



CULTURAL ARTS COMMISSION MEETING

APRIL 23, 2024

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
6:00 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE TO THE FLAG**
4. **APPROVAL OF MEETING MINUTES**
 - a. **Cultural Arts Commission Minutes from February 27, 2024**
Approval of the minutes, as written, from the Cultural Arts Commission meeting held February 27, 2024, at 6:00 p.m.
5. **UNFINISHED BUSINESS**
 - a. **Purchase & Location Approval - Liquid Sunshine Sculpture**
Discussion and approval to procure the sculpture, Liquid Sunshine, for the City's permanent public art collection for installation at the presented location.
6. **STAFF PRESENTATIONS & WORK SESSION DISCUSSION**
 - a. **FY 2025 Budget Overview & Initiatives**
A brief report regarding the current outlook from the working version of the fiscal year 2025 budget and initiatives for the Cultural Services Division of the Recreation, Parks & Cultural Services Department.
 - b. **Cultural Services Division Monthly Report - April 2024**
Report on the latest updates, projects, events, and/or initiatives from the Cultural Services Division of the Recreation, Parks & Cultural Services Department.
7. **CULTURAL ARTS COMMISSIONER REPORTS**
8. **PUBLIC COMMENT**
9. **ADJOURNMENT**



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Amber O'Dwyer

Meeting Date: April 23, 2024

AGENDA ITEM:

Cultural Arts Commission Minutes from February 27, 2024

Approval of the minutes, as written, from the Cultural Arts Commission meeting held February 27, 2024, at 6:00 p.m.

STAFF RECOMMENDATION:

Approve, as written, from the Cultural Arts Commission meeting held February 27, 2024, at 6:00 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Amber O'Dwyer, attended, recorded, and prepared a synopsis of the pertinent information that occurred during the Cultural Arts Commission meeting on February 27, 2024, at 6:00 p.m.

Cultural Arts Commission Members - Present

- Melody Cookson (Chair)
- Gene Andrews
- Shital Foster
- Dianna Smeal
- Sumita Patel

Cultural Arts Commission Members - Absent

- Michael Barsky (Vice Chair)
- Sabine Genet

ATTACHMENTS:

1. 02.27.24 - CAC Minutes



CULTURAL ARTS COMMISSION MEETING

UNOFFICIAL MINUTES

FEBRUARY 27, 2024

ALPHARETTA CITY HALL

COUNCIL CHAMBERS | 2 PARK PLAZA | 6:00 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairwoman Cookson called the meeting to order at 6:01 p.m.

II. ROLL CALL

- Cultural Arts Commission Members - Present
 - Melody Cookson (Chair)
 - Gene Andrews
 - Shital Foster
 - Dianna Smeal
 - Sumita Patel
- Cultural Arts Commission Members - Present
 - Michael Barsky (Vice Chair)
 - Sabine Genet
- Staff
 - James Drinkard, Assistant City Administrator
 - Morgan Rodgers, Director – Recreation, Parks & Cultural Services
 - Kim Manning, Cultural Services Division Manager – Recreation, Parks & Cultural Services
 - Amber O'Dwyer, Administrative Office Coordinator – Recreation, Parks & Cultural Services

III. PLEDGE OF ALLEGIANCE

IV. APPROVAL OF MEETING MINUTES

a. Cultural Arts Commission Meeting Minutes from January 23, 2024

- ❖ Chairwoman Cookson called for a motion to approve the minutes.
 - Commissioner Patel offered a motion to approve the minutes, as written, from the January 23, 2024, Cultural Arts Commission Meeting.
 - Commissioner Smeal seconded the motion.
- ❖ The motion was approved unanimously 5-0.

b. Cultural Arts Commission Work Session Minutes from January 23, 2024

- ❖ Chairwoman Cookson called for a motion to approve the minutes.
 - Commissioner Foster offered a motion to approve the minutes, as written, from the January 23, 2024, Cultural Arts Commission special called work session.
 - Commissioner Smeal seconded the motion.
- ❖ The motion was approved unanimously 5-0.

V. OLD BUSINESS

a. Park Performance Permit - 2024 Revised Application

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.
- Staff reported the 2023 beta test results and relayed feedback from 2023 applicants on how to improve the program during the January 2024 Cultural Arts Commission Special Called Work Session. In response to the suggestions put forth by the performers and commissioners, staff are recommending the following revisions to the program:
 - Guideline Revisions
 - Shortening the name to "Public Performance Permit".
 - Increasing the application fee from \$50.00 to \$60.00 to cover the added expense of the commission's suggested tip jar with the performer's permit displayed.
 - Adding two additional downtown locations: 1) the alley between the Smokejack BBQ and Berkshire Hathaway buildings and 2) at the corner of Old Roswell Street and Milton Avenue next to the Oliver Waters/McCollum Warehouse Historical Marker.
 - Permitting the usage of small amplifiers at Milton Park Avenue. Staff completed a test run for the use of a small amplifier in the proposed space to ensure limited noise disturbance, etc. Feedback from the performer who participated in the test included that amplification is sometimes needed to support performers with softer voices in order have their sound carry.
 - Application Revisions
 - Permitting a maximum of two performers or duet performances. This is in response to one performer mentioning that having two performers helps aid in security for those uneasy performing alone. Additionally, two performers do not considerably increase the footprint and often one plays an instrument while the other sings.
 - Revising the headshot photograph requirements for application submissions.
 - Including new details regarding the usage of small amplification.

CULTURAL ARTS COMMISSON Q & A:

RE: Two Performer Permits

Q Would one or two permits be required for duet performances? (Patel)

A If performing together, only one permit is all that is needed. If wishing to perform individually, than additional permits would be required. (Manning)

Q Is the tip box to be returned or is there a fee if not returned? (Smeal)

A It is to be kept by the performer. (Manning)

Q Is this an annual permit or, once approved, the performer is approved indefinitely? (Patel)

A Yes, it is an annual permit, however, based on the timeframe, if performers are looped in at the end of the year, staff will allow them to rollover through the next year. The hope is to keep it as simple as possible and discussion has also been had about making the permits renewable every six months versus annually. (Manning)

❖ Chairwoman Cookson called for a motion on the item.

○ Commissioner Patel offered a motion to approve the revisions, as presented, for the 2024 Public Performance Permit application and guidelines.

○ Commissioner Foster seconded the motion.

❖ The motion was approved unanimously 5-0.

VI. NEW BUSINESS

a. New 2024 Outdoor-Art-On-Loan Contract & Proposed Call to Artists / Arts Alpharetta

Discussion on this topic has been consolidated under agenda item 6.b., "Liquid Sunshine Sculpture", as this item is still in its infancy and not yet ready for approval.

b. Liquid Sunshine Sculpture

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.
- Staff has met with Arts Alpharetta and the recommendation is being put forward to add the sculpture "Liquid Sunshine" to the City's permanent outdoor collection.
- The sculpture is currently displayed in Brooke Street Park as part of the temporary 2022-2024 *Medley* Exhibit under the Outdoor-Art-On-Loan Program.
- The sculpture along with four other temporary sculptures are scheduled to be decommissioned in Summer 2024.
- In discussions with Arts Alpharetta, "Liquid Sunshine" has received positive feedback from the public on many occasions.
- Staff are requesting approval to pursue viability of adding "Liquid Sunshine" to the city's permanent collection. Upon approval, staff will work with Arts Alpharetta and possibly other organizations on how to secure funding for the public art piece.
- Once funding is identified staff will seek approval to proceed with the purchase.

CULTURAL ARTS COMMISSION Q & A:

RE: Liquid Sunshine Sculpture

Q Will there be any cost associated with the initiative? (Foster)

A Yes. Arts Alpharetta is hoping to help offset the costs with some of the organization's remaining funding. This would leave the City covering the possible cost of installation which is still being explored pending tonight's vote. In addition, the Alpha Loop Foundation may be able to contribute funding thereby making the procurement of the piece a collaborative effort between the three entities. (Manning)

Q Does staff like the piece enough to consider making it permanent? (Foster)

A Yes. (Manning)

❖ Chairwoman Cookson called for a motion on the item.

○ Commissioner Foster offered a motion to approve the pursuit of viability to add the outdoor art sculpture, "Liquid Sunshine" to the City's permanent public art collection.

○ Commissioner Patel seconded the motion.

❖ The motion was approved unanimously 5-0.

VII. STAFF PRESENTATIONS & WORK SESSION DISCUSSION

a. Cultural Services Division Monthly Report - February 2024

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.
- Kim Manning recapped several of the events and initiatives that were completed within the last month under the Cultural Services Division.

MONTHLY HIGHLIGHTS:

- In December the Cultural Arts Commission recognized the "Alpharetta Greenway Mural Trail" artists and North Fulton Rotary. In January, the artists and North Fulton Rotary received a proclamation from the mayor in recognition of their work.
 - The murals are completely finished, and the project now has a Facebook page.
 - Additionally, the ongoing initiative has already begun scouting artists for this year's project.
- The Play Me Again Pianos Program had an unveiling of a new piano, "Georgia" at Coghurn Park and the event was featured on the news. The songs on the piano are all songs written featuring the state.
- The *Girls on Fire* is an Alpharetta Symphony concert that recently displayed a small art show exhibited in the Community Gallery at City Hall in correlation with a small concert leading up to their larger concert.
- The *Earthbound* exhibit gallery reception was held on January 27th and had 288 in attendance.
- Kim Manning provided copies of the 2024 Arts & Culture Spring Guide and mentioned staff worked very hard on the upcoming programming.
 - Kim Manning specifically referenced the back of the guide to show exhibits and musical events promoted in addition to the class offerings.

MONTHLY HIGHLIGHTS:

- In honor of Black History Month, the Arts Center focused on themed youth classes, all proposed by Zeal Parikh, one of the division's programmers, that have had great turnouts.
- An ongoing, individual contributor project at the Arts Center was a silhouette mural featured on one of the center's walls introduced by a silhouette class the center offered.
- The Arts Center celebrated the center's black instructors over the course of month and highlighted their accomplishments on social media. Instructors included Ashley King who is a recurring contributing author and journalist for the center.
- The Bailey-Johnson History Project is still underway, and commissioners were encouraged to spread the word of the "Share Your Memories" project initiative which is a call for stories from the community to contribute to the documentary.
- Music Match performances featured black artists for the month and include musicians Riley Dennis and Frank Houston.
- Two additional events for Black History Month included *Afro-Latin Sounds* with the KT Collaborative and the *Alpharetta Soul Train Experience*, an unveiling of a director's cut documentary on Don Cornelius, the host of the widely popular television show.
 - The *Celebrating Black History Month with Alpharetta Soul Train Experience* spearheaded by Cultural Arts Commissioner Gene Andrews was at the Alpharetta Arts Center on February 24th at 6:00 p.m.
 - The *Celebrating Black History Month with Afro Latin Sounds* concert was at the Alpharetta Arts Center on February 23rd at 7:00 p.m. and was free to attend.

MONTHLY HAPPENINGS:

- The *Art of Movement* Arts Center gallery exhibit will be on display March through May. The opening reception will be March 16th.
- *The Ruby Sunrise* is being presented by ACT 1 Theater.

CULTURAL ARTS COMMISSION Q & A:

RE: Play Me Again Pianos

Q What are the two additional pianos scheduled to be replaced? (Cookson)

A The pianos located at Wills Park and Webb Bridge Park are to be replaced next. (Manning)

RE: Alpharetta Soul Train Experience

C Commissioner Andrews mentioned the event had standing room only. And of course, no Soul Train event would be complete without a Soul Train line and dance. Commissioner Andrews mentioned it was very informative and he was Don Cornelius for the evening.

VIII. CULTURAL ARTS COMMISSIONER REPORTS

- There were no items from commissioners.

IX. PUBLIC COMMENT

- There were no comments from the public.

X. ADJOURNMENT

- ❖ Chairwoman Cookson called for a motion to adjourn the meeting.
 - Commissioner Smeal made a motion to adjourn the meeting.
 - Commissioner Patel seconded the motion.
- ❖ With there being no further business to consider or discuss, Chairwoman Cookson adjourned the meeting at 6:24 p.m.

Respectfully submitted,



Amber O'Dwyer
Administrative Office Coordinator
Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Z. Manning

Meeting Date: April 23, 2024

AGENDA ITEM:

Purchase & Location Approval - Liquid Sunshine Sculpture

Discussion and approval to procure the sculpture, Liquid Sunshine, for the City's permanent public art collection for installation at the presented location.

STAFF RECOMMENDATION:

Approve the purchase of the sculpture known as *Liquid Sunshine* for incorporation into the City's permanent public art collection and for the installation of the sculpture at the location, as presented by staff, along the Alpha Loop at the Old Milton Parkway intersection.

ITEM DESCRIPTION:

BACKGROUND

The Sculpture, *Liquid Sunshine* is currently displayed in Brooke Street Park as part of the 2022-2024 *Medley Exhibit / Outdoor-Art-On-Loan Program*. This sculpture along with (4) other temporary sculptures are scheduled to be decommissioned in Summer 2024.

In discussions with Arts Alpharetta, *Liquid Sunshine* has received positive feedback from the public on many occasions. Arts Alpharetta is contracted with the City of Alpharetta for the bi-yearly Outdoor-Art-On-Loan Program. The bi-yearly exhibit is budgeted at \$90,000 to cover the curation costs, two-year rental fees, and installation (including the concrete bases which provide a level foundation for the art) and deinstallation expenses of the public art pieces. The artists' fees vary as some sculptures cost more to transport, install, etc.

Given *Liquid Sunshine's* popularity, staff requested guidance from commissioners during the February 27, 2024, Cultural Arts Commission as to whether staff should explore the potential purchase of *Liquid Sunshine* to be kept as a permanent display piece should a proper location be identified.

THE EXPLORATION RESULTS:

Based on the Cultural Arts Commission's approval to proceed, staff and Arts Alpharetta determined that \$14,000 would cover the final payment to the artists, a new sculpture base, and relocation of *Liquid Sunshine* to a permanent display location. Funding avenues were researched, and Arts Alpharetta established that the remaining funds from the FY2020-2022 *Omnium Gatherum* Outdoor On Loan Exhibit, could absorb the cost to purchase the sculpture, leaving no additional expense to the City.

When exploring locations, staff identified a location along the Alpha Loop, specifically near the Old Milton Parkway extension.

THE RECOMMENDATION:

Staff and Arts Alpharetta are recommending the approval of the purchase of *Liquid Sunshine* for permanent placement along the Alpha Loop at the Old Milton Parkway extension with a secondary display location option being the sculpture's current location in Brooke Street Park.

If the first location is approved, *Liquid Sunshine* would be the first permanent public art piece along the Alpha Loop.

ATTACHMENTS:

1. Downtown Alpharetta Arts Walking Tour Brochure
2. Liquid Sunshine - Current Location
3. Liquid Sunshine - Proposed Location

ArtsAlpharetta
presents the
DOWNTOWN
ALPHARETTA
ARTS
WALKING TOUR



TOUR
STOP
NO. **2**

Arts Alpharetta

is a non-organization dedicated to advancing Alpharetta as a cultural arts community by:

- **Creating opportunities for artists**
- **Promoting cultural organizations**
- **Curating and placing public art**

Arts Alpharetta DOWNTOWN ALPHARETTA ARTS WALKING TOUR

As an enthusiastic group of dedicated artists and arts enthusiasts, Arts Alpharetta offers arts experiences both at the **Alpharetta Arts Center** and other venues around town; such as, lectures, workshops, sidewalk chalk artists, Take Out Art, Paint the Town/Alpharetta Plein Air, and more. This agency partners with the **City of Alpharetta** and the **Alpharetta Convention and Visitors Bureau** on other arts related activities to serve the community.

Visit artsalpharetta.org for more information.

VISUAL ART

PERMANENT PUBLIC ART

The redevelopment of Alpharetta's downtown has spawned a growing public arts program. In 2018, the city added a series of works themed "Instruments of Inspiration" to its permanent collection. The works celebrate the Alpharetta Music Scene, which includes the Ameris Bank Amphitheater, Wire & Wood Alpharetta Music Festival, more than 40 Music Match concerts every year, and multiple intimate music venues throughout the city.

MEDLEY

Medley is Alpharetta's third temporary exhibit (Fall 2022-Summer 2024) displayed in Downtown Alpharetta. In partnership with the City of Alpharetta, Arts Alpharetta seeks artists' entries for a juried temporary outdoor sculpture exhibition that will extend from the City Center and into city parks.

Medley is comprised of an eclectic collection of artworks connected through vibrant colors and implied sounds. On behalf of the City of Alpharetta, Arts Alpharetta curated sculptures that were energetic in their design so a sense of movement could be felt like listening to a song. The five sculptures are mingled with other permanent pieces in the city to create the Alpharetta Arts Walk Tour.



The Visitor Geemon Xin Meng

Fiberglass, acrylic paint

"The Visitor" is a slight departure for the artist, a sought after portrait sculptor, who has created commissioned works for well-known figures such as Neil Young and Pierre Trudeau. With the tilt of the bear's head, the placement of the paws on his belly and the words scrawled across his body, one can, almost hear him say "Hello. Come talk to me." The endearing qualities are enhanced by the deliberate misshapen form that suggests furry heft. "The Visitor" personifies the welcoming nature of Alpharetta.

Sponsored by Alpharetta Convention and Visitors Bureau

2 Liquid Sunshine Michael Alfano

Pictured on the cover

Steel can, painted aluminum

Liquid Sunshine is a medley of materials - an ordinary paint can and a human face covered with the paint. It also speaks to creativity, with a medley of ideas pouring from the source of the inspiration. Alfano shares, "Turn towards the sun and all shadows will fall behind you." (*Inspiration from poet, Charles Swain, c. 1874*)

3 The Defenders Kevin Chambers

Bronze

This work honoring veterans and soldiers in the field was made possible through donations from the community. The intensity of two soldiers in full combat gear is evidence of Chambers's ability to express emotions, gestures and personal stories through art.



Allura Nathan Pierce

Stainless steel,
Acrylic

Allura plays on the colors of the surrounding environment. As the metallic stainless steel reflects the hues of the landscape, the neon ribbon flows to add motion for the viewers eye to follow, creating a medley of movement and color.



5



Laborer Mike Wsol

Steel

Wsol's "Laborer" shows a worker in the act of a difficult task, a figure in mid-stride carrying a large load of boxes from one place to another. The boxes are pricked with small holes to create a planetarium that can be entered via the worker's front leg, providing a space to reflect, think, or meditate on intersections between work and dreams.



6

Hanging Eileen Blyth

Powder coated steel

"Hanging" provides a place to meet, rest and play. Each bench connects to a steel handmade hang drum. The brightly colored benches contrast with the surrounding landscape thereby drawing attention. Children intuitively know how to engage with the work, though all ages are invited to create a moment of self-expression. The work calls to be examined and inspires all sorts of playful possibilities.



Modern Saxophone

Gregory Johnson

Stainless steel,
gold powder

The saxophone was invented in 1840 to be the most powerful and vocal of the woodwinds, and the most adaptive of the brass instruments. In creating this work for the "Instruments of Inspiration," Johnson uses gold powdered keys and highly polished stainless steel notes that seem to float in the air for a contemporary take on this classic instrument.



8

Tirqued Chroma

Tristan Al-Haddad

Steel, Polycarbonate,
Polished Terrazzo

Torqued Chroma is a tensioned dichroic film applied between two polycarbonate layers. The colors reflected by the film shift as the sun moves throughout the day and as the viewer observes the work from different perspectives.



Tree

Gus & Lina Ocamposilva

Aluminum, enamel paint

"Tree" is a sculpture that makes people wonder about its meaning. People perceive very different impressions from the piece. It is constructed of pieces of metal intertwined and painted in a bright color that looks soft and fluid in harmony with one another.



9

The Lion and The Mouse

David Landis

Stainless steel, cast aluminum

In the Aesop fable, the humble mouse comes to the rescue of the king of the beasts. In this work at the Alpharetta Library, the lion is trapped in a book as the mouse gnaws through the rope to free him.



12

Scorpion

Rob Lorensen Stainless steel

Scorpions are adaptable, at home in a wide range of environmental conditions. Lorensen captures the characteristic forward curving tail over the back emphasizing its sinewy form to suggest a body in motion. View the work from different angles and note how the polished stainless steel reflects the light, further adding to the sense of movement.

Sponsored by Arts Alpharetta

Hill Climb

Jim Collins

Aluminum

This sculpture pays homage to the revival of the green revelation in travel. The only sounds heard by the bikers are the sounds of wind and their innermost thoughts. The viewer can stand back and look at this sculpture and remember the joy of bicycling and be inspired to return to a quieter time.



13

Idiophone

Michael Dillon

Steel, stainless steel

This interactive piece functions as a sort of reverse gong. The vertical element or pendulum remains static while the circular element is rotated to strike against the pendulum to create a deep resonate percussive sound.



14



Twist and Shout

Marc Moulton,
Duke Oursler
Aluminum, steel

This work pays homage to the 1961 song "Twist and Shout," written by Phil Medley and Bert Berns, and recorded by numerous artists, including The Beatles. The sculpture includes stylized musical notes and a palette of bright colors that establishes a visual rhythm and movement.



15



Bremen Town Musicians

Deanna Sirlin Stainless steel

In the Grimm's fairy tale of the Bremen Town Musicians, farm animals no longer useful to their masters are fearful of being killed and flee together to Bremen, where they find purpose as musicians. Bremen has its own sculpture of the animal musicians, and tradition says that rubbing the donkey's feet brings luck. Sirlin incorporated this idea, in the form of touchstones, particular areas on the animals' bodies designed to be touched by viewers.



The Feather Kirk Seese

Steel, Baltic birch plywood, UV ink, epoxy resin

The abstract nature of The Feather is a conscious response to the years of representational work the artist has completed. Seese wanted to create something with no reference point that seemed to come from a different planet. It's something unique. It's something that came from internal rather than external. The organic motions of the blended hues contained by the stark, black, geometric framework should be visually unnerving – they complement one another instead.



Friendship Ring Martin Dawe Bronze

A group of children play Ring Around the Rosie, drawing attention to the sculptural form of this 100-year-old tree.

Ribbon Arch Jim Gallucci Painted aluminum

The sculptor usually incorporates gateways that invite viewer participation. He believes gates and arches give viewers a literal entry into the work, a portal to an aesthetic journey.

"I'm excited to see my work in Alpharetta, and to have public art serve as a gateway for all of the activity in the park."



PERFORMING ARTS



From songwriter performances, culture-infused theatre acts and concerts by the city's musical ensembles, to a new modern arts center featuring demonstrations, exhibits, and lectures, Downtown Alpharetta's arts landscape is simply waiting to be discovered with exciting events every week. For more details about cultural happenings at the Alpharetta Arts Center, Alpharetta Music City concerts, or other performing arts events happening in the city, visit awesomelalpharetta.com/culture-in-alpharetta.



THANK YOU

Arts Alpharetta would like to thank the **Alpharetta City Council, Alpharetta Convention & Visitors Bureau, City of Alpharetta** and the **Art Leader Groups** for their generous support.

ARTS ALPHARETTA BOARD OF DIRECTORS

Nancy J Murphy – President
Ben Hollingsworth – Vice President
Erika Kenn – Secretary
Laurel Bell – Treasurer

Reinilda Blair, Mike Buchanan, Shelton Cochran,
Linda Davies, Thomas Nolf, Chris Petre-Baumer, Pam Schiftic

SUPPORT THE ARTS & BUY IT!

All sculptures featured in Medley are for sale. For more information regarding purchasing or sponsorship opportunities, please send an inquiry to artsalpharetta1@gmail.com

BOOK A HOTEL ROOM

for your Arts Alpharetta adventure at one of 30 hotels in the city with one click at **awesomealpharetta.com**.

Aloft Alpharetta | 678-527-6800

Atlanta Marriott Alpharetta | 770-754-9600

Comfort Inn Alpharetta-Atlanta North | 470-273-6604

Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955

Courtyard Atlanta Alpharetta | 678-366-3360

Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022

Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800

EVEN Hotel Alpharetta-Avalon Area | 770-869-2546

Extended Stay America-
Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-
Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-
Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Fairfield Inn & Suites by Marriott | Coming 2023

Hampton Inn & Suites Alpharetta | 678-393-0990

Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511

Hilton Alpharetta Atlanta | 678-240-9222

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766

Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505

Home2 Suites by Hilton Alpharetta | 470-479-6699

Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788

Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800

Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200

Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151

Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664

The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820

The Hotel at Avalon, Autograph Collection,
& Alpharetta Conference Center | 678-722-3600

TownePlace Suites Atlanta Alpharetta | 770-664-1300

Arts Alpharetta



artsalpharetta.org

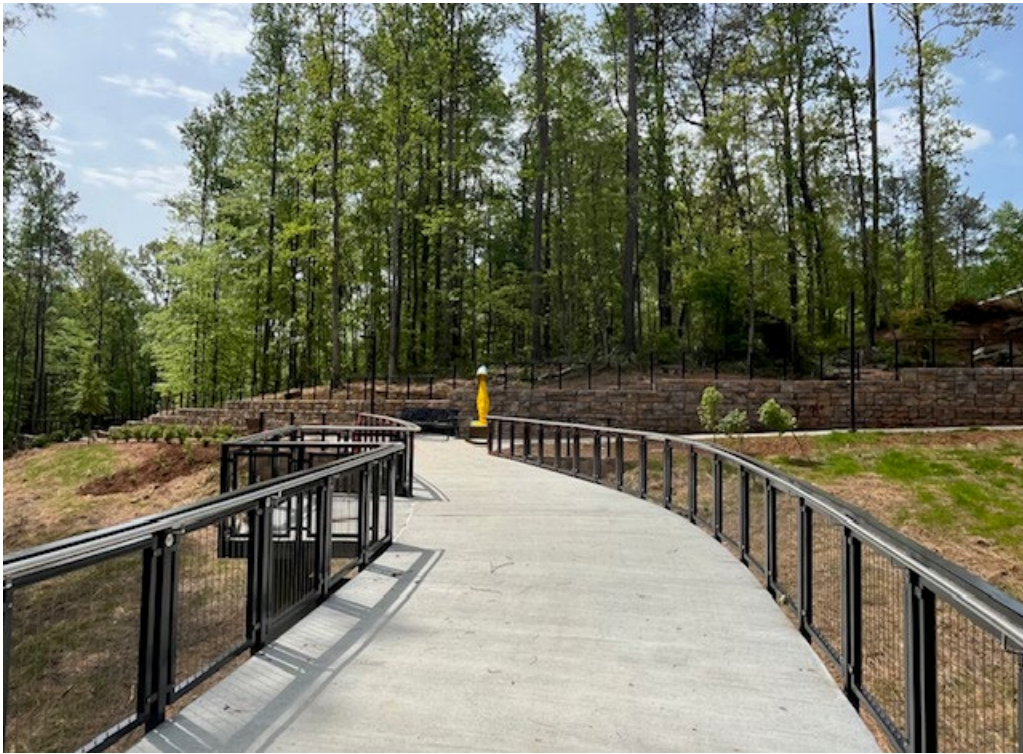


artsalpharetta

**Liquid Sunshine Current Location:
Brooke Street Park**



Liquid Sunshine Location: Alpha Loop – Old Milton Parkway Extension





STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Z. Manning

Meeting Date: April 23, 2024

AGENDA ITEM:

FY 2025 Budget Overview & Initiatives

A brief report regarding the current outlook from the working version of the fiscal year 2025 budget and initiatives for the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Cultural Arts Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

City staff will present the upcoming DRAFT FY2025 budget requests. The objective is to share operating and capital requests in the Arts & Culture / Cultural Services Division during the budget review season.

ATTACHMENTS:

1. Cultural Services - FY25 DRAFT Budget

OPERATING INITIATIVE REQUESTS

Operating Initiative Requests

Recreation, Parks, and Cultural Services

The Spotlight Community Theater Alpharetta - North Point Mall \$64,700 (net)
(\$79,700 expenses/\$15,000 revenue)

2025 City Council Priorities and Annual Action Plan:

- Strategic Growth and Redevelopment of North Point.
- Safe and Welcoming Community.
- Communications that Connect.
- Recreation, Parks, and Culture.
- Economic Development.

Background: The City has a real need for a performance space that can seat up to 150 attendees. The Department has been looking for an indoor location to set up a flexible performance space for cultural events. The City approached North Point Mall about the possibility of utilizing existing, empty retail space. The leadership of the Mall was excited about the possibility. They felt that it would be an ideal usage of the space for a Community Theater with a seating capacity of up to 150 attendees. Alpharetta does not currently have a similar indoor space for cultural events.

The Theater: Usage of the stage would include but not be limited to City Programs (i.e.- Improv Classes or Movie Star Camp), Art Leader Groups (i.e. - ACT 1 Theater Performances or Alpharetta Symphony Orchestra - Quartet), and 3rd party applications (Cultural Events – Diwali). As mentioned, the theater, consisting of 5,700 square feet, will

have a capacity of up to 150 attendees. The proposed location is near the food court of the mall to allow easy accessibility to restrooms, parking, and refreshments. While North Point Mall will not charge for rental of the space, the City would be financially responsible for the cost of utilities and trash service. The equipment, lighting, and staging equipment purchased by the City for the proposed performance space is entirely modular to allow the items to be relocated to another location or repurposed if North Point Mall or the City of Alpharetta should decide the partnership is no longer beneficial.

The Memorandum of Understanding (MOU): The MOU formalizes the agreement between North Point Mall and the City of Alpharetta regarding the use of space at North Point Mall for a community stage. In summary, the City agrees to refurbish the space for use as a community stage (tenant space # 2208, more commonly known as the Old Foot Locker location), only permit live performances within the space, and cover the cost for utilities and trash service. In exchange, North Point Mall will lease the space free of charge, cover routine maintenance and repairs, and permit the City to retain any revenues and fees generated from facility usage. Further details pertaining to stage hours of operation, cross-promotion responsibilities, termination, etc. may be found in the MOU. The MOU would be valid for a period of three years from the date of commencement, after which the City and North Point Mall may explore the possibility of extension.

Recommendation: Currently, a void exists for indoor performance space with lighting and stage equipment for the groups referenced herein. Often, the spaces available for productions are too grand to capture the intimacy and ambiance perfect for smaller, bespoke performances or are too small to be adaptable to the ideal number of ticketholders for maximum profit. The space proposed by North Point Mall and City staff provides flexibility to capture the balance of a larger gathering while preserving the essence of an intimate stage setting. Additionally, the City has minimal overhead cost and most investment is in modular equipment that can be repurposed upon the end of the agreement and North Point Mall benefits from the increased foot traffic (as the mall awaits the impending redevelopment).

Operations: Personnel costs are estimated at \$45,200 annually and reflect seasonal salary and benefit costs only. Operational costs in year one includes professional services, equipment repair & maintenance, advertising, printing, supplies, utilities, and equipment totaling \$34,500. Total estimated costs for year 1 equal \$79,700 and are forecasted to grow to \$112,000 by year 5.

The Community Theater will generate program revenue to partially offset operational costs. Specifically, revenue generation in year 1 is estimated at \$15,000 and is forecasted to grow to \$50,000 by year 5.

CAPITAL REQUEST SUMMARIES

Capital Request Summaries

Public Art in the Parks

\$20,000

2025 City Council Priorities and Annual Action Plan:

- Strategic Growth and Redevelopment
- Downtown Alpharetta.
- Recreation, Parks, and Culture.

Description: The City of Alpharetta has invested a great deal of money into the Parks System. With the two last bond referendums, the City has been able to purchase additional parkland for new parks and greatly enhance the existing parks. To remain a vibrant and exciting park system, the need for art throughout the parks has been identified. Several pieces have been installed (Wills Park, Encore Park, Brooke Street Park).

This request will allow for the strategic placement of public art in locations that are frequently visited and enjoyed by Alpharetta citizens. Our first priority would be Wills Park and the new spine walkway being developed. Next would be Webb Bridge Park and the Alpharetta Greenway. Future opportunities include crosswalks murals, sculptures, retaining wall murals, dog park entrances, or other art installations that might enhance, provide access such as a park gateway entrance.

The benefit of public art is contagious. To remain a vibrant and exciting community, we must invest in public art, public murals and cultural pieces. This request would place artwork in locations that can be enjoyed by our citizens up close and personally. We are seeing a growing number of citizens using our parks and additional public art would add greatly to their experience.

Operating Budget Impact: New art installations will incur maintenance costs but will not be determinable until the art investment decision is made (e.g., mural vs. statue, etc.).

Public Art for City Projects**\$25,000****2025 City Council Priorities and Annual Action Plan:**

- Strategic Growth and Redevelopment of North Point.
- Downtown Alpharetta.
- Communications that Connect.
- Recreation, Parks, and Culture.

Description: Working closely with Economic and Community Development, this request will allow for the purchase and placement of public art, murals, and other cultural pieces throughout the City of Alpharetta. Currently there are several locations along the existing Alpha Loop that have poured bases for pieces of art, but no funds exist for the placement of actual art. Other locations in the City that would benefit from public art would be North Main Street Park and the new Alpha Loop section from Old Milton Parkway to North Winds.

The benefit of public art is contagious. To remain a vibrant and exciting community, we must invest in public art, public murals and cultural pieces. We require developers to put artwork in their developments because of the value the artwork brings to the community. This request will allow us to begin backfilling artwork to keep Alpharetta on the cutting edge.

Operating Budget Impact: New art installations will incur maintenance costs but will not be determinable until the art investment decision is made (e.g., mural vs. statue, etc.).

Public Art Fund by Developers (City Property)
2025 City Council Priorities and Annual Action Plan:

\$10,000

2025 City Council Priorities and Annual Action Plan:

- Strategic Growth and Redevelopment of North Point.
- Downtown Alpharetta.
- Communications that Connect.
- Recreation, Parks, and Culture.

Description: As development continues throughout the City of Alpharetta, the developers are required to set aside funds for public art that is on city property (right-of-way or easements). The issue is that the amount of the funds set aside is not enough to purchase and install large statement pieces. This fund would provide additional funds for larger pieces of artwork at key locations and intersections. Example, Alpharetta Off-Lease was required to give the City \$15,000 for art work to go at the corner of Old Milton Parkway and Main Street. For a piece of artwork of appropriate size and stature, \$25,000 is estimated. We anticipate this happening in additional developments throughout the City.

The benefit of public art is contagious. To remain a vibrant and exciting community, we must invest in public art, public murals and cultural pieces. This request will match development dollars for more impactful and meaningful pieces of public art, murals and cultural pieces.

Operating Budget Impact: New art installations will incur maintenance costs but will not be determinable until the art investment decision is made (e.g., mural vs. statue, etc.).

Alpharetta Public Arts Initiative (Outdoor On-Loan Sculptures)**\$55,000**2025 City Council Priorities and Annual Action Plan:

- Strategic Growth and Redevelopment of North Point.
- Downtown Alpharetta.
- Communications that Connect.
- Recreation, Parks, and Culture.

Description: This request is for funding of public arts programs on an alternate year basis through Arts Alpharetta which is a nonprofit organization dedicated to bringing quality arts to Alpharetta. Arts Alpharetta, along with City staff, have several public art projects in-process. These projects include an Outdoor Sculpture Exhibit Contract, an on-loan, permanent, or lease-to-own installation in downtown Alpharetta/Art Walk Brochure. The City of Alpharetta contracts with Arts Alpharetta to locate, curate, install and deinstall on-loan sculptures on a bi-yearly rotation. The number of sculptures varies from 5-7 depending on the rental cost and install logistics for each piece. The project budget is \$90,000 but split between two fiscal years at \$45,000 per year. This is an ongoing project that will require the installation of new outdoor art exhibits every two years. Art installations will be in place for an average of 1.5 – 2 years, subject to available funding.

In addition, staff has recognized there is a need to include funding for ongoing maintenance and repair for curated public art, whether the sculpture be a permanent City fixture or part of the on-loan rotational exhibits. This is due to the unforeseeable damage that could happen (and has happened) to art when on public display. When such instances occur, the City must repair and restore the art to its original state. To proactively plan for such occurrences, staff requests \$10,000 annually to offset repair and maintenance costs for public art.

Operating Budget Impact: New art installations will incur maintenance costs but will not be determinable until the art investment decision is made (e.g., mural vs. statue, etc.).

Alpharetta Arts Center Ceramics Program Expansion

\$47,000

2025 City Council Priorities and Annual Action Plan:

- Recreation, Parks, and Culture.

Description: This project includes the infrastructure/equipment funding necessary for expansion of the ceramics program at the Alpharetta Arts Center. Looking at ceramic/clay studios across the country, they are in high demand and will continue to grow as a large population of Baby Boomers retire. The more technologically advanced society becomes, the more people will enjoy working with their hands and the community that clay creates.

Total costs for this program are estimated at \$70,000 and will be requested over a 2-year period.

FY 2025 request totals \$47,000 and includes installation of an Exterior Pavilion for the ceramics program. Electrical upgrades to this area will be needed to handle the ceramics program (e.g. kilns). Additional equipment will be needed including tables, storage racks, etc.

FY 2026 request to total \$23,000 and include the purchase of a front-loading kiln to add to the program capacity along with ancillary equipment.

Operating Budget Impact: By creating the outdoor pavilion, it would reduce the heat inside the building during the summer portion of the year, reducing the HVAC costs. The new kiln will require additional energy usage and is estimated to total \$1,200 annually.



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Z. Manning

Meeting Date: April 23, 2024

AGENDA ITEM:

Cultural Services Division Monthly Report - April 2024

Report on the latest updates, projects, events, and/or initiatives from the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for the Cultural Arts Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

MONTHLY HIGHLIGHTS

- Art Garden – Girl Scout Troop Project
- North Fulton Special Needs Expo
- Park Performance Permit – 6 New Applicants
- The Visitor Redesigned – Public Art Unveiling / Brooke Street Park
- Bi-Yearly Outdoor On Loan Exhibit Agreement with Arts Alpharetta
- The Spotlight Community Stage MOU with North Point Mall
- Alpharetta Music City – Music Match
- Cultural Arts Master Plan

MONTHLY INITIATIVES

- Upcoming Alpharetta Arts Center Classes
- Upcoming Events at the Alpharetta Arts Center
- Mid-Broadwell Park Mural

CULTURAL ARTS COMMISSION Q & A

- There were no questions posed to staff during the last meeting of the Cultural Arts Commission that warranted a follow-up response from staff.

MONTHLY HAPPENINGS

- *Arts & Culture Online Calendar*
<https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City -- Live Music Calendar
<https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- *The Art of Movement* Gallery Exhibit / Alpharetta Arts Center / March 3 – May 4 / Opening Exhibit Reception on March 16 at 5pm
- *Dr. Esther Morgon-Ellis Workshop* present by the Alpharetta Symphony Youth Orchestra / April 28 at 5:30pm / To find out more visit: <https://www.alpharettasympphony.org/>
- *Alpharetta Storytelling Festival* presented by Alpharetta Library, Friends of the Alpharetta Library and City of Alpharetta / April 27 from 10:30am – 6pm at the Alpharetta Library / Schedule:

<https://fulcolibrary.bibliocommons.com/events/660b04093849bf4100b0e51d>

- *Confluence Coming Together* presented by the Alpharetta Community Chorus / May 5 at 3pm / Alpharetta Presbyterian Church / More info: alpharettacommunitychorus.com
- *Paint the Town 2024 – Plein Air Painting* presented by Arts Alpharetta / Event from May 7 – 11 / Gallery Reception May 11 – June 8
- *Paint the Town 2024- Gallery Reception and Award Ceremony* presented by Arts Alpharetta / Alpharetta Arts Center / May 11 at 5pm
- *An Ode to America* presented by the Alpharetta Symphony Orchestra / May 27 at 5pm / Brooke Street Park / Free

ATTACHMENTS:

1. Cultural Services Presentation - April 2024

Alpharetta Cultural Arts Commission April 2024



alpharettaartscenter

...



Liked by zeal.sky3 and 10 others

alpharettaartscenter A HUGE thank you to our local Girl Scout Troop 1851 Arantza Guadarrama Neira and Renata Guadarrama Neira for their volunteer... more

April 8





North Fulton Special Needs Services


63 likes • 89 followers

Dedicated to the education, enrichment, and support of those with special needs in North Fulton.

Message
Following
...

Posts
About
Photos
More ▾

Details


Page · Disability Service

Home
Video
Friends
Marketplace
Notifications ²
Menu



North Fulton Special Needs Services

1h · 🌐

Thanks to all of the attendees and vendors at Sunday's [North Fulton Special Needs Services Expo](#) on Sunday! A huge shout out to Mary Ru... See more







6



FREE!

REGISTER NOW


SCAN ME

EXPO & FUN DAY
CREATING COMMUNITY CONNECTIONS

In partnership with Special K's and North Fulton United

Sun. April 14
1:00-4:00 PM

East Roswell Rec Center
9000 Fouts Rd.

ADVOCATING

for people with disabilities.

PARTNERING

to benefit the overall community.

NETWORKING

to build cooperative relationships.

community partnerships and services designed for the adaptive... then enjoy a fun day of games and activities for all ages! For more information, please call (770) 641-3950.





Park Performance Permits



The Visitor

Geemon Xin Meng

Fiberglass, acrylic paint

“The Visitor” is a slight departure for the artist, a sought after portrait sculptor, who has created commissioned works for well-known figures such as Neil Young and Pierre Trudeau. With the tilt of the bear’s head, the placement of the paws on his belly and the words scrawled across his body, one can, almost hear him say “Hello. Come talk to me.” The endearing qualities are enhanced by the deliberate misshapen form that suggests furry heft. “The Visitor” personifies the welcoming nature of Alpharetta.

Sponsored by Alpharetta Convention and Visitors Bureau

1

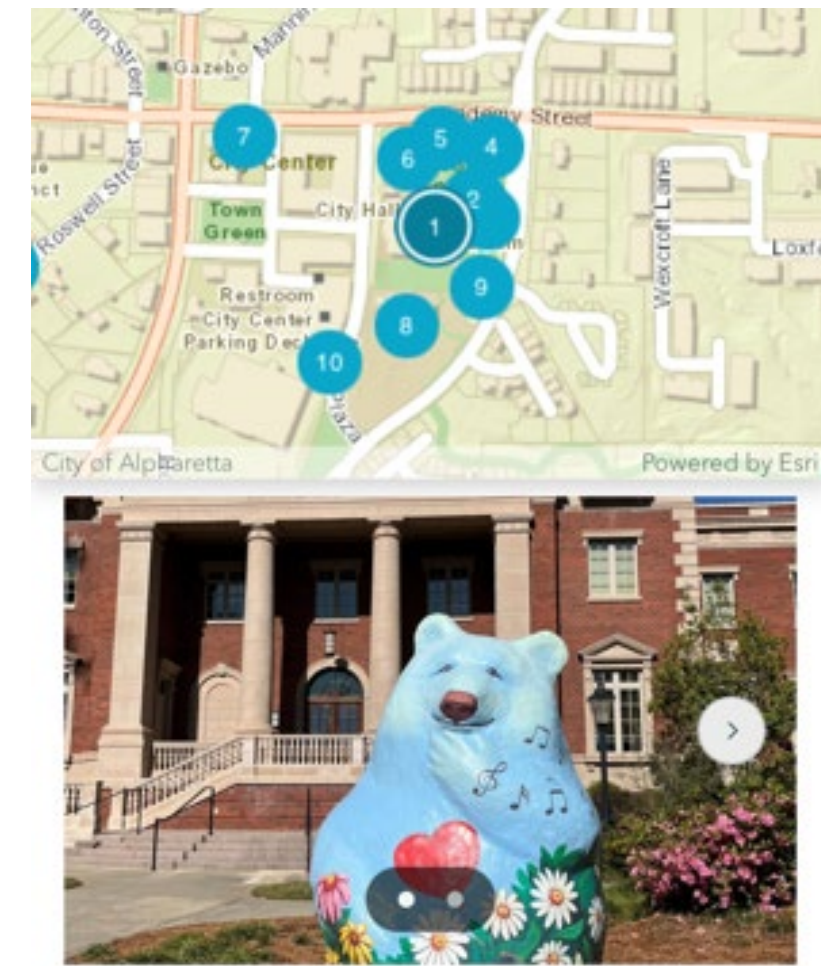






Story Map of Alpharetta Public Art

Take a look at Alpharetta's Public Art
through an online interactive story
map.



The Visitor

Redesign Artist 2024: Dr. Angelika
Domschke

Original Artist 2018: Geemon Xin Meng



Allura Nathan Pierce

Stainless steel,
Acrylic

Allura plays on the colors of the surrounding environment. As the metallic stainless steel reflects the hues of the landscape, the neon ribbon flows to add motion for the viewers eye to follow, creating a medley of movement and color.



Hill Climb Jim Collins

Aluminum

This sculpture pays homage to the revival of the green revelation in travel. The only sounds heard by the bikers are the sounds of wind and their innermost thoughts. The viewer can stand back and look at this sculpture and remember the joy of bicycling and be inspired to return to a quieter time.



Ribbon Arch Jim Gallucci

Painted aluminum

The sculptor usually incorporates gateways that invite viewer participation. He believes gates and arches give viewers a literal entry into the work, a portal to an aesthetic journey.

"I'm excited to see my work in Alpharetta, and to have public art serve as a gateway for all of the activity in the park."

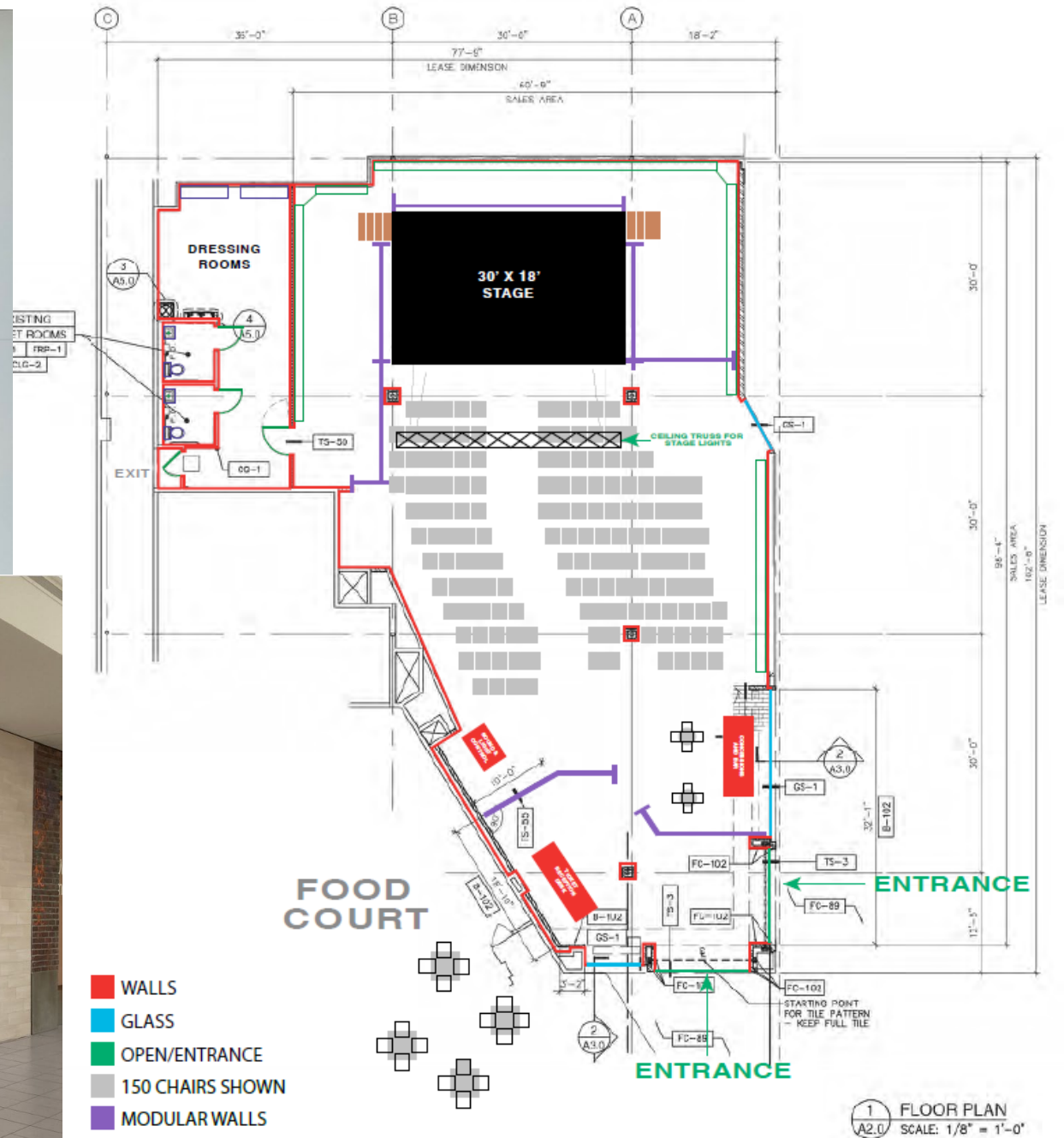


Tree Gus & Lina Ocamposilva

Aluminum, enamel paint

"Tree" is a sculpture that makes people wonder about its meaning. People perceive very different impressions from the piece. It is constructed of pieces of metal intertwined and painted in a bright color that looks soft and fluid in harmony with one another.







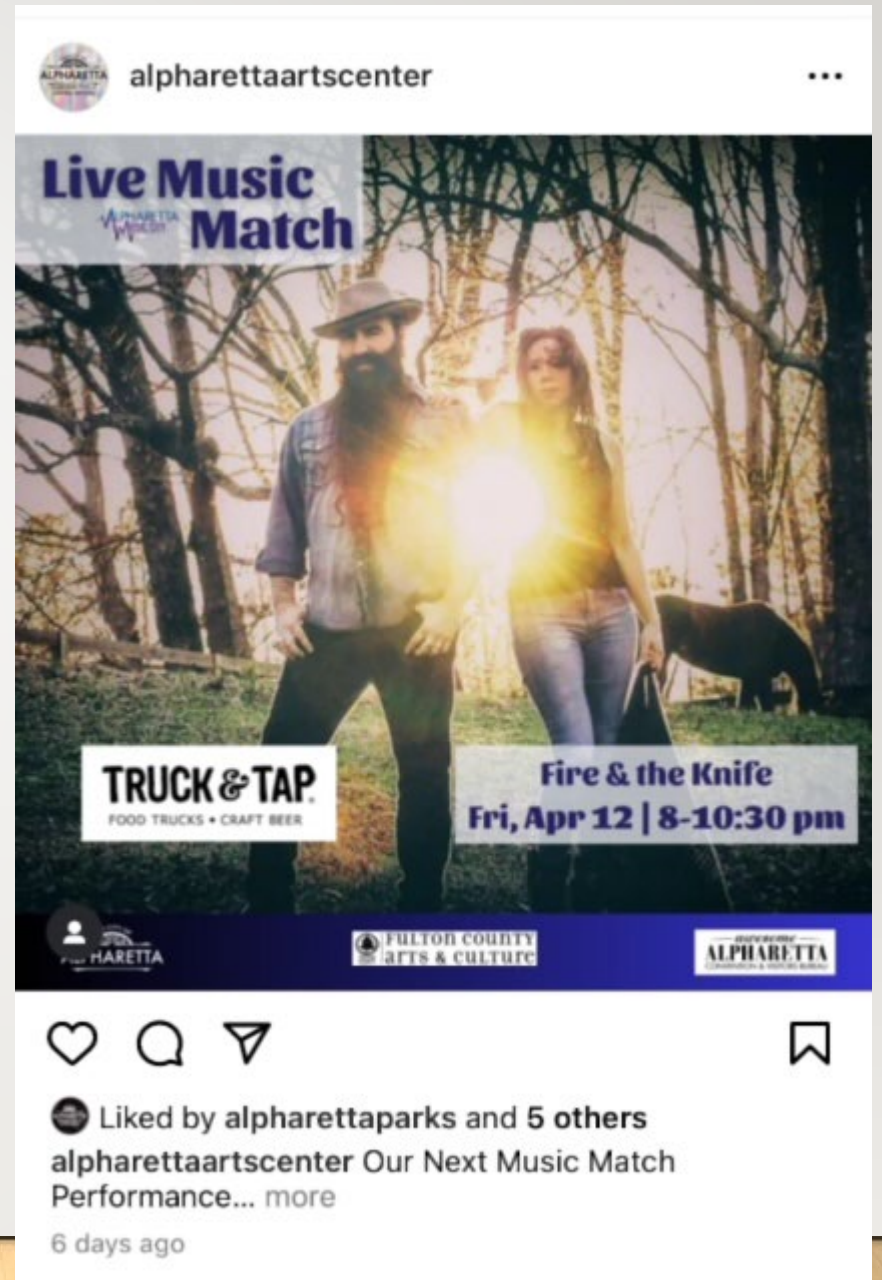
Live Music Match

ALPHARETTA
MUSIC CITY



Javier Schirmer
Sat, Mar 30 | 12:30-2:30 pm

***Music Match has 34
bookings to date!
Two new businesses
this year:
The Ginger Room
Jacks Feed Store***



DUE: FEBRUARY 28, 2024

TSW Team Proposal for City of Alpharetta Arts & Culture Master Plan



Contact: Allison Stewart-Harris, AICP
Senior Associate, Planning Studio Manager
TSW
1447 Peachtree Street NE, Suite 850
Atlanta, GA 30309
Main: 404.873.6730
Direct: 470.751.2474
Email: astewart-harris@tsw-design.com
Web: tsw-design.com



SECTION 2: DESCRIPTION OF SERVICES

Estimated Schedule

Following the RFP, we are estimating a 5-month process with a start date of April 2024. If selected, a more detailed schedule will be developed that includes review periods, deliverable dates, and community engagement activities and dates.

APR

TASK 0: PROJECT ADMINISTRATION

- 0.1: Project Management (monthly throughout the project process)
- 0.2: Project Kick-Off
- 0.3: Data Collection + Creation of Project Map

MAY -
JUNE

TASK 1: ENGAGEMENT + PLAN FOUNDATIONS

- 1.1: Stakeholder Roundtables (estimated early May)
- 1.2: Art Week
- 1.3: Online Survey (estimated June)
- 1.4: Cultural Program Analysis
- 1.5: Engagement Summary
- 1.6: Community Character Framework

JUNE

TASK 2: PLACE-BASED STRATEGIES

- 2.1: Place-Based Strategies + Public Art Program Workshop (estimated late June)
- 2.2: Draft Strategy

JUL

TASK 3: IMPLEMENTATION + DOCUMENTATION

- 3.1: Priority Action Plan

JUL-
AUG

TASK 4: FINAL PLAN + PRESENTATION

- 4.1: Draft and Final Plan
- 4.2: Presentation to City Council

Alpharetta Arts Center Highlights





Upcoming Event Rentals Alpharetta Arts Center

April 15, 2024 Cambridge HS Band

April 20, 2024 Wedding Reception

April 23, 2024 Coldwell Banker

April 27, 2024 Pure Barre, Alpharetta
Fideles Christian School
May 4, 2024 PROM

Arts Alpharetta (A2O)
May 7-11, 2024 Paint the Town
Alpharetta and Old
Milton County
Historical Society

May 16, 2024 Cabaret
Arts Alpharettam
"Moving Through Life
and Sports"

May 25, 2024 Metropolitan Ballet
Theatre, Inc.

Phi Phi Omega
June 14, 2024 Juneteenth Celebration





Mid-Broadwell Park – Mural Glimpse and More to Come!

City of Alpharetta Gallery Exhibits

Community Gallery / Studio Gallery / Alpharetta Arts Center Gallery



ALPHARETTA
LIBRARY

Storytelling
FESTIVAL

ALPHARETTA STORYTELLING FESTIVAL

10 Park Plaza, Alpharetta GA, 30009
(404) 613-6735

Join us for an all-day event with multiple programs surrounding the storytelling theme for adults and children.

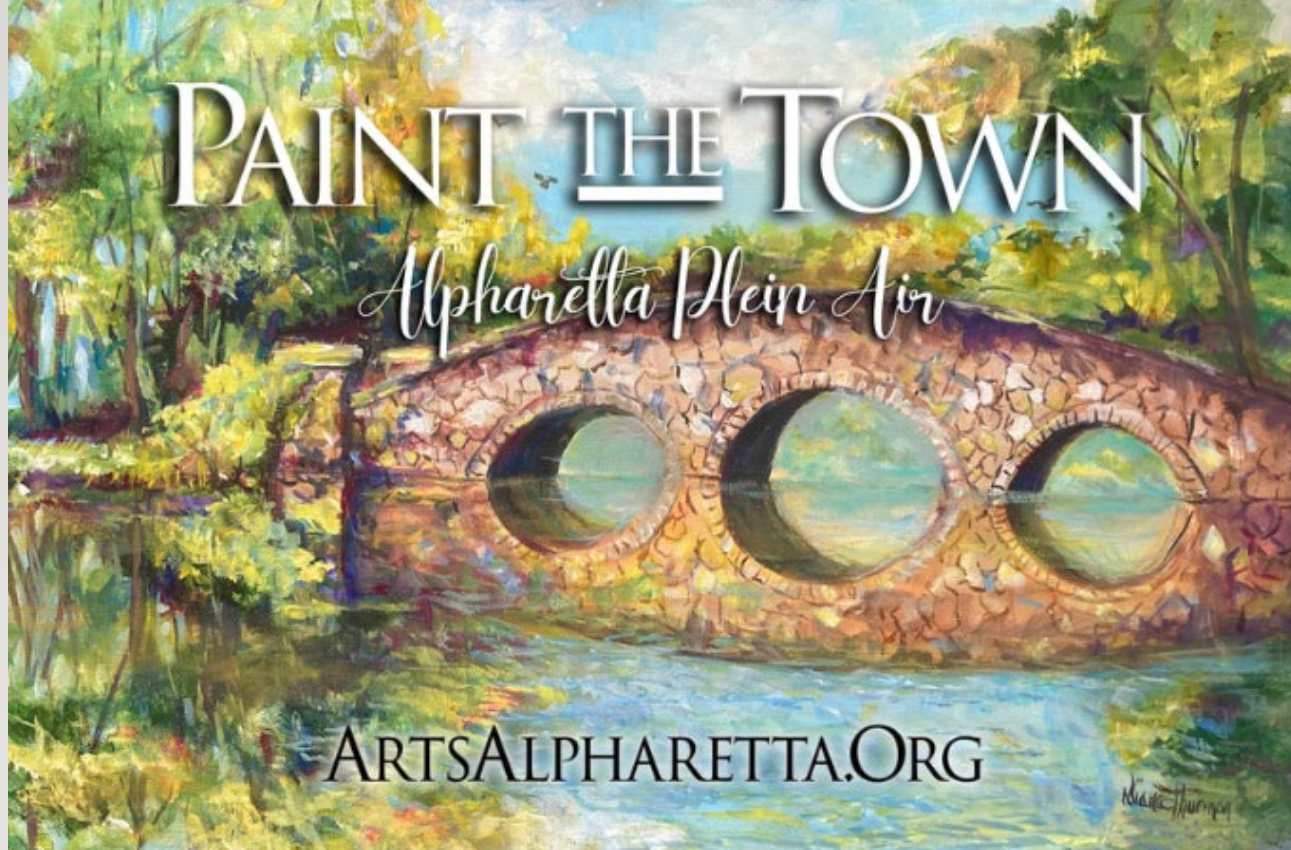
Time	Meeting Room	Children's Area	Storytime Room	Auditorium	Porch	City Hall
10:30 am		Storytime with Bonnie Busbin				
11:00 am				Puppet around the World presentation		
12:00 pm		Balloons animals	Puppet Craft		Chalk art storytelling	
1:00 pm	Zine Workshop (1:30)	Balloon animals	Puppet Craft		Chalk art storytelling	Shakespeare Tavern
2:00 pm	Zine Workshop (2:30)					
3:00 pm	Typewriters and poems		Soda making workshop	Author talk with Carlie Walker		
4:00 pm	Fiction workshop					
5:00 pm	Fiction workshop			Poetry Open Mic		

Saturday, April 27, 2024
10:30 AM - 6:00 PM

All programs are free and open to the public.

CONNECT WITH US





MAY 7
THRU
JUNE 8

ArtsAlpharetta
Advancing Alpharetta's Cultural Arts Community

THE CITY OF
ALPHARETTA
RECREATION PARKS &
CULTURAL SERVICES

awesome
ALPHARETTA
CONVENTION & VISITORS BUREAU

TENTATIVE SCHEDULE OF EVENTS

Workshop: Less is More (\$140 residents, \$210 non-residents)

5-Day Invitational

Artists' Welcome and Networking Dinner (\$25)

"Night Paint"

Quick Draw/Paint

Quick Draw/Paint Judging

Awards Ceremony and Exhibition Reception

Exhibition Dates

Art Removal Deadline

May 6

May 7-11

May 7, 5:30 PM @ **Smoke Jack**

May 7, 6:30 PM - dark

May 10, 9-11 AM

May 10, 11:30 AM (**Town Green at City Center**)

May 11, 5-7 PM

May 11 - June 8

June 10



AN ODE TO AMERICA

Monday, May 27 at 7:30pm
Brooke Street Park



ROBIN & THOMAS VACKLEY, DIRECTORS

CONFLUENCE: Coming Together

featuring *Magnificat* by Francesco Durante, alumni from Milton High School and Alpharetta High School Choruses, and local professional string players

\$20 SUGGESTED DONATION



May 5, 2024 at 3:00pm

Venue: Alpharetta Presbyterian Church
180 Academy St, Alpharetta, GA 30009

A PREVIEW OF OUR CONCERT TO BE HELD AT
CARNEGIE HALL ON JUNE 16, 2024

