



CULTURAL ARTS COMMISSION MEETING JUNE 22, 2021

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
6:00 PM

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF MEETING MINUTES**
 - a. May 26, 2021**
- IV. ITEMS FROM STAFF**
- V. UNFINISHED BUSINESS**
- VI. NEW BUSINESS**
 - a. Aria Mural 41 Milton Avenue**
- VII. ITEMS FROM COMMISSION MEMBERS**
- VIII. PUBLIC COMMENT**
- IX. ADJOURNMENT**
- X. WORKSHOP**
 - a. The Cultural Arts Commission will adjourn into a board development workshop for the purpose of receiving training and engaging in team building exercises.**



CULTURAL ARTS COMMISSION MEETING MAY 26, 2021

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
6:00 PM

This summary is provided as a convenience and service to the public, media, and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. Public comments are noted as heard by the Commission, but not quoted or paraphrased. This document includes limited presentation by the Commission and invited speakers in summary form. This is not an official record of the Alpharetta Cultural Arts Commission Meeting proceedings. Official Minutes are recorded and available for review.

I. CALL TO ORDER

Chair Smeal called the meeting to order at 6:01 p.m.

II. ROLL CALL

• Commission Members

- o Dianna Smeal (Chair)
- o Gene Andrews (Vice Chair)
- o Michael Barsky
- o Mary Beth Cornelius
- o Matthew Khodayari
- o Kendrick McLaughlin
- o Melody Cookson (Alternate)
- o Sabine Genet (Absent)

• Staff

- o James Drinkard, Assistant City Administrator
- o Kim Zane, Cultural Services Manager
- o Elle Taylor, Administrative Office Coordinator
- o Steven Jones, City Attorney

III. APPROVAL OF MEETING MINUTES

a. April 28, 2021, Meeting Minutes

- ❖ Commissioner Cookson offered a motion to approve.
 - Commissioner McLaughlin seconded the motion.
 - The motion was approved (7-0)

IV. ITEMS FROM STAFF

V. PUBLIC COMMENT

The Director of the Alpharetta Symphony of 919 Hollytree Place Acworth, GA came forward to support Busking in Alpharetta.

VI. UNFINISHED BUSINESS

a. Guidelines/Requirements for Naming the Art Gallery - Morgan Rodgers, Director ARPCS

There was no discussion on this item as Director Rodgers was not in attendance.

VII. NEW BUSINESS

a. Paint the Town/Alpharetta Plien Air - Kim Zane, Cultural Services Manager

- Presented information on the success of the 1st year of this event.

b. "A" Sculpture at Teasley Place- Kim Zane, Cultural Services Manager

- Discussed working with the developer & HOA on a process to maintain the sculpture.

VIII. Workshops – James Drinkard, Assistant City Administrator

a. Mr. Drinkard presented idea of the Cultural Arts Commission having Workshop Sessions.

- No Action is taken on items.
- Public Comment is normally not allowed.
- Opportunity to discuss items and may bring back to regular meeting as an Agenda Item.
- More informal meeting
- Brainstorming
- About providing direction, guidance, and feedback
- Suggested holding the meeting in the Community Room.
- Broad Topics
- Discussion of other Boards in the City of Alpharetta
- Cultural Arts Commission recommends policy to City Council.
- Offered to Guide the Board through formulating strategy and processes.
- If there are no Agenda Items to be considered, this Board does not have to meet every month. They could have a Workshop instead of a regular meeting.
- Direction of City in interacting and better engage with our citizens.
- There was discussion of setting up a process for a Workshop for Busking.

- There was discussion of public hearing process of a Code Change to be presented to City Council.
- There must be one Council Sponsor to bring an item forward. This would most likely be Dan Merkel, Liaison to Arts, Recreation and Cultural Services
- There was discussion that the subcommittees as previously decided are not exhaustive.
- There was discussion on better communication on the Commission.
- There was discussion on Community Outreach and how to engage the citizens.
- There was discussion of process of bringing the Board together with a series of Workshops.

IX. ITEMS FROM COMMISSION MEMBERS

a. Subcommittee Reports

There were no Subcommittee Reports at this meeting.

- 1. Cultural Arts & Strategic Planning - Matthew Khodayari & Kendrick McLaughlin**
- 2. Guidelines for Public Art - Dianna Smeal & Kim Zane**
- 3. Alpharetta Music City/ Busking Process - Michael Barsky**

X. ADJOURNMENT

Chair Smeal adjourned the meeting at 6:49 p.m.

DESIGN REVIEW BOARD MINUTES SUMMARY APRIL 16, 2021

This summary is provided as a convenience and service to the public, media and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. Public comments are noted as heard by The Design Review Board, but not quoted or paraphrased. This document includes limited presentation by The Design Review Board and invited speakers in summary form. This is not an official record of the City of Alpharetta Design Review Board Meeting proceedings. Official Minutes are recorded and available for review.

DRB210016

ARIA SALON

41 MILTON AVENUE

Applicant presented review of exterior changes:

- Applicant's architect suggested wiring for ivy to grow on the side of the building, but there are 2 windows in that space.
- Considering Boston ivy.
- Property line is 6 inches from the back wall and will need an ivy that is low maintenance since applicant will not have a large access area because the parking deck will be above the set of windows on this wall.

Design Review Board Discussion:

- Discussion about who will see the wall with the ivy.
- Discussion about if trellis is necessary for the type of ivy or plant applicant is wanting to install.
- Concerned with the idea that the plant is being installed to hide things that were not constructed as originally planned for the building.
- Suggested painted mural instead of landscaping as an option since there will be a pocket park facing that area.

❖ Board Member Owens offered a motion to approve a mural on the back wall with minimum 50% coverage.

- o Board Member Corkill seconded the motion.
- o Board Member Schwing offered a friendly amendment that the mural art be commissioned and paid for within 90 days of April 16, 2021.
- o Board Members Owens and Corkill accepted the friendly amendment.
- o The motion was approved (7-0).



2021 Public Art Application

Applicant Contact Name: MATTHEW KHODAYARI

**Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): ☒ Developer ☐ Artist ☐ Community Group ☐ Other

Phone Number: 404. 277. 9221 Email: mk@aria.salons.net

Public Art (Choose One): ☒ Mural ☐ Sculpture ☐ Memorial ☐ Community Art

☐ Integrated Architectural ☐ Landscape Architectural Work

Images (3) Three Enclosed: ☒ YES ☐ NO **Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: Alex Feliciano

Artist Contact (Website/ Email/Phone/Resume): 818. 441. 1344 @studiofeliciano
alexfeliciano.com

Maintenance Plan Enclosed: ☐ YES ☐ NO

**Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: 41 M. Hon Ave 30009

Location Photos Enclosed: ☒ YES ☐ NO

**Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: Back of the building next to Hamilton Hotel

Owner of Property: _____

**Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: Milton Cap

**Final owner and responsible party for long term maintenance of the piece.*

Phone Number: 404 277 9221 Email: mk@ariasalons.net

Email the following as separate attachments to Kim Zane, Cultural Services Manager

kzane@alpharetta.ga.us

☐ Public Art Application (Page 1 Completed)

☐ (3) Images of Proposed Public Art

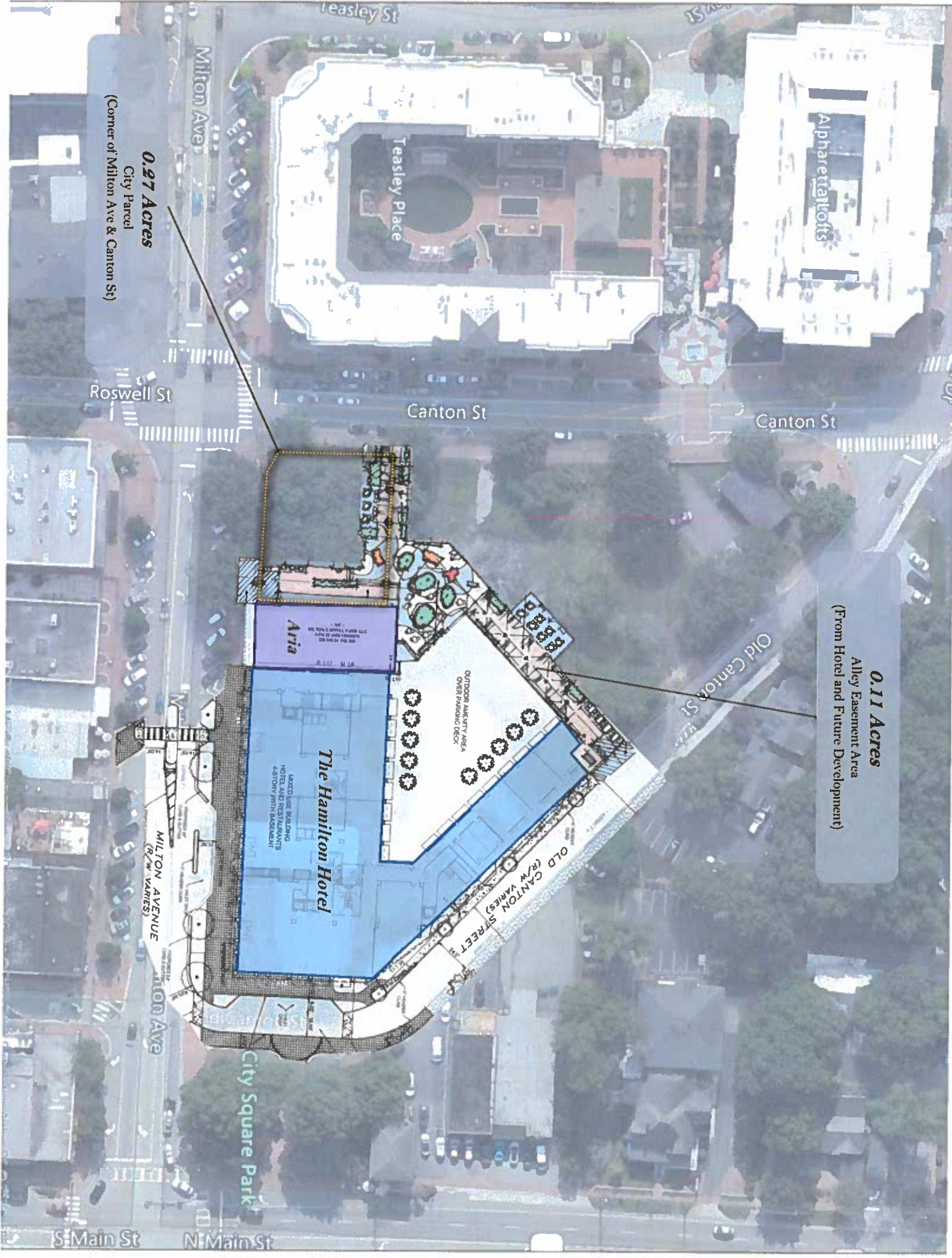
☐ Maintenance Plan

☐ Location Photos of Proposed Public Art

☐ Letter of Permission from Property Owner to Install Public Art Piece

**All above requirements must be completed for a Public Art Committee Review to be scheduled.*





Alpharetta Lofts

Teasley Place

0.27 Acres
City Parcel
(Corner of Milton Ave & Canton St)

Roswell St

Canton St

Canton St

0.11 Acres
Alley Easement Area
(From Hotel and Future Development)

Old Canton St

The Hamilton Hotel

Aria

OUTDOOR RECREATION AREA
OVER PARKING DECK

LARGEST BUILDING
HOTEL AND RESIDENTS
4-STORY WITH BASEMENT

MILTON AVENUE
(R/W VARIES)

OLD CANTON STREET
(R/W VARIES)

City Square Park

S Main St

N Main St



PAGE (2) STAFF TO COMPLETE

Public Art Review Committee Criteria & Discussion:

**Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	<u>X</u>	<u> </u>
2. Overall quality & construction of the piece is of high standards	<u>X</u>	<u> </u>
3. Strength and power of public art piece is good to above average	<u>X</u>	<u> </u>
4. Public Art will add to the overall location <i>*Trees*</i>	<u>X</u>	<u> </u>
5. Any concerns about messaging that could be misinterpreted	<u> </u>	<u>X</u>
6. Scale of the piece fits the location	<u> </u>	<u> </u> - TBD
7. Piece meets consensus of community standards	<u>X</u>	<u> </u>
Additional Comments: <u>see attached</u>		

Public Art Review Committee Recommendations:

 Approved as Proposed

**Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

 Approved with Minor Modifications / No Further Review Required

**Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

X Approved with Modifications / Further Review Committee Discussion Required *- via email*

**Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

 Declined / Request for New Proposal / Further Discussion Optional

**Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

Alpharetta Cultural Arts Commission Final Monthly Review:

Added to Agenda: yes Commission Review Date: 6-22-21

**Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*



Public Art Review

Date: 6/18/21

Review Committee: Arts Alpharetta - Nancy Murphy & Ben Hollingsworth

Applicant Name: Matthew Khodayari

**Application Contact plans and/or funds the proposed public art.*

Public Art Piece: Aria Mural

Comments and Recommendations:

1-Mural to cover 50% of wall to meet conditions from Design and Review Board.

2- Revisit the expectation for the property owner as Review Committee is concerned about the trees having impact on the design and longevity of the mural. They recommended that the applicant works with the city arborist for expected growth of tree, so artist and applicant can best design placement of mural around future growth. Size, location and cost of the mural could change according to this recommendation. Applicant's budget is \$5,000 for mural project.

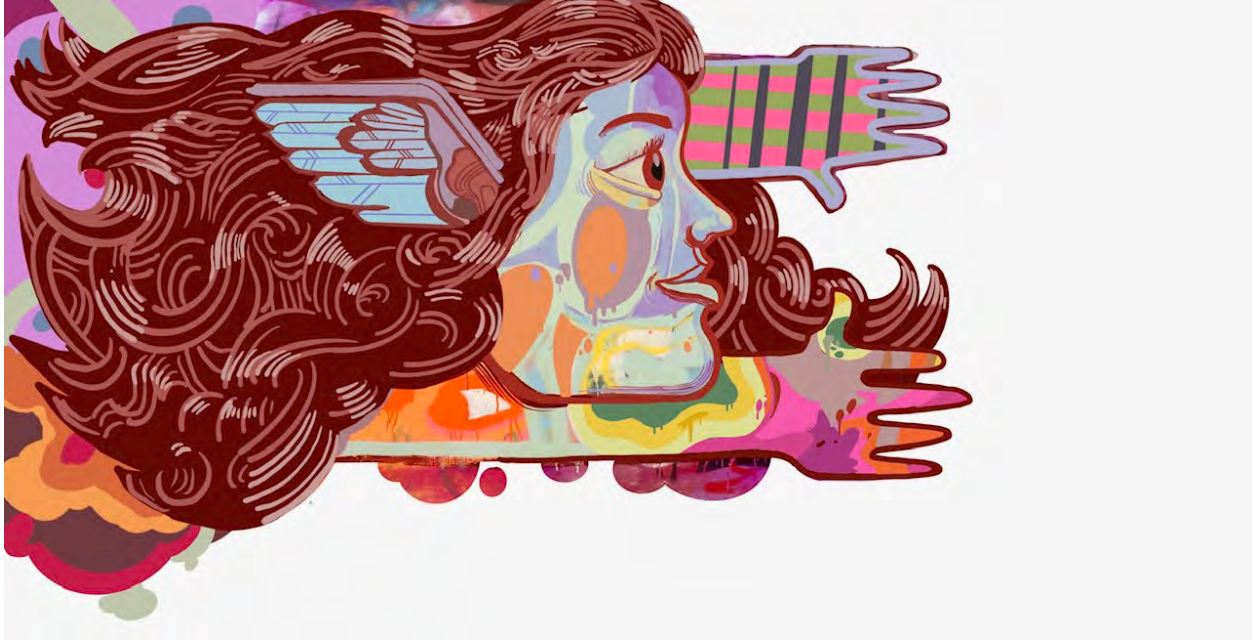
3- Mural concept is approved by the Review Committee. Design is strong, but artist will need to resize graphic to fit location and the changes in the surroundings. Review Committee requests another rendering of the art on the wall before giving final approval. The rendering will need to show exact scale and place on the wall from ground to top of the cinder blocks.

4- Due to the Cultural Arts Commission Meeting on Tuesday, June 22, 2021, the Review Committee (Nancy Murphy and Ben Hollingsworth) have agreed that an email review of the new rendering is acceptable in lieu of an additional meeting, if received by Tuesday, June 22, 2021 by 12pm.

4- Artist to use exterior paint made for outdoor use and for porous surfaces (cinder blocks). Spectrum of colors are limited in exterior paints so artist will need to show paint chips or color formulas when purchasing paints. Review Committee recommend that the applicant receive a detailed proposal from the artist that include type of paints, exact colors, ladders and/or scaffolding, Review Committee recommended to pay artist 50% upfront and 50% when work is finished.

ARIA MURAL

Version 1 –



Version 2-

