



RECREATION AND PARKS COMMISSION MEETING OF JUNE 12, 2018

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I. CALL TO ORDER

- Commission Chair Dennis Mitchell called the meeting to order at 7:00pm

II. ROLL CALL

- Commission members present: Sandy Barth, Shuntel Beach, Kevin Johnson, Melissa Jurgens, Jarrett Long, Bill Lusby, Dennis Mitchell
- Commission absent: Cheryl Rand
- City staff present: Director of Recreation Parks & Cultural Services Morgan Rodgers, Parks Manager Eric Milley, Wills Park/Equestrian Manager Matt Casey, Project Manager Kurt Kirby, Recreation Services Manager Christine Young, Cultural Arts Manager Kim Dodson, Community Services Manager Amanda Musilli, Marketing Coordinator Amy Rickman
- City Council:

III. PLEDGE OF ALLEGIANCE

IV. APPROVAL OF MINUTES OF APRIL 10, 2018

- Motion by Bill Lusby to approve the minutes of April 10, 2018 as written. Second by Melissa Jurgens.
- No discussion.
- **All in favor. Motion carried**

V. OLD BUSINESS

A. Proposed Field Rental Policy – Morgan

- Request for commission to approve addition of new statement within existing field rental policy, to be posted at fields. Groups to apply through Athletics Supervisor; approved if schedule permits; payment/permit required to use
- Proposed statement: Groups of 10 or more must have a permit to use athletic fields. Permits can be obtained at... *[insert location/contact information]*
- Motion by Jarrett Long to approve statement as written. Second by Bill Lusby.
- No discussion.

- **All in favor. Motion carried**

VI. NEW BUSINESS

A. Brewable Coffee at Alpharetta Community Center – Mark Wyssbrod

- Training model for LionHeart students; 18 to early-20's from 9am-5pm
- Meaningful employment opportunities in café setting encourages community interaction, and provides training vital and valuable for future employment
- Café to offer simple coffee/beverages/snacks, beverages; service to current patrons, not a new business to attract customers
- Structural changes to space include new reception desk area with café to the right of front entry. Start capital campaign to cover renovation, start-up costs
- Staff supportive of proposal; requires MOU or contract for city facility operation
- Motion by Dennis Mitchell to approve moving forward with MOU/contract to operate a limited coffee shop training facility at the ACC. Second by Jarrett Long
- Discussion – Morgan stated that after MOU/contract is approved by legal, it would come back to the commission
- **All in favor. Motion carried**

B. Next commission workshop to include member assignments with division managers and partner associations

VII. PARTNER ASSOCIATION REPORTS

- A. Ambush** – no report
- B. AYBA** – no report
- C. AYSA** – no report
- D. NMML** – no report

VIII. REPORTS

A. Divisions

1. Community Services - Amanda Musilli

- Department Marketing (department's strategic marketing plan still in process):
 - Moving away from bi-annual leisure guide towards program-specific pieces; more flexibility with print scheduling; less expensive
 - Alpharetta Guide Book, produced by the Alpharetta CVB (ACVB), to be utilized as publication for annual, evergreen information
- Community Outreach:
 - Downtown Businesses Leaders – reestablished monthly meeting in partnership with Economic Development; created committees to discuss working together on downtown events and solving event waste issues
 - Holiday Events Planning – inviting downtown faith-based leaders to share ideas for celebrating Alpharetta's diversity at holiday events
- Downtown Events:
 - Taste of Alpharetta, record numbers for 2018:

- Estimated attendance: 35,000
 - Ticket sales: \$123,227
 - City's net revenue: \$52,781
 - Kevin - Growth plan as events get larger?
 - Amanda – Team and city staff looking into location, logistics, improvements, expanded footprint, etc.
- Memorial Day Tribute, estimated attendance 350
- Alpharetta Arts Streetfest, estimated attendance 15,000
 - Sandy inquired about varied level of artistry, sponsorship mix
 - Staff sent survey to event coordinators, volunteers, staff; will send survey to Sandy for input
- Morgan – Amanda and team are really drilling down into events for honest evaluation; decide which ones to keep, improve, host, or conclude
- Amanda will send all event surveys to Commission members to complete
- Morgan – New construction will impact footprint/location of several events; Amanda's team reviewing and making recommendations
- Community Agriculture:
 - Walter Bland walked farm with staff; offered to help plan and advise on responsible property management; for regional government/private green-space manager, he provides invasive species control, vegetation management, native seed collection, and plant propagation services
 - Volunteer group projects moved mulch and set up garage/tool shed. Farm will be site for YMCA-hosted Community Service Day in September
 - Advisory board/staff visited two farms (Love is Love, Truly Living Well) to visualize varied approaches to community agriculture
 - Two events planned at farm to gather input on its future, to share ideas, and grow grassroots support: July 14 and August 18
 - Next Advisory Board meeting: July 11, 8am, City Hall

2. Recreation Services – Christine Young

- Recreation Special Events – Kite Day, Doughnuts with Dad, Fishing Derby
- Summer Camps – High enrollment weekly with varied camp selections
- Athletics – Ambush Soccer Tryouts, May 29 – June 7
- Wills Park Pool:
 - Events: Grand Opening, Blast-Off Pool Party, Dive-in Movie
 - Operations:
 - Concession stand with expanded menu, grill options
 - Offering lessons, senior swim/aerobics, pool passes
 - Food truck activity shelved for now
 - Ongoing staff training:
 - Hired Red Cross examiner
 - Weekly in-service for guards on handling emergencies, team-building, job professionalism, and diffusing situations
- Online Reservation System: Pool Pavilions, Park Pavilions, Tennis Courts
- Southern Living article on Webb Bridge Playground

3. Cultural Services – Kim Zane

- History:
 - Training session for history room management and exhibit change out; Alpharetta/Milton Historical Society docents for special tours
 - New historical markers to be installed with funding by ACVB; history walk brochure to be updated
- Murals:
 - Downtown murals, some taken down due to rain effects
 - Pool mural “The Perfect Wave” installed; infuse art in atypical space
- Arts:
 - Miscellany Exhibit, two more installations (parking deck, city center)
 - Walking tours of sculptures; Arts Alpharetta creating plaque to explain artwork and artists
 - Plan to always have seven pieces on display
- Musical Master Plan:
 - Partnering with ACVB to develop plan to infuse music into downtown, in parks, pop-up musical events, private/public venues, etc.
- Art Center:
 - Final punch list walk through on July 6; City occupancy by mid-July
 - Moveable walls for exhibit space; meeting with furniture vendor
 - AV walk through to determine technology needs for rooms, instruction
 - Arts Alpharetta assisting with plans
 - Grand Opening, Program Opening dates – TBA

4. Wills Park and Equestrian Center – Matt Casey

- Equestrian Center:
 - Laser grading footing for arenas in next few weeks
 - GHJA Board approved funding for wireless PA system
- Wills Park:
 - Transformed area along walking path near EC; Keli family bench donation
 - Added concrete walking path to new batting pavilion
 - All new scoreboards at Wills Park have been installed
 - Summer camps utilizing areas all around the park
- Upcoming Events:
 - July 4th Fireworks Extravaganza – entertainment areas spread throughout park with three stages strategically placed to engage more people; event starts at 6pm with fireworks at dusk

5. Project Management – Kurt Kirby

- Pool Renovation:
 - Opened to public; punch list items being addressed
 - Looking at backup pump motor and additional shade space
- Farm Relocation:
 - Working with city departments regarding permits, ADA access

- Target operational by end of 2018
- North Park Improvements:
 - Shade structures with logos
 - Awning repair/replacement on dugout, concession
 - Painting restrooms for fields 1-4
 - Adult Activity Center middle room floor replacement, painting
- Greenway
 - Thompson Memorial sheltered bench, kiosk area
 - Mulch trail bridge repairs following erosion from heavy rains
 - Review for future areas to address maintenance
- Webb Bridge Park
 - Playground fencing, pavilion, retention wall
 - Memorial donation park swing by pond leading to playground
- Wills Park
 - Test flooring at Wacky World restrooms
 - Playground restorations
 - Cement walkway to batting cages
 - Kell Memorial
- Over \$20,000 in memorial donations to positively impact community
- Morgan – Alpha Loop progress; connection between City Hall and Avalon in construction; other sections in design planning phase

6. Park Services – Eric Milley

- Webb Bridge Park:
 - Replaced wood fencing at Webb Zone with black iron fence; saved artwork and pickets with names from original build, with plan to exhibit
 - Cut down several pine trees behind Field A due to encroaching roots into field of play and overhanging branches
- North Park:
 - Hosted several community work days at the AAAC and within the park
 - Projects included mulch trail, new plantings around center, donated cherry trees around Miracle League Field; upcoming project will concentrate on other Miracle League Field areas
 - In process of removing block storage shed behind center
 - Shade structures and awnings replaced
- Rock Mill:
 - Working on replacement of boardwalk sections
 - Concreted extra parking lot section that continues to get muddy/rutted
- City Center:
 - Added three blood good maples behind lazy river between river and the road donated by the Rotary Club
 - Working on replacing rest of dead trees behind city hall in the park

B. Director

- First reading of budget at Monday's Council Meeting
- Summary of operating initiative changes: ARPCS is receiving half of the new initiatives for FY19 (refer to handout); \$50,000 added to CAS division for Arts Alpharetta to distribute to local groups
- Summary of capital changes: Grouping of funds for use flexibility; added funding for WP stream restoration; moving forward with historic site designation for Heritage Park area with design funding removed (prioritize with other CIP projects)
- Council approved MOU with Miracle League funding (dormant grant source)
- Putting together think-tank for special needs programs in North Fulton to best utilize combine resources
- Master Plan development process for Wills Park and Equestrian Center; public meetings to be set; goal to have plans completed by August
- Morgan – publicly thank managers for outstanding work

C. City Council

No report

IX. CITIZEN'S COMMENTS

- Melody Cookson – Act 1 Theater
 - Appreciative of city's energies to make this a cultural center
 - Act 1 Theater weaves welcoming story of inclusion through quality productions
 - Engagement: Classes, Shakespeare in the Park, Brooke Street Concert Series

X. ADJOURNMENT

- Motion to adjourn by Bill Lusby. Second by Melissa Jurgens.
- **All in favor. Motion carried**
- Meeting adjourned at 8:58 pm
- Next Commission meeting: July 10, 2018 at 7:00pm