



ALCOHOL LICENSE PUBLIC HEARING DECEMBER 9, 2021

ALPHARETTA CITY CLERK'S OFFICE
VIRTUAL MEETING VIA ZOOM

CITY CLERK: LSHAPIRO@ALPHARETTA.GA.US
ASSISTANT CITY CLERK: KVANHORN@ALPHARETTA.GA.US

2:00 PM

I. VIRTUAL MEETING ZOOM LINK

The City of Alpharetta's Alcohol License Public Hearings are a virtual meeting via Zoom. The meeting begins at 2:00 p.m. on the day of the scheduled hearing. To join the meeting, please click on this link: <https://zoom.us/j/97656692566>

Zoom Meeting ID: 976 5669 2566

II. CALL TO ORDER

- City Attorney Mike Stacy called the meeting to order at 2:05 p.m.

III. ROLL CALL

- Mike Stacy, City Attorney
- Lauren Shapiro, City Clerk
- Kiersten VanHorn, Assistant City Clerk
- Beau Smith, Code Enforcement Officer
- Frank Jackson, Code Enforcement Officer
- Carol Twardoch, representing Doubletree by Hilton Hotel
- Luke Christian, representing Surcheros Restaurant

IV. PUBLIC HEARING

A. PH-21-AB-32 HVM-Alpharetta, LLC
d/b/a Doubletree by Hilton Hotel Atlanta – Alpharetta
2925 Jordan Court
Alpharetta, GA 30004

Hotel
Consumption on Premises
Liquor, Beer, Wine & Sunday Sales

Owner: HVM – Alpharetta, LLC
Registered Agent: Richard Jones III

- Carol Twardoch of HVM – Alpharetta LLC has worked for the company for 29 years.
- The hotel is approximately 80 rooms, alcohol will be offered for purchase off the first floor lobby in the breakfast/dinner area with tables and a small bar.
- One bartender and possibly two wait staff to serve and pour and will have pouring permits.
- Alcohol service training handled by the GM Carlton Hollis.
- Ms. Twardoch stated they are familiar with the City of Alpharetta's alcohol ordinances and that they are to obtain their State license as well.

- Applicant will need to appear at the City Council meeting on January 3, 2022 at 6:30 pm.

**B. PH-21-AB-31 Fresher Brands Alpharetta LLC
d/b/a Surcheros Fresh Mex
91 South Main Street
Alpharetta, GA 30009**

**Restaurant
Consumption on Premises
Liquor, Beer, Wine & Sunday Sales**

Owner and Registered Agent: Luke Christian

- Luke Christian is the owner and lives at 805 Champions Close Milton, GA 30004
- They plan to serve beer, wine and margaritas
- Staff serving alcohol and will have pouring permits
- James Durham is the General Manager and has alcohol serving experience in training. He and Mr. Christian are familiar with Alpharetta's alcohol ordinance requirements
- Mr. Stacy made Mr. Christian aware they will need to pay the prorated 2021 license fee and then pay the renewal 2022 fee.
- Applicant will need to appear at the City Council meeting on January 3, 2022 at 6:30 pm.

V. PUBLIC COMMENT

- There were no public comments

VI. ADJOURNMENT

- City Attorney Mike Stacy adjourned the hearing at 2:16 p.m.

Respectfully submitted,

Kiersten VanHorn

Kiersten VanHorn, Assistant City Clerk