722-0802, annalysakimball@gmail.com

Responsible party for inspecting the murals =
Richard Mallory: richard@generalrealtyservices.com

North Fulton Rotary = Thomas Nolf, tnolfa@tnolfa.com

Sherwin Williams=
678-393-8422
11266 State Bridge Road, St.100, Alpharetta Ga 30022

Rotary of North Fulton - Repaired Manhole 2025

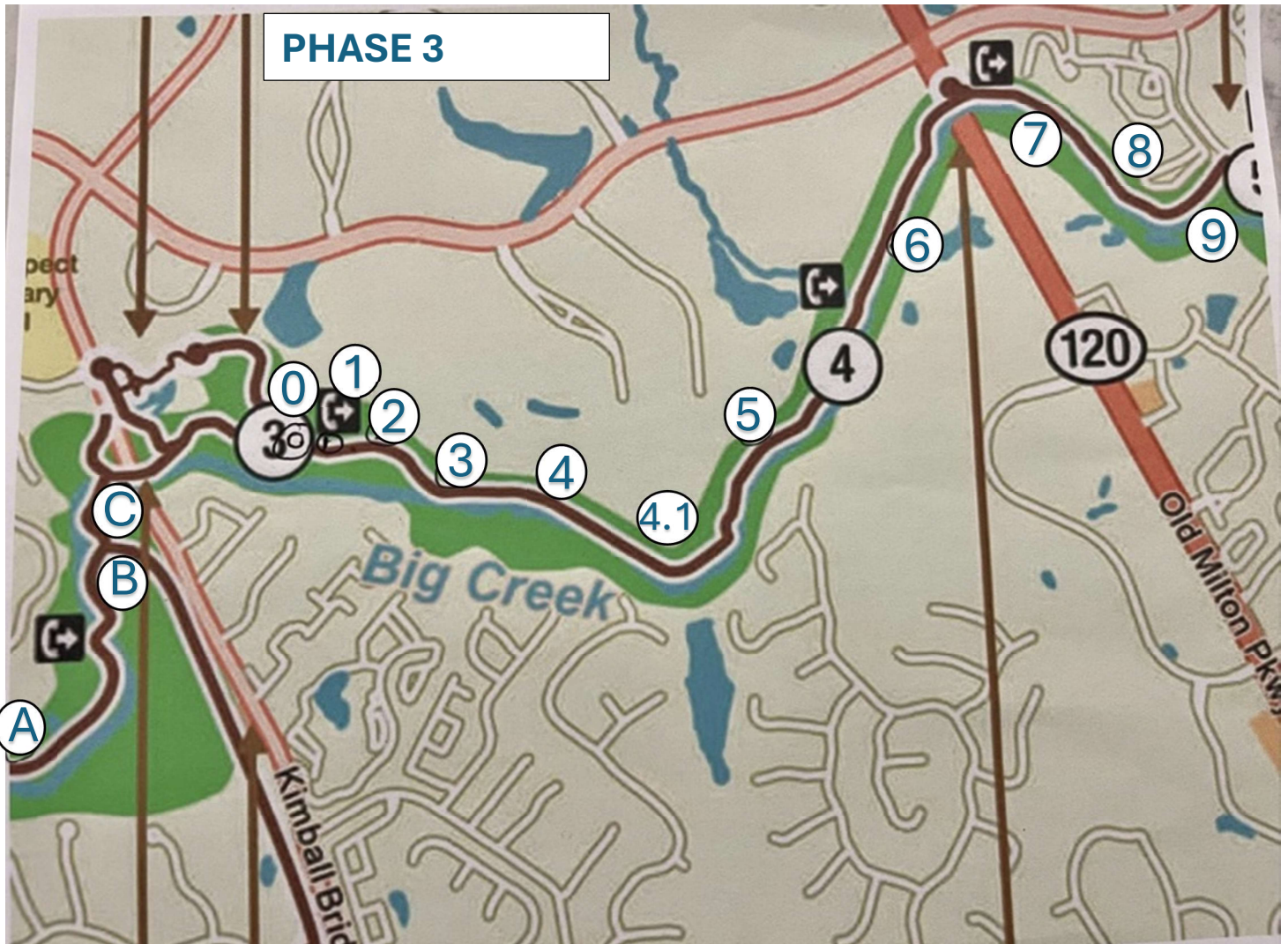
Before



After



Alpharetta GREENWAY MURAL TRAIL



Rock Mill Park & Kimball Bridge Entrance for Phase 3 Manholes A, B, C & 0 - 9

Jordan Bride, 12th grade, Alpharetta HS



Manhole A





Manhole B





Manhole C





Manhole #0





Manhole #1





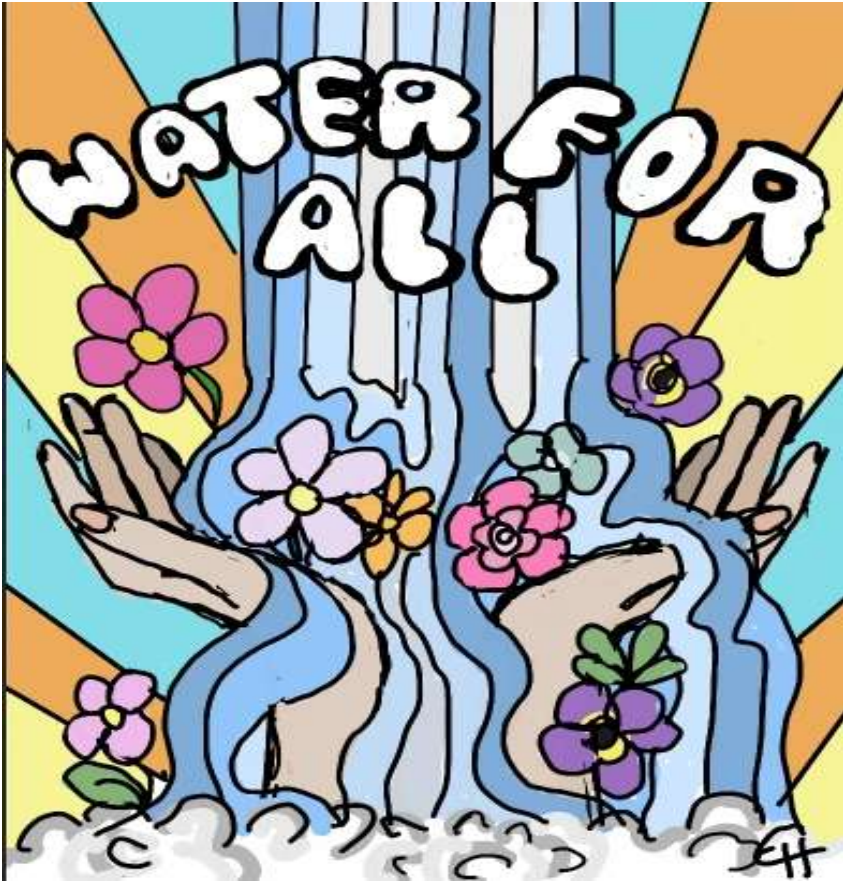
Manhole #2





Manhole #3





Manhole #4

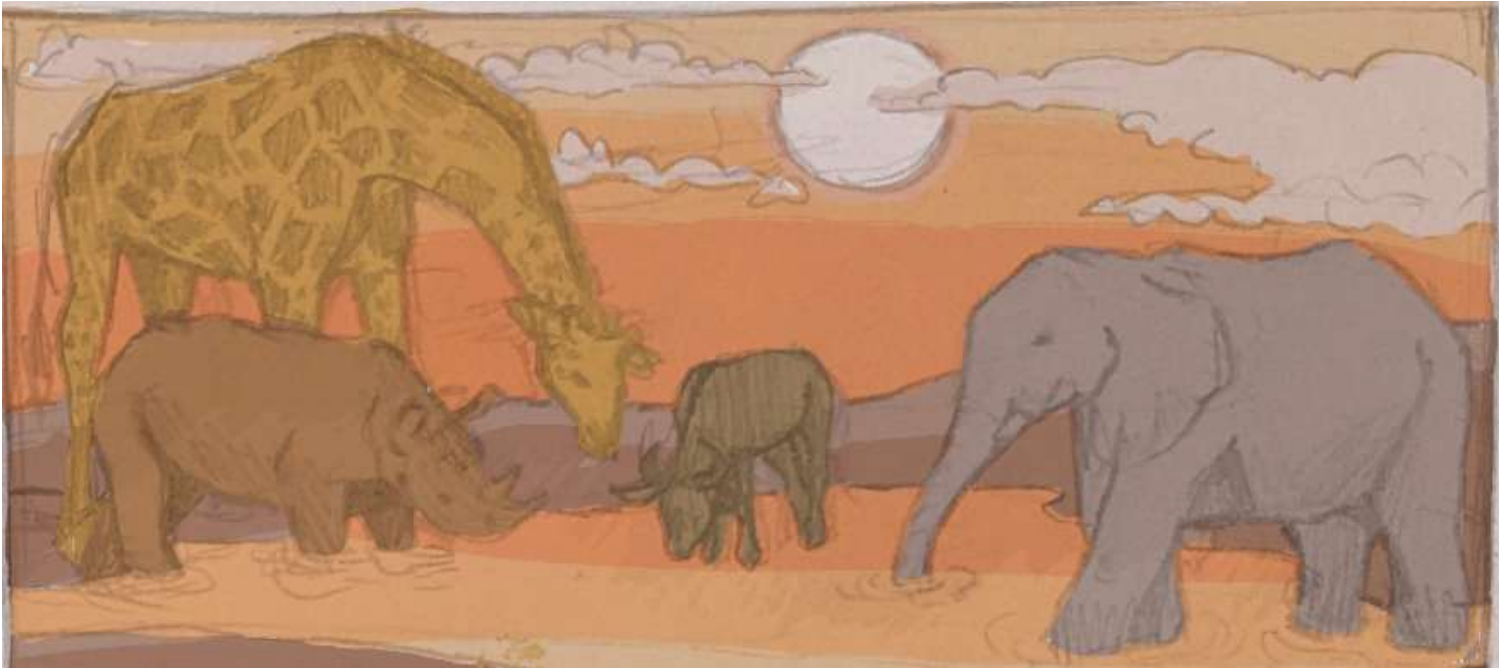




Manhole #4.1



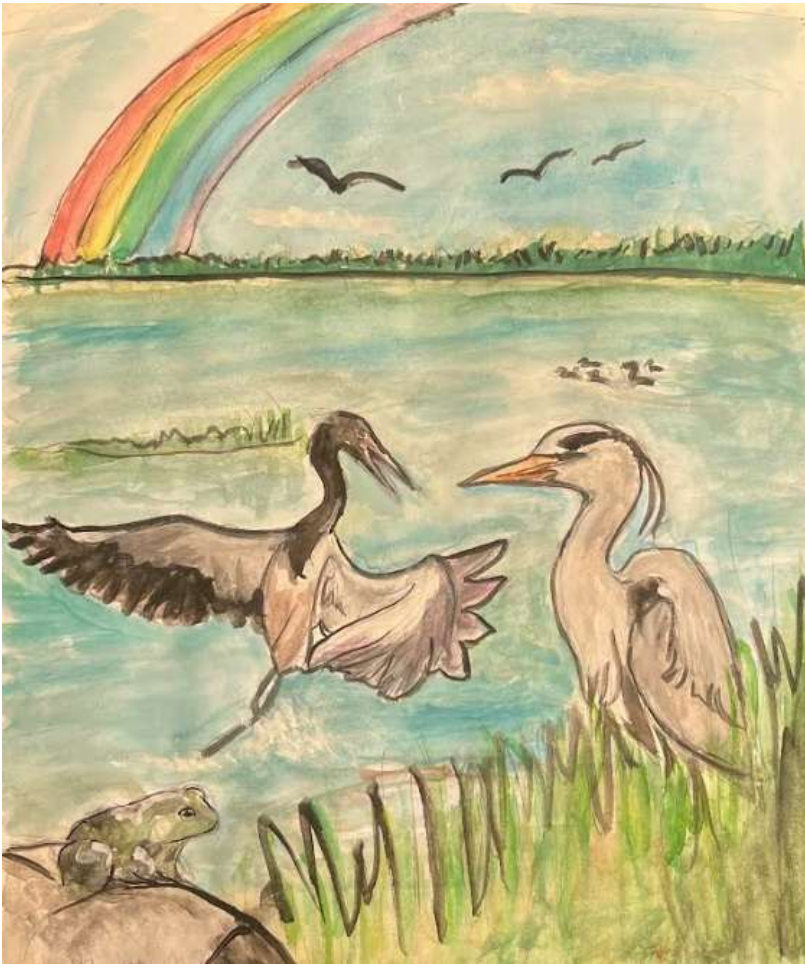
Aaliya Panda, 12th grade, Alpharetta HS



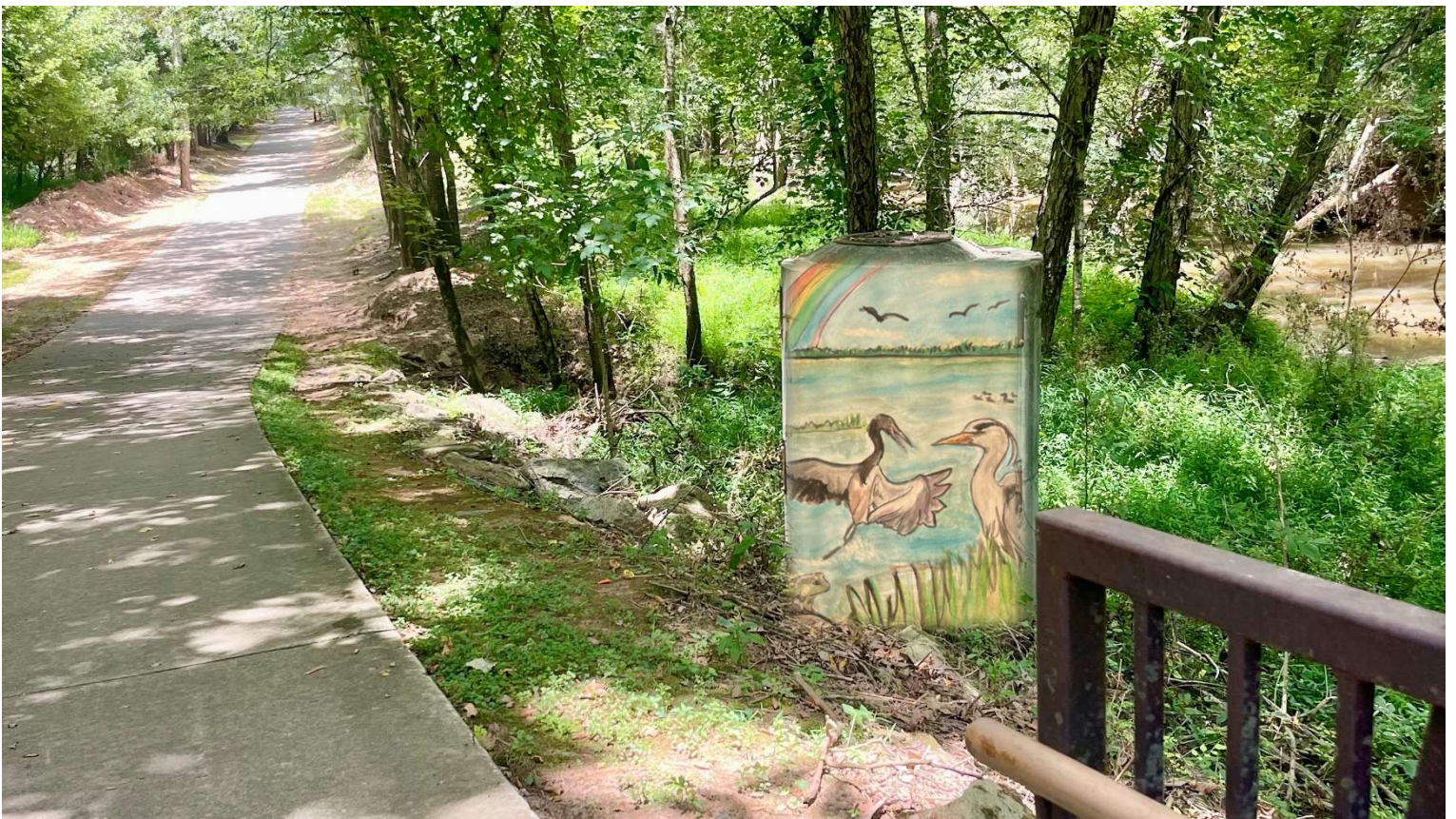
Manhole #5



Kaitlyn Mitchell, 11th grade, Alpharetta HS



Manhole #6



Harley Cameron, 11th grade, Mt. Pisgah HS

Manhole #7



Manhole #8





Manhole #9





STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: September 23, 2025

AGENDA ITEM:

Alpha Loop Bridge Mural 3 - Rainwater Location

Alpha Loop Bridge Mural 3 - Rainwater Location, presented by Arts Alpharetta.

STAFF RECOMMENDATION:

There is one alternative to this item:

1. To deny recommendation of the public art mural and request the application to make additional modifications.

ITEM DESCRIPTION:

Background:

The applicant is Arts Alpharetta <https://www.artsalpharetta.org/> partnered with the City of Alpharetta and Alpha Loop Foundation.

Arts Alpharetta is a non-profit dedicated to sharing the joy and wonderment of the Arts through offering opportunities for artists and their work, strategic local partnerships, and our innovative and educational arts center.

Alpha Loop Foundation <https://alphaloopfoundation.org/> We believe deeply in the vision and value of the Alpha Loop and are dedicated to sharing our passion with others and raising funds to help bring the full Alpha Loop vision to life as quickly as possible. Connecting the walk and art on the Alpha Loop.

Arts Alpharetta has raised funds to donate to the Alpha Loop Foundation to pay the artist for the third bridge mural along the Alpha Loop. The City of Alpharetta Cultural Services placed a call for artists and the Alpha Loop Foundation approved the artist as proposed in this application.

The City of Alpharetta Recreation, Parks and Cultural Services has supplies allocated in the operating budget for the mural (pressure washing, paints consisting of a non-slip grip paint and anti-graffiti paint, paint brushes, and signs for logistics). The city expenditure will be \$2,500 for the mural.

The mural will be added to the Public Art Walk on the Story Map with an artist plaque sharing the artist's title and story of the mural. The City of Alpharetta will add the mural onto the city's public art maintenance plan.

Public Art Review Committee Recommendation:

The selected Artist Serenity Kraus - <https://www.serenitykraus.com>

In September 2025, the Public Art Review Committee reviewed Bridge Mural 3 at the Rainwater location. They have proposed the mural as proposed.

ATTACHMENTS:

1. Alpha Loop Bridge Mural 3 Public Art Application
2. Alpha Loop Bridge Murals 3 Public Art Review
3. Alpha Loop Bridge Mural 3 Presentation
4. Resume Artist Serenity Kraus
5. Alpha Loop Bridge Mural 3 Maintenance Plan



2024 Public Art Application

Applicant Contact Name: _____

**Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): Developer Artist Community Group Other

Phone Number: _____ Email: _____

Public Art (Choose One): Mural Sculpture Memorial Community Art

Integrated Architectural Landscape Architectural Work

Images (3) Three Enclosed: YES NO **Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: _____

Artist Contact (Website/ Email/Phone/Resume): _____

Maintenance Plan Enclosed: YES NO

**Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: _____

Location Photos Enclosed: YES NO

**Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: _____

Owner of Property: _____

**Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: _____

**Final owner and responsible party for long term maintenance of the piece.*

Phone Number: _____ Email: _____

Email the following as separate attachments to Kim Zane, Cultural Services Manager

kzmanning@alpharetta.ga.us

Public Art Application (Page 1 Completed)

(3) Images of Proposed Public Art

Maintenance Plan

Location Photos of Proposed Public Art

Letter of Permission from Property Owner to Install Public Art Piece

**All above requirements must be completed for a Public Art Committee Review to be scheduled.*



PAGE (2) STAFF TO COMPLETE

Public Art Review Committee Criteria & Discussion:

**Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	_____	_____
2. Overall quality & construction of the piece is of high standards	_____	_____
3. Strength and power of public art piece is good to above average	_____	_____
4. Public Art will add to the overall location	_____	_____
5. Any concerns about messaging that could be misinterpreted	_____	_____
6. Scale of the piece fits the location	_____	_____
7. Piece meets consensus of community standards	_____	_____

Additional Comments: _____

Public Art Review Committee Recommendations:

_____ **Approved as Proposed**

**Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

_____ **Approved with Minor Modifications / No Further Review Required**

**Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

_____ **Approved with Modifications / Further Review Committee Discussion Required**

**Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

_____ **Declined / Request for New Proposal / Further Discussion Optional**

**Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

Alpharetta Cultural Arts Commission Final Monthly Review:

Added to Agenda: _____ Commission Review Date: _____

**Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*



Public Art Review 09_2025

Review Committee:

Arts Alpharetta - Shelton Cochran, Thomas Nolf, Ben Hollinsworth, & Liz Alzona

Applicant(s) In Attendance:

Arts Alpharetta Applicant- Nancy Murphy

Public Art Pieces

Alpha Loop Bridge Murals 3 / Rainwater Location

Comments & Recommendations:

- 1- The partnership is between the Arts Alpharetta, Alpha Loop Foundation and City of Alpharetta.
- 2- Rainwater Location (reference images in PowerPoint)
- 3- Artist Serenity Kraus / www.serenitykraus.com
- 4- How will the artist paint the mural so the Alpha Loop can be accessible for the public.
 - a. Paint ½ of mural (length) and then second half of mural
 - b. Notify the departments that the Alpha Loop will not be assessable by golf carts or gators due to the size of these vehicles taking up the full width of the bridge
- 5- The applicant submitted the artist's resume and visuals.
- 6- Instagram signatures should be made smaller and at bottom of mural.
- 7- Nature theme fits the nature location on the Alpha Loop.
- 8- Love the contrast and vibrant colors. The location is conducive for bright colors as it is near businesses and not homes. Perfect location.
- 9- Rainwater Location is a reference to the closest street name and a reference to Sue Rainwater, Alpharetta City Clerk for 30+ years. The flowers would be a nod to her as she liked flowers.
- 10- The city will apply an anti-graffiti paint with non-slick grip.
- 11- Artists can begin work as soon as it's approved and will be completed by the end of October weather permitting.

Public Art Review Committee Recommendations:

Approved as Proposed



Alpha Loop Bridge Murals



ALPHA LOOP
FOUNDATION



Serenity Kraus Bridge Mural 3 - *Neon Garden*



Serenity Kraus

Serenity Kraus is a visual artist based in North Georgia. She earned her degree in Digital Animation from Kennesaw State University and brings a strong foundation in design and storytelling to her work. She moves fluidly between traditional and digital mediums, blending technique with intuition. Her current focus lies in large-scale mural projects, where she brings immersive and uplifting visions to life on a grand scale.

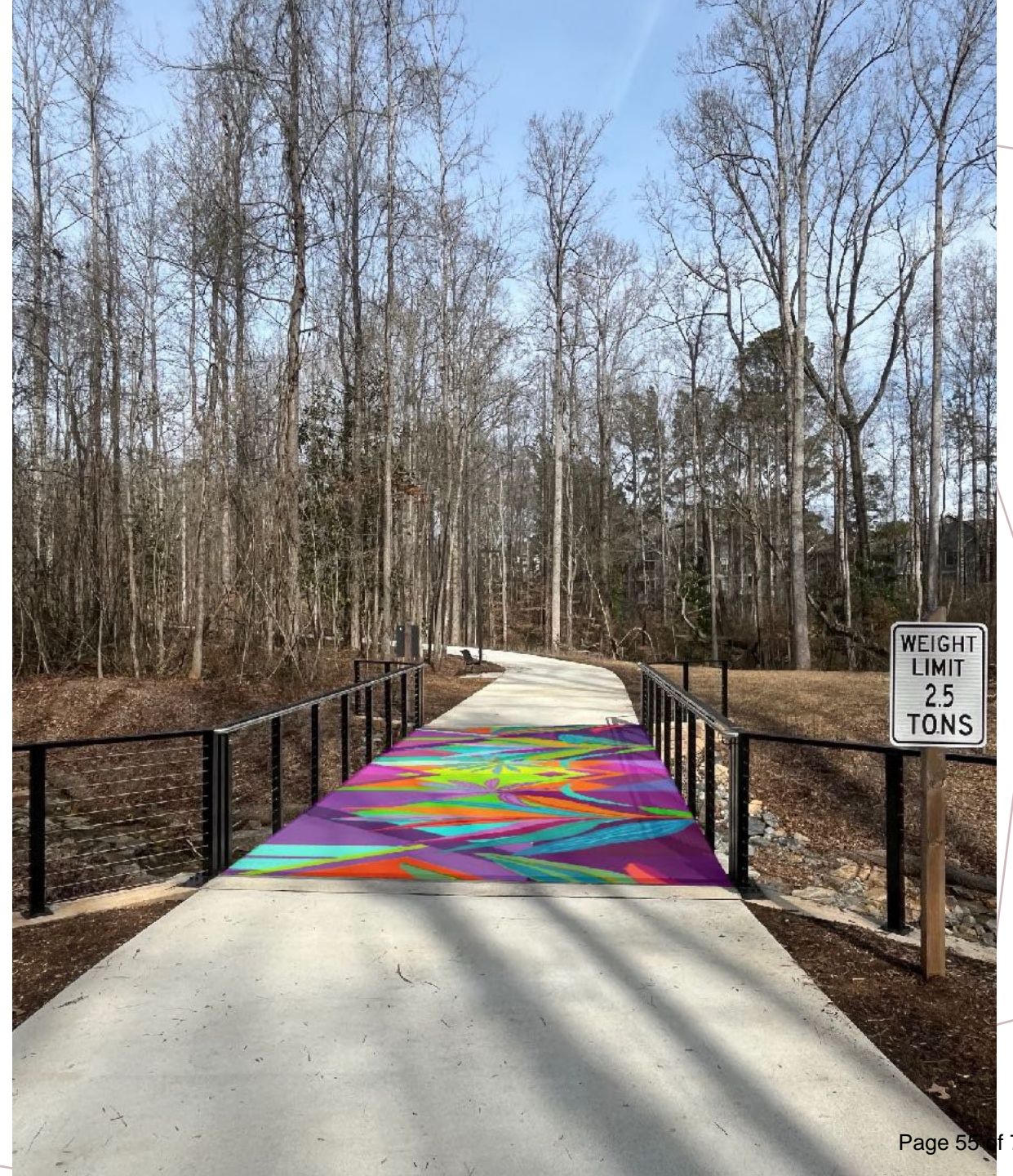
Artist Statement

My design celebrates the beauty of unexpected harmony. Inspired by the natural elegance of tropical plants and flowers, this piece blends organic forms with bold, abstract geometry to create a visual rhythm that feels both structured and spontaneous. The bright, layered hues radiate energy and optimism. This work invites viewers to pause and engage—to find delight in the contrast between sharp angles and soft petals, and to consider how serendipitous encounters can bloom into something meaningful. As a local artist, I was inspired to contribute to this project as a way to transform a passive, often overlooked bridge into a vibrant, engaging space—one that invites reflection, sparks curiosity, and brings a renewed sense of joy to the everyday experience.

Alpha Loop Bridge Mural 3 Rainwater



Alpha Loop Bridge Mural 3 Rainwater



Samples of Serenity's Murals





Pool Risks

1. Shower before entering pool.
2. Children shall not use pool without an adult in attendance.
3. Adults should not drink alcohol.
4. All children three years old and younger and any child not fully trained must wear properly fitting swim attire AND a water resistant swim diaper.
5. Do not swim if the facility notifies you of nitrate, bacteria, or cloudy water from the state.
6. Do not consume the pool water.
7. Do not swim unless diving area is clear of other swimmers.
8. Do not swim if you feel ill/unwell within the past two weeks.
9. No animals are allowed in the pool or pool enclosure, except service animals as allowed on the deck.
10. No glass bottles allowed in or around pool.
11. No food, drink, or wrappers shall be permitted within ten feet (10') of the swimming pool.
12. No running or rough play allowed.
13. No spitting, vomiting or urinating near or into the pool.
14. Only authorized to be in water.

@Serenity_Kraus





SERENITY KRAUS

— PHONE —
+4047137696

— EMAIL —
serenitykraus@gmail.com

— WEBSITE —
www.serenitykraus.com

Motion Designer Animator

ABOUT ME

I am a motion designer/muralist based in North Georgia . I am inspired by dreamy pastel color palettes and love working with vectors and traditional mediums.

SOFTWARE SKILLS

- After Effects
- Photoshop
- Illustrator
- Storyboard Pro
- Media Encoder
- Maya
- Callipeg
- Premiere Pro
- ToonBoom Harmony

PROFESSIONAL EXPERIENCE

2014-Present

Freelance Artist

Freelance painting commissions based on desire and need of client. Discuss project direction with client. Provide roughs and in process works for approval. Deliver on deadline.



2024

Muralist

Created Women's History Month mural concept in Photoshop/Procreate to highlight women in animation. Transferred design onto 8x4 feet wooden panel board. Hand painted. Delivered to Brook Run Skate Park in Dunwoody, Ga for month long display.



2015 - 2019

Part Time Lead/Sales Associate/ Key Holder

Converse | North Georgia Premium Outlets

Served as leadership for sales associates by assigning objectives throughout their shifts. Opened the store. Counted money and handled paperwork. Provided customer service by giving product knowledge, suggesting shoe styles, and recommending outfits.



EDUCATION

2019-2022

Kennesaw State University

Digital Animation BFA

2022

Master Motion Design Online Course

2022

Motion Practice with Ben Marriot Online Course

ORGANIZATIONS

2024

Women in Animation Mentorship

EXHIBITIONS

2023

Bowen City of the Arts

"Rangito", 12x16 ,Acrylic, Dawsonville, Ga 30534

Serenity Kraus – Alpha Loop Bridge Mural 3 Rainwater

Schedule, Materials and Maintenance Plan for Rainwater Bridge Mural

1. Schedule

The painting schedule for the mural is planned over a four-week period. Work is expected to begin in early October, allowing for flexibility in case of extreme weather delays. Barring any significant interruptions, the mural is projected to be completed no later than November 1st.

2. Materials and Protective Coatings

- Paint: High-quality exterior-grade acrylic paint (Sherwin Williams SuperPaint low sheen)
- Surface Preparation: All surfaces are power washed
- Clear Coat Protection: A UV-protective, anti-graffiti varnish (such as UV Clearcoat Vandlguard) will be applied upon completion to safeguard against sun damage, moisture, and vandalism.
- *****PENDING City of Alpharetta’s specified product for anti-slip surface.**

Rainwater Bridge Paint List (Sherwin Williams)

Clematis 6831(1 quart)

Fabulous Grape 6293(1 quart)

Dynamo 6841(1quart)

Exuberant Pink 6840 (1quart)

Gulfstream 6768 (1quart)

Radiant Lilac 0074 (1 quart)

Electric Lime 6921 (1 quart)

Humorous Green 6918 (1 quart)

Jargon Jade 6753(1 quart)

Dewberry 6552 (1 quart)

Kimono Violet 6839 (1 quart)

Knockout Orange 6885 (1 quart)

Ionian 6754 (1 quart)

Larchmere 6752 (1 quart)

Obstinate Orange 6884 (1 quart)

Clear Coat Anti-Graffiti Protection:

*****PENDING City of Alpharetta's specified product for anti-slip surface.**

VandIGuard One Non-Sacrificial Anti-Graffiti Coating (5 Gallon container for mural to receive 2 coats)

3. Routine Inspection

- Frequency: Twice annually (Spring and Fall) within the first year and then once a year for 5 years
- Check for signs of fading or peeling.
- Inspect for dirt buildup, or graffiti.

Re-apply 2 coats of clear UV-protective, anti-graffiti varnish every 10 - 12 years or as needed.

Clean with water and a soft brush or very light pressure washing if needed. Do not use solvent-based cleaners or bleach and avoid abrasive scrubbers.



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Zane

Meeting Date: September 23, 2025

AGENDA ITEM:

Cultural Services Monthly Report — September 2025

Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights:

- The Spotlight Community Stage
- Mansell House and Log Cabin

Monthly Initiatives:

- Alpharetta Arts & Culture Master Plan - Update
- Alpha Loop - Two Sculptures Updates
- ARTober - Launch

Monthly Happenings:

- Arts & Culture Online Calendar <https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City - Live Music Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Reference ARTober Brochure for a full listing

ATTACHMENTS:

1. Staff Presentation Arts and Culture 9/25

Alpharetta Cultural Services Report September 2025

THE SPOTLIGHT

Alpharetta Community Stage

2025 GRPA Senior Talent Show Sept 13, 2025





Alpha Loop Sculptures Update





Immediate Actions (Next 12 Months)

To implement the Arts & Culture Master Plan, the City should begin with tasks that signal immediate momentum to stakeholders, along with key actions that will serve as the foundation for the rest of the plan.

IMMEDIATE ACTIONS	POTENTIAL LEAD	POTENTIAL PARTNERS	COST	POTENTIAL \$ SOURCE	STRATEGY
Create an initial schedule for arts and culture convenings. Signal readiness to engage with the arts and culture community by scheduling an initial set of convenings, such as networking opportunities or listening sessions. The City should plan future events based on the group's feedback and interest areas.	Recreation, Parks & Culture staff	Arts and culture organizations, arts educators, arts-related businesses, cultural and historic heritage organizations	Staff Time	N/A	3
Assess and bolster the Arts Alpharetta partnership. Many key elements of the Master Plan rely on a more robust partnership with Arts Alpharetta. Work with the organization to determine its current and future capacity, identify areas that require more support from the City and/or community partners, and lay the groundwork for increasing staff and resources. Consider working with an outside consultant to develop a strategic plan for the organization's elevated role in the City's future arts ecosystem.	Recreation, Parks & Culture staff, Arts Alpharetta leadership	Outside consultant	Additional funds needed	City of Alpharetta: General Fund; Arts Alpharetta: donations, earned revenue, capacity building grants	2

70

CITY OF ALPHARETTA ARTS & CULTURE MASTER PLAN

Executive Summary

Over the past two decades, Alpharetta has grown and changed remarkably: once a small town on the outskirts of Atlanta, it is now a destination and regional job center in its own right. Arts and culture are playing a significant role in this transformation, evidenced by the enviable calendar of special events, a dedicated arts center, a history center, and a growing collection of public art.

As arts and culture have grown, so has the need for a more defined plan—what is the vision for arts and culture in Alpharetta? And how do we best achieve it? The intent of this plan is to create a clear path forward for arts and culture to expand in an intentional manner.

Currently the City is very strong in certain aspects of the arts, notably in the visual arts opportunities provided at the Arts Center and a broad variety of music-based programming. Many arts and culture opportunities come from the City's Recreation, Parks, and Cultural Services Department, and there is a rich network of partner organizations that contribute to the City's growing arts scene.

Through this planning process, the community identified a need for more performing arts, a desire to focus on local art and artists, and more diversity both in terms of locations of art and representing the cultural diversity of Alpharetta. To best meet these needs, the City will focus on expanding the following:

- **Public Art:** art-infused infrastructure, murals, sculpture, nature-based art
- **Performing Arts:** music, theater, dance
- **Culture & Heritage:** events, museums & sites, tours, lectures & classes

To expand arts and culture in Alpharetta, this plan recommends seven overarching priority strategies shown in the box below.

PRIORITIES & STRATEGIES

- **Boost economic development:** Capitalize on Alpharetta's strong arts and culture climate to boost economic development.
- **Foster partnerships:** Foster a culture of partnership between private business, non-profits, and the public sector in arts and culture initiatives across the city.
- **Serve as a connector:** Facilitate connections between Alpharetta's wide variety of historic, arts and cultural organizations.
- **Reflect the community:** Reflect Alpharetta's diverse collection of cultural backgrounds, interests, and places in all aspects of arts and culture.
- **Integrate into operational processes:** Further integrate arts and culture into projects and processes to create clear and transparent protocols.
- **Amplify marketing:** Boost public and private arts and culture activities with cohesive marketing and promotional tools.
- **Maintain character:** Utilize arts and culture to maintain Alpharetta's character in the region, while evolving and connecting with its residents.

City of Alpharetta Arts & Culture Master Plan



ARTS & CULTURE GOALS

- **SPARK.** Will be integrated into the daily lives of the community
- **DISCOVER.** Will open doors to learning new skills, experiencing new cultures, and understanding topics in new ways
- **CONNECT.** Will provide opportunities for residents, business owners, and visitors to engage with each other and form connections
- **CREATE.** Will enrich public spaces by installing unique art and activating places with special events

ARToBer

Celebrating National
Arts & Humanities
Month in Alpharetta

See all of the events happening in Fall 2025



What is ARToBer?

Arttober is a fall celebration of Arts and Humanities in Alpharetta. Cultural Services in partnership with local Art Leader Groups are coming together to bring the joy of art and culture to the community with free happenings and events.

Sep 17. GNPA Alpharetta Chapter Meeting
with Janet Newton
7:30-9pm. Alpharetta Arts Center.

Sep 19. Eclectic Lawn Summer Concert Series featuring Funk Cake
7 - 9:30 pm. Alpharetta Arts Center Terrace & Lawn. Free

Sep 19. Piccollage: BIG REVEAL Hands On Community Event
7-9:30pm. Alpharetta Arts Center. Free

Sep 19. Diamonds are Forever presented by the Alpharetta Symphony
7:30-9pm. Innovation Academy. Ticketed

Sep 19. Alpha Jazz Big Band Dance
8-10:30pm. American Legion. Ticketed

Sep 20. The Scene Art Gallery Spotlight on Art: Global Landscapes
5:30-7:30pm. The Scene Art Gallery at North Point Mall. Free

Oct 1 - Nov 12. Off the Beds and Onto the Walls - Gallery Exhibit
Alpharetta Arts Center. Free

Oct 4. Family Day Meet our instructors, Free art for kids & adults, live music & more.
10am - 2pm. Alpharetta Arts Center. Free

Oct 11. Off the Beds and Onto the Walls - Gallery Reception
5-7 pm. Alpharetta Arts Center. Free

Oct 15. GNPA Alpharetta Chapter Meeting with Umit Yuskel. Alpharetta Arts Center.
7:30-9pm.

Oct 18. Eclectic Lawn Battle of the Bands
6 - 9pm. Alpharetta Arts Center Terrace & Lawn. Free

Oct 18. Spotlight on Art: Against the Dark
5:30-7:30pm. The Scene Art Gallery at North Point Mall. Free

Oct 23-24. North Park Pretenders Drama Club Epic Halloween Show
1:30-3:30pm. Spotlight Stage North Point Mall.

Nov 2. Alpharetta Symphony Youth Orchestras Concert
5 pm. Innovation Academy. Free

Nov 7. Dvořák's 8th Presented by The Alpharetta Symphony
7:30 pm. Innovation Academy. Ticketed

Nov 15. Artist Holiday Market
10am - 4:30 pm. Alpharetta Arts Center.

Nov 15. Spotlight on Art: Visual Textures
5:30-7:30pm. The Scene Art Gallery at North Point Mall. Free

Nov 19. GNPA Alpharetta Chapter Meeting
with Thomas Yackley
7:30-9pm.

Nov 28. Alpharetta City Band Annual Holiday Concert
2-3pm. North Point Mall. Free

Nov 28 - Jan 10. Outta the Box - Gallery Exhibit Alpharetta Arts Center. Free



Community Stage At North Point Mall

Alpharetta Arts Center Classes & Workshops

HOMESCHOOL ART with Sue Miller #35368
Oct 3-31, Fri, 10:30 AM - 12 PM, 7-12 yr

FAMILY FUN ART TIME at Alpharetta Arts Center #35282
Oct 6, Mon 10:30 - 11:30 AM, All Ages

SCIENCE AND ART GO TOGETHER! with Ann Scott Hanks,
#35311 Oct 6- Nov 3, Mon, 5-6 PM, 5-10 yr

ADAPTIVE ART- with Lionheart Works #35277
Oct 9-30, Thu, 1:30 - 2:30 PM, 16+ yr

WATER MEDIA WORKSHOP with Debra Yaun #35424
Oct 25, Sat, 10:30 AM- 12:30 PM, 16+yr

ADAPTIVE PHYSIO JAZZ with Sideways Dance Company,
#35286 Oct 25, Sat, 12:30- 1:30 PM, 8+ yr

SCARY FAIRY GARDEN with Christine Schweitzer, # 35437
Oct 25, Sat, 12:30- 4 PM, 8-12 yr

WHEEL THROWN POTTERY FOR BEGINNERS

with Mary Maxwell, # 35324
Oct 27 - Dec 8, Mon, 6:30- 9 PM, 13+ yr

PASTEL PAINTING with Randie LeVan, # 35329
Oct 26 - Dec 16, Tue, 10 AM- 12:30 PM, 18+ yr



SCHOOL BREAK CAMPS



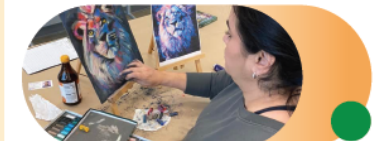
VERY MESSY ART CAMP with Kidcreate #35271
Oct 13 - Oct 15, Mon-Wed, 9 AM - 1 PM, 5-10 yr

INVENT & CREATE with Ashley King #35399
Oct 13 - Oct 17, Mon-Fri, 9:30 AM - 12:30 PM, 11-14 yr

POTTERY ON THE WHEEL FALL BREAK CAMP with Libby Dunkin # 35391
Oct 13 - Oct 17, Mon-Fri, 9:30 AM - 12:30 PM, 9-12 yr

CONTEMPORARY BATIK with Leslie Rogers Todder
35293 Oct 21 - Dec 9, Tue, 12:30- 2:30 PM, 16+ yr

PRINTMAKING EXPERIENCE FOR YOUTH with Greg Stone,
35305 Oct 21-Nov 18, Tue, 5-7 PM, 6-12 yr



Oct 4. Saturday, 10 am - 2 pm, Alpharetta Arts Center

Oct 13. Monday, 3:30-6 pm, Webb Bridge Park

Oct 16. Thursday, 5:30-7:30 pm, Cogburn Rd. Park

Oct 26. Sunday, 2-4 pm, Cogburn Rd. Park

Oct 6. Monday, 3-5 pm, Willis Park

Oct 27. Monday, 3:30 -6 pm, Webb Bridge Park



**Cutting
LOOSE:**
The Art
of Collage

**ATLANTA
COLLAGE
SOCIETY**

Reception Aug. 9

arts
ALPHARETTA

THE CITY OF
ALPHARETTA
ARTS & CULTURE

**IT'S A
SECRET**

ATLANTA
COLLAGE
SOCIETY

Picollage: Big Reveal
Sept. 19 • 7-9:30pm
Alpharetta Arts Center

3rd
Annual
**Eclectic
Lawn**
concert series

**FUNK
CAKE**

Featuring: Funk Cake
Sept. 19 • 7-9:30pm
Alpharetta Arts Center

 **ALPHARETTA**
SYMPHONY



Diamonds are Forever
Sept. 19 • 7:30-9pm.
Innovation Academy

ALPHARETTA
JAZZ



BIG BAND
DANCE



Big Band Dance
Sept. 19 • 8-10:30pm
American Legion

THE SCENE
ART GALLERY



Global Landscapes
Sept. 20 • 5:30-7:30pm
NorthPoint Mall

Off The
BED
and
Onto The
WALLS

QUILT SHOW



Exhibition

Oct. 1 - Nov. 12

Alpharetta Arts Center



*Free Activities
for Kids & Adults*

Let's Have a Wicked
FAMILY DAY

October 4 • 10am-2pm

THE CITY OF
ALPHARETTA
ARTS CENTER

IN THE GALLERY AND FRONT LAWN
238 CANTON ST.

678.297.6135 • ALPHARETTA.GA.US/316/ARTS-CULTURE



BATTLE OF THE BANDS

**1 DAY ONLY
SATURDAY NIGHT 6-9PM**

October 18

Enjoy a Fun Competition of
Exciting Live Music.

REGISTER
678.297.6135

Part of the
3rd Annual
**Eclectic
Lawn**
concert series

ALPHARETTA ARTS CENTER
FOR MORE INFO GO TO: ALPHARETTA.GA.US/ARTS-CULTURE
678.297.6135

