



RECREATION COMMISSION WORKSHOP

JULY 26, 2023

ALPHARETTA CITY HALL
COMMUNITY ROOM
2 PARK PLAZA
5:30 PM

I. WORKSHOP ANNOUNCEMENTS

This meeting agenda is for workshop purposes only. Items will be discussed by the members of the Board or Commission, but no formal action will be taken on today's agenda items.

II. CALL TO ORDER

III. ROLL CALL

IV. WORKSHOP ITEMS

a. Community Agriculture Sponsorship Signage Program at Old Rucker Farm

Consideration and discussion of sponsor signage, including banners and plaques, at Old Rucker Farm.

b. Wacky World Next Gen Playground - Staff Update

A brief update from the Recreation, Parks & Cultural Services staff on the Wacky World Next Gen Playground project.

V. ITEMS FROM COMMISSION MEMBERS

a. Wacky World Next Gen - Committee Update

This item has been pulled from the agenda by the submitter.

VI. ADJOURNMENT



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Amanda Musilli

Meeting Date: July 26, 2023

AGENDA ITEM:

Community Agriculture Sponsorship Signage Program at Old Rucker Farm

Consideration and discussion of sponsor signage, including banners and plaques, at Old Rucker Farm.

STAFF RECOMMENDATION:

This workshop item is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

BUDGET & PROCUREMENT:

BUDGETED ITEM: YES

FISCAL IMPACT: YES

INCLUDED IN CURRENT FY CPTL BUDGET: NO

INCLUDED IN CURRENT FY OPRT. BUDGET: YES

Total Project Cost: A total of \$2,500.00 was earmarked in the FY2024 Alpharetta Recreation, Parks, and Cultural services budget for the design and production of signage for Old Rucker Farm.

APPROPRIATIONS:

<u>ACCOUNT TITLE/NUMBER</u>	<u>DOLLAR AMOUNT</u>
Community Agriculture – Printing 10061910 523400	\$2,500.00

EXTERNAL FUNDING SOURCES:

<u>ACCOUNT TITLE/NUMBER</u>	<u>DOLLAR AMOUNT</u>
	\$0.00

ITEM DESCRIPTION:

Staff would like to discuss allowing signage at Old Rucker Farm to acknowledge sponsors of the Community Agriculture Program. Below is staff's recommendations for signage size and duration at Old Rucker Farm.

BACKGROUND:

Old Rucker Park is an approximately 10-acre tract of land that was once a commercial nursery and is home to a variety of species of plants and trees. The rolling topography of the property is highlighted by a small stream that runs through the park. While a small section of the site has been developed into our operating educational farm, the Farm at Old Rucker Park, approximately 7.5 acres remain to be planned and developed into a passive recreational space.

The Community Agriculture Program has been supported by the community since it's inception, and numerous individuals, families and corporate groups have given time and donations to the program. The proposed signs would offer a form of recognition to the individuals, families and companies who have taken the time to help grow the new city program since 2018.

SPONSOR BENEFITS:

Signage to be located on fence, along Old Rucker Road

- Supporting/Sustaining Members (\$250-\$500 cash donations) – Small 3x5" sign with name added to the supporting/sustaining board (designed, approved and produced by COA)
- Up to \$1,000 in goods and services – Small 3x5" sign with company name and logo added to the supporting/sustaining member board (designed, approved and produced by COA)

- \$1,001 - \$2,500 – Medium sign, not to exceed 2' x 2' or 1' x 4' for a total of 4 sq ft. (designed by sponsor, approved and produced by COA)
- \$2,501 - \$5,000 – Large sign, not to exceed 3'x3' or 2' x 4.5' for a total of 9 sq ft. (designed by sponsor, approved and produced by COA)
- Over \$5,000 – XL sign, not to exceed 4'x4' or 2' x 8' for a total of 16 sq. ft. (designed by sponsor, approved and produced by COA)

Logo inclusion in monthly e-newsletter mailed to 900+ residents for all sponsors contributing over \$1,000 annually.

All signs must have year of donation included.

Supporting/Sustaining Member signage to be up indefinitely.

All other “sponsor” signs up for 12 months.

Signage to be made of a durable, weather tolerant material, which will hold up for the duration of time posted.

ALTERNATIVES:

There is one alternative to this recommendation:

1. Deny the option of posting signs on the Old Rucker Farm fence, and not offer recognition to the people and companies who have chosen to support the program in the future.

ATTACHMENTS:



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Kurt Kirby
Meeting Date: July 26, 2023

AGENDA ITEM:

Wacky World Next Gen Playground - Staff Update

A brief update from the Recreation, Parks & Cultural Services staff on the Wacky World Next Gen Playground project.

STAFF RECOMMENDATION:

This workshop item is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Staff will make a formal presentation of the new Wacky World (Wacky World Next Gen) layout. During this time, staff will field any questions that is related to the information presented.

Alternatives:

1. Information can be review prior to the meeting the recreation commission without the formal presentation. Staff can field questions from commission members during this workshop.
2. Presentation can be presentation during any upcoming workshops if the commission chooses to table the item.

ATTACHMENTS:

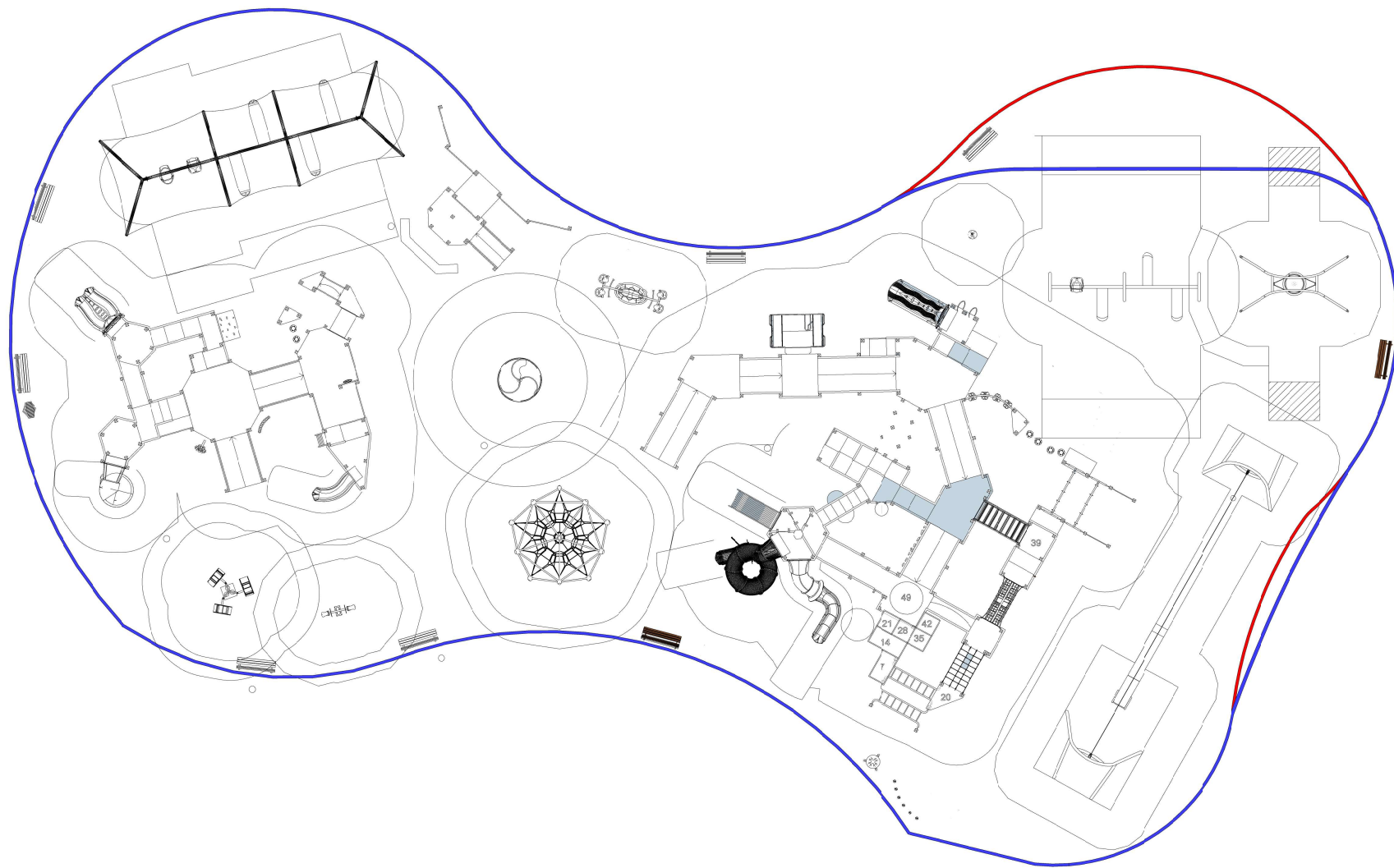
1. Exhibit A - 3D Renderings
2. Exhibit B - Revised Layout
3. Exhibit C - Proposed Budget



Wacky World Playground Rebuild
Alpharetta, GA



Wacky World Playground Rebuild
Alpharetta, GA



Budget Calculator as of 6.7.23																			
Item/Description											Due Date	Status	Comments						
Design Day										\$ 2,499.00	2 weeks after the visit	Paid							
Design Phase / Project Management										\$ 19,500.00	65% due upon receipt of plans, 35% due 10 weeks before build								
Pre-Construction Meeting										\$ 2,499.00	8-10 weeks before the build								
Pre-Construction Visit											2 weeks after the visit								
Travel fees, car rental, flights (estimated costs)											Upon receipt of invoice								
travel expense											Upon receipt of invoice								
Hotel (2 nights)—possibly donated (estimated costs)											Upon receipt of invoice		Find donor						
Playground Materials (see Materials List)											8-12 weeks before the build								
Local Items/Hardware/Building Supplies										\$ 7,000.00	verify lead times locally		Could be less if items are donated						
Structural Plastic Lumber (with freight)										\$ 255,972.11	12-16 weeks prior to build, Upon receipt of invoice								
Playground Equipment:																			
Factory Direct Equipment and freight (Order From Play by Design)										\$ 230,454.00	12-16 weeks prior to build, Upon receipt of invoice								
Shade Structures (incl installation)										\$ 154,640.00	12-16 weeks prior to build, Upon receipt of invoice		Option to source locally with current COA supplier and might lower cost						
Ground Cover Material:																			
PIP Rubber(Order through Play by Design)										\$ 450,000.00	10 weeks before build, Upon receipt of invoice		Estimate due to recent changes b/c of trees						
Supply and Installation of 4" Stone Base										\$ 84,700.00	11 weeks before build, Upon receipt of invoice								
Dumpster Service										\$ 6,210.00	12 weeks before build, Upon receipt of invoice		Sponsorship opp						
Concrete - bagged and poured (Order Locally)										\$ 3,000.00	verify lead times locally								
Build (4 PBD Consultants, 10 days of construction)																			
Construction Consultation (2- phase, 10-day build)										\$ 39,600.00	Final Day of Construction								
Travel fees, car rental, flights (estimated costs)										\$ 5,000.00	Upon receipt of invoice								
travel expense										\$ 2,400.00	Upon receipt of invoice								
4 Hotel rooms or an Air BNB (12 nights)—possibly donated (estimated costs)										\$	Upon receipt of invoice		Possible donation						
BUILD MATERIALS/EQUIPMENT ONLY										\$ 1,191,976.11									
PBD PROF. FEES										\$ 71,498.00									
MISC. ITEMS										\$ -									
TOTAL										\$ 1,263,474.11									
							Sourcewell Discount on Equip.												
							\$ 36,700.00												
							\$ 1,226,774.11												



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Jeremy Scott

Meeting Date: July 26, 2023

AGENDA ITEM:**Wacky World Next Gen - Committee Update**

This item has been pulled from the agenda by the submitter.

STAFF RECOMMENDATION:

This workshop item is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

This is a brief presentation from Commissioner Scott on behalf of the Wacky World Next Gen Fundraising Committee.

ATTACHMENTS:

None