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DEVELOPMENT AUTHORITY OF ALPHARETTA RETREAT

Meeting Minutes: March 15, 2022 5:00PM
Coalition Food & Beverage 50 Canton Street Unit 108

This summary is provided as a convenience and service to the public, media, and staff. It is not the intent to record proceedings verbatim. Public comments are noted as heard by the Development Authority but are not quoted or paraphrased. This document includes limited presentation by the Development Authority and invited speakers in summary form. Any reproduction of this summary must include this notice.

I. CALL TO ORDER

a. Chairman Nugent called the meeting to order at 5:00PM.

II. ROLL CALL

a. Development Authority Members

Present

1. Shawn Allen
2. Jill Bernard
3. David Chatham
4. Jack Nugent
5. John Goss
6. Morgan Reynolds

Absent

7. Mark Wingate

MAYOR
JIM GILVIN

MAYOR PRO TEM
DAN MERKEL

COUNCIL MEMBERS
JASON BINDER
DOUGLAS J. DERITO
JOHN HIPES
DONALD F. MITCHELL
BRIAN WILL

CITY ADMINISTRATOR
ROBERT J. REGUS

City Staff

8. Tom Harris, Finance Director
9. Kathi Cook, Community & Economic Development Director
10. Lance Morsell, Economic Development Manager
11. James Drinkard, Assistant City Administrator
12. Rachel Wilson, Marketing & Communications Coordinator

Other

13. Woody Vaughan, Holland & Knight
14. Deborah Lanham, Alpharetta Chamber of Commerce

III. **STATEMENT OF PURPOSE**

- a. The statement of purpose was read into the record.

IV. **CONSENT AGENDA**

- a. Meeting Minutes (Meeting 01/25/2022)

V. **OLD BUSINESS**

- None.

VI. **NEW BUSINESS**

- None.

VII. **DISCUSSION AND REPORTS**

a. **Partner Update**

- i. Deborah Lanham presented an update on the Alpharetta Chamber of Commerce's efforts and answered questions from Development Authority members.

b. **Financial Overview**

- i. Tim Harris, Alpharetta's Finance Director, and Woody Vaughn, Development Authority's Attorney, presented the Financial Management Report as of

January 2022 in addition to abatements and answered questions from Development Authority members.

c. Incentive Overview

- i. An overview of business incentives available to the Development Authority was given by Lance Morsell, Alpharetta's Economic Development Manager, and questions from Development Authority members were answered.

d. Breakout Sessions

- i. James Drinkard, Alpharetta's Assistant City Administrator, in collaboration with Rachel Wilson, Lance Morsell, and Kathi Cook led Development Authority members in small break-out groups to discuss marketing, incentives and product development.

VIII. ADJOURN

- *With there being no further items to consider or discuss, Chairman Nugent adjourned the meeting at 8:55PM.*