



# ALCOHOL LICENSE PUBLIC HEARING

## JULY 8, 2024

ALPHARETTA CITY CLERK'S OFFICE  
VIRTUAL MEETING VIA ZOOM

CITY CLERK: [LSHAPIRO@ALPHARETTA.GA.US](mailto:LSHAPIRO@ALPHARETTA.GA.US)  
ASSISTANT CITY CLERK: [KVANHORN@ALPHARETTA.GA.US](mailto:KVANHORN@ALPHARETTA.GA.US)

1:00 PM

### I. VIRTUAL MEETING ZOOM LINK

The City of Alpharetta's Alcohol License Public Hearings are a virtual meeting via Zoom. The meeting begins at 2:00 p.m. on the day of the scheduled hearing. To join the meeting, please click on this link: <https://zoom.us>

Zoom Meeting ID: 885 6131 2378

### II. CALL TO ORDER

- City Clerk Lauren Shapiro called the meeting to order at 1:00 p.m.

### III. ROLL CALL

- Lauren Shapiro, City Clerk
- Kiersten VanHorn, Assistant City Clerk
- Jacob O'Donnell, Code Enforcement Supervisor
- Michael Pacetta, General Manager for Home2 Suites Alpharetta
- Steve Mobley, applicant for Merritt Hospitality, LLC
- Xiu Qing Chen, owner and registered agent for Chow Won Koren Steakhouse

### IV. PUBLIC HEARING

A. PH-24-AB-12 Merritt Hospitality, LLC  
d/b/a Home2 Suites Alpharetta  
12075 Morris Road  
Alpharetta, GA 30005

Change in Business Ownership  
Hotel  
Consumption on Premises  
Beer, Wine & Sunday Sales

Owner: Merritt Hospitality, LLC  
Registered Agent: Michael Sard

- Mr. Michael Pacetta, General Manager for Home2 Suites Alpharetta and business address as 12075 Morris Road, Alpharetta, GA 30005, was on the call. Mr. Steve Mobley, applicant for the business, was also on the call.
- Mr. Pacetta stated the complete change of ownership occurred on December 19, 2023.
- Mr. Pacetta stated most of the staff has remained from the previous ownership.
- Mr. Pacetta stated that alcohol will be sold in the market/gift shop area located near the front desk of the hotel. It will be grab and go sales of singles of beer and wine.
- Mr. Pacetta stated there will be 6 employees who will sell the alcohol and all will have a pouring permit.

- Mr. Pacetta inquired about the alcohol sale hours in the City of Alpharetta and was provided the days and times. Mr. Mobley received a follow up email with those correct days and times as well.
- Officer O'Donnell confirmed that City staff has reviewed the application and that it meets all the City's requirements for an alcohol license. Ms. Shapiro recommended the application be approved and advised the applicant that a representative will need to appear in person at the Alpharetta City Council meeting on Monday, July 15, 2024, at 6:30 pm in case Mayor or Council have any questions.

There was a brief recess after the conclusion of the first item, as the representative of Chow One North Point, LLC was not present for the hearing. At this time, staff reached out via phone to the applicant to confirm whether or not they would be attending the hearing. There were no individuals from the public who joined the hearing during this brief pause of the hearing.

**B. PH-24-AB-13 Chow One North Point, LLC**  
 d/b/a Chow Won Korean Steakhouse  
 950 North Point Drive  
 Alpharetta, GA 30022

**Restaurant**  
 Consumption on Premises  
 Distilled Spirits, Beer, Wine & Sunday Sales

**Owner: Chow One North Point, LLC**  
**Registered Agent: Xiu Qing Chen**

- Ms. Xiu Qing Chen, owner and registered agent for Chow One North Point, LLC and residing at 1037 Legacy Oaks Circle, Roswell, GA 30076, was on the call.
- Ms. Chen stated the restaurant has been open since May 9, 2024.
- Ms. Chen stated there are 15 employees working at the restaurant.
- Ms. Chen stated she had no questions about the City's alcohol ordinance.
- Officer O'Donnell confirmed that City staff has reviewed the application and that it meets all the City's requirements for an alcohol license. Ms. Shapiro recommended the application be approved and advised the applicant that a representative will need to appear in person at the Alpharetta City Council meeting on Monday, July 15, 2024, at 6:30 pm in case Mayor or Council have any questions.

**V. PUBLIC COMMENT**

- There were no public comments.

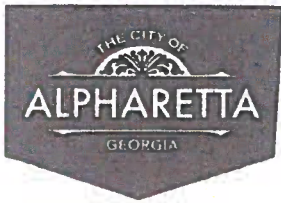
**VI. ADJOURNMENT**

- City Clerk Lauren Shapiro adjourned the hearing at 1:26 p.m.

Respectfully submitted,

*Kiersten VanHorn*

Kiersten VanHorn, Assistant City Clerk



# CITY OF ALPHARETTA

## REPORT FOR SURVEY FOI ALCOHOLIC BEVERAGE LICENSING

TO: Alcoholic Beverage Permitting - Department of Community Development

DATE: 12-17-2023

APPLICANT: MERRITT HOSPITALITY LLC

TRADE NAME: HOME2 SUITES ALPHARETTA

ADDRESS: 12075 MORRIS ROAD CITY: Alpharetta STATE: GA ZIP: 30005

The undersigned has examined the subject location and has made measurements to determine the compliance or noncompliance with distance requirement of the Code Of The City Of Alpharetta, Georgia, as follows:

1. 4,684 feet to the nearest private residence  
(private) residence located at 12420 Morris Rd., Alpharetta, Ga. 30005

2. 3,068 feet to the nearest school bus stop  
(regular) school bus stop as designated by the Fulton County Board of Education\*\* where five (5) or more children board the bus and which is located at the intersection of Tradewinds Pkwy and Morris Rd.

\*\* This information can be obtained by faxing your request to "North Transportation: Fulton Board of Education" at 470-254-2978. List type of application applied for, name of company, owner of company, street address, your phone number, and name and information requested.

Distance requirements are defined in Section 4-17 and Section 4-398 of the Code of the City of Alpharetta.

3. 7,930 feet to the nearest church grounds (Alpharetta Presbyterian Church)  
(church or other place used primarily for religious service) located at 180 Academy St., Alpharetta, Ga. 30009

4. 9,300 feet to the nearest public library (Alpharetta Public Library)  
(public library or branch thereof) located at 10 Park Plz., Alpharetta, Ga. 30009

5. 3,790 feet to the nearest public school (Alpharetta High school)  
(school ground or college campus) located at 3595 Webb Bridge Rd., Alpharetta, Ga. 30005

6. 5,911 feet to the nearest recreational park (Big Creek Greenway)  
(portion of public park habitually used for recreational purposes) located at Big Creek and Webb Bridge Rd., Alpharetta, Ga.

Distance requirements are defined in Section 4-17 and Section 4-398 of the Code of the City of Alpharetta. Please review these sections of the City Code prior to executing this document below.

In my opinion, the premises indicated above meets the distance requirements for licensing as prescribed by the Code of the City of Alpharetta, Georgia.

Signature of Georgia Registered Land Surveyor *Julie A. Hester* 12-17-2023

2679  
Surveyor Number



NOTE: A survey showing the distance to the use described above must be attached to this form at the time of

**A**  
 NEAREST SCHOOL GROUNDS:  
 ALPHARETTA HIGH SCHOOL  
 3395 WEBB BRIDGE RD.  
 ALPHARETTA, GA. 30005  
 DISTANCE: 3,700 FT.

**B**  
 NEAREST SCHOOL BUS STOP:  
 TRADEWINDS PKWY  
 AND MORRIS RD.  
 ALPHARETTA, GA. 30005  
 DISTANCE: 3,089 FT.

**C**  
 NEAREST PRIVATE RESIDENCE:  
 12420 MORRIS RD.  
 ALPHARETTA, GA. 30005  
 DISTANCE: 4,684 FT

**D**  
 NEAREST PARK:  
 BIG CREEK GREENWAY  
 BIG CREEK AND WEBB BRIDGE RD  
 CITY OF ALPHARETTA  
 DISTANCE: 5,911 FT.

**E**  
 NEAREST CHURCH GROUNDS:  
 ALPHARETTA PRESBYTERIAN CHURCH  
 180 ACADEMY ST  
 ALPHARETTA, GA. 30009  
 DISTANCE: 7,920 FT.

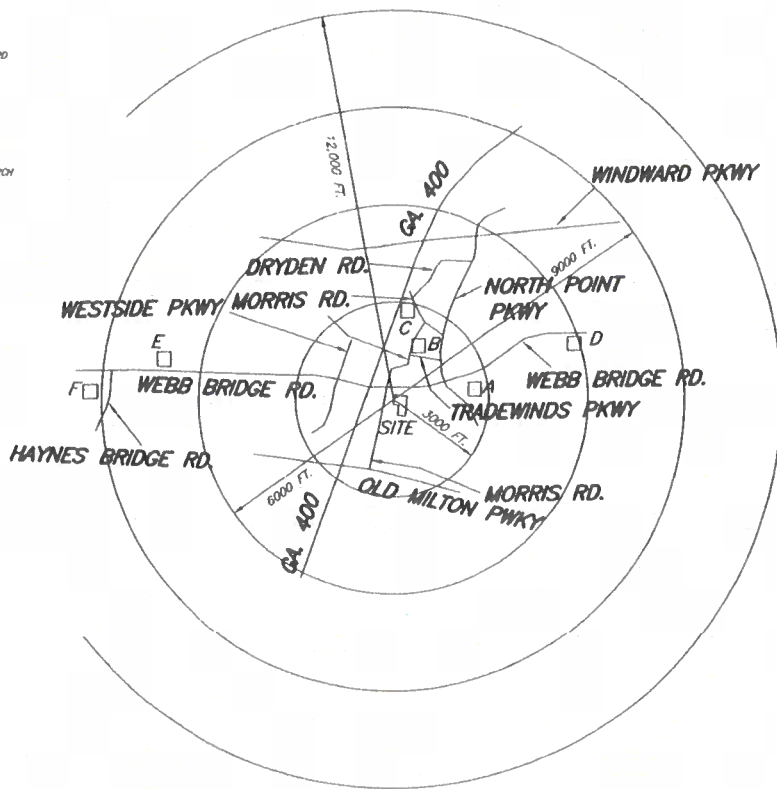
**F**  
 NEAREST PUBLIC LIBRARY:  
 ALPHARETTA PUBLIC LIBRARY  
 10 PARK PLZ.  
 ALPHARETTA, GA. 30008  
 DISTANCE: 8,300 FT

**SURVEYOR'S CERTIFICATION**

I CERTIFY THAT ON-PREMISES CONSUMPTION IS NOT WITHIN

- 300 FEET OF ANY SCHOOL GROUNDS
- 700 FEET OF ANY PRIVATE RESIDENCE
- 300 FEET OF ANY CHURCH GROUNDS
- 700 FEET OF ANY SCHOOL BUS STOP
- 300 FEET OF ANY PARK
- 300 FEET OF ANY PUBLIC LIBRARY

*Julian D. Grace* 12-17-2023  
 SURVEYOR SIGNATURE DATE



12-17-2023  
**J.D. GRACE**  
 LAND SURVEYING, LLC  
 240 KIMBURNHILL COURT  
 ATLANTA, GA 30350  
 OFFICE: (478) 313-4649  
 CELL: (678) 587-0100  
 jgrace1@ymail.com

SITE ADDRESS:  
 12075 MORRIS ROAD  
 ALPHARETTA, GEORGIA 30005

**ALCOHOLIC BEVERAGE SURVEY**  
 FOR  
 HOME 2 SUITES ALPHARETTA  
 LAND LOT 1262  
 2ND DISTRICT, 2ND SECTION  
 FULTON COUNTY, GEORGIA  
 CITY OF ALPHARETTA

OWNER/APPLICANT:  
 MERRITT HOSPITALITY, LLC  
 STEVE MOBLEY  
 BLUEBONNET CONSULTING, INC.  
 214-912-0394

DATE: 12-17-2023



GRAPHIC SCALE 1" = 3000'

**SURVEY NOTES**

1. DISTANCES SHOWN ARE MEASURED FROM THE FRONT DOOR OF THE STRUCTURE FROM WHICH ALCOHOLIC BEVERAGES ARE TO BE SOLD TO THE PROPERTY LINE OF THE FACILITY TO BE AFFECTED TRAVELING BY THE MOST DIRECT ROUTE.
2. THIS SURVEY IS TO OBTAIN A ALCOHOLIC BEVERAGE LICENSE FOR BEER, WINE AND DISTILLED SPIRITS CONSUMPTION ON-PREMISES



CITY OF ALPHARETTA
REPORT FOR SURVEY FOR
ALCOHOLIC BEVERAGE LICENSE

TO: Alcoholic Beverage Permitting - Department of Community Development

DATE: 04/09/2024

APPLICANT: CHOW WON KOREAN STEAK HOUSE

TRADE NAME: CHOW WON KOREAN STEAK HOUSE

ADDRESS: 950 NORTH POINT DR CITY: ALPHARETTA STATE: GA ZIP: 30022

The undersigned has examined the subject location and has made measurements to determine the compliance or noncompliance with distance requirement of the Code Of The City Of Alpharetta, Georgia, as follows:

- 1. 1,218 feet to the 2714 WANDER LANE, ALPHARETTA, GA 30022 (private) residence located at
2. 1,179 feet to the INTERSECTION OF MILL CREEK AVENUE & WANDER TRAIL ALPHARETTA, GA 30022 (regular) school bus stop as designated by the Fulton County Board of Education\*\* where five (5) or more children board the bus and which is located at INTERSECTION OF MILL CREEK AVENUE & WANDER TRAILALPHARETTA, GA 30022

\*\* This information can be obtained by faxing your request to "North Transportation: Fulton Board of Education" at 470-254-2978. List type of application applied for, name of company, owner of company, street address, your phone number, and name and information requested.

Distance requirements are defined in Section 4-17 and Section 4-398 of the Code of the City of Alpharetta.

- 3. 8,976 feet to the NORTH POINT COMMUNITY CHURCH (church or other place used primarily for religious service) located at 4350 NORTH POINT PKWY,ALPHARETTA, GA 30022
4. 10,560 feet to the ALPHARETTA BRANCH (public library or branch thereof) located at 4350 NORTH POINT PKWY,ALPHARETTA, GA 30022
5. 5,808 feet to the NEW PROSPECT ELEMENTARY SCHOOL (school ground or college campus) located at 3055 KIMBALL BRIDGE RD,ALPHARETTA, GA 30022
6. 5,808 feet to the ROCK MILL PARK (portion of public park habitually used for recreational purposes) located at 3100 KIMBALL BRIDGE RD, ALPHARETTA, GA 30022

Distance requirements are defined in Section 4-17 and Section 4-398 of the Code of the City of Alpharetta. Please review these sections of the City Code prior to executing this document beow.

In my opinion, the premises indicated above meets the distance requirements for licensing as prescribed by the Code of the City of Alpharetta, Georgia.

Handwritten signature of the surveyor

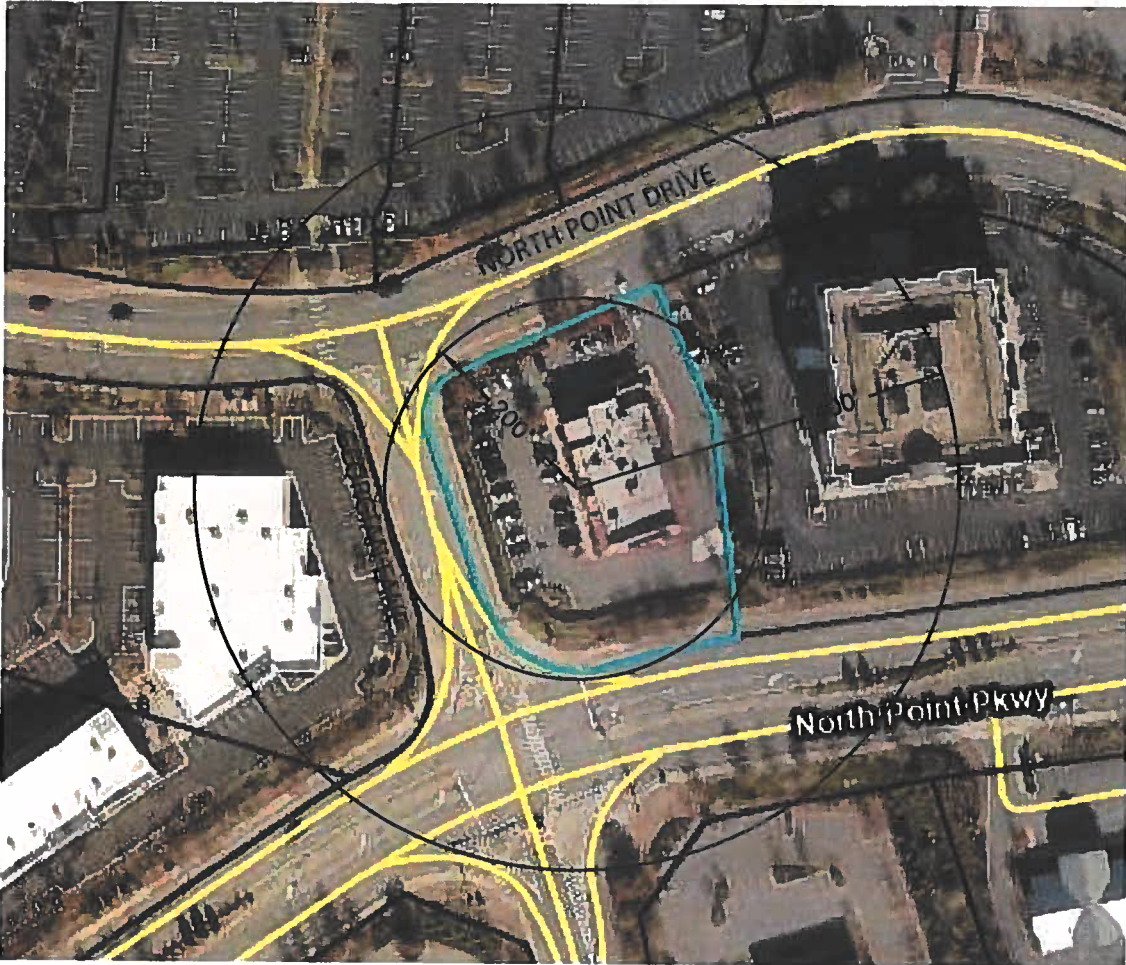
Signature of Georgia Registered Land Surveyor

2294

Surveyor Number



NOTE: A survey showing the distance to the use described above must be attached to this form at the ti



MAGNETIC NORTH

SCALE: 1" = 200'

# ALCOHOL SURVEY

PREPARED FOR:  
 CHOW WON KOREAN STEAK HOUSE  
 950 NORTH POINT DR, ALPHARETTA 30022  
 CITY OF ALPHARETTA  
 FULTON COUNTY, GEORGIA - 04/09/2024

**NEAREST SCHOOL: ±5,808'**  
 NEW PROSPECT ELEMENTARY SCHOOL  
 3055 KIMBALL BRIDGE RD,  
 ALPHARETTA, GA 30022

**NEAREST PARK: ±5,808'**  
 ROCK MILL PARK  
 3100 KIMBALL BRIDGE RD,  
 ALPHARETTA, GA 30022

**NEAREST CHURCH: ±8,976'**  
 NORTH POINT COMMUNITY CHURCH  
 4350 NORTH POINT PKWY,  
 ALPHARETTA, GA 30022

**NEAREST SINGLE FAMILY RESIDENCE: ±1,218'**  
 2714 WANDER LANE,  
 ALPHARETTA, GA 30022

**NEAREST LIBRARY: ±10,580'**  
 ALPHARETTA BRANCH  
 10 PARK PLAZA, ALPHARETTA, GA  
 30009

**NEAREST SCHOOL BUS STOP: ±1,179'**  
 INTERSECTION OF  
 MILL CREEK AVENUE & WANDER TRAIL  
 ALPHARETTA, GA 30022

FOR PREMISES THAT ARE LOCATED OR PROPOSED TO BE LOCATED IN THE CENTRAL BUSINESS DISTRICT (AS DEFINED IN SECTION 1.4.2 OF THE UNIFIED DEVELOPMENT CODE), DISTANCE SHALL BE MEASURED FROM SUCH RESIDENCE, LIBRARY, PROPERTY LINE, PARK OR SCHOOL BUS STOP BY THE STRAIGHT LINE DISTANCE TO THE NEAREST PUBLIC SIDEWALK, STREET OR HIGHWAY, THEN ALONG SUCH SIDEWALK, STREET OR HIGHWAY BY THE NEAREST ROUTE TO THE FRONT DOOR OF THE PREMISES FROM WHICH ALCOHOLIC BEVERAGES ARE TO BE SOLD. FOR PREMISES THAT ARE LOCATED OR PROPOSED TO BE LOCATED IN ALL OTHER AREAS OF THE CITY, DISTANCE SHALL BE MEASURED FROM SUCH RESIDENCE, LIBRARY, PROPERTY LINE, PARK OR SCHOOL BUS STOP BY THE STRAIGHT LINE DISTANCE TO THE POINT OF THE PREMISES NEAREST TO SUCH RESIDENCE, LIBRARY, PROPERTY LINE, PARK OR SCHOOL BUS STOP. (4-17-B CITY OF ALPHARETTA ORDINANCE)



FOR THE FIRM  
 BOUNDARY ZONE, INC.  
 LSF #839  
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 ORIGINAL SIGNATURE

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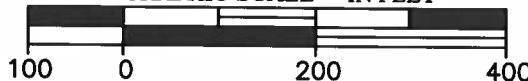
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 AND LAND PLANNING

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GRAPHIC SCALE - IN FEET



PROJECT  
 265780

SHEET  
 1 OF 1