



CULTURAL ARTS COMMISSION MEETING MARCH 28, 2023

ALPHARETTA CITY HALL
COMMUNITY ROOM
2 PARK PLAZA
6:00 PM

- I. **CALL TO ORDER**
- II. **ROLL CALL**
- III. **PLEDGE TO THE FLAG**
- IV. **APPROVAL OF MEETING MINUTES**
 - a. **Cultural Arts Commission Meeting Minutes from January 24, 2023**
Approve the Cultural Arts Commission meeting minutes, as written, from January 24, 2023, at 6:00 p.m.
 - b. **Cultural Arts Commission Special Called Workshop Minutes from February 28, 2023**
Approve the Cultural Arts Commission special called workshop minutes, as written, from February 28, 2023, at 6:00 p.m.
- V. **OLD BUSINESS**
- VI. **NEW BUSINESS**
 - a. **Lakeview Public Art Application – Mural “Strolling Gaze” by Thomas Turner**
Consideration and approval of the proposed mural and colors designed by artist Thomas Turner and submitted by the TPA Group for the Lakeview Central Green Wall.
- VII. **STAFF PRESENTATIONS & WORKSHOP DISCUSSION**
 - a. **Cultural Arts Master Plan FY2024**
Continued discussion on the proposed Cultural Arts Master Plan currently under review for funding for fiscal year 2024.
 - b. **Community Theater Space**
Discussion and consideration of possible spaces for a City of Alpharetta community theater.
- VIII. **ITEMS FROM COMMISSION MEMBERS**
- IX. **PUBLIC COMMENT**
- X. **ADJOURNMENT**



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By:

Meeting Date: March 28, 2023

AGENDA ITEM:

Cultural Arts Commission Meeting Minutes from January 24, 2023

Approve the Cultural Arts Commission meeting minutes, as written, from January 24, 2023, at 6:00 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Cultural Arts Commission meeting minutes from January 24, 2023, at 6:00 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Amber O'Dwyer, attended, recorded, and prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission meeting on January 24, 2023, at 6:00 p.m.

Cultural Arts Commission Members Present

- Dianna Smeal
- Gene Andrews
- Melody Cookson
- Shital Foster
- Sumita Patel
- Michael Barsky
- Sabine Genet

ATTACHMENTS:

1. CAC Meeting Minutes 01-24-23 (Unofficial)



CULTURAL ARTS COMMISSION MEETING

UNOFFICIAL MINUTES

JANUARY 24, 2023

ALPHARETTA CITY HALL

COUNCIL CHAMBERS | 2 PARK PLAZA | 6:00 PM

This summary is provided as a convenience and service to the public, media, and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. Public comments are noted as heard by the Cultural Arts Commission, but not quoted or paraphrased. This document includes limited presentation by the Cultural Arts Commission and invited speakers in summary form.

I. CALL TO ORDER

- ❖ Chairwoman Smeal called the meeting to order at 6:02 p.m.

II. ROLL CALL

- **Cultural Arts Commission Members Present**
 - Chairwoman Dianna Smeal
 - Vice Chair Gene Andrews
 - Commissioner Melody Cookson
 - Commissioner Shital Foster
 - Commissioner Sumita Patel
 - Commissioner Michael Barsky
 - Commissioner Sabine Genet
- **Cultural Arts Commission Members Absent**
 - Alternate Commissioner Francesca Connolly
 - Alternate Commissioner Alicia Burr
- **Staff**
 - Morgan Rodgers, Director of Recreation, Parks, & Cultural Services
 - Kim Zane Manning, Cultural Services Manager, Recreation, Parks & Cultural Services
 - Amber O'Dwyer, Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. PLEDGE OF ALLEGIANCE

IV. APPROVAL OF MEETING MINUTES

- a. Cultural Arts Commission Meeting Minutes from November 29, 2022

- ❖ Chairwoman Smeal called for a motion to approve the minutes.
 - Commissioner Genet offered a motion to approve the minutes from the 11.29.22 meeting.
 - Commissioner Cookson seconded the motion.
- ❖ The motion was approved unanimously (7-0).

V. OLD BUSINESS

a. Empire Communities – Pinecone Public Art Application

- Peter Ewing, Empire Communities came forward to present the item.
- In homage to the name of the community, the developer choice to move forward with a pinecone enrichment features accompanying a wall.
- Solution to safety of the pinecones that the CAC Commission has would be:
 - Increasing the gauge of the metal.
 - Rounding the edges of the pinecones.
 - A safety sign requesting no one climb on the pinecones.
- ❖ Chairwoman Smeal called for a motion to approve the minutes.
 - Commissioner Barsky approve the Eco District signage and enrichment design submitted by Empire Communities to be installed at the Pinecone Community development with the inclusion of the minor modifications as recommended by the Public Art Committee and the Cultural Arts Commission.
 - Commissioner Andrews seconded the motion.
- ❖ The motion was approved unanimously (7-0).

VI. NEW BUSINESS

a. Election of a Chair and Vice-Chair

- a. Chairwoman Smeal wished to note the efforts of Melody Cookson and Michael Barsky over the last year in regards to the Performance Permits.
 - ❖ Commissioner Cookson was elected as Chairman for 2023.
 - ❖ Commissioner Barsky was elected as Vice Chairman for 2023.
 - ❖ The motions were approved unanimously (7-0).

b. TPA Group – Lakeview Park “Cube” Public Art Sculpture Application Approval

- Bennett Snyder with TPA Group came forward to present the item.
- Kim Manning also came to give a brief summary of the applicants two submittals.
- 6 art installations are planned for Lakeview Park.
- Installs include entry walls, industrial style sculptures, the fox/deer, and the green wall for the greenspace.
- The site is getting to the place where it is safe to install the art.

- The current sculpture has been reconsidered to be placed at the corner of Haynes Bridge Road at the development.
- The sculpture is very similar to the round-a-bout sculpture.
- The cube would sit encircled by a limestone seat wall.
- There is an existing sidewalk and the developer will be adding an additional sidewalk.
- The cube changes shape as you walk or drive by the sculpture.
- The cube is to resemble steel high beams as you see at Avalon.
- The sculpture would also be lit at night and incorporate an LED light changing feature to change color for the holidays.
- The seat wall is 2 feet tall, and the sculpture itself is 20 feet tall, 20 feet wide.
- The cube is to be mounted to appear as “floating” above the seat wall.
- The cube finish is similar to other sculptures already approved – a powder coated paint.

Q. Commissioner Genet inquired about the concern of people wanting to climb on the structure.

A. Snyder stated the same question was posed for Alphaloop sculptures. Aside from a sign requesting people not climb on the structure, there isn't a deterrent.

Q. Commissioner Foster asked if railing could be installed to serve as a deterrent.

A. Snyder stated this could be considered.

Q. Commissioner Genet asked if the developer could scrutinize the sculpture and identify solutions to avoid injury.

Q. Commissioner Foster asked if there was damage due to someone climbing the feature if the developer would be responsible for repair.

A. Snyder – Yes.

- ❖ Commissioner Foster offered a motion to approve the cube public art structure design submitted by the TPA Group to be installed at 2101 Lakeview Parkway along the corner of Haynes Bridge Road as recommended by the Public Art Committee.

- Commissioner Cookson seconded the motion.

- ❖ The motion was approved unanimously (7-0).

c. TPA Group – Lakeview Park Mural Artist Application Approval

- Bennett Snyder with TPA Group came forward to present the item.
- On the site plan, #5 is a central green space that will be surrounded by residential and retail to house performances.
- At the space is a concrete wall that creates a great space for a mural.
- Developer considered a few options for how to realize a mural.
- Settled on Thomas Turner for a mural artist. Liked him because the area has many industrial features and the artist brings in color, is nature-focused, and brings a different element to the space.

- Artist did the Hawk at Atlanta Station.
- Developer has met with the artist to begin conceptualizing a mural design.
- The mural would long and linear.
- Once artist and design concept is approved, the mural would come back before the CAC for approval.

Q. Commissioner Patel is the space level with the roadway or elevated.

A. Synder stated the green is actually raised and the concrete is what elevates the space and focuses internal to the development. The wall would also have uplighting to enhance the mural.

Chairwoman Smeal stated the art has a 3D effect that pulls you in.

Q. Commissioner Cookson asked if, once the design is confirmed, a maintenance plan would be included.

A. Synder – yes, a maintenance plan would be incorporated and brought back to the CAC for review.

Q. Commissioner Barsky – Continuous lighting – what does this mean?

A. Snyder – it encompasses the entire wall.

Manning: The site is also located in the Eco-District, hence the nature theme. The mural would be installed before residents settle.

Q. Commissioner Genet asked if there was any thought to rotational murals.

A. Synder – considered a vinyl wrap to be switched out but opted to do hand painting for a better effect. Life span of 5 years.

Q. Commissioner Foster asked if the artist was contracted for a cost.

A. Synder – Yes.

❖ Commissioner Patel offered a motion to approve the artist submitted by the TPA Group for the mural to be installed at the 2101 Lakeview Parkway central green as recommended by the Public Art Committee.

○ Commissioner Genet seconded the motion.

❖ The motion was approved unanimously (7-0).

VII. STAFF PRESENTATIONS & WORKSHOP DISCUSSION

a. DIVISION

Cultural Arts Division Monthly Report – January 2023

- Kim Zane Manning, Cultural Services Manager of the Recreation, Parks, and Cultural Services Department came forward to present the item.

Mid-Year Initiatives:

- In 2018 the Department had a master plan that was finalized but Cul Services plan was in it's infancy.

- In 2020 a plan was crafted but the pandemic prevented the ability to move forward.
- Currently, there is a proposal from the same consultant who completed the RPCS Master Plan. Hope to receive funding in mid-year request to proceed with consultant.
- Stories Project – Proposing Bailey Johnson Community Documentary.
 - Similar to Farmhouse documentary.
 - Can send CAC the teaser for the upcoming documentary.
- Baby Grand Piano
 - Time to replace.
 - Sadly, a lady passed away and the family would like to donate her baby grand piano. The piano passed quality assessment.
 - Current baby grand piano will be converted to an art sculpture by a local artist to be placed within the Arts Center.
 - Commissioner Genet stated she was thrilled the art was thriving.
 - Commissioner Foster stated she really enjoyed the artist selected and mentioned how excited he was to be creating the art.
- Manning passed out the Spring 2023 Guide for Arts & Culture.
 - A new approach to adaptive art will be piloted – Art Pal.
 - Special Needs student can take any art class with the help of a trained Art Pal (training facilitated through Lionheart).
- New show “Down Home on the Farm”
 - Borrowing historical farm equipment from the historical society to be mingled with the paintings displayed for the exhibit.
- Meet Vera Stark will be at the black box theater by ACT 1.
- In celebration of Black History Month, the division is doing a 3-tiered event called “Harlem Renaissance”.
 - Unveiling of the repurposed grand piano art sculpture.
 - Gallery exhibit
 - Interpretive story time to talk about African American Community intertwining music, poetry, etc.
- Symphonic Tapas
- Love, Sex & the IRS – City Center Players having a show for two weekends at the Arts Center.

b. DIRECTOR

2022 Recreation, Parks & Cultural Services Department Year in Review

- Morgan Rodgers, Director of the Recreation, Parks, and Cultural Services Department came forward to present the item.
- Morgan took a moment to brag on Kim Manning and how our staff is remarkable in meeting the needs of special demographics, such as the special needs community, and major developments coming before the CAC for approval of art-related sculptures.
- Tonight, Rodgers wished to provide top highlights of 2022. These were submittals from the division managers who each submitted the top 5 highlights of 2022. More than 22% are arts and culture that rose to the top as worthy of mentioning.
- Wills Park Maintenance Facility
 - i. Park Services staff has been working out of the equestrian barn and now finally have a proper space.
- Outdoor Studio Movie Grill Mural
- Wayfinding signage was installed in several parks to help guide park visitors to important access points, amenities, etc. This includes along the Greenway.
- Bocci Ball Courts installed as a boy scout project that ended up being hugely successful.
- UHP used as an event facility by several groups. This brings relevance to an underutilized facility. 2023 is looking great for the space as HBD will be doing additional concerts at the space.
- PW is helping complete a stream bank restoration project with the aid of funding from Rotary.
- A new basketball court was installed at ACC. This is essential because moisture from the court was preventing basketballs from bouncing properly.
- Medley, the newest round of outdoor art was installed.
- The art crosswalk at the Art's Center is really cool and hope in 2023 to do more.
- Equestrian Arena 1 was officially opened. Absolutely flat and will not puddle. Made room to develop by tearing down the old maintenance barn (hence above).
- New audio equipment was installed at the equestrian center.
- AlphaLoop groundbreaking was held for sections of OMP, under Westside, to Northwinds. Will include a sky bridge that will be 40 feet above the ground.
- Registration at all day / half day camps were up over 20%.
- Daily pool admissions were also up!
- 130 monthly free health and wellness classes due to a grant from Northside Hospital.
- 92% of all cul camps were held; 79% of classes were held. Did not have to be cancel due to lack of registration.
- Many Art Center facility rentals and exhibits were held to bring awareness to the center and to promote classes and programs offered at the center.
- Painted restrooms at various parks. Makes the parks feel clean.
- Removed several dangerous or dead trees on park land.
- Entrance signs were installed at two centers.
- North Park field 2 turf was installed.

- ACC roof was repaired.
- Park Memorial program was piloted and proved successful.
- Webb Bridge tennis courts were converted to pickleball courts.
- Com Ag Plan was approved by Council.
- Music Match Shows and Exhibits.

Q. Commissioner Foster asked for a copy of the report.

A. Rodgers stated certainly will first thing in the morning.

Q. Commissioner Genet asked if the maintenance barn was a blank canvas for potential artwork.

A. Rodgers stated it was intended to blend in and not be “seen” by the public. Not the best place for a mural.

Q. Barsky asked if a workshop could be added to the list of meetings to discuss 2023 initiatives.

VIII. CULTURAL ARTS COMMISSIONERS REPORTS

- There were no commissioner reports.

IX. PUBLIC COMMENT

- Thomas Norfolk, Park Glen subdivision resident of Alpharetta came forward. Mentioned he was part of the ArtsAlpharetta. Asked for large fans to be installed at UHP.
- Rodgers responded that Bond funds have been set aside for the UHP upgrades to include two big fans and electrical upgrades. He mentioned that Mr. Norfolk would also notice restrooms are being upgraded. Timeline of UHP improvements are actively being worked on. Already started renovations to the restrooms and concessions green room. Currently have to seek approval from City Council for the electrical upgrades. Should be completed come May.
- Park design is currently in process with Dix-Hite. Renditions are being made and once staff has approved the design, staff will go before Council for approval.

Q. Genet – An opportunity for public input and when?

A. Rodgers – Yes, in April. Online and via social media. No in-person public meetings.

- Vice Chairman Andrews mentioned Fulton County Day at the Capitol on February 16, at 2pm.

X. ADJOURNMENT

- ❖ Chairwoman Smeal asked for a motion to adjourn the meeting.
- ❖ Commissioner Foster offered a motion to adjourn.
- ❖ Commissioner Cookson seconded the motion.
- ❖ The motion was approved unanimously (7-0).
- ❖ With there being no further business to consider or discuss, Chairwoman Smeal adjourned the meeting at 7:09 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Amber O'Dwyer". The signature is fluid and cursive, with the first name "Amber" written in a smaller, more compact script, and the last name "O'Dwyer" written in a larger, more expansive script.

Amber O'Dwyer

Administrative Office Coordinator

Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Amber O'Dwyer

Meeting Date: March 28, 2023

AGENDA ITEM:

Cultural Arts Commission Special Called Workshop Minutes from February 28, 2023

Approve the Cultural Arts Commission special called workshop minutes, as written, from February 28, 2023, at 6:00 p.m.

STAFF RECOMMENDATION:

Approve the Cultural Arts Commission special called workshop minutes, as written, from February 28, 2023, at 6:00 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Amber O'Dwyer, attended, recorded, and prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission special called workshop on February 28, 2023, at 6:00 p.m.

Commissioners in Attendance:

- Diana Smeal
- Melody Cookson
- Shital Foster
- Michael Barsky
- Sabine Genet
- Francesca Connolly – Alternate
- Alicia Burr – Alternate

Commissioners Absent:

- Gene Andrews
- Sumita Patel

ATTACHMENTS:

1. CAC Special Called Workshop Minutes 02.28.23 (Unofficial)



CULTURAL ARTS COMMISSION
SPECIAL CALLED WORKSHOP
UNOFFICIAL MINUTES

FEBRUARY 28, 2023

COUNCIL CHAMBERS CONFERENCE ROOM 121
2 PARK PLAZA
6:00 PM

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I. CALL TO ORDER

- ❖ Chairwoman Cookson called the meeting to order at 6:00 p.m.

II. ROLL CALL

- Cultural Arts Commission Members - Present
 - Melody Cookson (Chair)
 - Michael Barsky (Vice Chair)
 - Sabine Genet
 - Diana Smeal
 - Shital Foster
 - Alicia Burr (Alternate)
 - Francesca Connolly (Alternate)
- Cultural Arts Commission Members - Absent
 - Gene Andrews
 - Sumita Patel
- Staff
 - Kim Manning – Cultural Services Manager, Recreation, Parks & Cultural Services
 - Amber O'Dwyer – Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. WORKSHOP ITEMS

- a. Chairwoman Cookson Review Roberts Rules Sheet
 - Chairwoman Cookson presented the item.

- Everyone should have received the simplified Robert's Rules sheet in the agenda packet.
- Chairwoman Cookson would like to run a "tighter ship" because the commission is being recorded and streamed live.
- Chairwoman Cookson stressed the important of the following Robert's Rules:
 - The need to be precise with motions.
 - Recognition by the chair prior to speaking.
 - Use of the microphone when speaking.
 - Remembering that items are considered one item at a time (focus on the motion at hand).
 - Official meetings are reserved for approval of actions and not in-depth discussion.
- Chairwoman Cookson recapped the proper procedures for motions.
 - A motion must be seconded before it can be considered.
 - Discussion should begin with the commissioner who made the motion.
 - Debate is closed when discussion has ended.
 - The chair will restate the motion again and call for a vote (via hands raised).
 - The chair then announces the result.
- Chairwoman Cookson recapped the proper procedures for making amendments to motions which includes three options:
 - A motion to "strike" an item from the proposed motion.
 - A motion to "insert" an item into the proposed motion.
 - A motion that includes both the "striking" of an item from and "insertion" of an into the proposed motion.
- Commissioners reiterated and agreed that deferring an item was an appropriate action should additional information be needed from the presenter, or the vote of approval would be too loosely defined.
- Kim Manning requested commissioners please work with staff in advance of meetings should questions require additional research or information as opposed to posing questions during the meeting.

b. Commissioner's Goals & Focus for 2023

- Chairwoman Cookson presented the item.
- Several commissioners voiced a desire to dive deeper and discuss what they envisioned for their roles as a Cultural Arts Commissioner.
- Several of the following questions were posed:

- What could we be?
- What could we do?
- What could we take to the businesses or local art organizations?
- Chairwoman Cookson asked commissioners to begin brainstorming ideas which could be discussed at the next Cultural Arts Commission workshop.
 - Kim Manning mentioned the Performance Permits Initiative is a good example of what commissioners wanted to see implemented.
 - Commissioner Genet requested an update email regarding the Performance Permits Initiative that could be used to notify the public.

Q. Alternate Burr asked what the four locations were decided upon for Performance Permits.

A. Manning stated they are locations near Nest Café, La Casa, the oak tree (where the food truck event is hosted), and Hamilton Hotel.

- Vice Chair Barsky stated he'd like to see two things:
 - A night market.
 - Alternate Burr and Commissioner Genet suggested the inclusion of artists or perhaps themed nights featuring different genres of artists be considered (one night could feature jewelry, another a different craft).
 - Commissioner Smeal suggested a different organization should facilitate the night market and posed the question of how that could be initiated.
- Q. Chairwoman Cookson asked if a night market event could be seen as a threat to local vendors.
- A. Several stated that vendors might appreciate the increased flow of traffic or may be closed for the day before the market were to begin.

- Murals.
 - Blank exterior walls of store owners could be used as canvases for local artists to craft murals.
 - Business owners would pay for and maintain the murals.
 - Once enough murals were established, mural tours could be promoted.
 - Kim Manning suggested it might be wise to have a pre-approved list of artists or a "package kit" for developers as most do not naturally think "artistically" nor have the bandwidth to actively seek out murals as part of their plans.

- Staff mentioned that when considering ideas to remember the effect such ideas may have on other departments such that a night market might include Public Safety for road closures and murals might require review and consideration by Community Development.
- Kim Manning recommended that first, the commission should consider how the idea would logistically be accomplished. To make sure that it *can* be done and supported across all involved departments. Only then could engaging the community via a public input survey to see which ideas are most supported take place.
- Additionally, Kim Manning mentioned that as the city could not produce the events, the commission would need to navigate how event ideas could be executed via other organizations or businesses.
- Commissioner Smeal stated perhaps a similar approach as to the advocacy to City Council for performance permits initiative or the seeking grants for the outdoor sculpture exhibit could be applied for future initiatives.

Q. Alternate Burr wondered if concerts in the parks had been considered.

Q. Commissioner Genet asked how the commission could engage the community to seek their feedback on possible new initiatives?

A. Staff recommended a public input survey but only after logistics for such initiatives were thoroughly explored and discussed with impacted city departments.

Q. Commission Foster asked if the Cultural Arts Commission had a vision statement to explain what the purpose behind the commission.

A. Kim Manning stated the details were outlined in the ordinance that established the commission and she would be happy to send a copy to the commission.

c. Preparing for Cultural Arts Master Plan

- Kim Manning, Cultural Services Manager for the Recreation, Parks, and Cultural Services Department presented the item.
- Kim Manning stated a consultant sent a proposal for the development of a master plan for the Cultural Services Division (and the entire department).
- The master plan would:
 - Streamline and definitively define the terminology surrounding “arts” and “culture” that is currently loosely defined.
 - Engage stakeholders and seek community feedback.

- Would include an analysis, report, and assessment of the current programs offered and evaluate the need behind initiatives such as introducing night-time activities or adding programs to increase engagement of varying age groups.
- Kim Manning stated the master plan relied on every commissioner being involved and asked the commission to consider assigning each commissioner a specific genre of arts and culture (music, art, etc.) upon which to focus.
 - Chairwoman Cookson stated the idea of dividing and conquering would be a great approach.
- Commissioners stated defining what is a “sign” and what is “art” would be helpful!
- Kim Manning referenced a master plan drafted for Surprise City affirming it was a comparable city to Alpharetta.

Q. Commissioner Smeal asked where staff was in the process of approval and establishment of the master plan.

- A. Kim Manning stated staff has asked for approval to proceed with the consultant in the FY24 budget as a capital initiative.
- Commissioner Smeal suggested that commissioners meet with City Council members to advocate for the master plan in advance of the upcoming budget meetings.

Q. Vice Chair Barsky asked for clarification as to the purpose of a master plan.

- A. Staff responded that a master plan is a customized outline developed through comprehensive studies and research of the City of Alpharetta’s demographic and culture that identifies the most successful path forward for the Cultural Services Division’s programs, events, and activities.

Q. Commissioner Foster asked why the plan was pulled from mid-year approval.

- A. Kim Manning stated that when staff was asked if it was an emergency and desperately needed the funding, the department could not make the argument, so the item was pulled.

❖ *Commissioner Alternate Burr stated that due to a prior engagement, she needed to be excused and left the meeting at 7:07pm.*

Q. Vice Chair Barsky and Commissioners Genet and Foster inquired as to the budgetary process and how funding is promoted.

- A. Staff gave a brief overview as the difference between operating and capital initiatives and that capital initiatives are usually more readily seen as they stand separately from the details of operating initiatives which ranges from personnel to supplies.

Additionally, Kim Manning stated that grants usually require formal approval by City Council meetings but is an alternative way to seek funding. This was how she sought funding for the Music Match Program.

- Commissioners continued to suggest ways to engage with council members to advocate for approval of the master plan consultant in the FY24 budget.
- Commissioners continued to suggest ways to engage art leader organizations and/or residents to advocate for approval of the master plan consultant in the FY24 budget.
- Chairwoman Cookson established two calls to action:
 1. The Chairwoman would provide work to provide an initial draft for some numbers to get to commissioners prior to meeting with their respective council members.
 2. The Commissioners would then need to meet with council and advocate!!!

IV. CULTURAL ARTS COMMISSIONER REPORTS

- There were no commissioner reports.

V. ADJOURNMENT

- ❖ Chairwoman Cookson called for a motion to adjourn the meeting.
 - Commissioner Smeal made a motion to adjourn the meeting.
 - Commissioner Barsky seconded the motion.
- ❖ With there being no further business to consider or discuss, Chairwoman Cookson adjourned the meeting at 7:31 p.m.

Respectfully submitted,



Amber O'Dwyer
Administrative Office Coordinator
Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Bennett Snyder, TPA Group

Meeting Date: March 28, 2023

AGENDA ITEM:

Lakeview Public Art Application – Mural “Strolling Gaze” by Thomas Turner

Consideration and approval of the proposed mural and colors designed by artist Thomas Turner and submitted by the TPA Group for the Lakeview Central Green Wall.

STAFF RECOMMENDATION:

Approve, as presented by the TPA Group, the proposed mural and colors designed by artist Thomas Turner for the Lakeview Central Green Wall.

BUDGET & PROCUREMENT:

BUDGETED ITEM: NO

FISCAL IMPACT: NO

INCLUDED IN CURRENT FY CPTL BUDGET: NO

INCLUDED IN CURRENT FY OPRT. BUDGET: NO

TOTAL PROJECT COST: None. The costs associated with the public art/mural are the responsibility of the TPA Group.

APPROPRIATIONS:

<u>ACCOUNT TITLE/NUMBER</u>	<u>DOLLAR AMOUNT</u>
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EXTERNAL FUNDING SOURCES:

<u>ACCOUNT TITLE/NUMBER</u>	<u>DOLLAR AMOUNT</u>
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ITEM DESCRIPTION:

BACKGROUND:

Artist Thomas Turner' work was presented by Bennett Snyder of the TPA Group to the Cultural Arts Commission for style approval in January 2023. They were to return and present the actual rendering and colors for the Lakeview Central Green Wall.

Bennett Snyder of TPA Group is returning today to present the final design for the wall for approval so they can begin painting the mural in April 2023.

RECOMMENDATION EXPLANATION:

Approval, as presented in the mural attached hereto as the "Central Green Mural - TPA-FinalDesign-Deck.pdf", designed by artist Thomas Turner for the Lakeview Central Green Wall.

ALTERNATIVE(S):

The artist was approved by the Cultural Arts Commission Meeting, so there is one alternative to this recommendation:

1. Deny the proposed mural design and colors and request the artist craft a new concept and/or color scheme.

ALTERNATIVES:

None.

ATTACHMENTS:

1. Lakeview Central Green Mural - Public Art Application
2. Lakeview Central Green Mural - Public Art Review
3. Lakeview Central Green Mural - Visuals



2021 Public Art Application

Applicant Name: LWV TPA GA 400, LLC

**Application Contact plans and/or funds the proposed public art.*

Contact Role (Choose One): ☒ Developer ☐ Artist ☐ Community Group ☐ Other

Phone Number: 205-306-5924 Email: bsnyder@tpa-grp.com

Public Art (Choose One): ☒ Mural ☐ Sculpture ☐ Memorial ☐ Community Art
☐ Integrated Architectural ☐ Landscape Architectural Work

Images (3) Three Enclosed: ☒ YES ☐ NO **Applicant must submit three (3) images with different vantage points for proposed public art piece. One (1) image of the (3) must reference the scale/size of the piece (Example- have a person in the photo with the art work). Artist renderings are acceptable.*

Artist Name: Thomas Turner

Artist Contact (Website/ Email/Phone/Resume): www.thomasturnerart.com

Maintenance Plan Enclosed: ☐ YES ☒ NO Finished mural will receive protective clear coating for UV, sun, and weather damage

**Maintenance plan for the proposed public art is required with application. Plan must include a description of all materials; how the piece was created; paint colors specifications; and so on as it applies to the piece.*

Proposed Public Art Location Address: 2101 Lakeview Parkway, Alpharetta, GA 30009

Location Photos Enclosed: ☒ YES ☐ NO

**Photos of proposed public art location is required with application. Location photos must show the surrounding area and different vantage points. List in a separate word document any businesses, residents, etc. that might view the proposed public art on a daily basis.*

Describe the surroundings and how it fits the proposed location: Mural piece at Central Green area.

Piece inspired by nature (see Thomas Turner portfolio) and is a retreat from future/industrial pieces throughout balance of development.

Owner of Property: LWV TPA GA 400, LLC

**Attach a Letter of Permission from the Property Owner to Install the Public Art Piece and length of agreement.*

Name of Conclusive Owner of Proposed Public Art: LWV TPA GA 400, LLC

**Final owner and responsible party for long term maintenance of the piece.*

Phone Number: 205-306-5924 Email: bsnyder@tpa-grp.com

Applicant Signature: Bennett Snyder Date: 3.3.23

**I hereby certify that the above and attachments are true and correct to the best of my knowledge.*

Email application and following as separate attachments to Kim Zane, Cultural Services Manager kzane@alpharetta.ga.us.

☐ Public Art Application (Page 1 Completed)

☐ (3) Images of Proposed Public Art

☐ Maintenance Plan

☐ Location Photos of Proposed Public Art

☐ Letter of Permission from Property Owner to Install Public Art Piece

**All above requirements must be completed for a Public Art Committee Review to be scheduled.*



PAGE (2) STAFF TO COMPLETE

Public Art Review Committee Criteria & Discussion:

**Below is for Public Art Committee only and will be completed during your proposed public art review. Please read through and be prepared to discuss during the review.*

	YES	NO
1. Public Art is handmade and original; not a reproduction	_____	_____
2. Overall quality & construction of the piece is of high standards	_____	_____
3. Strength and power of public art piece is good to above average	_____	_____
4. Public Art will add to the overall location	_____	_____
5. Any concerns about messaging that could be misinterpreted	_____	_____
6. Scale of the piece fits the location	_____	_____
7. Piece meets consensus of community standards	_____	_____

Additional Comments: _____

Public Art Review Committee Recommendations:

_____ **Approved as Proposed**

**Route to Alpharetta Cultural Arts Commission for final approval. Meetings occur on the fourth Wednesdays of the month so please plan appropriately.*

_____ **Approved with Minor Modifications / No Further Review Required**

**Applicant & Review Committee agree to modifications. Route to Cultural Arts Commission for final approval.*

_____ **Approved with Modifications / Further Review Committee Discussion Required**

**Applicant works on modifications. A second Public Art Committee review will be scheduled when modifications are submitted to Cultural Services Manager.*

_____ **Declined / Request for New Proposal / Further Discussion Optional**

**Applicant revises approach with Public Art Review Committee recommendations and resubmits application with a new proposed public art piece.*

Alpharetta Cultural Arts Commission Final Monthly Review:

Added to Agenda: _____ Commission Review Date: _____

**Final reviews takes place on the fourth Wednesdays of the month with agendas on the third Wednesday, so please plan appropriately. Once approved, activation of public art piece may begin.*



Public Art Review 03_13_23

Review Committee: Arts Alpharetta Nancy Murphy, Shelton Cochran, and Tomas Nolf

Applicant In Attendance: Bennett Snyder, TPA Group bsnyder@tpa-grp.com

Public Art Piece: Application approve sketch from Thomas Turner, Artist, to paint the mural at Lakeview Park (2101 Lakeview Parkway, Alpharetta, GA 30009).

Comments, & Discussion:

- 1- Applicant along with Artist presented a sketch and requested approval for content & described colors for the artwork. They want to begin painting in April.
- 2- Artist will provide full color version sketch for Cultural Arts Commission to review.
- 3- Review Committee & Artist Discussions & Comments
 - a. Like the turtle with moss and timber.
 - b. How would the fish look if pushing out and imagination part and made of nature. Like the turtle on right with vines, moss, leafy and so on.
 - c. Middle focus of mural will be a moon or sunset colors. This is like a portal.
 - d. Trees will have shading of dark and light.
 - e. Committee loves the proposed mural.
 - f. Turn fish on right out towards front.
 - g. Show a person next to mural to show scale of the artwork.
 - h. Mural is facing northwest.

Public Art Review Committee Recommendation: Committee approves the mural and recommends for the applicant to move forward with the proposed sketch and to add the actual paint colors along with a person to scale the size of the wall / mural. Applicant will be required to present this full design to the Cultural Arts Commission before moving forward with painting the mural.

Building setback 25' from property line along Lakeview and Morrison as part of tree preservation

New office tower built on existing surface parking area - 6 stories +/- 150,000 sf

New parking deck building on existing surface parking lot - new deck to serve existing and new office buildings (+/- 55' height)

Parking deck structures built into slope taking advantage of existing topography to allow only one level of deck to be visible from Lakeview Parkway - architectural treatment and screening of decks where visible from street

Existing office building - 6 stories with 154,400 sf

12' wide Alpha Loop path connecting through development along lake frontage



Building Complete

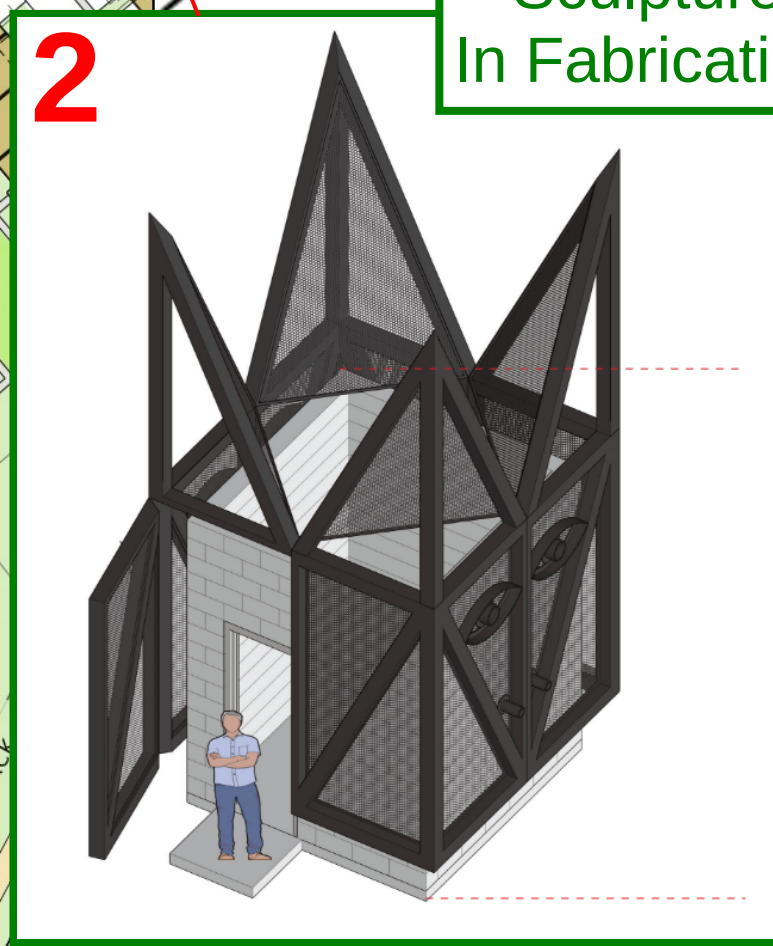
Southern portion of lake side trail to be widened to 12' allowing for continuation of Alpha Loop path



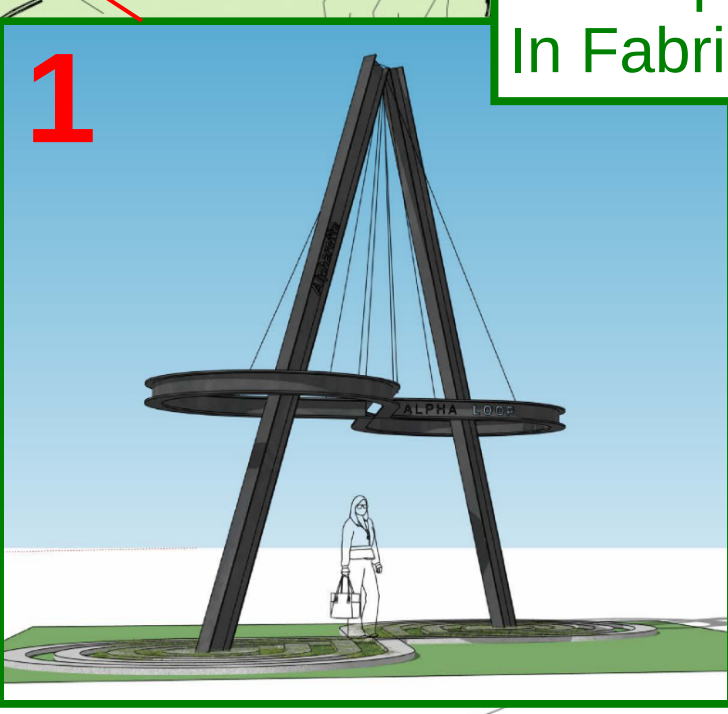
Entry Wall Complete

Entry Wall Under Construction

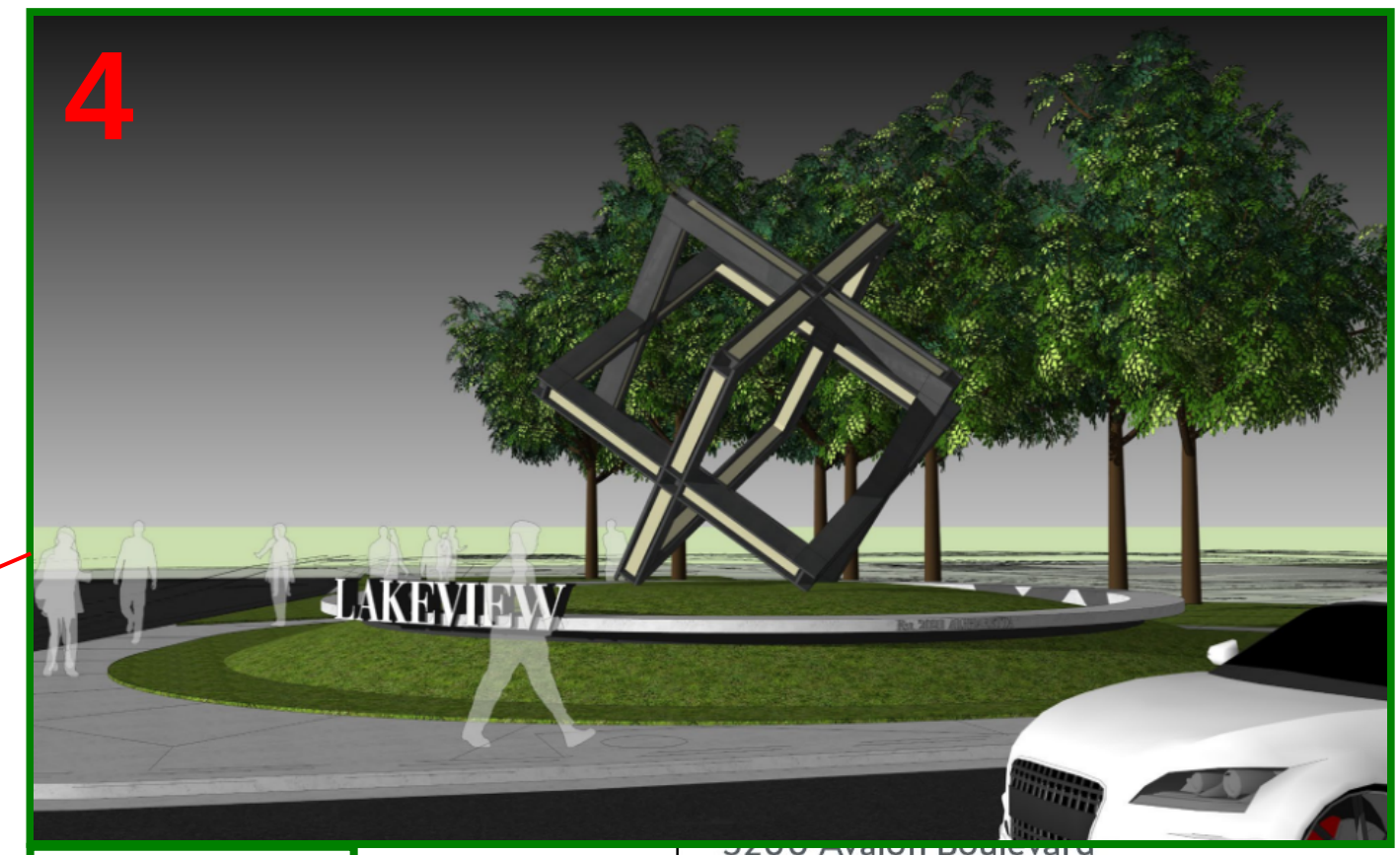
New - For Approval
70' Mural Wall



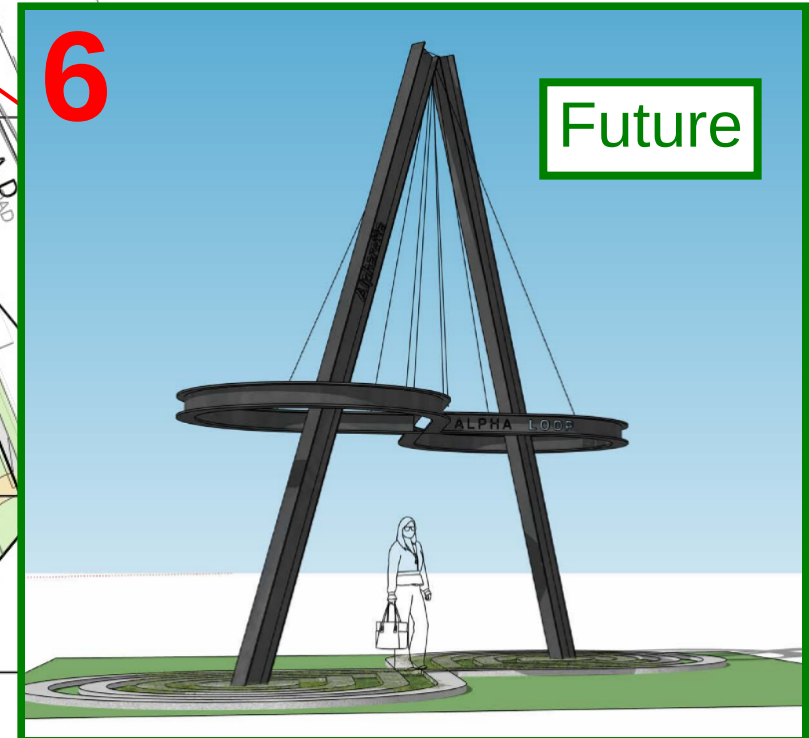
Sculpture In Fabrication



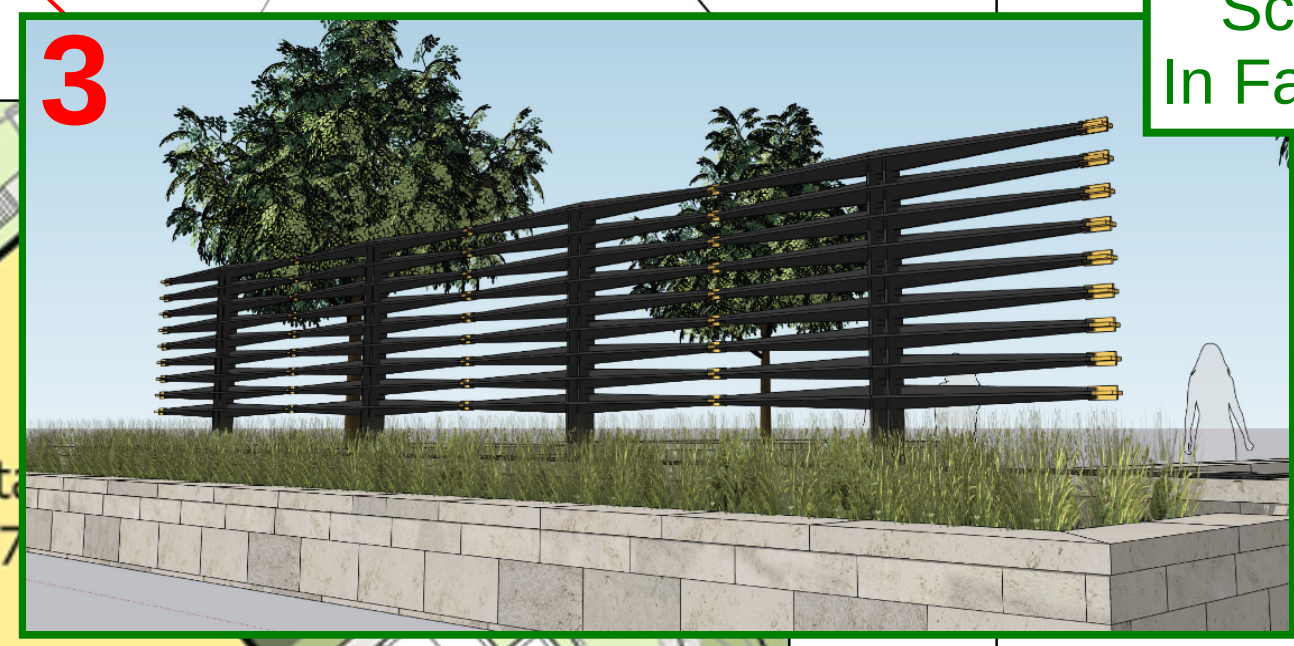
Sculpture In Fabrication



Approved

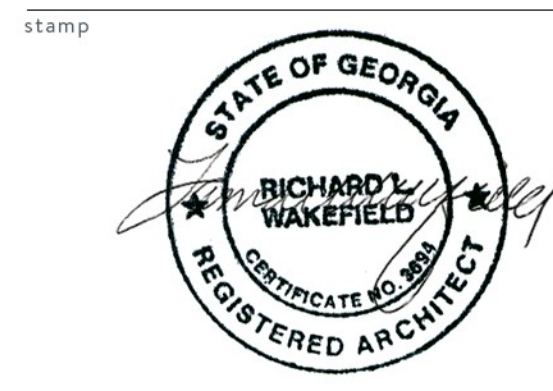


Future



Sculpture In Fabrication

5200 AVON BOULEVARD
ALPHARETTA, GA 30009
P | 770.209.9393
F | 770.209.7050
WWW.NELSONWW.COM



**LAKEVIEW PARK
MASTER PLAN**
LWV TPA GA 400, LLC
Crawford Arnold
1776 Peachtree Street NW
Atlanta, GA
P | 770.436.3400

06 DECEMBER 2019 - SUBMITTED FOR ZONING
20 AUGUST 2020 - SUBMITTED FOR REVIEW
27 JUNE 2021 - UPDATED
11 AUGUST 2022 - TENANT TEST FIT

revisions

date 06 DECEMBER 2019 job number 1508064.00

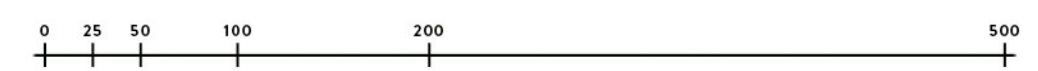
drawing title
CONCEPTUAL SITE PLAN

drawing number
SP-23

SUBMITTED FOR REVIEW

GEORGIA 400 (US 19)
VARIABLE R.O.W.

RETAIL AREA ENLARGEMENT (1"=40')







“STROLL GAZING”

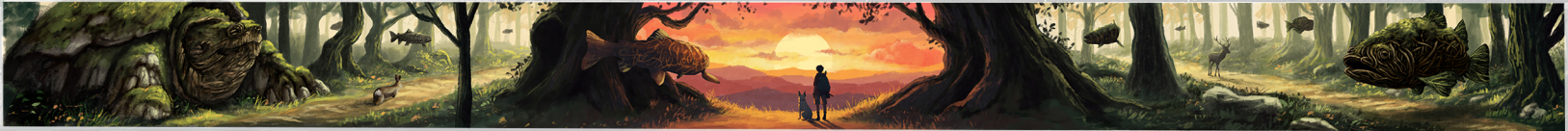
This piece is about stepping out into nature to escape the everyday hustle and empower ourselves to get lost in the elements. The beautiful chaos of nature serves as a reminder that we are but a small part of the natural world growing and evolving around us. This innovative piece envisioned for Lakeview Park represents a passage from reality into the realm of imagination - a surrealist vision of going out for a stroll and daydreaming on the Big Creek Greenway in my fantastical universe.

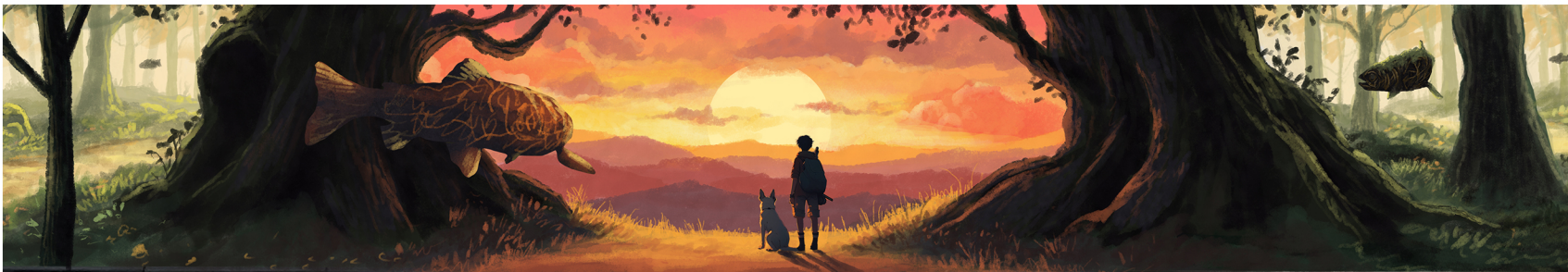
Set in the suburban oasis of Alpharetta, we witness a whimsical, naturally infused scene unfolding as a visitor and their dog stroll along the BCG path and through the woods. Along the way, they encounter a larger-than-life turtle formed out of natural elements such as moss, bark, and stone, as they walk among scattered schools of giant fish swimming through the trees. The fauna is visually scaled up as a nod to the fact that they are walking through a world ruled by nature on a pathway to a greener future.

The scene is centralized upon a tree trunk-lined portal in the middle of the suburban woodlands. The epicenter expands to reveal a visual gateway to the Blue Ridge Mountains. It is here that they gaze out towards greater horizons.

This is Stroll Gazing.

TPA Mural Evolution - From preliminary sketch to final design





Shaq for scale - Height: 7'1"





STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Manning

Meeting Date: March 28, 2023

AGENDA ITEM:

Cultural Arts Master Plan FY2024

Continued discussion on the proposed Cultural Arts Master Plan currently under review for funding for fiscal year 2024.

STAFF RECOMMENDATION:

This item is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

NOTES:

This item currently does not have any staff report or supporting documentation.



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Manning

Meeting Date: March 28, 2023

AGENDA ITEM:**Community Theater Space**

Discussion and consideration of possible spaces for a City of Alpharetta community theater.

STAFF RECOMMENDATION:

This item is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

NOTES:

This item currently does not have any staff report or supporting documentation.