



# CULTURAL ARTS COMMISSION MEETING AUGUST 24, 2021

ALPHARETTA CITY HALL  
COUNCIL CHAMBERS  
2 PARK PLAZA  
6:00 PM

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF MEETING MINUTES
  - a. July 27, 2021

- IV. ITEMS FROM STAFF

- a. Cultural Services Report
  - b. New Dates for November and December Meetings -

As the current dates are during holiday weeks, we will reschedule the dates to the following:

November - Tuesday, November 30, 2021 at 6:00 p.m.

December – We will not have a meeting in December. We will reconvene in January 2022.

- V. COMMENTS FROM THE DIRECTOR
- VI. PUBLIC COMMENT
- VII. UNFINISHED BUSINESS
- VIII. NEW BUSINESS
  - a. Wills Park Recreation Center Wall Mural- Give, Serve , Love
- IX. ITEMS FROM COMMISSION MEMBERS
  - a. ACT 1 Productions - Melody Cookson
- X. ADJOURNMENT



# CULTURAL ARTS COMMISSION MEETING JULY 27, 2021

ALPHARETTA CITY HALL  
COUNCIL CHAMBERS  
2 PARK PLAZA  
6:00 PM

## I. CALL TO ORDER

Chair Smeal called the meeting to order at 6:01 p.m.

## II. ROLL CALL

### • Commission Members

- Dianna Smeal (Chair)
- Gene Andrews (Vice Chair) (Absent)
- Michael Barsky
- Mary Beth Cornelius
- Matthew Khodayari
- Kendrick McLaughlin
- Melody Cookson (Alternate)
- Sabine Genet (Absent)

### • Staff

- James Drinkard, Assistant City Administrator
- Morgan Rodgers, Director of ARPS
- Kim Zane, Cultural Services Manager
- Elle Taylor, Administrative Office Coordinator

## III. APPROVAL OF MEETING MINUTES

### a. June 22, 2021

- ❖ Commissioner McLaughlin offered a motion to approve.
  - Commissioner Cookson seconded the motion.
  - The motion was approved (6-0)

## IV. ITEMS FROM STAFF

### a. Kim Zane, Cultural Services Manager gave a brief overview of the following items.

#### i. Upcoming Cultural Happenings

1. Let's Face It / Portrait Exhibit – Alpharetta Arts Center Gallery –
  - a. Exhibit Opens August 2 & Reception August 14 from 5-7pm
2. Charles Perrmann Exhibit – Studio Gallery – August

#### ii. Music - Forage & Flourish & Music Match Line-Up

**iii. Arts Center** - Summer Camps, Art Studio on the Go-Go Art Parties for Children & Adults, Fall Cultural Guide 2021, Arts Center Application & Defining Use of Space

**iv. Public Art**

1. A Sculpture – Repair plans in progress
2. The Feather – Adding sculpture to permanent collection

**v. History**

1. Draft MOU being reviewed by Alpharetta & Old Milton County Historical Society Board– Mansell House, Log Cabin & Archives
2. Log Cabin Grand Opening – October / Details Coming

There was discussion on creation of Cultural Arts Calendar and updates to Social Media and the website.

**b. Morgan Rodgers, Director of Recreation, Parks and Cultural Services**

- Discussed upcoming Wire & Wood Music Festival

**V. PUBLIC COMMENT**

There was no public comment

**VI. UNFINISHED BUSINESS**

Commissioner Khodayari recused himself from this item as he is the Applicant.

**a. Aria Mural - Presentation with New Renderings**

Kim Zane, Cultural Services Manager presented resubmitted mural located on the lower portion of the wall.

- Applicant is seeking support from Arts Alpharetta to finance the wraparound if it is chosen.
- Presented Maintenance Agreement
- Discussion of property
- Discussion of trees
- Discussion of Design Review Board
  - DRB had originally requested stucco on the wall.
  - The Applicant proposed a mural.
  - If the Commission does not approve a mural, the Applicant would have to go back to DRB to request to apply Stucco or for other options.

There was discussion of :

- Access to mural
- HVAC and electrical units and need for art to work around it
- Maintenance Agreement
- Hotel property owner to allow access for maintenance of stucco or mural
- Location of Mural on the wall

- ❖ Commissioner Barsky offered a motion to approve the Mural on the lower location of the wall with the partial wrap option.
  - The motion was seconded by Commissioner Cornelius
  - Commissioner Cornelius offered a Friendly Amendment to place a condition on the approval that the Applicant must provide a long-term maintenance plan on the artwork and that an agreement must be secured with the adjoining property owner for temporary access to execute that maintenance.
  - Commissioner Barsky accepted the Friendly Amendment
  - The Motion was approved (6-0)

There was discussion during the motion that Staff will provide the Maintenance Agreement to the City Attorney

**Director Rodgers expressed interest in the City of Alpharetta participating in a dedication of the mural at its completion.**

**VII. NEW BUSINESS**

**VIII. ITEMS FROM COMMISSION MEMBERS**

- Chair Smeal discussed having speakers at upcoming meetings
- Melody Cookson will present ACT 1 at August meeting.
- Commissioner Cookson announced upcoming ACT 1 auditions
- Commissioner Khodayari discussed Surf & Turf Music Events sponsored by Chiringa

**IX. ADJOURNMENT**

- a. Chair Smeal adjourned the meeting at 6:55 p.m. Into a **board development workshop for the purpose of receiving training and engaging in team building exercises.**

**X. WORKSHOP**

## Cultural Services Report / August 2021

### 1- Upcoming Cultural Happenings

- *Let's Face It / Portrait Exhibit* – Alpharetta Arts Center Gallery
- *Charles Perrmann Exhibit* – Alpharetta Arts Center Studio Gallery – August
- Music Match Live Shows – (See Flyer)
- Shakespeare in the Park / *The Tempest* – Wills Park Grand Pavilion Fri & Sat, October 8 & 9 and October 15 & 16
- *FFA Log Cabin Grand Opening* by Alpharetta Old Milton County Historical Society– October 16 from 10am-2pm

### 2- Arts Center

- New Georgia Women Project: *Black Women Speak* - Surveys now & Performances at Alpharetta Arts Center Black Box Oct 28, 29, & 30
- Art Leader Groups – Needs and Updating Partnerships
- Alpharetta Galleries – New Application

### 3- Public Art

- Public Art Guidelines Committee Update
- Proposed Xavi Mural

### 4- Music

- Busking Guidelines Committee Update

### 5- History

- City Hall Community Gallery –100<sup>th</sup> Anniversary Milton High School Art Show
- Log Cabin Archives Project



## 2021 Public Art Application

Applicant Contact Name: Ameera Joe

*\*Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): Developer Artist Community Group Other

Phone Number: 678-982-9848 Email: ameera.joe@northpoint.org

Public Art (Choose One): Mural Sculpture Memorial Community Art  
Integrated Architectural Landscape Architectural Work

Images (3) Three Enclosed: X YES NO *\*Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: North Point Community Church will hire an artist.

Artist Contact (Website/ Email/Phone/Resume): \_\_\_\_\_

Maintenance Plan Enclosed: X YES NO

*\*Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: Wills Park

Location Photos Enclosed: X YES NO

*\*Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: Community building near Playground area.

Owner of Property: City of Alpharetta

*\*Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: North Point Community Church

*\*Final owner and responsible party for long term maintenance of the piece.*

Phone Number: 678-982-9848 Email: ameera.joe@northpoint.org

Email the following as separate attachments to Kim Zane, Cultural Services Manager  
[kzane@alpharetta.ga.us](mailto:kzane@alpharetta.ga.us)

Public Art Application (Page 1 Completed)

(3) Images of Proposed Public Art

Maintenance Plan

Location Photos of Proposed Public Art

Letter of Permission from Property Owner to Install Public Art Piece

*\*All above requirements must be completed for a Public Art Committee Review to be scheduled.*





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Phone Number: 678-982-9848 Email: ameera.joe@northpoint.org

Public Art (Choose One): ☒ Mural ☐ Sculpture ☐ Memorial ☐ Community Art  
☐ Integrated Architectural ☐ Landscape Architectural Work

Images (3) Three Enclosed: ☒ YES ☐ NO *\*Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

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☒ (3) Images of Proposed Public Art

☐ Maintenance Plan

☒ Location Photos of Proposed Public Art

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**PAGE (2) STAFF TO COMPLETE**

**Public Art Review Committee Criteria & Discussion:**

*\*Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

|                                                                     | YES      | NO            |
|---------------------------------------------------------------------|----------|---------------|
| 1. Public Art is handmade and original; not a reproduction          | <u>X</u> | <u>      </u> |
| 2. Overall quality & construction of the piece is of high standards | <u>X</u> | <u>      </u> |
| 3. Strength and power of public art piece is good to above average  | <u>X</u> | <u>      </u> |
| 4. Public Art will add to the overall location                      | <u>X</u> | <u>      </u> |
| 5. Any concerns about messaging that could be misinterpreted        | <u>X</u> | <u>      </u> |
| 6. Scale of the piece fits the location                             | <u>X</u> | <u>      </u> |
| 7. Piece meets consensus of community standards                     | <u>X</u> | <u>      </u> |

Additional Comments: see attached review

**Public Art Review Committee Recommendations:**

       Approved as Proposed

*\*Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

X Approved with Minor Modifications / No Further Review Required

*\*Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

       Approved with Modifications / Further Review Committee Discussion Required

*\*Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

       Declined / Request for New Proposal / Further Discussion Optional

*\*Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

**Alpharetta Cultural Arts Commission Final Monthly Review:**

Added to Agenda: 8/20/21 Commission Review Date: 8/24/21

*\*Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*



## **Public Art Review**

**Date:** 8/20/21

**Review Committee:** Arts Alpharetta - Nancy Murphy & Ben Hollingsworth

**Applicant Name:** Ameera Joe, Lauren Brae & Jennifer Brooks / North Point Community Church

**Location of Mural:** Wills Park Recreation Center (corner of Wills Road and Old Milton Parkway)

### **Comments & Recommendations:**

- 1- Applicant will fund the proposed public art mural.
- 2- Proposing 5 year maintenance plan with estimated costs and ownership options moving forward.
- 3- Mural will have two additional layers of paint: environmental paint and graffiti paint.
- 4- Mural message aligned with "Be Rich" Campaign where they partner with local non-profits. Slogan is Give-Serve-Love. Eight million was raised and given away in 2020.
- 5- Reviewer asked if this was branding. Possibly take away Give-Serve-Love words or is this branding or does it work for a public mural? Applicant stated that "Be Rich" is the actual branding element and is not on mural. Give-Serve-Love is more universal and not specific.
- 6- Mural is originally designed by their internal artist, Michael Stidham. They will hire and pay a muralist to implement.
- 7- Applicant plans to implement different versions of this mural in several locations around Atlanta.
- 8- Reviewer asked for what they could do to customize the mural to make it different for Alpharetta. Possibly add a hidden "A" and change the colors.
- 9- Applicant wants to film the painting of the mural 1-2 days and make Alpharetta the hero location to show how different non-profits work together. They will complete a separate film permit through the events department to film.

