



RECREATION COMMISSION MEETING OCTOBER 8, 2024

ALPHARETTA CITY HALL
COUNCIL CHAMBERS
2 PARK PLAZA
5:30 PM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE TO THE FLAG**
4. **ASSOCIATION PRESENTATION**
 - a. Ambush Soccer
5. **APPROVAL OF MEETING MINUTES**
 - a. **Approval of Recreation Commission Minutes from August 13, 2024**
Approve, as written, the Recreation Commission meeting minutes from August 13, 2024, at 5:30 p.m.
 - b. **Approval of Recreation Commission Work Session Minutes from August 28, 2024**
Approve, as written, the Recreation Commission Work Session meeting minutes from August 28, 2024, at 5:30 p.m.
6. **NEW BUSINESS**
7. **STAFF PRESENTATIONS & WORK SESSION DISCUSSION**
 - a. **DIVISIONS**
 - i. **Community Services Division Monthly Report - October 2024**
Report on the latest updates, projects, events and/or initiatives of the Community Services Division of the Recreation, Parks & Cultural Services Department.
 - ii. **Cultural Services Division Monthly Report - October 2024**
Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.
 - iii. **Recreation Services Division Monthly Report - October 2024**
Report on the latest updates, projects, events and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.
 - iv. **Park Services (Excluding Wills Park) Division Monthly Report - October 2024**
Report on the latest updates, projects, events and/or initiatives of the Park Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.
 - v. **Park Services (Wills Park & Equestrian Center) Division Monthly Report - October 2024**
Report on the latest updates, projects, events and/or initiatives of the Park Services (Wills Park & Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.
 - vi. **Park Projects Monthly Report - October 2024**
Report on the latest updates, projects, events and/or initiatives of the Park Projects Division of the Recreation, Parks & Cultural Services Department.
 - b. **DIRECTOR - October 2024**
Report on the latest updates, projects, events and/or initiatives of the Director of the Recreation, Parks & Cultural Services Department.
8. **RECREATION COMMISSIONER REPORTS**

9. PUBLIC COMMENT
10. ADJOURNMENT



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Sarah Bausano

Meeting Date: October 8, 2024

AGENDA ITEM:

Approval of Recreation Commission Minutes from August 13, 2024

Approve, as written, the Recreation Commission meeting minutes from August 13, 2024, at 5:30 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Recreation Commission meeting minutes from August 13, 2024 at 5:30 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Recreation Commission meeting on July 9, 2024, at 5:30 p.m.

Attendance – August 13, 2024, Recreation Commission Meeting:

Recreation Commission Members – Present

- Dennis Mitchell (Chair)
- Cheryl Rand
- Paul Slavik
- Karla Piedrahita
- Shuntel Beach
- John Norton
- Brad Bowers

Recreation Commission Members – Absent

- Jit Saha (Vice Chair)
- Derek Kaighin

ATTACHMENTS:

1. 08.13.24 - RC Minutes (UNOFFICIAL)



RECREATION COMMISSION MEETING

UNOFFICIAL MINUTES

AUGUST 13, 2024

ALPHARETTA CITY HALL
COUNCIL CHAMBERS | 2 PARK PLAZA | 5:30 PM

The public is advised that the following minutes are not a verbatim transcription of business presented at the Council Meeting of the date shown; but are a synopsis of pertinent information. The public is further advised that the video recording for said meeting is a matter of public record and is available to be viewed at the City Clerk's office during normal business hours or viewed online at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairman Mitchell called the meeting to order at 5:31 p.m.

II. ROLL CALL

• Recreation Commissioners Present

- Dennis Mitchell (Chair)
- Cheryl Rand
- Paul Slavik
- Karla Piedrahita
- Shuntel Beach
- John Norton
- Brad Bowers

• Recreation Commissioners Absent

- Jit Saha (Vice Chair)
- Derek Kaighin

• Staff

- James Drinkard, Assistant City Administrator
- Morgan Rodgers, Director, Recreation, Parks & Cultural Services
- Kurt Kirby, Senior Operations Manager, Recreation, Parks & Cultural Services
- Amanda Musilli, Community Services Division Manager, Recreation, Parks & Cultural Services
- Kim Manning, Cultural Services Division Manager, Recreation, Parks & Cultural Services
- Christine Young, Recreation Services Division Manager, Recreation, Parks & Cultural Services
- Eric Milley, Park Services Division Manager (Northern, Southern, Eastern, Downtown Districts), Recreation, Parks & Cultural Services
- Matt Casey, Park Services Division Manager (Western District & Equestrian), Recreation, Parks & Cultural Services

- Deanna McKay, Communications & Engagement Coordinator
- Toby Smallwood, Adult Activity Center Supervisor, Recreation, Parks & Cultural Services
- Kevin McDonald, Adult Activity Center Recreation Coordinator, Recreation, Parks & Cultural Services
- Sarah Bausano, Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. PLEDGE TO THE FLAG

IV. APPROVAL OF MEETING MINUTES

- **Recreation Commission Minutes from July 9, 2024**
 - ❖ Chairman Mitchell called for a motion.
 - Commissioner Norton offered a motion to approve the minutes, as presented, from July 9, 2024, Recreation Commission meeting.
 - Commissioner Rand seconded the motion.
 - ❖ The motion was approved (7-0).
- **Recreation Commission Work Session Minutes from July 24, 2024**
 - ❖ Chairman Mitchell called for a motion.
 - Commissioner Norton offered a motion to approve the minutes, as presented, from July 24, 2024, Recreation Commission Work Session meeting.
 - Commissioner Rand seconded the motion.
 - ❖ The motion was approved (7-0).

V. RECOGNITION

- Christine Young came forward to recognize Ms. Tse Yin Lung who is the instructor of the Tai Chi classes at the Adult Activity Center. Ms. Lung has taught there since 2011. Toby Smallwood and Kevin McDonald also came forward to say a few kind words. Ms. Lung thanked everyone and was grateful for the recognition.

VI. STAFF PRESENTATIONS & WORKSHOP DISCUSSION

a. DIVISIONS

i. Community Services Division Monthly Report – August 2024

- Amanda Musilli, Community Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

MONTHLY HIGHLIGHTS:

- Fall seedlings are sprouting in the grow room and will be ready for the growers to pick up between August 27th and September 7th.
- Fall Plant Sale will be self-serve again this year. Plants will be available for purchase from August 30th through September 7th at Old Rucker Farm.
- There was a huge peach harvest this year with over 180 pounds total and 46 pounds were delivered to North Fulton Community Charities.

- Cambridge High School students will start at Old Rucker Farm on Monday, August 19th.
- The Community Compost Program is off to a great start and participants will be coming to Old Rucker Farm this month to pick up their finished compost.

MONTHLY INITIATIVES:

- August Community AG Program calendar is busy with over a dozen workshops and events.
- Fall Farm Picnic is scheduled for Sunday, September 15th.

RECREATION COMMISSION Q AND A

Q Are you recruiting for Commercial composting or only Residential? (Piedrahita)

A Just residential currently. It is a \$30,000 commitment for Commercial and \$200 commitment for Residential. (Musilli)

Q How big is it? (Piedrahita)

A About the size of a stand mixer. (Musilli)

Q What is the difference between the 2? (Slavik)

A Size is the only difference. (Musilli)

Q It says 12-week duration, can you continue to use it? (Mitchell)

A Yes, the program is only 12 weeks for Old Rucker Farm. (Musilli)

ii. Cultural Services Division Monthly Report – August 2024

- Kim Manning, Cultural Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

MONTHLY HIGHLIGHTS

- NEW Arts & Culture Guide for September 2024 through February 2025 are available.
- Summer camps 2024 – they were a success with the addition of 30% more ½ day camps.
- Art Studio Go-Go went great

MONTHLY INITIATIVES

- Outdoor Art On-Loan Exhibit with the Arts Center
- Crosswalks in City Parks – Waters Road Park

MONTHLY HAPPENINGS

- Arts & Culture Online Calendar
<https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City - Live Music Calendar
<https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>

- Eclectic Lawn Concert Series featuring Cedar Hill at the Alpharetta Arts Center Terrace & Lawn on August 9th from 7:00 p.m. to 9:30 p.m.
- Layers Gallery Exhibit at Alpharetta Arts Center Opening Reception on Saturday, August 10th, from 5:00 p.m. to 7:00 p.m. The Exhibit runs from August 7th through September 28th.
- The Magical Music of Harry Potter presented by The Alpharetta Symphony will be at Alpharetta Methodist Church on September 6th at 7:30 p.m.. Tickets can be purchased at <http://www.alpharettasympphony.org/harry-potter>
- Blithe Spirit presented by ACT1 Community Theater will be held at Alpharetta Presbyterian Church on Friday, September 6th at 7:30 p.m., Saturday, September 7th at 7:30 p.m., and Sunday, September 8th at 2:00 p.m. Tickets can be purchased at <https://act1theater.org/2024-2025>
- Chattahoochee Evening Stars Quilt Guild: Trunk Showcase with Patty Murphy Guild will be at the Adult Activity Center on September 9th from 6:00 p.m. to 7:30 p.m. Admission is \$5.00 for nonmembers and free for members.
- Eclectic Lawn Concert Series featuring City Lights Experience will be at the Alpharetta Arts Center Terrace and Lawn on September 13th from 7:00 p.m. to 9:30 p.m.

RECREATION COMMISSION Q AND A

Q Act 1, back at the Church instead of Milton High School, why? (Rand)

A Location was too large, needed a smaller space. (Manning)

Q Update on Mid-Broadwell Park Art, when will that start? (Piedrahita)

A It is currently on hold. (Manning)

C Excellent bands at Eclectic Lawn Concert on Saturday. (Norton)

iii. Recreation Services Division Monthly Report – August 2024

- Christine Young, Recreation Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

MONTHLY HIGHLIGHTS:

- Thank you for allowing the Recognition of Ms. Lung tonight.
- The last day for public swim at Wills Park Pool is Monday, September 2nd. Water fitness, water aerobics, and lap swim continues through September.
- Fall Activity Sessions begin on Monday, September 9th.
- Scarecrow Harvest applications are open for enrollment.

SUMMER CAMPS

- Wills Park Summer Camp served 1,239 Residents and 395 Non-Residents for a total of 1,634 campers served.
- Specialty Camps served 1,015 Residents and 331 Non-Residents for a total of 1,346 campers served.

MONTHLY HAPPENINGS:

- Farmers Market on Saturdays from 8:30 a.m. to 12:30 p.m. at City Center.
- City Center Concert Series will be Friday, August 16th from 7:00 p.m. to 11:00 p.m. on the Town Green.
- Food Truck Alley will be Thursday, August 22nd from 5:00 p.m. to 9:00 p.m. Downtown.
- Art in the Park will be Saturday, August 24th from 9:00 a.m. to 4:00 p.m. and Sunday, August 25th from 12:00 p.m. to 4:00 p.m. at Brooke Street Park.
- Summer Evening in the Park will be Saturday, August 24th from 6:30 p.m. to 10:30 p.m. at Brooke Street Park.
- Grilling and Gridiron will be Saturday, September 14th from 12:00 p.m. to 8:00 p.m. on Old Roswell Street.
- Home By Dark Concert Series will be Saturday, September 14th from 7:30 p.m. to 9:30 p.m. at Brooke Street Park.
- Mayor's Corporate Challenge will be on Thursday, September 19th from 4:30 p.m. to 10:00 p.m. at Brooke Street Park.

RECREATION COMMISSION Q&A:

Q Was that the largest group of campers? (Norton)

A It was close. (Young)

Q Did you go down to the River for camp? (Rand)

A No, not this year but they did a bunch of other neat trips. (Young)

Q The camps were amazing. Do you collect any data from the campers or parents? Survey? (Piedrahita)

A The teens are vocal about what they like and do not like but other than that, we do not. We sent out a survey last year and only received 23 responses. (Young)

A No. We have a concessionaire that is managing drinks for the 2024 Taste of Alpharetta. (Young)

iv. Park Services Division Monthly Report (Excluding Wills Park) – August 2024

- Eric Milley, Park Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

MONTHLY HIGHLIGHTS:

- We are currently obtaining proposals to pave/asphalt a 700' by 10' trail from Union Hill trail connector to Forsyth trail connector.
- We are replacing and restoring the last of the 3 tier fountains located on the corner of Old Canton Street.
- We are in the process of getting proposals to replace some of the broken concrete panels behind City Hall in Brooke Street Park.
- We continue to remove declining trees in all the parks.

- Getting ready for all the Fall Athletics, outdoor activities, and events to begin at all the parks and downtown.

MONTHLY INITIATIVES:

- Developing new maintenance plans and practices for the Alpha Loop to include watering and overseeding.

RECREATION COMMISSION Q&A:

Q The declining trees, are we replanting? (Rand)

A Trying to replace as they fall. (Milley)

Q What is the plan for the Adult Activity Center parking lot? (Rand)

A We have applied for a Grant to replace it. (Rodgers)

v. Park Services Division Monthly Report (Wills Park & Equestrian Center) – August 2024

- Matt Casey, Park Services Division Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

MONTHLY HIGHLIGHTS:

- The staff has done a great job with the removal of fallen trees and debris during the last months' storm.
- We have had to remove a large group of pine trees due to an infestation of pine beetles. We are exploring options for landscaping that area towards the purple playground.
- Equestrian Center Covered Area was laser graded. Arenas 2 and 4 were also graded. Material was added to those arenas. New aggregate was added to roadways and barn aisleways.

MONTHLY INITIATIVES:

- Update landscaped area near the Mansell House and pool.

vi. Senior Operations Manager Monthly Report – August 2024

- Kurt Kirby, Senior Operations Manager for the Recreation, Parks & Cultural Services Department came forward to present the item.

PARK ENHANCEMENTS AND REPAIRS:

- Webb Bridge Park Sewer Connections are completed. The restroom is operational.
- Miracle League Field installation and area enhancements have begun.
- Mid-Broadwell Park shade addition for the playground up, but needs to be adjusted.

BOND PROJECTS:

- Webb Bridge Synthetic Turf installation contract was approved by City Council on July 29th. Construction is expected to start on November 1, 2024.
- Rucker Road Park had the Invitation to Bid (ITB) for construction open on August 1, 2024.

b. DIRECTOR

i. Director's Report – August 2024

- Morgan Rodgers, Director for the Recreation, Parks & Cultural Services Department came forward to present the item.
- Morgan Rodgers stated, that he was happy to see the impact that we have on people.
- Morgan Rodgers challenged the Commissioner to sign up for a workshop from each of the new Guidebooks.
- Morgan Rodgers asked the Commission to download the Free Fitness app to their phones.
- Morgan Rodgers also asked the Commission to get out to the parks and go see the dinosaurs and the Webb Bridge Park playground.

MONTHLY HAPPENINGS:

- Fall Activities and classes taking place through Recreation Services and Cultural Arts.
- Greenway Numbers for July were presented.
- Recreation, Parks & Cultural Services Partnerships, we have some scheduled. Are there any others you would like to come present.
- Upcoming meeting schedule and Holiday Dinner for the Recreation Commission.
- Land and Water Conservation Fund Grant was awarded to our Department in the amount of \$495,000. It will be used on the North Park lights and Light poles.

RECREATION COMMISSION Q&A:

Q Which class will you be attending? (Slavik)

A The Pumpkin and Succulent Workshop. (Rodgers)

Q Update on Wacky World? (Piedrahita)

A There is a RFQ out right now, nothing new is happening at this point. (Rodgers)

VII. RECREATION COMMISSIONER REPORTS

- There were no Commissioner Reports.

VIII. PUBLIC COMMENT

- There were no public comments.

IX. ADJOURNMENT

- ❖ Chairman Mitchell called for a motion to adjourn the meeting.
- ❖ Commissioner Rand made a motion to adjourn.
 - Commissioner Beach seconded the motion.
 - The motion was approved unanimously (7-0).

- ❖ With there being no further business to consider or discuss, Chairman Mitchell adjourned the meeting at 6:18 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano
Administrative Office Coordinator
Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By:

Meeting Date: October 8, 2024

AGENDA ITEM:

Approval of Recreation Commission Work Session Minutes from August 28, 2024

Approve, as written, the Recreation Commission Work Session meeting minutes from August 28, 2024, at 5:30 p.m.

STAFF RECOMMENDATION:

Approve, as written, the Recreation Commission meeting minutes from August 28, 2024 at 5:30 p.m.

ITEM DESCRIPTION:

Administrative Office Coordinator, Sarah Bausano, prepared a synopsis of the pertinent information that occurred during the Recreation Commission Work Session on August 28, 2024, at 5:30 p.m.

Attendance – August 28, 2024, Recreation Commission Work Session:

Recreation Commission Members – Present

- Dennis Mitchell (Chair)
- Jit Saha (Vice Chair)
- Brad Bowers
- Derek Kaighin
- Cheryl Rand
- Karla Piedrahita
- Shuntel Beach

Recreation Commission Members – Absent

- John Norton
- Paul Slavik

ATTACHMENTS:

1. 08.28.24 RC WS Meeting (UNOFFICIAL)



RECREATION COMMISSION
WORK SESSION
UNOFFICIAL MINUTES
AUGUST 28, 2024
ALPHARETTA CITY HALL
COMMUNITY ROOM | 2 PARK PLAZA | 5:30 PM

This summary is provided as a convenience and service to the public, media, and staff. It is not the intent to record proceedings verbatim. Any reproduction of this summary must include this notice. This is not an official record of the Alpharetta Recreation Commission Meeting proceedings. Meetings are recorded and available for review at <https://www.youtube.com/user/alpharettagov>.

I. CALL TO ORDER

- ❖ Chairman Mitchell called the meeting to order at 5:30 p.m.

II. ROLL CALL

- **Recreation Commissioners Present**
 - Dennis Mitchell (Chair)
 - Jit Saha (Vice Chair)
 - Brad Bowers
 - Derek Kaighin
 - Cheryl Rand
 - Karla Piedrahita
 - Shuntel Beach
- **Recreation Commissioners Absent**
 - John Norton
 - Paul Slavik
- **Staff**
 - Morgan Rodgers, Director, Recreation, Parks & Cultural Services
 - Kurt Kirby, Senior Operations Manager, Recreation, Parks & Cultural Services
 - Sarah Bausano, Administrative Office Coordinator, Recreation, Parks & Cultural Services

III. WORK SESSION ITEMS

- a. **City Council Agenda Items**
 - Morgan Rodgers, Director for the Recreation, Parks & Cultural Services Department introduced the item.
 - Director Rodgers presented the Commission with a slide of the items that will be on the upcoming City Council Agendas.
- Community Services:**
- Downtown Décor Contract

- Construction of greenhouse at Rucker Farm
- WPRC Landscaping Contract
- IGA with City of Milton for Community AG Programming at Mayfield

RECREATION COMMISSION Q & A

RE: Community Services

- Q How does the Downtown Décor budget compare to other jurisdictions? (Kaighin)
- A Pretty common to have \$50,000, Brooke Street Park will get warmer lights. (Rodgers)
- Q How much bigger will the Greenhouse be at Rucker? (Saha)
- A Much bigger, planning to move Grow A Row to Mayfield Property. (Rodgers)
- Q Do we have an agreement with Milton for the Mayfield Property? (Rand)
- A No, we do not. (Rodgers)
- Q Allow Permission? (Rand)
- A Just Grow A Row (Rodgers)
- Q Will there be a sprinkler system in place for Grow A Row? (Saha)
- A Not as elaborate as Rucker but it will have what is needed. Milton is excited to do this. (Rodgers)

Cultural Services

- Arts & Culture Master Plan
- Outdoor-On-Loan Sculpture Exhibit

RECREATION COMMISSION Q & A

RE: Cultural Services

- Q Is that plan to allow sculptures in the parks? (Saha)
- A This is a bird's eye view plan, the consultants will give us direction. (Rodgers)
- Q Master plan came from the consultants we met with? (Bowers)
- A Yes, that is who we will get the direction from. (Rodgers)

Recreation Services

- Amana Park Usage and Evacuation MOU
- AYSA, AYBA, Ambush, NAFL, Alpharetta Phoenix Rugby Annual Facility Use Agreements
- Johns Creek MOU Renewal
- Special Events Barricades

RECREATION COMMISSION Q & A

RE: Recreation Services

- Q Does the Amana MOU mostly impact the Purple Playground? (Piedrahita)
- A Purple Playground and The Grove, they have to understand they do not have carte blanche of the park. (Rodgers)
- Q Includes in school hours? (Bowers)
- A Includes both in school hours and after school programs. (Rodgers)
- Q Compensation on their part? (Rand)

- A No, could be added at the Council Level. (Rodgers)
- Q The list of groups, are these the only ones we have MOU's with? (Rand)
- A These are use agreements. (Rodgers)
- Q Miracle League is not? (Rand)
- A That is a 5-year agreement. (Rodgers)
- Q Nothing with Milton? (Rand)
- A No (Rodgers)
- Q Do we rent or own the barricades? (Rand)
- A Rent, there is not a return on them. (Rodgers)

Park Services (All other parks & downtown) – Eric

- Wayfinding Signage
- Construction Bid for Encore Park

RECREATION COMMISSION Q & A

RE: Park Services (All other parks & downtown)

- Q People are upset about the parking for Pickleball at North Park, what can be done? (Saha)
- A We can look at a possible redesign and potentially move the bus barn. If people are playing Pickleball, then they are more mobile. (Rodgers)

Park Services (Equestrian Center and Wills Park) – Matt

- Stall Cleaning Contract
- Wayfinding Signage
- Construction Bid for Old Rucker Park

RECREATION COMMISSION Q & A

RE: Park Services (Equestrian Center and Wills Park)

- Q Will there be an update to the restrooms at Old Rucker Farm? (Saha)
- A Yes, it will be updated. We are talking about design for something we currently do not have money for. (Rodgers)

b. Alpha Loop

- The new sections of the Alpha Loop that have been approved by City Council. The new sections include: Roswell Street, Devore Road, Old Milton Parkway to Thompson, and the intersection of Haynes Bridge Road and Westside Parkway.

RECREATION COMMISSION Q & A

RE: Alpha Loop

- Q What will the new loop look like? (Piedrahita)
- A It will be a 10 foot to 12 foot wide sidewalk. (Rodgers)
- Q Tunnels or bridges? (Rand)
- A No, it will be all ongrade. (Rodgers)
- Q What is the timeline? (Piedrahita)
- A Not sure, Public Works is in control right now and then we will take over once it is completed. (Rodgers)
- Q Will the loop be in front of Honda or behind? (Bowers)

- A The decision has not been made. I understand that ongrade crossing are not great but it is our only option. This will be a big connection point. (Rodgers)
- Q Do we have an exposure if someone gets hurt at these intersections? (Beach)
- A No more than we normally do. (Rodgers)
- Q Greenway and Alpha Loop, what is the intent for each? (Piedrahita)
- A Always competing for resources. Greenway is Recreation Vision and Alpha Loop is Community Development Vision. (Rodgers)
- Q Are we responsible for the Loop? (Beach)
- A Yes, we are. (Rodgers)
- Q Is the Loop a pet project? (Piedrahita)
- A No, it will connect the City. (Rodgers)
- Q Who is the Alpha Loop Foundation? (Rand)
- A Folks raising money to enhance the loop. (Rodgers)
- Q Are we prepared for more bikes and scooters? (Kaighin)
- A We would have to install more bike racks. (Rodgers)
- Q Will the loop be lit up? (Rand)
- A Yes, it will have lights. (Rodgers)
- Q Carriage rides on the loop for the holidays? (Kaighin)
- A Has not received any traction. (Rodgers)

IV. ITEMS FROM COMMISSION MEMBERS

- Chairman Mitchell announced that the September 10th meeting will be cancelled.

V. ADJOURNMENT

❖ Chairman Mitchell adjourned the meeting at 6:30 p.m.

Respectfully submitted,

Sarah Bausano

Sarah Bausano
Administrative Office Coordinator
Recreation, Parks & Cultural Services



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Amanda Musilli
Meeting Date: October 8, 2024

AGENDA ITEM:

Community Services Division Monthly Report - October 2024

Report on the latest updates, projects, events and/or initiatives of the Community Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- Greenhouse construction - The General Contractor has been chosen and construction will begin later this month.
- Invasive species removal will begin this month in the wooded area of Old Rucker Park. The privet, kudzu, ivy and other invasive plants will be removed by ReForestATL and they will maintain the park to keep the invasives from coming back. Old Rucker Park will be a test for this approach, and once proven successful we will explore the possibility of doing similar work in other parks.
- We are moving forward with the comprehensive design documentation and construction administration vendor for the upcoming renovations of the facility at Old Rucker Park. The vendor has been chosen, and the work to develop a plan for the facility will begin later this month.
- We started monthly seed packing volunteer days at the Alpharetta and Milton library branches, enabling us to have a constant supply to seed packs to keep the libraries stocked with seasonal seeds. The library is recruiting the volunteers, and we host the event.

Monthly Initiatives

- Fall Farm Picnic is re-scheduled for Sunday, October 27th

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Kim Z. Manning
Meeting Date: October 8, 2024

AGENDA ITEM:

Cultural Services Division Monthly Report - October 2024

Report on the latest updates, projects, events and/or initiatives of the Cultural Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- Art Center Murals - Sun & Moon by Camp Staff
- Arts Center - Fall Classes
- Crosswalks in City Parks - Mid Broadwell Park

Monthly Initiatives

- RIFF - Installations & Updates
- Crosswalks in City Parks - Webb Bridge Park, Open Call for Artists
- Manhole Murals - Alpharetta Greenway, Rotary of North Fulton
- ARTober - National Arts & Humanities Month, Brochure and Mayor Proclamation on October 7th at 6:30 p.m.
- Family Day - Pop Art at Alpharetta Arts Center

Monthly Happenings

- Arts & Culture Online Calendar <https://www.alpharetta.ga.us/government/departments/recreation-parks/cultural-services>
- Alpharetta Music City - Live Music Calendar <https://www.awesomealpharetta.com/calendar/category/alpharetta-music-city-live-music/>
- Branches Intertwined presented by Alpharetta Community Chorus will be Sunday, October 6th at 3:00 p.m. at Alpharetta Presbyterian Church. For more information: <https://alpharettacommunitychorus.com/>
- Talking Quilts presented by Chattahoochee Evening Stars Quilt Guild will be at the Alpharetta Adult Activity Center on Monday, October 7th at 6:00 p.m. Price is \$5 for nonmembers and free for members.
- Metropolitan Ballet Theatre Fall Concert will be at The Alpharetta Arts Center on Saturday, October 12th at 2:00 p.m. <https://www.metropolitanballet.org/>
- Romeo & Juliet presented by ACT1 Community Theater will be in the Formal Garden on Friday & Saturday, October 18th through the 26th at 7:30 p.m., Saturdays at 12:00 p.m. and Sundays at 2:00 p.m. There is no charge for this event.
- Wanderlust presented by Alpharetta Symphony will be at the Alpharetta Methodist Church on November 1st at 7:30 p.m. Tickets can be purchase at <https://www.alpharettasymphony.org/wanderlust>

ATTACHMENTS:

1. Commission Presentation Arts and Culture 09.24

Alpharetta Recreation Commission Cultural Services Report September 2024





alpharettaartscenter and lionheartworks
 Crabapple Government Center





ADAPTIVE ART

WITH LIONHEART WORKS

#33050
16+ YEARS

Oct 3- 24
Thursdays
1:30 PM - 2:30 PM

Crabapple Government Center

FREE
Pre- Registration
Required

\$20 supply fees
at the first day of class

14

alpharettaartscenter Art class using a variety of mediums geared specifically towards young adults with autism and other neurodevelopmental... more
 4 days ago



alpharettaartscenter and metromusicmak...
 Alpharetta Arts Center





Tunes & Tots

and
Snuggles, Cuddles & Serenades
with Metro Music Makers

Class Dates: September 10 - November 19
Day: Tuesdays

Schedule:

- 9:35-10:05 AM: Ages 1 week - 18 months, #33065
- 10:15-10:55 AM: Ages 18 - 36 months, #33067

8

Liked by sheltoncochrandesigns and others
 alpharettaartscenter Create lasting memories and nurture the special bond with your little one through the joy of music, gentle touch, and playful movement exercises in our Snuggles, Cuddles, and Serenades class!



alpharettaartscenter and stonedairypress
 Alpharetta Arts Center





MONOPRINT MONSTERS

with Greg Stone
Ages 13+
5-8 pm

#33036
Oct 15, Tue

#33037
Oct 17, Thu

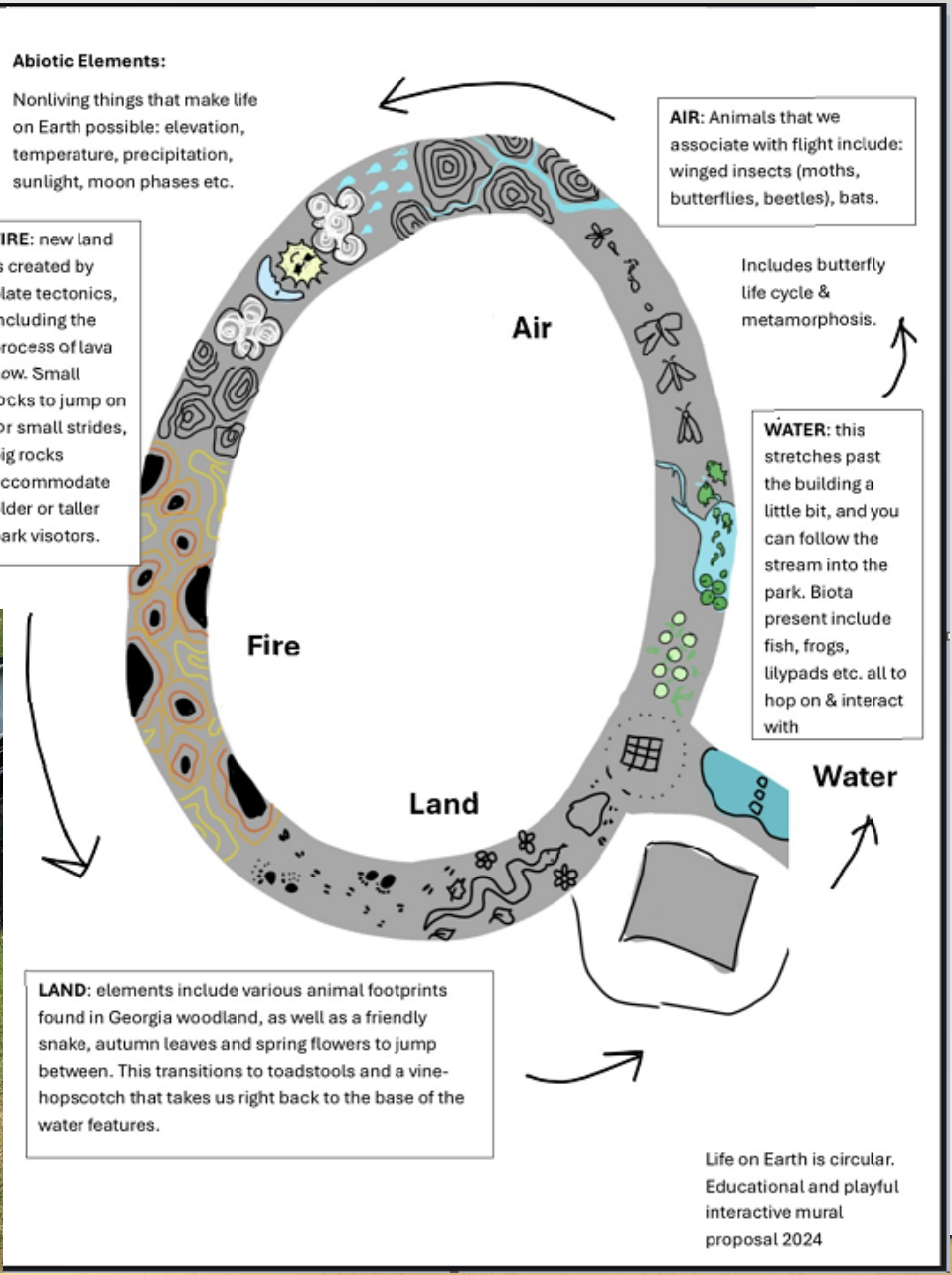
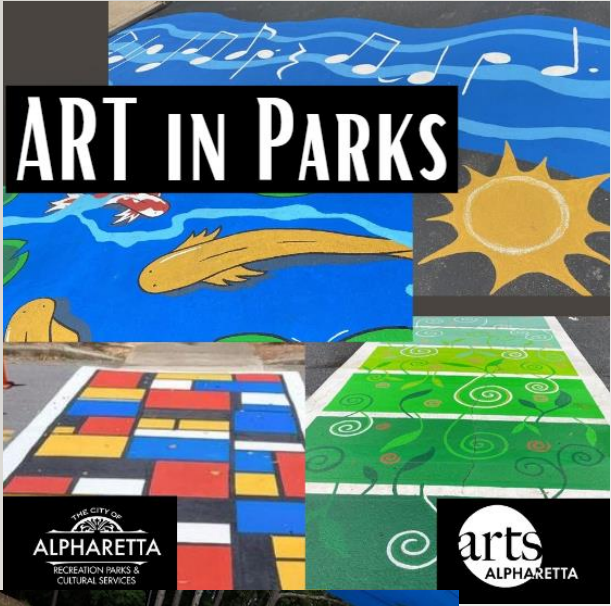


2

alpharettaartscenter Boo! Come get messy making monster prints in this beginning printmaking workshop with Stone Dairy Press! Students will learn a... more
 6 hours ago

Page 22 of 80

Mid Broadwell Park – Interactive Mural





RIFF Exhibit / Outdoor On- Loan Sculptures







Call for Artists: Crosswalks in Parks

Crosswalks in Parks is a city initiative by Recreation, Parks, and Cultural Services to bring visual vibrancy to some of the City facilities and parks. (See photo gallery and crosswalk projects [HERE](#)).

Artists will have the opportunity to design and paint new or existing crosswalks that will be accessible to everyone in the community. The City seeks apolitical designs suitable for all ages.

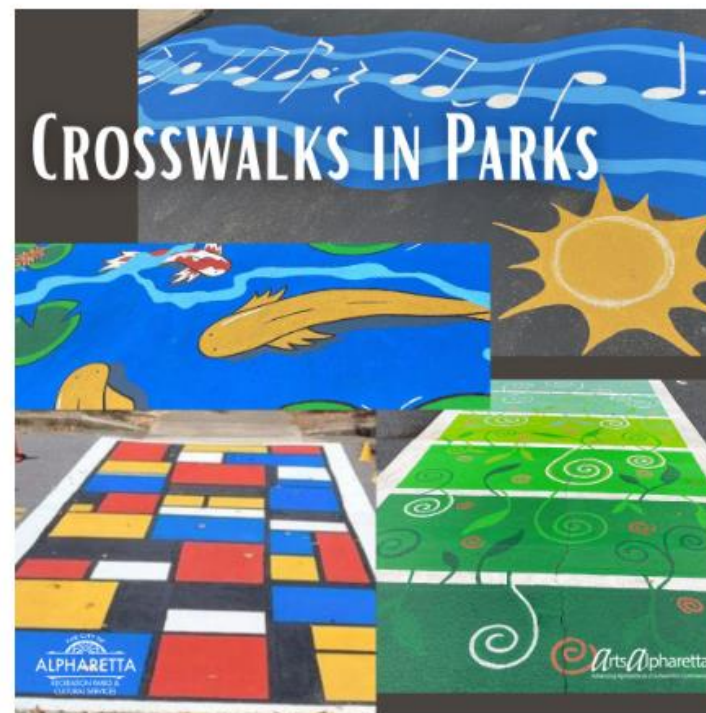
This is a fantastic opportunity for both emerging and professional artists to display their work to the public while contributing to a worthy cause. Emerging artists as well as experienced professional artists are encouraged to apply and be a part of this exciting initiative.

Artist must be 18 years or older. The artist will be completely responsible for the painting and sealing the crosswalk, with support for the project manager assigned by Arts Alpharetta.

SUBMISSIONS DUE: SEPTEMBER 21, 2024

ARTIST SELECTED: SEPTEMBER 27, 2024

PAINTING COMPLETION: OCTOBER 7-28, 2024



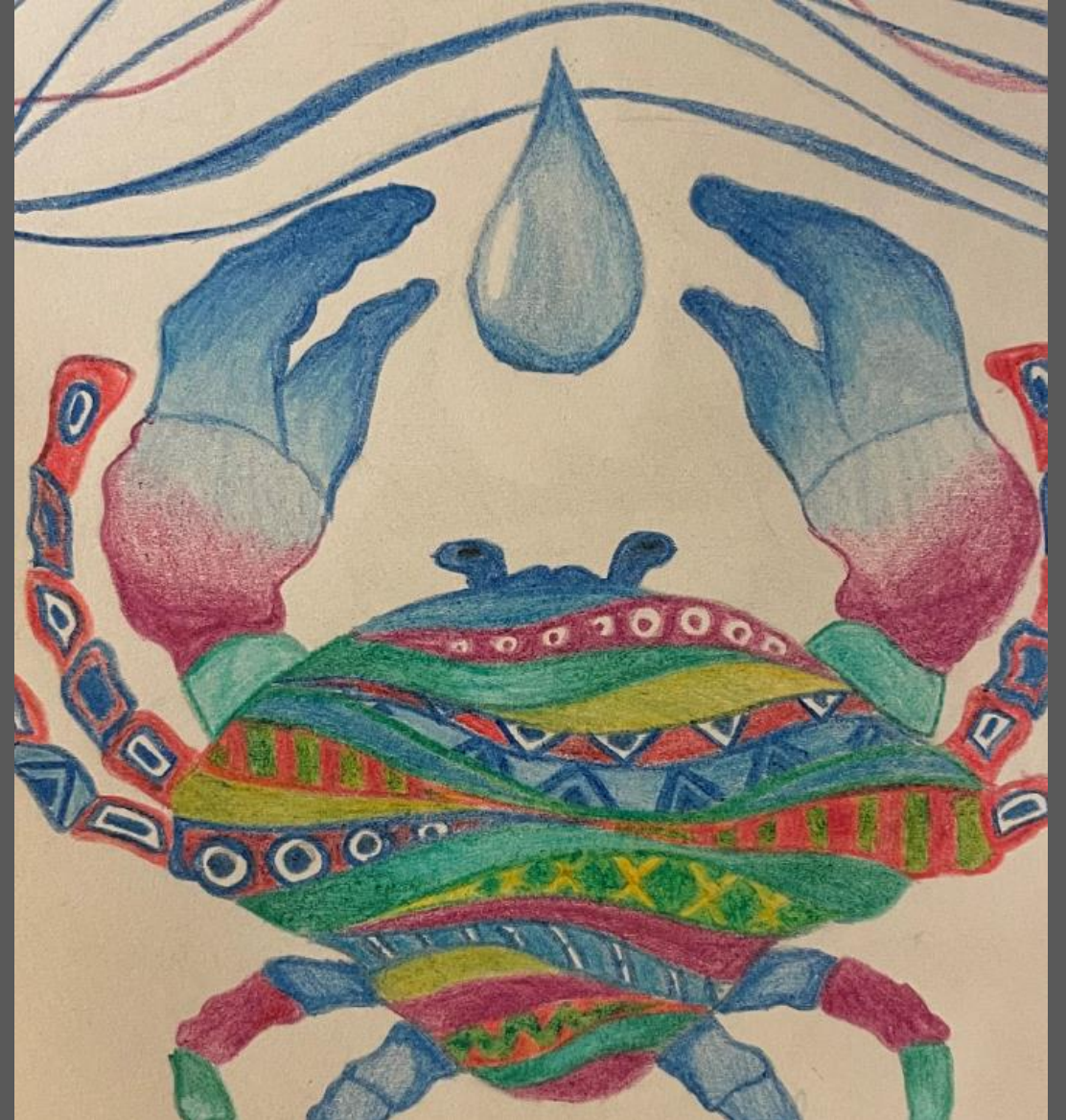
[Download Application](#)



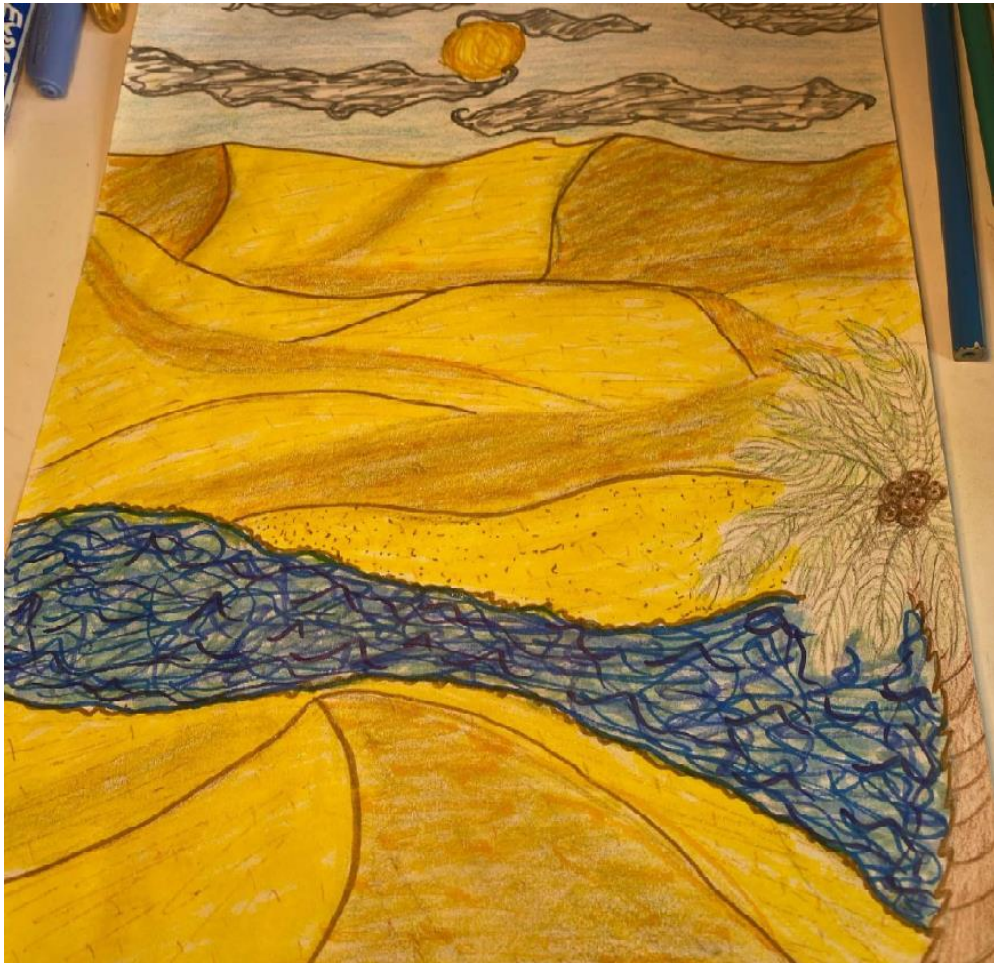




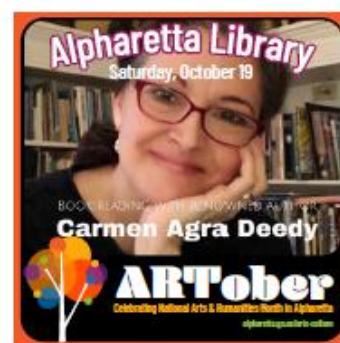
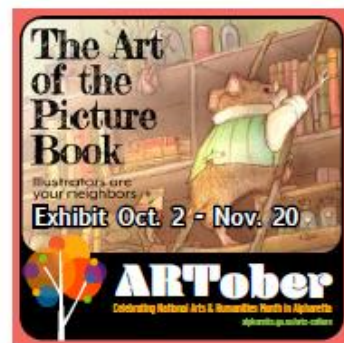
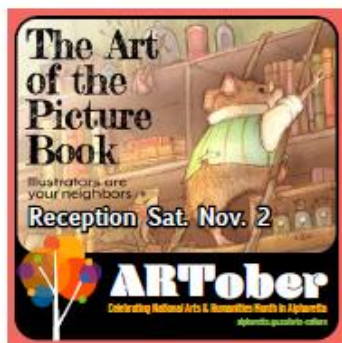
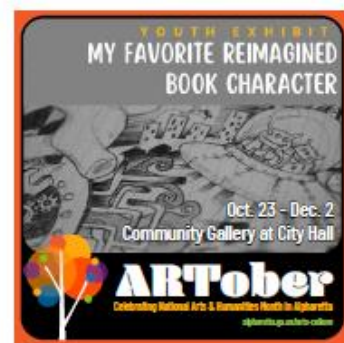
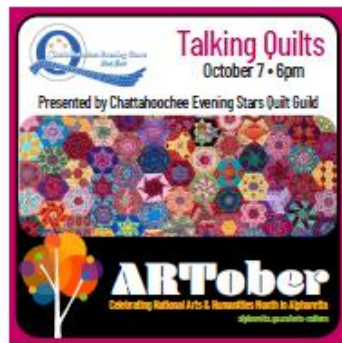














IN PARTNERSHIP WITH

Aradia Theater Inc.  THE CITY OF ALPHARETTA  ACT1 THEATER 

PRESENTS

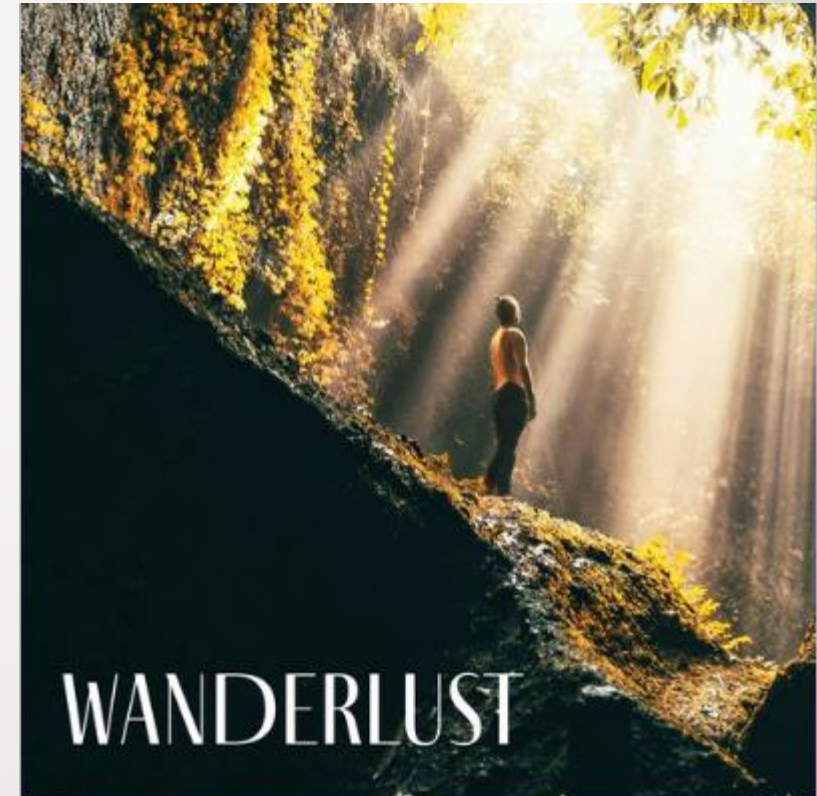
WILLIAM SHAKESPEARE'S

ROMEO & JULIET

OCTOBER 18-26, 2024

FRIDAY & SATURDAY AT 7:30 PM
SATURDAYS AT NOON

THE BANDSTAND IN BROOK STREET PARK
2 PARK PLAZA, ALPHARETTA, GA 30009

Friday, November 1 at 7:30pm
Alpharetta Methodist Church



October Thru November 20th
@ The Alpharetta Arts Center & Alpharetta Library

• ALPHARETTA ARTS CENTER* - MICHAEL JAMES WHITE: CARICATURE PORTRAITS	Oct. 12 / during open hours
• ALPHARETTA ARTS CENTER* - MICHAEL JAMES WHITE: AWESOME ART OF CHARACTER DESIGN	Oct. 13 / 9:30 - 1:00 & 1:00 - 3:30
• ALPHARETTA LIBRARY - ALLIE MILLINGTON: AUTHOR TALK & TYPEWRITER WORKSHOP	Oct. 15 / 5:30 - 7:30
• ALPHARETTA LIBRARY - CARMEN DEEDY: AUTHOR BOOK READING	Oct. 19 / 1:00 - 2:00
• ALPHARETTA LIBRARY - SHANDA MCCLOSKEY: AUTHOR TALK AND DRAW -ALONG	Oct. 26 / 11:00 - 12:00 & 2:00 - 3:00
• ALPHARETTA ARTS CENTER* - MIKE & JIME WIMMER & ILLUSTRATORS: BOOK SIGNING	Nov. 2 / 1:00 - 3:00

Alpharetta Library Branch
10 PARK STREET
ALPHARETTA, GA 30009
404-613-6735

*Alpharetta Arts Center
238 CANTON STREET
ALPHARETTA, GA 30009
678-297-6135

CONNECT WITH US

Facebook Twitter YouTube Instagram

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Art of the Picture Book: Illustrators are Your Neighbors Exhibition

& a series of special events in celebration of National Humanities Month (October) and National Family Literacy Month (November)

- Oct. 2 - Nov. 20 **Exhibition- Art of the Picture Book: Illustrators are Your Neighbors** at the Alpharetta Arts Center
Society of Children's Book Writers and Illustrators, including artists Mark Braught, R. Gregory Christie, Laura Freeman, Ebony Glenn, Shamar Knight-Justice, Jime Wimmer, Mike Wimmer, Michael Allen Austin, Bill Mayer, Frank Morrison, Mike Lowery
- Oct. 12 **Illustrator and Caricature artist, Michael James White, doing caricatures** at the Alpharetta Arts Center
- Oct. 13 **Awesome Art of Character Design, Illustrator Workshop** with Michael J. White at the Alpharetta Arts Center
- Oct. 19, 1 pm **Book Reading by Carmen Agra Deedy** at the Alpharetta Library
- Oct. 23 - Dec. 2 **My Favorite Reimagined Book Character** (Youth Exhibition)
- Oct. 26 **Book Signings and Presentation with Shandra McClosky** at the Alpharetta Library
- Nov. 2, 1-3 pm **Book Signings with Artists in The Art of the Picture Book** at the Alpharetta Arts Center
- Nov. 2, 5 - 7 pm **Art of the Picture Book (SCBWI Exhibition) Gallery Reception** at the Alpharetta Arts Center



alpharettaartscenter and alpharettafriends
Alpharetta, Georgia

Celebrating National Family Literacy Month

20 BROOK STREET PARK
OCT SUN 2-4PM

23 WILLS PARK
OCT WED 12-2PM

28 WEBBIDGE PARK
OCT MON 10AM-12PM

30 WILLS PARK
OCT WED 12-2PM

6 WILLS PARK
NOV WED 12-2PM

9 COGBURN PARK
NOV SAT 12-3PM

10 COGBURN PARK
NOV SUN 1-4PM

13 ALPHARETTA LIBRARY
NOV WED 10PM-12PM

THE CITY OF
ALPHARETTA
ARTS & CULTURE

FREE

CHECK OUT OUR ART SESSIONS FOR THE COMMUNITY THROUGH ART STUDIO ON THE GO GO POP UP ART

NO REGISTRATION REQUIRED

ARTtober
Celebrating National Family Literacy Month

ART Studio-on the-GOGO

Second Family Literacy Month

10 1

Liked by sheltoncochrandesigns and others
alpharettaartscenter Don't forget to mark your calendars **17** and join us for our free art studio on the go go sessions with lots of planned activities to... more
6 hours ago



alpharettaartscenter and alpharettafriends
Alpharetta, Georgia

Celebrating National Family Literacy Month

13 ALPHARETTA LIBRARY
NOV WED 10PM-12PM

20 BROOK STREET PARK
OCT SUN 2-4PM

30 WILLS PARK
OCT WED 12-2PM

THE CITY OF
ALPHARETTA
ARTS & CULTURE

Learn Book Illustration

Design your book cover

Create Personalized book marker

AND MANY MORE

ARTtober
Celebrating National Family Literacy Month

ART Studio-on the-GOGO

Second Family Literacy Month

10 1

Liked by sheltoncochrandesigns and others
alpharettaartscenter Don't forget to mark your calendars **17** and join us for our free art studio on the go go sessions with lots of planned activities to... more
6 hours ago



Awesome Art of Character Design Illustrator Workshops with Michael J. White

In celebration of National Humanities Month, in conjunction with gallery exhibition, ***Art of the Picture Book***.

- October 13th, TWO Options!
- Ages 10 – adult (sign up to take one or both sessions)
- \$45 per person (materials provided)

The Fantastic Art of Concept and Character Development, 9:30 am – 12 pm

Making your Concept and Character Art Go to Work, 1:00 – 3:30 pm

Instruction will be unique in each session, so participants can choose both or one to attend. Michael offered the opportunity for parent and child to attend together to develop passion for drawing and cartooning.

Register



Sponsored by: Arts Alpharetta and Alpharetta Arts Center



Author Talk & Typewriter Workshop with Allie Millington.

Come meet Allie Millington, the author of the middle grade novel *Olivetti*. She will do a presentation on her writing process and how she created the world of *Olivetti*.

Allie's first book was featured on the Indie Bookstore Bestseller and USA Today Bestseller lists.

There will be typewriters for you to try out! Maybe they will talk back to you, who knows?

"Set a typewriter out on a table with a sheet of paper pre-rolled into its carriage, and wait. Nearly every child, and many adults, will be drawn to the beauty and specificity of the machine." - Tom Hanks.

Citizens needing reasonable accommodations due to disability, including communications in an alternate format, please contact your Fulton County Public Library System location, in-person, by telephone (TTY 711). All Programs are free and open to the public



TUESDAY,
OCTOBER 15, 2024
5:30 - 7:30 PM

Alpharetta Library
10 PARK PLAZA,
ALPHARETTA, GA 30009
404-613-6735



Book Reading by Carmen Agra Deedy

October 19, 1 PM
FREE

Carmen Agra Deedy is an award-winning author of sixteen books for young readers, including *The Rooster Who Would Not Be Quiet!*, *Martina the Beautiful Cockroach*, *Rita and Ralph's Rotten Day*, and *14 Cows for America*, a New York Times Bestseller. Her latest books are *Wombat Said Come In*, released in October 2022, *Carina Felina*, released in August 2023, and *The Peanut Man*, due to be released in March 2025.

Alpharetta Library
10 Park Plaza
Alpharetta, GA 30009

carmenagradeedy.com

Shop Books by Carmen Deedy

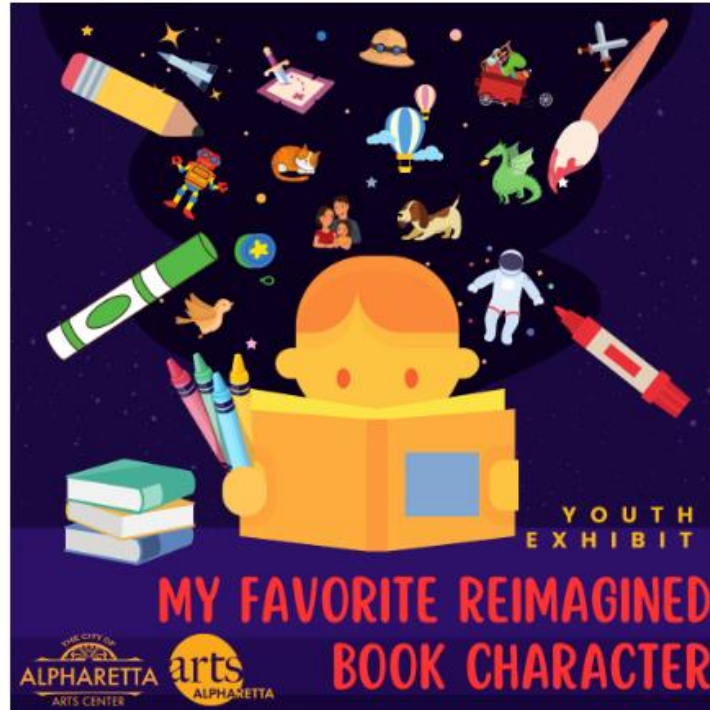


Sponsored by: Arts Alpharetta and Friends of the Alpharetta Library

Call for YOUTH ARTISTS:
My Favorite Reimagined Book Character

Register

Art Entry Template



Open Call for YOUTH ARTISTS dabbling in illustration, cartooning, and character design by artists 5 years to 18. Only one entry per artist. Entry can be a single image but must be 8" x 10" (or 10" x 8") only (see template [HERE](#)).

All 2-dimensional media welcomed; for example, crayon, marker, pencil, watercolor, acrylic or tempera paint, and digital design. Each artist application must include payment of a \$5 entry fee. Artwork should have the full name of the artist on the back, written in pencil. Entries will be juried upon delivery. Some may be rejected upon entry based on content, size, or quality of presentation. If it does not show an original design of a character, it may not be accepted.

ART DELIVERY: OCTOBER 19 (Alpharetta Arts Center) Be sure to print and clip your application to your art when delivering.
EXHIBITION DATES: OCTOBER 23-DECEMBER 2, 2024 (Community Gallery at City Hall)

Author Talk & Draw-Along with Shanda McCloskey



Come meet and draw with **Shanda McCloskey**, author of STEM-friendly books such as *Doll-E* and *T-Bone the Drone*. She will host two presentations designed to spark the imagination and curiosity of kids in grades K–5th.

Shanda has always loved drawing, and she knew she wanted to be an artist when she grew up. She started as an art teacher and then shifted into book illustration.

You don't want to miss this fun event!

Visit Shanda's website to learn more about her and her books.



SATURDAY,
OCTOBER 26, 2024
11:00 AM - 12:00 PM
(ROBOT RESEARCH)

&
2:00 PM - 3:00 PM
(WORDS + ILLUSTRATION = MAGIC)

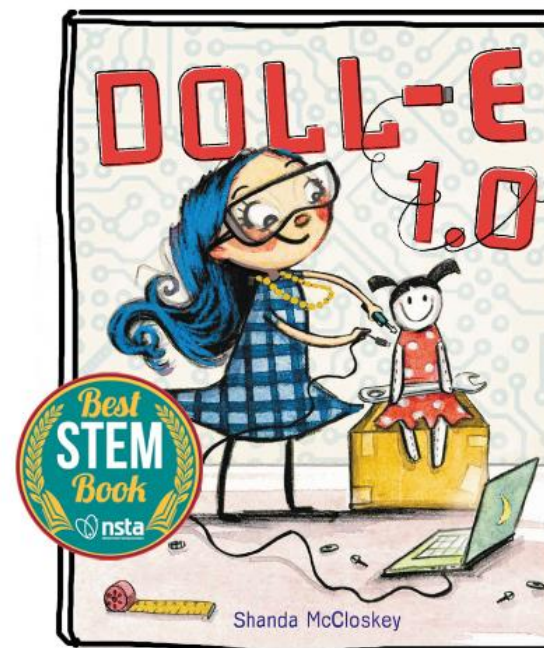
Alpharetta Library

10 PARK PLAZA,
ALPHARETTA, GA 30009
404-613-6735



Book Signing and Presentation with Shanda McCloskey

October 26



More about Shandra McCloskey

In conjunction with the exhibit at the Alpharetta Arts Center, The Art of the Picture Book, the Alpharetta Library is hosting a book signing and presentation with Shanda McCloskey. Come meet author and artist, Shanda McCloskey of STEM-friendly books such as *Doll-E* and *T-Bone the Drone*. Books will be available for purchase and signings at the Alpharetta Library. The exhibit, hosted by the Southeastern Region of the Society of Children's Book Writers and Illustrators, will showcase artists original designs from published children's books.

11 am – *Robot Research*
2 pm – *Words + Illustration = Magic!*

Alpharetta Library
10 Park Plaza
Alpharetta, GA 30009



Citizens needing reasonable accommodations due to disability, including communications in an alternate format, please contact your Fulton County Public Library System location, in-person, by telephone (TTY 711). All Programs are free and open to the public

Book Signings with Artists in *The Art of the Picture Book*

November 2 from 1-3 pm

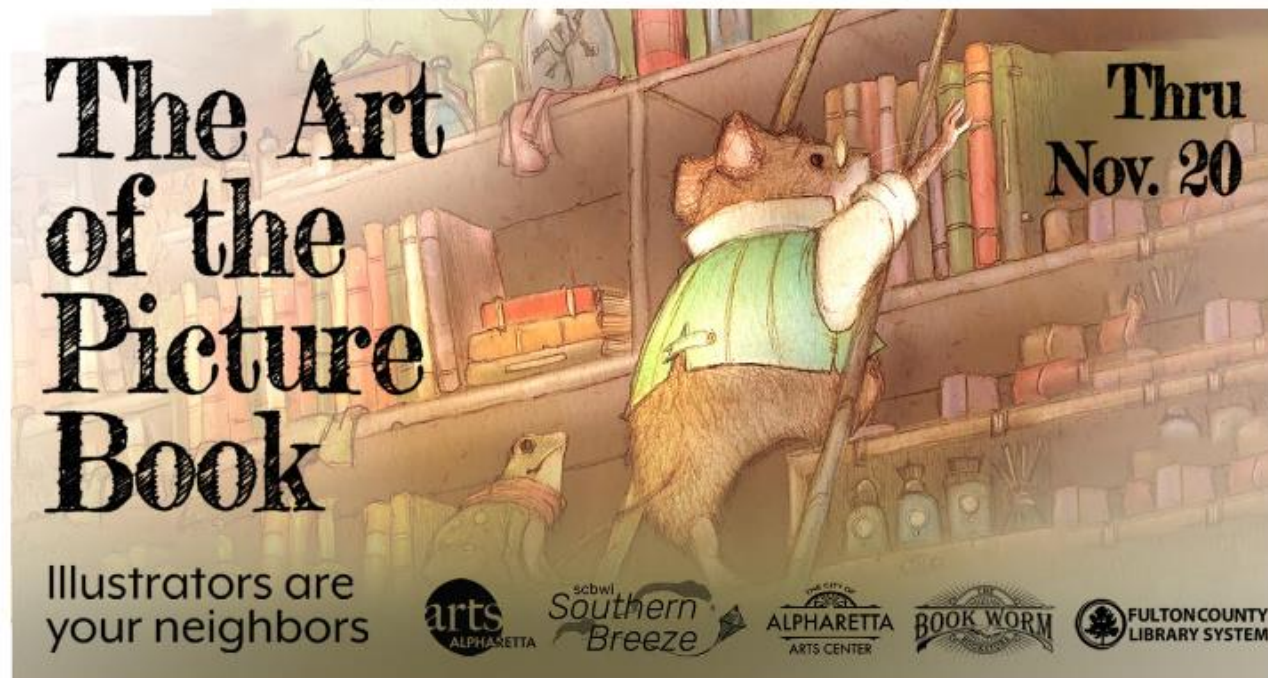


Come meet some of the artists exhibiting in *The Art of the Picture Book* at the Alpharetta Arts Center on Saturday, November 2 from 1 – 3 pm.

Artists will have copies of their books represented in the exhibit available for purchase and signing. Check out the link below to pre-order books.

Pre-ordered books will be delivered to the Arts Center by October 30. Open to public with books available for purchase.

[Pre-Order Books Here](#)



UP NEXT!

Art of the Picture Book: Illustrators are Your Neighbors

In partnership with Arts Alpharetta and in celebration of National Literacy Month, the Alpharetta Arts Center will host a reception for exhibit,

The Southeastern Region of the Society of Children's Book Writers and Illustrators will display their original artwork for published children's books.

Reception: Saturday, November 2, 5 - 7 pm

Light food and beverage served. Live music and free to public.

Alpharetta Arts Center

238 Canton Street

Alpharetta, Georgia 30009

Some illustrators whose work is in this exhibit will be at the Arts Center from 1 - 3 pm, offering their books for sale and book signing. Artwork and books available for purchase.



All Art of the Picture Book Events



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kim Z. Manning

Meeting Date: October 8, 2024

AGENDA ITEM:

Alpharetta Arts & Culture Master Plan

Findings from focus groups and online surveys.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

City Staff will present to the Recreation Commission the TSW Consultant findings from the focus group sessions and online surveys for the Alpharetta Arts & Culture Master Plan.

ATTACHMENTS:

1. Alpharetta Arts & Culture Master Plan Survey Results 9/24/24



ARTS & CULTURE MASTER PLAN

City Workshop
September 18, 2024



This Morning's Agenda

9:30-9:50	Presentation: What We've Heard So Far
9:50-10:30	Vision Activity #1: Why, What, Where, (for) Who?
10:30-11:15	Vision Activity #2: (By) Who?
11:15-11:30	Wrap Up

Arts & Culture Master Plan Process Overview

Goal:

To establish a vision for arts and culture and Alpharetta and provide a roadmap to implement it

Schedule:

Started in June

Complete in Nov/Dec

Inputs:

Kick-off workshop

Focus groups

Online survey

Our workshop today!

Best Practices

Public Open House

FOCUS GROUPS



Main on Milton

FOCUS GROUPS OVERVIEW

- » Hosted **8 focus groups**
- » **60 participants**
- » 4 consistent questions followed by questions specific to the focus group and discussion
- » Online follow-up survey produced **43 additional responses**

STAKEHOLDER FOCUS GROUPS

1. Elected officials
2. Cultural Arts Commission, Recreation Commission, & Cultural Services
3. City staff
4. Alpharetta business community
5. Educators, Instructors, and Students
6. Local artists and cultural groups
7. Arts leaders
8. Historical societies and organizations

WHAT MAKES ALPHARETTA UNIQUE?

- » **Small city with big city amenities** - you don't have to leave to work, live, or play
- » Healthy daytime community because of role as a **job center**
- » **Active, family-friendly** community with a strong local volunteer base
- » Long history as **a city that is well-run** and proud of its agricultural heritage



IN WHAT AREAS IS ALPHARETTA ALREADY STRONG IN ARTS AND CULTURE?

- » Reputation as a **music city** with strong support for **visual arts** as well
- » Numerous **arts organizations** and city-sponsored arts **events**
- » **Increasing city support** and investment in the arts
- » **Inclusive** arts community
- » The **Arts Center** is a major asset

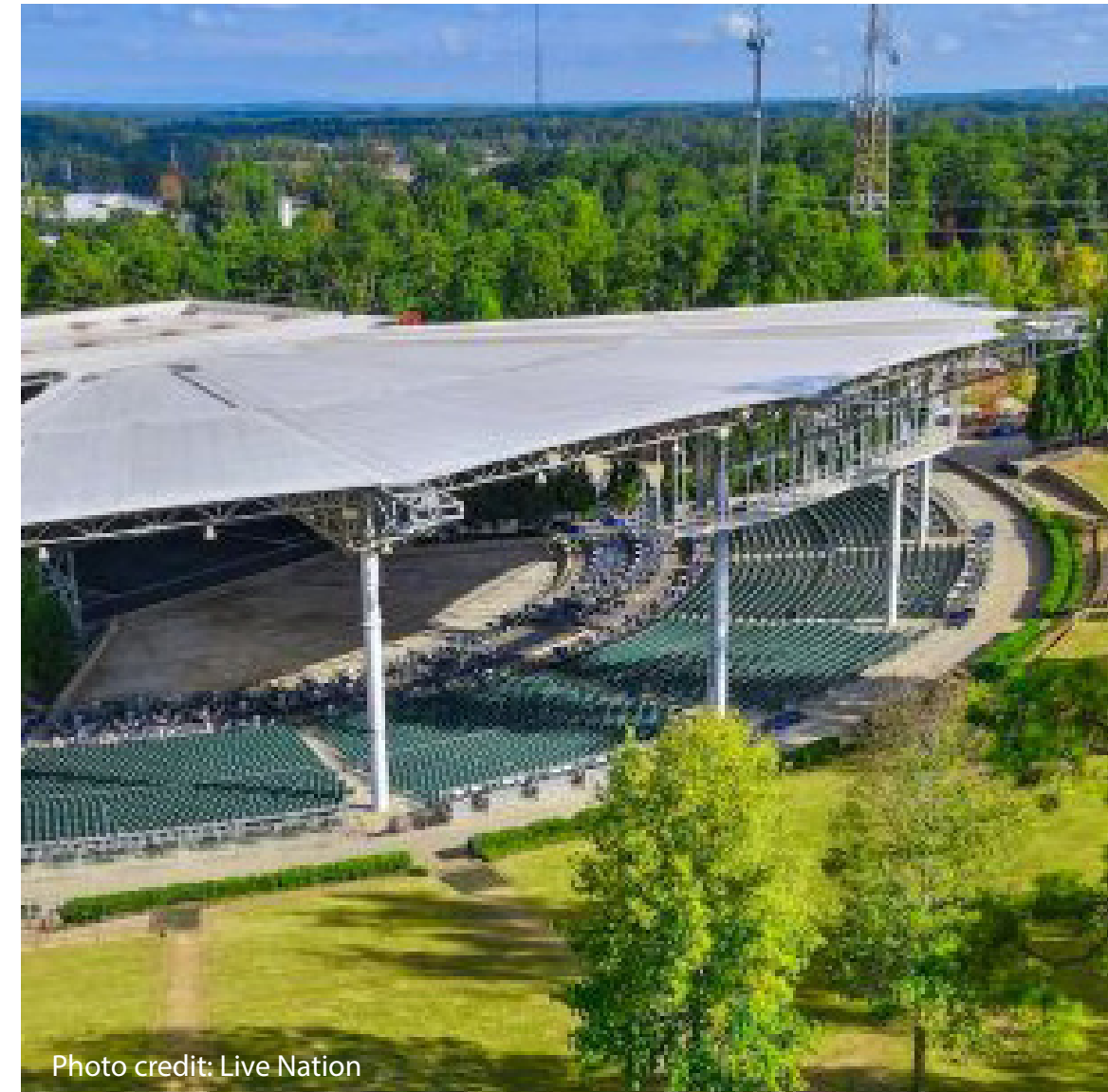


Photo credit: Live Nation

WHAT ARE AREAS FOR IMPROVEMENT?

- » Need more facilities, especially **performance venues**
- » Lack of **coordination** among arts groups
- » Weak **theater/dance** presence
- » Need for **larger public art** and the city's **diversity** reflected in offerings
- » Limited art activities **outside downtown**
- » **Large corporations** operating in city are not involved



Photo credit: Motus Dance Studio

WHAT DO YOU SEE AS BARRIERS TO MORE ARTS AND CULTURE EXPERIENCES IN ALPHARETTA?

- » **Lack of clear roles, processes, and funding** for arts support
- » **Insufficient facilities**, especially for performing arts
- » **Minimal business engagement**
- » **Lack of clear vision** or plan



Photo credit: Arts Alpharetta

FOLLOW-UP SURVEY

» Most stakeholders would like more opportunities to:

1. Experience the **performing arts**
2. View **passive art**
3. Support **local art**

» They'd also like more **family-friendly** art and visual arts



Photo credit: Macallan Construction

FOLLOW-UP SURVEY

- » Areas most often recommended for additional arts and culture experiences:
 1. Areas **east of GA 400**
 2. Along **trails**
 3. In **commercial/mixed-use areas** (especially outside of Downtown)
- » Respondents recommended improving marketing campaigns and enhancing coordination



Photo Credit: 365 Atlanta Traveler

FOCUS GROUPS: MAJOR FINDINGS

The focus groups emphasized the need for this Arts and Culture Master Plan to address:



A clear vision for arts and culture within the City and its key partners



Leveraging Alpharetta's businesses and residents to boost arts patronage



A central hub for information across arts and culture organizations



Improved support for performing arts, especially facilities



Clear public art procedures for the development community



More equitable access (geographically) to arts opportunities citywide



Better coordination for arts fundraising and promotion

ONLINE SURVEY RESULTS



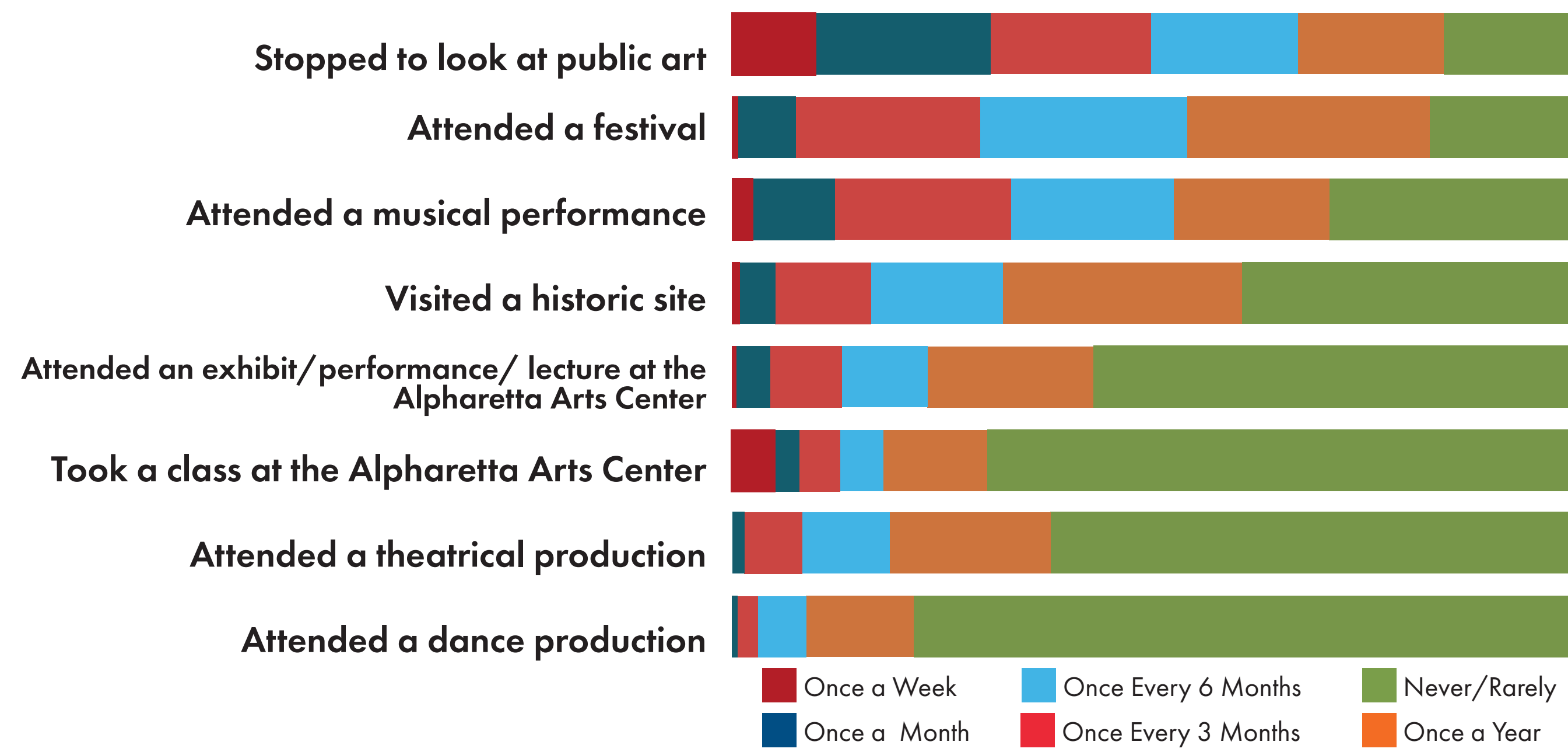
Photo credit: iamalpharetta.com

WHO DID WE HEAR FROM?

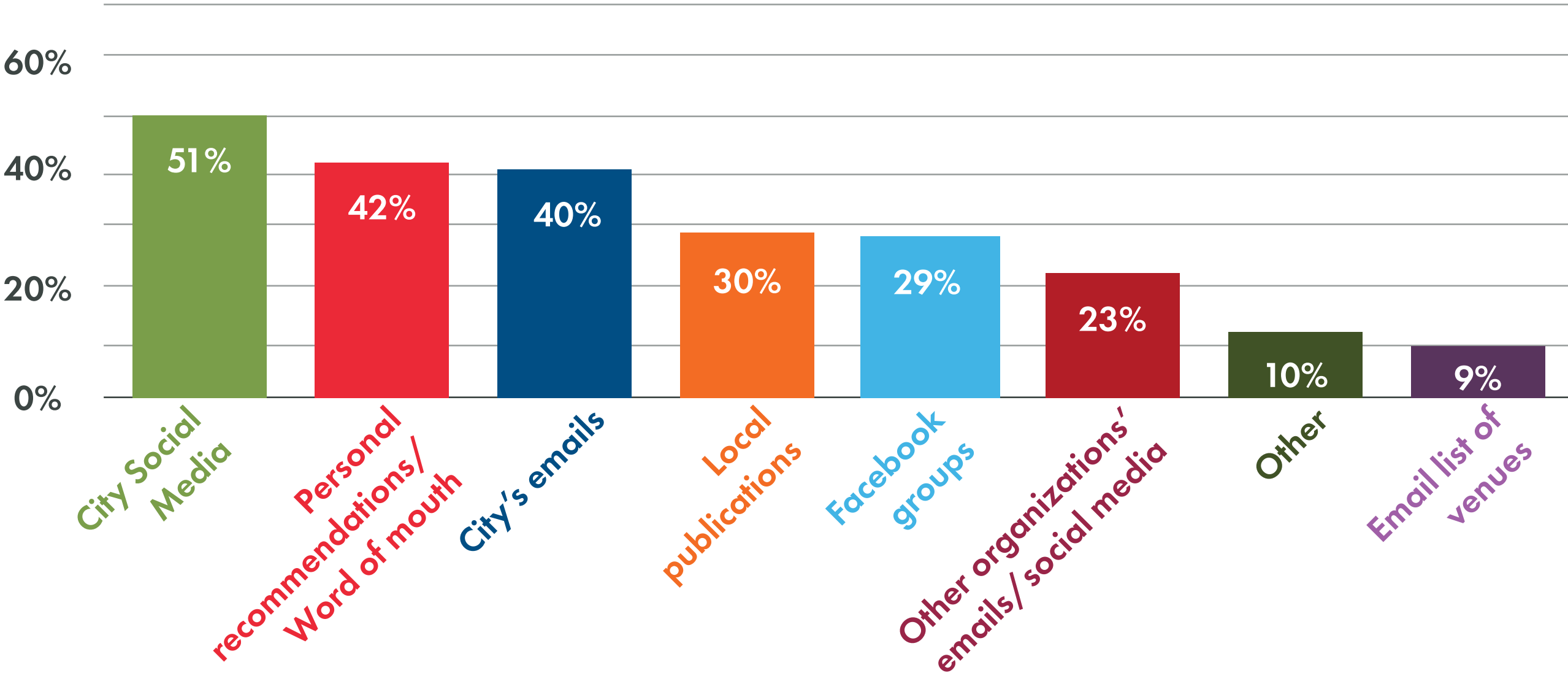
Most respondents:

- » Live in Alpharetta - 57%
- » Are between 40-79 years old - 81%
- » Don't live with children - 55%
- » Identify as White - 77%

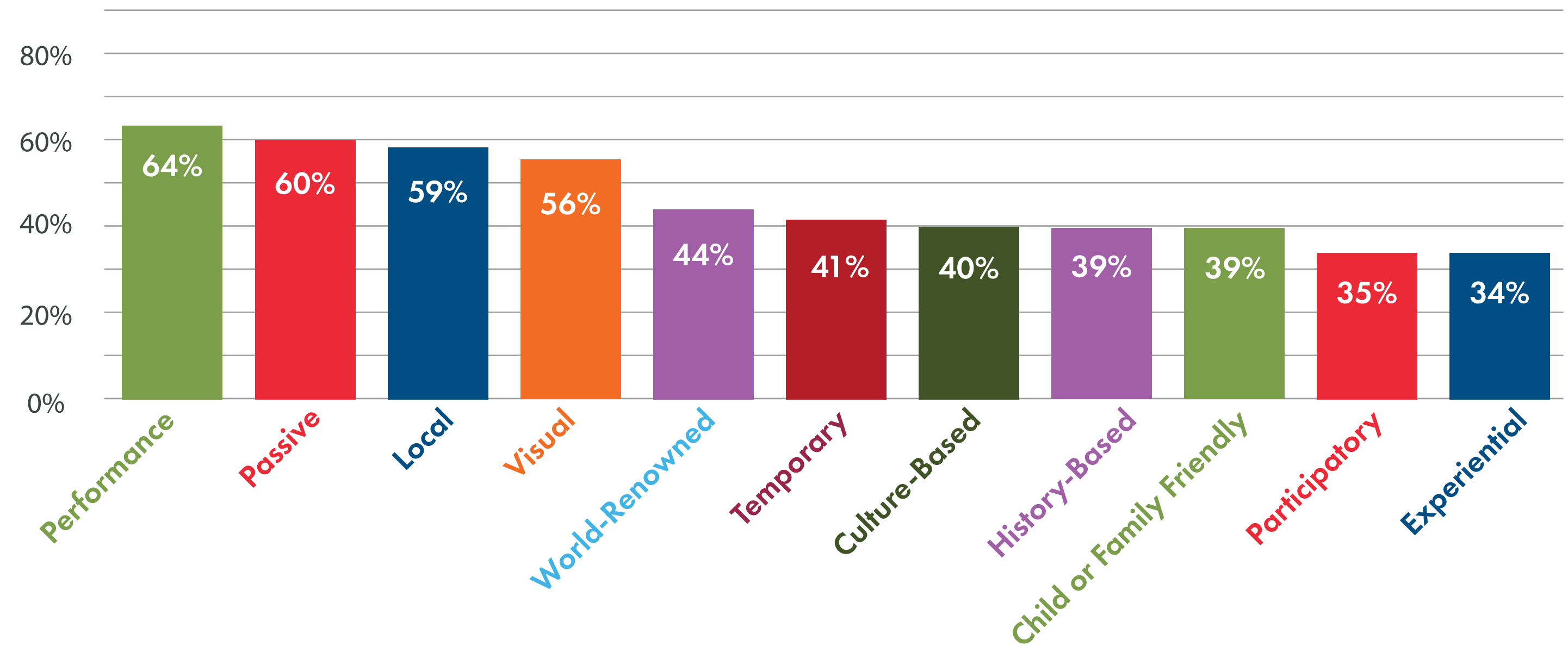
QUESTION: HOW OFTEN DO YOU PARTICIPATE IN THESE ARTS & CULTURE ACTIVITIES IN ALPHARETTA?



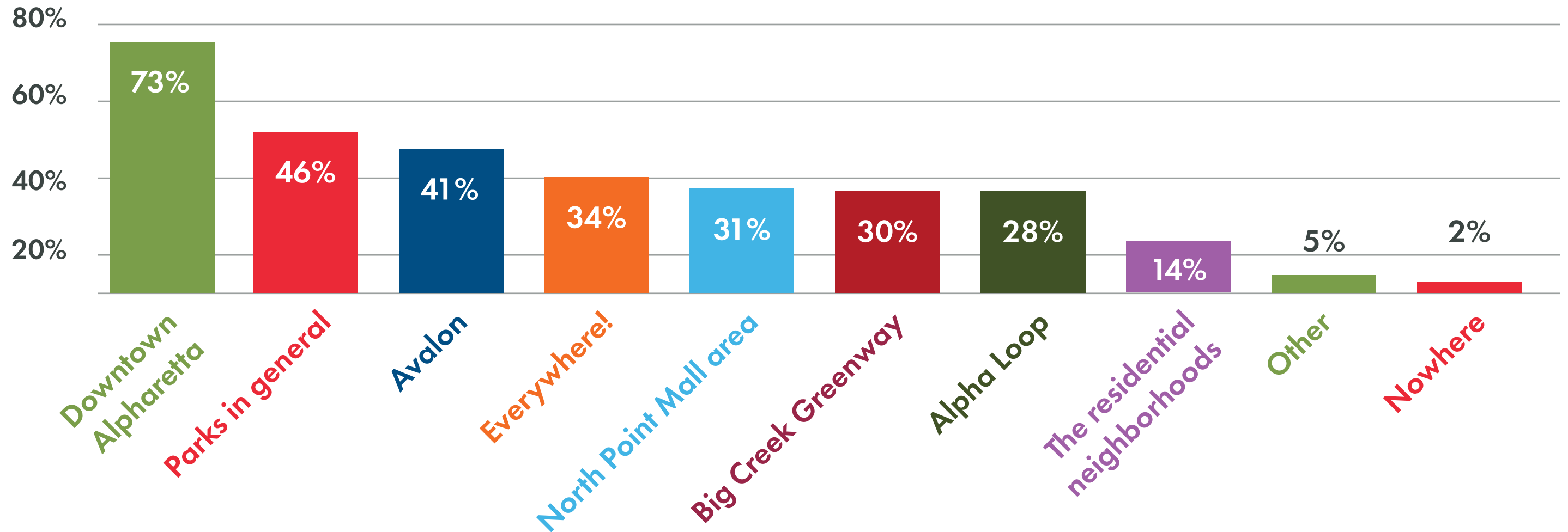
QUESTION: HOW DO YOU FIND OUT ABOUT ARTS AND CULTURE HAPPENINGS IN ALPHARETTA?



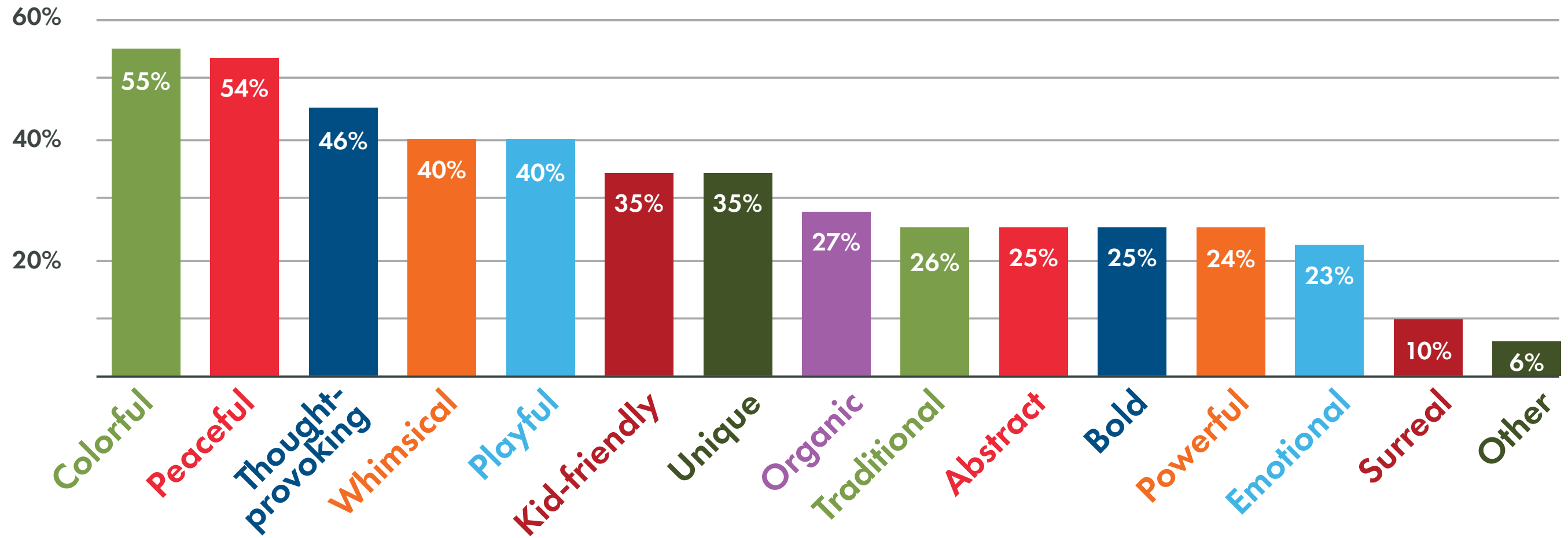
QUESTION: WHAT TYPE OF PUBLIC ART DO YOU WANT TO SEE MORE OF IN ALPHARETTA?



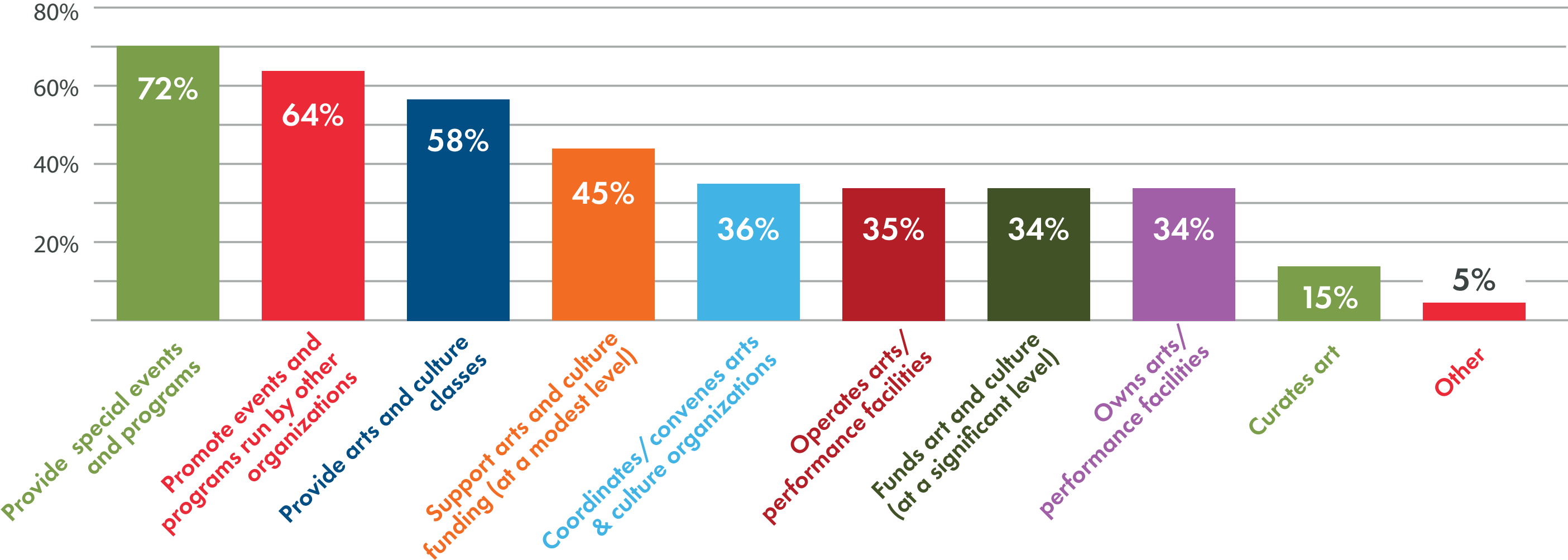
QUESTION: WHICH LOCATIONS IN ALPHARETTA DO YOU THINK SHOULD HAVE MORE ARTS AND CULTURE EXPERIENCES/ OPPORTUNITIES?



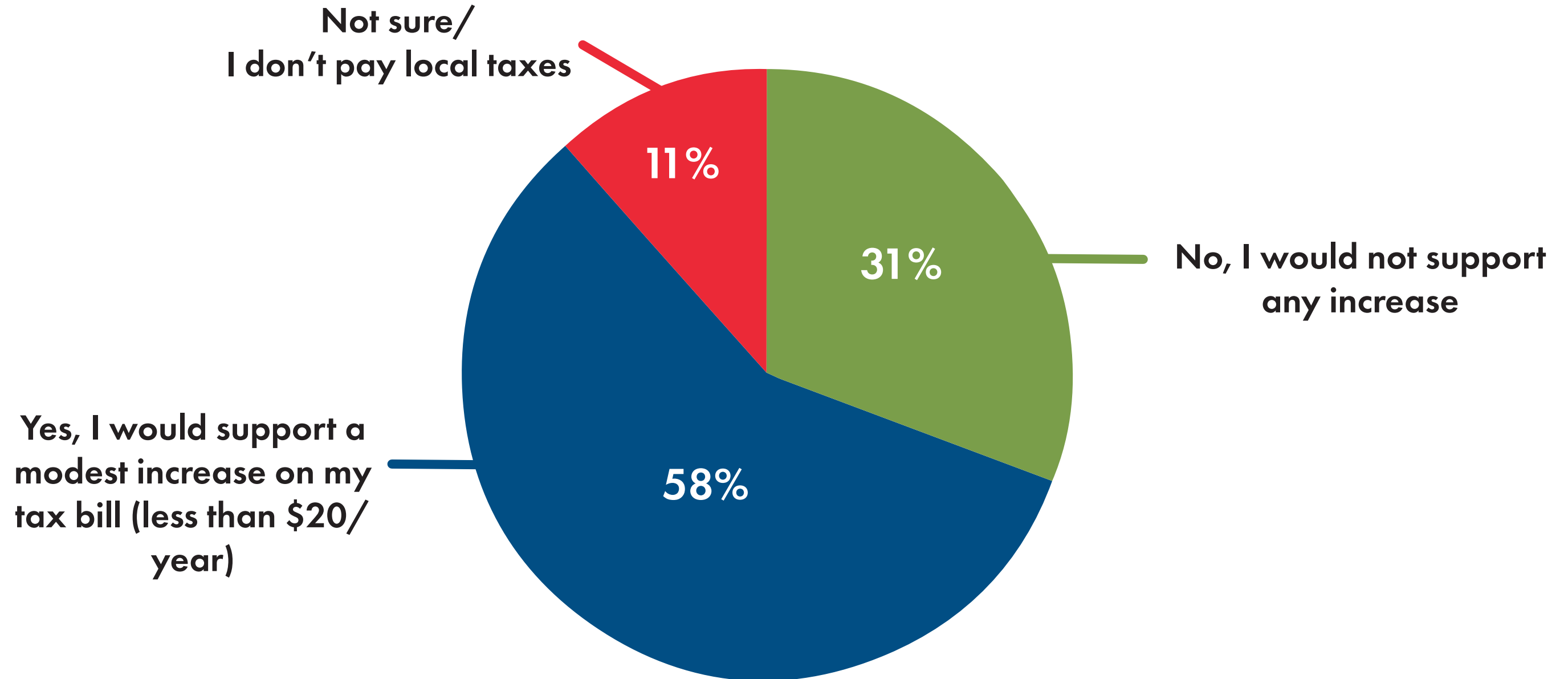
QUESTION: BELOW IS A LIST OF WORDS THAT CAN DESCRIBE ART. WHICH OF THESE WORDS BEST DESCRIBES THE LOOK AND FEEL OF ART YOU'D MOST LIKE TO SEE IN ALPHARETTA? SELECT UP TO THREE.



QUESTION: THERE ARE MANY ROLES A CITY CAN PLAY IN SUPPORTING ARTS AND CULTURE IN ITS COMMUNITY. WHICH OF THE ROLES BELOW DO YOU THINK THE CITY OF ALPHARETTA GOVERNMENT SHOULD PLAY?



QUESTION: WOULD YOU SUPPORT AN INCREASE IN LOCAL TAXES TO IMPROVE ARTS AND CULTURE OFFERINGS IN ALPHARETTA?



QUESTION: ARE THERE TYPES OF ARTS AND CULTURE EXPERIENCES THAT YOU'D LIKE TO HAVE IN ALPHARETTA THAT DON'T CURRENTLY EXIST?

Common Responses:

- » No/I don't know
- » I don't really know what currently exists
- » More performances: small concerts, theatre, dance
- » More art experiences that are outside
- » Events/art that showcase more history, cultural heritage/diversity
- » More for teens/young adults
- » An arts festival
- » Murals
- » More opportunities for local artists

QUESTION: IS THERE ANYTHING ELSE ABOUT ARTS AND CULTURE IN ALPHARETTA THAT YOU'D LIKE US TO KNOW?

Common Responses:

- » No
- » Keep up the good work and growth
- » Want more affordable opportunities
- » No more art, it's a waste of my money
- » Just want more in general
- » Need better promotion/communications
- » Expand access to classes - working adults and teens could use options
- » Want more diversity/representation from different cultures

ONLINE SURVEY: MAJOR FINDINGS

- » Many people would like more opportunities to:
 - » Watch the **performing arts**
 - » Experience other **cultures**
 - » Support **local** artists
 - » Enjoy **arts outside**
- » Most residents view the **city's role as providing arts and culture special events and programs and support a modest tax increase** to fund these initiatives



OUR BIG TAKEAWAYS

This Arts & Culture Master Plan needs to address:

-  Lack of a clear vision/roadmap
-  The facilities gap (particularly for performing arts)
-  Expanding diversity: cultural and geographical
-  Organizing and connecting the local arts community
-  Clunky Processes
-  Lack of clear, dedicated funding sources

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This Arts & Culture Master Plan needs to address:

-  Lack of a clear vision/roadmap
-  The facilities gap (particularly for performing arts)
-  Expanding diversity: cultural and geographical
-  Organizing and connecting the local arts community
-  Clunky Processes
-  Lack of clear, dedicated funding sources

ALPHARETTA CITY VISION

Our community vision is to advance Alpharetta as a signature city by:

- » Offering the highest quality environment for our residents and businesses
- » Fostering strong sense of community, including safety and security
- » Providing a business climate that attracts top-echelon companies



Alpharetta Farmers Market



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By:

Meeting Date: October 8, 2024

AGENDA ITEM:

Recreation Services Division Monthly Report - October 2024

Report on the latest updates, projects, events and/or initiatives of the Recreation Services Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

ITEM DESCRIPTION:

Monthly Highlights

- NRPA Off Site Institute - three staff members are attending the NRPA Conference.
- YAA Association kicked off the Fall Season.
- Scarecrows are ready for viewing around town and throughout Wills Park.
- You basketball is ready to start the season with practices beginning the week of November 4th and games begin December 7th.

Monthly Happenings

- Wire & Wood is set for October 11th and 12th with 8 stages (new stage at City Hall), 40 performers, Live Art Lounge and Artists Market.
- Scarecrow Harvest through October 31st with winners being announced at Boo Bash.
- Boo Bash in The Grove at Wills Park will be held on October 19th from 5:00 p.m. to 8:00 p.m.
- Veterans' Day Celebration Luncheon will be Monday, November 4th from 11:30 a.m. to 1:30 p.m. with Opening Ceremonies at 11:45 a.m. The event will be held at Preston Ridge Community Center.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services
Submitted By: Eric Milley
Meeting Date: October 8, 2024

AGENDA ITEM:

Park Services (Excluding Wills Park) Division Monthly Report - October 2024

Report on the latest updates, projects, events and/or initiatives of the Park Services (Excluding Wills Park) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- We have completed the hard asphalt connection from Union Hill Greenway trail head to McGinnis Ferry/Forsyth Greenway trail connection.
- We have completed the center line striping all along the Alpharetta portion of the Greenway trail.
- We continue to remove declining trees in all parks and clear out underbrush along the trails to open areas of limited visibility such as corners and intersections.
- We are in the process of getting proposals to replace some of the broken concrete panels behind City Hall in Brooke Street Park.
- The big metal bridges along the main Greenway Trail have been pressure washed.
- We continue to clean up storm debris in all parks and trails from hurricane Helene.
- The seasonal plantings in all planters and medians will be complete by the end of October.

Monthly Initiatives

- Developing new maintenance plans/practices for the Alpha Loop to include watering and overseeing plans.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Matt Casey

Meeting Date: October 8, 2024

AGENDA ITEM:

Park Services (Wills Park & Equestrian Center) Division Monthly Report - October 2024

Report on the latest updates, projects, events and/or initiatives of the Park Services (Wills Park & Equestrian Center) Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Monthly Highlights

- Staff has done a great job with removal of fallen trees and storm debris from hurricane Helene.
- We have added sod along Old Milton Parkway as well as enhanced the entrance by the pool with new landscaping.
- New signs with stone were added at the Athletic field entrances. This completes the sign initiative at Wills Park. The Equestrian Center signage will be added later.
- Equestrian events have been well attended. We will have a full show schedule moving into the fall season.

Monthly Initiatives

- Focus on common areas and walking trails by lifting tree canopy and adding mulch and pine straw.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Kurt Kirby

Meeting Date: October 8, 2024

AGENDA ITEM:

Park Projects Monthly Report - October 2024

Report on the latest updates, projects, events and/or initiatives of the Park Projects Division of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

ITEM DESCRIPTION:

Update on all Department Operations.

ATTACHMENTS:

None



STAFF REPORT

Department: Recreation, Parks & Cultural Services

Submitted By: Morgan Rodgers

Meeting Date: October 8, 2024

AGENDA ITEM:

DIRECTOR - October 2024

Report on the latest updates, projects, events and/or initiatives of the Director of the Recreation, Parks & Cultural Services Department.

STAFF RECOMMENDATION:

This report is presented for Recreation Commission discussion and information purposes. No vote or formal action is requested at this time.

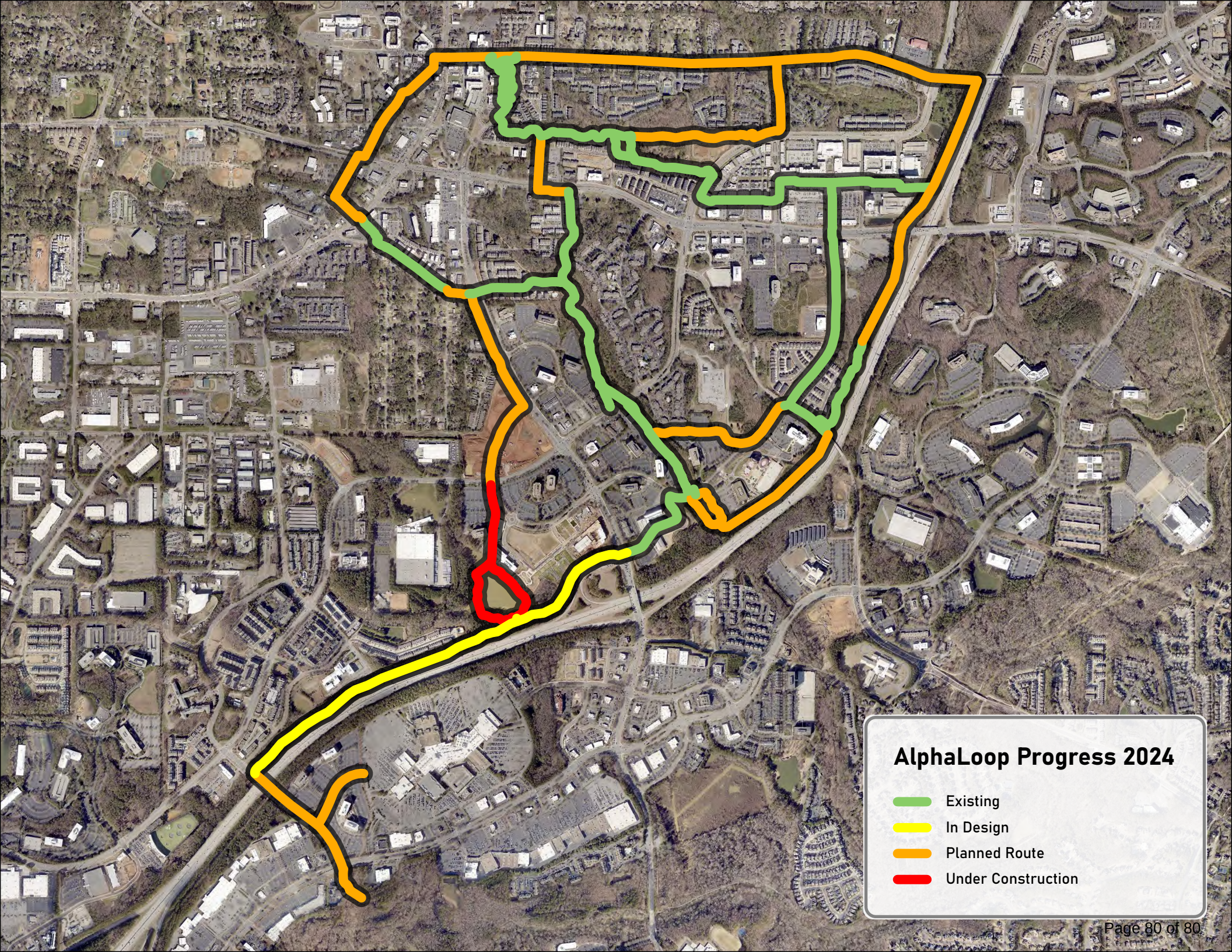
ITEM DESCRIPTION:

Updates

- Bond Project
- LWCF
- Alpha Loop

ATTACHMENTS:

1. Alpha Loop Progress Map 8.29.24



AlphaLoop Progress 2024

- Existing
- In Design
- Planned Route
- Under Construction