



ALCOHOL LICENSE PUBLIC HEARING

JULY 7, 2022

ALPHARETTA CITY CLERK'S OFFICE
VIRTUAL MEETING VIA ZOOM

CITY CLERK: LSHAPIRO@ALPHARETTA.GA.US
ASSISTANT CITY CLERK: KVANHORN@ALPHARETTA.GA.US

2:00 PM

I. VIRTUAL MEETING ZOOM LINK

The City of Alpharetta's Alcohol License Public Hearings are a virtual meeting via Zoom. The meeting begins at 2:00 p.m. on the day of the scheduled hearing. To join the meeting, please click on this link: <https://zoom.us>

Zoom Meeting ID: 858 1287 1809

II. CALL TO ORDER

- City Clerk Lauren Shapiro called the meeting to order at 2:03 p.m.

III. ROLL CALL

- Lauren Shapiro, City Clerk
- Kiersten VanHorn, Assistant City Clerk
- Michele Sedgwick, Owner and Applicant for TBB 122, LLC
- Mel Toledo, Owner and Applicant for Flourish Restaurants, LLC

IV. PUBLIC HEARING

A. PH-22-AB-19 TBB 122, LLC

122 Marietta Street
Alpharetta, GA 30009

Restaurant
Consumption on Premises
Liquor, Beer, Wine & Sunday Sales

Owner: TBB 122, LLC
Registered Agent: Michele Sedgwick

- Ms. Michelle Sedgwick of 122 Marietta Street, Alpharetta, GA 30009 was present on the call.
- Ms. Sedgwick explained TBB stands for Theo's Brothers Bakery which is their artisan bakery located in Crabapple. They will be serving those pastries, provide full-service breakfast and lunch, start with a few dinners and small events. This concept is the first location.
- Ms. Sedgwick stated they are hoping to open in September. Ms. Shapiro reminded Ms. Sedgwick that businesses are required to open within 6 months of obtaining alcohol license approval.
- Ms. Sedgwick stated she is familiar with the City's alcohol ordinances. She stated there is a business that will come in to train and test employees on the laws of serving alcohol. She

anticipates approximately 20 employees who will be serving alcohol and is aware they all require a pouring permit.

- Ms. Shapiro reminded Ms. Sedgwick she will need to obtain an alcohol license from the State of Georgia.
- Ms. Shapiro recommended the application be approved and placed on the Consent Agenda at the Monday, July 25, 2022, City Council Meeting. She advised the applicant that a representative will need to appear in person at the meeting.

**B. PH-22-AB-20 Flourish Restaurants, LLC
d/b/a Foundation Social Eatery and Petite FSE
55 Roswell Street, Suite 100
Alpharetta, GA 30009**

**Restaurant
Consumption on Premises
Liquor, Beer, Wine & Sunday Sales**

**Owner: Flourish Restaurants, LLC
Registered Agent: Bernard Tokarz**

- Mr. Mel Toledo, owner and applicant for Flourish Restaurants located at 55 Rowell Street, Suite 100 in Alpharetta, was on the call.
- Mr. Toledo stated they had a location in Roswell, this location is a 2 concepts in 1 restaurant. Petite FSE will be in the front part of the restaurant which is a grab 'n go style offering including coffee, pastries, sandwiches and retail items for sale of items they make. Foundation Social Eatery will be providing dinner service. Brunch will be served on Sundays.
- Mr. Toledo stated Alpharetta is a new location for them, the Roswell location has been moved here.
- Mr. Toledo stated they are hoping to open mid-October. Ms. Shapiro reminded him businesses are required to open within 6 months of acquiring an Alpharetta alcohol license.
- Mr. Toledo confirmed he is aware of the City's alcohol ordinances. Employees will undergo TIPS training. He anticipates approximately 15-18 employees will be serving alcohol and will have pouring permits.
- Ms. Shapiro reminded Mr. Toledo he will need to obtain a state of Georgia alcohol license as well.
- Ms. Shapiro recommended the application be approved and placed on the Consent Agenda at the Monday, July 25, 2022, City Council Meeting. She advised the applicant that a representative will need to appear in person at the meeting.

V. PUBLIC COMMENT

- There were no public comments

VI. ADJOURNMENT

- City Clerk Lauren Shapiro adjourned the hearing at 2:16 p.m.

Respectfully submitted,

Kiersten VanHorn

Kiersten VanHorn, Assistant City Clerk