



Cultural Arts Commission Meeting

MARCH 22, 2022

Office of the City Clerk

ALPHARETTA CITY HALL
COUNCIL CHAMBERS | 2 PARK PLAZA | 6:00 PM

This summary is provided as a convenience and service to the public, media and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. Public comments are noted as heard by the Cultural Arts Commission, but not quoted or paraphrased. This document includes limited presentation by the Cultural Arts Commission and invited speakers in summary form.

I. CALL TO ORDER

- Chairwoman Smeal called the meeting to order at 6:04 p.m.
- Welcome New Commissioner, Melody Cookson, and New Alternate, Alicia Burr, to the Cultural Arts Commission.
- Swearing In and Signing of Oath of Office for Dianna Smeal, Gene Andrews, Melody Cookson, Michael Barsky, and Alicia Burr
 - City Attorney, Mike Stacy, read the Oath of Office aloud and swore in Dianna Smeal, Gene Andrews, Melody Cookson, Michael Barsky, and Alicia Burr.

II. ROLL CALL

- Cultural Arts Commission Members
 - Dianna Smeal, Chair
 - Gene Andrews, Vice-Chair
 - Michael Barsky
 - Melody Cookson
 - Sabine Genet
 - Shita I Foster
 - Sumita Patel
 - Alicia Burr, Alternate
- Staff
 - Morgan Rodgers, Director of Recreation, Parks & Cultural Services
 - Kim Zane, Cultural Services Manager

- Lauren Shapiro, City Clerk

III. ITEMS FROM STAFF

- **March 2022 Commission Report**
 - Cultural Services Manager, Kim Zane, came forward to present this item.
 - **Upcoming Spring 2022 Events:**
 - March 25: First Music Match Show at Chiringa
 - March 26: March into Madness event at Union Hill Park from 11:00 am – 6:00 pm (almost 70 vendors)
 - March 31: Adaptive Art with Lionheart in Crabapple
 - April 10: Alpharetta Music Club Performance (classical music show)
 - April 11: The Art of Speculation Gallery Exhibit by the Alpha Arts Guild
 - April 12 – May 1: Creative Hang-Ups Gallery Exhibit with Village Park Milton at the Alpharetta Arts Center Studio Gallery
 - April 18: Creative Hang-Ups Gallery Reception at 4:00 PM at the Alpharetta Arts Center
 - May 17 – May 21: Paint the Town (Alpharetta Plein Air Event)
 - Summer Camps at the Alpharetta Arts Center + Log Cabin (23 total camps; the most that the City has ever hosted)
 - New Rental Process at the Alpharetta Arts Center
 - 11 events books since January
 - Booking window is about 2-3 months out

IV. APPROVAL OF MEETING MINUTES

- **January 25, 2022 Meeting Summary**
 - Commissioner Cookson shared that she would like to offer a correction to the January 25, 2022 minutes. On Page 1 under item "E," the second motion should be corrected to *"Commissioner Genet nominated Commissioner Andrews as Vice-Chair for 2022."*
- ❖ Commissioner Cookson offered a motion to amend the January 25, 2022 Meeting Summary to correct the second motion on page 1, as described above.
 - Commissioner Genet seconded the motion.
 - The motion was approved unanimously (7-0).
- ❖ Commissioner Foster offered a motion to approve the January 25, 2022 Meeting

Summary.

- Commissioner Barsky seconded the motion.
- The motion was approved unanimously (7-0).

V. PUBLIC COMMENT

- Mary Ann Slavik (50 Canton Street, Unit 403, Alpharetta, GA 30009) came forward to speak about her concerns with the condition of the outdoor artwork (letter "A") at the corner of Canton Street and Milton Avenue (liability, wood is rotting, terrible eyesore, waiting over a year for a resolution of this piece of artwork).

VI. UNFINISHED BUSINESS

- There was no unfinished business.

VII. NEW BUSINESS

- **Public Art Review – Lilly Pulitzer Avalon**
 - The applicant, Johan Ahlqvist with Lilly Pulitzer, came forward to speak on behalf of this item.
 - This application is for mural artwork to be installed on the storefront of Lilly Pulitzer at Avalon. The Lilly Pulitzer original pattern "Lilly Jungle" was proposed for the exterior storefront. There will also be a three-dimensional installation of faux flowers at the main entrance.
 - Lilly Pulitzer has 12 print artists that travel the world for inspiration. The world "Lilly" is hidden within every print.
 - This is the fourth Lilly Pulitzer store that would have a colorful, patterned storefront.
 - Arts Alpharetta did conduct a public art review for this application.
 - Lilly Pulitzer signed a 10-year lease to occupy their space at Avalon, and there are conditions of the lease that describe how and the condition that the space must be left in, if Lilly Pulitzer would terminate or vacate the lease.
 - Avalon representatives came forward and shared that they are currently evaluating the allowable percentage of storefront murals/artwork within the Avalon development.
 - Director Rodgers came forward and shared that since the Cultural Arts Commission is a new commission, city staff is discussing and determining the vision and definitions for the gray area between a sign and a mural. Director Rodgers plans to report back to the Commission, every month, with an update on where staff is with this process.

Public Comment:

- There were no public comments.
- ❖ Commissioner Genet offered a motion to approve the Public Art Review – Lilly Pulitzer Avalon.
 - Commissioner Barsky seconded the motion.
 - The motion was approved unanimously (7-0).
- **Street Performer Application**
 - Cultural Services Manager, Kim Zane, came forward to present this item.
 - Cultural Services Manager Zane shared that included in the packet is a draft of the Street Performer Policies and application. The areas included in yellow would be modified and adjusted to match the needs and parameters once a vendor is secured for an event. If the Commission believes that the application is ready to move forward, staff would like to present the application during a City Council workshop.

Public Comment:

- There were no public comments.
- ❖ Commissioner Cookson offered a motion for the Street Performer Application to be presented at a City Council workshop.
 - Commissioner Barsky seconded the motion.
 - The motion was approved unanimously (7-0).

VIII. ITEMS FROM COMMISSION MEMBERS

- Chairwoman Smeal inquired as to whether or not funds from the Bond Referendum would be used towards cultural arts in the parks.
- Director Rodgers shared that there is not money from the Bond Referendum that will be used towards cultural arts in the parks. However, it would be beneficial for this Commission to work on sharing ideas for murals or designated art areas to be implemented within the parks, while we are in the design process. At the next Commission meeting, Director Rodgers will share an update of all nine park projects so that the Commission can share ideas, as well.
- Chairwoman Smeal shared that it would be wonderful to have an Arts Master Plan (based on community input) to help guide the Commission with everything that they are implementing throughout the city.
- Director Rodgers shared that the “A” artwork in downtown does not belong to the City, which is why we now have agreements for public art to ensure that artwork is

properly maintained.

IX. ADJOURNMENT

- With there being no further items to consider or discuss, Chairwoman Smeal adjourned the meeting at 6:51 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Lauren Shapiro". The signature is written in a cursive, flowing style.

Lauren Shapiro, City Clerk