



CULTURAL ARTS COMMISSION MEETING DECEMBER 15, 2021

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
12:00 PM

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I. CALL TO ORDER

II. ROLL CALL

a. Commission Members

- Dianna Smeal (Chair)
- Gene Andrews (Vice - Chair)
- Michael Barsky
- Mary Beth Cornelius
- Sabine Genet
- Matthew Khodayari

b. Staff

- Morgan Rodgers, Director of ARPS
- Kim Zane, Cultural Services Manager
- Elle Taylor, Administrative Office Coordinator

III. ITEMS FROM STAFF

IV. APPROVAL OF MEETING MINUTES

a. October 26, 2021, Meeting Summary

- ❖ Vice-Chair Andrews offered a motion to approve.
 - Commissioner Cornelius seconded the motion.
 - The motion was approved (6-0)

V. PUBLIC COMMENT

VI. UNFINISHED BUSINESS

VII. NEW BUSINESS

a. TPA GROUP SCULPTURES

Applicant presented 3 sculptures of 6 to be approved

- Site Sculpture Location Plan
- Intent of Sculptures as “Modern Classical Stability”
- Eclectic Industrial for the Eco District
- Sign Maintenance
- **Cube ST 1A** at Corner of Haynes Bridge Rd & lakeview PKWY
 - Dynamics of Balance
 - Spherical Impression
 - Located in Rotary
 - Directional Elements on Base
 - Drive by element not meant to be touched
 - Structural steel beams with stainless steel connections
 - Painted with primer and overcoat of polyurethane to match blackened steel
 - “Mottled finish” overcoated with polyurethane coating to preserve the finish
 - Groundcover under Cube
- **Rotary ID ST 2A** – Lakeview Pkwy Rotary
 - Custom Lighting
 - See through frame element
 - Directional Elements on Base
 - Limestone Material
 - Materials – Limestone & Metal
 - Dynamic, welcoming gateway with hovering infinity loop floating above
 - Intent is to cut the word ALPHARETTA into the vertical webs and ALPHALOOP into the infinity loop above.
- **Alpha Loop Structure ST 5B** Haynes Bridge Rd
 - Meant for people to walk under

There was discussion from Staff and the Commission:

- Height of pieces
- Angle of Cube
- Maintenance Plan

- Weathering Issues are minimal
 - Lighting
 - Following COA Alpha Loop Design Guidelines
- ❖ Commissioner Cookson offered a motion to accept the two Infinity sculptures for the Alpha Loop entrance
 - Commissioner Khodayari seconded the motion.
 - The motion was approved (6-0)
 - ❖ Commissioner Cookson offered a motion to accept Cube sculpture for the entrance at Lakeview
 - Commissioner Khodayari seconded the motion.
 - The motion was approved (6-0)

b. NIKE Avalon Storefront

Applicant presented:

- Location and Orientation
- Intent to “connect with locale of zip code & local consumer”
- Footprint of as built façade
- Color scheme/palette
- Information on Artist
- Digital Content
- Proposed exterior perspective “Consumer driven by a female.”
- Specification on film
- Intended for the duration of the lease
- Material
 - Vinyl film for an architectural application applied by heat
 - No required maintenance
 - Not easy to peel off
- Exclusive in arrangement of colors, figures

There was discussion from the Commission:

- Maintenance
 - Other works at Avalon
 - Storefront creates a draw with color
 - Nike Campaign Strategy
 - Storefront approval process at Avalon
 - Intellectual Property Owner
 - Artist is represented and celebrated
- ❖ Commissioner Khodayari offered a motion to accept
 - Vice -Chair Andrews seconded the motion.
 - ❖ Commissioner Cornelius offered a Friendly Amendment that is not a public art mural but commercial art
 - Commissioner Khodayari accepted the Friendly Amendment.
 - The motion with the Friendly Amendment was approved (5-0)

VIII. ITEMS FROM COMMISSION MEMBERS

- Discussion of Items to be brought before Cultural Arts Commission

IX. ADJOURNMENT