



ALPHARETTA CITY COUNCIL 2019 PLANNING RETREAT FEBRUARY 10 -11, 2019

ALPHARETTA MARRIOTT
5750 WINDWARD PARKWAY
ALPHARETTA, GA 30005
770-754-9600

SUNDAY, FEBRUARY 10

- *Mayor Gilvin called the meeting to order at 6:00 PM*

Attendance

- Council Members
 - o Mayor Jim Gilvin
 - o Mayor Pro Tem Donald F. Mitchell
 - o Ben Burnett
 - o John Hipes
 - o Karen Richard
- Staff
 - o Bob Regus, City Administrator
 - o Erin Cobb, City Clerk
 - o James Drinkard, Asst. City Administrator
 - o Peter Sewczwicz, Director of Public Works
 - o John Robison, Director of Public Safety
 - o Morgan Rodgers, Director of Recreation, Parks & Cultural Services
 - o Kathi Cook, Director of Community Development
 - o Matthew Thomas, Economic Development Manager



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SUNDAY, FEBRUARY 10

- I. Mid-Year Budget Review
 - o 2019 Forecast of Revenues and Expenditures
 - o 2019 Capital Projects Discussion
 - Director of Finance, Tom Harris, provided a financial overview of fiscal year 2018, a financial status update for fiscal year 2019 and the financial outlook for fiscal year 2020.
- ❖ With no further business to discuss or items to be heard, Mayor Gilvin adjourned the meeting at 8:10 PM

Respectfully submitted,

A handwritten signature in cursive script that reads "Erin Cobb".

Erin Cobb, City Clerk



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MONDAY, FEBRUARY 11

- *Mayor Gilvin called the meeting to order at 8:30 AM*

Attendance

- Council Members
 - o Mayor Jim Gilvin
 - o Mayor Pro Tem Donald F. Mitchell
 - o Jason Binder
 - o Ben Burnett
 - o John Hipes
 - o Karen Richard
- Staff
 - o Bob Regus, City Administrator
 - o Sam Thomas, City Attorney
 - o Erin Cobb, City Clerk
 - o James Drinkard, Asst. City Administrator
 - o Peter Sewczwicz, Director of Public Works
 - o John Robison, Director of Public Safety
 - o Morgan Rodgers, Director of Recreation, Parks & Cultural Services
 - o Kathi Cook, Director of Community Development
 - o Matthew Thomas, Economic Development Manager
 - o Wes McCall, Deputy Director of Public Safety



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MONDAY, FEBRUARY 11

- I. Public Safety
 - o CPSM Study And Recommendations
 - Director of Public Safety, John Robison, discussed the results and the recommendations of the CPSM Study
 - Public Safety is exploring options for expanding the evidence room, with a target date of the end of August, as well as options for better securing the evidence room
 - Deputy Director of Public Safety, Wes McCall, will research the feasibility of purchasing evidence scanners for the evidence room
 - An annual Public Safety report will be published to the public starting in March
 - Deputy Director Wes McCall will present a workshop at a future Council Meeting regarding additional fire personnel and an additional vehicle to answer emergency calls that do not require the ladder truck
 - Mayor Gilvin made a recommendation to reevaluate the City's policy regarding 10-day turnaround time for fire inspections, possibly extending that time frame
 - o LPR Cameras
 - Director John Robison gave a brief overview of License Plate Recognition (LPR) trailers/cameras; the Public Safety Department has received three competitive bids and they are moving forward with the project
 - o Addressing The Opioid Crisis
 - Director John Robison, presented an update on the opioid crisis and drug enforcement, further explaining that since Public Safety began administering Narcan the overall amount of overdoses has decreased
 - o Safe Hotel Ordinance
 - Councilmember Binder and City Attorney, Sam Thomas, briefly spoke on the possibility of local hotels joining a Safe Hotel Alliance and creating a Safe Hotels Ordinance
 - o Pan Handling Ordinance
 - Mayor Pro Tem Mitchell voiced his recommendation of the City creating a Pan Handling Ordinance
 - Director John Robison will present further information in a workshop at an upcoming City Council Meeting



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II. Tech Alpharetta

o 2019 Metrics And Deliverables

- CEO of Tech Alpharetta, Karen Cushion, and Tech Alpharetta Chairman, Ryan Hollenbeck, presented on behalf of the organization and discussed the City of Alpharetta's return on investment
- Tech Alpharetta is asking the City of Alpharetta to provide support of \$125,000 for fiscal years 2019 – 2021
- City Administrator, Bob Regus, will reach out to Mayor and Council in order to set up a committee to further discuss the Tech Alpharetta proposal

III. Communications And Public Engagement

o Communications Plan

- Assistant City Administrator, James Drinkard, provided an update on the City's communication plan and rebuilding the City's website
- The City's Communications Team will meet next Thursday to discuss training, internal communications, and streamlining process flows

o Website Rebuild

- Staff is securing a proposal for consulting services in order to map out the technologies and improvements the City's website may need to better serve the citizens
- Economic Development Manager, Matthew Thomas, is updating the Grow Alpharetta website
- Mayor Gilvin has recommended that a timeline to rebuild the City's website be presented at an upcoming City Council Meeting

IV. Boards And Commissions

o Diversification Of Target Industry Clusters

- Economic Development Manager, Matthew Thomas, discussed other industry options to attract to Alpharetta; including the cyber security industry, professional services industry, and the feasibility of a higher education institute in the North Point area

o Code Of Conduct

- Assistant City Administrator, James Drinkard, discussed codes of conduct and training options for City board and commission members



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V. Community Development

- o North Point LCI Update
 - Director of Community Development, Kathi Cook, presented a Master Plan Concept for the North Point Livable Centers Initiative (LCI)
- o Downtown Landscape Strips
 - Based on information already gleaned from the Pedestrian Safety Study, Community Development has decided to relocate the current downtown flower pots
- o Code Revisions
 - No code revisions are required to relocate the downtown flower pots

VI. Downtown

- o Milton Avenue Streetscape
 - Director of Community Development, Kathi Cook, and Director of Public Works, Pete Sewczwicz, presented a concept map designed by Aecom for Milton Avenue streetscape, which would take place in three phases
 - Discussion centered around the feasibility of the three phase project
 - Mayor Gilvin has recommended that the discussion be tabled to give staff ample time to obtain other options
- o Pedestrian Safety Study
 - Director of Public Works, Pete Sewczwicz, discussed the improvement of pedestrian safety by adding additional crosswalks, raised intersections, and the addition of loading zones for downtown businesses
 - Councilmember Richard has requested that this item be presented as a workshop at an upcoming City Council Meeting

VII. Public Works

- o TSPLOST Project Updates
 - Director of Public Works, Pete Sewczwicz, discussed the widening of Old Milton Parkway, the partnership with Johns Creek on the Haynes Bridge Road project, and widening portions of Windward Parkway
 - Mayor Gilvin has recommended a revised prioritization list for TSPLOST projects



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- o Bond Project Updates
 - Director Pete Sewczwicz provided a brief update on sidewalk improvements, Kimball Bridge Road, and the proposed additions to Windward Parkway, including a bike lane, additional sidewalks, and concrete islands
- o GDOT Express Lanes Project
 - GDOT will begin their public outreach at the end of the month
- o AlphaLoop – Completion of Phase 1
 - Public Works is currently in the bid evaluation process for the installation of a mid-block crosswalk, which will connect Park Plaza to the AlphaLoop
 - Director Pete Sewczwicz, presented an artist rendering of the old Varsity site
- o Data Driven Comprehensive Transportation Plan
 - Public Works has been working with GDOT on a data driven comprehensive transportation plan, which shows average travel times at peak hours throughout the year on major roads in the City

VIII. Finance

- o Tax Allocation District Update
 - Director of Finance, Tom Harris, discussed the feasibility of a TAD program for the North Point LCI
 - A preliminary TAD feasibility analysis is being completed by Bleakly Advisory Group, Inc.
- o Floating Homestead Exemption Process
 - Director Tom Harris discussed the process of homesteaded properties
 - Current homesteaded properties are adjusted by +4.23% for the tax year 2019 and adjusted thereafter by lesser of 3% or CPI
 - The Finance Department is currently communicating with the Fulton County Board of Assessors and the Tax Commissioner to ensure the necessary data will be provided to the City for tax billing

IX. Recreation, Parks & Cultural Services

- o Wills Park Master Plan Priorities
 - Director of Recreation, Parks, & Cultural Services, Morgan Rodgers, presented the Wills Park Illustrative Master Plan



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- First priority is relocating the Wills Park maintenance shed to a more central location within the park
 - o Existing Greenway Improvements
 - Director Morgan Rodgers discussed the priority for Greenway improvement's is repairing the boardwalk near Buffalo Wild Wings
 - o Mayfield Road Park
 - Director Morgan Rodgers would like to discuss the future of the Mayfield Road Park with the City of Milton
 - o New Park Development
 - Staff is currently working on Windward Park improvements and is looking to further develop Union Hill Park as well as Old Rucker Park
 - o Survey Farmhouse Land
 - A survey of the farmhouse land has not been funded at this time
- ❖ With no further business to discuss or items to be heard, Mayor Gilvin adjourned the retreat at 4:45 PM

Respectfully submitted,

A handwritten signature in cursive script that reads "Erin Cobb".

Erin Cobb, City Clerk