



RECREATION AND PARKS COMMISSION MEETING OF JULY 9, 2019

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I. CALL TO ORDER

- Commission Chair Dennis Mitchell called the meeting to order at 7:00 pm

II. ROLL CALL

- Commission members present: Sandy Barth, Shuntel Beach, Dana Davis, Dennis Mitchell, Jit Saha
- Commission absent: Kevin Johnson, Melissa Jurgens, Cheryl Rand
- City staff present: Wills Park Manager Matt Casey, Project Manager Kurt Kirby, Park Services Manager Eric Milley, Community Services Manager Amanda Musilli, Recreation Services Manager Christine Young, Cultural Services Manager Kim Zane, Administrative Assistant II Amy Rickman
- City Council: Jason Binder

III. PLEDGE OF ALLEGIANCE

IV. APPROVAL OF MINUTES OF June 11, 2019

- Motion by Dana Davis to approve the minutes of June 11, 2019 as written. Second by Sandy Barth.
- No discussion.
- **All in favor. Motion carried**

V. OLD BUSINESS

- None

VI. NEW BUSINESS

- None

VII. REPORTS

A. Divisions:

1. Cultural Services – Kim Zane

- Upcoming Dates:
 - o Southern Summer Exhibit, July 6-Sept 27, Arts Center
 - o Alpharetta's Music at Twilight, July 19 & Aug 9, Downtown
- Marketing for Cultural Services:
 - o Website has updated content, work in progress
 - o Cultural Guide & Calendar, creating new format for fall launch
- Music:
 - o AMPS, Alpharetta Music Project Strategy
 - o Music Match Program; producer to launch program for fall
- History Update:
 - o Farm House, Alpharetta's original settlement c. 1830
 - Completion of documentary in late July
 - o Stories Project
 - Editing 70 interviews for shorter viewing in museum
 - Link for longer interviews available on website
- Public Art:
 - o Plaque guidelines to communicate info about public art pieces
 - o High school apprentices working on baby grand piano project
 - o Marietta Street Mural plaque installation for 'Single Use Planet'
 - o Sculptures
 - Miscellany Exhibit – 'The Laborer' has permanent home in Alpharetta
 - Omnium Gatherum Exhibit – Council approved new juried sculpture exhibit; Arts Alpharetta developing placement plan for council approval prior to installation
- Arts Center:
 - o Southern Summer Exhibit reception was a success!
 - o 'Scorpion' sculpture moved to front corner of property
 - o Arts Alpharetta finalizing rental agreement for Arts Center gallery
 - o New landscaping completed; creates an outdoor art space
 - o Sydney Lane, University of Georgia landscaping curriculum intern; project she designed and implemented at Arts Center (see presentation)

2. Park Services – Eric Milley

- Gathering contractor quotes for several projects
- City Center Fountain – solving drainage issue at two little islands; adding seating
- Adult Activity Center – exterior buildings need painting; same color scheme as pool; also needs some boards replaced and gutter improvements
- Silos Park – pressure-washing of silos; repainting of domes

3. **Community Services – Amanda Musilli**

- Alpharetta Special Events:
 - o Brooke Street Park Summer Concert – July 13, Home By Dark
 - o Upcoming Partnered Events:
 - Old Soldiers Day Parade, Aug 3
 - Mayors Corporate Challenge Run, Aug 22
 - Grilling & Gridiron, Sept 14
 - European Market, Sept 21-22
 - Brew Moon, Sept 28
 - o Upcoming City Sponsored Events:
 - Scarecrow Harvest, Oct 5
 - Wire & Wood, Oct 11-12, working on talent line-up
- Alpharetta Community Agriculture:
 - o Rainwater Barrel Workshop, July 13, 9:30-10:30am; coordinated by City's Environmental Educator Terry Porter; free workshop; already full!
 - o Farm Food Donation on July 2 of over 75 lbs. to North Fulton Community Charities; currently averaging 100 lbs. of donated food weekly (Tu/Th)
 - o Cambridge High School FFA Team, Ag-Business Course (seniors)
 - Students to operate, promote CSA program during school year
 - Produce sold to teachers/staff; proceeds split 50/50 with City
 - Cambridge portion to be used to create FFA scholarship
- Marketing – Activity Guides:
 - o New publishing timeline
 - School Year Guide: Sept-May; Fall/Winter/Spring activities
 - Summer Guide: May-Aug; Summer activities, camps, aquatics
 - o Strategic Marketing Goals/Objectives:
 - Raise Awareness
 - Parks/Park Services
 - Branded Ads, events and partners
 - Summer 2020, Save-the-date information
 - It's My Town App, social links on back cover
 - Increase Participation
 - Registration Links - every page of online edition
 - Better Navigation - Table of Contents and Program links
 - Promotional Card - direct to online; space to create wish list
 - Seasonal Registration - activities color-coded by season
 - Feature - new Youth Basketball Program Director
 - Health/Wellness - activities, sponsorship, online calendar link
 - Engage Community
 - Cover Photo Contest - Sam Culotta, SY19/20 cover winner
 - Kids of Alpharetta - call out for photo submissions
 - Community Partner Spotlight
 - Future Parks - email addresses for community input

4. Wills Park and Equestrian Center – Matt Casey

- Equestrian Center (EC):
 - EC covered arena painting completed; working with local organizations to upgrade sound/lighting
 - EC bathhouse and tennis center restrooms also painted
 - Elite Show Jumping to host national-rated horseshow over next two weeks; City will have a ringside table for spectators
 - Lawn mower racing event covered by Today Show
- Wills Park:
 - Goats were successful clearing underbrush from the community center to the dog park; will be utilized in specific areas during summer

5. Recreation Services – Christine Young

- July is Park & Recreation Month
 - Health/Wellness coordinator created calendar of fun, healthy activities for participation throughout the month
 - Highlights posted on Facebook, #GameOnJuly, #EnjoyAlpharetta
- Athletics:
 - Recreational Youth Soccer registration through July 26
 - Teen Dodgeball Night, July 10
 - Teen Social Dodgeball League registration July 22-29
 - Fall Teen and Adult Leagues registration begins July 15 for basketball/softball
- Summertime:
 - Summer Camps halfway through the season, begin again July 8
 - July 4th Celebration was a blast! Kudos to all recreation team members who planned and implemented this year's fun!
- Aquatics:
 - Alpharetta Sharks Team are State Champions in their division!
 - C.O.A.S.T. – competing in Cumming Aquatic Center; 21 registered
- Exceptional Population:
 - Special Needs Services and Expo – July 27, 10am-2pm
 - Vendors – 28 participating, plus five partner agencies

6. Project Management – Kurt Kirby

- Project Updates:
 - Cross Country Trail - south of Webb Bridge Road; slate trail, bridge; worked with cross country team
 - North Park Restrooms - by Fields 1-4; new stalls, sani-glaze floor finish
 - Backyard Area - used for Food Truck Alley; replaced mulch with turf

- FY19 Overview:
 - o 25 Umbrella Projects
 - o 100 separate project task items addressed in FY19
 - o 227 project task items identified to be addressed going forward
 - 115 items currently in active status
 - 112 items inactive at this point
 - o Able to accomplish through entire team partnership and involvement
 - o Kudos to all of park services staff, especially week leading into July 4th, prepping for large event at Wills Park, and then clean-up the next day
 - o Shout out to intern Sydney Lane for her accomplishments this summer; she quickly learned that projects are more than just design; she took guidance and worked with other divisions for achieving project success

B. Director Update – Morgan Rodgers

- King of Pops contract to sell at specific parks at specific times; 20% to city
- July Recreation Commission Workshop:
 - o Arts Commission possible development
 - o Brooke Street Park usage
 - o Village Green usage
 - o Park rules to be updated
- Approved for Special Needs Program \$50,000 grant for FY20; now seeking commission volunteers to assist in developing grant guidelines; Dana, Shuntel
- Project Updates:
 - o Design phase for maintenance shop at Wills Park
 - o Planning timeline for Wills Park Master Plan; \$850,000 approved
 - o Windward Park in construction drawing phase
 - o Wills Park Recreation Center's new trail head is under construction with adult fitness component; will be installing adaptive playground components; bushes to be removed for sight line to the playground

C. City Council – Jason Binder

- Accolades to staff teams!
- Great activation of City Center area since last fall
- Arts Center is fully engaged
- Opportunities to do what's best for our community in recreation programming now that Milton agreement has ended
- Request one-on-one conversations with council members regarding sculptures
- Forming a 'Friends-Of' group to fundraise for completion of the Alpha Loop
- Commission question regarding any future Milton agreement:
 - o Both cities considered options; decided for now to plan separately for recreation programming within each community
 - o Future opportunities exist and an interest is there for partnership around special needs programming that serves broader North Fulton community

VIII. CITIZEN'S COMMENTS

- None

IX. ADJOURNMENT

- Motion to adjourn by Shuntel Beach. Second by Dana Davis.
- **All in favor. Motion carried**
- Meeting adjourned at 8:05pm
- Next Commission meeting: August 13, 2019 at 7pm