



RECREATION COMMISSION
MEETING SUMMARY
MAY 11, 2021

ALPHARETTA CITY
HALL COUNCIL
CHAMBERS
2 PARK PLAZA
6:30 PM

*This summary is provided as a convenience and service to the public, media and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. Public comments are noted as heard by the Recreation Commission, but not quoted or paraphrased. This document includes limited presentation by the Recreation Commission and invited speakers in **summary** form.*

I. CALL TO ORDER

Chairman Mitchell called the meeting to order at 6:32 p.m.

II. ROLL CALL
Members

- Dennis Mitchell (Chair)
- Shuntel Beach
- John Norton
- Karla Piedrahita
- Cheryl Rand
- Sandy Barth
- Scott Doll (Absent)
- Kevin Johnson (Absent)
- Arijit Saha (Absent)

Staff Present

- Morgan Rodgers, Director ARPS
- Matt Casey, Wills Park Manager
- Kurt Kirby, Project Manager
- Eric Milley, Park Services
- Amanda Musilli, Community Services Manager,
- Christine Young, Recreation Services Manager
- Elle Taylor, Administrative Office Coordinator
- Steven Jones, City Attorney

III. PLEDGE TO THE FLAG

IV. APPROVAL OF MEETING MINUTES

a. Approval of Minutes from April 13, 2021

- ❖ Commissioner Rand offered a motion to approve
 - Commissioner Beach seconded the motion
 - The motion was approved (6-0)

V. OLD BUSINESS

VI. NEW BUSINESS

a. Paid Fitness Proposal

Christine Young, Recreation Services Manager requested consideration of approval of Paid Fitness Proposal that was discussed at the Recreation Commission Workshop on Wednesday, April 27, 2021.

Paid Fitness Plan

Current Fitness Offerings:

Free Fitness: The City of Alpharetta Recreation, Parks and Cultural Services offers an abundance of free fitness classes to the community. There are currently over 20 fitness partners that provide 60+ free outdoor classes per month during the peak months (April-October). Class styles differ and are available for varying age groups, including kids-only, adult -only, and family friendly classes. Instructors and businesses can continue free fitness to the community November-March indoors or outdoors if they desire to do so.

Paid Fitness: ARPCS has 2 revenue generating programs including Total Fitness and Yoga for Your Life. On average, pre-Covid numbers:

Total Fitness serves 25 participants- 18 residents/6 non-residents. Classes are offered 4 days a week (M,W,F,S), 16 times a month, for one hour. The cost is \$4 resident/\$6 non-resident per visit. The City profits approximately \$285 per month from this program including non-resident fees.

Yoga for Your Life serves 10 participants-7 residents/3 non-resident. Classes are offered 2 days a week (T, W), 8 times a month, for 1.25 hours. The cost is \$10 resident/\$15 non-resident per visit. The City profits approximately \$115 per month from this program including non-resident fees.

The current contractor paid by percentage model requires much staff involvement including inputting activity guide information, individual participant registration through ActiveNet, marketing, instructor pay requests, and facility scheduling.

Proposal for Change and Benefits

It is proposed that ALL paid fitness programming is treated as a space rental. Rental space will consist of indoor and outdoor options including:

- Wills Park Recreation Center Multipurpose Room and Gymnasium
Alpharetta
- Community Center Gymnasium
- Wills Park Event Lawn
- Brooke Street Park and Formal Gardens
- Cost for a space rental for a fitness class only is proposed to be \$25 residents/ \$37.50 non-resident per hour.
- Residency will be based on the business or instructor's address.
- Instructor will charge participants the rate of their choosing.
- If both paid fitness programs were charged a flat rate of \$25 per hour for "renting" the space the City would generate more income. For example, Total Fitness would bring in roughly \$400 per month (vs the current \$285), while Yoga would generate \$200 (vs the current \$115) per month for the City.
- It would also save money in staff involvement. The instructor would be required to take payment from participants and market their program. ARPCS staff would still be required to schedule the facility, but everything else falls on the instructor.

There was discussion of:

- The name "The Grove" for grass area at Wills Park includes dog park
- Designated locations
- Capacity Limits in locations

❖ Commissioner Beach offered a motion to approve the paid Fitness Plan as written

- Commissioner Norton seconded the motion
- Motion was approved (6-0)

b. MOU with the City of Milton

Morgan Rodgers, Director of Recreation, Parks and Cultural Services presented consideration of approval to allow Staff to bring to the City Council.

- This MOU, once signed by both cities, will be in process for 2 years, with opportunities for renewal.
- Milton will become point of contact for Football/Cheerleading for both cities with the North Atlanta Football League (NAFL).
- Milton will designate the football field at Bell Memorial Park and the field at the Cox Road facility for use by NAFL.
- Milton will continue to offer Camp Joyful Souls, a summer camp for special needs, for individuals ages 13-22.

- Alpharetta will continue to offer Camp Happy Hearts, a summer camp for special needs, for individuals, ages 5-12.
- Residents of both cities will be eligible to participate in youth football, cheerleading, softball, Camp Joyful Souls and Camp Happy Hearts at the posted resident rate.

There was discussion:

- Process of creating MOU
 - This will not be the same MOU as previous one
 - It is a joint MOU between the two cities
 - Alpharetta will be responsible for Softball program
 - Milton will be responsible for Football program
 - The MOU will provide additional field for Football
 - Possibility of Alpharetta Youth Lacrosse Assoc becoming a youth association with the City of Alpharetta subsequently to approving MOU.
 - Goal is to build Football and Softball participation
- ❖ Commissioner Rand offered a motion to allow Staff to move forward with this directive and take the MOU to the City Council
- Commissioner Beach seconded the motion
 - Motion was approved (6-0)

VII. REPORTS

a. DIVISIONS

1. Community Services, Amanda Musilli

- Presented Update on Upcoming Events which will be announced to the Public on May 19, 2021
 - **Summer Pop-up Food Truck**
 - o 1st Thursday in June, July and August
 - o Same as previous location
 - o 10- 12 Trucks
 - o Live Music
 - o 5:00 p.m.to 10:00 p.m.
 - **Home By Dark Concert Series**
 - o Free Admission
 - o Concerts start at 7:30 p.m.
 - o June 12 & 19, July 10 & 24 and August 14 & 24
 - **Art in the Park**
 - **Alpharetta Arts Festival**

- **Marketing**
 - Community Input Events
- **Agriculture**
 - Classes are growing.
 - o Succulents Class
 - o Beekeeper Assoc Class for children under 12
 - Volunteerism is up with majority being Adult volunteers.
 - 3rd harvest for Food Bank
 - Planning Fall Crops
 - Greenhouse has arrived.
 - Chickens
 - o Have not decided on the name for the “coop” but it will need to include “Soil Factory”.

2. Wills Park - Matt Casey

- T-Ball Scoreboard has been installed on T1.
- Rec Baseball ends this Saturday and Travel Baseball begins.
- Pool has passed inspection and water components are being waxed.
- Staff is putting out chairs for Memorial Day Opening Weekend.
- Rodeo “Lite” happened last week. It was a finals competition with no spectators. They are looking forward to 2022 with spectators.
- Bolshoi Benefit Horseshow with 280 horses is this weekend. There will be food trucks at the event.
- New Arena Bids are being considered
- Maintenance Shed bids came in to high. We will reword RFP and try again.
- Storing items in stalls is a challenging situation.

3. Recreation Services - Christine Young

- Pool passed inspection
- Sharks Swim practices begin next week
- 2 MVP Camp Counselor positions open
- Preston Ridge Open House on May 22
- Adult Activity Center Open House on May 24

4. Park Services - Eric Milley

- North Park had 145 volunteers from Northern District of Church of Latter-Day Saints on April 17. They spread 200 yds of mulch and over 200 bales of pine straw at the Adult Activity Center.
- Webb Bridge is cutting out and prepping upper field for sod and repairing irrigation.
- Rock Mill/Greenway is getting ready to replace enough sections on the boardwalk to reopen it.
- Underbrush has been cleared on the corner of Milton and Canton St. in downtown.
- Proposals are being gathered for field grading at Innovation Academy.

5. Project Management - Kurt Kirby

Park Development:

- **Innovation Academy Athletics Facilities Renovations (Old Milton High School)**
 - Demo of the Old Concession and restroom under the home side stadium is complete.
 - Conversion of the Baseball Press box to storage has been completed.

- Upcoming: Sandblasting, Baseball field conversion to soccer, restroom renovations, fencing around the stadium.
- **Wills Park Master Plan:**
 - Maintenance Facility: will go into a second round of design to finalize the building.
 - Equestrian Center Arena ring: deadline for the Request for Proposal is currently May 14.
- **Old Rucker Road Park:**
 - Retaining wall at the Old Rucker has been completed.
- **Town Green Turf Replacement:**
 - Installation is scheduled to begin June 1. Weather permitting it will be a two-week process.
- **Other Projects:**
 - Wills Park Tennis court resurfacing and area restoration has been awarded.
 - North Park 1—4 playground replacement has been awarded.
 - Beaver Creek Park Greenway Access sidewalk repairs cost estimate has come in higher than anticipated.
 - Cleaning up at the Log Cabin is in progress with a few final touches to the parking area need to be addressed this week.
 - Bocce Ball at North Park to be installed over the next two weeks.

6. Cultural Services – Director Rodgers

- Cultural Arts Commission is working on the Public Arts Process
- Summer Camps at CAC are filling up
- Historical Themed Camp at Log Cabin
- Paint the Town Event begins Tuesday, May 18

b. DIRECTOR

- Discussed additional names for Innovation Academy Fields and Park @ Milton Ave & Canton St.
- Chairman Mitchell requested that Staff narrow name choices to 3 then Commission will vote.
- Council is prioritizing items for Bond Referendum with updates on estimated costs from Public Works department.
- Upcoming walk of Union Hill Park.

c. CITY COUNCIL

VIII. CITIZEN'S COMMENTS

IX. Adjournment

- ❖ Commissioner Rand offered a motion to adjourn
 - Commissioner Piedrahita seconded the motion
 - Motion was approved (6-0)

Chairman Mitchell adjourned the meeting at 7:23 p.m.