



City Council Meeting & Public Hearing APRIL 27, 2020

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

- A. Please note that, due to ongoing efforts to encourage “social distancing” in response to the COVID-19 pandemic, this meeting will be conducted virtually using Zoom Meetings. This platform will allow for the public and media to attend the meeting just as they could any other regular City Council Meeting but do so from a computer or telephone.

To Attend The Virtual City Council Meeting:

Using Your Computer, Tablet, or Smartphone:

Go to: <https://zoom.us/j/97460444869?pwd=RzMvTXZMdEVNWkJjN3FWOUlVSGJNdz09>

Meeting ID: 974 6044 4869

Password: 939179

From A Mobile Phone:

+16465588656,,97460444869# US (New York)

+13126266799,,97460444869# US (Chicago)

From A Phone:

+1 646 558 8656 US (New York)

Meeting ID: 974 6044 4869

III. PLEDGE TO THE FLAG

IV. CONSENT AGENDA

- A. Council Meeting Minutes (Meeting of 4/20/2020)

V. NEW BUSINESS

- A. Bridges over GA 400 Design Standards

- B. Ordinance Amendment: Chapter 46, Article II Of The City Code (**1st Reading**)

- C. Resolution Approving the Sale of General Obligation Refunding Bonds, Series 2020

VI. WORKSHOP

- A. ITB 20-015, SR 9 at Marietta Street Midblock Crossing

- B. Review Sign Proposals For Eastside Community Center

VII. PUBLIC COMMENT

VIII. REPORTS

IX. ADJOURNMENT



City Council Meeting & Public Hearing STAFF REPORT

Submitting Department: City Clerk

Submitted By:

Sponsored By:

Meeting Date: April 27, 2020

I. AGENDA ITEM TITLE: COUNCIL MEETING MINUTES (MEETING OF 4/20/2020)

II. RECOMMENDATION:

III. REPORT IN BRIEF:

IV. ALTERNATIVES:

V. ATTACHMENTS:

Council Meeting Minutes Draft 4-20-2020



City Council Meeting
April 20, 2020
Office of the City Clerk

6:30 PM

This summary is provided as a convenience and service to the public, media and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. Public comments are noted as heard by Council, but not quoted or paraphrased. This document includes limited presentation by Council and invited speakers in summary form. This is not an official record of the Alpharetta City Council Meeting proceedings. Official Minutes are recorded and available for review.

Please note that, due to ongoing efforts to encourage “social distancing” in response to the COVID-19 pandemic, this meeting was conducted virtually using Zoom Meetings. This platform will allow for the public and media to attend the meeting just as they could any other regular City Council Meeting but do so from a computer or telephone.

I. CALL TO ORDER

- *Mayor Gilvin called the meeting to order at 6:30 p.m.*

II. ROLL CALL

- **Council Members**

- o Mayor Jim Gilvin
- o Mayor Pro Tem Donald F. Mitchell
- o Jason Binder
- o Ben Burnett
- o John Hipes
- o Dan Merkel
- o Karen Richard

- **Staff**

- o Bob Regus, City Administrator
- o Sam Thomas, City Attorney
- o James Drinkard, Asst. City Administrator
- o Erin Cobb, City Clerk
- o Peter Sewczwicz, Director of Public Works
- o Morgan Rodgers, Director of Recreation, Parks & Cultural Services
- o Tom Harris, Director of Finance
- o Kathi Cook, Director of Community Development
- o John Robison, Director of Public Safety
- o Randy Bundy, Director of Information Technology
- o Cris Randall, Director of Human Resources
- o Michael Woodman, Senior Planner
- o Eric Graves, Senior Transportation Engineer/Planner

III. PLEDGE TO THE FLAG

IV. CONSENT AGENDA

A. Council Meeting Minutes (Meeting of 4/1/2020 & 4/6/2020)

- ❖ Council Member Merkel offered a motion to approve the consent agenda
 - The motion received a second from Council Member Burnett
 - The motion was approved unanimously (7-0)

V. WORKSHOP

A. Bridge Improvements over GA 400

- Director of Public Works, Pete Sewczwicz, came forward to present this item along with Vice President of Kimley-Horn, Eric Bosman, and Planner/Landscape Architect at Kimley-Horn, Winston Mitchell.
- The GA 400 Express Lanes Project will mean the bridges over GA 200 along Kimball Bridge and Webb Bridge Roads will need to be replaced. In addition, a new bridge over GA 400 will also be constructed, Tradewinds. Each bridge has a different width the City can work within. The width was dictated through the Environmental Studies performed in association with the GA 400 Express Lanes Project.
- Representatives of Kimley Horn previously presented to City Council the aesthetics of Webb Bridge and Kimball Bridge. The exhibits presented tonight encompass the comments heard with respect to those aesthetic elements when they were presented at the February Workshop. The aesthetic elements of the proposed Tradewinds bridge over GA 400, however, were presented to City Council for the first time. Kimley Horn has been working with Public Works, Admin, and Mayor Pro Tem Mitchell on the bridge elements along Tradewinds.
- This item was presented for informational purposes only. No action is being requested at this time.

B. Ordinance Amendment: Chapter 46, Article II of The City Code

- Director of Public Safety, John Robison, came forward to present this item.
- The proposed ordinance would amend Chapter 46, Article II of the Code of the City of Alpharetta, Georgia as it regulates temporary no parking zones. The effect of the amendment would be to provide authority for Alpharetta Police Officers to order the involuntary removal (towing) of automobiles that have been parked in temporary no parking zones that are established for special events and/or to meet other City needs.
- While the need for such involuntary removal is infrequent, there are several reasons why granting the authority to our Police Officers is important. These include:

- o For events such as the farmers market, Taste of Alpharetta, and other street events the presence of a vehicle on the street prevents elements of the event to be setup in accordance with the planned layout. This can be especially problematic if the vehicle is located in a manner that prevents the setup of an event element that is reliant on electrical service.
- o Once the event site is opened to the public, the vehicle cannot be moved, and the driver is stuck. This creates a conflict during the event with which our police officers must deal.
- o If the vehicle is damaged during the event, the owner would likely seek compensation from the City. While our legal liability would likely be questionable due to the vehicle being left in a posted area, we would still incur unnecessary expense if the owner files legal action.
- o There are also potential safety concerns.
- Staff worked with the City Attorney to draft the recommended ordinance, which provides the minimum changes necessary to provide for the necessary authority.
- This item was presented for informational purposes only. No action is being requested at this time.

C. Preliminary Discussion: Fiscal Year 2021 Budget

- The Director of Finance, Tom Harris, came forward to present this item.
- The Finance Director provided an overview of the preliminary Fiscal Year 2021 Operating and Capital Budget, including forecasted impacts from COVID-19 and associated social distancing policies, and allowed for a question and answer dialogue.
- This item was presented for informational purposes only. No action is being requested at this time.

VI. PUBLIC COMMENT

- No Public Comment

VII. REPORTS

- Council Member Richard recognized staff and board members of the Design Review Board for a successful meeting using Zoom.
- Council Member Burnett thanked members of Council who responded to his request for adding questions to the Development Authority tax abatement checklist. Additionally, this item will be added to the April 27th City Council Meeting agenda as a workshop item.
- Council Member Merkel commented on the Governor's latest press conference where he announced a list of businesses that will be permitted to open this Friday. Additionally, thanking the Mayor for his leadership during this time.
- Mayor Pro Tem Mitchell commented on how the City staff has been able to maintain business throughout the pandemic. Additionally, adding that the sun

always shines in the City of Alpharetta!

- Council Member Richard asked for clarification from City Attorney, Sam Thomas, regarding who is responsible to enforcing the Governor's new orders. Mr. Thomas's understanding that the responsibility lies within the Governor's office and the Georgia State Patrol.

VIII. ADJOURNMENT

- ❖ With no further business to discuss or items to be heard, Mayor Gilvin adjourned the meeting at 7:41 P.M.

Respectfully submitted,

A handwritten signature in cursive script that reads "Erin Cobb".

Erin Cobb, City Clerk



City Council Meeting & Public Hearing STAFF REPORT

Submitting Department: Public Works

Submitted By:

Sponsored By:

Meeting Date: April 27, 2020

I. AGENDA ITEM TITLE: BRIDGES OVER GA 400 DESIGN STANDARDS

II. RECOMMENDATION:

Please approve Kimley Horn's Proposal in the amount of \$46,000 to prepare the necessary detailed design drawings associated with the Improvements to Kimball Bridge Road Bridge, Webb Bridge Road Bridge, and Tradewinds Bridge over GA 400, and authorize the Mayor to execute all necessary documents.

III. BUDGET IMPLICATIONS:

BUDGETED ITEM: YES

FISCAL IMPACT: YES

INCLUDED IN CURRENT FY CPTL BUDGET: NO

INCLUDED IN CURRENT FY OPRT. BUDGET: NO

TOTAL PROJECT COST:

APPROPRIATIONS:

ACCOUNT TITLE/NUMBER	DOLLAR AMOUNT

EXTERNAL FUNDING SOURCES:

ACCOUNT TITLE/NUMBER	DOLLAR AMOUNT

IV. REPORT IN BRIEF:

Over the last several months representatives of Kimley Horn, North Fulton Community Improvement District (NFCID), Georgia Department of Transportation (GDOT), and the City of Alpharetta have been working collaboratively on improvements of the Bridges over GA 400. Specifically, Kimball Bridge Road, Webb Bridge Road, and the new overpass Tradewinds. Recently Mayor and Council approved the improvements of the bridges associated with the 3-D exhibits prepared by Kimley Horn. The next step in the process is for Kimley Horn to develop detailed/engineered designs for the specific elements on the bridges for GDOT to include in the design/build/maintain proposal package for the GA 400 Express Lanes Project.

Specific deliverables associated with this scope of work are: Conceptual level plans and elevation drawings for each bridge; Conceptual level line drawings for each bridge element (columns, walls, etc.); and Final Design standards and drawings.

Prior to this point, Kimley Horn has been developing exhibits utilizing 3-D modeling. The modeling of the proposed bridges has been funded by the NFCID. Recently the city issued a PO to Kimley Horn to review the specific elements of the Encore Bridge and identify the specific elements into the three proposed bridges (referred to in the attached proposal as Task 1). Specific design of the elements associated for each bridge has not been accomplished. Award of this proposal in the amount of \$46,000 will enable the City to accomplish such and move forward with the next step in the design process.

The design team and Public Works is working alongside GDOT in preparation of the RFP GDOT is going to be issuing later this summer for the design/build/maintain GA 400 Express Lanes Project. Work associated with Kimley Horn's proposal will be accomplished to meet the June 30th deadline.

V. ALTERNATIVES:

VI. ATTACHMENTS:

Alpharetta KHA GA400 Bridge Design Standards Task 2 041320, Kimley-Horn_GA 400 Bridges Task 2_Hourly Rates



April 13, 2020

Mr. Pete Sewczwicz
City of Alpharetta
1790 Hembree Road
Alpharetta, GA 30009

Re: North Fulton Bridges Aesthetic Design Standards Tasks 2 and 3

Dear Mr. Sewczwicz:

Kimley-Horn and Associates, Inc. ("Kimley-Horn" or "Consultant") is pleased to submit this letter agreement (the "Agreement") to the City of Alpharetta ("Client") to develop the North Fulton GA 400 Bridges Design Standards and Guidelines. This task order is pursuant to the On-Call Planning Services Contract between the City of Alpharetta and Kimley-Horn Associates, Inc. dated January 5, 2017.

Project Understanding

The planned addition of express and transit lanes to Georgia State Route 400 (SR 400) by the Georgia Department of Transportation (GDOT) necessitates the reconstruction of the Kimball Bridge Road and Webb Bridge Road bridges and addition of a new bridge at Tradewinds Parkway within the City of Alpharetta (City). GDOT and the City have agreed that the City may dictate the design aesthetic of the new bridges, with the understanding that the City will pay for the additional costs associated with the enhanced design.

The purpose of this project is to build upon Task 1 (separate work order) to create a set of design standards and guidelines regulating the aesthetics of three bridges crossing over SR 400 to the Georgia Department of Transportation for inclusion in the MMIP construction documents. It is the intent of the City that these standards be used to ensure that the designs of these three bridges be consistent with and reflect the character of the Encore Parkway bridge and enhance the visual quality of the community.

Scope of Services

Kimley-Horn will provide the services specifically set forth below

Task 1 – Review of Encore Parkway Bridge Design Standards- Authorized as a separate task order

Task 2 –Design Standard Application

The Consultant will identify proposed design elements for the 3 bridges that are modifications or additions to the Encore Parkway Bridge standards and create or adapt the standards for application to the three new bridges to properly communicate the designs as depicted at the April 20, 2020 Council Meeting to GDOT. The consultant will develop a conceptual level design package for each bridge, with the intent of maintaining a cohesive character and facilitating project construction consistent with the conceptual drawings approved by the City of Alpharetta. The Consultant will meet with city staff and elected officials up to two (2) times to receive input and feedback for refinement of the design standards.

Following meetings with City Staff and GDOT officials, the Consultant will incorporate comments and feedback into the design standards and develop a draft of the design standard package for review and comment. In coordination with GDOT, the team will make up to two rounds of revisions to provide the design standards to GDOT for incorporation into the project plans.

Task 2 Meetings

- Up to two (2) meetings with City Staff and elected officials to review design standards for feedback and input
- Up to two (2) meetings with GDOT to review design standards and receive feedback and input

Task 2 Milestones/Deliverables

- Conceptual level plans and elevation drawings for each bridge
- Conceptual level line drawings and sketches for each design element
- Preliminary Draft for City and GDOT review
- Final Aesthetic Design Standards document

Task 3 – Modifications due to changing GDOT design (if necessary)

Understanding that the project drawings by GDOT have potential to change up to and following the projected let date of June 30, 2020 Kimley-Horn will, at the direction of the City of Alpharetta, review design changes by GDOT and modify/update the design standards to maintain the character and integrity of the aesthetic package design. The Consultant will incorporate additional design elements or guidelines necessary to ensure maximum adherence to the design intent by GDOT or any other future entity implementing the design.

Additional Services

Any services not specifically provided for in the above scope will be billed as additional services and performed at our then current hourly rates.

Information Provided By Client

We shall be entitled to rely on the completeness and accuracy of all information provided by the Client or the Client's consultants or representatives. The Client shall provide all information requested by Kimley-Horn during the project, including but not limited to the following: Bridge alignments, plans, cut sheets, and sections, retaining wall plans, road alignments, and striping plans.

Schedule

The terms of this task order for Task 2 shall be through June 30, 2020. If Task 3 is authorized and necessary, the term shall be through December 31, 2020. We will provide our services as expeditiously as practicable with the goal of meeting the mutually agreed upon schedule.

Due to the everchanging circumstances surrounding the COVID-19 Virus, situations may arise during the performance of this Agreement that affect availability of resources and staff of Kimley-Horn, the client, other consultants, and public agencies. There could be changes in anticipated delivery times that are beyond the City's or Firm's control. Kimley-Horn will exercise reasonable efforts to overcome the challenges presented by current circumstances, but Kimley-Horn will not be liable to Client for any delays, expenses, losses, or damages of any kind arising out of the impact of the COVID-19 Virus.

Fee and Expenses

Kimley Horn will perform the services in Task 2 for the total lump sum fee below. Individual task amounts are informational only. All permitting, application, and similar project fees will be paid directly by the Client.

Task 2 Preliminary Design Standard Development	\$41,000
Expense Allowance	\$ 5,000
Total Lump Sum Fee	\$46,000

Lump sum fees will be invoiced monthly based upon the overall percentage of services performed.

Kimley-Horn will perform the services in Tasks 3 on a labor fee plus expense basis with the maximum labor fee shown below.

Task 3 Modifications due to changing GDOT design	\$48,000
Maximum Labor Fee	\$48,000

Kimley-Horn will not exceed the total maximum labor fee shown without authorization from the Client.

Labor fee will be billed on an hourly basis according to our then-current rates. As to these tasks, direct reimbursable expenses such as express delivery services, fees, air travel, and other direct expenses will be billed at 1.15 times cost. A percentage of labor fee will be added to each invoice to cover certain other expenses as to these tasks such as telecommunications, in-house reproduction, postage, supplies, project related computer time, and local mileage. Administrative time related to the project may be billed hourly. All permitting, application, and similar project fees will be paid directly by the Client.

Closure

Except as otherwise set forth herein, our Agreement shall be subject to, and only to, the standard contract for professional services dated January 5, 2017 between Kimley-Horn and Associates, Inc. (Contractor) and the City of Alpharetta, Georgia (City).

Kimley-Horn, in an effort to expedite invoices and reduce paper waste, submits invoices via email in an Adobe PDF format. We can also provide a paper copy via regular mail if requested. Please provide the following information:

_____ Please email all invoices to _____

_____ Please copy _____

If you concur in all the foregoing and wish to direct us to proceed with the services, please have authorized persons execute both copies of this Agreement in the spaces provided below, retain one copy, and return the other to us. Fees and times stated in this Agreement are valid for sixty (60) days after the date of this task order letter.

We appreciate the opportunity to provide these services to you. Please contact me if you have any questions.

Very truly yours,

KIMLEY-HORN AND ASSOCIATES, INC.

By: Eric S. Bosman, AICP
Vice President

CITY OF ALPHARETTA, GEORGIA
A Municipality

(Date)

(Print or Type Name and Title)

(Email Address)

_____, Witness

(Print or Type Name)

Client's Federal Tax ID: _____

Client's Business License No.: _____

Client's Street Address: _____



April 14, 2020

Mr. Pete Sewczwicz
City of Alpharetta
1790 Hembree Road
Alpharetta, GA 30009

Re: North Fulton Bridges Aesthetic Design Standards Task 2 Rate Information

Dear Mr. Sewczwicz:

As requested, we are providing the following list of hourly rates and estimated hours for the above referenced project consistent with the On-Call Planning Services Agreement. The number of hours listed below are an estimate for information purposes only.

- PROJECT MANAGER/SR. ENGINEER/SR. LANDSCAPE ARCHITECT (\$240/HOUR)
Eric Bosman, AICP, Nate Currier, P.E., Ray Strychalski, PLA
Estimated hours: 38
- PLANNING/LANDSCAPE ANALYSTS (\$145/HOUR)
Winston Mitchell, Allison Galloway
Estimated hours: 220
- ESTIMATED PROJECT LABOR EXPENSES = \$41,000
- ESTIMATED PROJECT EXPENSES = \$5,000
Delivery services, reproductions, and project related expenses
- TOTAL PROJECT EXPENSES = \$46,000

Please contact me at 404.201.6135 or eric.bosman@kimley-horn.com should you need any further information.

Sincerely,

KIMLEY-HORN

A handwritten signature in blue ink that reads "Eric S. Bosman".

Eric S. Bosman, AICP
Vice President



City Council Meeting & Public Hearing

STAFF REPORT

Submitting Department: Public Safety

Submitted By: James Drinkard

Sponsored By:

Meeting Date: April 27, 2020

I. AGENDA ITEM TITLE: ORDINANCE AMENDMENT: CHAPTER 46, ARTICLE II OF THE CITY CODE (1ST READING)

II. RECOMMENDATION:

Approve the first reading of an ordinance amending Chapter 46, Article II of the Code of the City of Alpharetta, Georgia to provide for regulation and enforcement of temporary no parking zones; to provide that the amendment shall become part of the Code of the City of Alpharetta; to provide for an effective date; and for other purposes.

III. REPORT IN BRIEF:

The proposed ordinance would amend Chapter 46, Article II of the Code of the City of Alpharetta, Georgia as it regulates temporary no parking zones. The effect of the amendment would be to provide authority for Alpharetta Police Officers to order the involuntary removal (towing) of automobiles that have been parked in temporary no parking zones that are established for special events and/or to meet other City needs.

While the need for such involuntary removal is infrequent, there are several reasons why granting the authority to our Police Officers is important. These include:

- For events such as the farmers market, Taste of Alpharetta, and other street events the presence of a vehicle on the street prevents elements of the event to be setup in accordance with the planned layout. This can be especially problematic if the vehicle is located in a manner that prevents the setup of an event element that is reliant on electrical service.
- Once the event site is opened to the public, the vehicle cannot be moved and the driver is stuck. This creates a conflict in the midst of the event with which our police officers have to deal.
- If the vehicle is damaged during the event, the owner would likely seek compensation from the City. While our legal liability would likely be questionable due to the vehicle being left in a posted area, we would still incur unnecessary expense if the owner files legal action.
- There are also potential safety concerns.

Staff worked with the City Attorney to draft the recommended ordinance, which provides the minimum changes necessary to provide for the necessary authority.

IV. ALTERNATIVES:

V. ATTACHMENTS:

ORDINANCE AMENDING CHAPTER 46, ARTICLE II OF CODE - TEMPORARY NO PARKING ZONES(3645894.1)

**AN ORDINANCE AMENDING CHAPTER 46, ARTICLE II OF THE CODE OF THE CITY OF
ALPHARETTA, GEORGIA TO PROVIDE FOR REGULATION AND ENFORCEMENT OF
TEMPORARY NO PARKING ZONES; TO PROVIDE THAT THE AMENDMENT SHALL
BECOME PART OF THE CODE OF THE CITY OF ALPHARETTA; TO PROVIDE FOR
AN EFFECTIVE DATE; AND FOR OTHER PURPOSES**

WHEREAS: Chapter 46, Article II of the Code of the City of Alpharetta, Georgia provides for the designation of parking areas, compliance with no-parking or restricted parking signs, and related enforcement, fines, and impoundment of vehicles; and

WHEREAS: the City of Alpharetta from time to time may provide or allow certain special events designed to promote and enhance tourism, economic development, and the general quality of life of the citizens of Alpharetta; and

WHEREAS: the Mayor and Council of the City of Alpharetta, Georgia do hereby find and determine it to be necessary to establish and designate certain temporary no parking zones and/or no parking spaces in order to ensure the public safety and provide for the orderly conduct of special events held within or adjacent to the public rights-of-way or within City-owned properties; and

WHEREAS: the Mayor and Council of the City of Alpharetta, Georgia do hereby find and determine it to be necessary to establish procedures for the enforcement of such temporary no parking zones and no parking spaces and to provide for fines and the impoundment of vehicles found to be in violation of such temporary zones and spaces;

**NOW, THEREFORE, THE MAYOR AND COUNCIL OF THE CITY OF ALPHARETTA
HEREBY ORDAIN AS FOLLOWS:**

Section 1. The Code of the City of Alpharetta is hereby amended by deleting Section 46-34 in its entirety and substituting in lieu thereof a new Section 46-34 as follows:

“Section 46-34 - Designation of parking areas; marking

- (a) The Director of Public Safety is authorized to designate specific parking areas, zones, or spaces within the city in which the parking of vehicles is regulated or prohibited. The Director of Public Safety shall make such determinations upon
 - i. The basis of any engineering and traffic investigations indicating that the adoption of such regulations and prohibitions will aid in the reasonable regulation and control of the parking of vehicles and the reasonable movement of traffic; or
 - ii. The need to provide for the orderly conduct of special events held within or adjacent to the public rights-of-way or within City-owned properties.
- (b) Without limiting the generality of the foregoing, the Director of Public Safety is authorized to designate areas or zones in which:
 - i. Parking is prohibited at all times or at designated times;
 - ii. Parking is permitted for specified types of vehicles only; or
 - iii. Parking may not exceed a specified consecutive period of time.
- (c) Each parking area, zone, or space shall be marked or indicated by adequate signs setting forth the applicable restriction in a sufficiently legible manner.”

Section 2. The Code of the City of Alpharetta is hereby amended by deleting Section 46-36 in its entirety and substituting in lieu thereof a new Section 46-36 as follows:

“Section 46-36 – Enforcement; fine, impoundment of vehicles

- (a) All parking enforcement officers and police officers shall enforce the provisions of this article and shall be empowered to issue written citations requiring the accused to appear to answer the charge.
- (b) Every person convicted of a violation of any provision of this article shall be punished by a fine to be determined by the city council from time to time.
- (c) In addition, the parking enforcement officer or police officer is authorized to cause the vehicle to be towed away to the nearest garage or other place of safety, at the expense of the owner of the vehicle
 - i. Where any vehicle has been left unattended in a restricted zone for 24 hours or more; or
 - ii. Whenever the use of a street or portion thereof is authorized by the city council for a purpose other than the normal flow of traffic or for the movement of equipment, articles or structures of unusual size, and the parking of any vehicle would prohibit or interfere with such use or movement, and signs giving notice that such a vehicle may be removed are erected or placed at least twenty-four hours prior to the removal by authorized personnel;; or
 - iii. Where the vehicle is posing a threat to the public safety or safe passage of vehicular traffic on a public street.”

Section 3. The sections, paragraphs, sentences, clauses, or phrases of this Ordinance are severable, and if any phrase, clause, sentence, paragraph, or section of this Ordinance shall be declared illegal by the valid judgement or decree of any court of competent jurisdiction, such illegality shall not affect any of the remaining phrases, clauses, sentences, paragraphs, and sections of this Ordinance.

Section 4. All ordinances and parts of ordinances in conflict herewith are hereby expressly repealed.

Section 5. This Ordinance shall become effective upon adoption.

[SIGNATURES ON FOLLOWING PAGE]

[SIGNATURE PAGE]

**AN ORDINANCE AMENDING CHAPTER 46, ARTICLE II OF THE CODE OF THE CITY OF
ALPHARETTA, GEORGIA TO PROVIDE FOR REGULATION AND ENFORCEMENT OF
TEMPORARY NO PARKING ZONES; TO PROVIDE THAT THE AMENDMENT SHALL
BECOME PART OF THE CODE OF THE CITY OF ALPHARETTA; TO PROVIDE FOR
AN EFFECTIVE DATE; AND FOR OTHER PURPOSES**

ADOPTED this ____ day of _____, 2020.

CITY OF ALPHARETTA, GEORGIA

By: _____
Jim Gilvin, Mayor

COUNCILMEMBERS

Jason Binder

Ben Burnett

John Hipes

Dan Merkel

Donald Mitchell

Karen Richard

Attest:

Approved as to form and legal sufficiency:

Erin Cobb, City Clerk (SEAL)

C. Sam Thomas, City Attorney



City Council Meeting & Public Hearing STAFF REPORT

Submitting Department: Finance

Submitted By: Thomas Harris

Sponsored By:

Meeting Date: April 27, 2020

I. AGENDA ITEM TITLE: RESOLUTION APPROVING THE SALE OF GENERAL OBLIGATION REFUNDING BONDS, SERIES 2020

II. RECOMMENDATION:

Staff is recommending Mayor and Council adopt a resolution approving the sale of general obligation refunding bonds, series 2020.

III. REPORT IN BRIEF:

IV. ALTERNATIVES:

V. ATTACHMENTS:

SUPPLEMENTAL BOND RESOLUTION (Alpharetta GO Refunding 2020)(73514637.3) (002)

SUPPLEMENTAL BOND RESOLUTION

WHEREAS, the City of Alpharetta, Georgia (the “City”), acting through the Mayor and Council, pursuant to a Resolution adopted on December 16, 2019 (the “Resolution”), authorized the issuance of General Obligation Refunding Bonds, Series 2020 in a par amount not to exceed \$23,500,000 (the “Bonds”), for the purpose of refunding a portion of the City's General Obligation Bonds, Series 2012, maturing in the years 2021 through 2032, inclusive (the “Prior Bonds”); and

WHEREAS, bids for the purchase of the Bonds have been submitted to the City and, pursuant to the winning bid, the Bonds are to be sold by the City to [PURCHASER] (the “Successful Bidder”); and

WHEREAS, the City has received and accepted the winning bid of the Successful Bidder to purchase the Bonds at the prices reflected on Exhibit A attached hereto, and the sale of the Bonds at that price will provide the City with sufficient funds to refund the Prior Bonds and to achieve debt service savings; and

WHEREAS, it is necessary for the City to ratify the actions of certain staff members of the City relating to the acceptance of the winning bid (the “Winning Bid”), a copy of which is attached hereto as Exhibit B; and

WHEREAS it is necessary for the City to amend certain provisions of the Resolution; and

WHEREAS, terms not defined herein shall have the meanings provided in the Resolution;

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the City of Alpharetta, Georgia and IT IS HEREBY RESOLVED by the authority of the same, as follows:

Section 1. Authorization and Terms of Bonds. The Bonds are hereby authorized in an aggregate principal amount of \$_____. The Bonds shall bear interest at the interest rates, shall mature on May 1 and shall be subject to redemption and have such other terms as set forth in Exhibit A attached hereto.

Section 2. Tax Levy. The City hereby levies an annual tax to be collected in the years 2020 through [2032], inclusive, upon all the property of the City subject to taxation for general obligation bond purposes, at such rate as will raise the sums specified in each of the years as set forth in Exhibit C attached hereto and made a part hereof, and the Clerk of the City be and is hereby directed to certify the same to the City and to the Commissioner of Revenue of the State of Georgia. The sums levied herein are irrevocably pledged and appropriated to the payment of the principal of, and interest on, the Bonds as the same become due and payable.

Section 3. Application of Bond Proceeds; Costs of Issuance Fund. The City hereby designates The Bank of New York Mellon Trust Company, N.A. as Costs of Issuance Fund Custodian. There is hereby created and established with the Costs of Issuance Fund Custodian, a special account for the benefit of the owners of the Bonds which is designated the “Costs of Issuance Fund” (“the “Costs of Issuance Fund”), which shall be held by the Costs of Issuance Fund Custodian separate and apart from all other deposits or funds. The proceeds of the sale of the Bonds shall be deposited, invested and disbursed as set forth in the Resolution and Exhibit D attached hereto and made a part hereof.

Section 4. Information Reporting Pursuant to Section 149(e) of the Code. The Mayor is hereby authorized to sign and file or cause to be filed one or more completed Information Returns for Tax-Exempt Bonds (IRS Form 8038-G) relating to the Bonds as required by Section 149(e) of the Internal Revenue Code (the “Code”) or as otherwise required pursuant to any other formal guidance from the U.S. Treasury related thereto.

Section 5. Non Arbitrage Certification. The Mayor is hereby authorized to execute one or more non arbitrage certifications with respect to the Bonds in order to comply with Section 148 of the Code, and the applicable Treasury Regulations thereunder.

Section 6. Actions Approved and Confirmed. All acts and doings of the officers and employees of the City which are in conformity with the purpose and intent of this Supplemental Bond Resolution and the Resolution and in the furtherance of the issuance of the Bonds, including, but not limited to, the award of the Winning Bid to the Successful Bidder for the purchase of the Bonds, shall be, and the same hereby are, in all respects approved and confirmed.

Section 7. Amendment to Section 8 of the Resolution. The form of Bond included in Section 8 and Exhibit A of the Resolution is hereby deleted in its entirety and replaced with the new form of Bond attached hereto as Exhibit E.

Section 9. Amendment to Section 11 of the Resolution. Delivery of the Bonds to the Successful Bidder shall also be conditioned upon the delivery by the Successful Bidder of an investor letter in substantially the form attached hereto as Exhibit F.

Section 10. Ratification of Resolution. All of the terms and provisions of the Resolution, except as specifically modified by this Supplemental Resolution, are hereby ratified and reaffirmed.

Section 11. Severability of Invalid Provisions. If any one or more of the agreements or provisions herein contained shall be held invalid, then such covenants, agreements or provisions shall be null and void and shall be deemed separable from the remaining agreements and provisions and shall in no way affect the validity of any of the other agreements and provisions hereof or of the Bonds authorized hereunder.

[Remainder of page intentionally left blank]

Adopted this 27th day of April, 2020.

CITY OF ALPHARETTA, GEORGIA

(SEAL)

Mayor

Councilmember

Councilmember

Councilmember

Councilmember

Councilmember

Councilmember

Attest:

Clerk

EXHIBIT A

Terms of Bonds

EXHIBIT B

Winning Bid

[Attached]

EXHIBIT C

Tax Levy Information

EXHIBIT D

Application of Bond Proceeds

(a) A portion of the sale of the Bonds in an amount equal to \$_____ shall be deposited with the [Paying Agent for the Prior Bonds] and used to refund the Prior Bonds on _____. The remaining portion, an amount equal to \$_____, shall be deposited in the Costs of Issuance Fund and used to pay costs of issuance in accordance with the provisions of Section 3 of this Supplemental Resolution.

(b) All disbursements from the Costs of Issuance Fund shall be made by the Costs of Issuance Fund Custodian within two Business Days of receipt by the Costs of Issuance Fund Custodian of a requisition for such disbursement in substantially the form attached hereto as Exhibit D-1.

(c) All requisitions submitted to the Costs of Issuance Fund Custodian pursuant to this Section shall be retained by the Costs of Issuance Fund Custodian, subject at all times to inspection by any officer of the City, upon reasonable request.

(d) Upon written direction from the City to the Costs of Issuance Fund Custodian, moneys in the Costs of Issuance Fund may be invested, pending their disbursement or use, in legal investments specified in O.C.G.A. 36-82-7 and 50-17-2 maturing no later than six months after the date of issuance of the Bonds.

(e) If any funds remain in the Costs of Issuance Fund after the earlier of (i) receipt of a certificate of the City stating that all costs of issuance have been paid or (ii) six months from the date of issuance of the Bonds, the Costs of Issuance Fund Custodian shall transfer such funds to the Paying Agent to pay principal and interest on the Bonds on the next payment date.

EXHIBIT D-1

Form of Requisition for Costs of Issuance Fund

The Bank of New York Mellon Trust Company, N.A.
Jacksonville, Florida

Re: \$_____ City of Alpharetta, Georgia General Obligation Refunding Bonds,
 Series 2020

To the Addressee:

Pursuant to that certain Bond Resolution, adopted December 16, 2019, as supplemented by the Supplemental Resolution, adopted on April 27, 2020, the City of Alpharetta, Georgia (the "City") hereby submits this Requisition for payment from the Costs of Issuance Fund, and, in connection therewith, I HEREBY CERTIFY as follows:

Amount Requested:

Total Disbursements to Date:

1. Each obligation for which a disbursement is hereby requested is described in reasonable detail in Schedule I hereto together with the name and address of the person, firm or corporation to whom payment is due.
2. The bills, invoices or statements of account for each obligation referenced in Schedule I are on file with the City.
3. The City hereby certifies that the obligation to make such payment was incurred by the City in connection with the costs of issuing the bonds in the above caption and is a proper charge against the Costs of Issuance Fund, and has not been the basis for any prior requisition.

This _____ day of _____, 20__.

CITY OF ALPHARETTA, GEORGIA

By: _____
Title:

EXHIBIT E

(FORM OF BOND)

UNITED STATES OF AMERICA

STATE OF GEORGIA

CITY OF ALPHARETTA, GEORGIA

GENERAL OBLIGATION REFUNDING BONDS,

SERIES 2020

THIS BOND HAS NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED, OR UNDER THE SECURITIES LAWS OF ANY STATE OR OTHER JURISDICTION, AND IT MAY NOT BE SOLD, ASSIGNED, PLEDGED, HYPOTHECATED OR OTHERWISE TRANSFERRED NOR MAY THE EXTENT OF ITS REGISTRATION BE REDUCED, UNLESS THE SUBSEQUENT OWNER OR TRANSFEREE IS (A) AN AFFILIATE OF THE REGISTERED OWNER OF THIS BOND (B) A TRUST OR CUSTODIAL ARRANGEMENT ESTABLISHED BY THE REGISTERED OWNER OF THIS BOND OR ONE OF ITS AFFILIATES, THE OWNERS OF THE BENEFICIAL INTERESTS IN WHICH ARE LIMITED TO "QUALIFIED INSTITUTIONAL BUYERS" AS SUCH TERM IS DEFINED IN RULE 144A OF THE SECURITIES ACT OF 1933, AS AMENDED OR (B) A QUALIFIED INSTITUTIONAL BUYER THAT IS A COMMERCIAL BANK HAVING A COMBINED CAPITAL AND SURPLUS, DETERMINED ON THE DATE OF TRANSFER, OF \$5,000,000,000 OR MORE THAT DELIVERS AN INVESTOR LETTER TO THE CITY AND THE BOND REGISTRAR IN SUBSTANTIALLY THE FORM OF EXHIBIT E TO THE SUPPLEMENTAL BOND RESOLUTION REFERENCED BELOW.

No. R- _____ Dated Date: Date of Issuance \$ _____

Maturity Date: _____ Interest Rate: _____% CUSIP: _____

KNOW ALL MEN BY THESE PRESENTS: That the City of Alpharetta, Georgia (the "City") hereby acknowledges itself to owe, and for value received hereby promises to pay to [PURCHASER], or registered assigns, in lawful money of the United States of America, the principal sum shown above on the date indicated above, unless redeemed prior thereto as hereinafter provided, at the principal corporate trust office of the Bond Registrar and Paying Agent, The Bank of New York Mellon Trust Company, N.A., Jacksonville, Florida (the "Paying Agent") and interest hereon at the rate per annum set forth above (computed on the basis of a 360-day year comprised of twelve 30-day months), payable May 1, 2020, and semiannually

thereafter on the first days of May and November in each year (each an “Interest Payment Date”) from the Interest Payment Date next preceding the date of authentication and registration hereof to which interest has previously been paid (unless the date of authentication and registration hereof is prior to May 1, 2020, in which event from the date of issuance or unless such date is an Interest Payment Date, in which event from the date of authentication hereof, or unless the date of authentication and registration hereof is after a Record Date (hereinafter defined) and before the next succeeding Interest Payment Date, in which event from such next succeeding Interest Payment Date until payment of the principal amount hereof). The final principal amount payable hereon shall be paid only upon surrender of this bond at the designated corporate trust office of the Paying Agent. The interest hereon shall be paid to the person in whose name this bond is registered at the close of business on the 15th day of the calendar month preceding each Interest Payment Date (each such date a “Record Date”) by check or draft, drawn on the Paying Agent, and mailed, by first class mail, postage prepaid, to such person at the address on the books of registry kept by the Bond Registrar. Notwithstanding the foregoing, in the event that the owner of this bond owns \$1,000,000 in aggregate principal amount of bonds, interest shall be paid by wire transfer in accordance with written instructions provided to the Paying Agent fifteen days prior to an Interest Payment Date, until such instructions are revoked in writing.

This bond is one of a duly authorized issue of like tenor except as to numbers, denominations, interest rates, dates of maturity and redemption provisions aggregating in principal amount the sum of \$_____ (the “bonds”). The proceeds of the sale of the bonds of this Series will be expended only for the purpose of providing funds to (i) refund a portion of the outstanding City of Alpharetta, Georgia General Obligation Bonds, Series 2012, maturing in the years 2021 through 2032, inclusive; and (ii) pay the costs of issuance incident thereto. This bond is authorized by the Constitution and laws of the State of Georgia and by a resolution of the Mayor and Council of the City of Alpharetta, Georgia, duly adopted on December 16, 2020, as supplemented on April 27, 2020.

This bond may be exchanged by the registered owner hereof or his or her duly authorized attorney upon presentation at the designated corporate trust office of the Bond Registrar for an equal aggregate principal amount of bonds of the same maturity and in any authorized denominations in the manner, subject to the conditions and upon payment of charges, if any, provided in the Resolution and upon compliance with the restrictions on transfer set forth in the Resolution and on the first page of this bond.

No service charge shall be made for any registration of transfer or exchange hereinbefore referred to, but the Bond Registrar may require payment of a sum sufficient to cover any tax or other governmental charge as a condition precedent to the exercise of such privilege.

The person in whose name this bond is registered shall be deemed and regarded as the absolute owner hereof for all purposes, and payment of or on account of either principal or interest made to such registered holder shall be valid and effectual to satisfy and discharge the liability upon this bond to the extent of the sum or sums so paid.

The Bonds shall be subject to mandatory redemption on May 1 of the years and in the amounts shown below:

<u>Year</u>	<u>Amount</u>
-------------	---------------

The Bonds maturing on May 1, ____, and thereafter, are subject to redemption at the option of the City, in whole or in part at any time on or after May 1, ____, in any order of maturity specified by the City from any moneys available therefor at the price of par plus accrued interest to the redemption date. In the event of a redemption, the Bond Registrar will give notice, on behalf of the City, by mailing such redemption notice by first class mail at least 30 days prior to the date fixed for redemption to the registered owner of the bonds to be redeemed at the address shown on the books maintained by the Bond Registrar. Failure to mail any such redemption notice or any defect therein will not affect the validity of the proceedings for the redemption of the bonds for which proper notice was given. Neither the Bond Registrar nor the City shall have any responsibility whatsoever if any such notice is mailed as described above, but is not received by or receipt thereof is refused by the applicable registered owner. Upon the partial redemption of the Bonds, the mandatory redemption schedule above shall be adjusted as provided in the Resolution.

It is further certified and recited, that all acts, conditions and things required by the Constitution or statutes of the State of Georgia to exist, be performed or happen pursuant to and in the issuance of this bond, exist, have been performed and have happened in due and regular form as required by law, that provision has been made for the collection of a direct annual tax, unlimited as to rate or amount, on all property subject to taxation for general obligation bond purposes located in the City, sufficient to pay the principal of, and the interest on, this bond, in accordance with its terms, and that the total indebtedness of the City, including this bond, does not exceed any limitation prescribed by said Constitution or statutes.

This bond shall not be entitled to any benefit under the authorizing resolution and shall not become valid or obligatory for any purpose until it shall have been authenticated by execution by the Bond Registrar by manual signature of the authentication certificate hereon endorsed.

IN WITNESS WHEREOF, the CITY OF ALPHARETTA, GEORGIA has caused this bond to be executed by the duly authorized signature of the Mayor of the City and the corporate seal to be imprinted hereon and attested by the duly authorized signature of the Clerk of the City.

(SEAL)

By: _____
Mayor, City of Alpharetta, Georgia

Attest:

Clerk, City of Alpharetta, Georgia

* * * * *

CERTIFICATE OF AUTHENTICATION

This is one of the bonds described in the within mentioned authorizing resolution of the City Council of the City of Alpharetta, Georgia adopted December 16, 2019, as supplemented on April 27, 2020, and is hereby authenticated as of the date of its execution as stated in the bond.

THE BANK OF NEW YORK MELLON TRUST
COMPANY, N.A.,
as Bond Registrar

By: _____
Authorized Signatory

Date of Authentication:

* * * * *

VALIDATION CERTIFICATE

STATE OF GEORGIA

COUNTY OF FULTON

The undersigned Clerk of the Superior Court of Fulton County, Georgia, does hereby certify that the within bond was confirmed and validated by judgment of the Superior Court of Fulton County, Georgia, rendered on the 7th day of February, 2020, Civil Action File No. 2020CV331972, that no intervention or objection was filed opposing the validation of the within bond and that no appeal of such judgment of validation has been taken.

WITNESS my signature and the seal of the Superior Court of Fulton County, Georgia.

Clerk, Superior Court,
Fulton County, Georgia

(SEAL)

* * * * *

[FORM OF ASSIGNMENT FOR TRANSFER]

FOR VALUE RECEIVED, the undersigned, hereby sells, assigns, and transfers unto _____
_____ (Tax Identification or Social Security No. _____
_____) the within bond and all rights thereunder, and hereby irrevocably constitutes and
appoints _____ attorney to transfer the within bond on the books
kept for registration thereof, with full power or substitution in the premises.

Dated: _____

Signature: _____

Signature:

NOTICE: Signature(s) must be guaranteed
by a signature guarantor institution that is a
participant in a nationally recognized
signature guarantor program

NOTICE: The signature to this assignment
must correspond with the name of the
registered owner of the within bond as it
appears on the face hereof in every particular,
without alteration or enlargement or any change
whatever, and the Social Security number or
federal employer identification must be supplied

[End of Bond Form]

CLERK'S CERTIFICATE

STATE OF GEORGIA

COUNTY OF FULTON

The undersigned, Clerk of the City of Alpharetta, Georgia, DOES HEREBY CERTIFY that (1) the foregoing pages of typewritten matter constitute a true and correct copy of a Supplemental Bond Resolution pertaining to the issuance of \$_____ in aggregate principal amount of City of Alpharetta, Georgia General Obligation Refunding Bonds, Series 2020, dated the date of issuance, which Resolution was duly adopted by the Council of the City on the 27th day of April, 2020; (2) that the original of said Supplemental Bond Resolution appears of record in the minute book of the Council of the City, which is in my custody and control; and (3) that said Supplemental Bond Resolution has not been amended or repealed.

GIVEN this the 27th day of April, 2020.

Clerk, City of Alpharetta, Georgia

(SEAL)



City Council Meeting & Public Hearing

STAFF REPORT

Submitting Department: Public Works
Submitted By: Pam Bush, Geoffrey Sarra, Arash Moradkhani
Sponsored By:
Meeting Date: April 27, 2020

I. AGENDA ITEM TITLE: ITB 20-015, SR 9 AT MARIETTA STREET MIDBLOCK CROSSING

II. RECOMMENDATION:

This item was presented for informational purposes only. No action is being requested at this time.

III. BUDGET IMPLICATIONS:

BUDGETED ITEM: YES

FISCAL IMPACT: YES

INCLUDED IN CURRENT FY CPTL BUDGET: YES INCLUDED IN CURRENT FY OPRT. BUDGET: NO

TOTAL PROJECT COST: \$191,983.87

APPROPRIATIONS:

ACCOUNT TITLE/NUMBER	DOLLAR AMOUNT
30141100-541410-C2029	\$191,983.87

EXTERNAL FUNDING SOURCES:

ACCOUNT TITLE/NUMBER	DOLLAR AMOUNT
NA	\$0.00

IV. REPORT IN BRIEF:

The award of this bid is for the construction of the SR 9 at Marietta Street Midblock Crossing. The project consists of the addition of a midblock crossing of SR 9 (South Main Street) at Marietta Street, and will include the construction of brick medians to offer a refuge area to pedestrians and installation of a mast arm with a HAWK beacon system. Additional work will include upgrading the existing handicap ramps and additional concrete medians and striping.

The Department of Public Works prepared plans and specifications for the project and advertised for competitive bids on Thursday, March 12, 2020. A total of five bids were received on Thursday, April 9, 2020. The bids were as follows:

Bidder	Total
Chattahoochee Group, Inc.	\$191,983.87
TRISCAPES, Inc.	\$218,998.01
Summit Construction & Development, LLC	\$249,272.05
CMEC, LLC.	\$285,511.75
Surfaces Group	\$299,894.10

The apparent low bidder, Chattahoochee Group, Inc., is an experienced contractor which has worked on several projects with similar elements in Georgia for multiple governmental agencies including Georgia DNR, City of Arcadia, and City of Marietta. The contacted references stated that Chattahoochee Group, Inc. provided reliable work on time and within budget and would use their services again.

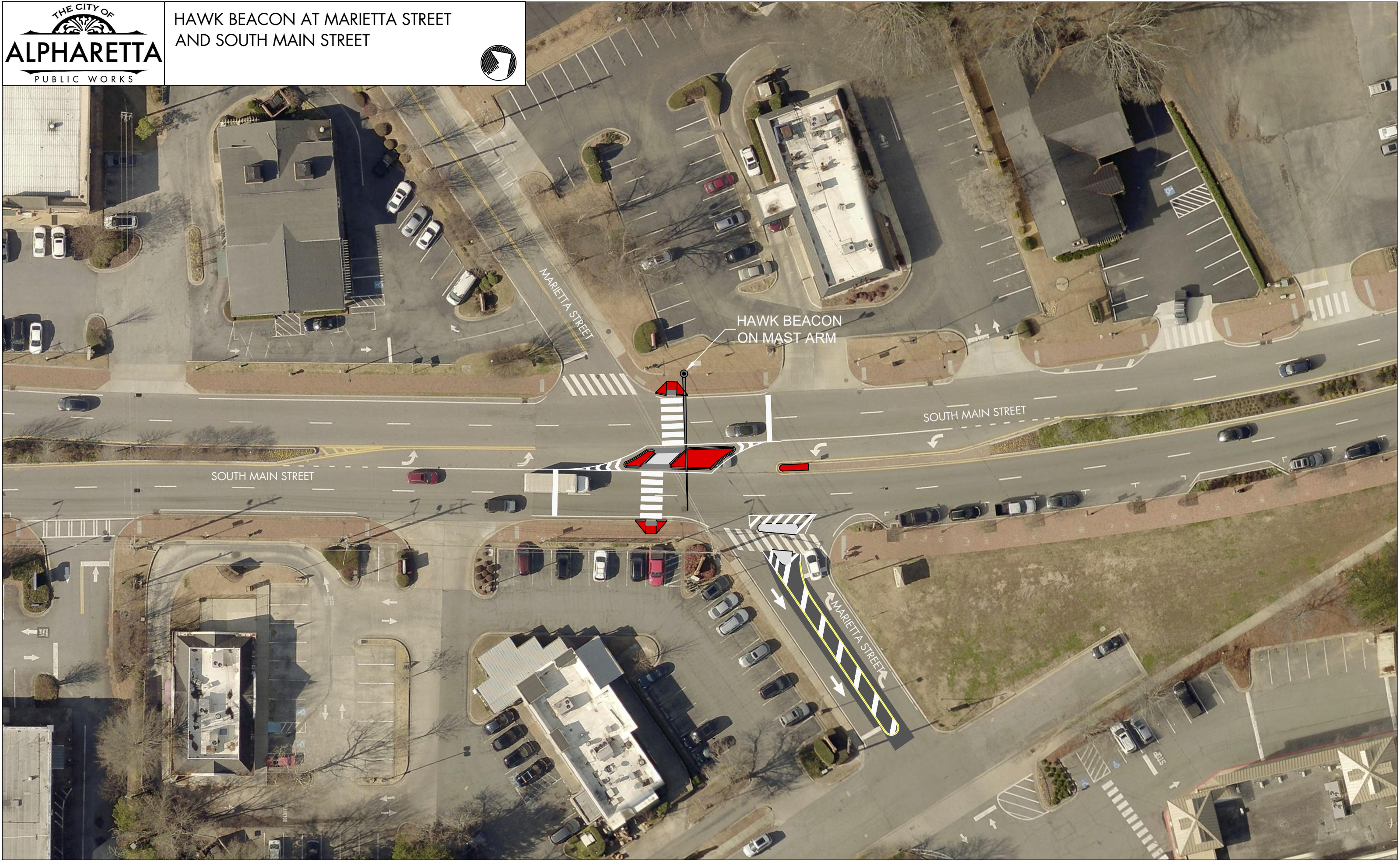
Once a contract with Chattahoochee Group, Inc. has been finalized and executed, construction may begin immediately. The anticipated completion date is no more than 60 calendar days from notice to proceed.

V. ALTERNATIVES:

None

VI. ATTACHMENTS:

Marietta at 9 Ped Imp - Location map



HAWK BEACON
ON MAST ARM

SOUTH MAIN STREET

SOUTH MAIN STREET

MARIETTA STREET



City Council Meeting & Public Hearing STAFF REPORT

Submitting Department: Recreation and Parks

Submitted By: Morgan Rodgers

Sponsored By:

Meeting Date: April 27, 2020

I. AGENDA ITEM TITLE: REVIEW SIGN PROPOSALS FOR EASTSIDE COMMUNITY CENTER

II. RECOMMENDATION:

Staff is requesting feedback from Mayor and Council in order to provide guidance to the YMCA and their design team.

III. REPORT IN BRIEF:

The City of Alpharetta and the Ed Isakson YMCA have a MOU regarding the development of the Eastside Community Center in conjunction with the development of additional facilities at the Y.

As this is a partnership, the Y has presented a draft proposal for the signage at the new Center. This signage package attached includes the monument entrance sign, the signage outside the Community Center entrance and some interior signage. The package was developed by the Y's design firm team, Sky Design.

For reference, the City of Alpharetta's Brand Standards Manual is also attached.

This sign package was reviewed by the Recreation Commission at their February workshop. A list of their comments are attached.

IV. ALTERNATIVES:

V. ATTACHMENTS:

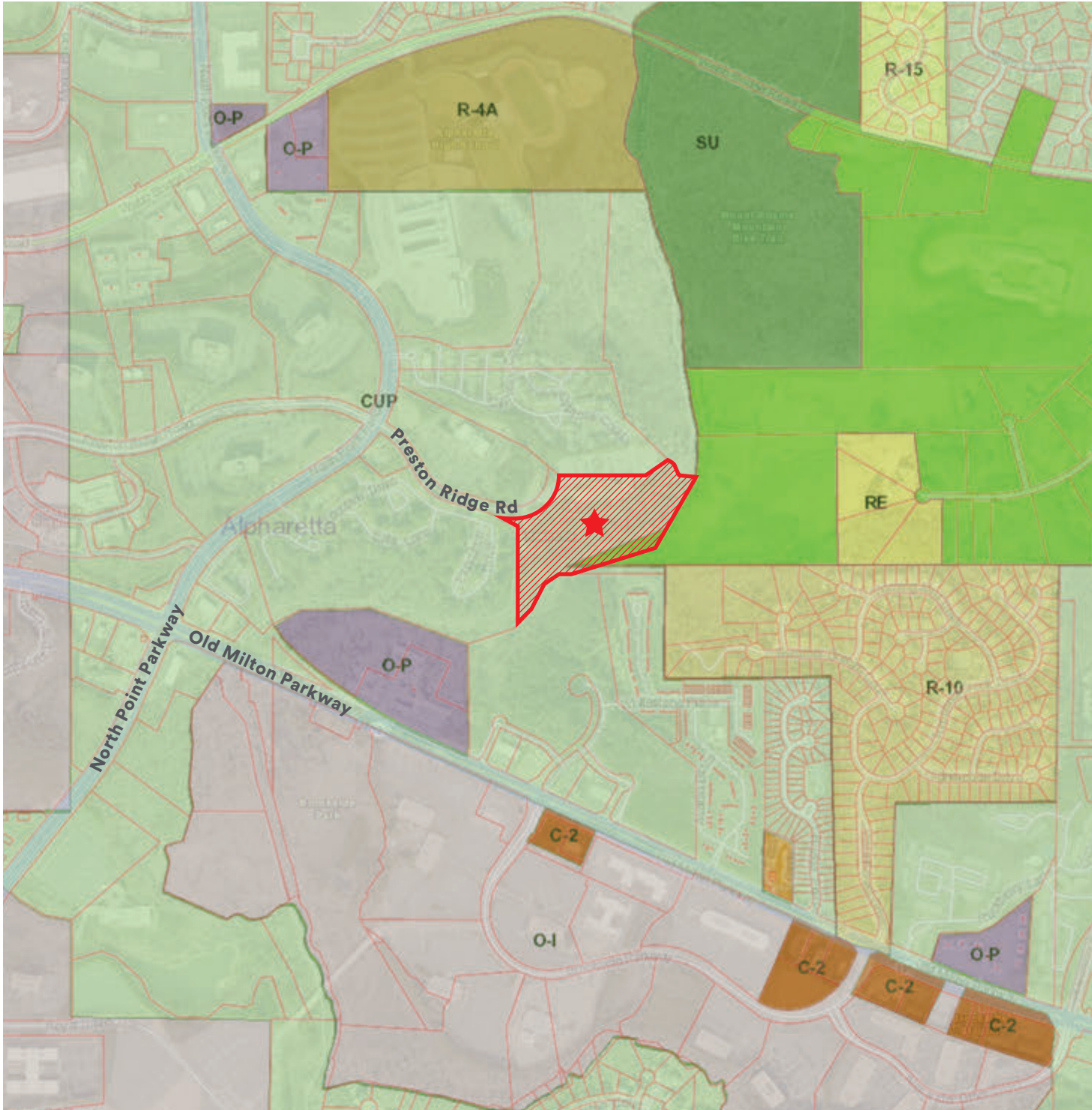
2020 02 11 YMCA and City of Alpharetta Signage Mobile, City Of Alpharetta Brand Guidelines, Recreation Commission comments



**Ed Isakson/Alpharetta Family YMCA and
Eastside Community Center
City of Alpharetta**
02.11.2020
Project #31564.00

3655 Preston Ridge Rd.
Alpharetta, GA 30005

skydesign
55 Ivan Allen Jr. Boulevard, Suite 100
Atlanta, GA 30308
404.688.4702



CUP - Community Unit Plan. A planned mixed-use district which allows the combination of dwelling, 'For-Sale', and dwelling, 'For-Rent', residential uses, neighborhood shopping use, or office and institutional use in accordance with a specific concept plan.

City of Alpharetta Sign Ordinance

Sec. 2.6 - Signs

2.6.11 General Provisions.

E. Standards for Monument Signs

- 1. One (1) monument sign per road frontage no greater than ten feet (10 ft.) in height with no more than thirty-two square feet (32 sq. ft.) of area. Each sign shall be set back not less than ten feet (10 ft.) from the public right-of-way, except in the Central Business District where the setback shall be not less than five feet (5 ft.) from the public right-of-way.
- 2. One (1) wall sign per road frontage for each tenant space no greater than one square foot (1 sq. ft.) of area per one linear foot (1 ln. ft.) of tenant frontage; provided, however, no more than 2 wall signs shall be allowed for a tenant space.

2.6.12 Requirements for non-residential zoning districts.

E. Signs Permitted for Free-Standing Commercial Establishments not Located within a Shopping Center, Office Park or Industrial Park.

- 1. One (1) monument sign per road frontage no greater than ten feet (10 ft.) in height with no more than thirty-two square feet (32 sq. ft.) of area. Each sign shall be set back not less than ten feet (10 ft.) from the public right-of-way, except in the Central Business District where the setback shall be not less than five feet (5 ft.) from the public right-of-way.
- 2. One (1) wall sign per road frontage for each tenant space no greater than one square foot (1 sq. ft.) of area per one linear foot (1 ln. ft.) of tenant frontage; provided, however, no more than 2 wall signs shall be allowed for a tenant space.
- 3. One (1) rear door sign not to exceed three square feet (3 sq. ft.) in area.
- 4. Window signs not exceeding twenty percent (20%) of the glass area.
- 5. One (1) sign no greater than three square feet (3 sq. ft.) located on the front door or on a wall immediately adjacent to the front door.
- 6. Buildings of three (3) stories or greater may have a wall sign located at the top of the building and is not greater than forty-eight square feet (48 sq. ft.) in area.
- 7. One (1) temporary free-standing sign shall be permitted during the construction of the principal building for the lot. Such sign shall be allowed upon the commencement of construction for which a land disturbance or building permit has been issued, and terminating upon the issuance of a certificate of occupancy, the installation of a permanent sign, or the expiration/termination of the land development or building permit, whichever is first to occur. The sign shall not exceed ten feet (10 ft.) in height, thirty-two square feet (32 sq. ft.) in area, and must be set back ten feet (10 ft.) from the public right-of-way (five feet (5 ft.) in the Central Business District).
- 8. Standard Informational Signs. Standard informational signs, as defined in this Section, shall be permitted for each lot. Standard informational signs do not require a permit from the Director.

A



B



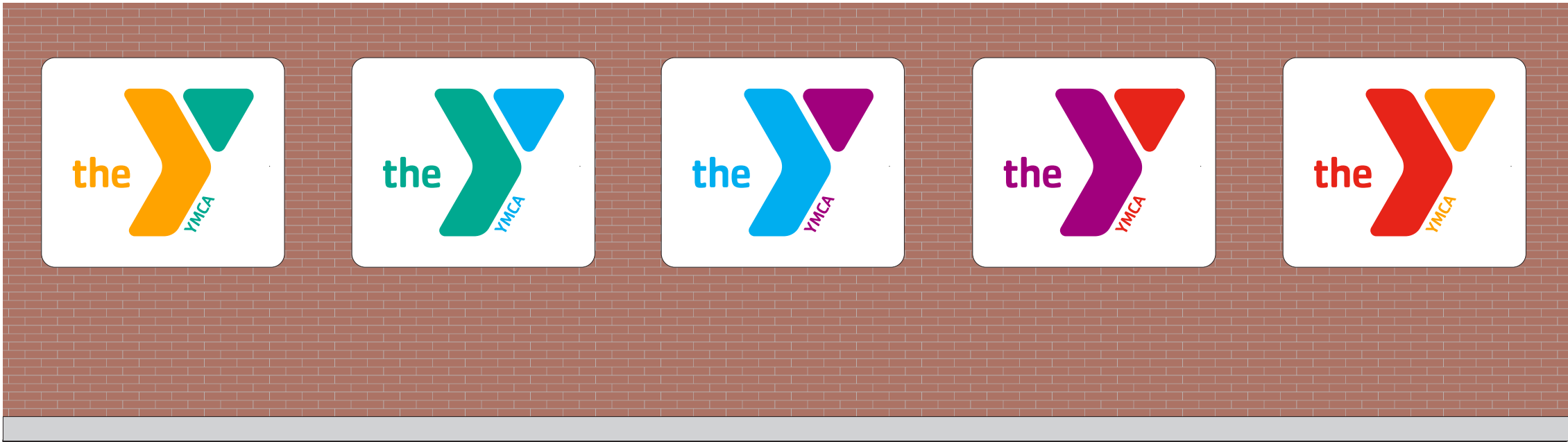
C

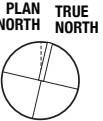
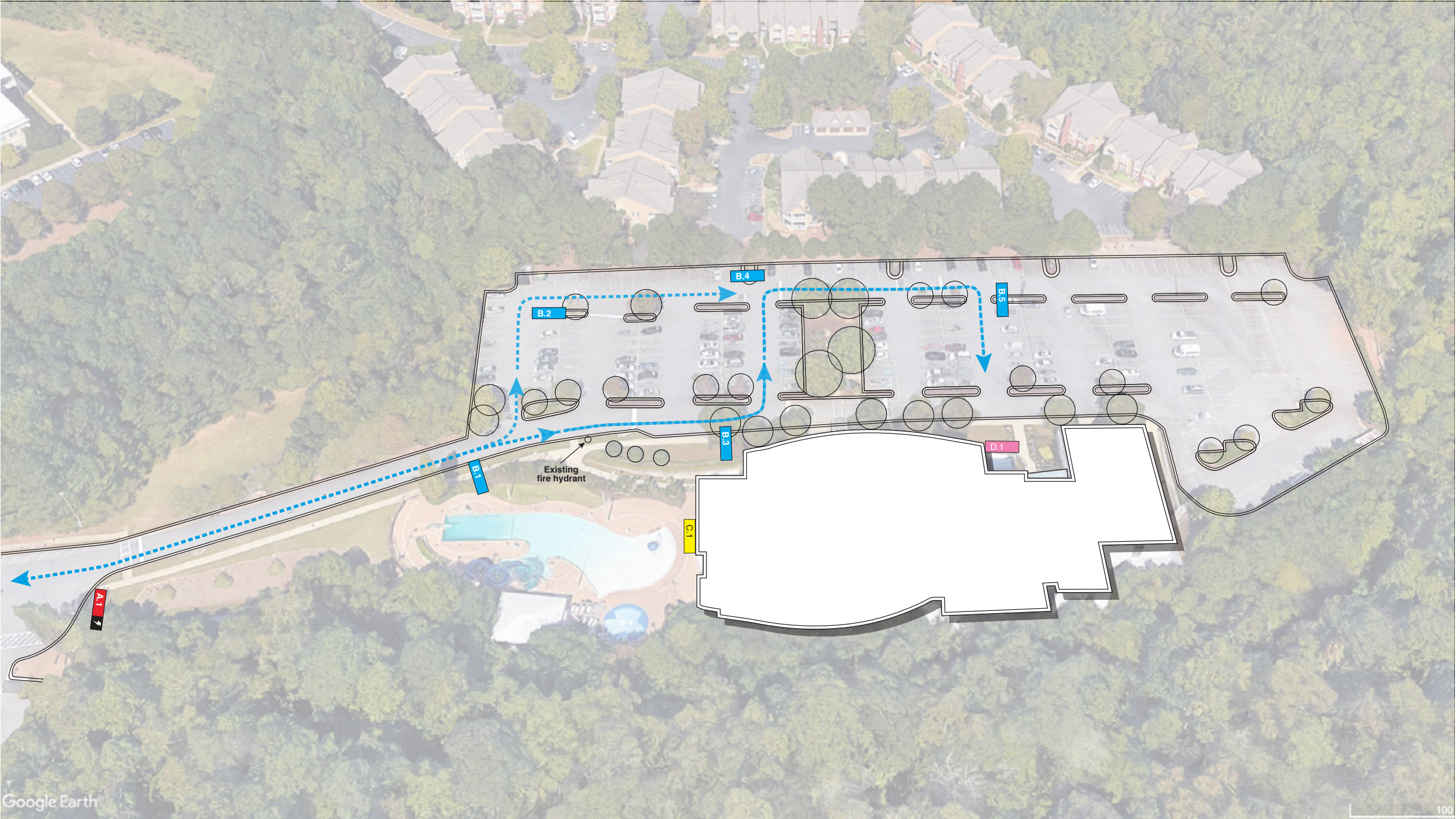


D



E





LEGEND	
SIGNAGE & WAYFINDING	
EXTERIOR	
■	A Primary Monument
■	B Vehicular Directional Signage
■	C YMCA Signature Signage
■	D Building ID Signage
INTERIOR	
	E Building Entry Graphics
	F Wood Feature Wall
	G Room ID
	H Levergood Room ID
	J ADA w/ Pictogram
	K ADA w/o Pictogram
	L Elevator Egress Plaque
	M Level ID
	N Levergood Plaques (Relocation)
	P Wayfinding / Directional
Sign types are not indicated in scale (for general reference only).	
Sign types colored in legend are relevant to SLP shown.	
All locations will require additional review during contract administration phase to determine exact orientation, verbiage and placement.	
⚡	Sign requires electrical.

SIGN LOCATIONS		
C.x.2		
SIGN TYPE	LEVEL	SIGN #

1 Isakson/Alpharetta YMCA - Site Plan
SCALE: NTS



LEGEND	
SIGNAGE & WAYFINDING	
EXTERIOR	
	A Primary Monument
	B Vehicular Directional Signage
	C YMCA Signature Signage
	D Building ID Signage
INTERIOR	
	E Vinyl Entry Graphics
	F Wood Feature Wall
	G Room ID
	H Levergood Room ID
	J ADA w/ Pictogram
	K ADA w/o Pictogram
	L Elevator Egress Plaque
	M Level ID
	N Levergood ID Plaques
	P Wayfinding / Directional
	Q Environmental Graphics
Sign types are not indicated in scale (for general reference only).	
Sign types colored in legend are relevant to SLP shown.	
All locations will require additional review during contract administration phase to determine exact orientation, verbiage and placement.	
	Sign requires electrical.

SIGN LOCATIONS	

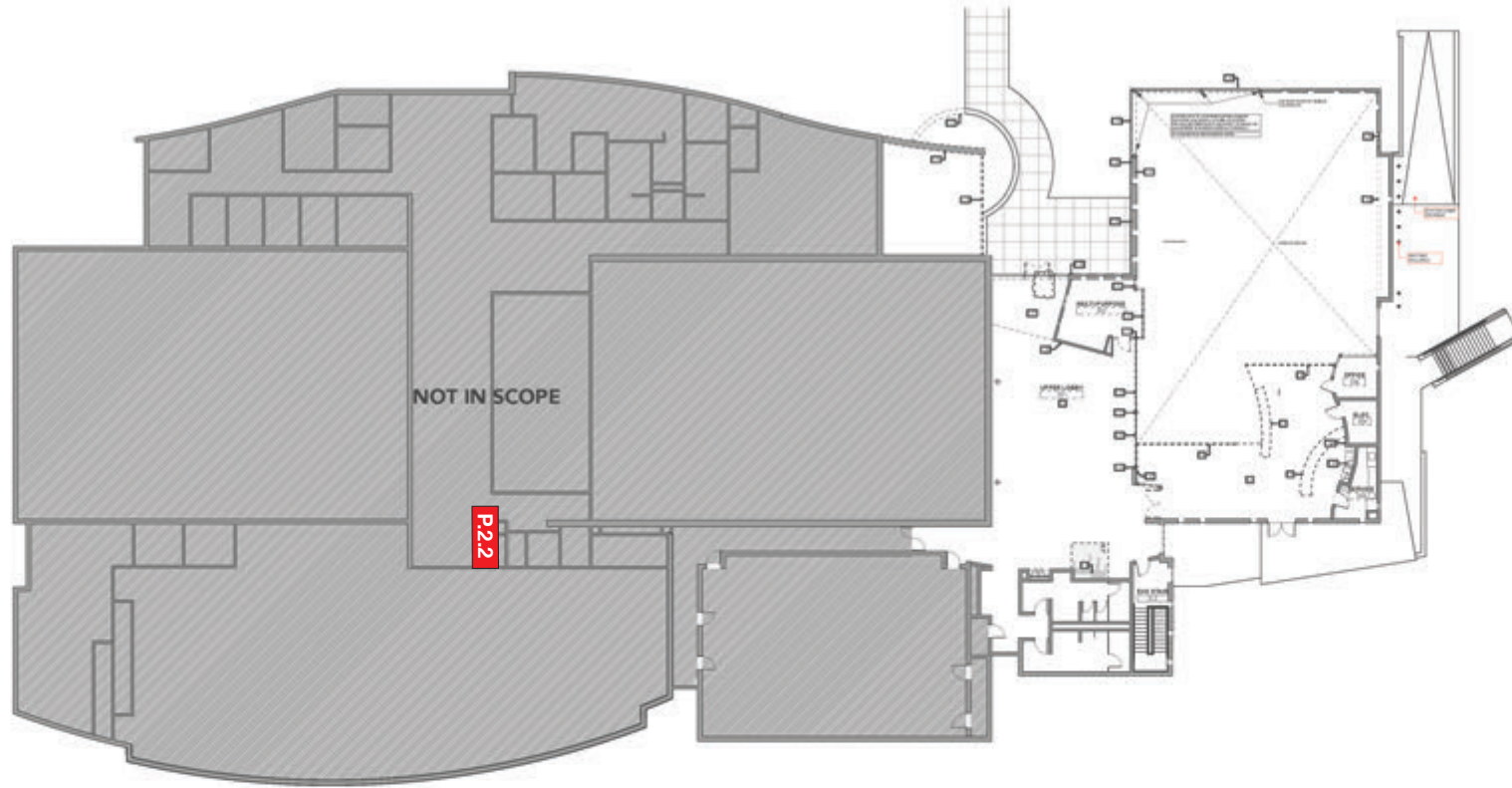
1 Level 2 Floorplan
SCALE: NTS

1 Level 1 Floorplan
SCALE: NTS

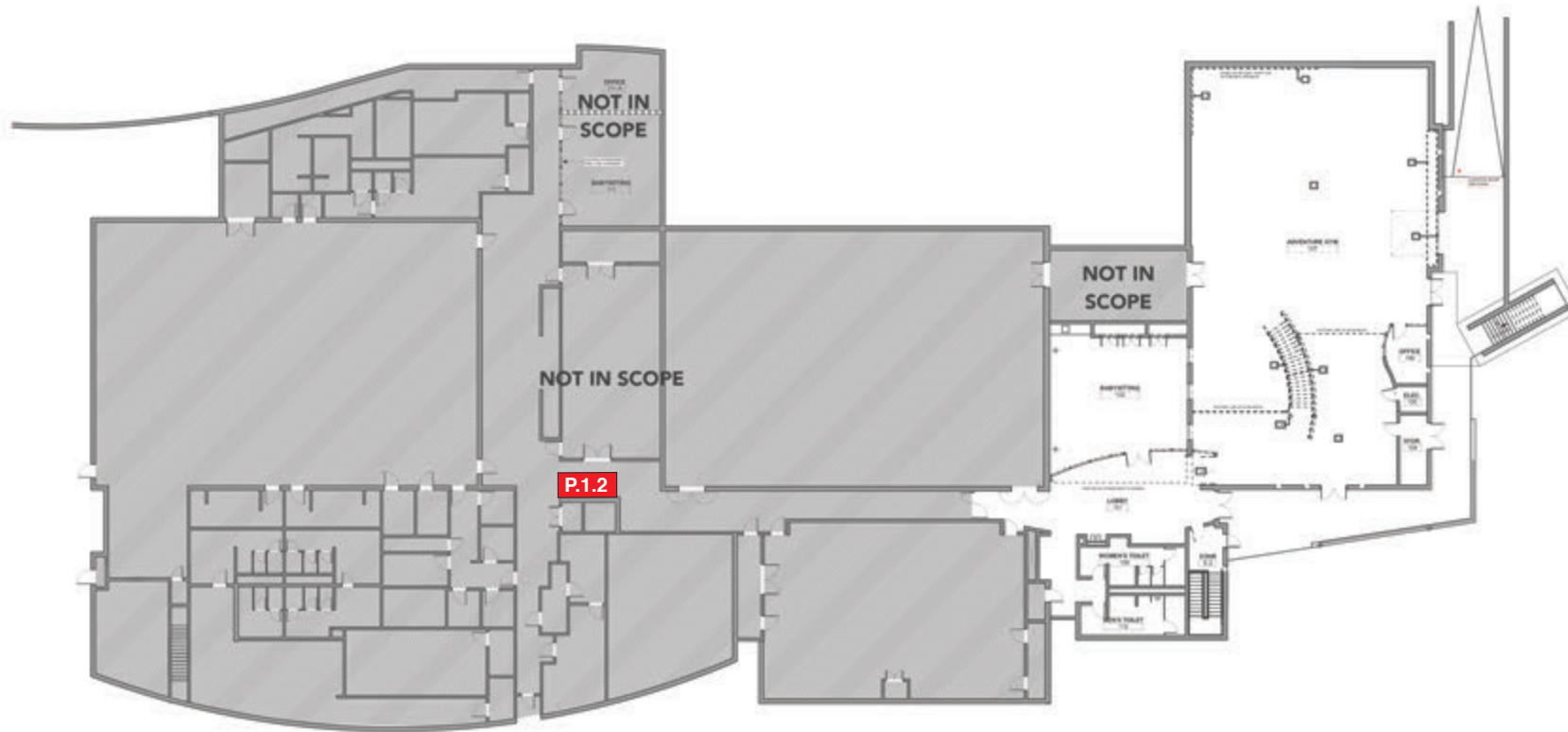


LEGEND	
SIGNAGE & WAYFINDING	
EXTERIOR	
	A Primary Monument
	B Vehicular Directional Signage
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Sign types are not indicated in scale (for general reference only).	
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All locations will require additional review during contract administration phase to determine exact orientation, verbiage and placement.	
	Sign requires electrical.

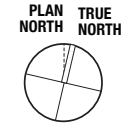
SIGN LOCATIONS		
C.x.2		
SIGN TYPE	LEVEL	SIGN #



1 Level 2 Floorplan
SCALE: NTS



1 Level 1 Floorplan
SCALE: NTS



LEGEND	
SIGNAGE & WAYFINDING	
EXTERIOR	
	A Primary Monument
	B Vehicular Directional Signage
	C YMCA Signature Signage
	D Building ID Signage
INTERIOR	
	E Vinyl Entry Graphics
	F Wood Feature Wall
	G Room ID
	H Levergood Room ID
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SIGN LOCATIONS		
C.x.2		
SIGN TYPE	LEVEL	SIGN #

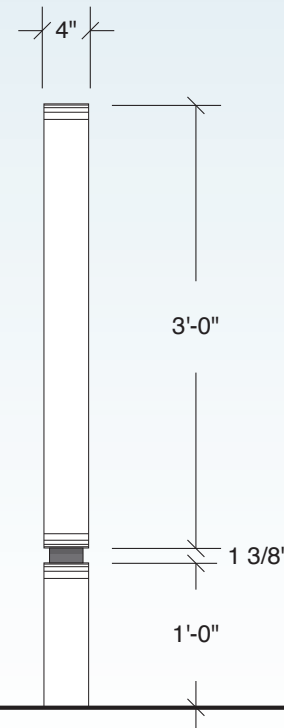
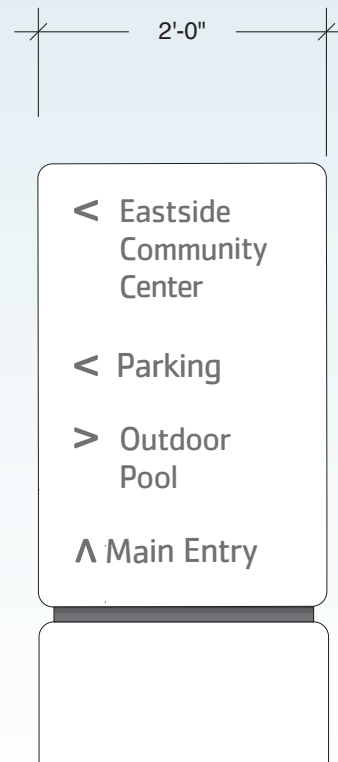
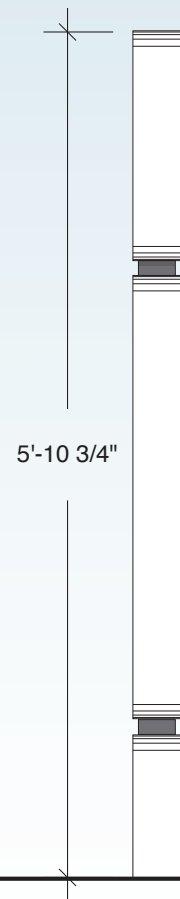
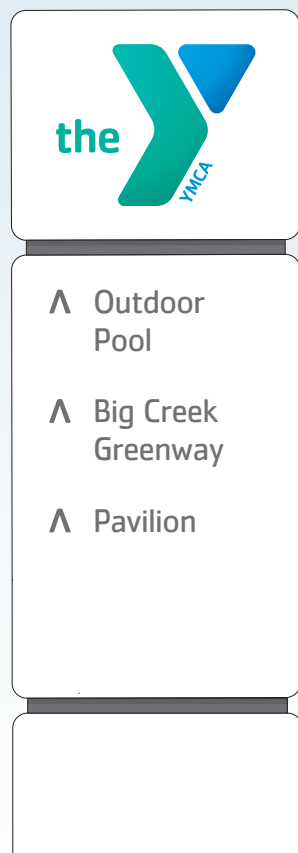
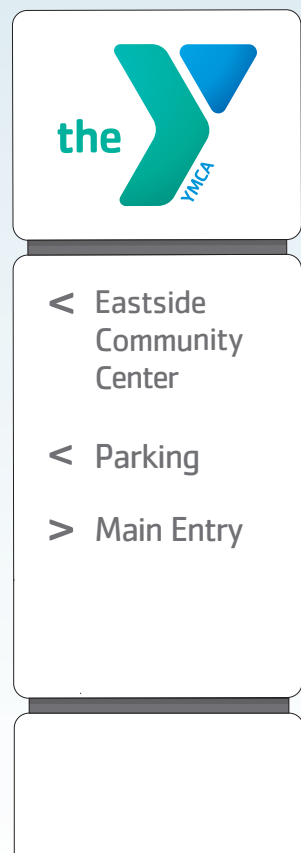
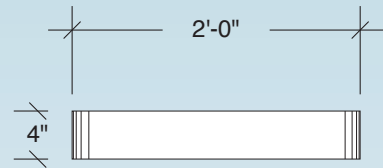
1

EXTERIOR SIGNAGE



3 Reference Image - Existing Sign
7'-6"w x 8'-4 1/2"h
NTS

1 A. Primary Monument Sign - Front Elevation
SCALE: 3/4" = 1'-0"



SPECIFICATIONS

MATERIALS:

- A - Fabricated 0.125" aluminum cabinet, painted with gloss white finish **P1**
- B - Routed, digitally printed **V2** vinyl logo
- C - Fabricated 0.125" aluminum reveal, painted with gloss **P5**
- D - Routed, opaque vinyl symbol and letters **V5**

INSTALL:

- All structural components to be verified by engineer
- Backfill as required
- Concrete footing to be verified by structural engineer
- Electrical power to be coordinated

NOTES:

1. All locations will require additional review to determine exact orientation and placement.
2. Fabricator to field verify all dimensions and conditions prior to final production and engineering.
3. B.3 is (2) sided. All other ST. B are (1) sided

1 B.3 - Vehicular Directional - Side A
SCALE: 3/4" = 1'-0"

2 B.3 - Vehicular Directional - Side B
SCALE: 3/4" = 1'-0"

3 B.1 - Vehicular Directional Sign - Front Elevation
SCALE: 3/4" = 1'-0"

OPTION A



1 D.1. Building ID - Front Facade
SCALE: NTS

OPTION B



1 D.1. Building ID - Front Facade
SCALE: NTS

OPTION C



1 D.1. Building ID - Front Facade
SCALE: NTS

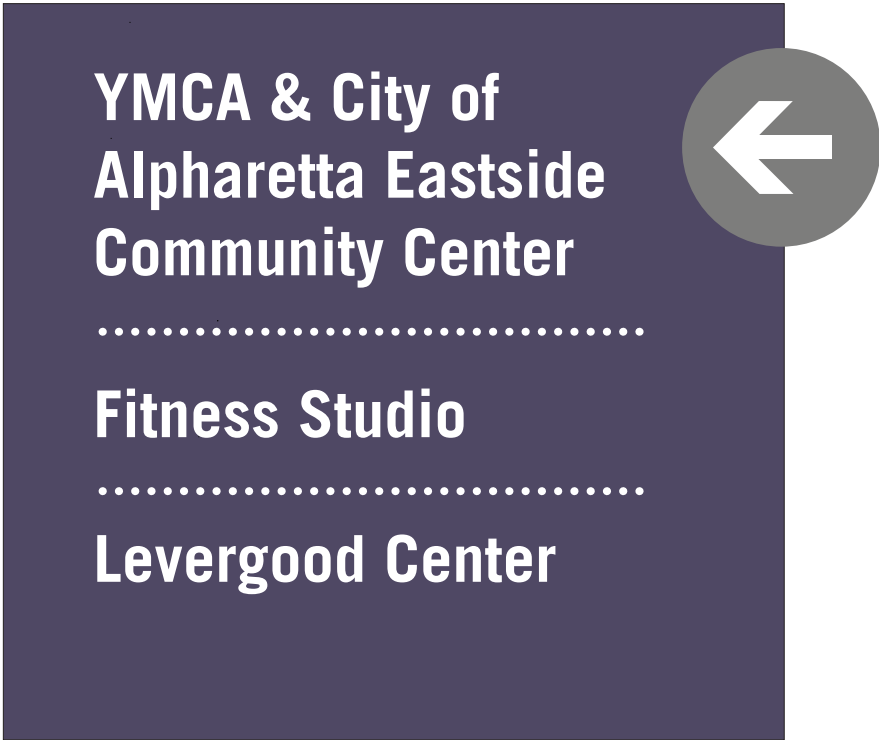
2 INTERIOR SIGNAGE

WAYFINDING FROM WITHIN THE YMCA AT THE TRANSITION TO THE COMMUNITY CENTER (TO MATCH EXISTING):



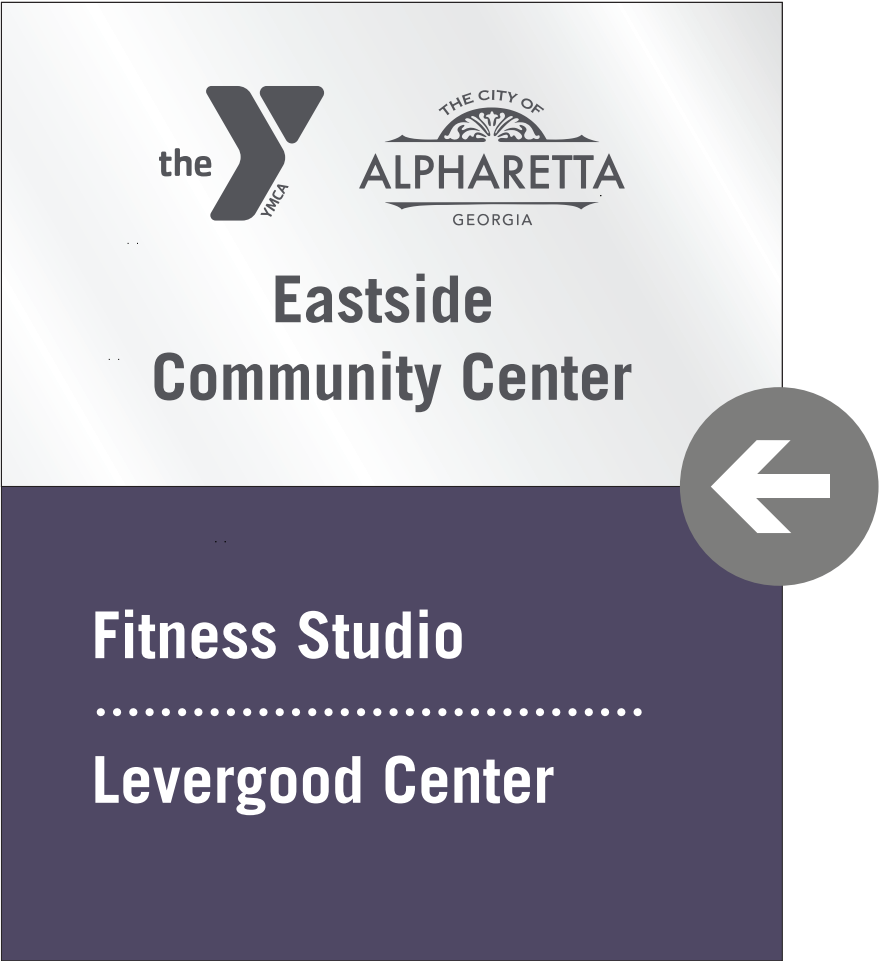
OPTION A

1 P.1.1 - Wayfinding/Directional
SCALE: NTS



OPTION B

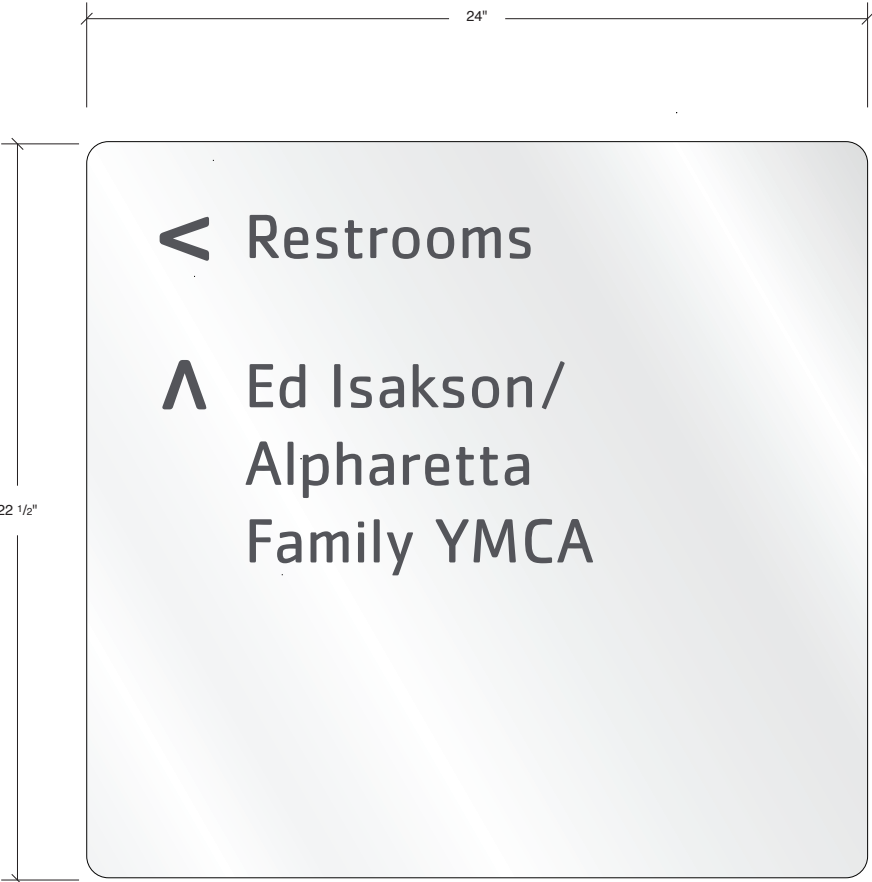
2 P.1.1 - Wayfinding/Directional
SCALE: NTS



OPTION C

3 P.1.1 - Wayfinding/Directional
SCALE: NTS

WAYFINDING FROM WITHIN THE EASTSIDE COMMUNITY CENTER AT THE TRANSITION TO THE YMCA:



OPTION A

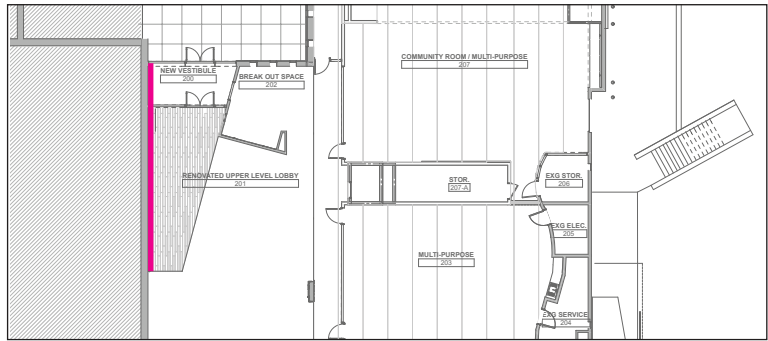
1 P.1.2. Wayfinding/Directional
SCALE: NTS

3

ENVIRONMENTAL GRAPHICS

OPTION 1A

Wood Feature Wall

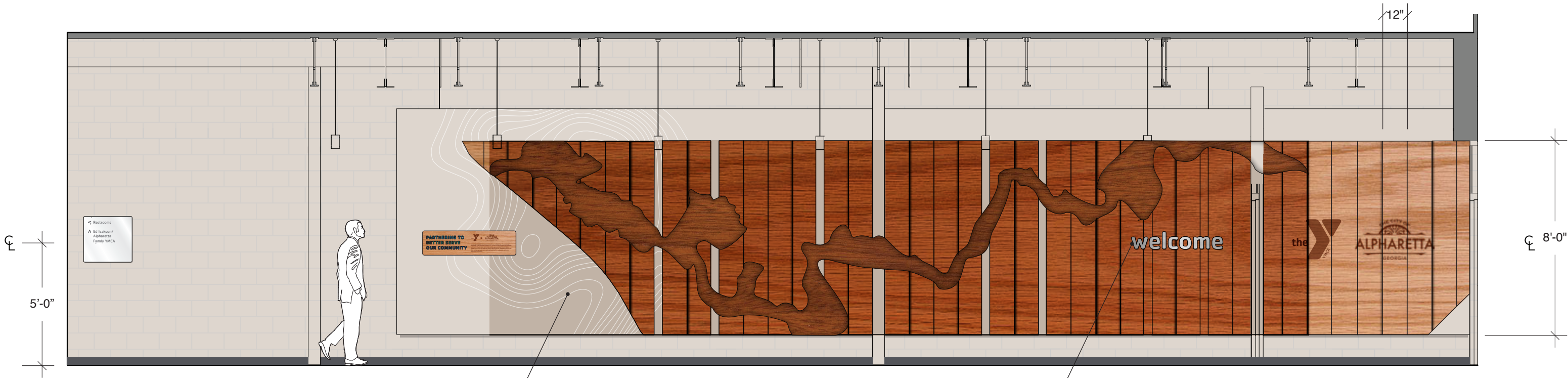


3 F.2.1 - Wood Feature Wall - Level 2 Location Reference
SCALE: NTS



1/4" thick wood plaque with painted 1/8" thick routed acrylic copy and direct print logos and copy stud-mounted to GYP

2 F.2.1 - Wood Feature Wall - Sign Detail
SCALE: 1 1/2" = 1'-0"



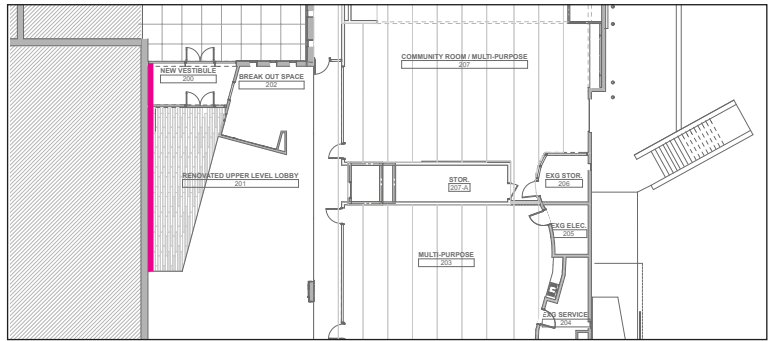
Routed vinyl graphics on GYP

Flat-cut 1/2" thick brushed aluminum stud-mounted with stand-offs to wood slats

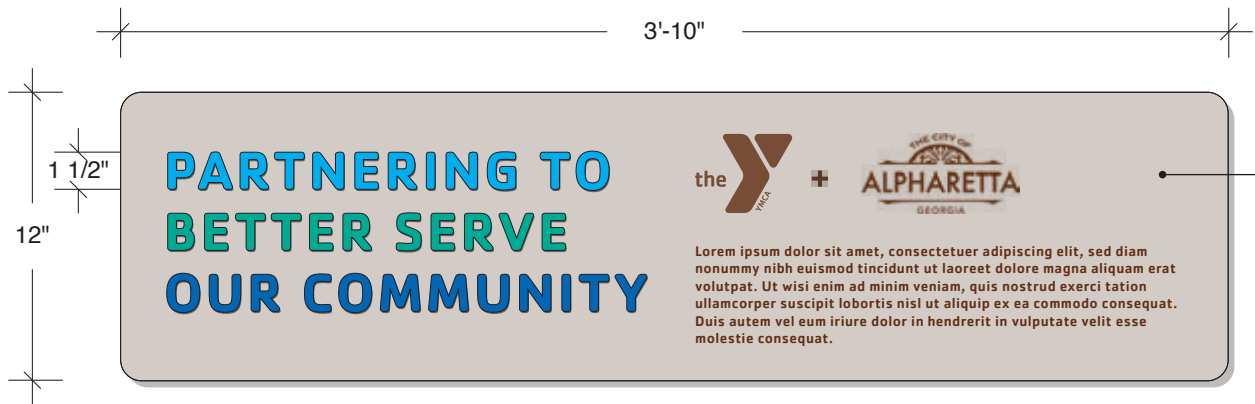
1 F.2.1 - Wood Feature Wall
SCALE: 1/4" = 1'-0"

OPTION 1B

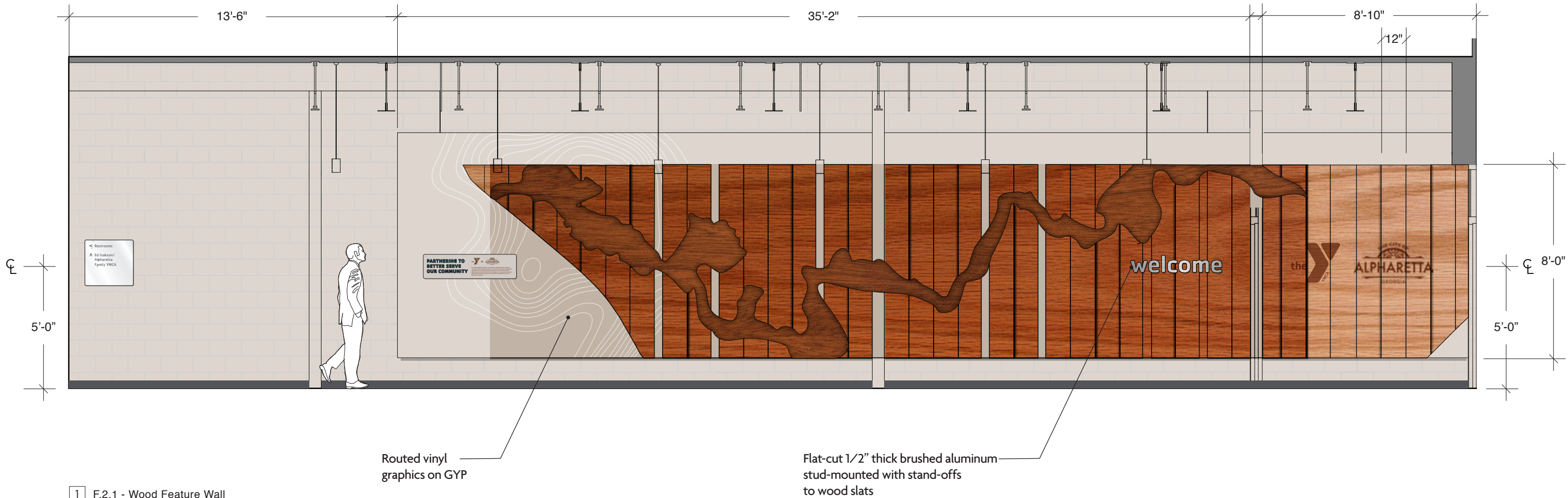
Wood Feature Wall



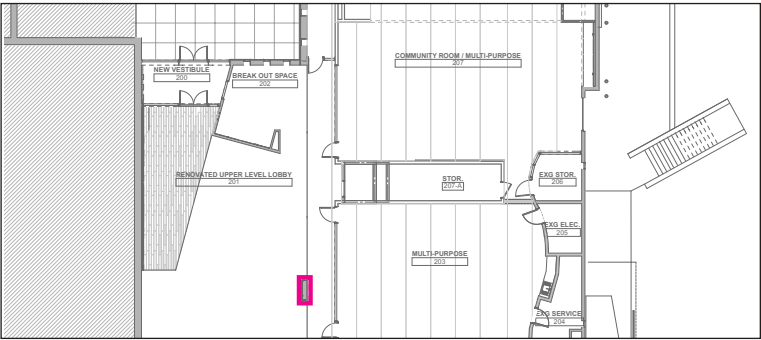
3 F.2.1 - Wood Feature Wall - Level 2 Location Reference
SCALE: NTS



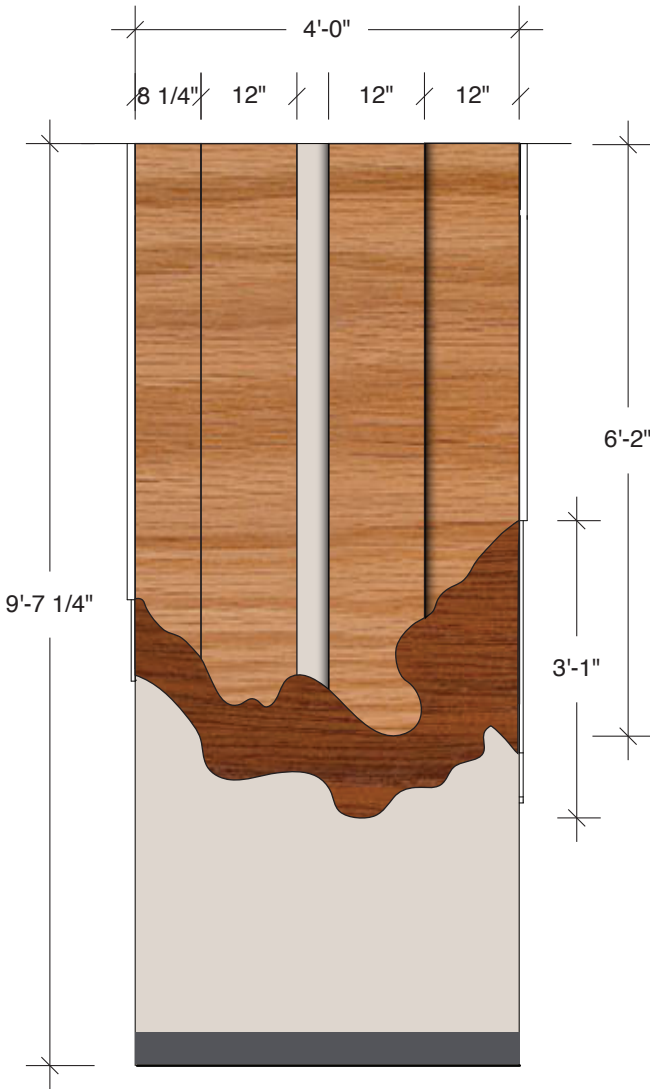
2 F.2.1 - Wood Feature Wall - Sign Detail
SCALE: 1 1/2" = 1'-0"



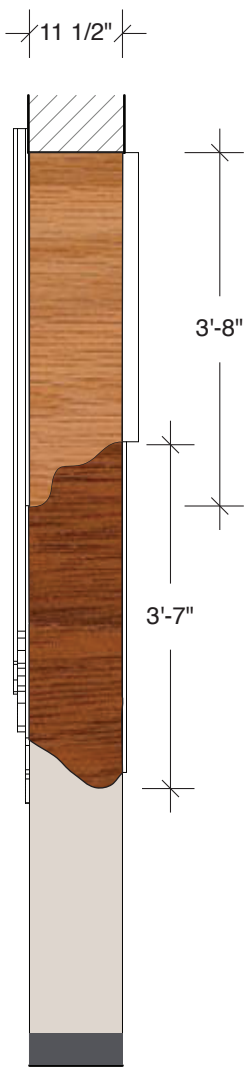
1 F.2.1 - Wood Feature Wall
SCALE: 1/4" = 1'-0"



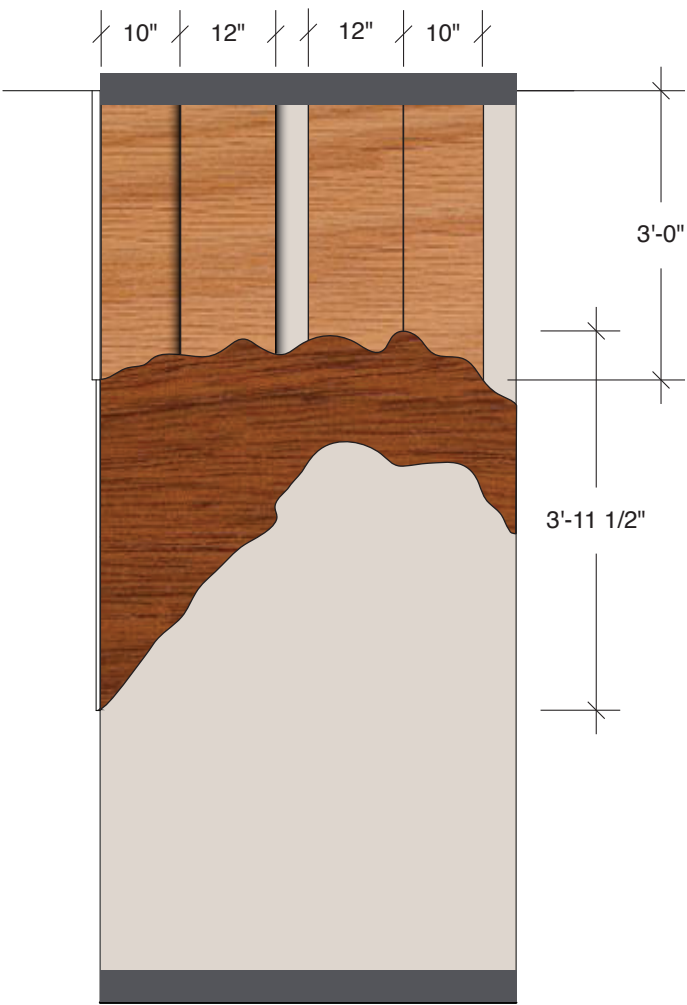
5 F.2.2 - Wood Feature Wall - Level 2 Location Reference
SCALE: NTS



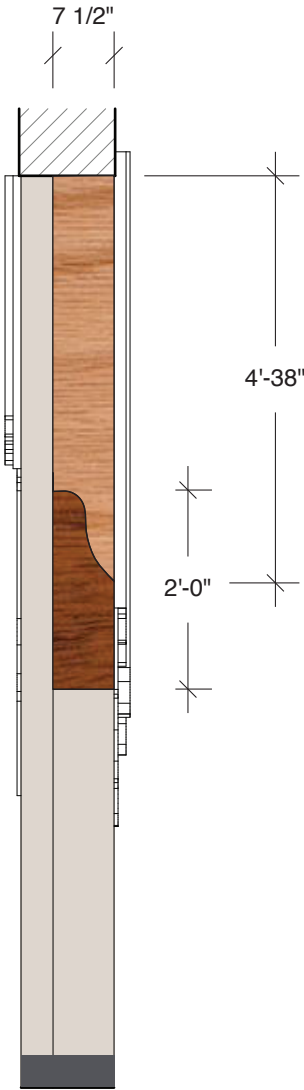
1 F.2.2 - Wood Feature - West Elevation
SCALE: 1/2" = 1'-0"



2 F.2.2 - Wood Feature - South Elevation
SCALE: 1/2" = 1'-0"



3 F.2.2 - Wood Feature - East Elevation
SCALE: 1/2" = 1'-0"



4 F.2.2 - Wood Feature - North Elevation
SCALE: 1/2" = 1'-0"



IDENTITY STANDARDS

BRAND GUIDELINES

VERSION 1.0



Use this, refer to this and keep this as your guide to the basic elements of the Alpharetta brand. Please take a minute to familiarize yourself with the nuances that will give our city a valuable and consistent look, feel and tone across all modes of communications.

BRAND PROMISE

Alpharetta is an engaged and engaging community that has become a gathering place, drawing people in with its superb quality of life, diverse leisure options, growing job opportunities and exploding technology sector.

This unique culture continues to embrace the strength and richness of its heritage, while intelligently evolving its popular features, continuing to make Alpharetta a highly admired and desired destination.

TABLE OF CONTENTS

- 01 Our Logo
- 02 Logo Variations
- 03 Color Palette
- 04 Color Defined
- 05 Logo Typography
- 06 Memorandum and Letterhead
- 07 Email and Fax
- 08 Envelopes and Business Cards
- 09 Signage
- 10 Advertising
- 11 City Vehicles and Apparel

Our logo is the first thing many people will see of us. It represents our city and must be treated with dignity and respect.

01 Print and Digital Logo

This logo is to be used for all printed and online needs, including printed publications, video, collateral, advertising, online usage and any signage and apparel applications.



Variations in our primary logo are applicable, based upon the context in which the logo will be used. Please refer to the usage examples below to discern how best to use the logo.

01 Print and Digital Logo

Primary logo. This logo is to be used for all printed and online needs, including printed publications, collateral, advertising, online usage and any signage and apparel applications.

02 Print and Digital Logo

Locally use this iteration of the logo for local events where those gathered are familiar with Alpharetta. For example: signage at a festival.

03 Print and Digital Logo

This version is adaptable to specific events and/or a department or bureau. Note the line below the icon. For example: The Taste of Alpharetta.

01 Print and Digital Logo Banner

This logo is a option that can be used for all printed and online applications including printed publications, collateral, advertising, online usage and any sinage and apparell usage



01



02



03

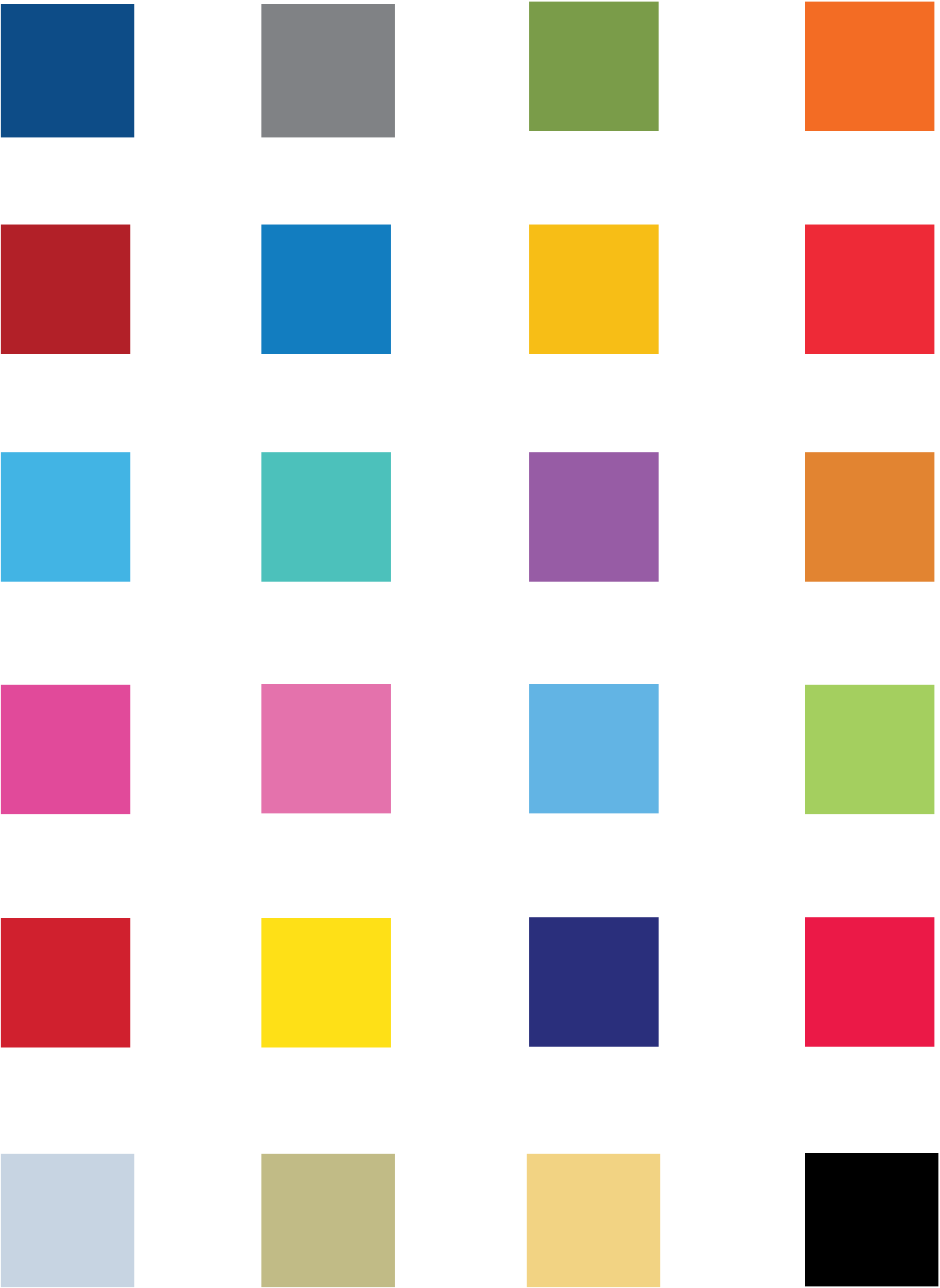
We are a colorful place. A welcoming city.
A sophisticated, yet trendy destination, which
means our color palette should be too.
Clear and bold, crisp and clean. These colors
help define our brand and set us apart.

PRIMARY COLOR



ALPHARETTA STEEL BLUE

CMYK	PMS	RGB	HEX
C 70	446c	R38	333333
M 57		G30	
Y 61		B24	
K 44			



Colors Defined



STAR BLUE
CMYK PMS RGB HEX
C 100 301c R 13 0D4C87
M 72 G 76
Y 20 B 135
K 11



SHADE OF GRAY
CMYK PMS RGB HEX
C 54 430c R 120 808285
M 40 G 130
Y 37 B 133
K 4



GREEN WITH ENVY
CMYK PMS RGB HEX
C 57 576c R 94 5E8B3D
M 21 G 139
Y 91 B 61
K 4



ORANGE CRUSH
CMYK PMS RGB HEX
C 0 1585c R 228 E46F26
M 71 G 111
Y 98 B 38
K 0



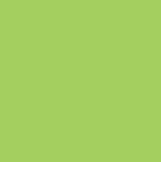
HOT PINK
CMYK PMS RGB HEX
C 6 232c R 239 EF5396
M 85 G 83
Y 0 B 150
K 0



SOFT PURPLE
CMYK PMS RGB HEX
C 5 224c R 224 E072AC
M 70 G 114
Y 0 B 172
K 0



BLUE OCEAN
CMYK PMS RGB HEX
C 56 2915c R 122 7AB2E0
M 13 G 178
Y 0 B 224
K 0



LIME GREEN
CMYK PMS RGB HEX
C 40 367c R 178 B2D236
M 0 G 210
Y 81 B 54
K 0



BLOOD RED
CMYK PMS RGB HEX
C 20 7621c R 161 A12021
M 100 G 32
Y 95 B 33
K 12



NEW BLUE
CMYK PMS RGB HEX
C 95 7461c R 18 127DBF
M 41 G 125
Y 5 B 191
K 1



GOLDEN ROD
CMYK PMS RGB HEX
C 2 7408c R 247 F7B519
M 25 G 181
Y 100 B 25
K 0



SOUTHERN RED
CMYK PMS RGB HEX
C 1 1788c R 235 EB352A
M 96 G 53
Y 83 B 42
K 0



DEEP RED
CMYK PMS RGB HEX
C 12 186c R 213 D52028
M 100 G 32
Y 91 B 40
K 3



YELLOW FEVER
CMYK PMS RGB HEX
C 2 107c R 255 FFDE17
M 7 G 222
Y 95 B 23
K 0



DEEP OCEAN
CMYK PMS RGB HEX
C 100 2738c R 38 262262
M 97 G 34
Y 11 B 98
K 10



FRUIT RED
CMYK PMS RGB HEX
C 1 192c R 239 EF3731
M 100 G 55
Y 70 B 49
K 0



SUMMMER SKY
CMYK PMS RGB HEX
C 64 298c R 41 2ABFF0
M 10 G 191
Y 1 B 240
K 0



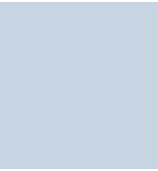
SEA FOAM
CMYK PMS RGB HEX
C 64 3255c R 85 55C1AC
M 0 G 193
Y 32 B 172
K 0



PURPLE PASSION
CMYK PMS RGB HEX
C 40 2583c R 151 975CA5
M 74 G 92
Y 0 B 165
K 0



BABY ORANGE
CMYK PMS RGB HEX
C 9 7413c R 238 EE994E
M 56 G 153
Y 92 B 78
K 1



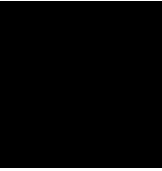
MORNING BLUE
CMYK PMS RGB HEX
C 20 643c R 178 000000
M 10 G 209
Y 5 B 216
K 0



GREEN PEA
CMYK PMS RGB HEX
C 26 5855c R 181 B5AE69
M 20 G 174
Y 55 B 105
K 0



DESERT SAND
CMYK PMS RGB HEX
C 5 7403c R 235 EBCA8C
M 14 G 202
Y 57 B 140
K 0



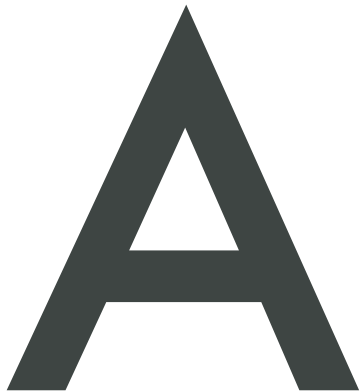
TRUE BLACK
CMYK PMS RGB HEX
C 0 Black R 0% 000000
M 0 G 0%
Y 0 B 0%
K 100

OUR TYPEFACE

Distinctive and different, even from the other sans serif typefaces out there, Futura is a professional, yet fashion-forward font (much like Alpharetta itself). Decidedly simple, yet bold and stylish, Futura is a great match for anything from headlines to text.

FUTURA MED CAPS FOR ALL HEADLINES

Use Future Med Caps to make a strong statement with every headline.



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

FUTURA BOOK FOR ALL BODY COPY

Welcoming and approachable, Futura Book is the font to be used for any type of text applications from memorandums to print ads.



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

APPLICATIONS

MEMORANDUM

Always create city memos as shown below with the logo in the upper left and To, From, Date and Subject aligned beneath.



2 Park Plaza Alpharetta
Georgia 30009
Phone: 678.297.6000
www.alpharetta.ga.us

TO:
FROM:
DATE:
SUBJECT:

Fugiatem perspero consequi consequi iatemporero con res molut illese sit, que derum volendi as sum adicaborum re lam, occatio exerum eatas, volo consequere et quae. Ad evendi ab ist volo quis et ulla exeritatium dus eictint. Otatist inverro et quae vollatectota explant rentibeatem quodisciis es solorum, que vendantias dolor arunti quisciatur autenient. Untiae placcaerum qui alit est, omnihilibus iliquam int valoribus ellora nulparum et quatiur aut autet accus niatem quia culparu mquisti untur, simus ex eati dolorro reptae volorrovit, omnimin tibusapid que volectistium sitati cus auditiis eum et dis reror a cum faccum earuptatiste cusdam cuptae eostatatem hil es solorestium quaeestota ventia dolorio temporehent laccusda debet eos mod magnimporeic test, nem esti qui occatust doles modit eossimi nctemos tibusam nus, sapiendis none voluptate parum vernamendi deriorerum exerios veliquam consequo et dolendi re endis es re landam, sendit que delique volorestem. Nullaut lataesedicid magnian daecae ium am et aut



MAYOR
David Belle Isle

CONCIL MEMBERS
Donald Mitchell
Mike Kennedy
Chris Owens
Jim Gilvin
Michael Cross
D. C. Aiken

ADMINISTRATION
Robert J. Regus

LETTERHEAD

Note the clean lines and flushed left format of the letterhead below. This is the way every letter should be written.



2 Park Plaza Alpharetta
Georgia 30009
Phone: 678.297.6000
www.alpharetta.ga.us

Date

Name
Address
City, State Zip

Dear (To whom it may concern)

Fugiatem perspero consequi consequi iatemporero con res molut illese sit, que derum volendi as sum adicaborum re lam, occatio exerum eatas, volo consequere et quae. Ad evendi ab ist volo quis et ulla exeritatium dus eictint. Otatist inverro et quae vollatectota explant rentibeatem quodisciis es solorum, que vendantias dolor arunti quisciatur autenient. Untiae placcaerum qui alit est, omnihilibus iliquam int valoribus ellora nulparum et quatiur aut autet accus niatem quia culparu mquisti untur, simus ex eati dolorro reptae volorrovit, omnimin tibusapid que volectistium sitati cus auditiis eum et dis reror a cum faccum earuptatiste cusdam cuptae eostatatem hil es solorestium quaeestota ventia dolorio temporehent laccusda debet eos mod magnimporeic test, nem esti qui occatust doles modit eossimi nctemos tibusam nus, sapiendis none voluptate parum vernamendi deriorerum exerios veliquam consequo et dolendi re endis es re landam, sendit que delique volorestem. Nullaut lataesedicid magnian daecae ium am et aut

Sincerely

John Smith
Title



MAYOR
David Belle Isle

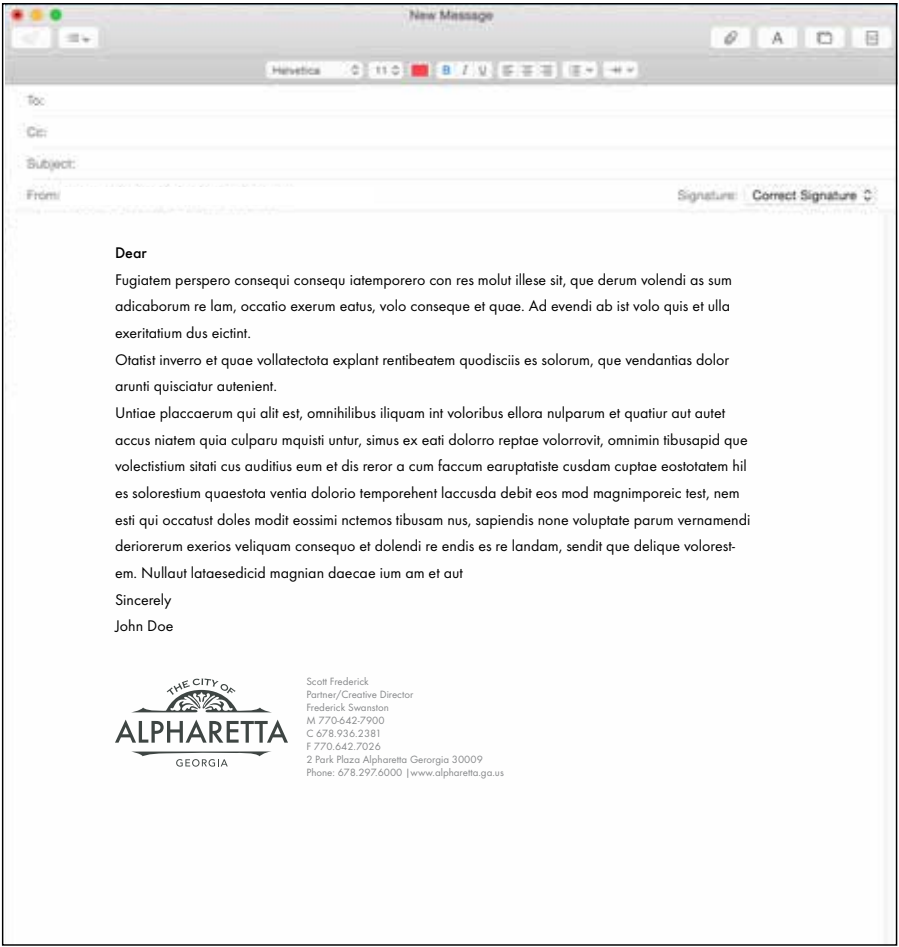
CONCIL MEMBERS
Donald Mitchell
Mike Kennedy
Chris Owens
Jim Gilvin
Michael Cross
D. C. Aiken

ADMINISTRATION
Robert J. Regus

APPLICATIONS

EMAIL

Official emails from city departments should contain the standard signature below, with the logo on the bottom left and contact information aligned to the right.



FAX

Please use the city cover page, formatted below, for all facsimile transmissions.



2 Park Plaza Alpharetta
Georgia 30009
Phone: 678.297.6000
www.alpharetta.ga.us

FAX

TO: _____ FROM: _____
FAX NUMBER: _____ PAGES: _____
PHONE: _____ DATE: _____
SUBJECT: _____ CC: _____

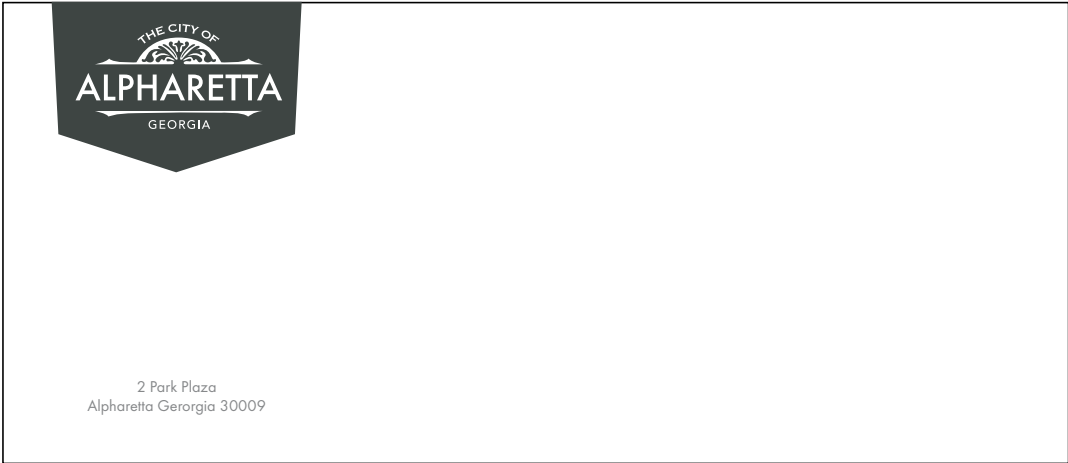
☐ URGENT ☐ COMMENT ☐ REPLY ☐ CALL BACK

COMMENTS:

APPLICATIONS

ENVELOPES

Utilizing the logo in the upper left, the return address is centered below. Always include a department name below the address in order to have return mail routed correctly.



BUSINESS CARDS

Official city departments must use this template for all business cards. Orders can be placed through the purchasing department.



APPLICATIONS

SIGNAGE

Every sign should be in keeping with one of these two applications.
Simple, clean and with the city’s logo centered.



OVAL AND BANNER SIGNAGE

The centered logo is shown below to accommodate signs of different shapes.



APPLICATIONS

PRINT ADVERTISING & COLLATERAL

The city logo will always be placed in the upper right corner of any printed communication.



DIGITAL ADVERTISING

Keeping each design as simple as possible, the logo should either be placed in the upper right or centered to create balance and symmetry.



APPLICATIONS

CITY VEHICLES

All city vehicles should be as displayed with the logo on the front door and/or on a prominent side location, depending on the size and type of automobile.



APPAREL

Wear our city's logo with pride. Ideal for many applications, from shirts to visors, the logo must be used respectfully and tastefully.



Comments from Recreation Commission at February workshop

Proposed Signage at East Side Community Center

1. Monument sign on page 1.0

- a. Would prefer the use of the blue color consistent with the new City park signage for the Eastside Community Center
- b. Would prefer the location of the Eastside Community Center be near the top of the sign

2. Name of the Community Center

- a. Suggested possibly using “Preston Ridge Community Center” as opposed to Eastside Community Center that might appear divisive and could complicate matters if a second community center is built east of GA 400

3. Options for entrances to Community Center

- a. The Commission favored option A on page 1.2
- b. Suggested possibly placing the name of the facility between the two logos